



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MEDIA STUDIES

Time Table for End Term : Fall Semester (2023-2024)

Program: BA Journalism

2021 BATCH [V Semester]

BA Journalism			
Date, Day	Time	Course Code	Course Name
03-01-2024, Wednesday	01.00pm to 04.00pm	BAJ2009	Advertising and copywriting
04-01-2024, Thursday	01.00pm to 04.00pm	BAJ3006	Brand Management
05-01-2024, Friday	01.00pm to 04.00pm	DES2091	Idea Formulation
08-01-2024, Monday	01.00pm to 04.00pm	BAJ3010	Event Management
09-01-2024, Tuesday	01.00pm to 04.00pm	BAJ3011	Organisational Behaviour & Media organisations
10-01-2024, Wednesday	01.00pm to 04.00pm	BAJ3002	Media Research and Data Analysis



Sd/-

Controller of Examinations

Date: 13-12-2023, Wednesday