



**PRESIDENCY
UNIVERSITY**

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi
Bengaluru



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

27th May 2023

FOUNDATION EVENT REPORT

Submitted by

Presidency University - Institution's Innovation Council (IIC)

Sanne
REGISTRAR



REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

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Program Details

Program Title	: Zeitgeist Design Show
Session Time	: 30th May 9:00 AM- 4:00PM and 31st May 10:00 AM – 12:30PM,
Registration Link	: NA
No. of Students Participated	: 194, (student visitors from another departments-52)
No. of Faculty Participated	: 22, (faculty visitors from another departments-18)
External Participants if any	: 8
Meeting Mode	: Offline Mode
Google Meet link	: NA
Guest Speaker	: Dr. D Subhakar (Vice Chancellor) Dr. Surendra Kumar A M (Pro Vice-Chancellor) Dr. Muddu Vinay (Pro Vice-Chancellor) Mrs. Sameena Noor Ahmed Panali (Registrar) Mr. Mrinmoy Biswas (Registrar- Accreditation & Corporate Relations)
Convenor	: Dr. Ashok Itagi
Coordinators	: Mr. Sandeep K.N, Mr. Madhusudhan .M, Mr. Melwin Samuel
Video URL Link	: NA

Design Show benefits and Highlights

During the Design Show:

- The students were able to display and present their creativity through - Photobooth, photography, 3D renders, textured models, playable prototypes of student's games, doodles and renders, audio and visual display, sales of products.
- The Foundation students presented role plays and dance on fundamental importance of design studies, Mime Act by Multimedia department, a skit by Communication Design department and Game presentations by Game Design department in the auditorium. A skit showcasing design process in Product design by the Product design department along with a fashion show by the Fashion Design Department and a dance drama- 'Home is not a place, it's a feeling' by the Space Design Department were also shown.


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Foundation:

- The viewers got a chance to immerse themselves in the lives of more than fifty people by visiting the "PERSONA" exhibition. The show provided a window into the world as seen by young adults from this generation through a variety of artworks. It strives to give a complete picture of these people while providing insights into their viewpoints, past experiences, and distinctive identities. "PERSONA" aims to develop a deeper understanding and relationship with the younger generation by peering into the microcosm of their lives.
- The exhibition uses a variety of techniques to illustrate the many facets of these people's lives, including design, installations, multimedia presentations, or performances. The show focused on subjects including identity, social challenges, personal narratives, cultural influences, and the difficulties of modern life through this investigation of the viewpoints of creative young practitioners. It intends to elicit reflection, start conversations, and offer a forum for discussion regarding the experiences and difficulties this generation is facing. In general, "PERSONA" gives viewers the chance to interact with the various viewpoints and narratives of young adults, offering a thorough and engaging experience that captures the spirit of their life.

About the Speaker- NA**About the Design Show**

The event as the name suggests means "Spirit of the age" (Creativity and lifestyles).

Design students undergo a learning process which is experiential and led by Design Thinking. This event showcases the tangible/implicit activities which a designer in the making undergoes, the tools used and finally the product and processes he/she produces.

This event aimed at 'Designer and Design led takeaways in a nutshell' spread over one and a half day. There were exhibits and explanations to visitors by the students and faculties on the first day which also had some special 'Hands on/ Demo hours.'

The second day morning session had innovative stage shows by all disciplines like – Design skits, Fashion ramp walk etc in auditorium which highlighted the special mass appeal these specialisations command.

Brochure & Design Show –Photographs (7 photos minimum)





**PRESIDENCY
UNIVERSITY**

Private University Estd. in Karnataka State by Act No. 41 of 2013



**SCHOOL OF DESIGN
PRESENTS**

Zeitgeist
Design
SHOW 2023 MAY
27-31

Inauguration By

Mr. Nissar Ahmed

(Hon'ble Chancellor-Presidency University Bengaluru)

Dr. D Subhakar
Vice-Chancellor

Dr. Surendra Kumar A M
Pro-Vice-Chancellor

Dr. Muddu Vinay
Pro-Vice-Chancellor

**Mrs. Sameena Noor
Ahmed Panali**
Registrar

Mr. Mrinmoy Biswas
Registrar - Accreditations &
Corporate Relations

Faculty Coordinators

Head Of Department [SOD]

Mr. Sandeep K.N.
Mr. Madhusudhana. M

Dr. Ashok Itagi



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BANGALORE

Foundation Design •

DATE: 27 May 2023

EVENT:-

- Student Projects Display along with a video Documentary.
 - 5th Floor, Communication design
 - 9:00 AM- 4:00 PM

DATE: 31ST MAY 2023

EVENT:-

- Role plays and dance on fundamental importance of design studies
 - University Auditorium
 - 10:30 AM- 10:50 AM

Zeitgeist
Design
SHOW 2023 MAY
27-31





Feedback on the Design Show

- The exhibits, in terms of students' artworks, fashion products, paintings, and garment collections garnered appreciation from the visitors – faculty, students, and management, alike. Nakshatra and Tarang were both critically appreciated by the audience gathered in the University auditorium.
- The games made by the students- Osaki's Laundromat received feedbacks such as - "It's very nice to teach kids time management and work", "This game can have different rooms so kids can virtually learn house maintenance works... lots of love," etc.
- The photobooth engaged a lot of the attendees.
- The exhibits, in terms of students design sheets and physical models received a lot of appreciation from the faculties and attendees. The students received feedbacks like - "The concepts and idea generation are amazing and the hard work of each student is seen in their works".

THANK YOU

-Report Prepared by

Ms. Kanika Meena & Ms. Swetha Sasikumar

Swetha
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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

27th may 2023

Communication Design EVENT REPORT

Submitted by

Presidency University - Institution's Innovation Council (IIC)

Sanne
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PRESIDENCY UNIVERSITY
BANGALORE

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2.1	Communication Design
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Communication Design

- The realm of communication has never experienced such a remarkable fluidity, enabling students to bring their ideas and professional identities to life. Whether it's a straightforward concept or a complex masterpiece, a clever quip or a profound expression, Communication Design stands as a platform that nurtures tomorrow's visionary thinking at the Presidency.
- The advent of digital technology has revolutionized Graphic Design, Illustration, and Photography, presenting a vast array of multimedia possibilities. Students now seamlessly integrate traditional skills such as drawing, printing, packaging, Branding, Visual design, UI / UX and photography with dynamic elements like AR/VR, video, sound, animation, and other forms of moving image and multimedia. Their expertise is no longer confined to a specific specialization, but rather defined by their imaginative interpretations and ability to articulate the essence of the creative brief.

About the Speaker- NA

About the Design Show

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The second day morning session had innovative stage shows by all disciplines like – Design skits, Fashion ramp walk etc in auditorium which highlighted the special mass appeal these specialisations command.



Brochure & Design Show –Photographs (7 photos minimum)



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**SCHOOL OF DESIGN
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Zeitgeist
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2023 MAY

27-31

Inauguration By

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Faculty Coordinators

Head Of Department [SOD]

**Mr.Sandeep K.N.
Mr. Madhusudhana. M**

Dr. Ashok Itagi

Sameena
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PRESIDENCY UNIVERSITY
BANGALORE

Communication Design •

DATE: 27 May 2023

EVENT:-

- Student work display
 - ◊ 5th Floor, Communication design
 - 9:00 AM- 4:00 PM
- Audio and video display
 - ◊ 5th Floor, Communication design
 - 9:00 AM- 4:00 PM

DATE: 31ST MAY 2023

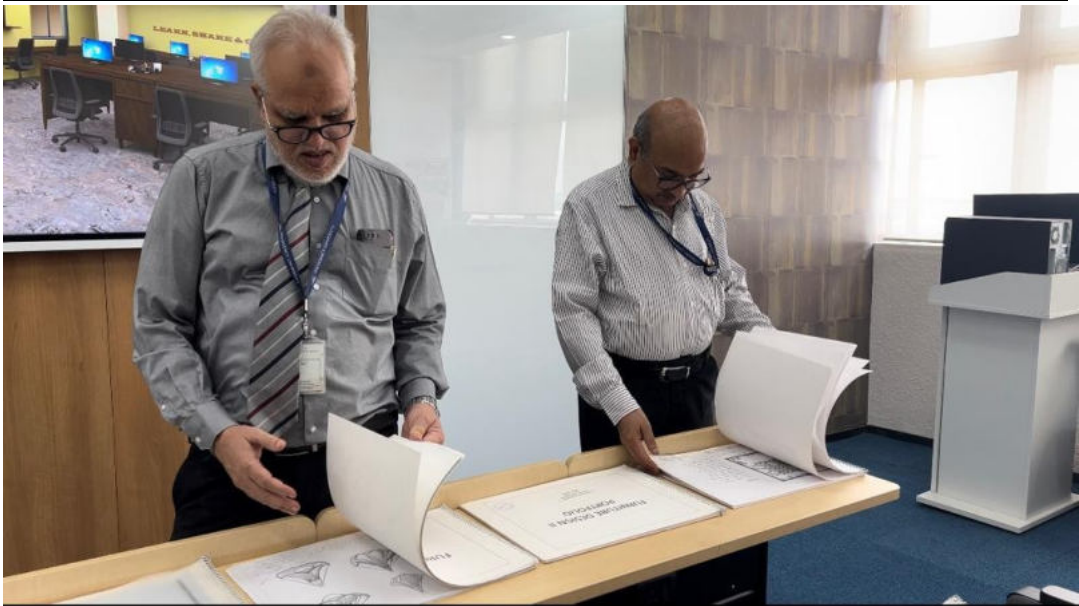
EVENT:-

- Skit by CD Students
 - ◊ University Auditorium
 - 11:40 AM- 12:00 PM



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Design
SHOW 2023 MAY
27-31

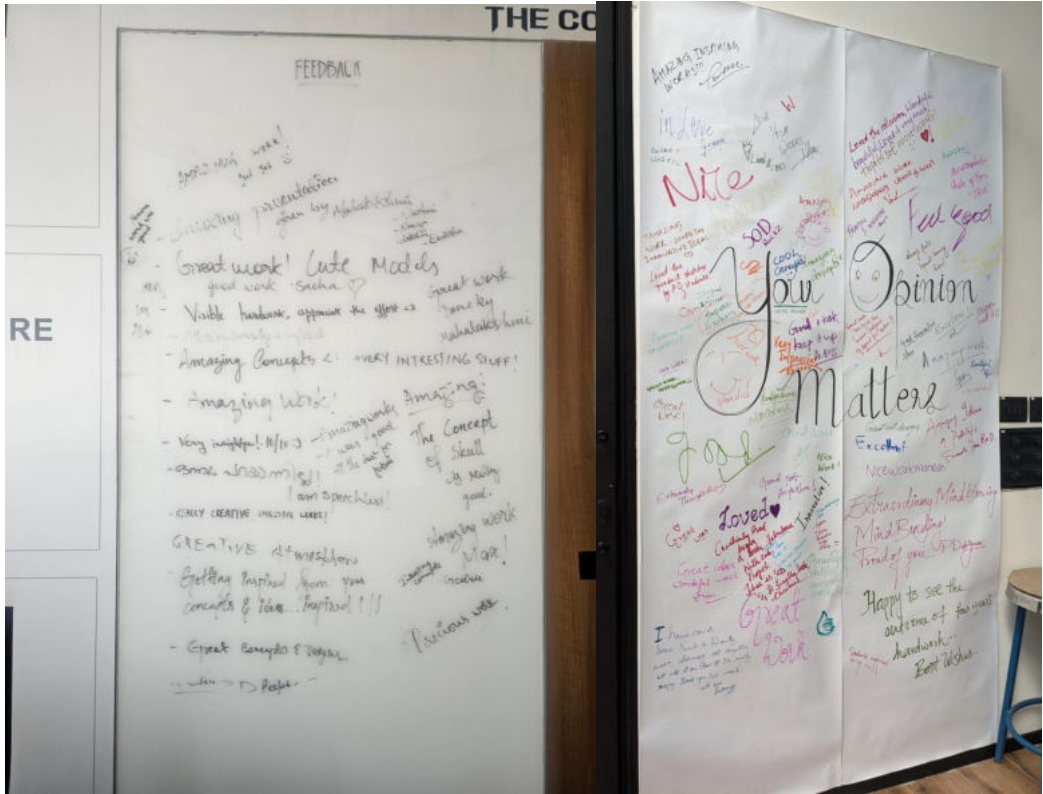






Feedback on the Design Show

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- The photobooth engaged a lot of the attendees.
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THANK YOU

-Report Prepared by



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PROGRESS THROUGH
LEARNING
**45
YEARS
OF
ACADEMIC
WISDOM**

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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

28th May 2023

**GAME DESIGN
EVENT REPORT**

Submitted by

Presidency University - Institution's Innovation Council (IIC)

Sanne
REGISTRAR



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PRESIDENCY UNIVERSITY
BANGALORE

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5.	Brochure & Photographs Images
6	Feedback

Program Details

Program Title	: Zeitgeist Design Show
Session Time	: 27 th May 9:00 AM- 4:00PM and 31 st May 10:00 AM – 12:30PM,
Registration Link	: NA
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No. of Faculty Participated	: 22, (faculty visitors from another departments-18)
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Meeting Mode	: Offline Mode
Google Meet link	: NA
Guest Speaker	: Dr. D Subhakar (Vice Chancellor) Dr. Surendra Kumar A M (Pro Vice-Chancellor) Dr. Muddu Vinay (Pro Vice-Chancellor) Mrs. Sameena Noor Ahmed Panali (Registrar) Mr. Mrinmoy Biswas (Registrar- Accreditation & Corporate Relations)
Convenor	: Dr. Ashok Itagi
Coordinators	: 1) Karthik Manokaran, Asst. Professor (PUNIV01606) 2) Aadhithyan KA, Asst. Professor (PUNIV01719) 3) Rasika Chandle, Asst. Professor (PUNIV02056)
Student Coordinators	: Aayush Bhoite, Krishti Chaudhuri

Design Show benefits and Highlights

During the Design Show:

- The students were able to display and present their creativity through - Photobooth, photography, 3D renders, textured models, playable prototypes of student's games, doodles and renders, audio and visual display, sales of products.
- Game presentations by Game Design department in the auditorium

Game Design

- The Design Show was a perfect platform for aspiring game designers to showcase their artwork, game levels and even playable prototypes to an eager audience. The displays were filled with student works such as character designs, concept art, photographs, board games and 3D-rendered models. Attendees were drawn into the immersive game levels, which turned into a healthy competition among each player. The Game Design Lab was filled throughout the day with people eagerly waiting their turn at playtesting the game prototypes. The entire event was successful and game design students received a lot of feedback that they are working on to improve themselves.



We and Our Games

- On 31st May 2023, game design students were given 15 minutes to talk about their personal games. It was an opportunity for them to pitch their game idea to an audience and see how well they could communicate to a live audience. Overall, it was another fruitful exercise for students, and they are more motivated to put out better work for the next design show.

About the Design Show

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Brochure & Design Show –Photographs :



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✓
✓
x

SCHOOL OF DESIGN PRESENTS

Zeitgeist
Design SHOW
2023 MAY
27-31

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Head Of Department [SOD]
Dr. Ashok Itagi



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BANGALORE

Game Design.

DATE: 28 May 2023

EVENT:-

- **Concept Art | Photography**
 - 📍 5th Floor, Game Design lab
 - 🕒 9:00 AM- 4:00 PM
- **3D Render & textured models**
 - 📍 5th Floor, Game Design lab
 - 🕒 9:00 AM- 4:00 PM
- **Game Levels**
 - 📍 5th Floor, Game Design lab
 - 🕒 9:00 AM- 4:00 PM
- **2 Playable Prototypes of Student Games**
 - 📍 5th Floor, Game Design lab
 - 🕒 9:00 AM- 4:00 PM

DATE: 31ST MAY 2023

EVENT:-

- **Designed Game Presentation by GD students-
"We and Our Game"**
 - 📍 University Auditorium
 - 🕒 11:10 AM- 11:25 AM

Zeitgeist
Design
SHOW 2023 MAY
27-31



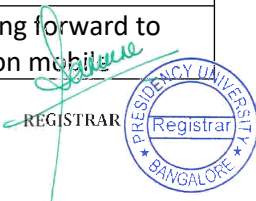


Feedback on the Design Show

Sr Num	Name	Stream	Project Played	Feedback
1	Sushita, Nireeksha	Space Design	OSAKIS LAUNDROMAT	it's a good game for people with OCD, user friendly too
2	sparsh	SOC	forest life	too good
3	naena	soc	forest life	confusing and fun
4	gaanav	soe	forest life	seskyyyyyyyyyy
5	aayush khanna	C.bdes	OSAKIS LAUNDROMAT	very creative love the art style only thing to improve is the inventory but vv cool
6	Anisha Krishna	C.bdes	OSAKIS LAUNDROMAT	Really impressive work. Love the effort and creativity. Looking forward to more such shows.
7	Noel Alban	Communication Design	OSAKIS LAUNDROMAT	Loved the idea and the game! Fix the inventory as it's confusing. I presume you add help and instructions into the game and use emphasis of elements to make it better.
8	Fouad Alzouraiqi	Space Design	OSAKIS LAUNDROMAT	It was a cute and enjoyable little game with the sweetest of protagonists. Completely in love with Osaki
9	nandhitha	foundation design	OSAKIS LAUNDROMAT	love the pastel colors in the game, so cute very aesthetic
10	Mujtba	petroleum engineering	OSAKIS LAUNDROMAT	I had so much fun doing my laundry! Loved the idea and I would download a multiplayer version of it Amazing Work.
11	satish.T	soe	mars mawa	interesting game
12	mohith.c.b	soe	mars mawa	interesting game
13	prachi vaishnav	space design	OSAKIS LAUNDROMAT	enjoyed those cute teddy washing clothes.so cute work

14	abhaynarayan	Btech	OSAKIS LAUNDROMAT	I personally found the game very cute, I had fun playing this game/.
15	lakshmi Y	FASHION DESIGN	OSAKIS LAUNDROMAT	loved it very impressive
16	navyashree n	FASHION DESIGN	OSAKIS LAUNDROMAT	loved it it was fun and amazing
17	QUAZI MOHTESHEEM	MBA	OSAKIS LAUNDROMAT	HARDD WORKING BUNNY FUN TO PALY
18	Mithila	PD	OSAKIS LAUNDROMAT	cute one
19	Eshwar	PD	OSAKIS LAUNDROMAT	Its simple but fun..... Waiting to play the actual game.....
20	abhilash	PD	OSAKIS LAUNDROMAT	SIMPLE BUT COOL
21	abshar	cd	OSAKIS LAUNDROMAT	cool and great
22	akansha	pd	OSAKIS LAUNDROMAT	cute game
23	Umraz Khan	SoE	OSAKIS LAUNDROMAT	Great concept and effort put in the game.
24	kshitij	soe	OSAKIS LAUNDROMAT	nostalgic game like purbles place
25	aastha	sod	OSAKIS LAUNDROMAT	interesting
26	satish.T	soe	osakis LAUNDROMAT	good game
27	naena	soc	OSAKIS LAUNDROMAT	too cute
28	gaanav	soe	OSAKIS LAUNDROMAT	Good concept as a starting stage
29	MALLESH C N	CIT	Osaki's Laundromat	Amazing start for an initial step, Impressive
30	Aishwarya U	Bdes	Osaki's Laundromat	great game, hard to navigate but great as an initial start
31	Claudius j	Bdes	Osaki's Laundromat	creative, few bugs can be sorted, would be better if timer was shown.
32	Naveen Kumar	Faculty	Osaki's Laundromat	Lovely game, I wish to play without instructions
33	Arya Bera	BDES	Osaki's Laundromat	Game breaking but lovely fun, woman simulator
34	Chandan	CIT	Osaki's Laundromat	NOT bad
35	utkarsh	des	Osaki's Laundromat	krishti bad but good fun
36	Rushda	bdes	Osaki's Laundromat	really nice and new experience as I had never played a

				laundry game before
37	Shreya mandal	6th Sem, Communication Design	Osaki's Laundromat	Interactive and cute, enjoyed a lot
38	Inder	6th sem Communication Design	Osaki's Laundromat	Detail, cute and has good User Experience.
39	amal	visitor	Osaki's Laundromat	nice work ;very user friendly
40	Keerthana	B.des	Osaki's Laundromat	V adorable game, W kishti
41	vaishnavi N	FASHION DESIGN	Osaki's Laundromat	Loved it, very impressive
42	Ganapathy	Communication Design	Osaki's Laundromat	Immersive and a fun game to spend some time while listening to music
43	Susan	Space Design	osaki's laundromat	Simple game but entertaining
44	Sai Gokul	visitor	osaki's laundromat	Good concept as a starting stage
45	Bhagya Ma'am	Faculty	Osaki's Laundromat	Its very nice to teach kids time management and work.. This game can have different rooms so kids can virtually learn house maintenance works... lots of love. Nadig...
46	Pranjith Sir	Faculty	Osaki's Laundromat	I enjoyed the games made by students, wonderful job done by the students and wish them for success. You all are rocking.
47	Usaid	SOC	Osaki's laundromat	
48	VJ	SOD	Osaki's laundromat, Tekken	Let it be known by the records that I beat Aadithyan sir in Tekken and Osaki's Laundromat is very very cute. Pursuit of Wisdom? First Try~
49	Anisha Krishna	Communication Design	Persuit of wisdom	Really impressive game. Love the idea and the Controls as well.
50	Aaqil	SOM	Persuit of wisdom	Looking forward to play on mobile

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51	abhaynarayan	Btech cse	portal	I personally think the game is insane, the user interface was pretty good, I loved the game and I would like to try it on steam..
52	G Arjun prasad	Communication Design	portal and pursuit of wisdom	very good thought process has gone through behind the way the games are designed and would really like to play them again.
53	Arya Bera	BDES	Portal Levels	Very epic, very fun 10/10 would recommend.
54	Chandan	CIT	Portal Levels	Pretty good
55	Arjun U	CSE	Portal Levels	Intresting and a fun game, have not seen a game like this before
56	Ganapathy	Communication Design	Portal Levels	Very creative design, able to map your own way to pass
57	sreekan th M	BSC Multimedia	Portal Levels	very fun, good game
58	Ganapathy	Communication Design	Portal Levels	Creative level, must have prior knowledge to get through it. Very enjoyable too
59	aayush khanna	Communication Design	Portal Levels	very cool design and interactions very intiving
60	Aishwarya U	Communication Design	Portal Levels	amazing level, I break my head but finally completed.
61	Fouad Alzouraiqi	Space Design	Portal Levels	Turret Trouble was extremely fun and mellow, where the only skill requirement is timing
62	Fouad Alzouraiqi	Space Design	Portal Levels	Light Pain was amazing and challenging, it did portal proud by emulating the challenging atmosphere of the Portal games
63	akansha	pd	portal levels	w

64	Arya Bera	bdes	Pow	W game, very nice 10/10 :D
65	PIYUSH MOHARANA	COMPUTER SCIENCE & ENGG.	POW	enjoyed playing, appreciated..
66	Syeed azeem	soe	pow	insane game guys,
67	Akshay S A	bdes	Pursuit of Wisdom	few bugs , good start up game
68	Naveen Kumar	Faculty	Pursuit of Wisdom	Its good game but got stuct in 1 place.
69	Anoop	BSC Multimedia	Pursuit of Wisdom	The game is good but coantains a few bugs
70	Aaron Sankeshwar	BCA	Pursuit of Wisdom	Minor physics changes, seamless animations. The graphics are amazing and fun to play.
71	Adithya S	BSC Multimedia	Pursuit of Wisdom	Interetsting and very hard
72	Preethan G. Gowda	6th sem , BCA	Pursuit of Wisdom	It was a unique theme of game, felt really competitive. I just didn't Feel to give up. I finished the game (POW)
73	MALLESH C N	3rd, CSE	Pursuit of Wisdom	Amazing step for an Initial start.
74	vignesh	BSC Multimedia	Pursuit of Wisdom	
75	Aishwarya U	Communicatio n Design	Pursuit of Wisdom	Loved the game, tbh my favorite
76	Noel Alban	CD	pursuit of wisdom	games is great, mechanics can be more forgiving. It's hard to time the jumps on the spikes, the collision on the side of the moving boxes can be removed to aviod accidental deaths. Cool idea and style.
77	Baisakhi Manna	FASHION DESIGN	Pursuit of Wisdom	love the game, if you started to play it once you really wanted to play longer , must try
78	Sushita, Nireeksha	Space Design	Pursuit of Wisdom	never a fan of games, but thouroughly enjoyed it
79	Sumukhraj	Space Design	Pursuit of Wisdom	The game was incredibly enjoyable

				with lots of fun twists and turns
80	Areeba Ghias	Space Design	Pursuit of Wisdom	It was so much fun and challenging! Cant wait to see more of these kinds of games!!
81	Deeksha, Lavanya	Communication Design, Fashion Design	Pursuit of wisdom	The game was fun and got to know controls of the game. It was challenging to save Joel.
82	Fouad Alzouraiqi	Space Design	Pursuit of Wisdom	The game was amazing and challenging. In love with the visual themes, and the fact that its my favourite genre of games
83	Ganapathy	Communication Design	Pursuit of Wisdom	Reminded me of the game Limbo, some glitches made it harder to get through, but in a good way. I enjoyed my experience.
84			Pursuit of Wisdom	Smart logic. Loved the game and how easy to play it.
85	abdullah	BCA	Pursuit of Wisdom	MAKE IT EASY LEVEL
86	QUAZI MOHTESHEEM	MBA	Pursuit of Wisdom	INTERESTING GAME
87	AMISH M	ECE	Pursuit of Wisdom	BOB the game is tough, but who cares that's what makes it better and more competitive.... Loved it, but got frustrated
88	Sohith Narnavaram	CSE Ai and ML	Pursuit of Wisdom	Damn man, really loved the theme and the story, would love to play the full game . Amazing.
89	Mithila	PD	Pursuit of Wisdom	fun and challenging
90	Joshua		Pursuit of Wisdom	fun and challenging
91	Abhilash	PD	Pursuit of Wisdom	very challenging nice theme
92	satish.T	soe	pursuit of wisdom	nice game
93	Joshua	SOM	Pursuit of wisdom	what an intense game
94	Tushar Sharma	sod	pursuit of wisdom	interesting loved it.

95	akansha	pd	pursuit of wisdom	fun game
96	Prince Mishra	SOE	Pursuit of wisdom	challenging
97	Gayathri	SOM	Pursuit of wisdom	Really enjoyed the whole process of winning the game. GOOD WORK! And thanks to all those who were behind it.
98	Rajshree, Mounica, Monica(faculty)	SOC faculty	Pursuit of Wisdom & laundromat	cool, fantastic, fabulous
99	Rakshith & Ramesh Kumar	SOC faculty	Pursuit of Wisdom & laundromat	awesome level of work put in making of all the games.
100	Eshwar	PD	Pursuit of Wisdom & laundromat	great game kinda tricky waiting to play the final output
101	Inder and Shreya	6th Sem, Communication Design	The Portal II	Interactive. Enjoyed it a lot.

THANK YOU

-Report Prepared by
Mr. Karthik M, Mr. Aadhithyan K A, Ms. Rasika O C

Sanne
REGISTRAR



Sanne
REGISTRAR





THE DESIGN SHOW

“Zeitgeist”

28th May 2023

**MULTIMEDIA
EVENT REPORT**

**Submitted by
Presidency University - Institution’s Innovation Council (IIC)**


REGISTRAR 

CONTENTS

S.NO	DESCRIPTION
1.	Program Details
2.	Design Show Benefits and Highlights -
2.1	Multimedia
3.	About the Speaker
4.	About the Design Show
5.	Brochure & Photographs Images

Program Details

Program Title	: Zeitgeist Design Show
Session Time	: 30 th May 9:00 AM- 4:00PM and 31 st May 10:00 AM – 12:30PM,
Registration Link	: NA
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Convenor	: Dr. Ashok Itagi
Coordinators	: Mr. Sandeep K.N, Mr. Madhusudhan .M, Mr. Melwin Samuel
Video URL Link	: NA

Design Show benefits and Highlights

During the Design Show:

- The students were able to display and present their creativity through - Photobooth, photography, 3D renders, textured models, playable prototypes of student's games, doodles and renders, audio and visual display, sales of products.
- The Foundation students presented role plays and dance on fundamental importance of design studies, Mime Act by Multimedia department, a skit by Communication Design department and Game presentations by Game Design department in the auditorium. A skit showcasing design process in Product design by the Product design department along with a fashion show by the Fashion Design Department and a dance drama- 'Home is not a place, it's a feeling' by the Space Design Department were also shown.

Multimedia



- The multimedia department at Design Show 2023 "Zeitgeist" held a photography competition called "Vision of third eye" that was available to the entire university. Dr. Ashok Itagi, our department head, awarded the competition's top three prizes.
- A "Photo Booth" with the theme of Mindcraft that was made by multimedia students attracted a lot of visitors at the entrance. Multimedia students created the entire setup.
- In addition to displaying their photography, 3D creation, and texturing projects in the display, multimedia students also showed off their completed animation and UI/UX design projects. A display showcasing the development of photography cameras from ancient times to modern technology was also included.

About the Speaker- NA

About the Design Show

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The second day morning session had innovative stage shows by all disciplines like – Design skits, Fashion ramp walk etc in auditorium which highlighted the special mass appeal these specialisations command.





**PRESIDENCY
UNIVERSITY**

Private University Estd. in Karnataka State by Act No. 41 of 2013



**SCHOOL OF DESIGN
PRESENTS**

Zeitgeist
Design
SHOW

2023 MAY

27-31

Inauguration By

Mr. Nissar Ahmed

(Hon'ble Chancellor-Presidency University Bengaluru)

Dr. D Subhakar
Vice-Chancellor

Dr. Surendra Kumar A M
Pro-Vice-Chancellor

Dr. Muddu Vinay
Pro-Vice-Chancellor

**Mrs. Sameena Noor
Ahmed Panali**
Registrar

Mr. Mrinmoy Biswas
Registrar - Accreditations &
Corporate Relations

Faculty Coordinators

**Mr. Sandeep K.N.
Mr. Madhusudhana. M**

Head Of Department [SOD]

Dr. Ashok Itagi

Sameena
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

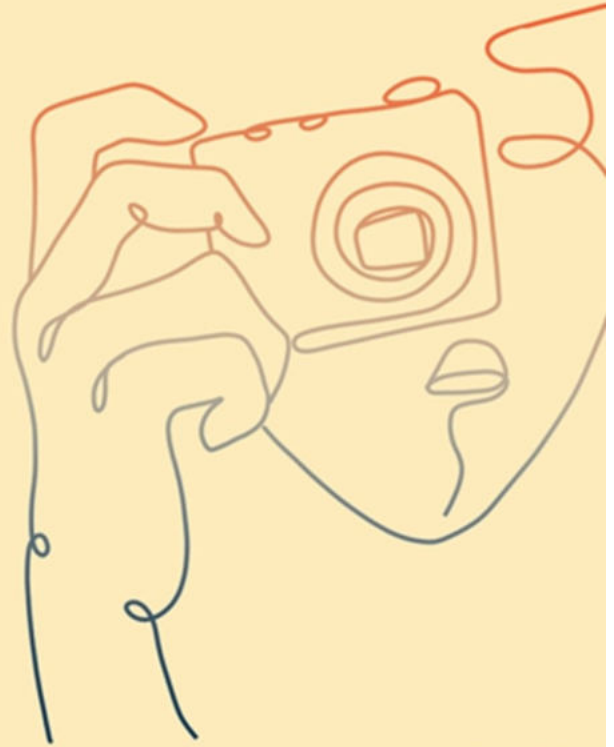
DESIGN

Multimedia •

DATE: 28 May 2023

EVENT:-

- Photography Competition - Display
 - 📍 5th Floor, Entrance
 - 🕒 9:00 AM- 4:00 PM
- Exhibition
 - 📍 5th Floor, MM lab
 - 🕒 9:00 AM- 4:00 PM
- Photobooth
 - 📍 5th Floor, Entrance
 - 🕒 9:00 AM- 4:00 PM



DATE: 31ST MAY 2023

EVENT:-

- Mime Act by MM Students
 - 📍 University Auditorium
 - 🕒 10:50 AM- 11:10 AM
- BTS - Making of Design Show
 - 📍 University Auditorium
 - 🕒 12:45 PM- 12:50 PM

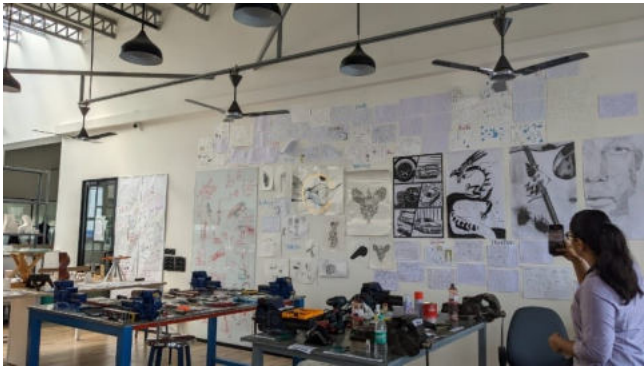
Zeitgeist
Design
SHOW 2023 MAY
27-31



Sanne
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE









Feedback on the Design Show

- The exhibits, in terms of students' artworks, fashion products, paintings, and garment collections garnered appreciation from the visitors – faculty, students, and management, alike. Nakshatra and Tarang were both critically appreciated by the audience gathered in the University auditorium.
- The games made by the students- Osaki's Laundromat received feedbacks such as - "It's very nice to teach kids time management and work", "This game can have different rooms so kids can virtually learn house maintenance works... lots of love," etc.
- The photobooth engaged a lot of the attendees.
- The exhibits, in terms of students design sheets and physical models received a lot of appreciation from the faculties and attendees. The students received feedbacks like - "The concepts and idea generation are amazing and the hard work of each student is seen in their works".



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UNIVERSITY**

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Bengaluru



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

29th May 2023

PRODUCT DESIGN EVENT REPORT

Submitted by

Presidency University - Institution's Innovation Council (IIC)

Sanne
REGISTRAR



REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

CONTENTS

S.NO	DESCRIPTION
1.	Program Details
2.	Design Show Benefits and Highlights -
2.1	Product Design
3.	About the Speaker
4.	About the Design Show
5.	Brochure & Photographs Images

Program Details

Program Title	: Zeitgeist Design Show
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Convenor	: Dr. Ashok Itagi
Coordinators	: Mr. Sandeep K.N, Mr. Madhusudhan .M, Mr. Melwin Samuel
Video URL Link	: NA

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Product Design

- The Product Design department gave an insider view to all the attendees and participants with their project display and skit. The exhibition offered the students a platform to hone their presentation skills along with composing and displaying their work. The hand tools and the electrical tools used during mock-up making and prototyping were exhibited along with student projects. Graduation projects of the 8th semester students were showcased where each of them got a chance to present their respective projects to the attendees.
- Participants from different departments got an opportunity to learn and be a part of a workshop conducted by the Product Design department demonstrating- Prototyping of a product by an external expert with 7+ years of experience, Mr. Karthik G, Assistant Professor, Product Design from Ramaiah University with a focus on handling the material and using hand tools appropriately to get the desired form/ mock-up.
- The Product Design department enacted a skit showcasing the various stages that take place while designing a product such as brainstorming, research, ideation, mock-ups, prototyping and testing.

About the Speaker- NA

About the Design Show

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The second day morning session had innovative stage shows by all disciplines like – Design skits, Fashion ramp walk etc in auditorium which highlighted the special mass appeal these specialisations command.



Brochure & Design Show –Photographs (7 photos minimum)



PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013



✓
✓
✓
x

SCHOOL OF DESIGN PRESENTS

Zeitgeist
Design
SHOW

2023 MAY
27-31

Inauguration By
Mr. Nissar Ahmed
(Hon'ble Chancellor-Presidency University Bengaluru)

Dr. D Subhakar
Vice-Chancellor

Dr. Surendra Kumar A M
Pro-Vice-Chancellor

Dr. Muddu Vinay
Pro-Vice-Chancellor

Mrs. Sameena Noor Ahmed Panali
Registrar

Mr. Mrinmoy Biswas
Registrar - Accreditations & Corporate Relations

Faculty Coordinators
Mr. Sandeep K.N.
Mr. Madhusudhana. M

Head Of Department [SOD]
Dr. Ashok Itagi

Sanne
REGISTRAR



PRESIDENCY UNIVERSITY
Registrar
BANGALORE

Product Design.

DATE: 28 May 2023

EVENT:-

- **Doodles & Renders**
Sketch & Renders displayed by Students
 - 📍 5th Floor, Product design studio and classroom
 - 🕒 9:00 AM- 4:00 PM
- **Mockups & Prototypes**
Walkthrough of models done by Students
 - 📍 5th Floor, Product design studio and classroom
 - 🕒 9:00 AM- 4:00 PM
- **Demonstrating Prototyping of a product**
External Expert: Mr. Karthik .G [Asst Professor]
 - 📍 5th Floor, Product design studio
 - 🕒 9:15 AM- 10:30 AM

DATE: 31ST MAY 2023

EVENT:-

- A Skit showcasing Design Process involved in Product Design
 - 📍 University Auditorium
 - 🕒 11:25 AM- 11:40 AM

Zeitgeist
Design
SHOW 2023 MAY
27-31





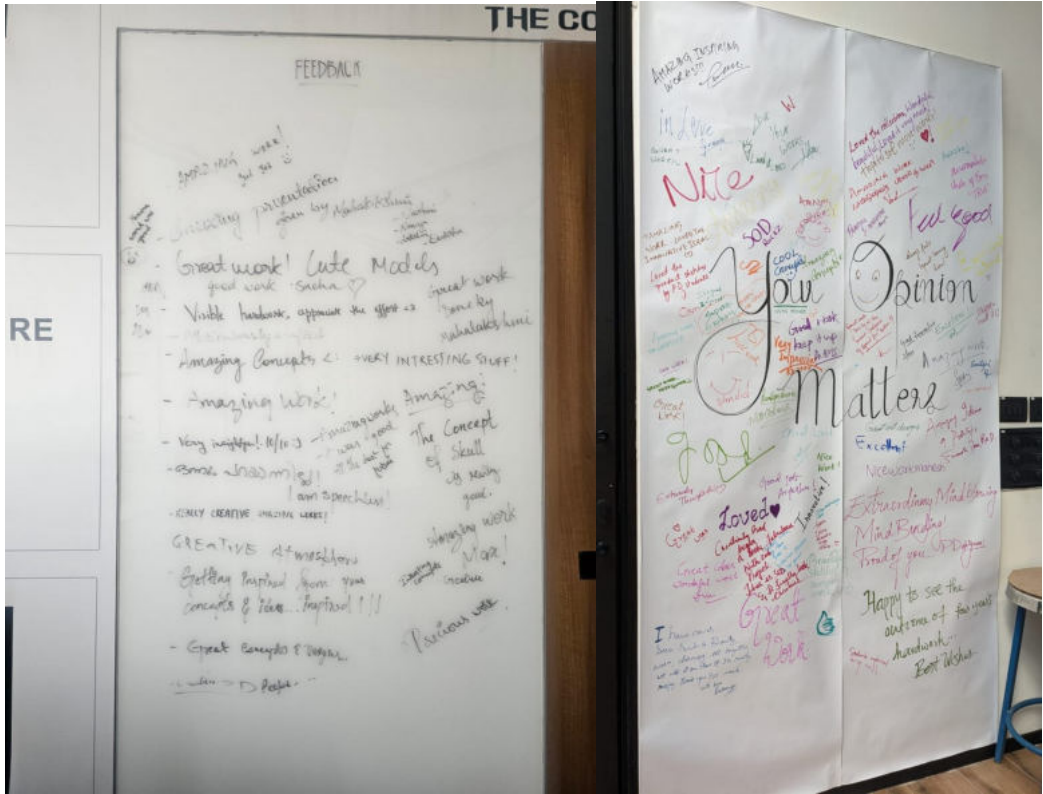






Feedback on the Design Show

- The exhibits, in terms of students' artworks, fashion products, paintings, and garment collections garnered appreciation from the visitors – faculty, students, and management, alike. Nakshatra and Tarang were both critically appreciated by the audience gathered in the University auditorium.
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THANK YOU

-Report Prepared by



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Bengaluru



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

30th May 2023

**Space Design
EVENT REPORT**

**Submitted by
Presidency University - Institution's Innovation Council (IIC)**


REGISTRAR



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S.NO	DESCRIPTION
1.	Program Details
2.	Design Show Benefits and Highlights -
2.1	Space Design
3.	About the Speaker
4.	About the Design Show
5.	Brochure & Photographs Images

Program Details

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Coordinators	: Mr. Sandeep K.N, Mr. Madhusudhan .M, Mr. Melwin Samuel
Video URL Link	: NA

Design Show benefits and Highlights

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- The students were able to display and present their creativity through - Photobooth, photography, 3D renders, textured models, playable prototypes of student's games, doodles and renders, audio and visual display, sales of products.
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Space Design

- Space Design Department students at Design Show 2023 “Zeitgeist” exhibited the various projects they have worked on during the academic year which includes floor plans, elevations, sections, 3D Renders, interior detailing etc. Along with the design projects the students displayed their artworks, 3D Models of various interior design projects, furniture design models , advanced materials and furnishings in the market etc.
- On 31st May 2023, the students performed a Dance Drama “Home is not a place, it's a feeling “ to portray the various stages involved in constructing a house from design stage to hand over stage which was beautifully presented using material library, various construction materials as props , real efforts of the labour, designers and the client and how finally all the efforts turn out to be worthy. The act was creative as well as informative as they were trying to convey the importance of design development and skilled workmanship in the field of construction.

About the Speaker- NA

About the Design Show

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**PRESIDENCY
UNIVERSITY**

Private University Estd. in Karnataka State by Act No. 41 of 2013



**SCHOOL OF DESIGN
PRESENTS**

Zeitgeist
Design
SHOW

2023 MAY

27-31

Inauguration By

Mr. Nissar Ahmed

(Hon'ble Chancellor-Presidency University Bengaluru)

Dr. D Subhakar
Vice-Chancellor

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Registrar

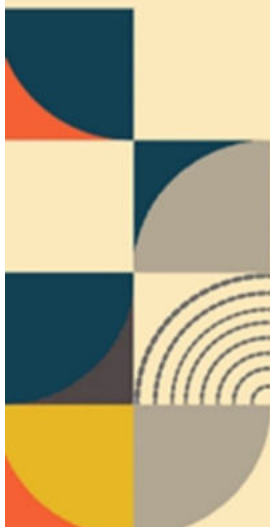
Mr. Mrinmoy Biswas
Registrar - Accreditations &
Corporate Relations

Faculty Coordinators

**Mr. Sandeep K.N.
Mr. Madhusudhana. M**

Head Of Department [SOD]

Dr. Ashok Itagi



Sanne
REGISTRAR

Space Design.

DATE: 30TH MAY 2023

EVENT:-

- Student work display

1. Models of different projects with plans and other specifications will be displayed and explained by students.
2. Walkthroughs of different projects will be displayed on flip screen.
3. Space design students will design the planogram for the stalls at 5th floor, where other department projects will be displayed.

- 5th Floor, Space Design Classroom 1, 2 & 3
- 9:00 AM- 4:00 PM

DATE: 31ST MAY 2023

EVENT:-

- Dance Drama - 'Home is not a Place , its a feeling '

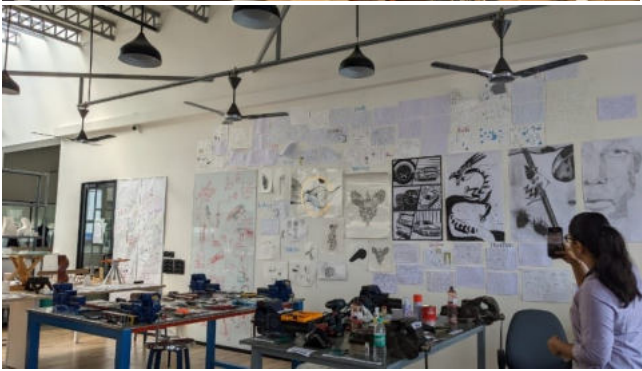
- University Auditorium
- 12:30 AM- 12:45 PM

Zeitgeist
Design
SHOW 2023 MAY
30-31









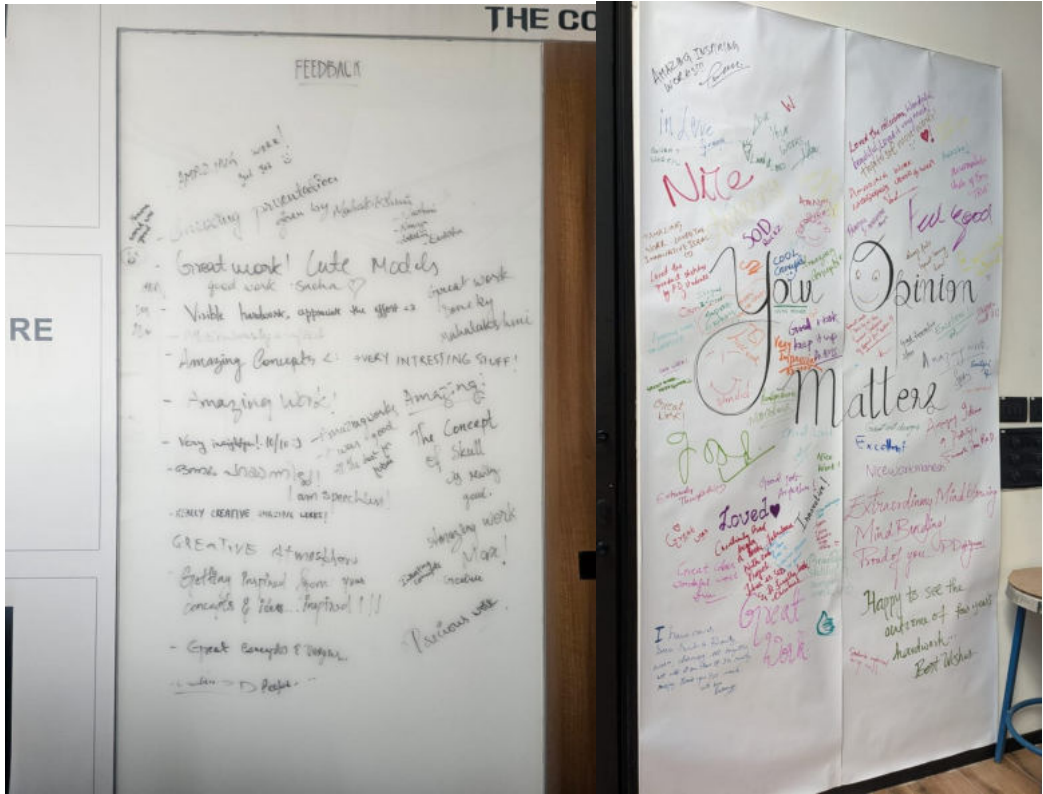






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THANK YOU

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Bengaluru



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

THE DESIGN SHOW

"Zeitgeist"

31ST May 2023

FASHION DESIGN EVENT REPORT

Submitted by

Presidency University - Institution's Innovation Council (IIC)

Sanne
REGISTRAR



REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

CONTENTS

S.NO	DESCRIPTION
1.	Program Details
2.	Design Show Benefits and Highlights -
2.1	Fashion Design
3.	About the Speaker
4.	About the Design Show
5.	Brochure & Photographs Images

Program Details

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Fashion Design

- The idea of inducing aesthetics along with functionality has always been the core objective of the Fashion Design department. The students of the Fashion Design department made a statement with an emphasis on the aforementioned objective in their designer products which comprised of illustrations of costumes, fashion accessories, and flat patterns for costumes, and also showcased their creative abilities in the fashion accessories, fabric art, and painting which included AR as an innovative concept.
- The students of the IV and VI semesters showcased their works in the design areas including batik, tie and dye, and screen-printing techniques using various dyes, and visual journals which are essential components of academic requirements in the School of Design. The students of the VI semester, Fashion Design also created a window display as a unique experience that was based on an interesting theme of protecting the water bodies from being polluted. Ms. Rhea Sanjay Rajpal from VIII semester, Fashion Design also showcased 6 garments as her design collection, which forms an integral part of the graduation project.
- Day 2 involved a fashion show based on two themes – Nakshatra and Tarang. Tarang, being an extension of the window display showcased the garments inspired by the discarded plastic materials, which were showcased as accessorizing the garments. Nakshatra was a design collection inspired by the constellation, depicting the allure of the shimmering stars on the sarees worn by the models.
- Conduct demonstrations on Couture Draping from the department of Fashion by Mr. Shahul Hameed. M Assistant Professor, demonstrated on the techniques of fabric manipulation through draping techniques to the students with focusing on the design development and fabric art in fashion creating patterns.

About the Speaker- NA

About the Design Show

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Brochure & Design Show –Photographs (7 photos minimum)



**PRESIDENCY
UNIVERSITY**

Private University Estd. in Karnataka State by Act No. 41 of 2013



**SCHOOL OF DESIGN
PRESENTS**

Zeitgeist
Design
SHOW

2023 MAY

27-31

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Mr. Madhusudhana. M**

Head Of Department [SOD]

Dr. Ashok Itagi

Sanne
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

Fashion Design.

DATE: 27 May 2023

EVENT:-

- Student Works-Display and Sales
Tie-and-dye,embroidery,block,batik,and Screen prints
 - 📍 5th Floor,Fashion Design Lab
 - 🕒 9:00 AM- 4:00 PM
- Demonstration of artwork to weave composition
 - 📍 5th Floor,Fashion Design Classroom
 - 🕒 10:30 AM- 11:00 AM
- Demonstration on 'Couture Draping'
 - 📍 5th Floor,Fashion Design Lab
 - 🕒 11:00 AM- 11:30 AM

DATE: 31ST MAY 2023

EVENT:-

- Fashion Show by VI Sem Students " TARANG"
 - 📍 University Auditorium
 - 🕒 12:00 PM- 12:15 PM
- Fashion Show by Dept. of Fashion "NAKSHATRA"
 - 📍 University Auditorium
 - 🕒 12:15 PM- 12:30 PM

Zeitgeist
Design
SHOW 2023 MAY
27-31









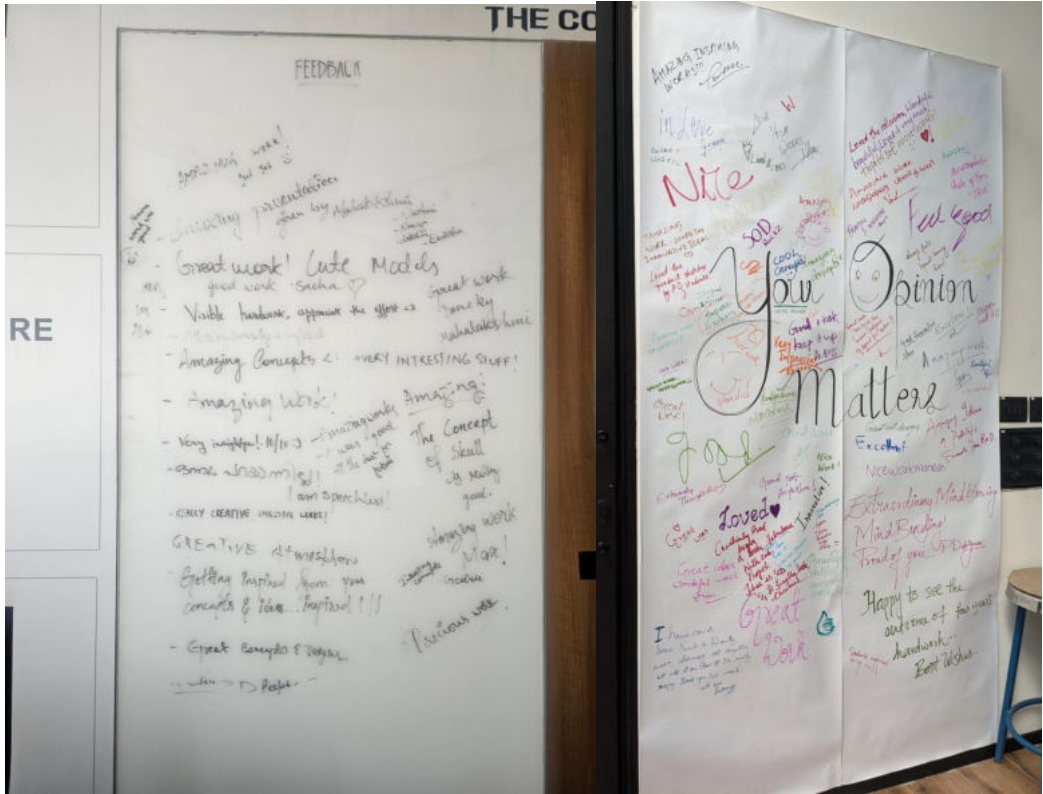






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THANK YOU

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