



**Five-Day Online FDP on  
Innovation & Acquisition of Intellectual Property Rights  
under ATAL Academy-FDP Scheme  
July 26-30, 2021  
organized by**

**Inter University Centre for IPR Studies (IUCIPRS)  
Cochin University of Science and Technology (CUSAT)**

### About ATAL Academy

The All India Council for Technical Education (AICTE) is the statutory body and a national-level council for technical education, under Department of Higher Education. AICTE is devoted for development of quality technical education in the country by initiating various schemes, launched by Govt. of India. All India Council for Technical Education (AICTE) through its newly established AICTE Training and Learning (ATAL) Academy have started unique faculty development programs in various thrust areas of modern technology. The objective of ATAL FDP is to impart quality technical education in the country and to support technical institutions in fostering research, innovation and entrepreneurship through training in various emerging areas. Post Covid-19, ATAL Academy have gone totally online from registration of faculty members till certificate disbursal mechanism through portal. In 2020-21, 1000 online FDP are being conducted.

As a part of its activities, ATAL Academy will conduct this program from 26-30, July 2021 at Inter University Centre for IPR Studies (IUCIPRS), Cochin University of Science and Technology, Cochin, Kerala- 682022.

### About CUSAT & IUCIPRS

CUSAT is a Govt. owned autonomous Science & Technology University to promote research in applied Science, Technology, Industry, Commerce, Management and social Science for the advancement of knowledge and for the betterment of society. IUCIPRS is an autonomous Centre at CUSAT established by the Government of Kerala envisaged to be a research hub and resource centre facilitating interaction between researchers from different universities in Kerala and outside in the area of Intellectual Property Rights.

### About the Program

Innovation is the key force driving economic development and prosperity. Innovation is based on the creation of new, and economically relevant knowledge. The role of IPRs in an economy is to provide incentives to invest in innovation, and encourage the disclosure and thereby the dissemination of inventions and the diffusion of innovation. Lack of awareness of the importance of IPRs is a barrier to successful innovation and technology transfer. The aim of this FDP is to equip the participants with the importance of IP in innovation management.

### Key Topics Covered

- Research & Innovation
- Role of IP in Innovation
- Patent Search
- Role of technology transfer
- Licensing in technology transfer
- Startup ecosystem and IPR.

### Who Should Attend?

Faculty member working in AICTE approved Institutions, Technology managers and industry persons from relevant discipline

### Registration Fee

No fees for registration.

### Resource Persons

The sessions will be handled by experts from the Industry, CUSAT and other institutions of repute.

### Selection Process

A maximum number of seats 200 will be there for the program and selected candidates will be intimated through ATAL prortal.

### General Information

Attendances for sessions are compulsory for awarding the participation certificate.

### For more details contact:

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Date	9 am -11 am		11:15 am – 1:15 pm		2 - 4 pm
July 26th, 2021 (Monday)	Inauguration and session on mental & emotional development/stress management/meditation/ human values and ethics/ health and happiness	Tea Break	Research & Innovation in Universities	Lunch Break	Role of IP in Innovation
July 27, 2021 (Tuesday)	Technology Transfer for Fostering Innovation		Overview of IPRs		Registration of Different forms of IP in India
July 28, 2021 (Wednesday)	Patent system in India and filing procedures		Patent Search and its Importance		Hands-on –session on Patent search
July 29, 2021 (Thursday)	Technology transfer Case Study		Technology assessment and valuation.		Role and importance of Licensing in technology transfer.
July. 30, 2021 (Friday)	Enforcement of IPRs		Start-up ecosystem and IPR		Valedictory Session