



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT

Time Table for End Term : Fall Semester (2023-2024)

Program: MBA

2022 BATCH [III Semester]

MBA			
Date, Day	Time	Course Code	Course Name
04-01-2024, Thursday	10.00am to 01.00pm	MBA3001	Business Laws
05-01-2024, Friday	10.00am to 01.00pm	MBA3052	Corporate Strategy
10-01-2024, Wednesday	10.00am to 01.00pm	MBA3008	Industrial Relations and Labor Laws
		MBA4028	Service Operations Management
		MBA3029	Search Engine Optimization
11-01-2024, Thursday	10.00am to 01.00pm	MBA3009	Talent Management
		MBA3030	Mobile Marketing
		MBA3033	Digital Product Management
		MBA3043	Warehousing and Inventory Management
12-01-2024, Friday	10.00am to 01.00pm	MBA2022	Consumer Behaviour and Practices
13-01-2024, Saturday	10.00am to 01.00pm	MBA3031	Cost and Revenue Management
		MBA3063	Lean Supply Chain Management
		MBA3059	Marketing of Services - Concepts, Strategies & Cases
16-01-2024, Tuesday	10.00am to 01.00pm	MBA3060	Product and Brand Mangement - Concepts and Insights
17-01-2024, Wednesday	10.00am to 01.00pm	MBA3005	Investment Management
		MBA3057	Global Integrated Supply Chain
		MBA2031	Total Quality Management
		MBA3034	E Commerce Supply Chain and Logistics Management
		MBA3027	Social Media Marketing
18-01-2024, Thursday	10.00am to 01.00pm	MBA3006	Financial Markets and Services
		MBA3058	Distribution and Channel Development
		MBA3014	Project Management
		MBA3061	Content Marketing
		MBA4055	E Commerce Business Models



Sd/-

Controller of Examinations

Date: 13-12-2023, Wednesday