



PRESIDENCY UNIVERSITY

Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956

Approved by AICTE, New Delhi

POLICY ON INTERNATIONALIZATION OF HIGHER EDUCATION

(This Policy has been made in accordance with section 4.1.7 (ii) of the First Statutes)

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POLICY ON INTERNATIONALIZATION OF HIGHER EDUCATION

1. PREAMBLE

The New Education Policy (NEP) 2020 extensively focuses on attaining the highest global standards in the quality of higher education. It reinforces the need to attract greater number of international students and achieve the goal of “internationalization at home”. The Policy also aims: “to make our young generation of learners aware and understand global issues and make them truly global citizens committed to human rights sustainable development and global well-being.”

This Policy outlines the strategic framework for the internationalization of higher education at Presidency University. Recognizing the importance of global engagement, cultural exchange, and academic collaboration, this policy aims to establish Presidency University as a globally renowned institution that attracts international students, fosters international partnerships, and provides enriching global experiences for its students and faculty. Through a comprehensive approach encompassing curriculum development, student and faculty mobility, research collaborations, and global outreach, Presidency University aims to enhance its international presence, promote cross-cultural understanding, and contribute to the overall development of higher education in India.

2. SHORT TITLE & COMMENCEMENT

2.1 This Policy shall be called the “**Policy on Internationalization of Higher Education**”.

2.2 This Policy shall come into effect from the date of approval by the Academic Council of the University and ratified by appropriate Higher Bodies, if need be.

3. EXTENT AND APPLICABILITY

3.1. This Policy shall apply to all students, and Faculty Members of the University.

4. SCOPE

By implementing this comprehensive policy for the internationalization of higher education, the Presidency University aims to establish itself as a globally recognized institution, fostering cross-cultural understanding, expanding academic opportunities, and contributing to India's standing in the global higher education landscape.

Through this policy, the University aims to achieve systematic internationalization of higher education: quality upgradation, economic expansion, global outreach, knowledge acquisition, and development of internationally relevant curricula framework with specific initiatives under the student-faculty institutional mobility program.


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5. OBJECTIVES

These Guidelines is a step towards internationalisation of higher education in line with the National Education Policy, 2020. Systematic planning and implementation will help in achieving the desired outcome of making India's higher education system globally competitive in offering quality higher education.

- To make India an attractive study destination for foreign students
- To foster international competencies in our faculty and students
- To develop a global mindset of our learners and shape them as global citizens with deep rooted pride in being Indian
- To promote active linkage between Indian and Foreign Higher Education Institutions
- To improve global ranking in internationalization indicators

6. DEFINITIONS

In this Policy, unless the context otherwise requires:

- “Act” means the Karnataka Act No. 41 of 2013 and the Presidency University Act 2013.
- “Academic Council” means the Academic Council of the University.
- “Board of Management” means the Board of Management of the University
- “Chancellor” means the Chancellor of the University.
- “Dean (International Relations)” means the Dean (International Relations) of the University
- “Sponsoring Body” means the A.H. Memorial Education Trust, Bengaluru, Karnataka.
- “University” means the Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru, Karnataka (hereinafter referred to as the University)
- “Vice Chancellor” means the Vice Chancellor of the University.

Words and expressions used herein and not defined but defined in the Act shall have the same meaning as assigned to them in the Act.

7. INTRODUCTION:

- 1.1 Background:** This Policy shall discuss the benefits and significance of internationalization in higher education, emphasizing its impact on academic excellence, cultural diversity, and global competitiveness.
- 1.2 Objectives:** The key objectives of this policy shall be to attract international students, expand global partnerships, promote intercultural exchange, and integration of international perspectives into the curriculum.
- 1.3 Actions:** This Policy shall highlight the key internationalization efforts to be made by the University, including academic programs, student and faculty mobility, research collaborations, and international outreach activities in achieving the objectives of this Policy.



- 1.4 Leadership and Governance:** PU has a dedicated Office of International Relations for overseeing internationalization initiatives, ensuring effective coordination, and providing necessary resources and support.
- 1.5 Institutional Commitment:** PU encourages institutional commitment to internationalization through the inclusion of internationalization goals in the University's strategic plan and allocation of sufficient funding and resources.
- 1.6 Curriculum Development:** PU promotes the integration of international perspectives, interdisciplinary studies, and global issues into the curriculum to enhance students' global awareness and intercultural competence.
- 1.7 Student Mobility:** PU facilitates outbound and inbound student mobility programs, including exchange programs, study abroad opportunities, joint degree programs, articulation programs, twinning arrangements, credit recognition, and transfers.
- 1.8 Faculty Development:** PU provides support to faculty members in pursuing international research collaborations, attending conferences, and participating in faculty exchange programs to enhance their research and teaching capabilities.
- 1.9 Research Collaborations:** PU has a good number of research collaborations with international institutions, promoting joint research projects, faculty exchanges, and access to international funding opportunities.
- 1.10 Global Outreach:** PU actively engages in global outreach activities, including recruitment efforts, international conferences, and participation in international education fairs and exhibitions.

8. OFFICE OF INTERNATIONAL RELATIONS

Presidency University has an office of International Relations under the leadership of the Director (International Relations), which facilitates and operationalizes effective approaches towards the internationalization of the programs of the University. This office is a single point of contact and an integral part of the internationalization of education at Presidency University. This Office is responsible for various activities including, but not limited to:

- 8.1 Recruitment Strategies:** The University adopts a well-developed targeted marketing and recruitment strategies to attract a diverse pool of international students, leveraging digital platforms, partnerships with recruitment agencies, and participation in international education events.
- 8.2 Admission Process:** The University admissions process for international students, provides a clear guideline, transparent evaluation criteria, and timely communication throughout the application and enrollment process.
- 8.3 Student Support Services:** The University has a comprehensive support service for international students, including pre-arrival information, orientation programs, academic advising, counseling services, and assistance with visa and immigration procedures.



- 8.4 On-Campus Support:** The University provides quality residential facilities to international students in order to ensure effective learning conditions. Integrating international students with local communities. Assigning faculty members as mentors. Arranging for host families and student buddies.
- 8.5 Academic Support:** The University offers bridge courses as per requirement. Arrange internships and live projects in collaboration with industries to make the University's academic programs more attractive to international students. The University also conducts orientation programs on pedagogy to promote better learning outcomes for all students.
- 8.6 Cultural Integration:** The University promotes cultural integration and inclusivity by organizing intercultural events, providing language support, and facilitating interaction between international and domestic students. The University has a provision for non-taught credit courses to create a global perception of Indian ethos.

9. GLOBAL PARTNERSHIPS AND COLLABORATIONS

- 9.1 Partner Identification and Selection:** The University identifies and forges strategic partnerships with renowned international universities and institutions based on shared research interests, academic programs, and cultural compatibility.
- 9.2 Memoranda of Understanding (MoUs):** PU establishes MoUs and formalizes partnerships with international institutions, outlining areas of collaboration, student and faculty exchange opportunities, joint research initiatives, and academic cooperation.
- 9.3 Joint Degree Programs:** PU shall explore the development of joint degree programs with international partners, providing students with the opportunity to earn degrees from both institutions.
- 9.4 Faculty Exchange Programs:** The University shall encourage faculty exchange programs, enabling faculty members to teach, conduct research, and share expertise with partner institutions abroad.
- 9.5 Research Collaborations:** PU fosters research collaborations with international partners through joint research projects, grant applications, and the exchange of research findings and publications.
- 9.6 Credit Recognition:** The University shall explore credit recognition and transfers of credits conferred by international institutions and vice-versa under a mutual twinning arrangement.
- 9.7 ICT-based Internationalization:** ICT plays a major role in the internationalization of higher education. The borderless nature of ICT has the potential to transform the internationalization process and can overcome the traditional barriers for internationalization. PU takes extensive steps for the creation of e-content to offer courses beyond physical boundaries, virtual partnerships with international academic experts for



the conduct of workshops, seminars, and conferences, virtual mobility of students with foreign universities, etc.

10. INTERNATIONAL RESEARCH AND INNOVATION

10.1. Research Funding Opportunities: The Presidency University promotes awareness of international research funding opportunities, facilitating access to grants, scholarships, and research sponsorships for faculty and students engaged in international research collaborations.

10.2. Research Centres and Institutes: The University has established research centres and institutes focused on specific global challenges, encouraging interdisciplinary research and facilitating international collaboration in priority areas.

10.3. Research Networks and Consortia: PU engages in research networks and consortia at the global level, allowing faculty and researchers to participate in international conferences, workshops, and collaborative projects.

10.4. Alumni Connect: Alumni are the strong support to any Higher Education Institution. PU has an active Alumni Association, that contributes in Academic matters and Student Support. They act as brand ambassadors to showcase the strengths of Indian Higher Education system. PU, in order to maintain continuous engagement with the Alumni, regular “Alumni Connect” is conducted. To foster, Alumni relations, PU undertakes number of activities as detailed under:

- Maintaining a detailed database of the alumni living abroad (both Indian and foreign)
- Sharing with the alumni regarding the latest initiatives of the institution
- Virtually connecting with the alumni and inviting them for participation in conferences/webinars
- Networking get-togethers among the alumni including through video conferencing
- Providing brochure, pamphlets and other advertising materials about the institution, programmes, courses for its dissemination abroad
- Engage in community service activity with help of Alumni
- Honouring distinguished alumni for supporting in brand building exercise as well as overall development of the institution
- System generated emails/SMS sent to Alumni on various occasions

11. QUALITY ASSURANCE AND ACCREDITATION

11.1. Quality Assurance Framework: The University has a robust quality assurance framework for internationalization efforts, ensuring adherence to international standards, ethical practices, and the highest academic integrity.



11.2. Accreditation and Recognition: PU shall seek international accreditation and recognition for academic programs and degrees, enhancing the global reputation and credibility of the University.

12. MONITORING AND EVALUATION

12.1. Performance Indicators: The Presidency University shall define key performance indicators (KPIs) to monitor the progress of internationalization initiatives, including student enrollment, faculty mobility, research collaborations, and student satisfaction.

12.2. Evaluation Mechanisms: PU shall establish evaluation mechanisms to assess the impact and effectiveness of internationalization efforts, including surveys, focus groups, and periodic reviews.

12.3. Continuous Improvement: The University shall utilize evaluation findings to make informed decisions, refine strategies, and enhance the effectiveness of internationalization initiatives.

13. AMENDMENTS

This Policy shall be reviewed periodically to rectify anomalies, (if any), and to incorporate feedback received from the stakeholders through impact analysis, and deliberations of the Focus Group, constituted by the Vice-Chancellor.

