PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - PG

Time Table for Mid Term : Fall Semester (2023-2024)

Program: MBA

2022 BATCH [III Semester]

BAV			
Date, Day	**Time**	**Course Code**	**Course Name**
02-11-2023, Thursday	10.00am to 11.30am	MBA3001	Business Laws
	02.00pm to 03.30pm	MBA3052	Corporate Strategy
03-11-2023, Friday	10.00am to 11.30am	MBA3005	Investment Management
		MBA3057	Global Integrated Supply Chain
		MBA2031	Total Quality Management
		MBA3034	E Commerce Supply Chain and Logistics Management
		MBA3027	Social Media Marketing
	02.00pm to 03.30pm	MBA3006	Financial Markets and Services
		MBA3058	Distribution and Channel Development
		MBA3014	Project Management
		MBA3061	Content Marketing
		MBA4055	E Commerce Business Models
06-11-2023, Monday	10.00am to 11.30am	MBA3008	Industrial Relations and Labor Laws
		MBA4028	Service Operations Management
		MBA3029	Search Engine Optimization
	02.00pm to 03.30pm	MBA3009	Talent Management
		MBA3030	Mobile Marketing
		MBA3033	Digital Product Management
		MBA3043	Warehousing and Inventory Management
07-11-2023, Tuesday	10.00am to 11.30am	MBA2022	Consumer Behaviour and Practices
	02.00pm to 03.30pm	MBA3031	Cost and Revenue Management
		MBA3063	Lean Supply Chain Management
		MBA3059	Marketing of Services - Concepts, Strategies & Cases
08-11-2023, Wednesday	10.00am to 11.30am	MBA3060	Product and Brand Mangement - Concepts and Insights

Sd/-

Controller of Examinations

Date: 25-10-2023, Wednesday