



having its Campus at Ferozpur Rd, Sidhwan Khurd, Punjab 142024 and **Presidency University**, having its Campus at Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064 [hereinafter collectively referred to as **Participating Parties**]

- 1.2 **Whereas**, the **Participating Parties** believe that the Education-enhancement Opportunities for their Students and the Profession-development opportunities for their Academic Faculty would be reinforced through National-level Academic and Scientific Cooperation, /Collaboration between like-minded Universities and
- 1.3 **Whereas**, the purpose of this MoU is to establish a Framework through which CT University and Presidency University could establish a strong base for Academic and Scientific Cooperation, culminating in generation of opportunities for Students and Teachers to study and teach, respectively and undertake Research Assignments at each other's Campus and
- 1.4 **Whereas** this MoU shall be deemed to be a Master Agreement based on which of specific Programs/Courses/ would be designed and executed by and through Program-centric individual and separate Agreements between the **Participating Parties**.

**Now, therefore, the Participating Parties agree as follows:**

- 1.5 The **Participating Parties** to this MoU accept and confirm , that they will cooperate/collaborate with the common intention and object of promoting of Teaching and Research Activities, between their Teachers and Students, The specific and separate Agreements, shall inter alia, provide for mutual co-operation/collaboration and shall record the binding Commercial Terms and Conditions and could be under one or more of the following arrangements
- 1.5.1 Faculty and Student Exchange
  - 1.5.2 Undertaking of Collaborative Research Projects and Seminars
  - 1.5.3 Collaborative Professional Faculty Development Programs
  - 1.5.4 Joint Research Publications
  - 1.5.5 Any Other Mutually-agreed Form of Collaborative Arrangement.
- 1.6 The extent of Collaboration and its implementation under this MoU shall be determined and regulated by the availability of Funds earmarked for this specific purpose and not by the general availability of Funds. Each participating party shall be responsible to bear and pay all expenses incurred by its employees and/or students under this MoU, except as may be stipulated in any specific and separate agreement that may be executed for each Program or Activity, under this MoU. ,
- 1.7 The persons designated to coordinate the Programs/ Activities, under this MoU, are Principal/Research Coordinator for and on behalf of the CT University and the Vice Chancellor and/or Pro-Vice Chancellor/Registrar, for and on behalf of Presidency University [ hereinafter collectively referred to as "**Activity Co-ordinators**"]


## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION

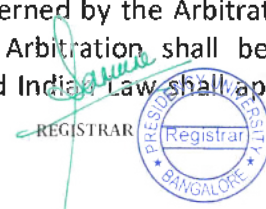
- 2.1 This MoU shall become effective on the date of its signing by both **Participating Parties** and continue to be in force for Five (5) years, therefrom, subject to any revision or modification by mutual agreement and shall terminate automatically at the end of such period unless 180 days prior to Expiry of this MoU, the **Participating Parties** provide written notice to each other of their mutual intention to renew the MoU, for an additional three-year term, subject to such Terms and Conditions, as may be mutually agreed then
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## III. OFFICIAL LANGUAGE

- 3.1 This MoU has been prepared in the English Language, which shall be the official language for this **MoU**. Any translations or other versions of this MoU are solely for the convenience of the **Participating Parties** and are not binding on them per se.

## IV. DISPUTE RESOLUTION

- 4.1 This MoU is signed in good faith and in accordance with the Administrative Rules and Procedure governing each Party. Therefore, by virtue of this good faith, any conflict that may arise with respect to its interpretation, formalization and/or fulfilment will be resolved by amicable agreement between the two **Participating Parties**.
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Such Arbitration shall be under Section 29B namely fast track Arbitration under the Arbitration and Conciliation Act.

4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

Presidency University, Bengaluru and CT University, Ludhiana, Punjab have agreed to and hereby attest their hands to this MoU, on the date first hereinabove mentioned, through their Authorized Representatives.

**For the Presidency University, Bengaluru**

**For CT University, Ludhiana, Punjab**

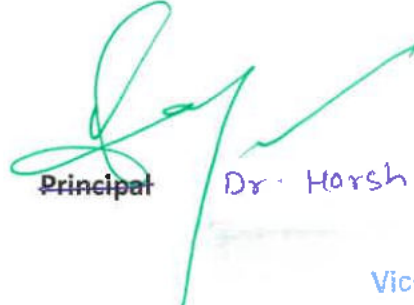
  
**Registrar**



**Witness:**

1.



  
**Principal**

Dr. Harsh Sadaiwasth  
Vice Chancellor  
CT University  
Ferozpur Road, Ludhiana

2.

  
REGISTRAR







Itgalpur Rajanakunte, Yelahanka, Bengaluru, Karnataka 560064

## School of Management

### REPORT

## WEBINAR ON INTRODUCTION TO WEB3 and METAVERSE

02.08.2022

Event Organized on: Online

Organized For: Faculty and Research Scholars

Resource Person: Dr. Ati Priye

Director-Planning and Development

Advisor to Vice-Chancellor

President-IIC (Ministry of HRD initiative)

Dy. Director-Entrepreneurship Development Cell

Head-Corporate Resource Centre



Conveners:

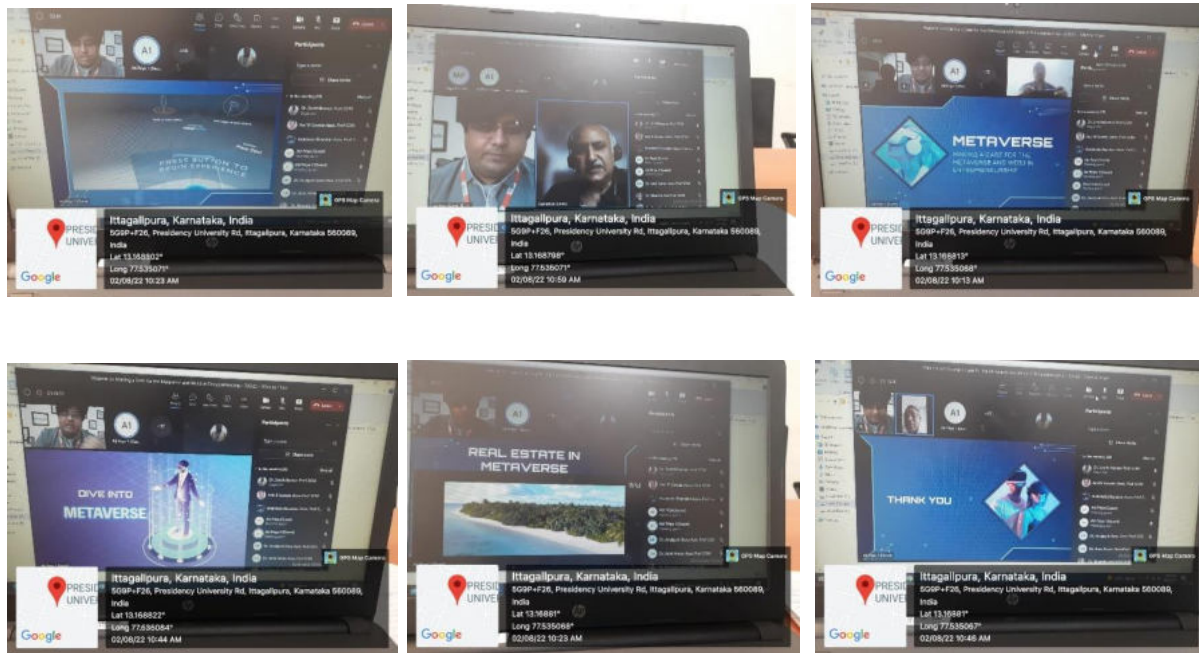
Dr.Senthilkumar Ranganathan , Professor  
School of Management,  
Presidency University

No. of Participants: 28

About the Event: Introduction: Making a Case for the Metaverse and Web3 in Entrepreneurship. A journey of the human being into the future of digital engagement.

  
REGISTRAR  


## Geo Tagged Pics:



### Takeaway from the webinar:

Dr. Ati Priya shares his views on the future of Web3 and the Metaverse universe, delivering an immersive experience in Real Estate, Stock exchange – buying NFTs, and shopping experience in retail shops. The customer buying experience is the theme of future technology where companies like Facebook (now Meta) and Walmart invest heavily in the millennials. The learning here is how AI-assisted support would play a significant role in your decision-making process.

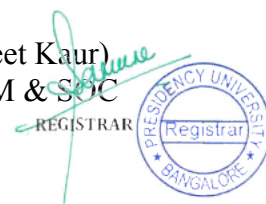
Certificate Pic (If applicable): NA

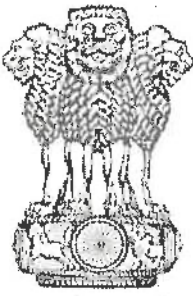
Microsoft Team Link (If online):

<https://teams.microsoft.com/l/meetup-join/19%3afb146dc601964861923ab45410ea6b42%40thread.tacv2/1659329384195?context=%7b%22id%22%3a%22bf93bb5e-ecf0-4e3d-be0e-79b5cc527a48%22%2c%22oid%22%3a%229eb3e4a7-47a1-4882-8631-9572fc2b9841%22%7d>

(Dr.Senthilkumar Ranganathan)  
Convener

(Dr. Gunjeet Kaur)  
Dean SOM & SOC





सत्यमेव जयते

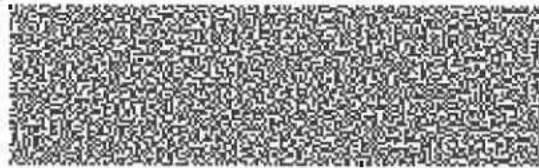
INDIA NON JUDICIAL

Government of Karnataka

Rs 100

e-Stamp

**Certificate No.** : IN-KA73889443583627U  
**Certificate Issued Date** : 22-Mar-2022 02:41 PM  
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**Unique Doc. Reference** : SUBIN-KAKACRSFL0881234198064173U  
**Purchased by** : PRESIDENCY UNIVERSITY  
**Description of Document** : Article 12 Bond  
**Description** : AGREEMENT  
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 (Zero)  
**First Party** : K S RANGASAMY COLLEGE OF TECHNOLOGY KSR  
 KALVINAGAR  
**Second Party** : PRESIDENCY UNIVERSITY  
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**Stamp Duty Amount(Rs.)** : 100  
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Please write or type below this line

**MEMORANDUM OF UNDERSTANDING  
 BETWEEN  
 K S RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENGODE  
 AND  
 PRESIDENCY UNIVERSITY, BENGALURU**

**I. INTRODUCTION**

1.1 This Memorandum of Understanding [MoU] is made and entered into on this 25th day of March Two Thousand and Twenty Two [March 25, 2022] between **K S Rangasamy**

REGISTRAR  
 PRESIDENCY UNIVERSITY  
 BANGALORE

REGISTRAR  
 PRESIDENCY UNIVERSITY  
 BANGALORE

**K.S. RANGASAMY COLLEGE OF TECHNOLOGY,  
 TIRUCHENGODE - 637 215,  
 Namakkal Dist - Tamilnadu.**

Statutory Alert:

- The authenticity of this Stamp may be verified at [www.aboldestamp.com/](http://www.aboldestamp.com/) or using e-Stamp Mobile App or Text Message.
- Any alterations in the details on this certificate and on available on the website / Mobile App renders it invalid.
- The issue of seeking the legitimacy is on the terms of the certificate.
- In case of any discrepancy please inform the Complaint Authority.

K S RANGASAMY COLLEGE OF TECHNOLOGY, TIRUCHENGODE, DISTRICT OF NAMAKKAL, TAMIL NADU. GOVERNMENT OF KARNATAKA, DEPARTMENT OF REVENUE, BANGALORE. ANURUDDHI CREDIT CO-OPERATIVE SOCIETY LTD. HESARGHATA, DISTRICT OF MYSURU, KARNATAKA.

**College of Technology, Tiruchengode** having its Campus at KSR Kalvi Nagar, Thokkavadi, Tiruchengode, Namakkal – 637 215 and **Presidency University**, having its Campus at Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064 [hereinafter collectively referred to as **Participating Parties**]

1.2 **Whereas**, the **Participating Parties** believe that the Education-enhancement Opportunities for their Students and the Profession-development opportunities for their Academic Faculty would be reinforced through National-level Academic and Scientific Cooperation, /Collaboration between like-minded Universities and

1.3 **Whereas**, the purpose of this MoU is to establish a Framework through which K S Rangasamy College of Technology and Presidency University could establish a strong base for Academic and Scientific Cooperation, culminating in generation of opportunities for Students and Teachers to study and teach, respectively and undertake Research Assignments at each other's Campus and

1.4 **Whereas** this MoU shall be deemed to be a Master Agreement based on which of specific Programs/Courses/ would be designed and executed by and through Program-centric individual and separate Agreements between the **Participating Parties**.

**Now, therefore, the Participating Parties agree as follows:**

1.5 The **Participating Parties** to this MoU accept and confirm , that they will cooperate/collaborate with the common intention and object of promoting of Teaching and Research Activities, between their Teachers and Students, The specific and separate Agreements, shall inter alia, provide for mutual co-operation/collaboration and shall record the binding Commercial Terms and Conditions and could be under one or more of the following arrangements

- 1.5.1 Faculty and Student Exchange
- 1.5.2 Undertaking of Collaborative Research Projects and Seminars
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1.7 The persons designated to coordinate the Programs/ Activities, under this MoU, are Principal/Research Coordinator for and on behalf of the K S Rangasamy College of Technology and the Vice Chancellor and/or Pro-Vice Chancellor/Registrar for and on

  
Registrar  
PRESIDENCY UNIVERSITY  
BANGALORE

  
Registrar  
Principal  
K.S. RANGASAMY COLLEGE OF TECHNOLOGY,  
TIRUCHENGODE - 637 215.  
Namakkal Dist. Tamilnadu.



behalf of Presidency University [ hereinafter collectively referred to as “ **Activity Co-ordinators**”]

## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION

2.1 This MoU shall become effective on the date of its signing by both **Participating Parties** and continue to be in force for Five (5) years, therefrom, subject to any revision or modification by mutual agreement and shall terminate automatically at the end of such period unless 180 days prior to Expiry of this MoU, the **Participating Parties** provide written notice to each other of their mutual intention to renew the MoU, for an additional three-year term, subject to such Terms and Conditions, as may be mutually agreed then

2.2 Either Party may terminate this MoU, without cause, at any time, during its subsistence. Termination by One Party shall be effected by giving the Other Party at least 180-days of advance written notice, of its intention to terminate. Students who are undergoing Student-exchange Program at the respective Host Institution, as at the date of termination, may complete their course of study. Such Termination shall be without penalty or any other consequential damages

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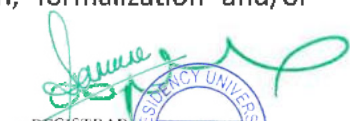


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K.S. RANGASAMY COLLEGE OF TECHNOLOGY,  
TIRUCHENGODE - 637 215.  
Namakkal Dist. Tamilnadu.



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4.2 The **Participating Parties** agree that should an amicable resolution as conceived in para 4.1 above is not feasible, then the dispute, if continuing, shall be resolved by reference to a Sole Arbitrator. The Arbitration shall be governed by the Arbitration and Conciliation Act, 1996 and the seat and place of Arbitration shall be at Bangalore. The language of Arbitration shall be English and Indian Law shall apply. Such Arbitration shall be under Section 29B namely fast track Arbitration under the Arbitration and Conciliation Act.

4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

Presidency University, Bengaluru and K S Rangasamy College of Technology, Tiruchengode have agreed to and hereby attest their hands to this MoU, on the date first hereinabove mentioned, through their Authorized Representatives.

**For the Presidency University, Bengaluru**

**For K S Rangasamy College of Technology,  
Tiruchengode**



**Registrar**

**Witness:**

1.



**Principal**

**PRINCIPAL,  
K.S. RANGASAMY COLLEGE OF TECHNOLOGY,  
TIRUCHENGODE - 637 215.  
Namakkal Dist. Tamilnadu.**

2.



REGISTRAR



REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE

**K.S.R COLLEGE OF TECHNOLOGY & MANAGEMENT  
(Autonomous), TIRUCHENGODE – 637 215**

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)**

**REPORT**

**WEBINAR ON INTRODUCTION TO DATA ANALYTICS ON  
06.05.2022**

**Event Organized on: Online**

**Organized For: MBA**

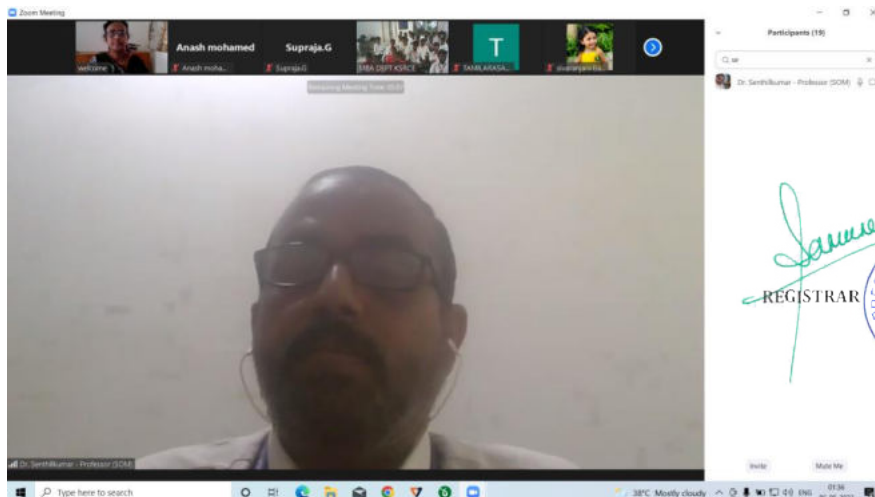
**Resource Person:** Dr.Senthilkumar Ranganathan  
MBA,MHRM,M.PHIL,PGDCA,CSSBB,Ph.D  
Professor of Research and Business Analytics  
School of Management, Presidency University  
Itgalpura, Rajanukunte,Yelahanka, Bengaluru-560064

**Coordinators/Conveners:**

1. Dr.N.S.Shanthi , Professor & Head, Department of MBA,  
KSR College of Engineering (Autonomous), Tiruchengode – 637 215
2. Mr.K.Sivasubramani, Assistant Professor, Department of MBA,  
KSR College of Engineering (Autonomous), Tiruchengode – 637 215

**No. of Participants: 60**

**About the Event:** Introduction to data analytics – Topics is very useful for our students and faculty. It is also one of the new topic for our students. Its Helps to improve their knowledge on data analytics



**Brochure /Poster:**

**K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE**  
Department of MBA  
&  
**PRESIDENCY UNIVERSITY , BENGALURU**  
School of Management



Jointly Organizing  
Webinar on

**Introduction to Data Analytics**

**Guest Speaker**  
**Dr. Senthikumar Ranganathan**  
MBA,MHRM,M.Phil,PGDCA,CSSBB,Ph.D  
Professor of Research and Data Science  
School of Management,  
Presidency University, Bengaluru – 560064

**Date: 06.05.2022**

**Time: 02.00 pm to 4.00 pm**



**Geo Tagged Pics:**

**Certificate Pic (If applicable) : -**

**ZOOM Link ( If Online) :**

<https://us05web.zoom.us/j/837758777052/pwd=bVIBMHItNDhwMmIJJaGo5TCsyMy9p>

**QT09**

**Meeting ID : 837 7587 7052**

**Passcode : 12345**

(Mr.K.Sivasubramani)  
Event Coordinator

(Dr.N.S.Shanthi)  
Convener HOD

  
REGISTRAR  



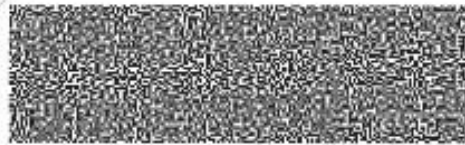

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Government of Karnataka

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Purchased by : PRESIDENCY UNIVERSITY  
Description of Document : Article 12 Bond  
Description : AGREEMENT  
Consideration Price (Rs.) : 0  
(Zero)  
First Party : KONGU BUSINESS SCHOOL PERUNDURAI  
Second Party : PRESIDENCY UNIVERSITY  
Stamp Duty Paid By : PRESIDENCY UNIVERSITY  
Stamp Duty Amount(Rs.) : 100  
(One Hundred only)



Please write or type below this line

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**KONGU BUSINESS SCHOOL, KONGU ENGINEERING COLLEGE, PERUNDURAI, ERODE**

**AND**

**PRESIDENCY UNIVERSITY, BENGALURU**

**I. INTRODUCTION**

1.1 This Memorandum of Understanding [MoU] is made and entered into on this 28<sup>th</sup> day of March Two Thousand and Twenty Two [March 28, 2022] between, **Kongu Business**



Statutory Alert:

1. The authenticity of the stamp certificate should be verified at [www.karnataka.gov](http://www.karnataka.gov) or using e-Stamp Public Key directory in the portal of this Certificate and its available on the website / Mobile App neither it invalid.
2. The website / App having the facility to scan the barcode of the certificate.
3. In case of any discrepancy please contact the Competent Authority.



School, Kongu Engineering College having its Campus at Thoppupalayam, Perundurai, Erode, Tamilnadu, 638060 and Presidency University, having its Campus at Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064 [hereinafter collectively referred to as Participating Parties]

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REGISTRAR



and on behalf of Presidency University [ hereinafter collectively referred to as “**Activity Co-ordinators**”]

## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION

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REGISTRAR  


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4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

Presidency University, Bengaluru and Kongu Business School, Kongu Engineering College, Perundurai, Erode, have agreed to and hereby attest their hands to this MoU, on the date first hereinabove mentioned, through their Authorized Representatives.

For the Presidency University, Bengaluru

  
Registrar



Witness:

1. Professor (School of Management)

2. Dean (School of Management)

For Kongu Engineering College  
Perundurai, Erode,

  
Principal



1. HoD (Management Studies)

2. Chief Coordinator - IIPC

  
REGISTRAR





Itgalpur Rajanakunte, Yelahanka, Bengaluru, Karnataka 560064

## School of Management

### REPORT

## WEBINAR ON APPLICATIONS OF PREDICTIVE MODELLING

11.02.2023

**Event Organized on: Online**

**Organized For: Faculty and Research Scholars**

**Resource Person: Dr.Somasundaram R**

Professor-Management Studies  
Kongu Engineering College

#### Conveners:

Dr.Senthilkumar Ranganathan , Professor of Research and Business Analytics,  
School of Management, Presidency University, Itgalpura, Rajanukunte,Yelahanka,  
Bengaluru-560064

**No. of Participants: 54**

**About the Event:** Introduction: Predictive analytics is the process of using data to forecast future outcomes. The process uses data analysis, machine learning, artificial intelligence, and statistical models to find patterns that might predict future behavior. The session was highly interactive and hand-on in understanding the tools and techniques used.

Convener/Coordinators @ Presidency University

1. Dr.Senthilkumar Ranganathan



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Estd: 1984



GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

**WEBINAR ON**

## Applications of Predictive Modelling

**With Dr Somasundaram R  
Professor-Management Studies  
Kongu Engineering College**

 On 11 February, 2023  
 12 noon - 1.30 pm

**JOIN**



 <https://meet.google.com/ytj-qcku-fsd>



**Google Link (If online):** <https://meet.google.com/ytj-qcku-fsd>

---

(Dr.Senthilkumar Ranganathan)  
Convener

(Dr. Krishnakumar)  
Assoc. Dean SOM

  
REGISTRAR  








**engineering, Tiruchengode** having its Campus at KSR Kalvi Nagar, Thokkavadi, Tiruchengode, Namakkal – 637 215 and **Presidency University**, having its Campus at Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064 [hereinafter collectively referred to as **Participating Parties**]

1.2 **Whereas**, the **Participating Parties** believe that the Education-enhancement Opportunities for their Students and the Profession-development opportunities for their Academic Faculty would be reinforced through National-level Academic and Scientific Cooperation, /Collaboration between like-minded Universities and

1.3 **Whereas**, the purpose of this MoU is to establish a Framework through which KSR College of engineering and Presidency University could establish a strong base for Academic and Scientific Cooperation, culminating in generation of opportunities for Students and Teachers to study and teach, respectively and undertake Research Assignments at each other's Campus and

1.4 **Whereas** this MoU shall be deemed to be a Master Agreement based on which of specific Programs/Courses/ would be designed and executed by and through Program-centric individual and separate Agreements between the **Participating Parties**.

**Now, therefore, the Participating Parties agree as follows:**

1.5 The **Participating Parties** to this MoU accept and confirm , that they will cooperate/collaborate with the common intention and object of promoting of Teaching and Research Activities, between their Teachers and Students, The specific and separate Agreements, shall inter alia, provide for mutual co-operation/collaboration and shall record the binding Commercial Terms and Conditions and could be under one or more of the following arrangements

- 1.5.1 Faculty and Student Exchange
- 1.5.2 Undertaking of Collaborative Research Projects and Seminars
- 1.5.3 Collaborative Professional Faculty Development Programs
- 1.5.4 Joint Research Publications
- 1.5.5 Any Other Mutually-agreed Form of Collaborative Arrangement.

1.6 The extent of Collaboration and its implementation under this MoU shall be determined and regulated by the availability of Funds earmarked for this specific purpose and not by the general availability of Funds. Each participating party shall be responsible to bear and pay all expenses incurred by its employees and/or students under this MoU, except as may be stipulated in any specific and separate agreement that may be executed for each Program or Activity, under this MoU.

1.7 The persons designated to coordinate the Programs/ Activities, under this MoU, are Principal/Research Coordinator for and on behalf of the KSR College of engineering and the Vice Chancellor and/or Pro-Vice Chancellor/Registrar, for and on behalf of Presidency University, [hereinafter collectively referred to as "**Activity Co-ordinators**"]


  
  
**Dr. P. Senthil Kumar M.E. Ph.D. (ITM),**  
**PRINCIPAL,**  
**K. S. R. COLLEGE OF ENGINEERING,**  
**K. S. R. KALVI NAGAR,**  
**TIRUCHENGODE-637 215,**  
**NAMAKKAL Dt, TAMIL NADU.**

## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION

- 2.1 This MoU shall become effective on the date of its signing by both **Participating Parties** and continue to be in force for Five (5) years, therefrom, subject to any revision or modification by mutual agreement and shall terminate automatically at the end of such period unless 180 days prior to Expiry of this MoU, the **Participating Parties** provide written notice to each other of their mutual intention to renew the MoU, for an additional three-year term, subject to such Terms and Conditions, as may be mutually agreed then
- 2.2 Either Party may terminate this MoU, without cause, at any time, during its subsistence. Termination by One Party shall be effected by giving the Other Party at least 180-days of advance written notice, of its intention to terminate. Students who are undergoing Student-exchange Program at the respective Host Institution, as at the date of termination, may complete their course of study. Such Termination shall be without penalty or any other consequential damages
- 2.3 Any amendment to this MoU shall be made only with written consent of both the **Participating Parties**.
- 2.4 Neither party shall use, without first obtaining the written consent of the other Institution, the name of the other Institution or any name or trademark in any form, including in advertising, promotion or sales literature except in the website of Home. Neither party shall assign or purport to assign any right under this MoU without the prior written approval of the other party.
- 2.5 This MoU shall be the very basis for execution of separate and specific agreements for specific Exchange Programs that the **Participating Parties** may agree upon

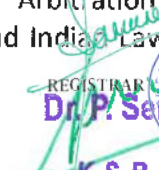

## III. OFFICIAL LANGUAGE

- 3.1 This MoU has been prepared in the English Language, which shall be the official language for this **MoU**. Any translations or other versions of this MoU are solely for the convenience of the **Participating Parties** and are not binding on them per se.

## IV. DISPUTE RESOLUTION

- 4.1 This MoU is signed in good faith and in accordance with the Administrative Rules and Procedure governing each Party. Therefore, by virtue of this good faith, any conflict that may arise with respect to its interpretation, formalization and/or fulfilment will be resolved by amicable agreement between the two **Participating Parties**.
- 4.2 The **Participating Parties** agree that should an amicable resolution as conceived in para 4.1 above is not feasible, then the dispute, if continuing, shall be resolved by reference to a Sole Arbitrator. The Arbitration shall be governed by the Arbitration and Conciliation Act, 1996 and the seat and place of Arbitration shall be at Bangalore. The language of Arbitration shall be English and India Law shall apply.


  
  
**Dr. P. Senthil Kumar, M.E., Ph.D., (IITM)**  
**PRINCIPAL,**  
**K. S. R. COLLEGE OF ENGINEERING,**  
**K. S. R. KALVI NAGAR,**  
**TIRUCHENGODE-637 215,**  
**NAMAKKAL Dt, TAMIL NADU.**

Such Arbitration shall be under Section 29B namely fast track Arbitration under the Arbitration and Conciliation Act.

4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

Presidency University, Bengaluru and KSR College of engineering, Tiruchengode have agreed to and hereby attest their hands to this MoU, on the date first hereinabove mentioned, through their Authorized Representatives.

For the Presidency University, Bengaluru

For KSR College of Engineering, Tiruchengode

  
Registrar  


Witness:

1. 

  
Principal  
Dr. P. Senthil Kumar, M.E., Ph.D., (IITM),  
PRINCIPAL,  
K. S. R. COLLEGE OF ENGINEERING,  
K. S. R. KALVI NAGAR,  
TIRUCHENGODE-637 215,  
NAMAKKAL Dt, TAMIL NADU.

2. NSSLIL

  
REGISTRAR  


**K.S.R COLLEGE OF ENGINEERING (Autonomous),  
TIRUCHENGODE – 637 215**

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION (MBA)**

**REPORT**

**WEBINAR ON INTRODUCTION TO DATA ANALYTICS ON  
06.05.2022**

**Event Organized on: Online**

**Organized For: MBA**

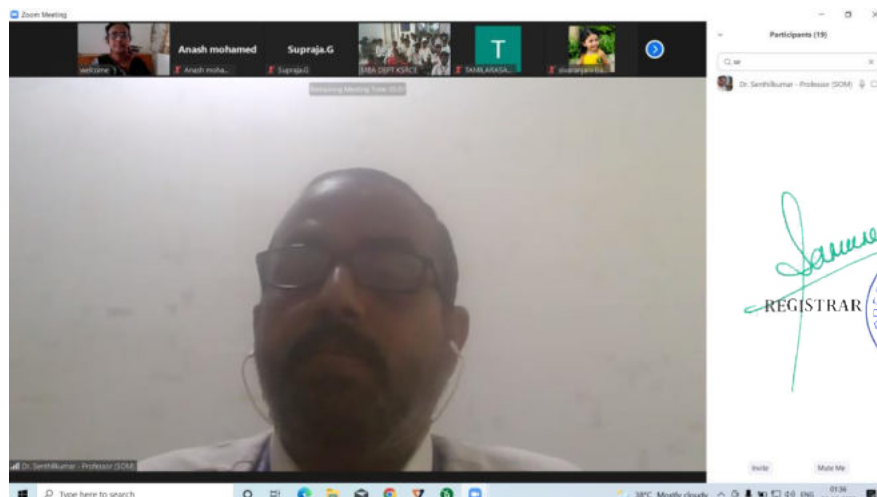
**Resource Person:** Dr.Senthilkumar Ranganathan  
MBA,MHRM,M.PHIL,PGDCA,CSSBB,Ph.D  
Professor of Research and Business Analytics  
School of Management, Presidency University  
Itgalpura, Rajanukunte,Yelahanka, Bengaluru-560064

**Coordinators/Conveners:**

1. Dr.N.S.Shanthi , Professor & Head, Department of MBA,  
KSR College of Engineering (Autonomous), Tiruchengode – 637 215
2. Mr.K.Sivasubramani, Assistant Professor, Department of MBA,  
KSR College of Engineering (Autonomous), Tiruchengode – 637 215

**No. of Participants: 60**

**About the Event:** Introduction to data analytics – Topics is very useful for our students and faculty. It is also one of the new topic for our students. Its Helps to improve their knowledge on data analytics





**Brochure /Poster:**

**K.S.R. COLLEGE OF ENGINEERING, TIRUCHENGODE**  
Department of MBA  
&  
**PRESIDENCY UNIVERSITY , BENGALURU**  
School of Management

Jointly Organizing  
Webinar on

**Introduction to Data Analytics**

**Guest Speaker**  
**Dr. Senthikumar Ranganathan**  
MBA,MHRM,M.Phil,PGDCA,CSSBB,Ph.D  
Professor of Research and Data Science  
School of Management,  
Presidency University, Bengaluru – 560064

**Date: 06.05.2022**

**Time: 02.00 pm to 4.00 pm**



**Geo Tagged Pics:**

**Certificate Pic (If applicable) : -**

**ZOOM Link ( If Online) :**

<https://us05web.zoom.us/j/837758777052/pwd=bVIBMHItNDhwMmIJJaGo5TCsyMy9p>

**QT09**

**Meeting ID : 837 7587 7052**

**Passcode : 12345**

(Mr.K.Sivasubramani)  
Event Coordinator

(Dr.N.S.Shanthi)  
Convener HOD

  
REGISTRAR  






PG College (here after called as SJC), 5-9-1106, King koti, Main Road, Hyderabad - 500029 and Presidency University (here after called as SJC), Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064.

- 1.2 **Whereas**, the **Participating Parties** believe that the Education-enhancement Opportunities for their Students and the Profession-development opportunities for their Academic Faculty would be reinforced through National-level Academic and Scientific Cooperation, /Collaboration between like-minded Universities and
- 1.3 **Whereas**, the purpose of this MoU is to establish a Framework through which **SJC & PU's School of Management** could establish a strong base for Academic and Scientific Cooperation, culminating in generation of opportunities for Students and Teachers to study and teach, respectively and undertake Research Assignments at each other's Campus and
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1.5.2 Collaborative Professional Faculty Development Programs  
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- 1.6 The extent of Collaboration and its implementation under this MoU shall be determined and regulated by the availability of Funds earmarked for this specific purpose and not by the general availability of Funds. Each participating party shall be responsible to bear and pay all expenses incurred by its employees and/or students under this MoU, except as may be stipulated in any specific and separate agreement that may be executed for each Program or Activity, under this MoU. ,
- 1.7 The persons designated to coordinate the Programs/ Activities, under this MoU, are Principal/Research Coordinator for and on behalf of the **SJC & the Vice Chancellor and/or Pro-Vice Chancellor/Registrar, for and on behalf of PU.**  
[ hereinafter collectively referred to as "**Activity Co-ordinators**"]

## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION



- 2.1 This MoU shall become effective on the date of its signing by both **Participating Parties** and continue to be in force for Five (5) years, therefrom, subject to any revision or modification by mutual agreement and shall terminate automatically at the end of such period unless 180 days prior to Expiry of this MoU, the **Participating Parties** provide written notice to each other of their mutual intention to renew the MoU, for an additional three-year term, subject to such Terms and Conditions, as may be mutually agreed then
- 2.2 Either Party may terminate this MoU, without cause, at any time, during its subsistence. Termination by One Party shall be effected by giving the Other Party at least 180-days of advance written notice, of its intention to terminate. Students who are undergoing Student-exchange Program at the respective Host Institution, as at the date of termination, may complete their course of study. Such Termination shall be without penalty or any other consequential damages.
- 2.3 Any amendment to this MoU shall be made only with written consent of both the **Participating Parties**.
- 2.4 Neither party shall use, without first obtaining the written consent of the other Institution, the name of the other Institution or any name or trademark in any form, including in advertising, promotion or sales literature except in the website of Home. Neither party shall assign or purport to assign any right under this MoU without the prior written approval of the other party.
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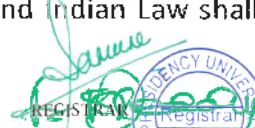


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Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500 029

Such Arbitration shall be under Section 29B namely fast track Arbitration under the Arbitration and Conciliation Act.

4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

SJC & PU have agreed to and hereby attest their hands to this MoU, on the date first herein above mentioned, through their Authorized Representatives.

For Presidency University,  
School of Management,  
Bengaluru

  
Registrar



Witness:

1.



For the St. Joseph's Degree & PG College,  
Hyderabad

Principal 

Principal  
ST. JOSEPH'S DEGREE & P.G. COLLEGE  
King Koti Road, Hyderabad-500 029



  
REGISTRAR







Itgalpur Rajanakunte, Yelahanka, Bengaluru, Karnataka 560064

## **School of Management**

## **REPORT**

### **WEBINAR ON BEHAVIOUR FINANCE IN INDIVIDUAL DESCISION MAKING 03.08.2022**

**Event Organized on: Online**

**Organized For: Faculty and Research Scholars**

**Resource Person: Ms. Sreelakshmi. R**

**Sr. Faculty**

**St. Joseph's College, Hyderabad**



#### **Conveners:**

Dr.Senthilkumar Ranganathan , Professor of Research and Business Analytics,  
School of Management, Presidency University, Itgalpura, Rajanukunte,Yelahanka,  
Bengaluru-560064

**No. of Participants: 27**

**About the Event:** Introduction: Making a Case for the Behaviour Finance in Individual  
Making Decision: A journey for the human being to inculcate the sense of applying the mind  
toward investment decisions.

Convener/Coordinators @ Presidency University

1. Dr.Senthilkumar Ranganathan



**Banner:**

**PRESIDENCY UNIVERSITY**  
**ST. JOSEPH'S DEGREE & PG COLLEGE HYDERABAD**  
**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of HRD Initiative)

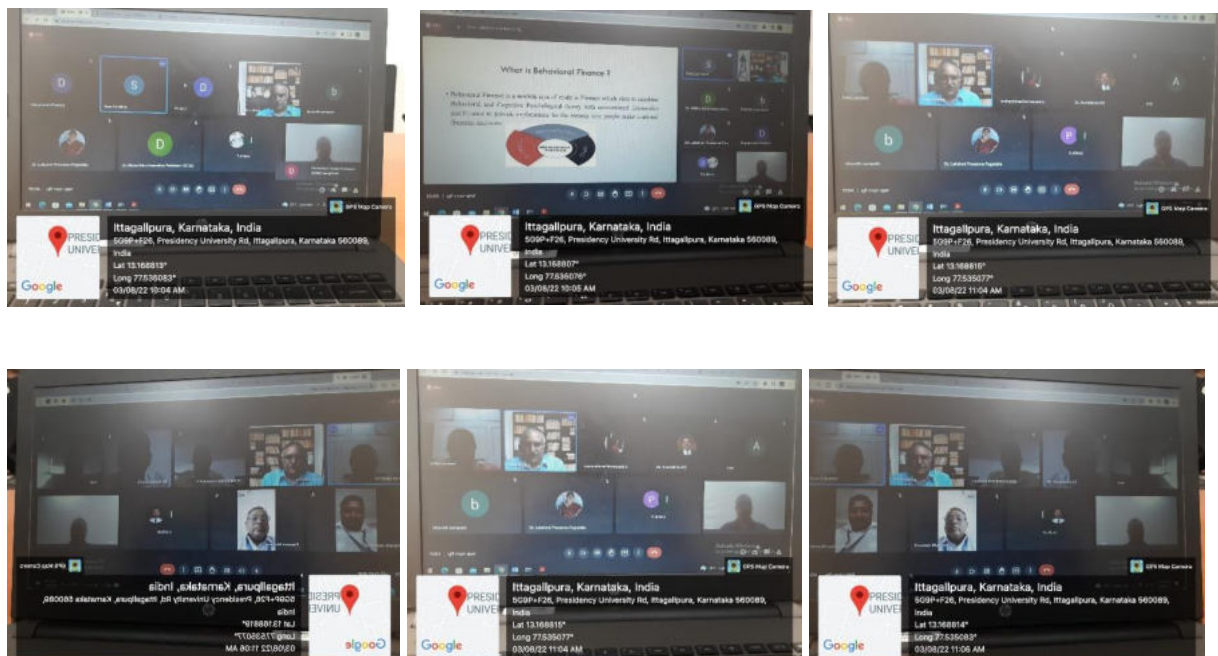
**WEBINAR ON IMPORTANCE OF BEHAVIOUR FINANCE IN INDIVIDUAL DECISION MAKING**

**WED 03RD AUG 10AM**

**Ms. Sreelakshmi.R**  
Senior Faculty  
St. Joseph's College, Hyderabad

**CLICK HERE TO JOIN THE WEBINAR**

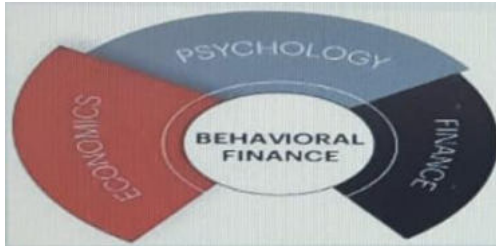
**Geo Tagged Pics:**



*Sanne*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE

**Takeaway from the webinar:**

Ms. Sreelakshmi. R shares her views on the common understanding of individuals making financial decisions without any rationale. However, it is essential to understand the behaviour of the fiancé in the modern area, which aims to combine cogitative psychological theory with conventional economics, and finance plays an essential role. She explained an exciting trilogy



of Economics, Finance, and Psychology as to why people make irrational decisions. Another learning was about heuristic biases correlated with Finance investment. Overall, it was an exciting session that enhanced our knowledge of representative bias,

building judgment probability that can go wrong.

**Certificate Pic (If applicable):** NA

**Google Link (If online):** <https://meet.google.com/ujf-rvyr-qwr>

(Dr.Senthilkumar Ranganathan)  
Convener

(Dr. Gunjeet Kaur)  
Dean SOM & SOC

  
REGISTRAR 

# Memorandum of Understanding (MoU)

BETWEEN



UNIVERSITAS ANDALAS  
LIMAU MANIS CAMPUS,  
PADANG 25163, WEST SUMATERA PROVINCE  
INDONESIA

AND



PRESIDENCY UNIVERSITY  
ITAGALPUR, RAJANAKUNTE  
YELAHANKA  
BANGALORE 560064  
KARNATAKA, INDIA

*Sauve*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE



**MEMORANDUM OF UNDERSTANDING**  
**Between**  
**UNIVERSITAS ANDALAS**  
**Republic of Indonesia**  
**and**  
**PRESIDENCY UNIVERSITY**  
**Bangalore**  
**India**

**Universitas Andalas, Republic of Indonesia** (here in after referred to as "UNAND"), and **Presidency University, Bangalore, India** (here in after referred to as "PU"), in recognition of their common interests in developing bilateral relations are convinced that cooperation between the two institutions contributes to cultural enrichment, scientific progress, and the consolidation of friendship between the two countries, agree to establish the following *Memorandum of Understanding*.

**Article I**

This Agreement will generally promote activities in the following principal areas:

- Exchange of students
- Exchange of faculty and staff
- Collaborative research and seminar, instructional and cultural programs
- Exchange of research information

**Article II**

Specific mechanisms for the implementation of cooperative and collaborative activities named above shall be established and described in corresponding Appendices to this Agreement.

**Article III**

All activities developed under the auspices of this Agreement will respect and conform to the corresponding norms, traditions and regulations of each institution.

**Article IV**

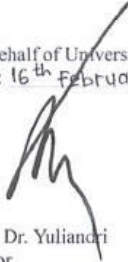
1. This Agreement is established for a period of five years, effective from the date of signing.
2. In order to enhance the efficacy of their cooperative activities, UNAND and PU agree that it shall be possible to introduce changes and additions to this Agreement by means of mutually agreed upon additional written clauses.
3. At the end of each five-year period, this Agreement will be renewed automatically for an additional five years, unless UNAND and PU provides written renewal agreement program or notification of a decision of non-renewal prior to the expiration date.

  
REGISTRAR 

Article V

Duplicate original of this agreements are hereby signed by the Rector of Universitas Andalas and the Vice Chancellor, Presidency University, Bangalore, India

On behalf of Universitas Andalas, Indonesia  
Date: 16<sup>th</sup> February, 2022



\* Prof. Dr. Yuliantri  
Rector  
Universitas Andalas  
Padang, Indonesia

On behalf of Presidency University, India  
Date: 19<sup>th</sup> Jan, 2022



Dr. D Subhakar  
Vice Chancellor  
Presidency University  
Bangalore, India



REGISTRAR





# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## **Memorandum of Agreement (MOA) for the International Conference on Empowering to Create Smart Future through E-Governance and Digitization**

**Between**

**Presidency University, Bangalore (India)**

**and**

**Graduate Program, Universitas Andalas (Indonesia)**

With the core values of mutual understanding, collaboration, and cooperation, **Presidency University, Bangalore, India, and Universitas Andalas, Indonesia** enter this formal agreement for the International Conference on Empowering to Create Smart Future through E-Governance and Digitization to be held on a hybrid model from the **School of Management, Presidency University, Bangalore on July 8<sup>th</sup>, 2022.**

**The agreement will emphasize the following:**

International Conference Collaboration and/or Partnership

### **Benefits and Roles for the Partnering Organization:**

1. Concession on registration fees (excluding publication fee) to students/staff for all-conference scientific activities if the partnering organization brings in delegates for the conference
2. Logos and links of partnering organizations will be published on the conference website and other promotional materials.
3. Promote the conference on your organization's website/notice board/social pages/circular/verbal announcement and invite/encourage your students/staff/clients to attend the conference.
4. Verbal recognition during the Inaugural Ceremony and Closing Ceremony of the conference.
5. Opportunity to chair and organize scientific track(s)/session(s) of interest if any.
6. Inclusion of your organization's name in all promotional and printed materials.
7. Recognition listed in the final conference program/proceedings of the conference

This Agreement shall be effective upon signatures by both parties and shall be effective until the successful completion of the International Conference on Empowering to Create a Smart Future through E-Governance and Digitization. It automatically expires unless the parties execute a written renewal Agreement to extend the term of the Agreement for an additional year or other collaborative leads.

City Office : University House, 8/1, King Street, Richmond Town, Bengaluru - 560025



Campus: Presidency University, Ittagalpura, Rajanakunte, Yelhanka, Bengaluru - 560064

Phone : +91 080 23093500 Email : info@presidencyuniversity.in

URL : www.presidencyuniversity.in



More detailed agreements between individual institutions and/or academic units may be added as addenda to this Agreement. The Agreement shall be reviewed after the completion of the basic tenure of the Agreement to evaluate the progress and the equality of the cooperation.

<p>On behalf of Presidency University, India Date: May 03/06/2022</p>  <p>Dr. Gunjeet Kaur Dean -SoM &amp; SoC Presidency University Bangalore, India</p>	<p>On behalf of Universitas Andalas, Indonesia Date:</p>  <p>Prof. Dr. Rerso Nurseyirwan Effendi Director of Graduate School Universitas Andalas Indonesia</p>
--	--

  
REGISTRAR  






# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013



## SCHOOL OF MANAGEMENT REPORT

### 4TH INTERNATIONAL CONFERENCE ON EMPOWERING TO CREATE SMART FUTURE THROUGH-GOVERNANCE AND DIGITIZATION

**8 July 2022**

**Event Organized on:** Hybrid Mode One day's conference on the theme Empowering to Create Smart Future through E-Governance and Digitization

**Organized for:** Faculties (Global Participation)

**Resource Person:** Keynote speakers

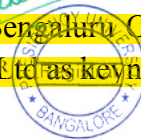
- Dr. Lingaraja Gandhi, Hon. Vice-Chancellor, Bengaluru City University
- Dr. Jacob Crasta, Founder & Chairman, CM Envirosystems Pvt Ltd
- Dr. Sushant, Professor from IIM, Bangalore

**Coordinators/Conveners:** Dr. Rosewine Joy, Associate Professor, SOM, Presidency University

**No. of Participants:** 68 participants

**About the Event:** School of Management Presidency University Organised a one-day conference on the theme Empowering to Create Smart Future through E-Governance and Digitization in collaboration with the Graduate Program of Universitas Andalas, Indonesia. Governance has been brought to the limelight due to the dilemma faced by organizations ranging from the large-scale appropriation of funds, excessive executive remuneration, and unequal treatment of stakeholders to total corporate failures. Advancement and implementation of information and communication technology in governance policies and procedures helped to facilitate proper services, information exchange, communication transactions, and the integration of diverse stand-alone systems and services among all stakeholders, which will help to create a smart future in the organization. At the same time. E-Governance and digitization invite some challenges to both organizations and society. Some of these are requirements of huge funds to transform the process, management of change, privacy, authentication, and interoperability. Presidency University has sparked the discussion on the same with this conference

University is honored to have Dr. Lingaraja Gandhi, Hon. Vice-Chancellor, Bengaluru City University, and Dr. Jacob Crasta, Founder & Chairman, CM Envirosystems Pvt Ltd as keynote



speakers. 68 papers from 6 countries were presented in 9 tracks. The tracks were chaired by experts from Universities across India. In addition, the conference also hosted a panel discussion on the same topic with 5 experts Mr. Vishwanadh Raju, Head- India Talent Acquisition of Dun & Bradstreet Technology and Corporate Services India LLP, Dr. Sushant, Professor from IIM, Bangalore, Mr. Fasih Abbas M, Senior Director & Head of Customer Success from Cashfree, Ms. Gita Jayanth, Senior Principal Consultant - Learning from Infosys& Mr. Mohan Gudipati Co-founder and MD of Prolearner

## Brochure /Poster



# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi  
Bengaluru

**45**  
YEARS  
OF  
EXCELLENCE

**SCHOOL OF MANAGEMENT**  
PRESENTS  
**INTERNATIONAL CONFERENCE**

**on**

## Empowering to Create Smart Future Through E-Governance & Digitalization

**8<sup>th</sup> July 2022**

Faculty members and Industry professionals can submit their papers and participate to present the paper.  
Last date of Abstract submission is 25th June 2022

**Publication Opportunity**

1. International Journal of Electronic Government Research (IJEGR), IGI Global, ISSN: 1548-3886/E-ISSN: 1548-3894
2. IUP Journal of Marketing Management - IUP Publication - ISSN: 0972-6845
3. Applied Management Perspectives, Presidency University, E-ISSN: 2583-0546

ECEd 2022 proceedings with full papers will be published as a book with ISBN Number 9788195751600

Registration Link : <https://easychair.org/conferences/?conf=eced2022>  
For Enquiries : [Internationalconferencesom@presidencyuniversity.in](mailto:Internationalconferencesom@presidencyuniversity.in)

**Papers are invited in the areas like:**

Digital Marketing for Government-to-Business (G2B)	Career growth with digitalization
e-Governance & Green Marketing	Digitalization and Employee attrition
Applied perspectives in Macroeconomics, Monetary Economics & Growth in digital era	Digital Transformation Roadmap
Automation in Warehouse and Distribution Management	Digital ready Strategic Leadership

**Registration Fees Details:**

INDIAN PARTICIPANTS	FOREIGN PARTICIPANTS
₹2000 per faculty	\$200 for faculty
₹3000 for Industry participant	\$300 for Industry participants

Payment Details	
Gateway link	<a href="https://epay.federalbank.co.in/easypayments/DIRECTPAYMENT.AS-PX?CODE=KADJTNJJQFL3JG">https://epay.federalbank.co.in/easypayments/DIRECTPAYMENT.AS-PX?CODE=KADJTNJJQFL3JG</a>
Account holder name	Presidency University
Bank	Federal Bank
Account number	11890200059963
IFSC	FDRL001189
Branch	Gandhinagar Branch, Bangalore

**CHIEF GUEST**



Dr. Langeraja Gandhi  
Hon. Vice-Chancellor,  
Bengaluru City University

**GUEST OF HONOUR**



Dr. Jacob Dasota  
Honorary S. Chairman, OM Enterprises Pvt Ltd  
Chairman, Tapani Iron Products Pvt Ltd  
Co-Chairman for ASSOCHAM, Southern Council of India

presidencyuniversity.in



**Geo-Tagged Pics (Will be added)**







08.07.2022 10:24  
13.16832, 77.53605  
Altitude: 811m  
5G9P+9CH, Ittagallpura, Karnataka 560089



08.07.2022 10:41  
13.16832, 77.53605  
Altitude: 811m  
5G9P+9CH, Ittagallpura, Karnataka 560089

*Sauve*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
Bangalore





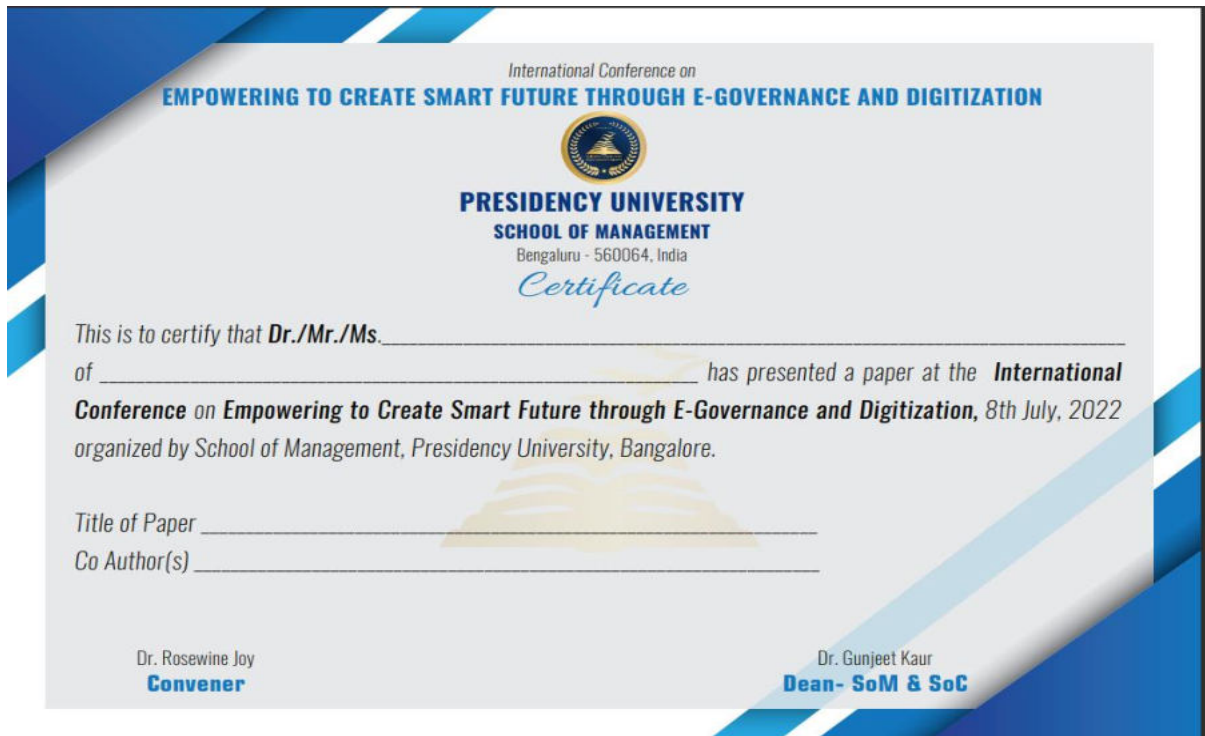
**Post-event/ summary: Content of the speaker, in brief, take away from the participants.**

**Key takeaways from the event include**

- **New industry-academia collaborations**
- **MoU and MoA between international Higher academic institutions**
- **Better alignment with Bangalore-based higher academic institutions with participation in paper presentations and participation of experts**
- **Publications in ISBN books and journals for dissemination of knowledge and journal publication in process**

*Sarav*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE

**Certificate Pic (If applicable)**



(Dr. Rosewine Joy)  
Event Convener

( Akhila Udupa)  
HOD

(Dr. Gunjeet Kaur)  
Dean(SoM)

  
REGISTRAR 



MINISTRY OF EDUCATION AND CULTURE  
UNIVERSITAS ANDALAS  
GRADUATE PROGRAM

Address: Gedung Program Pascasarjana, Limau Manis Padang 25163  
Telp. 0751-71686 Fax 0751-71691

Web : <http://pasca.unand.ac.id> E-mail: [sekretariatpasca@adm.unand.ac.id](mailto:sekretariatpasca@adm.unand.ac.id)

**Memorandum of Agreement Cover Letter**

April 12<sup>th</sup>, 2021

**Presidency University**  
Banglore, India

Dear Sir,

The Graduate Program of Universitas Andalas is organizing the 4<sup>th</sup> International Interdisciplinary Conference on Green Development in Tropical Regions (4<sup>th</sup> IICGDTR), which will be held from 7-8 July, 2021. In order to support the event, we would like to invite Presidency University to collaborate with us as a partner organization. We believe that the synergy provided by this partnership will result in a conference that more adequately achieves our goal of creating a space for discussion concerning the governance challenges of green development in tropical Asia.

Please find the attached Memorandum of Agreement between Universitas Andalas and Presidency University for collaboration on this conference.

Please carefully read the section that pertains to your roles and responsibilities for the collaboration. If you wish to edit any part of the MOA, please do so and return it to us for review. Once a final revision is completed, we will send you two copies for signing.

If the current MOA meets your approval, please sign both copies. Keep one for yourself, and return the other to the following e-mail address: [sekretariatpasca@adm.unand.ac.id](mailto:sekretariatpasca@adm.unand.ac.id)

We look forward to working with you to make this collaboration successful.

Sincerely,  
  


Prof. Dr. rer.soz. Nursyirwan Effendi  
Director of the Graduate Program at Universitas Andalas  
Padang, Indonesia

  
REGISTRAR  




## SCHOOL OF MANAGEMENT

### REPORT

#### 4TH INTERNATIONAL INTERDISCIPLINARY CONFERENCE ON GREEN DEVELOPMENT IN TROPICAL REGION (4TH IICGDTR)

**7-8 July 2021**

**Event Organized on:** Hybrid Mode Two Days Conference on the theme Governance Challenges of Green Development in Tropical Asia

**Organized for:** Faculties and Ph. D Scholar (Global Participation)

**Resource Person:** Keynote speakers

- Dr. Ir. M. Basuki Hadimuljono, M.Sc (Minister of Public Work and Housing, Indonesia)
- Prof. Juan Pulhin (Regional Coordinator IASC Asia, University of the Philippines Los Banos)

**Coordinators/Conveners:** Yuerlita, (Rector of Universitas Andalas, Padang, Indonesia)

Dr. Rosewine Joy, SOM, Presidency University, Coordinator

**No. of Participants:** 166 participants

#### About the Event:

This conference is organized by the Graduate Program of Universitas Andalas in collaboration with our ten partner institutions, namely: An Giang University, Adikavi Nannaya University, Dwijendra University, Presidency University, Bangalore, India, Building Universities in Leading Disaster Resilience (BUiLD) Project, International Islamic University Malaysia, Mar Athanasius College, India, Universitas Dharma Andalas, Indonesia, HudInstitute, Indonesia and Niagara University. The Graduate Program of Universitas Andalas has sparked the discussion concerning various aspects of green development, particularly in tropical regions. One of such forums is the biannual International Conference on Green Development in Tropical Regions (ICGDTR). This 2021 conference is the 4th ICGDTR, with a specific emphasis on using an interdisciplinary approach with the theme of our virtual conference is "Governance Challenges of Green Development in Tropical Asia". The main objective of this international conference is to enhance the discourse and discussion on various aspects of green development in tropical regions, especially on the issue of governance challenges of green development in tropical regions. Keynote speakers for the conference were: Dr. Ir. M. Basuki Hadimuljono, M.Sc, (Minister of Public Work and Housing) and Prof. Juan Pulhin (Regional Coordinator IASC Asia, Professor and Former Dean, College of Forestry and Natural Resources, University of the Philippines Los Banos). 25 invited speakers from various





institutions around the globe enlightened the discussions. 166 papers will be presented orally by participants from various countries including Indonesia, India, Japan, Malaysia, Philippines, Singapore, Thailand, UK, and Vietnam .In addition, there are three online pre-conference workshops conducted as side events to this conference; a workshop on how to publish a paper in international journals, a workshop on social choice theory and finally, a workshop on mastering structural equation modeling with SmartPLS 3.0.

Presidency University participated and presented 17 papers. Dr.Rosewine Joy, Dr. Gunjeet Kaur, Dr. Akhila Udupa contributed as Session chairs Dr.Rosewine Joy also represented Presidency University on the scientific committee of the conference

### **Brochure /Poster**





Organized by:  
Graduate Program of  
Universitas Andalas



BUILDM



Partnership: Participating Institution

## 4<sup>th</sup> International Interdisciplinary Conference on Green Development in Tropical Regions (4<sup>th</sup> IICGDTR)

In conjunction with:

3rd International Conference on Bio-Based Economy for Application and Utilization (ICBEAU)  
Annual Meeting of Association of study program on extension, development communication and community empowerment in Indonesia



Deadline for Abstract Submission **Extended** and **FREE** Conference Fee

Virtual, 7 – 8 July 2021

Keynote Speakers:

**Theme:**  
**Governance Challenges of Green Development in Tropical Asia**  
**Sub-Themes:**

- Natural resources and environmental management
  - Governing of the commons
  - Agriculture and Climate change
  - Governing forest resources in complex adaptive systems
  - Maintaining irrigation infrastructure in new socio-ecological systems (SEs)
  - New challenges in aquatic ecosystems management
  - Strategic planning and Environment Development
  - Marine science and culture
  - Gender and natural resources management
- Sustainable development issues
  - Sustainable Housing and Settlement
  - Sustainable Development Goals (SDGs)
  - Sustainable infrastructure and manufacture development
  - Sustainable energy development
  - Extension, Communication, and Community Empowerment
  - Education, gender and human resources development
  - Inclusive rural and urban development
- Biotech and bio-based product development
- Regional development Issues
  - China and South East Asian development connection
  - South East Asian Studies in development and culture
- Disaster and public health
  - Natural disaster
  - Covid-19 pandemic

Important Dates:

- Deadline for Abstract Submission (300 words) : 31 May 2021
- Acceptance Notification : 7 June 2021
- Deadline for Full paper submission : 30 June 2021
- Deadline for Conference Registration : 02 July 2021



**Prof. Juan Pulhin**  
REGIONAL COORDINATOR IASC ASIA  
Professor and former Dean,  
College of Forestry and Natural Resources,  
University of the Philippines Los Baños



**Dr. Ir. M. Basuki Hadimuljono, M.Sc.**  
(Minister of Public Work and Housing)

Invited Speakers:

- Dr. Arifin Rudiyanto, M.Sc (Deputy for Maritime Affairs and Natural Resources, BAPPENAS)
- David Elijah Bell, Ph.D. MPH (Niagara University, Niagara County, NY, USA)
- Defriman Djafri, S.K.M., M.K.M., Ph.D (Universitas Andalas, Indonesia)
- Prof. Erwin Van Der Kraben (Radboud University, Netherlands)
- Dr. Farhad Zulfikar (COMSATS University Islamabad, Pakistan)
- Dr. Fadjar Goembira (Universitas Andalas, Indonesia)
- Prof. Ganesh P. Shivakoti (Founder and Director of Ostrom Center for Study of Natural Resources Governance (OCeAN))
- Dr. Ir. Gede Sedana, M.Sc.,MMA (Rector of Dwijendra University, Indonesia)
- Prof. Ir. Helmi, M.Sc., Ph.D (Universitas Andalas, Indonesia)
- Asst Prof. Irina Safitri Zen (International Islamic University Malaysia)
- Prof. Dr. Iza Fadri (Ambassador of Indonesia for Myanmar)
- Dr. Juthathip Chalermphol (Chiang Mai University, Thailand)
- Dr. Khalawi, M.Sc, M.M (Directorate General of Public Works and Housing, Indonesia)
- Marissa Bell, Ph.D (Cornell University, USA)
- Michael Fuller MBE,MBA,MA F.ISRM (Chief of staff public health in England)/Project BUILD Erasmus
- Dr. Mubariq Ahmad (Director of Conservation Strategy Fund/CSF-Indonesia)
- Dr. Nao Tanaka (Executive Director Asian People's Exchange/APEX)
- Dr. Nuki Agya Utama (Executive Director of the ASEAN Center for Energy)
- Prof. Dr. rer.soz. Nursyirwan Effendi (Universitas Andalas, Indonesia)
- Oktomi Wijaya, S.K.M., M.Sc (Coordinator of PRBK PSMPB Universitas Ahmad Dahlan)
- Dr. Ram Chandra Bastakoti (Asian Institute of Technology, Thailand)
- Dr. Raza Ullah (University of Agriculture Peshawar, Pakistan)
- Dr. P.K. Viswaanathan (Amrita Vishwa Vidyapeetham University, India)
- Prof. Ir. Yonariza, M.Sc., Ph.D (Universitas Andalas, Indonesia)
- Prof. Zhang Nan (Chongqing University, China)

Processing and Publication charge	Indonesia	International
1. Biodiversitas (Scopus, Q3)	IDR 4,500,000	USD 320
2. Nusantara Bioscience (WoS, DOAJ, Sinta 2)	IDR 3,100,000	USD 220
3. IJASC (DOAJ, Sinta 4)	IDR 500,000	USD 35
4. Proceeding (Scopus, IOP)	IDR 1,750,000	USD 120
5. JAPCM (MCC, GS)	IDR 1,900,000	USD 132

Scan to Register



For more information:



<http://conference.pasca.unand.ac.id/index.php/iicgdtr-4>



[iicgdtr@unand.ac.id](mailto:iicgdtr@unand.ac.id)



[iicgdtr\\_pps\\_unand](https://www.instagram.com/iicgdtr_pps_unand)

Contact Person:

- Yonariza : mobile +62 82285700843

- Yuelita : mobile +62 81267849936

Contact: 4<sup>th</sup> IICGDTR Sekretariat

Gedung Pascasarjana, Universitas Andalas,  
Limau Manis, Padang 25163.  
Telp: 0751-71686, Facsimile: 0751-71691

REGISTRAR



## Geo Tagged Pics



## Certificate Pic (If applicable)

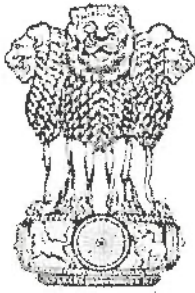
(Dr. Rosewine Joy)  
Event Coordinator/Convener

(Dr. Akhila Udupa)  
HOD

(Dr. Gunjeet Kaur)  
Dean(SoM)

*Sarav*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE





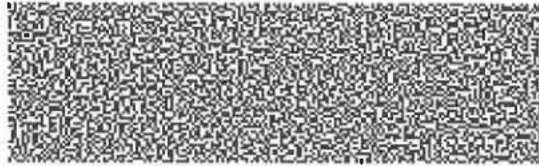
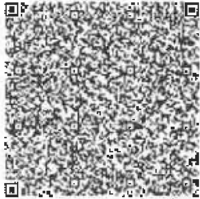
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INDIA NON JUDICIAL

Government of Karnataka

e-Stamp

Certificate No. : IN-KA81737859607424U  
 Certificate Issued Date : 30-Mar-2022 10:52 AM  
 Account Reference : NONACC (FI)/ kacrsf108/ RAJANUKUNTE/ KA-BA  
 Unique Doc. Reference : SUBIN-KAKACRSFL0895802022413253U  
 Purchased by : PRESIDENCY UNIVERSITY  
 Description of Document : Article 12 Bond  
 Description : AGREEMENT  
 Consideration Price (Rs.) : 0  
 (Zero)  
 First Party : NAFASYS TECHNOLOGIES PVT LTD  
 Second Party : PRESIDENCY UNIVERSITY  
 Stamp Duty Paid By : PRESIDENCY UNIVERSITY  
 Stamp Duty Amount(Rs.) : 100  
 (One Hundred only)



MEMORANDUM OF UNDERSTANDING  
BETWEEN

NAFASYS TECHNOLOGIES PRIVATE. LTD, R.T. NAGAR, BENGALURU  
AND  
PRESIDENCY UNIVERSITY, BENGALURU

I. INTRODUCTION

1.1 This Memorandum of Understanding [MoU] is made and entered into on this 30th day of March Two Thousand and Twenty Two [March 30, 2022] between, Ms Nafasys

Registrar  
PRESIDENCY UNIVERSITY  
BANGALORE

For Nafasys Technologies Pvt. Ltd.  
  
REGISTRAR  
Managing Director  
PRESIDENCY UNIVERSITY  
BANGALORE

Statutory Alert:

- The e-Stamp is only valid if it is generated by verified 'Stamp Duty' stamp.com' by using a Stamp Duty App or Stock Holding Any file is copy to the details on this Certificate and as available on the website / Mobile App renders it invalid.
- The copy of recording, if it is available is on the users of the certificate.
- In case of any discrepancy please contact the Registrar Authority.

www.stampduty.com | 1088 E-Stamp Government of Karnataka | 1088 E-Stamp Government of Karnataka | 1088 E-Stamp Government of Karnataka



**Technologies Pvt.Ltd**, having its registered office at # 81, 3rd Cross, 1st Main, Ranka Nagar, KHB Road Kavalbyrasandra New Extension Bangalore A 560032 Karnataka and Presidency University, having its Campus at Itgalpura, Rajanukunte, Yelahanka, Bangalore, Karnataka, 560064 [hereinafter collectively referred to as **Participating Parties**]

- 1.2 **Whereas**, the **Participating Parties** believe that the Education-enhancement Opportunities for their Students and the Profession-development opportunities for their Academic Faculty would be reinforced through National-level Academic and Scientific Cooperation, /Collaboration between like-minded Universities and the Company.
- 1.3 **Whereas**, the purpose of this MoU is to establish a Framework through which Nafasys Technologies Private Limited and Presidency University could establish a strong base for Academic and Scientific Cooperation, culminating in generation of opportunities for Students and Teachers to study and teach, respectively and undertake Research Assignments at each other's Campus and facility.
- 1.4 **Whereas** this MoU shall be deemed to be a Master Agreement based on which of specific Programs/Consultancy would be designed and executed by and through Program-centric individual and separate Agreements between the **Participating Parties**.

**Now, therefore, the Participating Parties agree as follows:**

- 1.5 The **Participating Parties** to this MoU accept and confirm, that they will cooperate/collaborate with the common intention and object of promoting of Nafasys Product and services and Research Activities, between their executives , Faculty ,Teachers and Students, The specific and separate Agreements, shall inter alia, provide for mutual co-operation/collaboration and shall record the binding Commercial Terms and Conditions and could be under one or more of the following arrangements
- 1.5.1 Undertaking of Collaborative Research Projects, Consultancy, Digital Marketing of Product and services and Seminars
- 1.5.2 Collaborative Professional Faculty Development Programs and Market Potential and Research Analysis
- 1.5.3 Joint Research Publications
- 1.5.4 Any Other Mutually-agreed Form of Collaborative Arrangement.
- 1.6 The extent of Collaboration and its implementation under this MoU shall be determined and regulated by the availability of Funds earmarked for this specific purpose and not by the general availability of Funds. Each participating party shall be responsible to bear and pay all expenses incurred by its employees and/or students under this MoU, except as may be stipulated in any specific and separate agreement that may be executed for each Program or Activity, under this MoU.
- 1.7 The persons designated to coordinate the Programs/ Activities, under this MoU, are Managing Director for and on behalf of Nafasys Technologies Pvt.Ltd and The Vice



Chancellor and/or Pro-Vice Chancellor/Registrar, for and on behalf of Presidency University [ hereinafter collectively referred to as “ **Activity Co-ordinators**”]

## II. TERM, TERMINATION, AMENDMENT, RENEWAL, AND CONFLICT RESOLUTION

- 2.1 This MoU shall become effective on the date of its signing by both **Participating Parties** and continue to be in force for Five (5) years, therefrom, subject to any revision or modification by mutual agreement and shall terminate automatically at the end of such period unless 180 days prior to Expiry of this MoU, the **Participating Parties** provide written notice to each other of their mutual intention to renew the MoU, for an additional three-year term, subject to such Terms and Conditions, as may be mutually agreed then
- 2.2 Either Party may terminate this MoU, without cause, at any time, during its subsistence. Termination by One Party shall be effected by giving the Other Party at least 180-days of advance written notice, of its intention to terminate. Students who are undergoing Student-exchange Program at the respective Host Institution, as at the date of termination, may complete their course of study. Such Termination shall be without penalty or any other consequential damages
- 2.3 Any amendment to this MoU shall be made only with written consent of both the **Participating Parties**.
- 2.4 Neither party shall use, without first obtaining the written consent of the other Institution, the name of the other Institution or any name or trademark in any form, including in advertising, promotion or sales literature except in the website of Home. Neither party shall assign or purport to assign any right under this MoU without the prior written approval of the other party.
- 2.5 This MoU shall be the very basis for execution of separate and specific agreements for specific Exchange Programs that the **Participating Parties** may agree upon

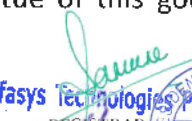

## III. OFFICIAL LANGUAGE

- 3.1 This MoU has been prepared in the English Language, which shall be the official language for this MoU. Any translations or other versions of this MoU are solely for the convenience of the **Participating Parties** and are not binding on them per se.

## IV. DISPUTE RESOLUTION

- 4.1 This MoU is signed in good faith and in accordance with the Administrative Rules and Procedure governing each Party. Therefore, by virtue of this good faith, any


  
For Nafasys Technologies Pvt. Ltd.  
REGISTRAR  
  
Managing Director

conflict that may arise with respect to its interpretation, formalization and/or fulfilment will be resolved by amicable agreement between the two **Participating Parties**.

4.2 The **Participating Parties** agree that should an amicable resolution as conceived in para 4.1 above is not feasible, then the dispute, if continuing, shall be resolved by reference to a Sole Arbitrator. The Arbitration shall be governed by the Arbitration and Conciliation Act, 1996 and the seat and place of Arbitration shall be at Bangalore. The language of Arbitration shall be English and Indian Law shall apply. Such Arbitration shall be under Section 29B namely fast track Arbitration under the Arbitration and Conciliation Act.

4.3 Notwithstanding anything stated in paras 4.1 and 4.2 above, the Participating Parties, may by mutual consent refer such dispute for resolution by Mediation and Conciliation.

Presidency University, Bengaluru and Nafasys Technologies Pvt. Ltd have agreed to and hereby attest their hands to this MoU, on the date first hereinabove mentioned, through their Authorized Representatives.

**For the Presidency University, Bengaluru**

**For Nafasys Technologies Private Ltd.**

For Nafasys Technologies Pvt. Ltd.

Managing Director

**Managing Director**

**Registrar**

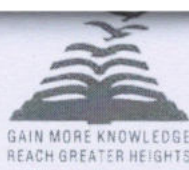
**Witness:**

1.

2.

REGISTRAR





# PRESIDENCY UNIVERSITY

Private University established in Karnataka State by Act No. 41 of 2013

## **Memorandum of Agreement (MOA) for the International Doctoral Colloquium Between Presidency University, Bangalore (India) and Imperial Institute of Higher Education (IIHE), Colombo, Sri Lanka**

With the core values of mutual understanding, collaboration, and cooperation, **Presidency University, Bangalore, India, and Imperial Institute of Higher Education (IIHE), Colombo, Sri Lanka** enter this formal agreement for the International Doctoral Colloquium to be held on a virtual model at the **School of Management, Presidency University, Bangalore on December 9-10, 2022**

**The agreement will emphasize the following:**

International Doctoral Colloquium and/or Partnership

### **Benefits for Partner University**

1. One-to-one feedback on Research Proposal/Research Paper from reputed session chairs.
2. An opportunity to network globally with researchers working in the area of your interest.
3. Concession on registration fees (excluding publication fee) to scholars for all-colloquium scientific activities if the partnering organization brings in delegates for the colloquium.
4. Logos and links of partnering organizations will be published on the presidency university website and other promotional materials.
5. Verbal recognition during the Inaugural Ceremony and Closing Ceremony of the colloquium.
6. Inclusion of your organization's name in all promotional and printed materials.
7. Publication opportunity in reputed International Journals.

### **Roles for Partner University**

1. Promote the colloquium on your organization's website/notice board/social pages/circular/verbal announcement and invite/encourage your research students to attend the colloquium.
2. Opportunity to chair and organize scientific track(s)/session(s) of interest in any

REGISTRAR



City Office : University House, 8/1, King Street, Richmond Town, Bengaluru- 560025

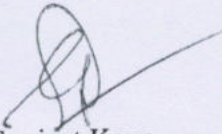

Campus: Presidency University, Ittagalpur, Rajanakunte, Yelahanka, Bengaluru - 560064

Phone : +91 080 23093500 | Email : info@presidencyuniversity.in



This Agreement shall be effective upon signatures by both parties and shall be effective until the successful completion of the International Doctoral Colloquium. It automatically expires unless the parties execute a written renewal Agreement to extend the term of the Agreement for an additional year or other collaborative leads.

More detailed agreements between individual institutions and/or academic units may be added as addenda to this Agreement. The Agreement shall be reviewed after the completion of the basic tenure of the Agreement to evaluate the progress and the equality of the cooperation.

<p>On behalf of Presidency University, India Date: September 24/09/2022</p>  <p>Dr. Gunjeet Kaur Dean – School of Management Presidency University Bangalore, India</p>	<p>On behalf of Imperial Institute of Higher Education (IIHE), Colombo, Sri Lanka</p>  <p>Mr. Bradley Emerson Executive Director/ Chief Executive Imperial Institute of Higher Education (IIHE) Colombo, Sri Lanka</p>
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REGISTRAR 

**Memorandum of Agreement (MOA) for the International Doctoral Colloquium Between  
Presidency University, Bengaluru (India)**

**and**

**India Case Research Centre (ICRC) - All India Management Association (AIMA)**

With the core values of mutual understanding, collaboration, and cooperation, Presidency University, Bengaluru, India, and **India Case Research Centre (ICRC) - All India Management Association (AIMA), New Delhi, India** enter this formal agreement for the International Doctoral Colloquium to be held on a virtual model at the **School of Management, Presidency University, Bangalore** on December 9-10, 2022.

**The agreement will emphasize the following:**

International Doctoral Colloquium and/or Partnership and there is NO financial transaction involved.

**Benefits for Partner Institution**

1. One-to-one feedback on Research Proposal/Research Paper from reputed session chairs.
2. An opportunity to network globally with researchers working in the area of your interest.
3. Concession on registration fees (excluding publication fee) to scholars for all-colloquium scientific activities if the partnering organization brings in delegates for the colloquium.
4. Logos and links of partnering organizations will be published on the Presidency University website and other promotional materials.
5. Verbal recognition during the Inaugural Ceremony and Closing Ceremony of the colloquium.
6. Inclusion of your **organization's name** in all promotional and printed materials.
7. Publication opportunity in reputed International Journals.

**Roles for Partner University**



1. Promote the colloquium on your organization's website/notice board/social pages/circular/verbal announcement and invite/encourage your research students to attend the colloquium.
2. Opportunity to chair and organize scientific track(s)/session(s) of interest, if any.





This Agreement shall be effective upon signatures by both parties and shall be effective until the successful completion of the International Doctoral Colloquium December, 2022. It automatically expires unless the parties execute a written renewal Agreement to extend the term of the Agreement for an additional year or other collaborative leads.

More detailed agreements between individual institutions and/or academic units may be added as an addendum to this Agreement. The Agreement shall be reviewed after the completion of the basic tenure of the Agreement to evaluate the progress and the equality of the cooperation.

<p>On behalf of <b>Presidency University,</b> Bengaluru, India. Date: 14<sup>th</sup> October 2022</p> <p><b>Dr. Gunjeet Kaur</b> Dean – School of Management <b>Presidency University</b> Itgalpura, Rajanukunte, Yelahanka, Bangalore - 560064, India.</p>	<p>On behalf of <b>India Case Research Centre (ICRC) - All India Management Association (AIMA),</b> New Delhi, India.</p> <p></p> <p><b>Dr. Anuja Pandey</b> Professor Marketing   Program Director - PGCM Head - India Case Research Centre (ICRC) <b>All India Management Association (AIMA)</b> 15 Link Road, Lajpat Nagar – Part III, Near Lajpat Nagar Metro Station, New Delhi – 110024, India.</p> <p> <i>Anuja Pandey</i> REGISTRAR</p>
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# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013



## SCHOOL OF MANAGEMENT REPORT

### TWO-DAY DOCTORAL COLLOQUIUM Dec 09-10, 2022

**Event Organized on: Online**

**Organized For: School of Management (MBA) Research Scholars/Doctoral Students**

**Resource Persons:**

**Dr. Arpita Khare**, *Faculty Ex-IIM Rohtak, Marketing Area & Editorial Board, International Journal of Retail and Distribution Management (Emerald)*

**Dr. Rohit Dwivedi**, *Associate Professor, HR & OB, IIM Shillong*

**Dr. Chiradip Bandyopadhyay**, *Assistant Professor, HR, Fore School of Management, New Delhi*

**Dr. Mandeep Mahendru**, *Financial economist, Academic, Research consultant, Post-Doctoral Fellow, State Bank of India*

**Dr. PRC Gopal**, *Assistant Professor, Operations, School of Management, National Institute of Technology, Warangal*

**Dr. Jagdeep Singh**, *Professor, HR & OB, School of Management, Presidency University*

**Dr. Thriveni Kumari**, *Associate Professor, HR & OB, School of Management, Presidency University*

**Dr. Praveen Mustoor**, *Professor, Operations, School of Management, Presidency University*

**Dr. Prema Sankaran**, *Professor, Finance & Management, School of Management, Presidency University*

**Dr. Senthil Kumar**, *Professor, Business Analytics, School of Management, Presidency University*

**Dr. Chithambar Gupta**, *Associate Professor, Marketing, School of Management, Presidency University*





## Coordinators/Conveners:

### Convenor:

**Dr. Pratika Mishra, MBA (IIT Dhanbad), PhD (IIIT Allahabad)**

Professor - Marketing

Editor - Applied Management Perspectives, Bi Annual Journal

Editor - Management Sapience, Newsletter

School of Management, Presidency University, Bengaluru

## Coordinators / Architects:

**Dr. Bipasha Maity, Professor, School of Management, Presidency University, Bengaluru**

**Dr. Rosewine Joy, Associate Professor, School of Management, Presidency University, Bengaluru**

**Dr. Anni Arnav, Associate Professor, School of Management, Presidency University, Bengaluru**

**Dr. T.S. Edwin, Associate Professor, School of Management, Presidency University, Bengaluru**

**Dr. Aurobindo Kiriyaakere, Assistant Professor, School of Management, Presidency University, Bengaluru**

**No. of Participants: 42**

## a. Flyer/ Brochure

**PRESIDENCY UNIVERSITY**  
SCHOOL OF MANAGEMENT, PRESIDENCY UNIVERSITY, BENGALURU  
IN COLLABORATION WITH

**iw**  
INTERNATIONAL INSTITUTE OF WELL-BEING

**ICRC**  
INTERNATIONAL CONFERENCE ON RESEARCH IN COLLABORATION

**2<sup>nd</sup> Doctoral Colloquium (Virtual Mode)**  
December 9-10, 2022

School of Management, Presidency University, Bengaluru is organizing Second Doctoral Colloquium, on December 9-10, 2022. The primary objective of this Colloquium is to provide a platform to the Research Scholars to interact, share, enhance their knowledge and present research proposals / research papers. The Colloquium aims to understand and share the state of management research among Indian Scholars.

**ABOUT PRESIDENCY UNIVERSITY**  
Presidency University aspires to be among the best universities in the world in the shortest time possible, with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry friendly curriculum with concrete industry link and an unwavering commitment to the pursuit of excellence. The University believes in nurturing talent amongst all those who enter the campus. The University is part of Presidency Group of Institutions (PGI), which constitutes of 9 Schools and 4 Colleges. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bangalore. Presidency Group of Institutions (PGI) was bestowed with the "Most Promising Institute in South India" award at the British South India Council of Commerce and Business Meet 2014. The University is carrying the legacy through its close nurturing and mentoring of talent and skills to each professional. The University aims to transform students to become successful professionals and responsible citizens.

**SALIENT FEATURES OF THE COLLOQUIUM**

- One day Workshop on Application of Time Series Analysis for Management Research
- One-to-one feedback on Research Proposal/Research Paper
- An opportunity to network with researchers working in the area of your interest
- Special Lectures in each Track to understand the current research in respective area
- Publication opportunity in Applied Management Perspective (ISSN No. 2583-0544), Bi Annual Journal of School of Management
- Best Paper Award in each Track

**WORKSHOP ON APPLICATION OF TIME SERIES ANALYSIS FOR MANAGEMENT RESEARCH**

This Workshop would provide hands-on experience for in-depth understanding of Time Series Analysis, and its application to Social Science/Management Research. The participants will get a good training through exposure to various tools and techniques. They will learn about how to apply various test on time series data. This workshop will be conducted in a highly interactive manner with greater emphasis on giving participants hands-on experience in handling, analyzing and interpreting different datasets for modeling and analysis.

**TRAINERS**

**Dr. Bipasha Maity** Professor, Economics, School of Management, Presidency University, Ph.D. (IIT, Kharagpur), she consistently had a brilliant academic career and so far, published many research papers in several national and international journals of Economics and Management. She has total 20 publications of which 20 are ABDC/ Scopus listed journals. She has total of 17+ years of experience in academia.

**Dr. Srinivasan P.** Associate Professor, Economics, School of Management, Presidency University. His major areas of research interest are Financial Markets, Micro Economics, International Economics, Public Economics and Development Economics and issues related to Environment and Urbanization. He is good at building Macro-Economic and Financial Market Modeling and Forecasting applied Time-series and Panel Data Economic Analysis. Excellent in handling SPSS/EVIEW/ STATA/MICROFIT/WINGATS Packages.

**CALL FOR PAPERS/PROPOSALS**

We invite Research Scholars to submit their research work under two categories:

**(A) Doctoral Proposal Category:** This category is open to scholars who are currently pursuing or have completed their course work and are in stage of research proposal development. The aim is to invite scholars to present their research problem and get feedback from peers and experts.

**(B) Doctoral Thesis Paper Category:** This category is open to all Research Scholars who wish to present their research work (theoretical/literature review/empirical/ease based studies). The aim is to present their research work and get feedback from experts.

**(C) Post-Doctoral Proposal Category:** This category is open to all who wish to present their post-doctoral proposals. The aim is to present their research work and get feedback from experts.

We invite original (un-published) research proposals/ research papers falling under following tracks for presentation in colloquium.

**Track I - Marketing, Business Strategy**

**Track II - Finance and Accounting**

**Track III - Human Resource Management**

**Track IV - Operations & Technology Management**

**Track V - General Management**

**PAPER SUBMISSION GUIDELINES**

Kindly refer to the following guidelines before submitting your manuscript/proposal. All papers should be submitted in the prescribed format.

- **Cover page:** Each paper should have a cover page which includes title of the paper, abstract (not more than 200 words), author names and affiliations with full postal address, email and mobile number.
- **Doctoral/Post-Doctoral Proposal Track:** Introduction, followed by literature review, research Questions, Research gaps, Objectives, Hypothesis, Proposed Methodology, Expected contribution to the literature.
- **Doctoral Thesis Paper Track:** Introduction, followed by literature review, Research gaps, Objectives, Hypothesis, Methodology, Interpretation of results, conclusions and policy of managerial implications.
- **Maximum words:** 8000 (for research paper), 3000 (for thesis proposal).
- **For Manuscript preparation and references guidelines:** Times New Roman, Heading 14, Font 12, Interlining 24pt, A4.

Submit your paper/proposals at the following email:  
[Internationalconferences@presidencyuniversity.in](mailto:Internationalconferences@presidencyuniversity.in)

**SCHEDULE, REGISTRATION, FEES & DEADLINES**

**Duration of the program:** Two Days, December 9-10, 2022  
**Program Venue:** Online  
**Program Fee:** Rs. 7000/-  
**Last Date of Registration:** November 25, 2022

**Notes:** Online Link will be shared to the registered participants  
E-Certificates will be given to the attendees.

**Mode of Payment:**  
Account Name: Presidency University  
Bank Name: Federal Bank, Anant Nagar Branch, Bangalore  
A/c No: 1588-0200-0288  
IFSC Code: FDBL0001050  
Type of account: Current  
Payment link: <https://tinyurl.com/3p4222>  
Registration Link: <https://www.presidencyuniversity.in/colloquium>

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**BANGALORE**

## PANEL OF EXPERTS

**Dr. Arpita Khare**, Faculty Ex-IM Rohtak, Marketing Area & Editorial Board, International Journal of Retail and Distribution Management (Emerald)

**Dr. Rohit Dwivedi**, Associate Professor, HR & OB, IIM Shillong

**Dr. Chiradip Bandyopadhyay**, Assistant Professor, HR, Fore School of Management, New Delhi

**Dr. Mandeep Mahendru**, Financial economist, Academic, Research consultant, Post-Doctoral Fellow, State Bank of India

**Dr. PRC Gopal**, Assistant Professor, Operations, School of Management, National Institute of Technology, Warangal

**Dr. Jagdeep Singh**, Professor, HR & OB, School of Management, Presidency University

**Dr. Thirvent Kumar**, Associate Professor, HR & OB, School of Management, Presidency University

**Dr. Praveen Mustoor**, Professor, Operations, School of Management, Presidency University

**Dr. Prema Sankaran**, Professor, Finance & Management, School of Management, Presidency University

**Dr. Senthil Kumar**, Professor, Business Analytics, School of Management, Presidency University

**Dr. Chithambar Gupta**, Associate Professor, Marketing, School of Management, Presidency University

## THE TEAM

### PATRON

**Dr. Nisar Ahmed**, Chancellor, Presidency University, Bengaluru

### CO-PATRONS

**Dr. D Subhakar**, Vice Chancellor, Presidency University, Bengaluru

**Dr. Muddu Vinay**, Pro-Vice Chancellor, Presidency University, Bengaluru

**Dr. A.M Surendra Kumar**, Pro-Vice Chancellor, Presidency University, Bengaluru

### ADVISORS

**Dr. Gunjeet Kaur**, Dean, School of Management, Presidency University, Bengaluru

**Dr. C.S. Ramesh**, Dean, PhD program, Presidency University, Bengaluru

**Dr. S. Sivaperumal**, Dean - Sponsored Research & Director - International Relations, Presidency University, Bengaluru

**Dr. K. Krishna Kumar**, Associate Dean, School of Management, Presidency University, Bengaluru

**Dr. Akhila B. Udupa**, Head of the Department, School of Management, Presidency University, Bengaluru

## ARCHITECTS

**Dr. Bipasha Malty**, Professor, School of Management, Presidency University, Bengaluru,

**Dr. Rosewline Joy**, Associate Professor, School of Management, Presidency University, Bengaluru

**Dr. Anni Arnav**, Associate Professor, School of Management, Presidency University, Bengaluru

**Dr. T.S. Edwin**, Associate Professor, School of Management, Presidency University, Bengaluru

**Dr. Aureobindo Kiryakere**, Assistant Professor, School of Management, Presidency University, Bengaluru

## CONVENOR

**Dr. Pratika Mishra**, MBA (IIT Dhanbad), PhD (IIT Allahabad)

Professor - Marketing  
Editor - Applied Management Perspectives, BI Annual Journal

Editor - Management Sapience, Newsletter  
School of Management, Presidency University, Bengaluru

## GUESTS OF THE EVENT

**Chief Guest Inaugural: Prof Kamal Jain**, Professor and Dean (Academic) at Indian Institute of Management, Raipur, India

**Guest of Honor: Dr. Anuja Pandey**, Professor of Marketing at All India Management Association (AIMA), India

**Chief Guest Valedictory: Dr. Amarjeet Kaur**, Professor & Dean-Faculty of Commerce & Management, Director-Foreign Students Cell, Gurugram University, India

For further details / queries, please do write to us at:  
aurobindo.k@presidencyuniversity.in  
Internationalconferences@presidencyuniversity.in  
+91-97401 51546/91-95000 50155

## b. About the event

Doctoral Colloquium is in its 2<sup>nd</sup> edition. After a resounding success of the first edition, this time, the response was quite good. It is a two-day program for Doctoral Scholars in various areas and various stages of their research. The program was divided into five different tracks, as shown below:

Track (i) Marketing, Business Strategy

Track (ii) Finance and Accounting

Track (iii) Human Resource Management

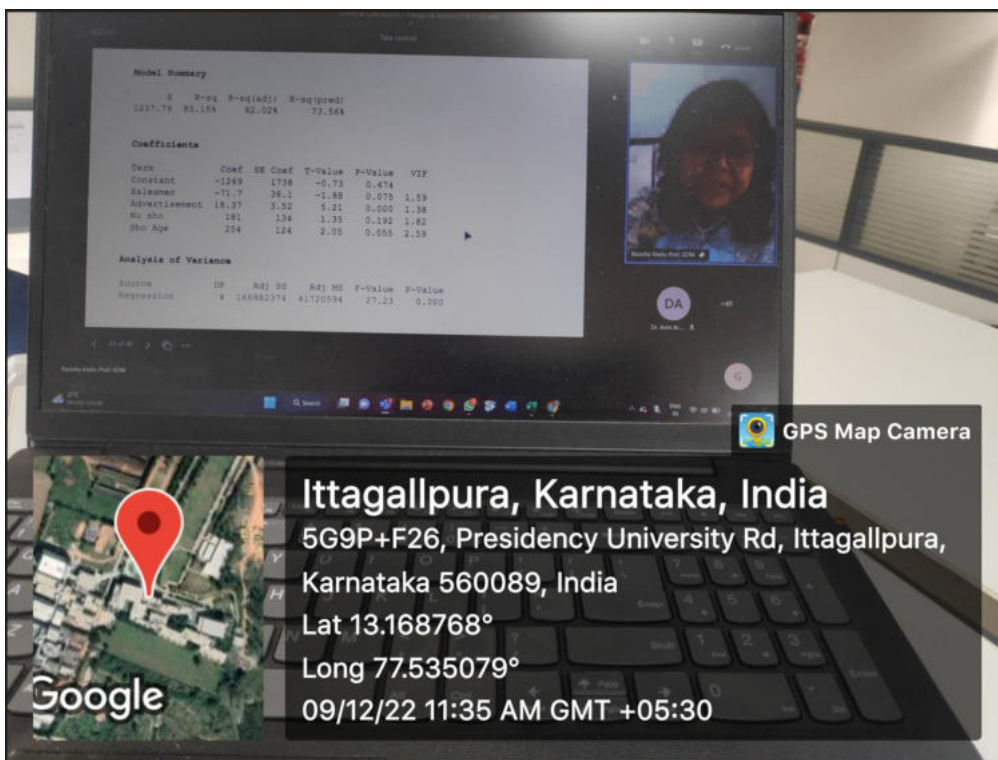
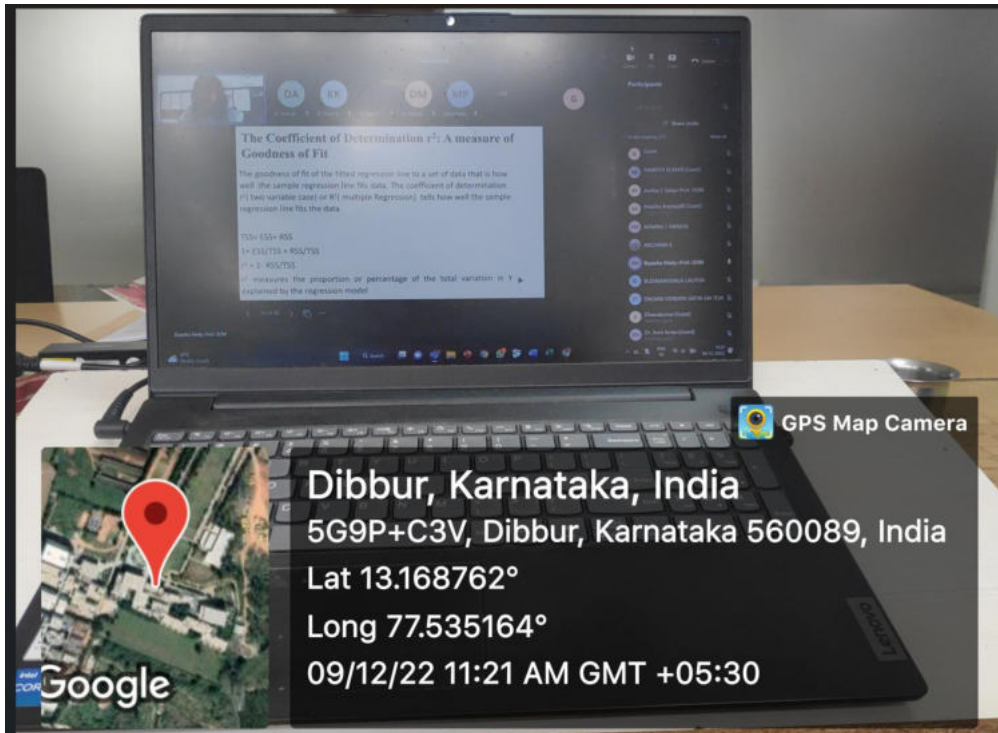
Track (iv) Operations and Technology Management

Track (v) General Management

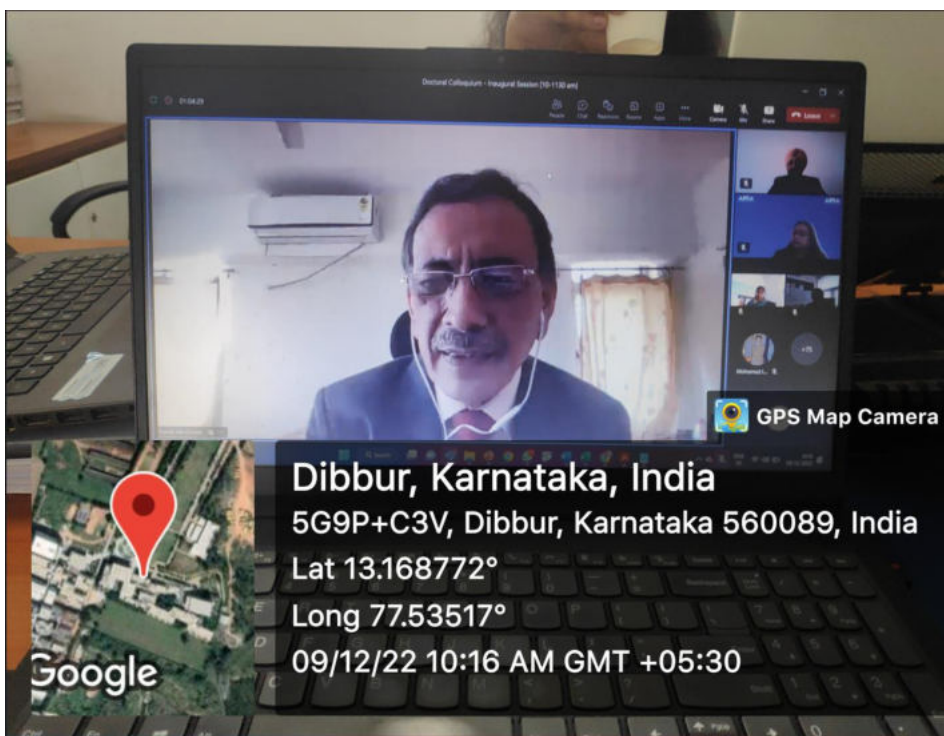
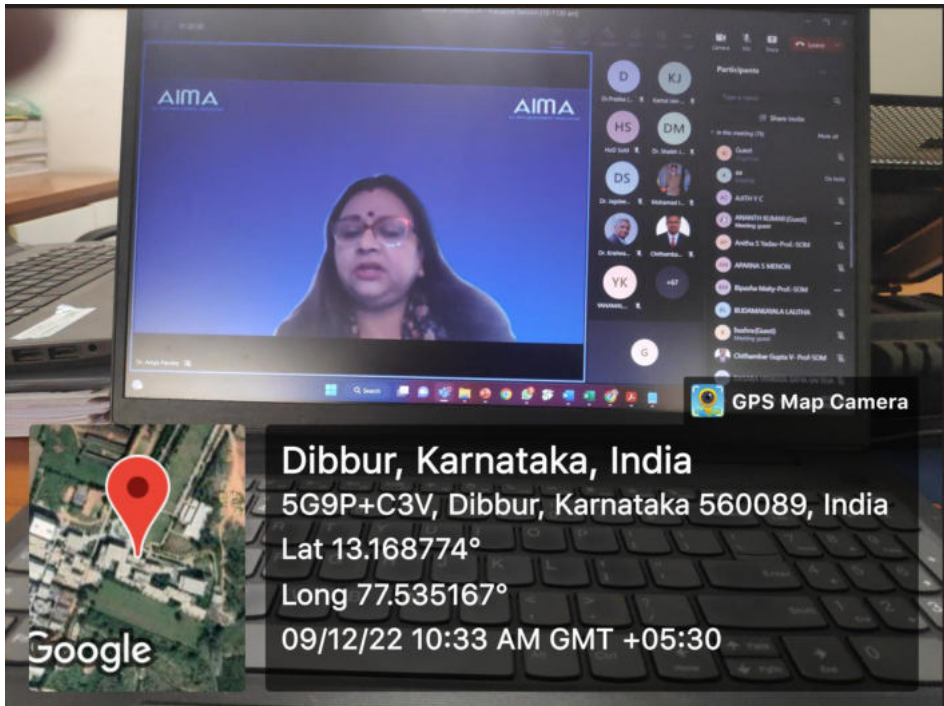
Research scholars conducting research in the above-mentioned areas will present their current research progress to be evaluated by an esteemed panel of judges with specializations from across the pools mentioned. They will get valuable insights, directions, and the way forward which will be very helpful for the Doctoral Scholars.

## c. Geo tagged photos, Certificate Pic (If applicable)













*Sanne*  
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 PRESIDENCY UNIVERSITY  
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#### d. Post event/ summary:

The event was very well received by the Doctoral Scholars participating from all over the country. They gained valuable insights into their respective areas of research from the panel of esteemed judges and subject matter experts to spruce up their research work, gain valuable insights and move forward in the right direction.

#### e. MS-Teams Link ( If Online)

Session#1a	Track Presentations: Marketing	9:30 - 11:30 AM	Dr. Aurobindo	Dr. Aurobindo	<a href="https://tinyurl.com/Track1-Marketing">https://tinyurl.com/Track1-Marketing</a>	Meeting ID: 465 947 981 534 Passcode: X4dKLY
Session#1b	Track Presentations: Finance	9:30 - 11:30 AM	Dr. Rosewine Joy	Dr. Rosewine Joy	<a href="https://tinyurl.com/Track2-Finance">https://tinyurl.com/Track2-Finance</a>	Meeting ID: 437 550 342 012 Passcode: C7q8Ui
Session#1c	Track Presentations: Gen. Management	9:30 - 11:30 AM	Dr. Imrozuddin	Dr. Imrozuddin	<a href="https://tinyurl.com/Track3-Gen-Management">https://tinyurl.com/Track3-Gen-Management</a>	Meeting ID: 490 173 554 281 Passcode: bnXZtd
Session#1d	Track Presentations: HR	9:30 - 11:30 AM	Dr. Anni Arnav	Dr. Anni Arnav	<a href="https://tinyurl.com/Track4-HR">https://tinyurl.com/Track4-HR</a>	Meeting ID: 435 179 844 229 Passcode: BNiDDn
Session#2	Valedictory Session	1:00 - 1:45 PM	Dr. Pratika Mishra	Dr. Aurobindo	<a href="https://tinyurl.com/Colloquium-Valedictory">https://tinyurl.com/Colloquium-Valedictory</a>	Meeting ID: 477 925 063 921 Passcode: KDMdkW

**Dr. Pratika Mishra**  
Event Coordinator/Convener

**Dr. Akhila R. Udupa**  
HOD (SOM)

**Dr. Gunjeet Kaur**  
Dean (SOM)

  
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**Annexure: List of Participants**

<b>Full Name (As per certificate requirement)</b>
<b>Ananth Kumar</b>
<b>Anurag Mishra</b>
<b>Anusha A</b>
<b>Dr Jugal Kishor</b>
<b>Dr Swati Sharma</b>
<b>Dr. Maria Nirmal Preethi</b>
<b>Fabio Rene Rodrigues Da Costa Henriques</b>
<b>Gagana V</b>
<b>Gayatri M P</b>
<b>Guruprasad A</b>
<b>Jesmon Raj N</b>
<b>K Mahesh Shetty</b>
<b>Kamala G</b>
<b>Kavitha Y S</b>
<b>kiran Mai Yanamala</b>
<b>KK Vimal Kumar</b>
<b>Lubna Hassan</b>
<b>Mainak Sarkar</b>
<b>Mini Pushkar</b>
<b>Mr. Santosh S. Pawar</b>
<b>Naga Lakshmi Kundeti</b>
<b>Nikhil Bangde</b>
<b>Nupur</b>
<b>Nupur S</b>
<b>Poushali Dey</b>

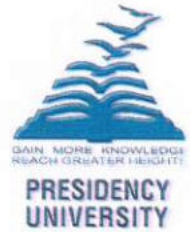
  
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<b>Prathibha Vikram</b>
<b>Priya Mary Jacob</b>
<b>Priyanka L</b>
<b>Radhika Pillarisetty</b>
<b>Rajeev Kumar</b>
<b>Rohan Job</b>
<b>Sam Stanley</b>
<b>Sarmistha ghatak</b>
<b>Shriya K</b>
<b>Smitha S</b>
<b>Soumya Vijayakumar Sirsali</b>
<b>Sowmyashree A</b>
<b>Sucheta Dikshit</b>
<b>Surjadeep Dutta</b>
<b>Syeda Noor Fathima</b>
<b>Twinkle Gulati</b>

**Videos (As separate attachment): N/A**

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BANGALORE





**COOPERATION AGREEMENT**  
between  
**SUMY STATE UNIVERSITY (SUMDU),**  
**SUMY, UKRAINE**  
and  
**PRESIDENCY UNIVERSITY (PU)**  
**BENGALURU, INDIA**

Aiming at establishing direct and mutually beneficial cooperation in the field of higher education and research setting a framework for planning and realization of joint activities **Sumy State University**, represented by Rector **Prof. Vasyl D. Karpusha** and **Presidency University, Bengaluru**, represented by Vice Chancellor **Prof. D. Subhakar** further referred to as Parties, have entered into this **Cooperation Agreement** and agreed upon the following:

**1. Scope of the Agreement**

The Parties agree to promote and support:

1.1 Academic exchange of research and teaching staff for short-term and long-term teaching, training, research work and professional development within the realization of the Program for Virtual Mobility "Numerical optimization methods," the duration of which is in the period from 14/03/2023 to 16/06/2023.

1.2 Organization of joint/collaborative research activities, participation in conferences, seminars and workshops as well as joint publications in peer-reviewed scientific journals, including those of Web of Science and Scopus databases.

1.3 Joint participation in international grant programs and projects, dissemination of their results and ensuring their sustainability, attraction wherever possible of third-party funding to support joint activities.

1.4 Mobility of students and post-graduates, providing necessary conditions for expansion of their knowledge and skills, global and intercultural outlook.

1.5 Facilitation of virtual or hybrid form of cooperation where necessary according to the Articles 1-4 of the present agreement.

**2. Terms and principles of realization**

2.1 This Agreement is valid for a period of five years from the date of the final signature and may be renewed for the next five-year period automatically, unless written notice is provided from either University concerning revision or termination of the Agreement at least 3 months prior to the expiration date.

  
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2.2 For each programme of cooperation Parties conclude additional agreements that define responsible staff members, terms, financial resources, legal frameworks and other conditions for their accomplishment.

2.3 Both Parties designate contact persons for future communication on cooperation activities.

2.4 The Agreement is concluded in two equally valid copies in English language (s).

### 3. Contact information

**Sumy State University**  
2, Rymkogo-Korsakova St.,  
40007 Sumy, Ukraine  
+38 0542 64-04-99,  
Tel/fax: +38 0542 33-10-81  
E-mail: [info@dir.sumdu.edu.ua](mailto:info@dir.sumdu.edu.ua)  
[www.sumdu.edu.ua](http://www.sumdu.edu.ua)

For Sumy State University


\_\_\_\_\_  
**Prof. Vasyl D. Karpusha**  
Rector


\_\_\_\_\_  
**Dr. Kostyantyn I. Kyrychenko**  
Head, International Affairs Department

Date \_\_\_\_\_

**Presidency University**  
Itgalpur, Rajanakunte, Bengaluru,  
Karnataka – 560 064, India  
Phone: +91 80 2309 3500 Ext. 129  
director-international.relations  
@presidencyuniversity.in  
[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

For Presidency University

  
\_\_\_\_\_  
**Prof. D. Subhakar**  
Vice Chancellor

  
\_\_\_\_\_  
**Dr. Sivaperumal S**  
Director – International Relations

Date 24/04/2022

  
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**Registrar**  
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**Program for Virtual Mobility**  
«Numerical optimization methods»

between Sumy State University, Ukraine, Yobe State University, Damaturu, Nigeria, Istanbul Technical University (ITU), Turkiye, Sidho-Kanho-Birsha University, Giri Development Research Institute (GIDS), Presidency University, Shaheed Benazir Bhutto University (SBBU), Pakistan, and Maulana Azad National Urdu University (MANUU), India.

This program will be delivered virtually and is aimed at expansion and deepening of knowledge, abilities, and skills in the use of optimization economic and mathematical models in the activity of modern socio-economic objects using numerical methods.

The target audience of this program is bachelor students of SumDU

The period of the program delivery is: Spring Semester 2023-2024. 14.03.2023 – 16.06.2023

List of the joint program learning components in terms of thematic modules / courses / disciplines: Skills in the application of optimization methods, numerical methods, the basics of differential calculus in economic research and software engineering.

Teaching and learning activities: workshops/trainings/practical labs.

The program schedule (*list of learning components, topics of the classes, names of lecturers, teaching workload, duration of the class in academic hours, etc.*):

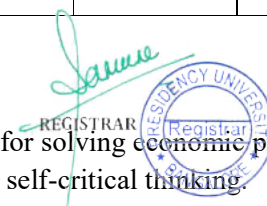
№	Date	Topic of classes / type of work	Education component in which the module is integrated	Name of the teacher	Academic hours
1	14.03.2023	Optimization economic and mathematical models	Formulation of the problem of economic-mathematical modeling, input variables of the economic system, its target function and system of restrictions, admissible, optimal plan and the area of existence of plans	Vitaliia Koibichuk (SumDU)	6
2	21.03.2023	Application of optimization models in management and marketing	Mathematical models of implementation of management and marketing concepts: setting and solving optimization problems	Tetiana Dotsenko (SumDU)	4
3	28.03.2023	Data Analysis with E-Views	Linear Regression and Panel Data Regression Analysis	Bhola Khan (YSU, Nigeria)	4

  
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4	04.04.2023	Cryptocurrencies and Tokens	Cryptocurrency, Tokens and Others Digital Currencies	Ayben Koy (ITU, Turkiye)	2
5	11.04.2023	Sampling Design for Social Science Research	Identification the steps of sampling process, understanding Social Science research methods based on sample surveys	Pradipta Banerjee (Sidho-Kanho-Birsha University, India)	2
6	25.04.2023	Impact of Determinants of Industrial Development on Employment and Wages in Indian Manufacturing	Industrial Development, Employment and Manufacturing Sector	Sandeep Kumar Baliyan (GIDS, India)	2
7	09.05.2023	Optimization and Lagrange Multiplier	Lagrange Multiplier	Nawaz Ahmed (SBBU, Pakistan)	2
8	23.05.2023	Application of time Series Econometrics in Economics	Econometrics and Time Series Data and Economics	Srinivasan P. (Presidency University, India)	2
9	06.06.2023	The role of data science in Economics	Data Science and Economics	Muqem Ahmad (MANUU, India)	2
10	16.06.2023	Final class	Essay defense and presentation		4
	Total				<b>30</b>

Intended program learning outcomes (PLO):

PLO8. Apply appropriate economic and mathematical methods and models for solving economic problems.  
 PLO23. Show the skills of independent work, demonstrate critical, creative, self-critical thinking.





PLO5. Know and apply relevant mathematical concepts, methods of domain, system and object-oriented analysis and mathematical modeling for software development.

Summative Assessment: a presentation of an essay on the selected topic / certificate

The total duration of the program is 30 academic hours or 1 credit ECTS.

Criteria for successful joint program completion and certification requirements: presentation of essays by the applicants on the chosen subject / certificate.

Coordinator from Sumy State University:

**KOIBICHUK Vitaliia**,  
Associate Professor,  
Head of the  
Economic Cybernetics Department  
Sumy State University, Sumy, Ukraine



(signature)

Co-coordinator from Yobe State University:

**KHAN Bhola**.  
Associate Professor,  
Department of Economics,  
Yobe State University, Damaturu, Nigeria



(signature)

**Ayben Koy**

Istanbul Technical University (ITU),  
Turkiye



(signature)

**Pradipta Banerjee**


Sidho-Kanho-Birsha University, India



(signature)

**Sandeep Kumar Baliyan**


Giri Development Research Institute (GIDS),  
India



(signature)

**DOTSENKO Tetiana**

Assistant  
Economic Cybernetics Department  
Sumy State University, Sumy, Ukraine



(signature)

**Srinivasan P.**

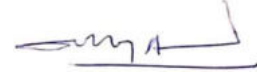
Presidency University, India



(signature)

**Muqem Ahmad**

Maulana Azad National Urdu University (MANUU),  
India



(signature)

**Nawaz Ahmad**

Shaheed Benazir Bhutto University (SBBU), Pakistan



(signature)



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# CERTIFICATE

OF INVITED LECTURER



## "Numerical optimization methods"

Program for Virtual Mobility

14.03.2023 – 16.06.2023

*Srinivasan Palamalai*

The program is aimed at expanding and deepening knowledge, abilities and skills regarding the use of optimization economic and mathematical models in the activities of modern socio-economic objects using numerical methods.

Topic: "Application of time Series Econometrics in Economics"

The duration of the program is 30 academic hours or 1 credit ECTS  
Scientific research component 45 hours: Econometrics and Time Series Data  
and Economics

Tetiana VASYLIEVA  
Director of Academic and Research  
Institute for Business, Economics, and  
Management  
Sumy State University, Ukraine

Vitaliia KOIBICHUK  
Coordinator of the program, head of the  
Economic Cybernetics Department,  
Sumy State University, Ukraine

Bhola KHAN  
Co-coordinator of the program Associate  
Professor, Department of Economics,  
Yobe State University, Damaturu,  
Nigeria