



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - UG

Time Table for Mid Term : Fall Semester (2023-2024)

Program: BBA

2021 BATCH [V Semester]

BAV			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	BBA2009	Service Management
31-10-2023, Tuesday	09.30am to 11.00am	BAV3012	Airport Management
	02.00pm to 03.30pm	BAV3011	Air Traffic Control
02-11-2023, Thursday	11.30am to 01.00pm	FRL1002	Basic French
03-11-2023, Friday	09.30am to 11.00am	BBA2019	Travel and Tourism Management
	02.00pm to 03.30pm	BBA2010	Strategic Management

BBA Analytics			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	MAT2029	Optimization Technique
31-10-2023, Tuesday	09.30am to 11.00am	SOC2002	Banking & Insurance
	02.00pm to 03.30pm	MBA2001	Essentials of Business Analytics
02-11-2023, Thursday	11.30am to 01.00pm	BBB3003	Essentials Statistics for Business Analytics
03-11-2023, Friday	09.30am to 11.00am	BBB3030	Application of Business Analytics
	02.00pm to 03.30pm	BBB3023	Data Visualization
06-11-2023, Monday	11.30am to 01.00pm	BBB3024	Artificial Intelligence for Managers

BBA Finance			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	MAT2029	Optimization Technique
31-10-2023, Tuesday	09.30am to 11.00am	SOC2002	Banking & Insurance
	02.00pm to 03.30pm	BBA3007	Financial Modelling
02-11-2023, Thursday	11.30am to 01.00pm	BBA3006	Mergers and Acquisition
03-11-2023, Friday	09.30am to 11.00am	BBA3001	Security Analysis and Portfolio Management
	02.00pm to 03.30pm	BBA3008	Advanced Financial Accounting
06-11-2023, Monday	11.30am to 01.00pm	BBA3009	Financial markets and Institutions



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - UG

Time Table for Mid Term : Fall Semester (2023-2024)

Program: BBA

2021 BATCH [V Semester]

BBA HR			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	MAT2029	Optimization Technique
31-10-2023, Tuesday	09.30am to 11.00am	SOC2002	Banking & Insurance
	02.00pm to 03.30pm	BBA3012	Compensation Management
02-11-2023, Thursday	11.30am to 01.00pm	BBA3014	Human Resource Development
03-11-2023, Friday	09.30am to 11.00am	BBA3016	Knowledge Management
	02.00pm to 03.30pm	BBA3017	Organization Change and development
06-11-2023, Monday	11.30am to 01.00pm	BBA3019	Performance Management

BBA Marketing			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	MAT2029	Optimization Technique
31-10-2023, Tuesday	09.30am to 11.00am	SOC2002	Banking & Insurance
	02.00pm to 03.30pm	BBA3021	Consumer Behaviour
02-11-2023, Thursday	11.30am to 01.00pm	BBA3023	Retail Management
03-11-2023, Friday	09.30am to 11.00am	BBA3025	Advertisement and Sales Promotion
	02.00pm to 03.30pm	BBA3027	Sales and Distribution Management
06-11-2023, Monday	11.30am to 01.00pm	BBA3028	Brand Management

BBA Supply Chain Management			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	MAT2029	Optimization Technique
31-10-2023, Tuesday	09.30am to 11.00am	SOC2002	Banking & Insurance
	02.00pm to 03.30pm	BBA2013	Fundamentals of E Commerce
02-11-2023, Thursday	11.30am to 01.00pm	BBA2014	Introduction to Supply Chain Management
03-11-2023, Friday	09.30am to 11.00am	BBA3042	Lean Supply Chain Management
	02.00pm to 03.30pm	BBA3044	Operations and Materials Management
06-11-2023, Monday	11.30am to 01.00pm	BBE3001	E Business Application



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - UG

Time Table for Mid Term : Fall Semester (2023-2024)

Program: BBA

2021 BATCH [V Semester]

BBB			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	BBA2009	Service Management
31-10-2023, Tuesday	09.30am to 11.00am	BBA2030	Financial Management
	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
02-11-2023, Thursday	11.30am to 01.00pm	FRL1002	Basic French
03-11-2023, Friday	09.30am to 11.00am	BBB3004	Machine Learning
	02.00pm to 03.30pm	BBB3005	Predictive Analytics

BBD			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	BBA2009	Service Management
31-10-2023, Tuesday	09.30am to 11.00am	BBA2030	Financial Management
	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
02-11-2023, Thursday	11.30am to 01.00pm	FRL1002	Basic French
03-11-2023, Friday	09.30am to 11.00am	BBA3061	Social Media Marketing
	02.00pm to 03.30pm	BBA3062	Search Engine Optimization

BBE			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	BBA2009	Service Management
31-10-2023, Tuesday	09.30am to 11.00am	BBA2030	Financial Management
	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
02-11-2023, Thursday	11.30am to 01.00pm	FRL1002	Basic French
03-11-2023, Friday	09.30am to 11.00am	BBA3048	Supply Chain Risk Management
	02.00pm to 03.30pm	BBA3049	Legal Aspects of E Commerce



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT - UG

Time Table for Mid Term : Fall Semester (2023-2024)

Program: BBA

2021 BATCH [V Semester]

BBF			
Date, Day	Time	Course Code	Course Name
30-10-2023, Monday	11.30am to 01.00pm	BBA2009	Service Management
31-10-2023, Tuesday	09.30am to 11.00am	BBA2030	Financial Management
	02.00pm to 03.30pm	BBA3024	Customer Relationship Management
02-11-2023, Thursday	11.30am to 01.00pm	FRL1002	Basic French
03-11-2023, Friday	09.30am to 11.00am	COM3028	Crypto currency and its uses
	02.00pm to 03.30pm	COM3029	Electronic Payment systems



Sd/-

Date: 12-10-2023, Thursday

Controller of Examinations