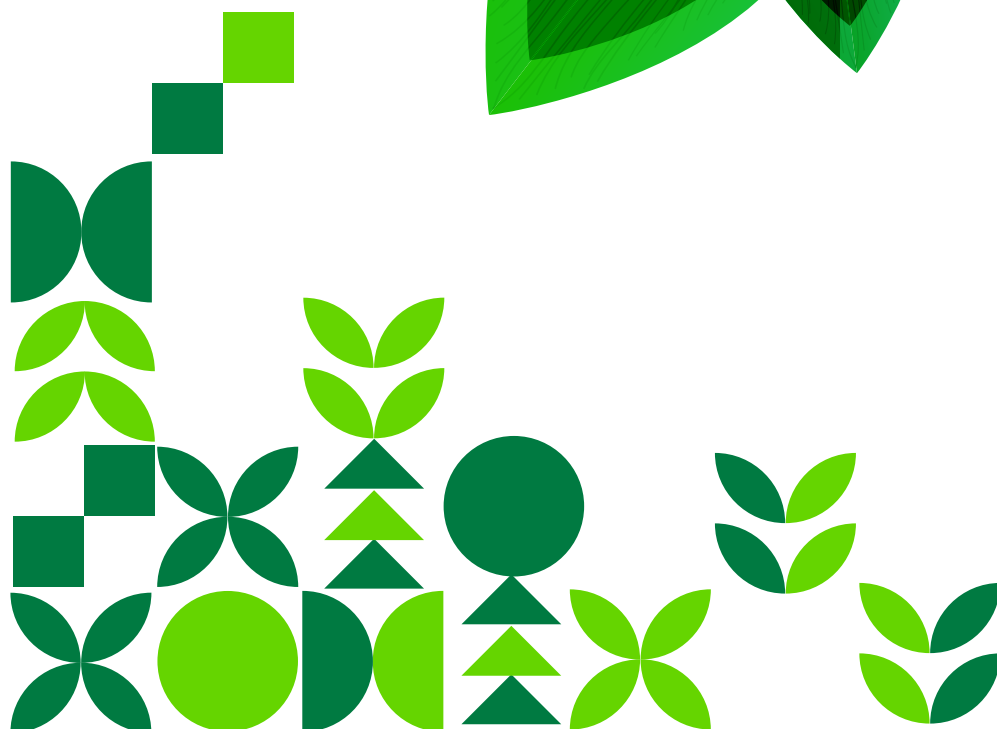


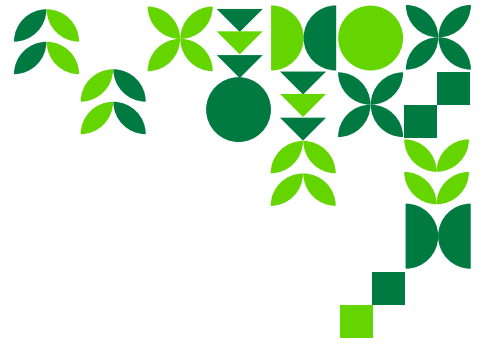
Presidency Kaleidöscope

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Please send your comments and suggestions to
editor@presidencyuniversity.in



Uptake

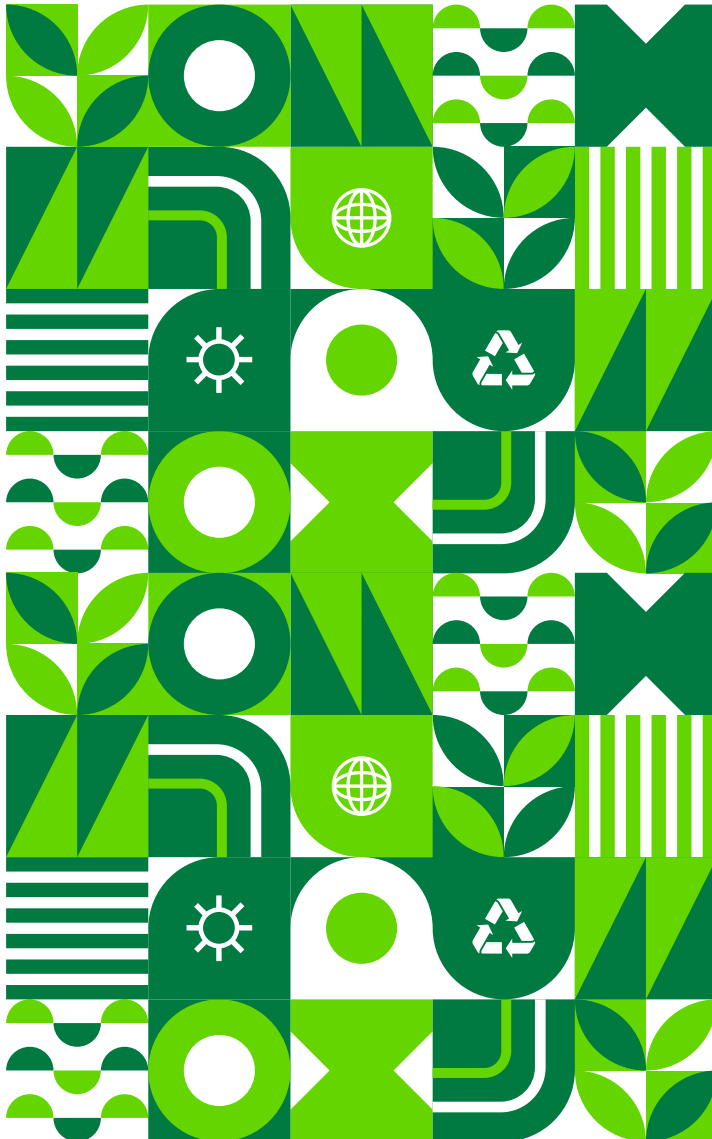
One of the most important qualities of a good leader is to lead by example, plan and delegate work so that tasks get done efficiently. While we create teams and build leadership skills in students, it is important to instill in the students the need to take responsibility for their actions be it academic, professional, personal or social. As we observe the World Earth Day this month on 22nd April, it is worth pondering how each one of us can contribute to making this planet a happy and happening place. Why have campaigns world over not yielded results? Tokenism on few days of the year is certainly not going to yield much results especially when the situation calls for serious firefighting and not cookie cutter solutions.

It sounds like the oft repeated story 'whose job it is anyway?' There were four people named Everybody, Somebody,

Anybody and Nobody. Now it so happened that there was an important job to be done and Everybody was confident that Somebody would do it. The job was so simple that Anybody could have done it, but the plain truth of the matter was that Nobody did it. Hearing this, Somebody got angry because they all knew that it was Everybody's job. The problem arose as Everybody thought Anybody could do it, but Nobody realized that Everybody will not do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done and completed it easily.

Does this sound confusing? Well this seems to be the situation in which all of us are stuck today? Advertisement campaigns are relentlessly carried out





during special days each year, there are slogans and banners, posts and messages extolling the virtues of bequeathing something useful to posterity. But after all the chest thumping and fist punching is done, it is back to business as usual. The same garbage mounds, the same water dripping from leaky faucets, sight of parched dry earth, long queues for water -all these have dulled our senses that we no longer react and are taken for granted things. And this after a long bout of unseasonal and almost year-long rainy spells.

Can we as ordinary individuals take charge and do something for this planet however small it may be, or is it somebody else's job. Worth pondering....

Dr. Akila S Indurti
Editor

The greatest threat to our planet is the belief that someone else will save it.
- Robert Swan



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Test(ing) Time

Dr. S.R. Sudheendra

Deputy - Controller of Examinations
ERP / Teams University Coordinator

Examinations at PU are a year-long feature, and with so many officials involved in overseeing the process to ensure that the exams are conducted smoothly, Kaleidoscope continues its focus on the exam cell in this issue as well.

In focus this month is the Deputy Controller of Examinations, Dr. Sudheendra. It is not easy to get a word in edgewise with Dr. Sudheendra, who is the nerve centre of the various online platforms and the online examinations at the University. As you watch him conduct his daily proceedings, whether clearing the doubts of the continuous stream of students who keep pouring into his office or the faculty with their many doubts and misgivings on the various platforms that are being used in the University, what strikes us is the calm manner with which he fields all these questions, putting the others at ease by providing solutions for all. An intense humanist, he attributes his learnings to the vagaries and vicissitudes of life that he has seen firsthand or met with those who have been through them.

The teacher in him finds fulfilment as he continues to teach a course on 'Optimization Techniques' to students of Commerce and Management with singular passion. After joining PU in 2017 as Professor and Head of the Department of Mathematics, he was given the additional charge of ERP Coordinator for the entire University as well as the online Edhitch Coordinator. Once he completed his term as Head of the Department,

This column will spotlight distinguished members of the PU family.



The Galleria



Prof. Sudheendra was promoted to Deputy Controller of Examinations. He also takes care of the ERP and MS Teams, creating class structures for the entire University. He trains, guides, troubleshoots and schedules online exams for the University, and also conducts admission tests from UG to PhD. He is a huge proponent of the hybrid model, mixing and matching both online and in-person classes, as he firmly believes that students should be trained to research and work on projects individually by spending time researching and producing quality assignments and projects. He lauds the professional practice systems where students would visit industries as interns and learn first-hand.

Dr. Sudheendra's visitors include concerned and worried parents, and he has a calming effect on them as he switches to their native language to give them the confidence that here is a person who is there to lend a patient ear. No wonder students have his number saved on their contacts list and know where to seek help. They are never disappointed.

Perhaps training himself to have meditative reveries every day helps him face each day and all that it brings with joy, which radiates

as he goes about his work. A busy chartered accountant as his partner, two loving boys, and his doting father, who is a retired principal and from whom he has inherited a lot of traits, complete his family.

Compassion and empathy are qualities that are fast disappearing in the two fields where they matter most: education and medicine. Teachers have to bring this crucial element into educational institutions if we want to have a society that exhibits altruistic values. Watching Dr. Sudheendra, many doubts get resolved as not everything is lost and that there is still place for the heart to rule over heads.

The Exam Cell and its dedicated team ensure that everything regarding exams—midterms or endterms, online or offline, admission tests—is conducted with surgical precision. It was indeed a pleasure to bring to the readers this exclusive feature on the Examination Cell of PU.





The Team at the Examination Cell

Success is the sum of small efforts, repeated day in and day out.
- Robert Collier

Would you like to be featured or nominate someone for this column in the forthcoming issues? Please mail your interest to editor@presidencyuniversity.in





Young Achiever



Tanish Agarwal

BBA I Year
Founder JP Designs & Prints

*Bliss was it in that dawn to be alive,
But to be young was very heaven!*

To be young, hardworking, and successful is indeed a greater blessing. It takes years of study and many years of experience in the industry to climb the ladder of success. Even so, success eludes many, and among those who persevere, a tiny few finally make it to the top. That being the case, I was pleasantly surprised to hear of an accomplished entrepreneur in our midst, studying quietly and multitasking between his student duties and his role as a businessman.

Meet Tanish Agarwal, a first-year BBA student acclaimed as the youngest entrepreneur from the State of Assam. Most youngsters buy branded products to flaunt their fashion statement and spend their time connecting on social media and generally enjoying their lives. Imagine a young boy who has completed Grade 10 asking his father for a loan not to buy branded products but to create them. Well, that's the stuff geniuses are made of. Tanish would surf endlessly online. Not to waste time on useless pastimes but to extensively research customer preferences, product availability, and supply chains.

Kaleidoscope features a student entrepreneur in Galleria this month.





The Galleria

After equipping himself with the required knowledge, he then approached his father for a loan to turn his dream into reality. His dad wanted to teach him the merits of self-effort and responsibility, so while he agreed to be a guarantor for his young son, he advised him to seek a loan from the bank.

Tanish began his business by customising gifts for corporate clients, and the fact that there was a lockdown also turned out to be a blessing in disguise. Sitting in Assam, he could source materials from Mumbai and find buyers in Bengaluru. Social media handles like Instagram are a great place to market products for yuppies. Business boomed, and Tanish spread his wings by opening a branch in two other cities by 2023. With ten or more employees looking after his business in three different locations, catering to more than 2,000 domestic and overseas customers, Tanish is running his enterprise while staying at the PU hostel and pursuing his Bachelors in Business Administration. It is not a walk in the park by any means. Juggling business and studies and constantly researching to upgrade his product line and services, I was not surprised when he told me he still had time to pursue hobbies. These included learning new software, improving his graphic design skills, watching motivational videos of young founders of start-ups, and learning from their journeys. Everything that this hardworking boy does has a clear focus and veers around his business.

It is little wonder then that his friends look up to him and are ready to intern or take up any job he might offer them in the hope that they too will learn from his experience. And I found him generous, eager to share his learnings, and willing to help them if they were interested in starting their own small ventures. He has ideas and very soon will be ready with his next venture. Coming from a family of entrepreneurs, business acumen seems to be in his veins. What does he do with the profits, apart from paying his own bills and funding his education? He gives me a simple, straight answer. Fifty percent of what he earns goes to an NGO for the underprivileged that is in Vadodara. Serving the less fortunate silently from the time he was a kid has been ingrained in him as part of shared family values.

Speaking of business, I asked him what if... when he started, it was quite a risk. Pat came the reply, "I would have learnt from the experience and emerged wiser. Without taking risks, one cannot go anywhere in life." I was quite amazed by the wisdom spouting from one so young. How important is pursuing studies in a formal setting when he already has so much on his plate? He learns all about enterprise and its various aspects in the classroom, which helps him practically, which he then applies to his business. The university is a great place to network with likeminded students, bounce around a few new ideas, and be available to share his experience with other students to inspire them to soar high.





He told me the key to forging ahead was to focus on studies at the university. In his spare time, he reads, researches, innovates, tries new things, and improves the products and services offered. It is this attitude that has brought seven awards into his kitty thus far. He has been featured in talk shows and television programmes, magazines, and newspapers, and has received recognition and awards from various media outlets at local, national, and international levels. He was awarded the "Global Growth Accelerator Award" in April 2021 by Growthbeats under the category of business. He received the "Entrepreneur Award 2021" in August 2021, the "Bharatiya Youth Face of India 2021" in September 2021, was featured in the "India Books of Records" in February 2022, bagged the "Young Entrepreneur of the Year Award" by EOI in February 2022, and the "Assam Achiever Award" in June 2022.



At PU, he is the core member of the Entrepreneurship Club Pragma and is keen to share his learnings with other entrepreneurs, existing or budding. It was a pleasure talking to this sincere and unassuming young man, whose head is firmly on his shoulders and his heart in the right place. Kaleidoscope wishes him a great future. May he continue to make his family, his alma mater, and his country proud. The country needs more such Tanishes!

Are there achievers in our midst? Please drop a line to editor@presidencyuniversity.in, and we will get in touch with you.

All our dreams can come true if we have the courage to pursue them.
- Walt Disney





DEPARTMENT OF STUDENT AFFAIRS

This section is a celebration of your talent and achievements, dear readers. Kaleidoscope salutes your accomplishments. You make the PU family proud.





Leisurely.....

Serene Hue

I have seen the Cumulonimbus
I have seen the Nimbostratus
I have seen the CB clouds
I have seen the serenity blue
I feel better gliding through this serene hue!

Humming Mango Tree

Sat on the branch of a thick mango tree,
That clad in the white flowers in bunches I see.
Humming and singing and dancing honey bees,
I enjoyed the softness of caressing breeze.

Reviving Memories

Sitting in an easy chair swinging
Background music a melody humming
What else I could but gracefully smiling
At old memories constantly reviving!

Pebble

Dived and dashed and swirled but thrilled,
Marched and danced and someone just twirled,
Twinges in body and pangs in heart I underwent,
Now, I rest on a shore with a smile of this kind



Poet: Sub. Major Rajeev. N (Retd)
Presidency University (Administration)





Prof. JaGo's Gallery

Vignettes

The Future of Water: Technology and Innovations to Advance Water Sustainability and Resilience in India and the World

Sustainability consists of fulfilling the needs of current generations without compromising the needs of future generations, while ensuring a balance between economic growth, environmental care, and social well-being.

Water resilience may include ecological aspects of water quality or flood mitigation, engineered infrastructure to ensure safe and reliable water supply and to mitigate floods, and the socially inclusive and equitable governance of these systems.

The world population will be 9.7 billion by 2050; it has never been more important to produce more with less. As the water supply and sanitation (WSS) sector continues to face increasing pressures, especially due to the impacts of climate change, governments in the developing world will need to increase the sector's resilience and sustainability. Innovation and technology have a vital role to play in scarcity and safety, water efficiency, utility operations, monitoring and treatment, and data and analytics. Technology is a critical element that can help support us in improving the water and sanitation sectors and strengthening water resource management. "It is a fundamental part of our three strategic objectives: ensuring sustainability, meeting basic needs, and taking into account long-term forces that are shaping the external environment." The internet of things, which enables smart irrigation and water quality control and which, when coupled with new computing capacity, allows us to develop complex models for water management, and the technology-based innovations, like smart metering and an automated leakage prevention system, Thus far, the device has been used on apartment buildings in India and has helped save 40,000 households an average of 35 percent of their water consumption. Meanwhile, in Bengaluru, its use saves roughly 71 million litres of water every month. Technological systems will be especially instrumental in helping governments achieve Sustainable Development Goal (SDG) 6: ensuring the "availability and sustainable management of water and sanitation for all."

In developing countries, it has been observed that there are gaps in technical capacity, expertise, and resources that prevent such technology from being sustainable and widespread. But with support and collaboration between stakeholders such as local governments and utility operators, as well as national organisations like the UGC, AICTE, DST, and innovation accelerators like Innovation Cells and CSIR, these types of technologies and innovations can be implemented effectively in India and in the developing world. While proper implementation and delivery won't happen instantaneously, it's the first of many important steps that will lead to widespread water sector sustainability and resilience.

Professor Jagdish H Godihal (JaGO)
Professor, CIV and Deputy Dean,
Academic Research, PU





Mind Matters

The key to a healthy life is having a healthy mind. How can one negotiate through the various mental problems that we confront in our daily lives?

We begin a series of articles by our Student Counsellor Ms. Tejashwini Lenin. Read on

Mind Feed

Impact of Self-esteem on Social behaviour and Relationships

An individual starts accepting failures, underestimating one's self, self-sabotaging, and self-degrading, becoming vulnerable to bullying, mocking, criticism, and humiliation when one doesn't feel, think, or perceive confidence about oneself and their capacities and when they lack self-respect and self-compassion.

Self-esteem is the confidence a person has in one's own abilities and worth; it depends on how an individual treats and perceives themselves.

William James (1892) identified multiple dimensions of the self with two levels of hierarchy:

- The process of knowing the self (which is called "I-Self").
- The resulting knowledge about self (which is called My-Self)

The "I-self" creates three types of knowledge based on the observation of "My-Self" which is collectively called "Me-self". Those three collective "Selves" form the attitude of an individual towards the self.

- Material self (representations of the body and possessions)
- Social self (characteristics recognised by others) is very close to self-esteem.
- Spiritual self (representations and evaluative dispositions about self).

Abraham Maslow included self-esteem in the hierarchy of human needs as it plays a central and key role in attaining self-actualization.





Vignettes

Carl Rogers described the origin of many people's problems as being that they despise themselves and consider themselves worthless and incapable of being loved. Hence, he put forth the unconditional positive regard for and acceptance of self, which improves the self-esteem.

Research says that on average, 1 out of 8 individuals feels low self-esteem. Every individual, regardless of gender, at some point doubts their abilities and worth, which questions their confidence levels about themselves. While most people bounce back from their past failures, some people will cling to their past mistakes, imposing negativity on themselves.

When does a person feel low self-esteem?

Self-esteem is very close to social self, which is the part that influences how an individual feels depending on what others think and feel about them. When an individual has low self-esteem, it directly affects their social connectedness and interactions with surrounding situations because of the preconceived fear of rejection, failure, loneliness, a negative image of self, embarrassment, the vicious perfectionist cycle, and negative self-talk.

Individuals with low self-esteem are harsh critics of themselves. Some people depend on the appreciation, approval, and praise of others when evaluating their self-worth. Others may see their likability in terms of how successful they are; some people will only accept themselves if they succeed but not if they fail. They eventually feel threatened and fearful of interacting with others because of their preconceived fears.

How does a person feel when they have low self-esteem?

A person with low self-esteem experiences the following core beliefs and signs: Cognitive and Behavioral signs that are experienced by a person with low self-esteem include:

- "I do not have adequate skills to cope with social and performance situations."
- "I cannot control my anxiety around people."
- "I'm not enough, or this is not good, or I won't be able to cope."
- "What if they don't like me?"





Vignettes

- "What if they laugh at me?"
- "Hypersensitivity to criticism and heavy self-criticism"
- "Sees temporary setbacks as failures and is intolerant of the failures."
- "Excessive fear and anxiety while interacting with others or during important interactions with groups"
- "Fear of getting blamed for the mistakes and reliving the past failures"
- "I'm weird, I'm boring, and I'm different from others."
- "I won't be able to think of anything to say,"
- "I'll make a fool of myself," and "People will see I'm anxious."
- "I should never be anxious."
- "I have to be beautiful and smart to be liked."
- "It's absolutely essential that I get everyone's approval."

Physical signs that are experienced by a person with low self-esteem during social interactions and during performance situations include:

- Profuse sweating.
- Light-headedness
- Shivering
- Panic attacks
- Increased heart rate
- Rapid breathings.

Social signs that are experienced by a person with low self-esteem:

- Avoiding social gatherings and important discussions
- Staying alone or isolating self.
- Shyness and staying quiet, and a lack of the ability to voice their feelings and opinions.
- Postponing the work or opportunity that requires social interactions.

.





- Hesitant in asking for and taking help from others.
- Giving up easily.
- Accepting negativity and toxicity.
- Not performing even though it's their turn.

To be continued

Stay tuned for the next part to understand how to handle and overcome low self-esteem.



Ms. Lenin Thejashwini
Student Counsellor
DSA, PU

What You Think You Create, What You Feel You Attract, What You Imagine You Become.
- Buddha

Calling all Staff/Faculty

Would you like to contribute articles to the University magazine or wish to present a report on the activities of the various student clubs?

Are you good at painting or sketching?

Here is your chance to showcase your creativity.

Send your entries to editor@presidencyuniversity.in as a word document along with your photograph and credentials.





Roundup of activities in March 2022

Aiming High: DSA Club Activities



Events Galore



Aiming High: DSA Club Activities





Mental Health Club Events at a glance



NSS: Short Film Making Program





NSS: Short Film Making Program



World Theatre Day Glimpses





Partnerships and Collaborations

The Rotary Club of Bangalore Oasis, Presidency University, and Ka-naada Phonetics Pvt Limited collaborate to support digital literacy in rural schools in their pursuit of STEM education in their mother tongue. This involves setting up a Language Lab using a multilingual Indic keyboard and pocket computer server connected to three thin client terminals with online and offline content. This can work in spite of power and internet restrictions.

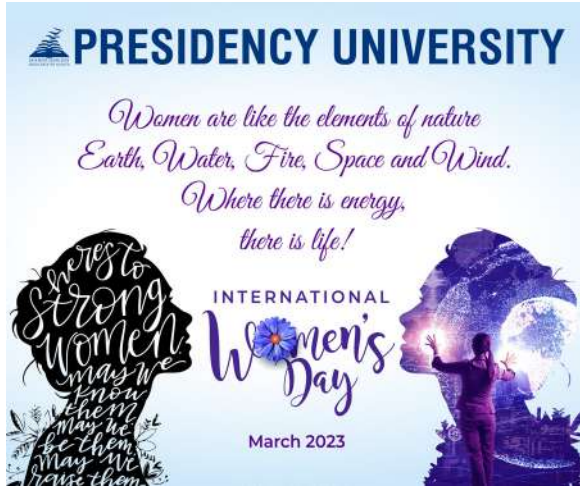


Awards and Recognitions





International Women's Day





International Women's Day





International Women's Day





International Women's Day





International Women's Day





International Women's Day

International Women's Day is one of the most important days of the year to celebrate women's achievements, raise awareness about women's equality, lobby for accelerated gender parity, and fundraise for female-focused charities. International Women's Day (March 8) is a global day celebrating the historical, cultural, and political achievements of women. To quote Hillary Clinton, "Women are the largest untapped reservoir of talent in the world." It is common knowledge that the world cannot function without women. This, then, is the day to appreciate their efforts! The theme of International Women's Day this year is "DigitALL: Innovation and technology for gender equality".

To honor womanhood, the HR Department, in association with DSA, Presidency University celebrated International Women's Day on Saturday, the 11th March 2023 in the Auditorium. The celebration started with a welcome speech by Ms. Sameena Noor Ahmed Panali, Registrar, followed by various cultural programs like singing, solo dance, group dance, a fashion show, and a skit by both the teaching and non-teaching faculties of various schools and departments of Presidency University. A skit on female foeticide was enacted, which conveyed an inspiring message to the women of this generation to be women of courage, compassion, and care at the same time, not forgetting to be self-reliant and independent. The celebration concluded with a special cultural performance by the housekeeping staff, followed by a vote of thanks by Ms. Meera, who lauded all the women of Presidency University, whose efforts indeed served the aim of empowering females and made all feel appreciated and valued.





Ethnic Day





Ethnic Day





Ethnic Day





OIA Events at a glance





SOE Events



“A/B Testing for Decision Making in Data Science”

On February 25, 2023, the Department of Computer Science and Engineering and Information Science at Presidency University in Bengaluru hosted a webinar on "A/B Testing for Decision Making in Data Science". The speaker was Mr. Satwik Raj Prasad, a well-known Data Scientist at IBM India Software Labs, Bangalore. Ms. Ranjitha introduced the speaker, while the Associate Dean, Dr. Kalaiarasan, welcomed the gathering. The webinar was attended by 90 participants from various institutions, including universities, research institutions, and companies. The event provided a valuable learning opportunity for those interested in the field of Data Science and attracted a diverse group of attendees, with the speaker focusing on the applications of data science in various industries such as Netflix, Amazon, Gmail, and Myntra, as well as the concept of A/B testing with statistical testing using Jupyter. He emphasised the implementation of statistical testing and the Bayesian approach in Jupyter. The attendees gained a better understanding of Jupyter and its potential to revolutionise the field of A/B testing for decision making in data science.





CODA-E-THON

The aim of the event was to instill confidence in every student towards coding and solving real-world problems. In today's world, companies are looking for graduates who have excellent coding skills and quick problem-solving abilities. Tackling problems with confidence and bringing a good approach to the solution is always a priority for IT companies. For the first time, a 6-hour-long coding contest called "coda-e-thon" was held at PU in collaboration with CodeChef on 25th February 2023. All the students of third-year B. Tech (CSE and ISE) participated in the event, which was conducted on the CodeChef platform based on algorithms, data structures, and problem solving. Six questions were given to each team, and the score was calculated based on the efficiency of the code. The purpose of the coding event was to provide a platform for developers to demonstrate their coding skills, learn from others, and engage in healthy competition. Besides fostering an environment that encourages creativity, problem-solving, and teamwork, these events will definitely boost students' confidence and skills while reducing inhibitions.

It also aimed to provide an opportunity for developers to network with other professionals and showcase their abilities to potential employers.

Visit to IITM Research Park Chennai

On the 4th of March 2023, 43 students from the second year along with three faculty members visited the IITM Research Park in order to enhance their knowledge of advanced technology related to research and development. This industrial visit also aimed at giving an exposure of the industrial environment with latest equipment and newest technologies in use to the students.

A webinar on "Research Article Writing" by resource persons Dr. Gopal K. Shyam and Dr. Manujakshi B. C. was held at PU. They presented the steps needed for writing a good research article that can be published in a conference or journal.

“Opportunities in cloud technologies - Industry perspective”

On March 11, 2023, a webinar for students under the Student Development Programme will be held on "Opportunities in Cloud Technologies: An Industry Perspective." The speaker was Mr. Sushil Nagur, Principal Director, Houston, Texas.

The webinar, which was attended by more than 238 participants, began with an introduction of cloud technologies and their basic providers, such as cloud strategy, best practises, data platform services, etc. Mr. Sushil Nagur then went on to explain the concept of cloud technologies in depth with security strategies, including its capabilities and data platform services. The session concluded with an interactive session, which helped students gain clarification on various topics related to cloud technologies, their future, and their applications.





Advanced JavaScript and Frameworks

A faculty development workshop on the topic was conducted on 8th and 11th March 2023. for the empowerment of faculty members.



Zettabyte Club inauguration

The Zettabyte Club was inaugurated on 24th March with an immersive session into the world of big data by Mr. Sakthi Kovalan, Head of BI and Analytics at Amazon India.

GoOps Club inauguration



The GoOps Club was inaugurated on 25th March with a session by resource person Praveen Tej, Senior manager and AWS Azure Data Engineer.





SOMS Events

A workshop on **'Stress Management and Good Health'** was conducted on 1st March 23 by Mr. Chandra Shekhar, a Certified Yoga Trainer. This yoga workshop emphasised stress management, good health, and the need to stabilise concentration. It covered various physical and mental elements like flexibility and concentration that help the students enhance their skills. Students were given a proper warm-up, followed by a clapping session of 60 seconds, before performing yoga. Various yogic exercises and asanas were taught by the instructor to the students, including Surya Namaskar, Warrior Asana, and Padmasana.

A workshop on **'Digital Journalism and its Characteristics'** was conducted by Mr. Vivekanand Ojha, senior journalist, Times of India Digital on the 3rd March 23. Various opportunities and advantages of digital media were introduced to the students, who were introduced to new terms like SOE. They also understood the requirements of a digital journalist. The speaker explained the difference between a journalist and an activist and the reasons why a journalist should not be an activist.

A workshop on **'TV Journalism Today'** was chaired by Ms. Neha Hebbale, correspondent for Times Now and Mirror Now, who heads the national channel in Karnataka. Ms. Hebbale has been covering politics, crime, and sports for her channels. She emphasised different aspects of TV journalism and mass communication.

The Pro Vice Chancellor, Dr. Muddu Vinay, welcomed the guest on her arrival and discussed relevant points of media education and the importance of industry collaboration. Ms. Neha Hebbale interacted with the Registrar, Ms. Sameena Noor Ahmed Panali, on different aspects of higher education in the state, including media and film studies courses and how to make students industry-ready. Ms. Neha Hebbale agreed to conduct such industry sessions at frequent intervals. Students will gain hands-on training through specially designed course modules of 20 hours each semester based on different specialisations.





SOMS Events

An interesting workshop on **‘TV and Radio Journalism Today’** was conducted by 'BBC' Journalist Apoorva Krishna, who emphasised the different aspects of Radio and TV Journalism and Mass Communication and also gave insights and career guidance for freshers.



SOMS Students at Suvarna News Bengaluru



Eighteen students from the School of Media Studies, accompanied by Prof. Sarath A. Pradeep and Dr. Neha Saroj, visited the Suvarna News TV studio recently. It was their second visit to a TV news studio in Bengaluru. Earlier, they visited ZEE News Studios. Students were exposed to the workflow of a TV newsroom and news management. Through this one-day workshop, they were also trained in the operations of a TV news studio.

This experiential learning, initiated by Prof. Rajesh Sisodia, Director of SOMS, is the backbone of media teaching, which provides real-world experience to the students.





SoC Events

Students of the School of Commerce participated in the management as well as cultural fest at GITAM and won 2nd prize for 2 different events in "Finmindedness" The fest was held at GITAM, Doddabalapura, on 16th and 17th March 2023.



U-Innovate was an event held by the marketing club of GITAM that had two rounds. For the first round, a failed product was given, and students had to implement strategies to get the product back on the market. Whereas in the second round, an existing product in the market had to be chosen, and students had to implement new changes that could be made to the chosen product.

DIGITOPEDIA Glimpses

Students of the School of Commerce participated in the management as well as cultural fest at GITAM and won 2nd prize for 2 different events in "Finmindedness" The fest was held at GITAM, Doddabalapura, on 16th and 17th March 2023.





Department of Languages - English

Speech Analysis of Language 2 (L2) Learners Using Podcasts

Speaking skills are regarded as complex because language needs to be produced in real time and requires simultaneous listening and comprehension. Therefore, the process of speaking involves various aspects of communicative competence, including non-linguistic resources; it is heavily reliant on the situational context, and it must take account of the broader cultural and social milieu. Recent research into L2 speaking skills has demonstrated the possibility of manipulating task specifications such as planning time, content familiarity, task repetition, teacher-talk, and other affective factors to enhance speaking skills in L2 in a native-speaking context. Nonetheless, studies related to the development of L2 speaking skills among multilingual language users in countries, which were once under colonial rule and resorted to the development of English language use as L2, continue to remain in a lacuna in the field of L2 speaking studies.

The Department of Languages has initiated a seed grant project to explore this research area. The HoD of the department, Dr. Neha Jain, inaugurated the project on March 24, 2023. She promised that the project would open new vistas in speech analysis research. Dr. Shibily Nuaman VZ is the principal investigator (PI), and Mr. Javed Pervej Nasiry is the co-principal investigator (CO-PI) of the project.

The investigators have started three Spotify channels to broadcast poem recitation, narration, and group discussion by multilingual speakers at the Presidency University. Interested contributors are requested to contact the investigators.

Dr. Shibily Nuaman VZ (9446291720, shibilynuaman@presidencyuniversity.in)

Mr. Javed Pervej Nasiry (7685875970, javed.20223eng0023@presidencyuniversity.in)





SoL Events Community Connect





SoL Events Community Connect



SoM Events





SoM Events





Aviation Fest





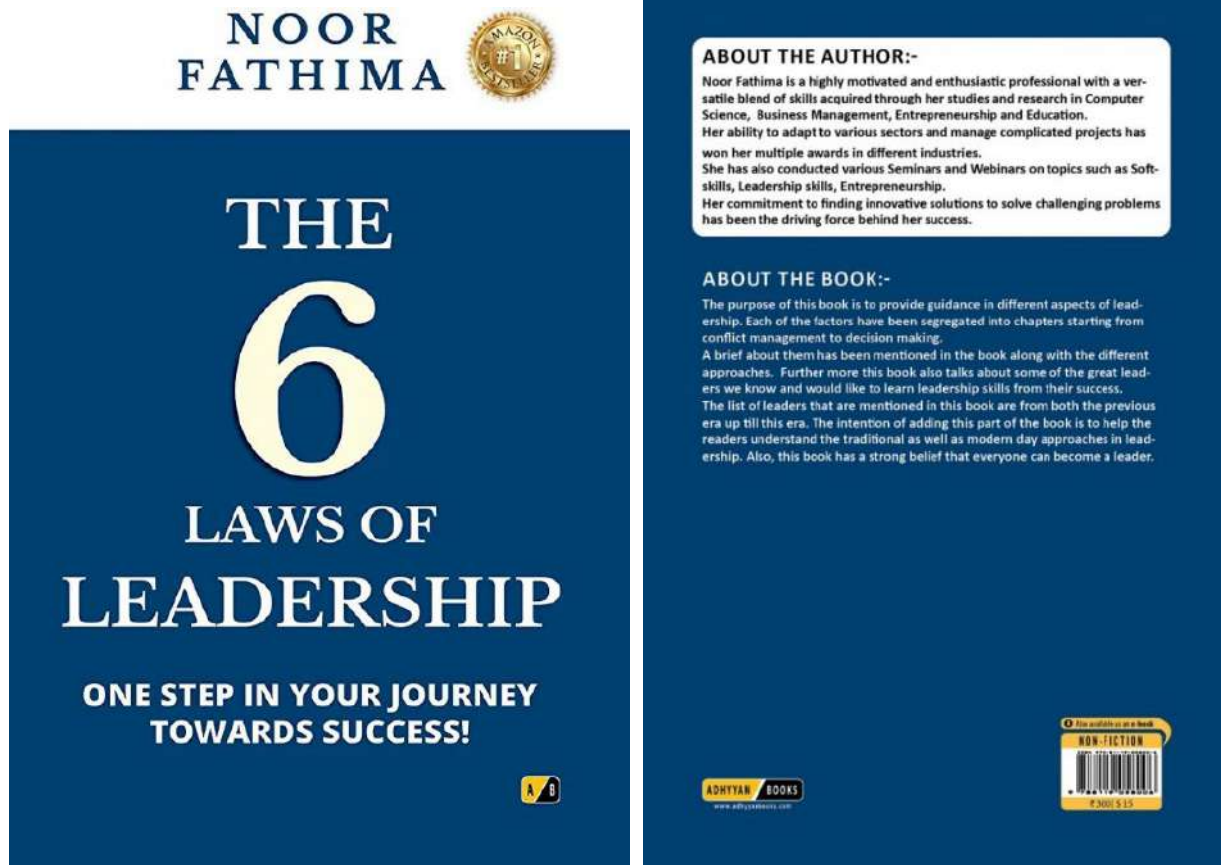
Calling all students, Staff, faculty

Have you published papers, written books, bagged awards or won accolades recently? Send us a short report with an accompanying photograph. Have it featured in Kaleidoscope by mailing it to editor@presidencyuniversity.in





Noor Fathima, who completed an MBA from Presidency University, is a software engineer by profession. A highly motivated and enthusiastic professional with a versatile blend of skills acquired through her studies and research in computer science, business management, entrepreneurship, and education, she is currently pursuing her PhD. Her ability to adapt to various sectors and manage complicated projects has won her multiple awards in different industries. She has conducted various seminars and webinars on topics such as soft skills, leadership skills, and entrepreneurship. Her book is a testimony to her commitment to finding innovative solutions to solve challenging problems, which has been the driving force behind her success.





Answer to the March edition of the Picture Calling Photo contest

This is the step well at Mahadeva temple in Itagi in Karnataka. It was built by Mahadeva who was a commander in the army of King Vikramaditya VI.



The following got it right.

1. **Tanish Agarwal** 20221BBA0067 SOC
2. **Dr. S. Gokulakrishnan**,
Assistant Professor, School of Computer Science and Engineering and
Information Science, Presidency University
3. **V. Venkata Ramesh Reddy**
Admin Associate, Office of Dean, Sponsored Research
Presidency University
4. **Shaik Mohammed Ibrahim**, 20201CIT0010
5. **Saman Ali**, Admin Associate, Registrar's Office

Congratulations



Picture Calling



Here is another picture to test your general awareness.



Where is this situated?

Send the details of this picture, your name and your role/ class details to editor@presidencyuniversity.in





Welcome



Ms. Lenin Thejashwini

Student counsellor
at the Department of Student Affairs (DSA)

A skilled and qualified counselling psychologist and psychotherapist with a Master's in Psychological Counselling from Bangalore University and practising as a psychologist, Ms. Thejashwini uses art therapy, play therapy, hypnotherapy, Reiki, and Pranic Healing along with alternative healing to provide 360-degree support.





Project Managers

The job of a project manager offers great opportunities to shine as a decision-maker who carries key responsibilities for projects. Project managers help define the objectives and goals for any project their organisation undertakes. They determine who carries out the work, what components of the project need completion, and when they need to be finished. Project managers also must verify that the quality of the work is of the highest standard.

Beginners typically start as project coordinators, assisting project managers and learning the ropes of the profession. One needs to have a keen analytical mind as you will be involved in the development and marketing of the product. Product development project managers are greatly in demand, with several turnkey projects being executed all across the globe as every country looks forward to expansion, environmental protection, sustainability, and infrastructure development. If you are interested in information technology and possess the skills required for the IT industry, then IT project managers are the perfect fit.

Once you have mastered the required skills and gained experience, you can choose what you want to work on and become a consultant. Enrolling in PMP certification courses offered online by reputed institutes is a great way to jumpstart your career in this area.

This column includes one regular and one offbeat to give you ample choice to make an informed decision.

Management is doing things right; leadership is doing the right things.

- Peter F. Drucker





Adventure Sports

Adventure sports are closely related to the tourism sector and are gaining popularity worldwide. Thanks to the various adventure sports channels, people are now more aware of the various choices available to them. There are many agencies offering adventure holiday destinations as part of a tourism package.

If you are an outdoors person and love sports and adventure, then perhaps you can explore career options in this field. Once you zero in on your specialization, you can work as a freelancer or be employed by specific agencies. Some of the career options include adventure sports instructor, athlete, outbound training facilitator and trainer, photographer, tourism facilitator, camp counsellor, extreme sports specialist, water and aero sports specialist, trekking and mountain guide, and adventure tour guide.

You must possess physical and mental fitness, along with a spirit of endurance. To secure employment in this field, certification from any adventure sports institute is sufficient. Proficiency in swimming is mandatory for water-based sports, and proficiency in any foreign language would be advantageous as you may deal with tourists from around the world. Various courses are available for both beginners and experienced students. Land sports include rock climbing, skateboarding, mountain biking, skiing, snowboarding, trekking, adventure racing, and land and ice yachting. Water sports include scuba diving, white water rafting, kayaking, canoeing, cliff diving, snorkelling, yacht racing, powerboat racing, and windsurfing.

So there are plenty of options to choose from. If you are daring and adventurous and are willing to work hard with discipline, then you can explore this option.

Jobs fill your pockets, but adventures fill your soul.

- Jaime Lyn





We use the modal verbs might, may and could when we think it is possible that something is true. We use must when we are sure it is true and can't when we are sure it isn't true.

We can use may, might and could for making guesses. When we are not sure of something, but think that it is true, then we use may, might and could. Look at the example given below:

What is that animal moving there?

It might be some kind of a rat.

It could be a rat.

It may be a rat.

The meanings are similar. You can choose whether to use may, might or could.

So if you are not sure of something, you can use may, might, or could and the meaning is almost the same.

But if you are sure of something, then you use "must" or "can't."

For example,

It must be a rat.

It can't be a rat; it must be a cat.

These are called modals of deduction, and they are pretty simple to use. Aren't they?
(Note: Aren't is pronounced as aunt.)

Never stop learning, because life never stops teaching.

- Lin Pernille





From gothilla to gotthu (don't know to know)

Here are sentences put together by the Department of Languages-Kannada for non-Kannadigas to make yourselves at home in Bengaluru. Happy learning.

Sentences with Two Words

- Good Boy - Olleya huduga
- White Horse - Bili Kudhure
- Little Girl - Chikka hudugi
- Black Dog - Kappu Naayi
- Cross and go - Dhaati Hogu
- Brother's Word - Annana Maathu

Sentences with Three Words

- Kannada words are sweet. – Kannada maathu madhura.
- His name is not known. - Avana hesaru Thiliyadhu/Gotthilla.
- You come to our house. - Neenu namma manege baa.
- The servant did the work. - Sevaka kelasa maadidha.
- Today is Monday. - ii Dhina Somavaara.
- The book is on the table. - Table mele pushthaka idhe.

Commonly used sentences in Kannada

- Are you fine? - Niivu Chennaagiddiira?
- We are fine. What about you? - Naavu chennaagiddevi niivu cheenaagiddira?
- It's ok leave. - Parvagilla bidi.
- I am sorry. - Nannannu kshamisi.
- Thank you. – Dhanyavaadagalu.
- Sorry –Kshamisi.
- What are you doing? - Enu maadutthiddiyaa?





From gothilla to gotthu (don't know to know)

Basic Conversation and Introduction

- Good morning – Shubhodaya.
- Welcome -Suswagatha/swaagatha.
- What is your name? -Ninna hesaru Enu?
- My Name is Seetha. -Nanna Hesaru Seetha.
- What is your grandpa's name? -Nimma Ajjana hesaru Enu?
- What is your mother's Name? - NIMma Thaayiya / Ammana hesaru Enu?
- Had breakfast? - Thindi Ayithaa.
- Had lunch/dinner? - Oota Ayithaa?
- What is this? - Enu idhu?
- What is that? - Adhu enu?
- This is a book. - Idhu pusthaka.
- Which is your village? - Ninna ooru yaavydhu?
- Who are you? - Neenu yaaru?
- Who is she? - Avalu yaaru?
- Where is the pen? - Pen ellidhe?
- I gave it to Rani - Naanu Rani ge kotte.
- Where are you going? - Neenu elli hogutthiddiya?
- I don't want coffee, - Coffee beda.
- How was the vacation? - Raje hegittu?
- She is a good girl - Avalu olleya hudugi.
- Where will you go? - Neenu elli hogutthiya?
- You are looking happy today. -Ivatthu neenu santhoshavaagi kaanisuttha iddiyaa.
- Can someone help me? - Yaaradaru nanage sahaaya maadutthira?

Wisdom is not a product of schooling but of the lifelong attempt to acquire it.

- Albert Einstein





Trivia



You can have a private garden, but can you own a private wildlife sanctuary? Here is one that has been created by a couple in order to protect and conserve resources. Well, this reads like absolute magic; read on.

A private forest sanctuary, one of its kind, was created by a couple, Anil Malhotra and Pamela Gale Malhotra, in Kodagu, Karnataka. The couple bought 55 acres of abandoned farmland, turned it into a bio-diverse rainforest, and set up the SAI (Save Animals Initiative) Sanctuary Trust, a non-profit trust, in 2002. And then, in 1991, they bought 300 acres of denuded coffee and cardamom plantations in southern Kodagu, in Karnataka, and turned it into a wildlife sanctuary. Using green energy systems (solar panels and windmills), the place has eco-friendly buildings. Today, the private sanctuary, spread across 300 acres in Theralu Village near the Brahmagiri Wildlife Sanctuary, is home to 24 species of mammals, including elephants, tigers, leopards, dholes (Indian wild dogs), various types of deer, the giant Malabar squirrel, the Nilgiri marten, and river otters. There are 105 species of birds, 50 species of snakes (including king cobras, vipers, and kraits), 102 species of butterflies, and 46 varieties of native trees. mind-boggling what human endeavour can result in!

"In the lap of mother nature, you realise the earth is only a microdot in the universe," remarked Anil, while Pamela calls the sanctuary the brainchild of Native American and Indian cultures coming together to preserve an environment "ravaged" and "decimated" by "illegal logging and poaching."





We would love to hear from you.

Please send your comments and suggestions to
editor@presidencyuniversity.in

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Kaleidoscope wishes to thank all those who have contributed to this edition of the magazine.



