



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT

Time Table for Mid Term : Winter Semester (2023-2024)

Program: MBA

2022 BATCH [IV Semester]

MBA			
Date, Day	Time	Course Code	Course Name
26-02-2024, Monday	10.00am to 11.30am	MBA4003	International Finance
		MBA4057	Fintech
		MBA3015	Operations Analytics
		MBA3028	E-mail Campaigning and Affiliate Marketing
		MBA4062	Planning for Logistics
	02.00pm to 03.30pm	MBA4004	Mergers, Acquisitions and Corporate Restructuring
		MBA4067	Tax Management
		MBA4029	Production Planning and Control
		MBA4053	Digital Display Advertising
		MBA4035	Supply Chain Analytics
27-02-2024, Tuesday	10.00am to 11.30am	MBA4072	E Commerce Strategy
		MBA3012	Sales and Retail Management
		MBA4024	International Marketing
		MBA4054	Search Engine Marketing
		MBA3044	Operation Research
	02.00pm to 03.30pm	MBA4056	E Commerce Infrastructure
		MBA4021	Integrated Marketing Communication
		MBA4025	Green Marketing
		MBA4076	Experiential Marketing
		MBA4087	Influencer Marketing
28-02-2024, Wednesday	10.00am to 11.30am	MBA4066	Maritime Logistics
		MBA3062	Web Design Using Wordpress
		MBA4015	International Human Resource Management
	02.00pm to 03.30pm	MBA4082	Management and Measurement of Performance
		MBA4014	Learning and Development
		MBA4016	Organizational Development and Change
29-02-2024, Thursday	10.00am to 11.30am	MBA4017	Stress Management and Counselling
		MBA4084	Workplace Wellbeing and Happiness
		MBA3039	Market Research
		MBA2023	Design Thinking for Business Innovation
		MBA3046	Game Theory in Business
		MBA3048	Environmental Sustainability and Value Creation
		MBA3049	Industry 4.0



Sd/-

Controller of Examinations

Date: 20-02-2024, Tuesday