

SCHOOL OF MANAGEMENT

Time Table for End Term: Winter Semester (2023-2024)

Program: MBA

2022 BATCH [IV Semester]

МВА			
Date, Day	Time	Course Code	Course Name
17-04-2024, Wednesday	10.00am to 01.00pm	MBA4015	International Human Resource Management
		MBA4082	Management and Measurement of Performance
		MBA4014	Learning and Development
18-04-2024, Thursday	10.00am to 01.00pm	MBA4016	Organizational Development and Change
		MBA4017	Stress Management and Counselling
		MBA4084	Workplace Wellbeing and Happiness
19-04-2024, Friday	10.00am to 01.00pm	MBA3012	Sales and Retail Management
		MBA4024	International Marketing
		MBA4054	Search Engine Marketing
		MBA3044	Operation Research
		MBA4056	E Commerce Infrastructure
20-04-2024, Saturday	10.00am to 01.00pm	MBA4021	Integrated Marketing Communication
		MBA4025	Green Marketing
		MBA4076	Experiential Marketing
		MBA4087	Influencer Marketing
		MBA4066	Maritime Logistics
22-04-2024, Monday	10.00am to 01.00pm	MBA4004	Mergers, Acquisitions and Corporate Restructuring
		MBA4067	Tax Management
		MBA4029	Production Planning and Control
		MBA4053	Digital Display Advertising
		MBA4035	Supply Chain Analytics
		MBA4072	E Commerce Strategy
23-04-2024, Tuesday	10.00am to 01.00pm	MBA4003	International Finance
		MBA4057	Fintech
		MBA3015	Operations Analytics
		MBA3028	E-mail Campaigning and Affiliate Marketing
		MBA4062	Planning for Logistics
24-04-2024, Wednesday	10.00am to 01.00pm	MBA3039	Market Research
		MBA2023	Design Thinking for Business Innovation
		MBA3046	Game Theory in Business
		MBA3048	Environmental Sustainability and Value Creation
		MBA3049	Industry 4.0

Date: 15-03-2024, Friday



Sd/-Controller of Examinations