



PRESIDENCY UNIVERSITY

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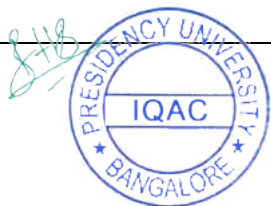
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA AVIATION

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Faculty | <ul style="list-style-type: none">Faculty members opined that the alignment of curriculum with the outcome and the program could be aligned in a better wayTheory and practical aspects should be balanced in the curriculum.Unique learning pedagogies should be incorporated in the program | <ul style="list-style-type: none">Based on the input given by the faculty, courses in the program were revised and These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.School has introduced domain based courses for the higher semesters.Activities that can provide practical insight to students have been introduced. |

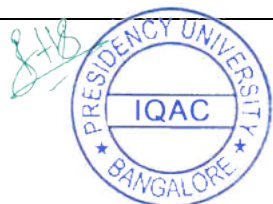


Annexure I : list of courses offered for the academic year 2020-2021

| Course code | Course title | Credits |
|--------------------|--|----------------|
| MGT131 | Financial Management | 4 |
| MGT132 | Marketing Management | 4 |
| MGT135 | Managerial Economics | 4 |
| AVM105 | Airport and Aircraft Emergencies and Safety Management | 3 |
| AVM106 | Air Cargo and Logistics | 3 |
| MGT703 | Industry Review Project | 2 |
| MGT141 | Cost and Management Accounting | 4 |
| MGT142 | Entrepreneurship Development | 4 |
| MGT143 | Corporate Governance and Business Ethics | 4 |
| AVM107 | Airline and Cabin Crew Management | 3 |
| AVM108 | Aviation Maintenance Management | 3 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|--------------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |



| | |
|--|----------|
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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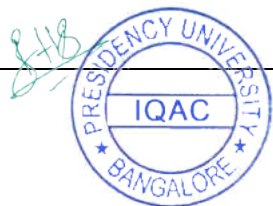
School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA AVIATION

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|--|
| School of Commerce | Industry | <ul style="list-style-type: none">• Feedback from the industry has been to strengthen the core courses of the programs offered• Feedback from the industry highlighted the need for more practical content in the courses offered.• The industry feedback suggested to increase the course relevancy to workplace, workplace problems. | <p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none">• Based on the feedback from the industry the school proposed revision of courses in the academic council meeting, list of courses that were considered for revision is mentioned I annexure I.• Considering this request, the School devised programs for students-where industry experts |



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| | | <ul style="list-style-type: none"> • The feedback suggested to ignite entrepreneurial spirit among the students. • Employability of students by exposure to industry and industry practices were suggested • The feedback suggested to ignite entrepreneurial spirit among the students. | <p>delivered guest lectures, internships for the students.</p> <ul style="list-style-type: none"> • Technology based courses such as analytics in the area of Marketing, HR and Finance were introduced in the curriculum. • Students were encouraged to take up field project as a part of their course assignment. |
|--|--|---|--|

Annexure I : list of courses offered for the academic year 2020-2021

| Course code | Course title | Credits |
|-------------|--|---------|
| MGT131 | Financial Management | 4 |
| MGT132 | Marketing Management | 4 |
| MGT135 | Managerial Economics | 4 |
| AVM105 | Airport and Aircraft Emergencies and Safety Management | 3 |
| AVM106 | Air Cargo and Logistics | 3 |
| MGT703 | Industry Review Project | 2 |
| MGT141 | Cost and Management Accounting | 4 |
| MGT142 | Entrepreneurship Development | 4 |
| MGT143 | Corporate Governance and Business Ethics | 4 |
| AVM107 | Airline and Cabin Crew Management | 3 |
| AVM108 | Aviation Maintenance Management | 3 |



Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA AVIATION

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|---|
| School of Commerce | Students | <ul style="list-style-type: none">• Students were of the opinion that the syllabus has to be further upgraded and should be industry oriented based on the nature of the course.• Students have indicated the requirement of application based learning and necessity of courses being offered with a blend of domain and tech based application.• Students have suggested that that application based topics should be incorporated in the courses and experiential | <ul style="list-style-type: none">• Based on the input given by the students, courses in the program were revised and These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.• School has introduced domain based analytics courses for the higher semesters.• Activities in the area of problem based learning, experiential based learning and skill development have been included in the courses. |



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| | | earning should be encourage through field activates. | |
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Annexure I : list of courses offered for the academic year 2020-2021

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|-------------|--|---------|
| MGT131 | Financial Management | 4 |
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Annexure II – List of VAC courses offered for the academic years 2020-2021

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| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |



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| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
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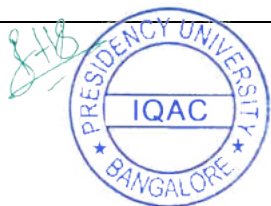
School of Commerce

BBA

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Faculty | <ul style="list-style-type: none">• Faculty members opined that the alignment of curriculum with the outcome and the program could be aligned in a better way• Uniform weightage has to be given for theory and practical exposure in a course• Novel learning methods should be incorporated in the curriculum based on inputs from industry experts | <ul style="list-style-type: none">• Based on the input given by the students, courses in the program were revised and these revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.• School has introduced domain-based analytics courses for the higher semesters.• Hands on activities that can provide practical insight about concepts from the |



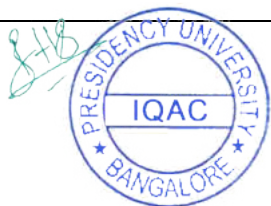
| | | | |
|--|--|--|----------------------------------|
| | | | course have been incorporated. . |
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Annexure I – List of courses approved for the academic years 2020-2021

| Course Code | Course Name | Credits |
|-------------|--|---------|
| MGT131 | Financial Management | 4 |
| MGT132 | Marketing Management | 4 |
| MGT133 | Innovation and Creativity in Business | 4 |
| MGT134 | Corporate Law | 4 |
| MGT135 | Managerial Economics | 4 |
| MGT141 | Cost and Management Accounting | 4 |
| MGT142 | Entrepreneurship Development | 4 |
| MGT143 | Corporate Governance and Business Ethics | 4 |
| MGT144 | Service Management | 4 |
| MGT701 | Internship Project | 4 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |



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| Corganising Self | VTSW1004 |
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| Importance Of Spirituality | VTSW1006 |
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| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
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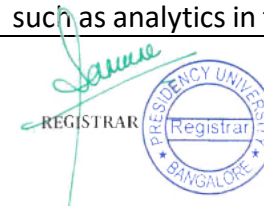
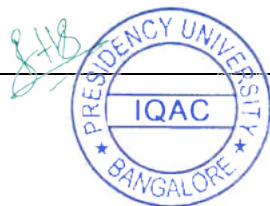


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School of Commerce
ACTION TAKEN REPORT
INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21
BBA

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Industry | <p>Industry expert's feedback are mentioned below</p> <ul style="list-style-type: none">• Core courses and strategic level courses should be strengthened and incorporated• Focus on practical content• Course topics and class activities should be aligned from employability perspective.• Programs should facilitate students to have industry exposure.• The feedback suggested to ignite entrepreneurial spirit among the students. | <p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none">• Based on the feedback from the industry the school proposed revision of courses in the academic council meeting, list of courses that were considered for revision is mentioned I annexure I.• Considering this request, the School devised programs for students-where industry experts delivered guest lectures, internships for the students.• Technology based courses such as analytics in the area |



| | | | |
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| | | | <p>of Marketing, HR and Finance were introduced in the curriculum.</p> <ul style="list-style-type: none"> Students were encouraged to take up field project as a part of their course assignment. |
|--|--|--|--|

Annexure I – List of courses approved for the academic years 2020-2021

| Course Code | Course Name | Credits |
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| MGT132 | Marketing Management | 4 |
| MGT133 | Innovation and Creativity in Business | 4 |
| MGT134 | Corporate Law | 4 |
| MGT135 | Managerial Economics | 4 |
| MGT141 | Cost and Management Accounting | 4 |
| MGT142 | Entrepreneurship Development | 4 |
| MGT143 | Corporate Governance and Business Ethics | 4 |
| MGT144 | Service Management | 4 |
| MGT701 | Internship Project | 4 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |



| | |
|--|----------|
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
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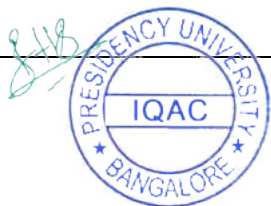
School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|---|
| School of Commerce | Students | <p>Students feedback focused on the comments mention below</p> <ul style="list-style-type: none">• Course in respective programs and course content should be updated as per the industry trends• courses should be offered with a blend of domain and tech based application.• Students have suggested that that application based topics should be incorporated in the courses | <ul style="list-style-type: none">• Based on the input given by the students, courses in the program were revised and These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.• School has introduced domain based analytics courses for the higher semesters.• Activities in the area of problem based learning, experiential based learning and skill development have been included in the courses. |



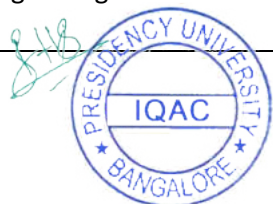
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Annexure I – List of courses approved for the academic years 2020-2021


| Course Code | Course Name | Credits |
|-------------|--|---------|
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| MGT134 | Corporate Law | 4 |
| MGT135 | Managerial Economics | 4 |
| MGT141 | Cost and Management Accounting | 4 |
| MGT142 | Entrepreneurship Development | 4 |
| MGT143 | Corporate Governance and Business Ethics | 4 |
| MGT144 | Service Management | 4 |
| MGT701 | Internship Project | 4 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |



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| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
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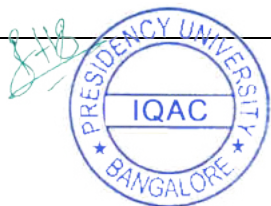
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – BUSINESS ANALYTICS

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|---|
| School of Commerce | Faculty | <ul style="list-style-type: none">The faculty members expressed their viewpoint regarding the need for improved alignment between the curriculum, program, and desired outcomes.It is imperative to maintain a balance between theoretical and practical components within the curriculum.The program should incorporate distinctive | <ul style="list-style-type: none">Courses in the program were revised based on student feedback, and the revised courses were presented to the Department Academic Council and approved by the Board of Studies and Academic Council.The school has introduced domain-specific analytics courses for upper semesters.The courses include activities in the areas of problem-based learning, |



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| | | pedagogical approaches to enhance learning. | experiential learning, and skill development. |
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Annexure I – List of courses offered for the academic year 2020-2021

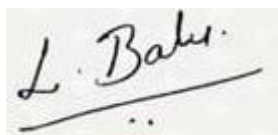
| Course code | Course title | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI224 | Application of Business Analytics | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |



| | |
|--|----------|
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
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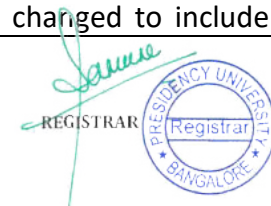
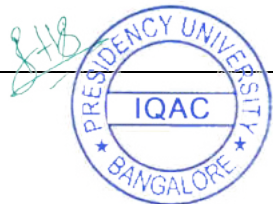
School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – BUSINESS ANALYTICS

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Industry | <ul style="list-style-type: none"> • The company has asked that the core courses of the programs be made stronger. • The feedback from the business world showed that the courses should have more useful information. • The feedback from the business world suggested making the course more relevant to workplace issues. | <p>Based on what industry said, the following changes were made:</p> <ul style="list-style-type: none"> • Based on what the business world had to say, the school asked the academic board to change some courses. Below is a list of the courses that were up for discussion. I annexure I. • In response to this request, the School created programs for students, such as guest talks and internships given by professionals in the field. • The curriculum was changed to include classes |
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| | | <ul style="list-style-type: none"> • People said that kids should be encouraged to be more entrepreneurial. • It was suggested that students could be more employable if they got to know the business world and how it works. • People said that kids should be encouraged to be more entrepreneurial. | <p>like analytics in the areas of marketing, human resources, and finance.</p> <ul style="list-style-type: none"> • As part of their course work, students were urged to do field projects. |
|--|--|--|--|

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|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI224 | Application of Business Analytics | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|---|-------------|
|---|-------------|



| | |
|--|----------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
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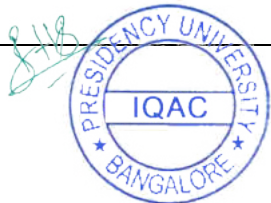
School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – BUSINESS ANALYTICS

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|--|
| School of Commerce | Students | <ul style="list-style-type: none">• Based on the nature of the course, students felt that the syllabus needed to be enhanced further and made more industry-focused.• Students have expressed a need for application-based learning and the need for courses that combine tech- and domain-based applications.• Students have suggested that application-based subjects should be included in the lessons and that field activities should foster experiential learning. | <ul style="list-style-type: none">• Courses in the program have been modified based on student feedback, and these amended courses were presented in the Department Academic Council, and passed in the Board of Studies, and Academic Council.• For the upper semesters, the school has added domain-based analytics courses.• The courses involve activities such as problem-based learning, experiential learning, and skill development. |



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| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI224 | Application of Business Analytics | 4 |
| ULC207 | University Learning Course | 1 |

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| Attitudinal Shift | VTSW1002 |
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| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |



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|--|----------|
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
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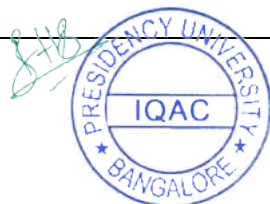
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – DIGITAL MARKETING

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|--|
| School of Commerce | Faculty | <ul style="list-style-type: none">• Faculty members felt that the program's alignment with the curriculum and the outcome might be improved.• The program should strike a balance between theoretical and applied components.• The program should feature distinctive teaching methods. | <ul style="list-style-type: none">• Courses in the program were altered based on student feedback, and these amended courses were presented to the Department Academic Council and approved by the Board of Studies and Academic Council.• For the upper semesters, the school has added domain-based analytics courses.• In classes, emphasis is placed on activity-based learning. |



Annexure I – List of courses offered for the academic year 2020-2021

| Course Code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI223 | Introduction to Digital Marketing | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|---|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |



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| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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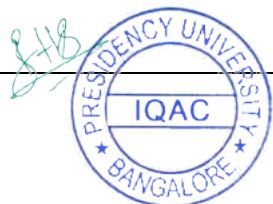
School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – DIGITAL MARKETING

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|--|
| School of Commerce | Industry | <ul style="list-style-type: none">• Management foundational courses need to be enhanced.• Practical learning should be emphasized in the course.• Current industry trends should be included in the course curriculum updates.• The emphasis of the curriculum should be on practical, activity-based assignments. | <p>The following modifications were implemented in response to suggestions from the industry.</p> <ul style="list-style-type: none">• The school offered course adjustments in the academic council meeting based on feedback from the industry; a list of courses under consideration for improvement is presented. I have Annexure I attached. |



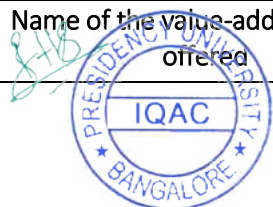
| | | | |
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| | | | <ul style="list-style-type: none"> The School created programs for students that include internships for students and guest lectures from business leaders in response to this need. A field project was encouraged for students to complete as part of their course requirements. |
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Annexure I – List of courses offered for the academic year 2020-2021

| Course Code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI223 | Introduction to Digital Marketing | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| | |
|---|-------------|
| Name of the value-added courses offered | Course Code |
|---|-------------|



| | |
|--|----------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Organising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – DIGITAL MARKETING

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Students | <ul style="list-style-type: none">• Based on the nature of the course, students felt that the syllabus needed to be improved and made more industry-relevant.• Students have expressed a need for application-based learning.• Students have proposed that application-based subjects be included in the courses. | <ul style="list-style-type: none">• Courses in the program were altered based on student feedback, and these amended courses were presented in the Department Academic Council, passed in the Board of Studies, and Academic Council.• For the upper semesters, the school has added domain-based analytics courses.• The courses involve activities such as problem-based learning, experiential |



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| | | | learning, and skill development. |
|--|--|--|----------------------------------|

Annexure I – List of courses offered for the academic year 2020-2021

| Course Code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI223 | Introduction to Digital Marketing | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |



| | |
|--|----------|
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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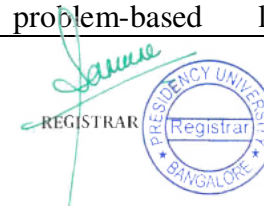
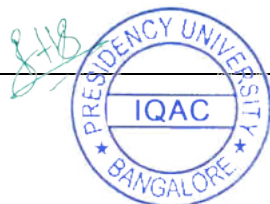
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – FINANCIAL TECHNOLOGY

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Faculty | <p>Observations that can be gleaned based on faculty members' comments are included below.</p> <ul style="list-style-type: none">• The courses that are offered ought to be goal-oriented.• Program and course outcomes should be in line with the course and its content.• There must be a bridge built between theory and practical practice. | <ul style="list-style-type: none">• Courses in the program were revised based on student feedback, and the revised courses were presented to the Department Academic Council and approved by the Board of Studies and Academic Council.• The school has introduced domain-specific analytics courses for upper semesters.• The courses include activities in the areas of problem-based learning, |



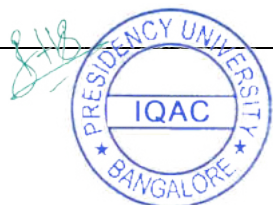
| | | | |
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| | | <ul style="list-style-type: none"> The program should feature distinctive teaching methods. | experiential learning, and skill development. |
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Annexure I – List of courses offered for the academic year 2020-2021

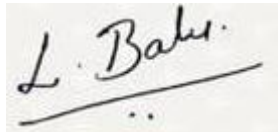
| Course code | Course title | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI221 | Introduction to Financial Technology | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |



| | |
|--|----------|
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – FINANCIAL TECHNOLOGY

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Industry | <ul style="list-style-type: none">• Industry feedback has been to strengthen the core courses of the programs and include material that can be used in more than one area.• The feedback from the business world showed that the courses should have more useful information.• The feedback from the business world suggested | <p>Incorporation of the following changes was undertaken based on feedback received from the industry.</p> <ul style="list-style-type: none">• The proposed revision of courses was presented to the academic council meeting based on industry feedback. The following is a list of courses that were considered for revision. In accordance with academic conventions, I hereby present Annexure I. |



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| | | <p>making the course more relevant to workplace issues.</p> <ul style="list-style-type: none"> • People said that kids should be encouraged to be more entrepreneurial. • It was suggested that students could be more employable if they got to know the business world and how it works. • The comments suggested getting the students to start their own businesses. | <ul style="list-style-type: none"> • In response to this request, the educational institution developed programs aimed at enhancing students' learning experiences. These initiatives included inviting industry experts to deliver guest lectures and facilitating internships for students. • The curriculum incorporated technology-focused courses, specifically in the domains of Marketing, HR, and Finance, which encompassed analytics. • Students were strongly encouraged to engage in field projects as an integral component of their course assignments. |
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Annexure I – List of courses offered for the academic year 2020-2021

| Course code | Course title | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI221 | Introduction to Financial Technology | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|---|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |



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| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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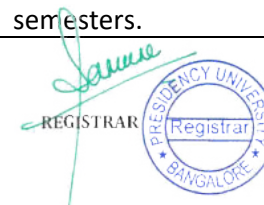
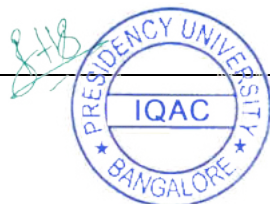
School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – FINANCIAL TECHNOLOGY

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Students | <ul style="list-style-type: none">• Students have said that the curriculum could be updated to keep up with changing business trends.• The classes need to be changed to be more application-based.• Field activities should help people get paid for their experience. | <ul style="list-style-type: none">• Based on the feedback provided by the students, the courses within the program underwent revisions. These revised courses were subsequently presented to the Department Academic Council, approved by the Board of Studies, and ultimately ratified by the Academic Council.• The educational institution has implemented domain-specific analytics courses for advanced academic semesters. |



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| | | | <ul style="list-style-type: none"> The courses have incorporated activities pertaining to problem-based learning, experiential-based learning, and skill development. |
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Annexure I – List of courses offered for the academic year 2020-2021

| Course code | Course title | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI221 | Introduction to Financial Technology | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |



| | |
|--|----------|
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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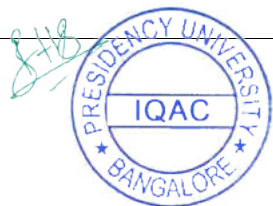
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – ECOM & SCM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Students | <ul style="list-style-type: none">• Based on the nature of the course, students felt that the syllabus needed to be improved and made more industry-relevant.• Students have expressed a need for application-based learning.• Students have proposed that application-based subjects be included in the courses. | <ul style="list-style-type: none">• Courses in the program were altered based on student feedback, and these amended courses were presented in the Department Academic Council, passed in the Board of Studies, and Academic Council.• For the upper semesters, the school has added domain-based analytics courses.• The courses involve activities such as problem-based learning, experiential |



| | | | |
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| | | | learning, and skill development. |
|--|--|--|----------------------------------|

Annexure I – List of courses offered for the academic year 2020-2021

| Course Code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI223 | Introduction to Digital Marketing | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |



| | |
|--|----------|
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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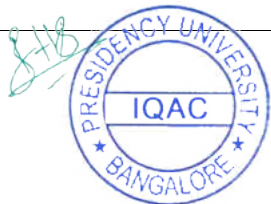
School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – ECOM & SCM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|--|
| School of Commerce | Industry | <ul style="list-style-type: none">• According to industry feedback, the fundamental courses of the offered programs should be bolstered.• Industry feedback highlighted the need for more practical content in the offered courses.• The industry feedback suggested increasing the relevance of the course to the workplace and workplace problems. | <p>Taking into account industry feedback, the following modifications were made:</p> <ul style="list-style-type: none">• The list of courses that were under consideration for change was presented at the academic council meeting by the school based on comments from the industry. Annexure I.• In response to this demand, the school created programs for students, including internships and guest |



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| | | <ul style="list-style-type: none"> • The feedback suggested instilling an entrepreneurial mindset in the students. • Students' employability was indicated to be enhanced by their exposure to industry and industry practices. • The feedback suggested instilling students with an entrepreneurial spirit | <p>lectures from professionals in the field.</p> <ul style="list-style-type: none"> • The curriculum now includes technology-based courses like analytics in the fields of marketing, human resources, and finance. • As part of their coursework, students were urged to complete a field project. |
|--|--|--|---|

Annexure I - List of courses proposed for the academic year 2020-2021

| Course code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI222 | Introduction to E-Commerce and Supply Chain Management | 4 |
| ULC207 | University Learning Course | 1 |



Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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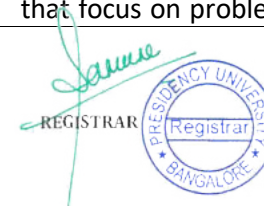
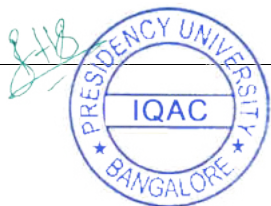
School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BBA – ECOM & SCM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|---|
| School of Commerce | Students | <ul style="list-style-type: none">Based on the nature of the course, students thought that the curriculum should be updated and geared toward the business world.Students have said that they need application-based learning and that classes should have a mix of domain-based and tech-based applications.Students have mentioned that application-based topics | <ul style="list-style-type: none">The program's courses were updated based on student feedback, and these updated courses were presented to the Department Academic Council and approved by the Board of Studies and Academic Council.For the higher semesters, the school has developed domain-based analytics courses.The courses feature exercises that focus on problem-based |



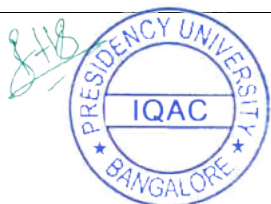
| | | | |
|--|--|---|---|
| | | should be taught in the classes and that field activities should be used to help students learn by doing. | learning, experience learning, and skill development. |
|--|--|---|---|

Annexure I - List of courses proposed for the academic year 2020-2021

| Course code | Course Name | Credits |
|-------------|--|---------|
| MGT111 | Financial Accounting | 4 |
| MGT112 | Management and Behavioral Practices (V2) | 4 |
| MGT113 | Business Information Systems | 4 |
| MGT132 | Marketing Management | 3 |
| MGT122 | Human Resources Management | 4 |
| MGI222 | Introduction to E-Commerce and Supply Chain Management | 4 |
| ULC207 | University Learning Course | 1 |

Annexure II – List of VAC courses offered for the academic year 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |



| | |
|--|----------|
| Communication & Decision Making | VTSW1003 |
| Organising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And appreciating | VTSW1008 |
| Self-Motivation and Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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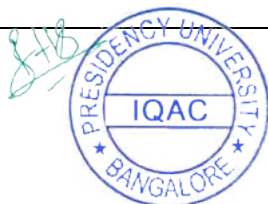
School of Commerce

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

BCOM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|--|
| School of Commerce | Faculty | <p>Following points could be inferred based on the faculty feedback</p> <ul style="list-style-type: none">• Course content in respective program should be effectively synchronized with Program outcome and course outcome• Courses should have provision for activity related to the course topics to help the students to gain application based insight of theory.• Unique learning pedagogies should be incorporated in the program | <ul style="list-style-type: none">• Based on the input given by the students, course in the program were revised and These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.• School has considered to introduce domain based analytics courses for the higher semesters.• Application based activities have been incorporated in the courses taught first and |



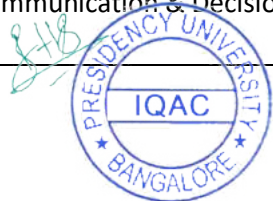
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| | | | second semester taught in the academic year 2019-2020. |
|--|--|--|--|

Annexure I – list of courses offered for the academic years 2020-2021

| Course code | Course Title | Credits |
|-------------|--------------------------------------|---------|
| COM301 | Corporate Accounting-2 | 4 |
| COM302 | Company Law | 4 |
| COM303 | Financial Management | 4 |
| COM304 | Organizational Behavior | 4 |
| COM305 | Introduction to Spreadsheet | 3 |
| COM401 | Cost Accounting | 4 |
| COM402 | Management Accounting | 4 |
| COM403 | Principles and Practices of Auditing | 4 |
| COM404 | Marketing Management | 3 |
| COM405 | Research Methodology | 3 |
| COM406 | Advanced Spreadsheets | 3 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |



| | |
|--|----------|
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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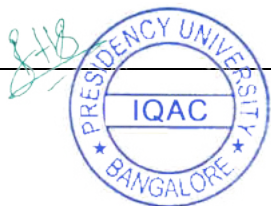
School of Commerce

ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

BCOM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|--|---|
| School of Commerce | Industry | <ul style="list-style-type: none">• Feedback from the industry has been to strengthen the core courses of the programs offered• Feedback from the industry highlighted the need for more practical content in the courses offered.• The industry feedback suggested to increase the course relevancy to workplace, workplace problems. | <p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none">• Based on the feedback from the industry the school proposed revision of courses in the academic council meeting, the course annexure I underwent change.• Technology based courses such as analytics in the area of Marketing, HR and Finance were introduced in the curriculum. |



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| | | <ul style="list-style-type: none"> The feedback suggested to ignite entrepreneurial spirit among the students. Employability of students by exposure to industry and industry practices were suggested | <ul style="list-style-type: none"> Students were encouraged to take up field project as a part of their course assignment. |
|--|--|--|---|

Annexure I – list of courses offered for the academic years 2020-2021

| Course code | Course Title | Credits |
|-------------|--------------------------------------|---------|
| COM301 | Corporate Accounting-2 | 4 |
| COM302 | Company Law | 4 |
| COM303 | Financial Management | 4 |
| COM304 | Organizational Behavior | 4 |
| COM305 | Introduction to Spreadsheet | 3 |
| COM401 | Cost Accounting | 4 |
| COM402 | Management Accounting | 4 |
| COM403 | Principles and Practices of Auditing | 4 |
| COM404 | Marketing Management | 3 |
| COM405 | Research Methodology | 3 |
| COM406 | Advanced Spreadsheets | 3 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |



| | |
|--|----------|
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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School of Commerce

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

BCOM

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Students | <ul style="list-style-type: none">• Based on the nature of the course, students felt that the syllabus needed to be enhanced further and made more industry-focused.• Students have expressed a need for application-based learning and the need for courses that combine tech-and domain-based applications.• Students have requested that application-based subjects be included in the lessons and that field activities be used to promote experiential learning. | <ul style="list-style-type: none">• Based on the input given by the students, courses in the program were revised and These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.• School has introduced domain based analytics courses for the higher semesters.• Activities in the area of problem based learning, experiential based learning and skill development have been included in the courses. |



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Annexure I – list of courses offered for the academic years 2020-2021

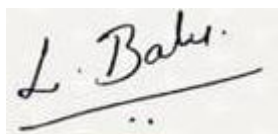
| Course code | Course Title | Credits |
|-------------|--------------------------------------|---------|
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| COM302 | Company Law | 4 |
| COM303 | Financial Management | 4 |
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| COM305 | Introduction to Spreadsheet | 3 |
| COM401 | Cost Accounting | 4 |
| COM402 | Management Accounting | 4 |
| COM403 | Principles and Practices of Auditing | 4 |
| COM404 | Marketing Management | 3 |
| COM405 | Research Methodology | 3 |
| COM406 | Advanced Spreadsheets | 3 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|--|-------------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |



| | |
|--|----------|
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |



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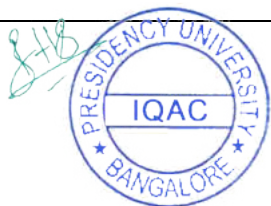
School of Commerce

BCOM (Hons)

ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2020-21

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|--|
| School of Commerce | Faculty | <ul style="list-style-type: none">Faculty members felt that the program's alignment with the curriculum and the outcome might be improved.The program should strike a balance between theoretical and applied components.The program should feature distinctive teaching methods. | <ul style="list-style-type: none">Students' feedback led to modifications being made to the program's courses, which were subsequently presented to the Department Academic Council and accepted by the Board of Studies and Academic Council.The institution has created domain-based analytics courses for the upper-level semesters.Activities in problem-based learning, experience learning, and skill development have all |



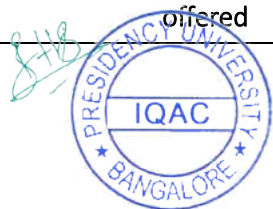
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| | | | been incorporated into the lessons. |
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Annexure I – list of courses offered for the academic years 2020-2021

| Course code | Course Title | Credits |
|-------------|---|---------|
| COM301 | Corporate Accounting-2 | 4 |
| COM302 | Company Law | 4 |
| COM303 | Financial Management | 4 |
| COM304 | Organizational Behavior | 4 |
| COM305 | Introduction to Spreadsheet | 3 |
| COM401 | Cost Accounting | 4 |
| COM402 | Management Accounting | 4 |
| COM403 | Principles and Practices of Auditing | 4 |
| COM404 | Marketing Management | 3 |
| COM405 | Research Methodology | 3 |
| COM406 | Advanced Spreadsheets | 3 |
| MAH103 | Financial Reporting | 4 |
| MAH104 | Strategic Financial Management | 4 |
| BAH101 | Business Analytics Fundamentals | 4 |
| BAH102 | Essential Statistics for Business Analytics | 4 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

| Name of the value-added courses offered | Course Code |
|---|-------------|
|---|-------------|



| | |
|--|----------|
| Adhering To Commitments Through Inner Peace & Outer Dynamism - | VTSW1001 |
| Attitudinal Shift | VTSW1002 |
| Communication & Decision Making | VTSW1003 |
| Organising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
| Trainer, Learning & Development | VTSW1011 |

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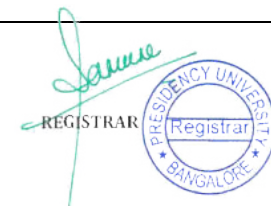
School of Commerce

BCOM (Hons)

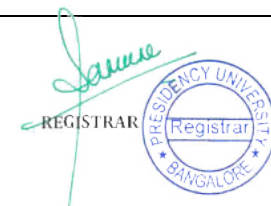
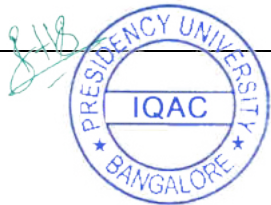
ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2020-21

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|---|
| School of Commerce | Industry | <ul style="list-style-type: none">• According to industry feedback, the fundamental courses of the offered programs should be improved.• Industry feedback highlighted the need for more practical content in the offered courses.• The industry feedback suggested increasing the relevance of the course to the workplace and workplace problems. | <p>Incorporation of the following changes was done based on feedback received from the industry.</p> <ul style="list-style-type: none">• The academic council meeting featured a presentation by the school, wherein a list of courses under consideration for modification was presented, based on |



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| | | <ul style="list-style-type: none"> • The feedback suggested instilling an entrepreneurial mindset in the students. • Students' employability was indicated to be enhanced by their exposure to industry and industry practices. • The feedback suggested instilling students with an entrepreneurial spirit. | <p>feedback received from the industry. Appendix I.</p> <ul style="list-style-type: none"> • In light of this prevailing need, the educational institution devised initiatives catering to the student body, encompassing opportunities for internships as well as hosting guest lectures delivered by industry experts. • The current curriculum incorporates technology-oriented courses, such as analytics, within the domains of marketing, human resources, and finance. • Students were encouraged to undertake field projects as an integral component of their coursework. |
|--|--|---|---|



Annexure I – list of courses offered for the academic years 2020-2021

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| MAH104 | Strategic Financial Management | 4 |
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| BAH102 | Essential Statistics for Business Analytics | 4 |

Annexure II – List of VAC courses offered for the academic years 2020-2021

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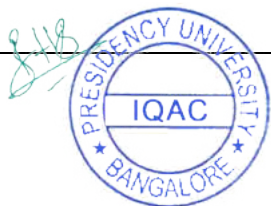
School of Commerce

BCOM (Hons)

ACTION TAKEN REPORT

STUDENTS FEEDBACK OF CURRICULUM FOR AY 2020-21

| Department | Stakeholder | Feedback received | Action Taken |
|--------------------|-------------|---|--|
| School of Commerce | Students | <ul style="list-style-type: none">• Students felt that, given the nature of the course, the curriculum should be enhanced to be more industry-focused.• Students have expressed a desire for application-based learning and courses that incorporate technical and domain-specific applications.• Students have requested that application-based subjects and field activities be incorporated into the | <ul style="list-style-type: none">• These updated courses have been presented to the Department Academic Council and accepted by the Board of Studies and Academic Council based on student feedback.• The institution has devised domain-based analytics courses for the upper semesters.• The exercises emphasize problem-based learning, experience-based learning, and skill development.. |

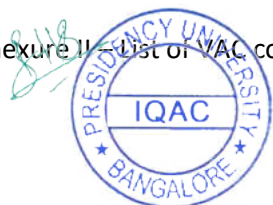


| | | | |
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| | | curriculum to promote experiential learning. . | |
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Annexure I – list of courses offered for the academic years 2020-2021

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| COM406 | Advanced Spreadsheets | 3 |
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| MAH104 | Strategic Financial Management | 4 |
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| BAH102 | Essential Statistics for Business Analytics | 4 |

Annexure II – List of IQAC courses offered for the academic years 2020-2021



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| Communication & Decision Making | VTSW1003 |
| Corganising Self | VTSW1004 |
| Developing Intrapersonal Skills Through Relaxation & Meditation | VTSW1005 |
| Importance Of Spirituality | VTSW1006 |
| Improving Efficiency & Productivity Through Sustained High Energy Levels | VTSW1007 |
| Perseverance And Appreciating | VTSW1008 |
| Self-Motivation And Leadership | VTSW1009 |
| Stress Management | VTSW1010 |
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