PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - UG

Time Table for Mid Term : Winter Semester (2023-2024)

Program: BBA

2021 BATCH [VI Semester]

BAV			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BAV3016	Certifications in Airline Industry
02-04-2024, Tuesday	09.30am to 11.00am	BAV3020	Inflight operations Management

BBA- Business Analytics			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBB3025	Mahine Learning for Managers
02-04-2024, Tuesday	09.30am to 11.00am	BBB3026	Predictive Analytics
	02.00pm to 03.30pm	BBB3027	Block chain Analytics

BBA- E-Commerce and Supply Chain Management			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBE3002	Supply Chain Modelling and Design
02-04-2024, Tuesday	09.30am to 11.00am	BBE3003	Supply Chain Risk Management
	02.00pm to 03.30pm	BBE3004	Legal Aspects of E Commerce

BBA- Finance			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBA3003	Business Valuation
02-04-2024, Tuesday	09.30am to 11.00am	BBA3005	Management Control System
	02.00pm to 03.30pm	BBA3010	Project Finance and Appraisal

BBA- HR			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBA3011	Industrial Relations and Labor Laws
02-04-2024, Tuesday	09.30am to 11.00am	BBA3013	International Human Resource Management
	02.00pm to 03.30pm	BBB3028	HR Analytics

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Program: BBA

2021 BATCH [VI Semester]

BBA- Marketing			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBA3022	Rural Marketing
02-04-2024, Tuesday	09.30am to 11.00am	BBA3081	Customer Relationship Management
	02.00pm to 03.30pm	BBB3029	Marketing Analytics

BBB			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBB3020	Block Chain Analytics
02-04-2024, Tuesday	09.30am to 11.00am	BBA3057	Social and Web Analytics

BBD			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBA3066	Web Analytics
02-04-2024, Tuesday	09.30am to 11.00am	BBA3067	Content Strategy

BBE			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBA3050	Accounting in Logistics and Supply Chain Management
02-04-2024, Tuesday	09.30am to 11.00am	BBA3060	Digital Marketing Strategy

BBF			
Date, Day	Time	Course Code	Course Name
01-04-2024, Monday	11.30am to 01.00pm	BBB3007	Data Visualization
02-04-2024, Tuesday	09.30am to 11.00am	COM3024	Forensic Accounting

Sd/-

Controller of Examinations

Date: 14-03-2024, Thursday