# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MANAGEMENT - UG

## Time Table for End Term : Fall Semester (2023-2024)

## Program: BBA

## 2021 BATCH [V Semester]

| BAV | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2009 | Service Management |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | BAV3012 | Airport Management |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BAV3011 | Air Traffic Control |
| 08-01-2024, Monday | 01.00pm to 04.00pm | FRL1002 | Basic French |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA2019 | Travel and Tourism Management |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2010 | Strategic Management |

| BBA Analytics | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | MAT2029 | Optimization Technique |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | SOC2002 | Banking & Insurance |
| 05-01-2024, Friday | 01.00pm to 04.00pm | MBA2001 | Essentials of Business Analytics |
| 08-01-2024, Monday | 01.00pm to 04.00pm | BBB3003 | Essentials Statistics for Business Analytics |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBB3030 | Application of Business Analytics |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBB3023 | Data Visualization |
| 11-01-2024, Thursday | 01.00pm to 04.00pm | BBB3024 | Artificial Intelligence for Managers |

| BBA Finance | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | MAT2029 | Optimization Technique |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | SOC2002 | Banking & Insurance |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3007 | Financial Modelling |
| 08-01-2024, Monday | 01.00pm to 04.00pm | BBA3006 | Mergers and Acquisition |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3001 | Security Analysis and Portfolio Management |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3008 | Advanced Financial Accounting |
| 11-01-2024, Thursday | 01.00pm to 04.00pm | BBA3009 | Financial markets and Institutions |

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## Program: BBA
## 2021 BATCH [V Semester]

| BBA HR | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | MAT2029 | Optimization Technique |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | SOC2002 | Banking & Insurance |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3012 | Compensation Management |
| 08-01-2024, Monday | 01.00pm to 04.00pm | BBA3014 | Human Resource Development |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3016 | Knowledge Management |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3017 | Organization Change and development |
| 11-01-2024, Thursday | 01.00pm to 04.00pm | BBA3019 | Performance Management |

| BBA Marketing | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | MAT2029 | Optimization Technique |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | SOC2002 | Banking & Insurance |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3021 | Consumer Behaviour |
| 08-01-2024, Monday | 01.00pm to 04.00pm | BBA3023 | Retail Management |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3025 | Advertisement and Sales Promotion |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3027 | Sales and Distribution Management |
| 11-01-2024, Thursday | 01.00pm to 04.00pm | BBA3028 | Brand Management |

| BBA Supply Chain Management | | | |
|---|---|---|---|
| Date, Day | Time | Course Code | Course Name |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | MAT2029 | Optimization Technique |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | SOC2002 | Banking & Insurance |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA2013 | Fundamentals of E Commerce |
| 08-01-2024, Monday | 01.00pm to 04.00pm | BBA2014 | Introduction to Supply Chain Management |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3042 | Lean Supply Chain Management |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3044 | Operations and Materials Management |
| 11-01-2024, Thursday | 01.00pm to 04.00pm | BBE3001 | E Business Application |

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## Program: BBA

## 2021 BATCH [V Semester]

| BBB | | | |
|---|---|---|---|
| **Date, Day** | **Time** | **Course Code** | **Course Name** |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2009 | Service Management |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | BBA2030 | Financial Management |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3024 | Customer Relationship Management |
| 08-01-2024, Monday | 01.00pm to 04.00pm | FRL1002 | Basic French |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBB3004 | Machine Learning |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBB3005 | Predictive Analytics |

| BBD | | | |
|---|---|---|---|
| **Date, Day** | **Time** | **Course Code** | **Course Name** |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2009 | Service Management |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | BBA2030 | Financial Management |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3024 | Customer Relationship Management |
| 08-01-2024, Monday | 01.00pm to 04.00pm | FRL1002 | Basic French |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3061 | Social Media Marketing |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3062 | Search Engine Optimization |

| BBE | | | |
|---|---|---|---|
| **Date, Day** | **Time** | **Course Code** | **Course Name** |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2009 | Service Management |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | BBA2030 | Financial Management |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3024 | Customer Relationship Management |
| 08-01-2024, Monday | 01.00pm to 04.00pm | FRL1002 | Basic French |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | BBA3048 | Supply Chain Risk Management |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | BBA3049 | Legal Aspects of E Commerce |

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### 2021 BATCH [V Semester]

| BBF | | | |
|---|---|---|---|
| **Date, Day** | **Time** | **Course Code** | **Course Name** |
| 03-01-2024, Wednesday | 01.00pm to 04.00pm | BBA2009 | Service Management |
| 04-01-2024, Thursday | 01.00pm to 04.00pm | BBA2030 | Financial Management |
| 05-01-2024, Friday | 01.00pm to 04.00pm | BBA3024 | Customer Relationship Management |
| 08-01-2024, Monday | 01.00pm to 04.00pm | FRL1002 | Basic French |
| 09-01-2024, Tuesday | 01.00pm to 04.00pm | COM3028 | Crypto currency and its uses |
| 10-01-2024, Wednesday | 01.00pm to 04.00pm | COM3029 | Electronic Payment systems |

**Sd/-**

**Date: 13-12-2023, Wednesday**

**Controller of Examinations**