



# PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

## School of Commerce

### ACTION TAKEN REPORT

### FACULTY FEEDBACK OF CURRICULUM FOR AY 2019-20

### BBA AVIATION

Department	Stakeholder	Feedback received	Action taken
School of Commerce	Faculty	<ul style="list-style-type: none"><li>• Courses offered are relevant from industry and program perspective</li><li>• Curriculum is well structure and meets the industry standard</li><li>• Field assignments should in introduced in courses so that students can have a hands-on experience of interacting with the people in the industry to understand the concepts.</li><li>• Faculty members indicated towards flexibility in delivery of the course in aspects of activity-based learning, interaction with the industry and other areas as it would be helpful for them to impart experienced based learning to the students.</li><li>• Technology and application-oriented course was suggested to be introduced as it would help the students in understanding the application of concepts taught though technology.</li></ul>	<ul style="list-style-type: none"><li>• Self -learning topics have been introduced based on the faculty feedback.</li><li>• Course faculty will have the liberty to incorporate activities for hands on learning as weightage has been given to continuous assessment.</li><li>• Students will have to work on few topics as a part of experiential learning which will require them to go for field visits.</li></ul>



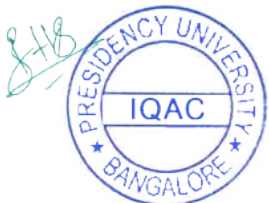
List of courses offered to the academic year 2019-2020 are mentioned below in Annexure 1

Course code	Course Name	Credits
MGT111	Financial Accounting	4
MGT112	Management and Behavioral Practices	4
AVM101	Genesis and Overview of Aviation	2
AVM102	Airport Operations	4
MGT121	Corporate Accounting	4
MGT122	Human Resources Management	4
ULC207	University Learning Course	1
AVM103	Airport Operations 2	3
AVM104	Regulatory Framework of Aviation	3



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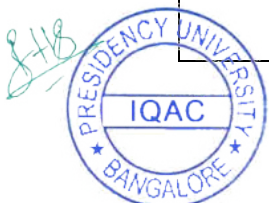
## School of Commerce

### ACTION TAKEN REPORT

### INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2019-20

### BBA – AVIATION

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Industry	<ul style="list-style-type: none"><li>• Feedback from the industry has been to strengthen the balance of core, elective courses</li><li>• Feedback from the industry suggested focus on imbuing professional skills into course would add value to the course</li><li>• More flexibility should be given to student elective and optional choices could be considered in the 3<sup>rd</sup> year of the program.</li></ul>	<p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none"><li>• Application based topics were added to the course.</li><li>• Theoretical topics were related with the practical learning through class activities.</li><li>• 3 Revision in the courses were presented in and approved in department academic council.</li><li>• The department put forth its suggestion to bring in Choice Based Credit system for the curriculum to the University Academic</li></ul>



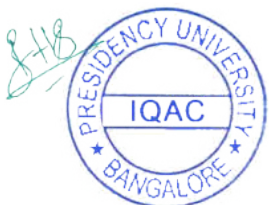
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## School of Commerce

### ACTION TAKEN REPORT

#### STUDENTS FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BBA- AVIATION

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Students	<ul style="list-style-type: none"><li>• Students were appreciative of the courses in the programs offered by the University</li><li>• Students were happy that the courses taught were relevant.</li><li>• Student's observation was that courses taught had all the component of knowledge, skill and analytical ability.</li><li>• Students have requested the modules to be more sequential structured.</li><li>• Students expressed satisfaction in the offered electives but have requested for more electives to be introduced</li></ul>	<ul style="list-style-type: none"><li>• Based on the suggestion of the students the following action were taken:</li><li>• Courses offered to the students were revised for appropriately sequencing them based on the topics and flow of the modules.</li><li>• 2 revised courses were presented and approved for the revision during BOS.</li><li>• 3 No's of elective papers would be increased as per the recommendation of the students.</li><li>• In each program most of the courses have been revised, changed. These revised courses were presented in the Department Academic Council, passed in the Board of Studies and Academic Council.</li></ul>



List of courses offered to the academic year 2019-2020 are mentioned below in Annexure 1

Course code	Course Name	Credits
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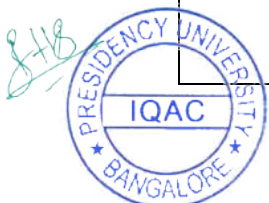
## School of Commerce

### ACTION TAKEN REPORT

### FACULTY FEEDBACK OF CURRICULUM FOR AY 2019-20

### BBA

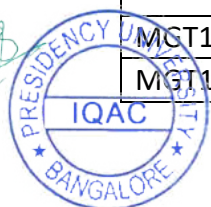
Department	Stakeholder	Feedback received	Action taken
School of Commerce	Faculty	<p>Based on the feedback from faculty members, the following recommendations can be made to improve the curriculum:</p> <ul style="list-style-type: none"><li>• Flipped classroom concepts: Some concepts could be delivered through flipped classroom concepts, which would allow students to engage in detailed research work before class. This would help them to come to class with a better understanding of the material, and would allow for more in-depth discussion and exploration of the concepts.</li><li>• Field assignments: Field assignments could be introduced in courses to give students hands-on experience of interacting with people in the industry. This would help them to understand the concepts in a more real-world context, and would also give them the opportunity to network</li></ul>	<ul style="list-style-type: none"><li>• In response to faculty feedback, self-learning topics have been introduced. Course faculty now have the freedom to incorporate hands-on learning activities, as continuous assessment will now be a larger part of the grade.</li><li>• Students will be required to work on a few topics as part of experiential learning, which will entail field visits. Based</li></ul>



		<p>with professionals in their field.</p> <ul style="list-style-type: none"> <li>• Flexibility in delivery: The curriculum could be made more flexible in terms of how it is delivered. This could include allowing for more activity-based learning, interaction with the industry, and other experiential learning opportunities. This would help to ensure that students are learning in a way that is most effective for them.</li> <li>• Technology and application-oriented courses: Technology and application-oriented courses could be introduced to help students understand the application of concepts taught through technology. This would help them to develop the skills they need to be successful in the workforce.</li> <li>• Overall, the feedback from faculty members is positive. The curriculum is well-designed and relevant to the program objectives. However, there are some areas where the curriculum could be improved to provide students with a more well-rounded education.</li> </ul>	<p>on faculty feedback, a business information systems course will be added to the program. Courses listed in Annexure I were considered for the addition of experiential learning.</p>
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#### Annexure 1 – List of courses offered for the academic year 2019-2020

Course code	Course name	Credits
MGT111	Financial Accounting	4
MGT112	Management and Behavioral Practices	4
MGT113	Introduction to Spreadsheets	3
MGT121	Corporate Accounting	4



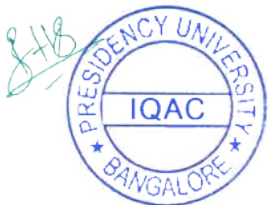


MGT122	Human Resources Management	4
MGT123	Business Statistics	4
ULC207	University Learning Course	1



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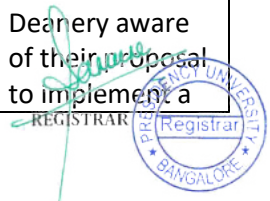
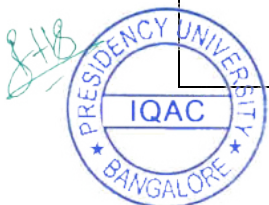
## School of Commerce

### ACTION TAKEN REPORT

#### INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BBA

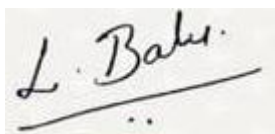
Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Industry	<ul style="list-style-type: none"><li>• Industry feedback has suggested improving the ratio of core to optional courses.</li><li>• According to feedback from the sector, emphasizing the incorporation of professional skills into the curriculum would enhance the course outcomes.</li><li>• Student electives should have more latitude, and third-year program optional selections should be taken into consideration.</li></ul>	<p>The following adjustments were made in response to comments from the industry.</p> <ul style="list-style-type: none"><li>• The course now includes subjects that are application-based.</li><li>• Through class activities, theoretical themes were related to practical learning.</li><li>• The department academic council reviewed and approved the course revisions.</li><li>• The department made the University Academic Deanery aware of their proposal to implement a</li></ul>



			Choice Based Credit system for the curriculum.
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## School of Commerce

### ACTION TAKEN REPORT

#### STUDENTS FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BBA

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Students	<ul style="list-style-type: none"><li>• The University's courses and programs were well-liked by the students.</li><li>• The relevance of the classes made the students delighted.</li><li>• Students observed that the courses were given with all the necessary knowledge, skill, and analytical components.</li><li>• The modules could be organized more sequentially, according to student requests.</li><li>• Although they desired the introduction of more electives, students reported satisfaction with the electives that were offered.</li></ul>	<p>The following was done because of the students' suggestions:</p> <ul style="list-style-type: none"><li>• The subjects and flow of the modules were taken into consideration when revising the courses that were being offered to the students.</li><li>• During BOS, the amended courses were presented and given the go-ahead.</li><li>• The number of elective papers will be raised based on student suggestions.</li><li>• Most of the courses in each program have been altered or rewritten. The Board of Studies and Academic Council</li></ul>



			approved the updated courses after they were submitted to them.
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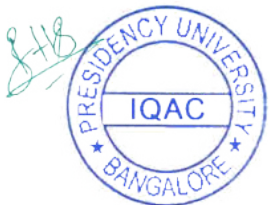
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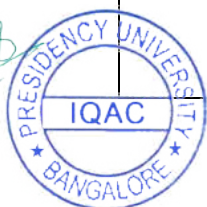
School of Commerce

## ACTION TAKEN REPORT

FACULTY FEEDBACK OF CURRICULUM FOR AY 2019-20

### BCOM

Department	Stakeholder	Feedback received	Action taken
School of Commerce	Faculty	<p>The faculty members' opinions indicate that the courses offer a well-balanced blend of practical and theoretical exposure.</p> <p>The faculty members have expressed their approval of the well-structured curriculum.</p> <p>They emphasized the need for innovative teaching methods like flipped classrooms and self-learning.</p> <p>It was suggested that field assignments should align with the course's nature.</p> <p>Higher semester students should be introduced to technology and application-oriented courses.</p>	<p>Taking faculty feedback into account, self-learning practices have been introduced.</p> <p>Course instructors now have the freedom to include hands-on activities as continuous assessment is emphasized.</p> <p>As part of experiential learning, students will be required to work on specific topics that involve field visits.</p> <p>Higher semester students will have the option to take an application-based paper.</p> <p>Experiential learning techniques were considered for addition to the courses listed in Annexure I.</p>



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Annexure – list of courses offered for the academic year 2019-2020 are mentioned below

Course code	Course Name	Credits
COM101	Financial Accounting	4
COM102	Principles and Practices of Management	4
COM103	Business Environment and Policy	3
COM104	Micro Economics	3
COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4
COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
ULC207	University Learning Course	1



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## ACTION TAKEN REPORT

INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2019-20

### BCOM

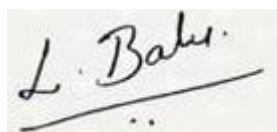
Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Industry	<ul style="list-style-type: none"><li>• Industry experts recommended prioritizing core papers.</li><li>• The current course content should be adapted to improve professional skill development.</li><li>• There should be an increase in the number of courses offered to give students the flexibility to choose the ones that best suit their preferences.</li></ul>	<p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none"><li>• Application-based topics were integrated into the course content.</li><li>• Theoretical subjects were linked with practical learning, incorporating class activities.</li><li>• The department put forth its suggestion to bring in Choice Based Credit system for the curriculum to the University Academic Deanery for consideration</li></ul>





Annexure – list of courses offered for the academic year 2019-2020 are mentioned below

Course code	Course Name	Credits
COM101	Financial Accounting	4
COM102	Principles and Practices of Management	4
COM103	Business Environment and Policy	3
COM104	Micro Economics	3
COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4
COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
ULC207	University Learning Course	1



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### ACTION TAKEN REPORT

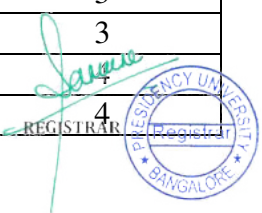
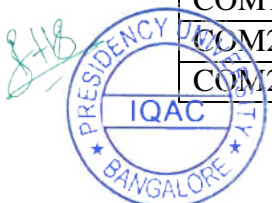
#### STUDENTS FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BCOM

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Students	<ul style="list-style-type: none"><li>• Students had positive opinion about courses offered in each program</li><li>• Students mentioned about the offered courses having a comprehensive coverage of Knowledge, skill and ability.</li><li>• Students have requested the modules to be more sequential structured.</li><li>• Number of elective should be increased to facilitate students with options.</li></ul>	<ul style="list-style-type: none"><li>• <b>Based on the suggestion of the students the following action were taken:</b></li><li>• 2 Courses offered to the students were sequenced by changing the flow of existing modules.</li><li>• The revised 3 courses were presented and approved for the revision during BOS.</li><li>• Number of elective papers would be increased as per the recommendation of the students.</li></ul>

Annexure – list of courses offered for the academic year 2019-2020 are mentioned below

Course code	Course Name	Credits
COM101	Financial Accounting	4
COM102	Principles and Practices of Management	4
COM103	Business Environment and Policy	3
COM104	Micro Economics	3
COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4

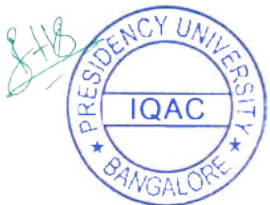


COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
ULC207	University Learning Course	1



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### ACTION TAKEN REPORT

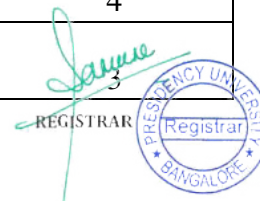
### FACULTY FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BCOM (Hons)

Department	Stakeholder	Feedback received	Action taken
School of Commerce	Faculty	<ul style="list-style-type: none"><li>• Courses coverage in balanced in terms of practical and theoretical exposure</li><li>• New pedagogy methods such as experiential learning and flipped learning should be incorporated.</li><li>• Students should be encouraged for filed interactions</li><li>• Technology and application oriented course was suggested to be introduced as it would help the students in understanding the application of concepts taught though technology.</li></ul>	<ul style="list-style-type: none"><li>• Practice of self-learning topics have been introduced based on the faculty feedback.</li><li>• Filed based leaning, activities relating to participative learning have been incorporated</li><li>• Courses mentioned in the annexure I were considered for addition of experiential learning.</li></ul>

Annexure – list of courses offered for the academic year 2019-2020 are mentioned below

Course code	Course Name	Credits
COM101	Financial Accounting	4
COM102	Principles and Practices of Management	4
COM103	Business Environmentand Policy	3



COM104	Micro Economics	3
MAH101	Financial Planning and Performance	4
COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4
COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
MAH102	Financial Analytics and Control	4
ULC207	University Learning Course	1

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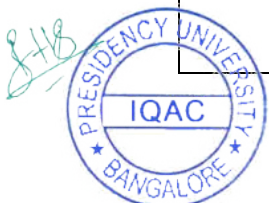
## School of Commerce

### ACTION TAKEN REPORT

#### INDUSTRY FEEDBACK OF CURRICULUM FOR AY 2019-20

#### BCOM (Hons)

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Industry	<ul style="list-style-type: none"><li>• Feedback from the industry has been to strengthen the balance of core, elective courses</li><li>• Feedback from the industry suggested focus on imbuing professional skills into course would add value to the course</li><li>• More flexibility should be given to student elective and optional choices could be considered in the 3<sup>rd</sup> year of the program.</li></ul>	<p>Based on the industry feedback the following changes were incorporated</p> <ul style="list-style-type: none"><li>• Application based topics were added to the course.</li><li>• Theoretical topics were related with the practical learning through class activities.</li><li>• Revision in the courses were presented in and approved in department academic council.</li><li>• The department put forth its suggestion to bring in Choice Based Credit system for the curriculum to the University Academic</li></ul>



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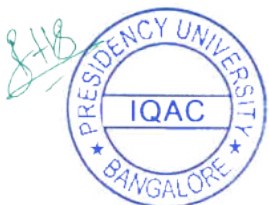
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COM104	Micro Economics	3
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COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4
COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
MAH102	Financial Analytics and Control	4
ULC207	University Learning Course	1

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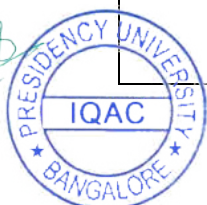
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## School of Commerce ACTION TAKEN REPORT

### STUDENTS FEEDBACK OF CURRICULUM FOR AY 2019-20 BCOM (Hons)

Department	Stakeholder	Feedback received	Action Taken
School of Commerce	Students	<ul style="list-style-type: none"><li>• The University's offered programs received appreciation from the students.</li><li>• Students expressed contentment with the relevance of the taught courses.</li><li>• According to students, the courses encompassed knowledge, skill, and analytical components.</li><li>• Students requested the modules to be structured in a more sequential manner.</li><li>• While students were satisfied with the current elective offerings, they also requested the introduction of additional electives.</li></ul>	<ul style="list-style-type: none"><li>• The students' suggestions resulted in the following actions:</li><li>• 1. The courses offered to the students were revised to ensure appropriate sequencing based on topics and module flow.</li><li>• 2. 3 revised courses were presented and approved for revision during the BOS (Board of Studies) meeting.</li><li>• 3. As per the students' recommendation, the number of elective papers will be increased.</li><li>• 4. Most of the courses in each program were reviewed and revised. The revised courses were presented in the Department Academic Council, subsequently</li></ul>



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			passed in the Board of Studies and Academic Council meetings.
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Annexure – list of courses offered for the academic year 2019-2020 are mentioned below

Course code	Course Name	Credits
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COM102	Principles and Practices of Management	4
COM103	Business Environment and Policy	3
COM104	Micro Economics	3
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COM201	Corporate Accounting-1	4
COM202	Mercantile Law	4
COM203	Business Mathematics and Statistics	4
COM204	Macro Economics	4
MAH102	Financial Analytics and Control	4
ULC207	University Learning Course	1

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