



## SCHOOL OF MANAGMENT

SL. NO.	EVENTS/ACTIVITIES	DATE
<b>5.3.3 Cultural competitions/events</b>		
1	CEREBRUM-The Management Fest	7 <sup>th</sup> & 8 <sup>th</sup> Dec 2018
2	CEREBRUM –The Management Fest	7 <sup>th</sup> & 8 <sup>th</sup> Feb, 2020
3	Two Day Cultural Fest “PREIDENTIA”	16 <sup>th</sup> & 17 <sup>th</sup> July 2021
4	CEREBRUM-The Management Fest	30-04-2022



## SCHOOL OF MANAGEMENT REPORT

### “Cerebrum”- The Management Fest

Presidency University Auditorium – 7<sup>th</sup> & 8<sup>th</sup> December 2018

#### Introduction

“Cerebrum” the inter collegiate management fest conducted by the School of Management, Presidency University was held on the 7<sup>th</sup> and 8<sup>th</sup> of December, 2018. As the tag line goes “Battle of the brains”- Cerebrum, The Management Fest of Presidency University was organised in a spectacular manner for the benefit of the upcoming talents in management. It included various contests, covering almost all aspects of management courses, such as Finance , Human resource management, Business analytics and Marketing . General Management events such as Business Plan contest , Business Quiz, Best Manager was also organized .In addition non academic events such as Treasure hunt and Corporate fashion show added glitz and glamour to the event. A total of 12 events was contested by 20 colleges from across Bangalore with around 300 participants in the two day event.

The event was inaugurated by honorable Vice chancellor of Presidency University, Dr.Radha Padmanabhan. Dr.Ishwar Bhatt, Pro Vice Chancellor graced the event. In the event, the second edition of management newsletter “Management Sapience” was released.

The colleges that participated in the events are as follows

SL.No	Name of the college
1	PES College
2	M.P Birla Institute of Management Studies
3	Global Academy of Technology
4	AIMS Institute
5	Acharyas Banglore B-School
6	PES University
7	East West Institue of Mangement
8	Christ (Deemed to be University) DMS
9	Presidency College
10	Maharani lakshmi Ammanni college for women
11	Reva Institute of Science and Management
12	AIT
13	Nitte Meenakshi(NMIT)
14	Brindavan College
15	Padmashree Institution of Management and Science
16	Mount Carmel College
17	Indian Academy School of Management Studies
18	The Oxford College of Engineering
19	Aragami Group of Institutions

  
REGISTRAR  


Along with internal faculty judges we had external judges from the corporate world

1. Mr. Sumesh C M – AGM ,IDBI
2. Mr. Sanjay Bhattacharya – Country Head –Retail –Titan
3. Sherry George – Country Head –Titan Loyalty program
4. Sajith P Surendran – Managing Director , Markon Strategy Consulting
5. Dr. Bhavani M R- AD World
6. Mr. Hafis Ismile –Movie Director , Malayalam/ Kannada Movie Industry
7. Mr. Jeevan Sabu – Choriographer,Malyalam / Tamil Movie Industry

The event got sponsorship from Microtech educational services, Himalaya, World of Titan & Fast track

The Valedictory function was graced by Dr.Vijayan Immanuel, Pro- Chancellor, Presidency University and Dr.Ishwar Bhatt, Pro Vice Chancellor, Presidency University. The prizes were distributed to the winners for all category and the Rolling Trophy instituted by MBA 2017-19 Batch was won by Christ University.

#### Conclusion

The Event was well received by the participants, judges and sponsors alike. The participants appreciated the innovative and creative format of the management events and invited the University for their Management Events. Our students volunteered and worked tirelessly for last few weeks in leading and managing the event. This definitely could contribute to developing their leadership skills, negotiation skill and problem solving abilities.









e. ZOOM Link ( If Online)

*Akhila K. Udupa*

(Dr Akhila Udupa)  
HOD

*Krishna Kumar*

(Dr K Krishna Kumar)  
Assoc Dean SoM

*Gunjith Kour*

Gunjith Kour  
Dean



## SCHOOL OF MANAGEMENT REPORT

### ***CEREBRUM – 2020*** ***Battle of the Brains*** ***The Management Fest*** **February 07-08, 2020**

**Event Organized on:** Offline - Auditorium

**Organized For:** MBA Students of various Colleges / Universities

**Resource Person:** NA

**Coordinators/Conveners:** Dr. Rosewine Joy, Dr. Sanjay Kumar

**No. of Participants:** 110

#### **About the Event:**

“Talent wins games, but team work and intelligence wins championships” (Michael Jordan).

Feb 2020 had witnessed the return of the most celebrated and well renowned inter College Management Fest of the year, the battle of the brains ‘Cerebrum 3.0’. The third season of the Cerebrum was conducted during 7-8, February 2020 at Presidency University. This sensational event was exceptional with the participation of 19 best colleges across Bangalore. The Key sponsors of Cerebrum 3.0 were CENGAGE, Neo Academy Build India LLP, CT10, Bhagirathi rydS, Himalaya and HP Ltd. The fest was the perfect venue for the students to perform well and exhibit their skills, which help them to improve their managerial potential.

The grand opening ceremony of Cerebrum 3.0 was held in the presence of distinguished personalities – Dr Rajeev Massey, Principal of Presidency College, Kempapura, Hebbal, Pro-Chancellor Mr. Vijayan Emmanuel, Presidency University, Pro-Vice Chancellor Dr Ishwar Bhat, Mr. A Abdul Bari, Registrar-in Charge, Presidency University and Dr. K. Krishna Kumar, Head of School of Management (SoM). The vote of thanks for the inauguration was given by Dr Swapnil P Mackasare.

The two days of the sensational management fest was a whole new experience for the fresher’s as well. The student volunteers and faculty members were so active and each event were outstanding and had a wonderful coordination among each other.

The first day witnessed the competitions such as ‘Selfie Ambassador’ which was based on the launching of an innovative and new product and ‘Oye pagal hai kya’ was based on justifiable marketing. Both these events were part of Marketing and 7 teams participated in the event. ‘Analytica’ the business analytics event focused on the analytical skill of the students and 5 teams competed in the event and the participants delivered their best shot. ‘Bulls and Bears’ and ‘investment opportunity’ from finance group aimed the finance students by measuring their strategy in managing the financial investments and more than 6 teams participated in the event. Business quiz conducted as a part of the Cerebrum based on measuring the knowledge of students in the contemporary business scenario and the business world. From Human Resources, there were two events ‘Vathavaran’ and ‘Nissadya’ which were relatively



emphasized on HR management with the inclusion of Case Study, Quiz, Policy Making and Paper Presentation.

The second and the final day of Cerebrum 3.0 was more vibrant and splendid with lots of cultural and management events filling with immense fun and excitement. The CEO of the year grab everyone's attention not because of its name but also due to the attractive prize offered by HP Ltd., one of the prime sponsors of cerebrum, and the winner was gifted a laptop from HP. The event was interesting as well as intense due to the well performed contestants and judges with full of energy. By introducing their ideas about launching their own products the contestant revealed their business plans and strategy planned and put forward by them to compete in the market and gain customer attention. The ravishing ramp walk models of fashion show made the audience experience the exotic feel of Gen –Z fashion. The Treasure Hunt conducted in the campus pep up not just the contestants but the spectators as well. The decent price amount of Rs. 5000 for first place and Rs.2500 for second place was given out for winners. Other than the cash prize, special gifts were distributed to the winners including special kits sponsored by Himalayan group with full of different products from Himalayan and variety of Books.

The ending ceremony of Cerebrum 3.0 was blessed with the auspicious presence of personalities – Mr. Ashok Kumar, General Manager of Supply Chain of Himalaya Group, Pro-Chancellor Mr. Vijayan Emmanuel, Dr. Radhapadmanabhan Vice Chancellor, and Dr. Akhila Udappa. In her speech Dr. Radhapadmanabhan mentioned about the importance of thinking outside the box and learning more than what you learn from classrooms. She also highlighted the importance of events such as Cerebrum in building the managerial skills required by a professionals in the field of business. She specially appreciated the collective effort of Dr. Rosewine Joy for raising the needful fund requirements and guidance for the volunteers and faculties and Dr. Sanjay Kumar from School of Management Presidency University for taking the initiative to assemble such a successful event. Pro-Chancellor Mr. Vijayan Emmanuel in his felicitation speech had given a clue about how big would be the new season of the 'Battle of the Brains' next year. With maximum points, the Presidency College, Hebbal declared as the champions of Cerebrum 3.0, 2020. Christ University, Bangalore has become the Runner-up. Moreover the event was magnificent and a grant success with the active corporation of students of different colleges and the hard work and efforts undertaken by the student volunteers under the guidance of Dr. Rosewine Joy, Dr. Sanjay Kumar, Dr. Swapnil P Mackasare, Dr. K Krishna Kumar, HOD and Dr. Akhila Udappa.

The event was well received by the participants, judges and sponsors alike. The participants appreciated the innovative and creative format of the management events. Our student volunteered and worked tirelessly in leading and managing the event. This definitely could contribute to develop their leadership skills, negotiation skills and problem solving abilities. This fest couldn't be a success without the constant support of the faculty in charge, Dr Rosewine Joy, Dr Sanjay Kumar and all the faculty of the School of Management.

  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE





**PRESIDENCY UNIVERSITY**  
SCHOOL OF MANAGEMENT  
PROUDLY PRESENTS

**CEREBRUM**  
BATTLE OF THE BRAINS

**For Registrations**  
  
Scan this...!

  
Cash Prizes worth  
Rs. 1,50,000/-

**7<sup>th</sup> & 8<sup>th</sup> February 2020**

<b>MARKETING</b> I. SELFIE AMBASSADOR II. OYE!! PAGAL HAI KYA	<b>BUSINESS ANALYTICS</b> III. ANALYTICA	<b>FINANCE</b> IV. BULLS & BEARS V. INVESTMENT OPPORTUNITY
<b>GENERAL MANAGEMENT</b> VI. CEO OF THE YEAR VII. BUSINESS QUIZ VIII. BUSINESS PLAN	<b>HRM</b> IX. VATHAVARAN X. NISSADYA	<b>CULTURAL EVENTS</b> XI. TREASURE HUNT XII. FASHION SHOW

**OUR SPONSORS**

Reach us on:  
IG: @PRESIDENCY\_JOURNAL  
PHONE: Anish - 8722757306, Vinod - 9663595193  
EMAIL: CEREBRUMFEST@GMAIL.COM

 PRESIDENCY UNIVERSITY,  
Itgalpura Main Road, Rajanukunte,  
Yelahanka Post,  
Bengaluru, Karnataka - 560 064.

  
REGISTRAR  



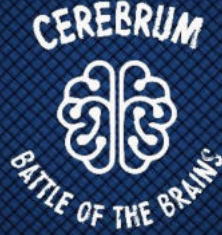

# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi



## SCHOOL OF MANAGEMENT

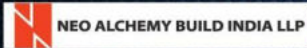
PROUDLY PRESENTS



7th & 8th  
February, 2020



Cash Prizes worth  
Rs. 1,50,000/-



OUR SPONSORS



### Events

### No. of Participants (per team)

### Amount

SELFIE AMBASSADOR	2	Rs. 200/-
OYE!! PAGAL HAI KYA	2	Rs. 200/-
ANALYTICA	2	Rs. 200/-
BULLS & BEARS	2	Rs. 200/-
INVESTMENT OPPORTUNITY	2	Rs. 200/-
BUSINESS QUIZ	2	Rs. 200/-
BUSINESS PLAN	2	Rs. 200/-
CEO OF THE YEAR	1	Rs. 200/-
VATHAVARAN	2	Rs. 200/-
NISSADYA	2	Rs. 200/-
TREASURE HUNT	4	Rs. 500/-
FASHION SHOW	6	Rs. 500/-

**Group Registration is Rs. 2000/-**



Scan this to Register ...!

Reach us on:  
IG: @PRESIDENCY\_JOURNAL  
PHONE: Anish - 8722757306, Vinod - 9663595193  
EMAIL: CEREBRUMFEST@GMAIL.COM

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Itgalpura Main Road, Rajanukunte,  
Yelahanka Post,  
Bengaluru, Karnataka - 560 064.



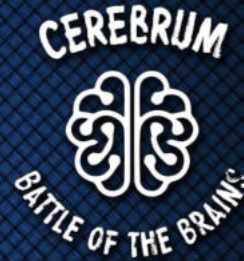
# PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956  
Approved by AICTE, New Delhi



## SCHOOL OF MANAGEMENT

PROUDLY PRESENTS



7th & 8th February 2020

Cash Prizes  
worth Rs. 1,50,000/-



*Sanne*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE

**6**

**MARKETING**  
 I. Oye!! Pagal hai Kya  
*Unorthodox but Justifiable Marketing*  
 II. Selfie Ambassador  
*Selfie with Product & Presentation*

Sachin Bansal  
 &  
 Binny Bansal

 Vijay Shekhar Sharma

**FINANCE**  
 I. Bulls & Bears  
*Buy/Sell Best Shares*  
 II. Investment Opportunities  
*Invest in Best Way*

**HUMAN RESOURCE MANAGEMENT**  
 I. Vathavaran  
*Quiz*  
*Case Study*  
 II. Nissadya  
*Policy Making & Paper Presentation*

Sanjeev Bikhchandani



 Byju Raveendran

**GENERAL MANAGEMENT**  
 I. CEO of the year  
*Business Quiz*  
*Business Plan*  
*Business Case*  
 II. Business Quiz  
 III. Business Plan

**BUSINESS ANALYTICS**  
 I. Analytica  
*Data Analysis*  
*Presentation*

Bhavish Aggarwal



 Prabhkiran Singh

**CULTURAL EVENTS**  
 I. Treasure Hunt  
*All the Riddlers: Come, solve & Win*  
 II. Corporate Fashion Show  
*Super Heroes of Corporate World*

**Rules:**  
 1. Participants are requested to be in Formals.  
 2. Participants are requested to carry their Laptops and College IDs.

**Geo Tagged Pics**



  
 REGISTRAR  



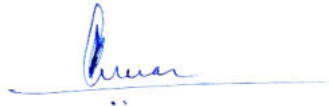

**Certificate Pic (If applicable)**

**ZOOM Link (If Online): NA**

Dr. Rosewine Joy  
Dr. Sanjay Kumar  
Event Coordinator/Convener



Dr. Krishna Kumar  
HOD



Dr. Gunjeet Kaur  
Dean (SoM)



*Sanjay*  
REGISTRAR





# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013



## SCHOOL OF MANAGEMENT REPORT

### TWO DAY CULTURAL FEST

***PREUDENTIA - 2021***

**July 16-17, 2021**

**Event Organized on: Online**

**Organized For: MBA**

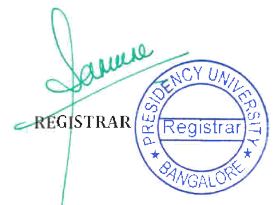
**Coordinators/Conveners: Dr. Shikha Singh, Dr. Nisha Saha**

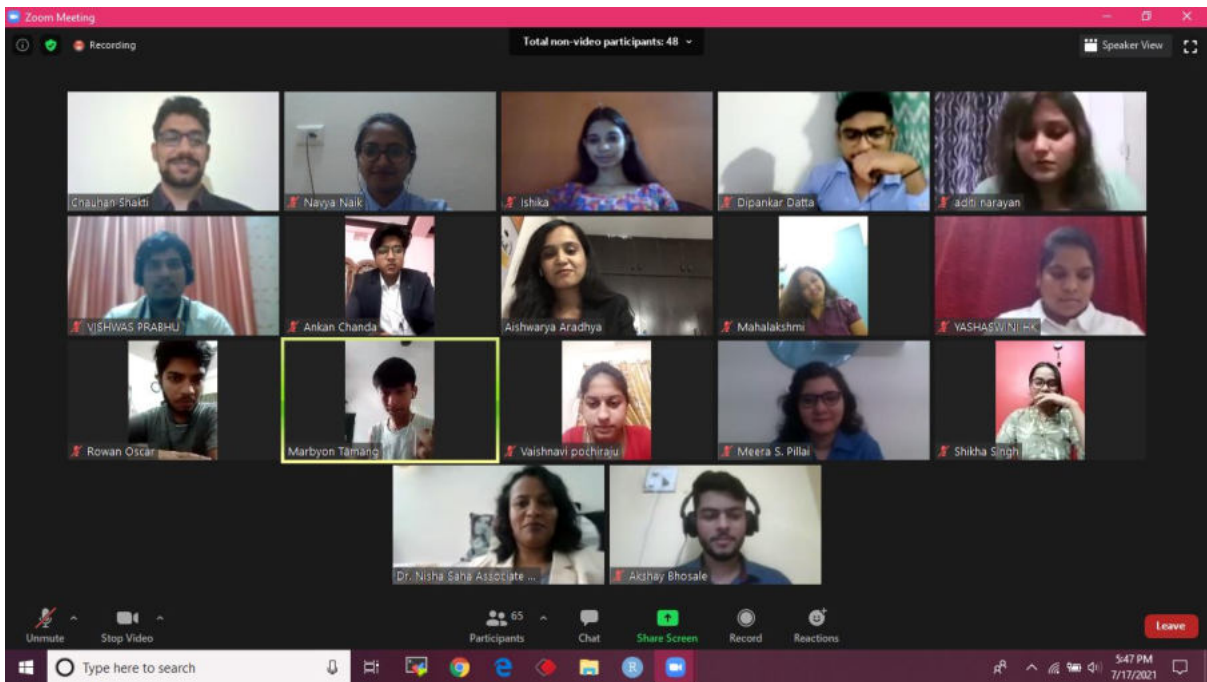
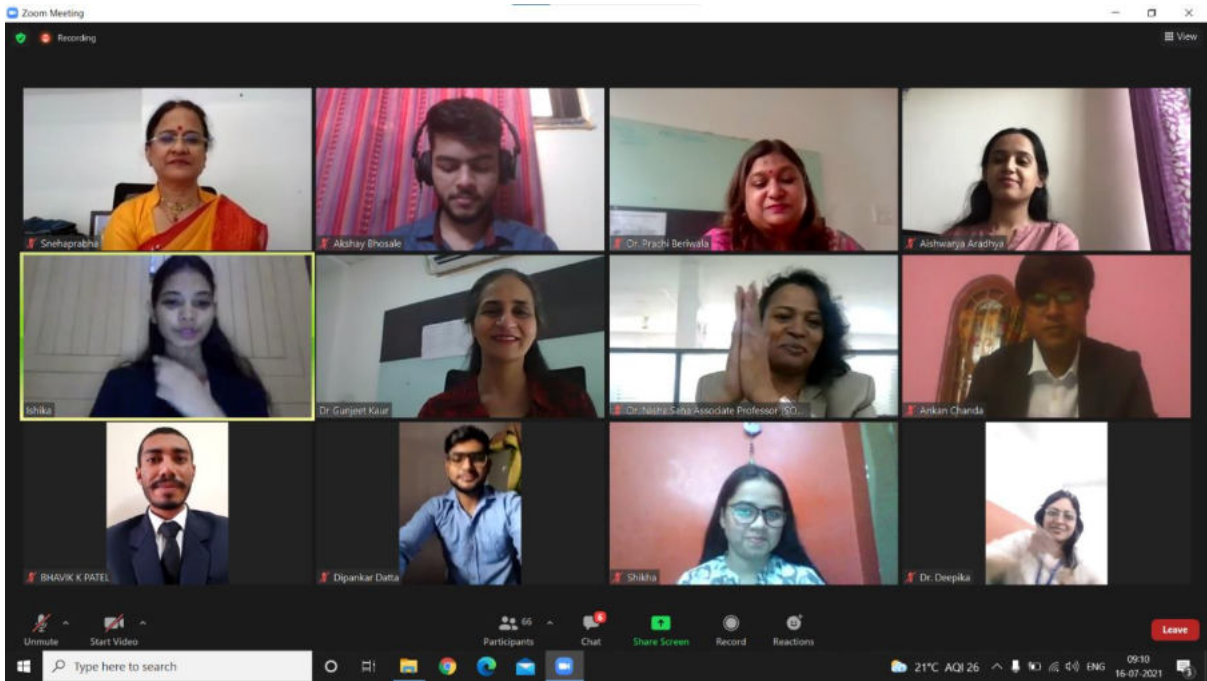
**No. of Participants: 316**

**About the Event:**

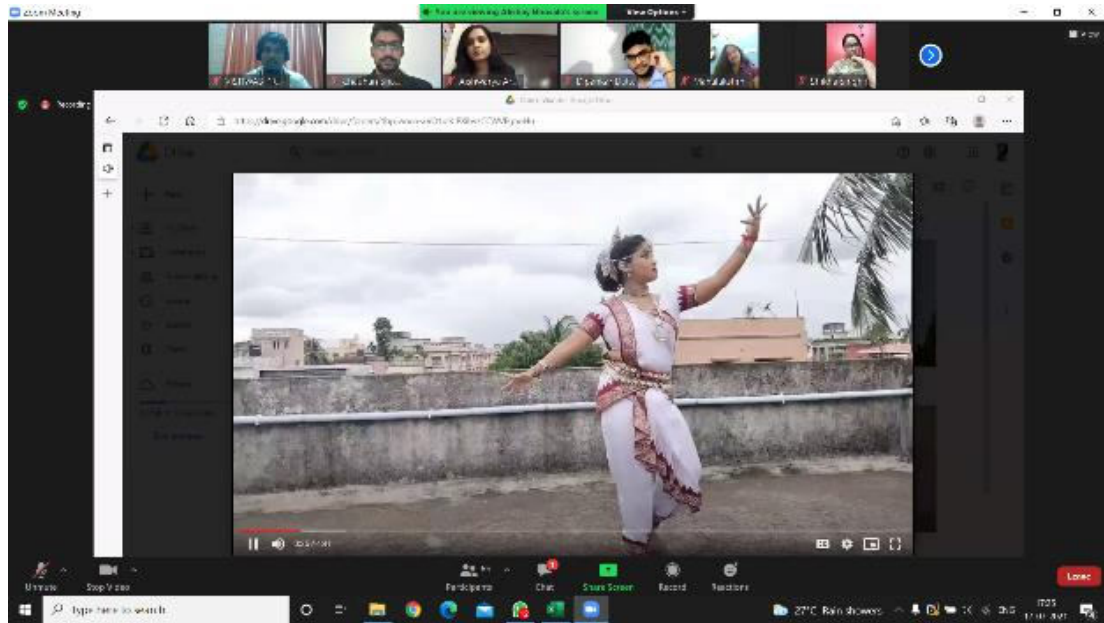
The School of Management conducted a Online Cultural Fest for Students on July 16-17, 2021. The details of the event are as follows:

1. Total no. of Registration: 316
2. Total States participation : 24
3. Total Pre- university registration : 5 (4 Class 12 and 1 class 11)
4. Undergraduate registration: 236
5. Post-graduation registration: 80
6. Presidency University registration: 3
7. Presidency College registration: 4
8. Major states contribution is as follows:
  - a) Karnataka: 75
  - b) Bihar and Jharkhand: 38
  - c) West Bengal: 20
  - d) Special mention 1 from Jammu & Kashmir, 1 from Abu Dhabi (although currently studying at Christ University) and 1 from Bangladesh.
9. 35 winners
10. Total events 14 (2 scrapped out due to faulty tech submissions)
11. Active Events 12
12. Event conducted on ZOOM for 2 days.
13. Prep video prepared and launched officially on all social media (with help of DSA) link for the video : <https://www.youtube.com/watch?v=h4WN7lxKvIs&t=28>
14. All events recorded and photographs recorded for social media promotion.





*Sanne*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE



## Brochure /Poster

**40**  
YEARS  
GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

**PRESIDENCY UNIVERSITY**  
School Of Management

*Presents*

**PRESENTIA**

*Online Fest*

*On*

**JULY 16-17, 2021**

**[CLICK HERE TO REGISTER](#)**

*Sanne*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE



# PREIDENTIA

**HURRY!**

FREE  
REGISTRATION

## Events

EVENT NAME	DATE & TIME
Business Plan	16 <sup>th</sup> July 2021 & 11:00 AM
Story Telling	16 <sup>th</sup> July 2021 & 11:00 AM
Share Trading	16 <sup>th</sup> July 2021 & 09:00 AM
Creative Advertisement (Ad-Mad)	16 <sup>th</sup> July 2021 & 01:00 PM
Just a Minute	16 <sup>th</sup> July 2021 & 02:00 PM
Stand Up Comedy	16 <sup>th</sup> July 2021 & 05:00 PM
Quiz Competition	17 <sup>th</sup> July 2021 & 11:00 AM
Dance competition & Creative Videography	17 <sup>th</sup> July 2021 & 11:00 AM
E-Treasure	17 <sup>th</sup> July 2021 & 01:00 PM
Face Art	17 <sup>th</sup> July 2021 & 03:00 PM
Poetry Competition	17 <sup>th</sup> July 2021 & 05:00 PM
Singing Competition	17 <sup>th</sup> July 2021 & 11:00 AM
Beat-Boxing	17 <sup>th</sup> July 2021 & 11:00 AM

*"A fest like never before"*

Student Representative

Shikha Singh  
8800149135

Faculty Coordinator

Dr. Nisha Saha  
9433218129



Dr. Nisha Saha  
Event Coordinator/Convener



Dr. Krishna Kumar  
Associate Dean



Dr. Gunjeet Kaur  
Dean (SOM)

*Sanne*  
REGISTRAR



## CEREBRUM-THE MANAGEMENT FEST-2022

Name of the Event: CEREBRUM-BLITZKRIEG OF BRAINS

Date of the Event: 30/04/2022

Venue: Presidency University (Auditorium and Campus)

Time: 10:00 AM - 4:30 PM

Coordinators/Conveners: Dr. Nisha Saha, Associate Professor, SOM

Student Conveners:

- Mr. Akshay Krishna
- Mr. Irfan Hussain
- Mr. Sashi Kant Ojha

Brochure / Posters:



EVENT DETAILS - 2022			
Sl No.	Name of the Event	Type of the Event	Remarks
<b>MAJOR</b>			
1.	Grow with the Candles	Finance	Stock Market
2.	Jaise Taise Becho	Marketing	Advertisement (Theme based)
3.	AdSense	Marketing	Marketing
4.	Bag the Sharks	Operations S C and Logistics	OSCL for the business presentation
5.	People's Champ	Human Resource	Contingency situation handling on HR situation
6.	BlitzQuiz	General Management	Quiz on the Theme
<b>MINOR (CULTURAL)</b>			
7.	ShowmanGroove to the Beat	Cultural event	Dance Solo/Group
8.	Sham Mastani	Cultural event	Singing Competition
9.	Corporate Fashion Show	Cultural event	Theme COVID ZOOM
10.	Beat Boxing	Cultural event	Vocal Music event

PATRONS			
	Dr. Nisar Ahmed Chairman, Presidency Group of Institutions		Dr. D. Subhakar Vice-Chancellor Presidency University
	Dr. Gunjeet Kaur Faculty of Management Bengaluru		Dr. Muddu Vinay Pro-Vice-Chancellor Presidency University
	Dr. Abhis R Udapa HOD, School of Management Bengaluru		

PAYMENT DETAILS	SCAN TO PAY	CONVENER
Account Name : PRESIDENCY UNIVERSITY Bank Name : THE FEDERAL BANK LTD Account Number : 118020059983 IFSC CODE : FDRL0001189 BANK BRCH CODE : 56049092 BANK CODE : 001189 BRANCH : GANDHI NAGAR BRANCH, BANGALORE		DR. NISHA SAHA +91 94332 18129 STUDENT CONTACT : IRFAN, +91 9032654862 AKSHAY, +91 9971803434

EMAIL : cerebrumsom22@presidencyuniversity.in  
ADDRESS : PRESIDENCY UNIVERSITY, ITGALPURA, RAJANAKUNTE, YELAHANKA, BANGALURU - 560-064.

The Chief guests of the event were:

- Colonel Subhash Sinha, Commanding Officer for NCC 3rd Karnataka Army Battalion in Bengaluru.
- Prof. Dr. Muddu Vinay, Pro-Vice Chancellor, Presidency University

CEREBRUM 2022, the 4<sup>th</sup> edition of the management fest conducting through offline means which took place on April 30<sup>th</sup> 2022 at PRESIDENCY UNIVERSITY, BANGALORE. The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. Organization of

Registrar  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE

such inter-college fest helps the students to develop managerial skills, decision making, team-work as college needs to attract big crowds from other institutions.

The event inaugurated from 10 o' clock in the morning with the lamp lighting ceremony, a classical dance and holy chants in the auditorium. Following this the chief guest Col. Subhash Sinha addressed the audience. The major events started at 11:30 am in respective classroom venues. The fest was a huge success with in total 17 institutional registrations from renowned colleges including but not limited to Christ University, Sheeshadripuram college, Reva University, MS Ramaiah, CMR university etc. Apart from these more than 17 individual registrations were also there. In total 350 plus footfalls of students was accounted in the fest. The events details can be found out from the screenshot of the brochure provided below:

EVENT DETAILS - 2022			
Sl No.	Name of the Event	Type of the Event	Remarks
<b>MAJOR</b>			
1.	Grow with the Candles	Finance	Stock Market
2.	Jaise Taise Becho	Marketing	Advertisement (Theme based)
3.	AdSense	Marketing	Marketing
4.	Bag the Sharks	Operations S C and Logistics	OSCL for the business presentation
5.	People's Champ	Human Resource	Contingency situation handling on HR situation
6.	BizQuiz	General Management	Quiz on the Theme
<b>MINOR (CULTURAL)</b>			
7.	Showman/Groove to the Beat	Cultural event	Dance Solo/Group
8.	Sham Mastani	Cultural event	Singing Competition
9.	Corporate Fashion Show	Cultural event	Theme COVID ZOOM
10.	Beat Boxing	Cultural event	Vocal Music event

PATRONS			
			
<b>Dr. Nissar Ahmed</b> Chancellor, Presidency University Chairman, Presidency Group of Institutions	<b>Dr. D. Subhakar</b> Vice-Chancellor Presidency University	<b>Dr. Gunjeet Kaur</b> Dean, School of Management Presidency University Bangalore	<b>Dr. Akhila R Udupa</b> H.O.D., School of Management Presidency University Bangalore
			
	<b>Dr. Muddu Vinay</b> Pro-Vice-Chancellor Presidency University		

<b>PAYMENT DETAILS</b> Account Name : PRESIDENCY UNIVERSITY Bank Name : THE FEDERAL BANK LTD Account Number : 11890200059963 IFSC CODE : FDRL001189 BANK MICR CODE : 560049002 BANK CODE : 051189 BRANCH : GANDHI NAGAR BRANCH, BANGALORE	<b>SCAN TO PAY</b> 	<b>CONVENER</b> <b>DR. NISHA SAHA</b> +91 94332 18129 <b>STUDENT CONTACT :</b> <b>IRFAN, +91 9036264662</b> <b>AKSHAY, +91 8571803434</b>
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EMAIL : [cerebrumsom22@presidencyuniversity.in](mailto:cerebrumsom22@presidencyuniversity.in)  
 ADDRESS : PRESIDENCY UNIVERSITY, ITGALPURA, RAJANAKUNTE, YELAHANKA, BENGALURU - 560-064.

All the events were well structured and well-coordinated under the guidance of respective faculty heads of every event. The whole team along with their faculty and student heads did a great and commendable job. The fest was a mixture of both fun and management events as the events like grow with the candles, AdSense, bag the sharks focused on the thinking, decision making and managing tasks while, the events like sham mastani, grove with the beats, and Covid- Zoom fashion show were filled with creativity, fun and talents. The finance event was held online a day before, but the prizes were distributed on 30<sup>th</sup> April. From spontaneous tasks to pre prepared ones there was everything under the roof of Presidency University. Since, it was a full day event the lunch was provided by the university for everyone who was the part of CEREBRUM 2022. Special Thanks to Ms. Aparna S.N (Sr. HR Analyst at Cisco) who came to join the fest as a judge of HR event People's Champ. Other than her Mr. Adarsh B (Compliance Operations Manager, Amazon.com) and Sai Kiran H (Director, Harini Hatcheries & Farms Pvt. Ltd.) also joined the event for BIZ-QUIZ. as quizmasters.

The winner of every major event got INR 5000/- while Minor events the first prize amount was Rs.4000/-and the runner up got 2000/- as their prizes. The overall trophy was one by



Lastly, our student convener Mr. Sashi Kant Ojha delivered Vote of Thanks to the guests. The chief guests distributed the prizes and trophy to the winners.

Sponsorship in cash was received from Company Finance-peer and Neo-Alchemy Build India.

The Event was covered in local newspaper of Kannada Language as well:



Special Thanks to Dr. Gunjeet Kaur (Dean – SOM), Dr. Akhila Udupa (HOD -SOM), and our Faculty Convener Dr. Nisha Saha and all the faculty members, the student Conveners and volunteers of School of Management for making CEREBRUM a huge and successful Event.

**GLIMPSES OF EVENT:**



*Sangeetha*  
REGISTRAR  
PRESIDENCY UNIVERSITY  
BANGALORE



School Of Management  
Cerebrum  
30.04.2022 10:32  
13.16838, 77.53604  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 10:48  
13.16838, 77.53607  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 10:25  
13.16838, 77.53606  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 10:52  
13.16838, 77.53604  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 11:38  
13.16838, 77.53607  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 11:53  
13.16824, 77.53561  
Management Block, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 11:33  
13.16818, 77.53591  
5G9P+9CH, Ittagalipura



School Of Management  
Cerebrum  
30.04.2022 12:24  
13.16798, 77.53602  
5G9P+9CH, Ittagalipura



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