School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Odd Semester AY 2022

Year: 2022-23 Semester: I Section: BAV

Course Title: Communicative English

Course Code: ENG1003

Instructor In-Charge: Dr. J. G. Ravi Kumar

Course Instructors: Dr. J. G. Ravi Kumar

PARTICIPATIVE LEARNING:

Name of the Topic: Initiation of alcohol and drug abuse in the middle school years

Assessment:

Type of Assessment: Presentation & Report writing on the select case study, A case study has to be selected from the Journal Paper available in the Presidency University open-access digital library website. https://www.jstor.org/stable/42868856

https://www-jstor-org-

presiuniv.knimbus.com/stable/42868856?searchText=usage+of+drugs+among+school+children&searchUri=%2Faction%2FdoBasicSearch%3FQuery%3Dusage%2Bof%2Bdrugs%2Bamong%2Bschool%2Bchildren&ab_segments=0%2Fbasic_search_gsv2%2Fcontrol&refreqid=fastly-default%3A61e19cc8db13482c09765612b75405c1&seq=6

Task Assigned: Students have to prepare a detailed presentation about the selected case studytopic by referring the Journal Paper available in Presidency University open access digital library website and to justify how **drug abuse in the middle school years will affect their progress**. Also to prepare a report on the same.





Remarks A group of students were given to select any case study topic of their choice and prepare a detailed presentation & report which will enhance their knowledge, presentation skills on Initiation of alcohol and drug abuse in the middle school years etc.,

Signature of Instructor In-Charge:

Than kumat

Head of the Department



School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Even Semester AY 2022-23

Year: 2022-23 Semester: II Section: SoC and SoM

Course Title: Business English

Course Code: ENG 2002

Instructor In-Charge: Dr. Sufiya Pathan

Course Instructors: Dr. Narasimhamurthy, Dr. Sharon P.B, Irwin Selvadhas

The Business English course is designed to meet practical requirements of students from Commerce and Management backgrounds. The course faculty focused on the following: one, skill enhancement of students, especially with future professional requirements in mind and two, including group based activities and peer learning to the maximum possible. The course was completely interactive with teachers involving students in the classroom throughout.

I Participative Learning:

In module 2 of the paper, students learn about strategies for conducting effective meetings. As part of this module, students conducted meetings in groups in order to prepare for their upcoming group presentations. They focus of learning was on turn-taking, documentation, effective leadership and cordial communication.



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II] **Collaborative Learning**: Students were divided into groups in class and were asked to make presentations in class. This included elements of collaborative learning, participative learning and use of ICT since students were asked to prepare visual presentation tools using power point or other such software.



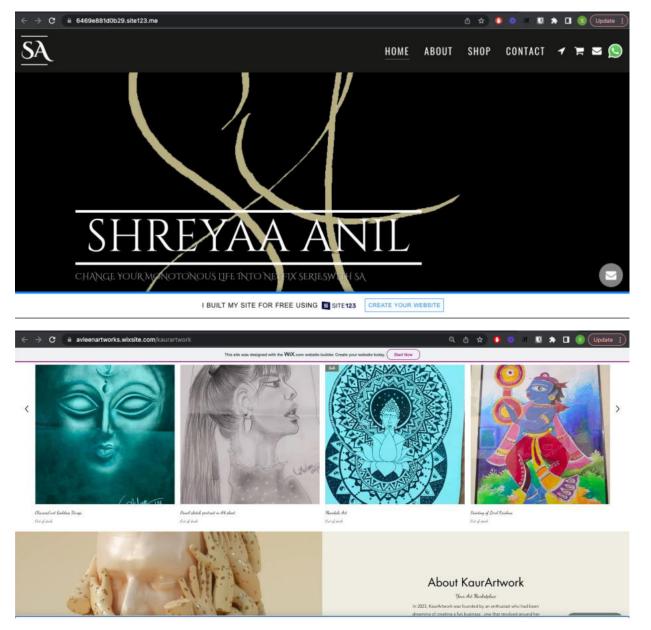








In order to ensure that learning does not remain at purely theoretical levels but actually allows students practical skill enhancement, the third module of the course, devoted to web-based communication was directed towards students producing their own websites and blogs based on business ideas developed individually by each student. Below are screenshots of a sample of the websites and blogs produced by students.





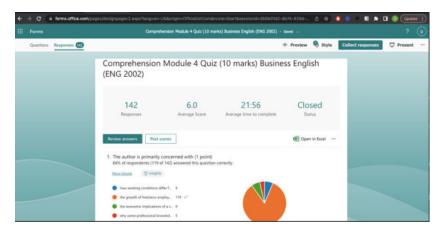
Use of

IV] ICT tools

Besides training students to use tools like Power Point for presentations, Wix to create websites, wordpress to create blogs, the classroom itself incorporated the use of videos in the classroom in order to enhance the learning experience. For example, the students watched some Ted talks at the very beginning of their topic on presentations and were asked to make observations about what made the Ted talk effective.



In addition, all quizzes for module 4 related to reading comprehension were held using Microsoft Forms allowing for quick and easy review and analysis of results.





Regards

Pathan

Dr Sufiya Pathan

Associate Professor-English Department of Languages Course In charge Business English (ENG 2002)



School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Even Semester AY 2022

Year: 2022-23 Semester: I Section: BBA

Course Title: Professional English

Course Code: ENG2003

Instructor In-Charge: Dr. J. G. Ravi Kumar

Course Instructors: Dr. J. G. Ravi Kumar

PARTICIPATIVE LEARNING:

Name of the Topic: High School Seniors Tell Why They Are "Stressed Out"

Type of Assessment: Presentation & Report writing on the select case study, A case study has to be selected from the Journal Paper available in the Presidency University open-access digital library website.

https://www.jstor.org/stable/30188961

https://www-jstor-org-

presiuniv.knimbus.com/stable/30188961?searchText=usage+of+drugs+a mong+school+children&searchUri=%2Faction%2FdoBasicSearch%3FQ uery%3Dusage%2Bof%2Bdrugs%2Bamong%2Bschool%2Bchildren&ab segments=0%2Fbasic_search_gsv2%2Fcontrol&refreqid=fastlydefault%3A61e19cc8db13482c09765612b75405c1&seq=1

Task Assigned: Students have to prepare a detailed presentation about the selected case study topic by referring the Journal Paper available in Presidency University open access digital library website and to justify how High School Seniors Tell Why They Are "Stressed Out". Also to prepare a report on the same.





Remarks: A group of students were given to select any case study topic of their choice and prepare a detailed presentation and report which will enhance their knowledge, presentation skills on High School Seniors Tell Why They Are "Stressed Out" etc.,s

Signature of Instructor In-Charge:

Head of the Department

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School of Engineering

Department of Languages

Student Centric Methods for Odd Semester AY 2022-23

Year: 2022-23 Semester: I Section: MTech

Course Title: English for Employability

Course Code: ENG: 5001

Instructor In-Charge: Dr. Padmalochana R

Instructors: Dr Padmalochana R

1. PARTICIPATIVE LEARNING:

Name of the Topic: Online Quiz

Assessment:

• **Type of Assessment:** It is generally noticed that when the students are made to answer quiz before the commencement of a topic, the students will complete their pre reading assignments and will participate in the process of learning.

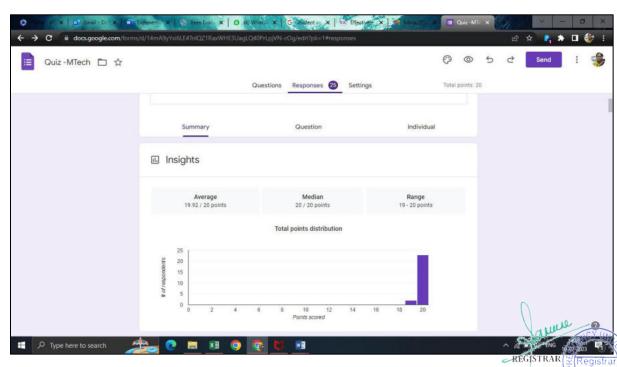


Chart of their responses

• Task Assigned: They have to prepare a detailed presentation on a topic assigned to them by their Core subject teachers. This was a Interdisciplinary exercise where the subject knowledge will be judge by the faculty teaching that particular subject and Presentation skills by the Faculty teaching English



Task Assigned: Based on the modules taught the students were given written activity to practice their writing skills.





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YEARS

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10+10

PRESIDENCY UNIVERSITY

SCHOOL OF ENGINEERING PROGRAM: M-TECH

ENGLISH FOR EMPLOYABILITY (ENG5001)
ASSIGNMENT 1

NAME: ALVIN NISHANT D

ID: 20222AIE0004

SUBMITTED TO: DR. PADMALOCHANA

NAME: ALVIN NISHANT D ROLL NO: 20222AIE0004 COURSE: ENGLISH FOR EMPLOYABILITY COURSE CODE: ENGS001 FACULTY: DR. PADMALOCHANA

Communication skills worksheet

Activity 1. - Compare and summarize the introductory viden "Ten ways to have a better conversation" and the web page called "Top 10 ways to improve your communications skills" Write your comments and conclusions in this worksheet. Besides that, you must focus on the nonverbal communication of the girl (her eyes, ears, mouth, mind...) and guess what she wants to transmit to the audience.

Effective communication is an important skill in daily routine. Though there have been many suggestions on what effective communication looks like, one of the best models given is in this Ted Talk essay on "10 Ways to Have a Better Conversation" by Celeste Headlee. In particular, the speaker's ten rules for enhancing better conversations should be applied to daily communication because they foster superior conversational experiences, are ideal for quality information gathering, and are more effective than popular communication models.

Effective communication requires adherence to communication styles that offer two-way engagement. While there is no one-size-fits-all communication style, good communicators understand and match their communication style to their audience. Headlee's TED talk gives 10 rules to follow to ensure better conversations. It occurs when people enter a conversation assuming they have something to learn. Being open-minded in conversation will lead to the possibility of accepting and learning new ideas that someone did not have before. However, the biggest rule of communication is listening with the intent of understanding rather than replying. Listening ensures that conversations are honest, meaningful, and impactful. Keeping a set of conversational rules might seem cumbersome, but it creates more engaging conversations.

Effective communication, as outlined by Headlee, helps people to ensure that everyone in a conversation is heard and understood. A great conversation is meaningful and leaves both parties feeling inspired, connected, understood, and engaged. Headlee's effective conversational strategies should be extended to everyday communication since they promote superior conversational interactions, are perfect for collecting quality information, and are surprisingly more reliable than conventional communication models.

Activity 2. Comment what you see in this picture.

Created by Amparo Lorente Chicote

Página 1







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Activity 5.2.- Do you remember what the girl said about open-ended questions?

The interview

STUDENT A: Imagine you are a candidate of a company which is recruiting someone. Your partner will ask you what your dream job is. He/she maybe will ask you about your past so you should think if you have to be honest or not.

STUDENT B: Imagine you are the Human Resources Manager of a company which is recruiting someone for your partner's dream job. Ask your partner what his/her dream job. Don't forget to get as much information about your candidate as you can.

Here you have some useful vocabulary and collocation examples that will help you to ask/answer the questions.

Vocabulary related to work

- . To have a challenging, monotonous/repetitive, rewarding, motivating, tedious job.
- Collocations
 - 1. I'm a manager. I'm in charge of the sales department. I have to deal with some very difficult clients. I'm also responsible for publicity. I'm off work at the moment. I'm on maternity leave.
 - 2. I'm part or a team. I always work with other people. I have the opportunity to travel, which is something I appreciate. I have good prospects in this job. I think I can go far. I'm hoping to get promoted to head of department next year.
 - 3. I'm hoping to get a rise. I think my salary is very low. It's a temporally job. I'm only on a shot-term contract, so I have no job security.
 - 4. I was sacked/fired from my last job. My boss didn't like the way I worked. Now I'm self-employed. I run my own business and I'm much happier. I only work part-time, from 10.00 to 2.00, and in the afternoon I'm doing an Open University course.
 - 5. I was made redundant. There were too many workers and the company was losing money. I've been out of my work for three months now, but I hope to find a job soon. I've been doing some voluntary work at the local community centre. It's unpaid, but at least I'm getting some more work experience.

Possible useful questions:

- •What are your long-term goals?
- •What makes you think you can fit in the team?
- •What type of projects that you have worked on?

Created by Amparo Lorente Chicote

Página 4



Task Assigned: Writing an Essay on a given topic.

Case before. You can deduce this from silent playgrounds and study since every child require to have recreational activities, this state examine the roots of mus used and propose some solutions to eradicate it.

One of the major causes of this problem is the limited mindset, which is imposed mainly by parents that is to say, most of the children consider that the parm of success only goes through higher education. To be well-known university, can they find a decent occupation. The way forward to this problem is to educate parents to understand the regatue impact of their younger horizons about the world of work.

Finally another reason for his issue is the high cost of higher education. For example, in some counting, his fee rould reach just above 19000 \$ a year. This is an expensive expense, and not everyone can pay that. As a result, students usually work hard to get better grades to be eligible for financial aids and scholarships. This problem rould be addressed by extending the number of financial aid beneficiones and making eligibility criteria more accessible. This would gree mem peace of mind and reduce mem Ascal distress.

To sum up, although the young are enduring various strains, which is a troublesome obstacle, it is undoubledly passible to stort alterating their hardship and improve mair quality of life. The government and parents should take the lead in dealing with these problems; otherwise, our young people will bend to these pressures in the future

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Signature of Instructor In-charge:

Neha Tain

Signature of HOD

REGISTRAR



School of Engineering

DEPARTMENT OF LANGUAGES(KANNADA)

Student Centric Methods for Even Semester AY 2022-23

Year: 2022-23 Semester: Even Section: BES All

Course Title: KALI KANNADA

Course Code: KAN 1001

Instructor In-Charge: Ms. Shama

Course Instructors: Dr. Shabeena

1. PARTICIPATIVE LEARNING:

The Department of Languages(Kali kannada), adopts a teaching strategy that emphasises educating students first and foremost. We use an active learning approach at Kali Kananda, where students participate actively in class discussions. They have been given tasks.



Learn by activity

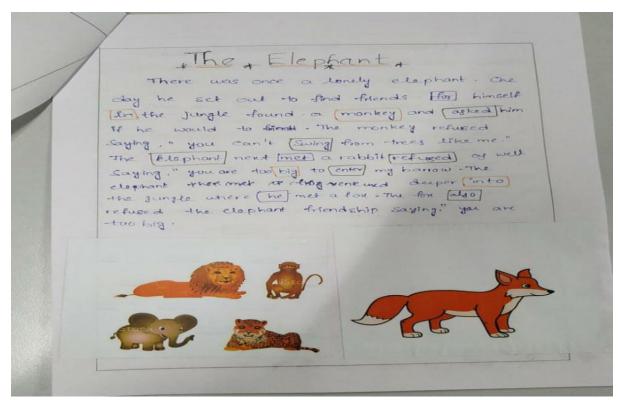




Students "learn through activity" and reflect on their experiences as part of an active learning process. Students were put into groups in class and given homework that involved recycling items and. The students have the chance to share knowledge with one another by working together on the assignments. Additionally, they gained practical experience by completing assignments.

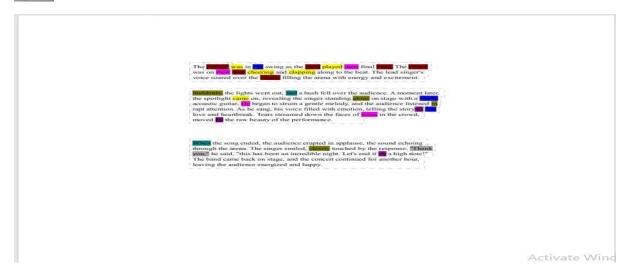


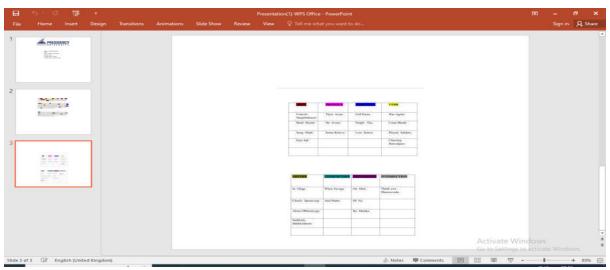
Assignment Photos:















Signature of Instructors:

Signature of Instructor In-Charge:

HOD



School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Odd Semester AY 2022-23

Year: 2022-23 Semester: I Section: 1BBA

Course Title: Essentials of English

Course Code: ENG1004

Instructor In-Charge: Dr. Shibily Nuaman

Course Instructors: Dr. Shibily Nuaman

1. PARTICIPATIVE LEARNING:

Name of the Topic: "Under the Banyan Tree" and "Free Radio" Assessment:

- **Type of Assessment:** After reading the story, "Under the Banyan Tree," "and "Free Radio" students responded their concern about various topics
- Task Assigned: Speak minimum 3 minutes regarding the topics from their perspective





YEARS OF ACADEMIC WISDOM





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Remarks: Personal observation on the selected topics is crucial to understand the social concepts discussed in the texts. Students were able to recollect their experiences and connect to the text. Speaking skills of students were enhanced as they were asked to choose their own topics and they were happy to recollect their personal experiences and memories.

Signature of Instructors:



Signature of Instructor In-Charge:





School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Odd Semester AY 2022-23

Year: 2022-23 Semester: IV Section: BAV

Title: Reading Advertisements

Course Code: ENG1009

Instructor In-Charge: DR. Kirankumar Nittali

Instructor: Dr. Kirankumar Nittali

Activity : Student Seminar

Organized on: 4-05-2023

No. of Participants: 48

a. About the Event:

A student presentation is a channel for students to share with others what they have learnt. It is also a chance to challenge and expand their understanding of the advertisements analysis by allowing other students to ask questions. Student Presentation skill helps to create innovative ideas when students come up with creative and interesting slides to illustrate their ideas. The use of presentation aids makes the talk interesting, and the creation of such aids can develop students' confidence.

Topics: Advertisements in Digital Era, Semiotic Analysis of the advertisement, Gender Roles in Advertisement, Kennings and Jingles in advertisements, Special, Visual Aspects of Advertisements.



The details of the activity as follows:

- 1. The team should prepare 500 words presentation
- 2. The students were allocated different topics
- 3. This is mandatory project for continues assessment
- 4. The student should prepare plagiarism free content

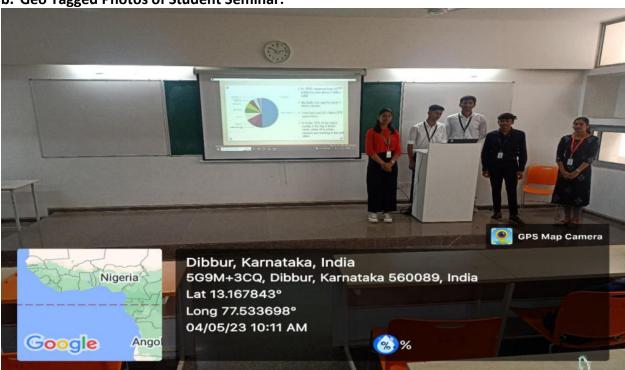
Mode of assessment: The team will be evaluated based on the following criteria:

- The content of the presentation (5 Marks)
- Language of the student (5 Marks)
- Body language: (5 Marks)
- Paralanguage skills: (5 Marks)

The following Instructions were given to Students:

- 1. The students should refrain from reading through the slides
- 2. The students must define objectives of the presentation
- 3. Each student is allowed to speak 5 Minutes
- 4. Referencing list must be attached at the end of the presentation

b. Geo Tagged Photos of Student Seminar:





c. Post event/Summary: content of the speaker in brief, take away of the participants

The seminar helped students to do an enquiry into the given topic and they came up with recent information about the given topic. The students understood various aspects of analyzing advertisements. The discussion helped them to improve their communication skills.

Dr. Kirankumar Nittali

Event Coordinator/Convener

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School of Engineering

DEPARTMENT OF LANGUAGES(KANNADA)

Student Centric Methods for Even Semester AY 2022-23

Year: 2022-23 Semester: Even Section: BES All

Course Title: THILI KANNADA

Course Code: KAN 2001

Instructor In-Charge: Dr. Shabeena

Course Instructors: Ms. Shama

1. PARTICIPATIVE LEARNING: The Department of Languages(Thili kannada), adopts a teaching strategy that emphasises educating students first and foremost. We use an active learning approach at Thili Kananda, where students participate actively in class discussions. They have been given tasks.















Learn by doing

Students "learn by doing" and reflect on their experiences as part of an active learning process. Students were put into groups in class and given homework that involved recycling items and producing audio and video that was pertinent to the lesson. The students have the chance to share knowledge with one another by working together on the assignments. Additionally, they gained practical experience by completing assignments.











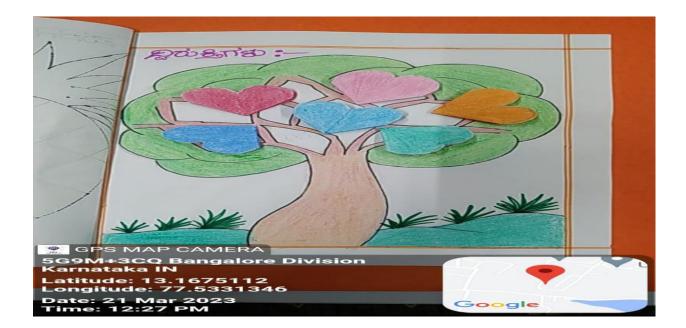








Assignment Photos:







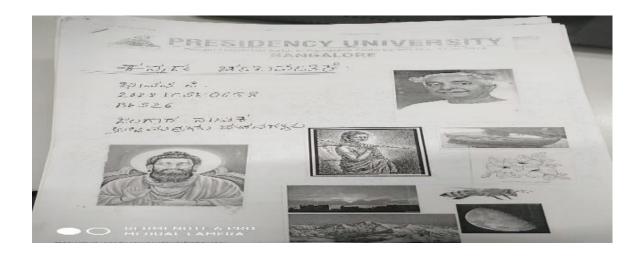












Signature of Instructors:

Signature of Instructor In-Charge:



HOD







School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Odd Semester AY 2022-23

Year: 2022-23 Semester: I Section: MBA3

Title: Business Communication

Course Code: ENG2006

Instructor In-Charge: DR. Kirankumar Nittali

Instructor: Dr. Kirankumar Nittali

Organized on: 21/11/2023

No. of Participants: 52

Participative Learning

a. About the Event:

A startup presentation activity was conducted on 13th July 2023 in different slots for I Semester MBA students enrolled in the Business Communication course. Students were divided into groups of five each. All students were asked to prepare presentations on startup plans of their choice. Different criteria were used to assess the students, including language proficiency, body language, and content. A group project has been assigned 20 marks, with a weightage of 10%.

The details of the activity as follows:

- 1. The team should consist of 5 students
- 2. The students are free to decide the topic
- 3. All the team members should contributors
- 4. The student is identified as a team leader coordinate among team members.
- 5. The instructor will select team members.



Mode of assessment: The team will be evaluated based on the following criteria:

- The project Content development: (10 Marks)
- Language of the student (5 Marks)
- Body language and presentation skills: (5 Marks)

The following Instructions were given to Students:

- 1. All the team members should be present on the day of presentation
- 2. Project should be submitted within the deadline in Teams
- 3. Projects not accepted after the deadline.
- 4. The Project should consist of Cover-slide, which consists of details like University, SOM, MBA, Section, Course Code and Name, Project, Title, Faculty Name, Student Roll number, Student Name.
- 5. Project content will be scanned through plagiarism software

b. Geo Tagged Photos of Project Presentations:





c. Post event/Summary: content of the speaker in brief, take away of the participants

The Entire class appreciated the project presentations. This activity gave them an opportunity improve their communication skills and students were activity participated in the discussion.

Dr. Kirankumar Nittali

Event Coordinator/Convener

REGISTRAR Registrar

School of Law

DEPARTMENT OF LANGUAGES

Student Centric Methods for Odd Semester AY 2022-23

Year: 2022-23 Semester: 1 Section:1 LLB

Course Title: LAW AND LANGUAGE

Course Code: ENG3001

Instructor In-Charge: Dr Noor Fathima

Course Instructors: Dr Noor Fathima

1. PARTICIPATIVE LEARNING:

Name of the Topic: A case study on the business plan required for the business and its growth:

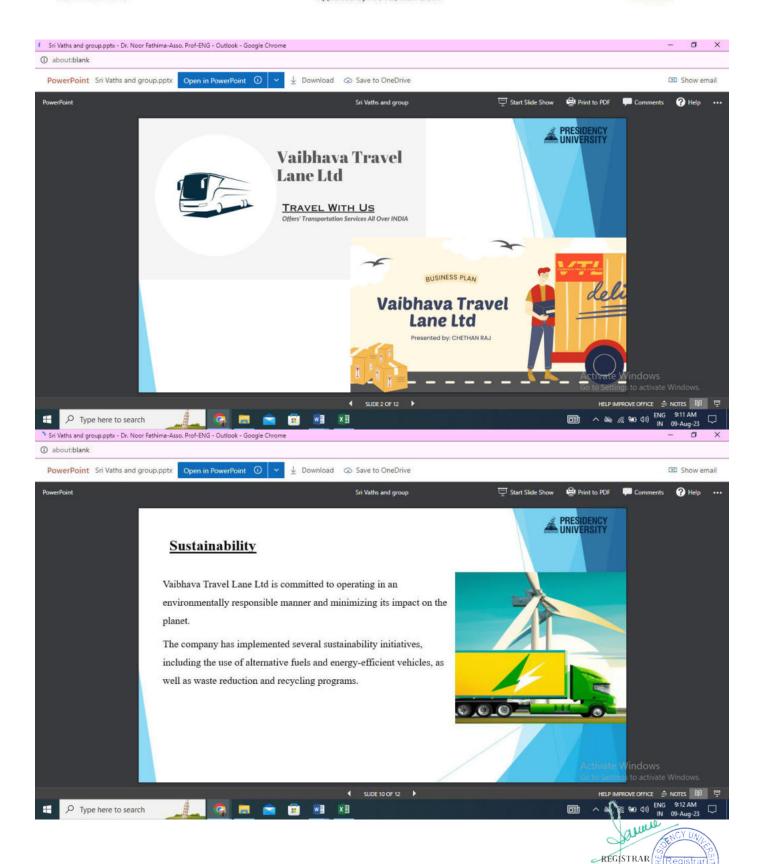
Assessment:

- Type of Assessment: Presentation & Report writing on the selected case study, a case study has to be selected from the Journal Paper or from the previously worked case studies found in Presidency University openaccess digital library website or elsewhere.
- 1. Task Assigned: Business plan on transportation business





40 YEARS





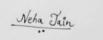
Remarks: Vaibhava Travel Lane is a leading transportation and logistics company that has built a strong reputation for its commitment to quality service and customer satisfaction. With its focus on customized solutions, advanced technology and sustainability, the company is well positioned to continue its growth and success in the years ahead. The case study has given them a learning experience that deals with the strategies and plans to run a new business with all the required skills for the growth of their new venture.

Signature of Instructors:

North Mary

Signature of Instructor In-Charge:

HOD-LANGUAGES







YEARS OF ACADEMIC WISDOM



School of Engineering

DEPARTMENT OF LANGUAGES

Student Centric Methods for Even Semester AY 2022-23

Year: 2022-23 Semester: IV Section: BBA

Course Title: Basic French

Course Code: FRL1002

Instructor In-Charge: Dr. Linda Barbara Foote

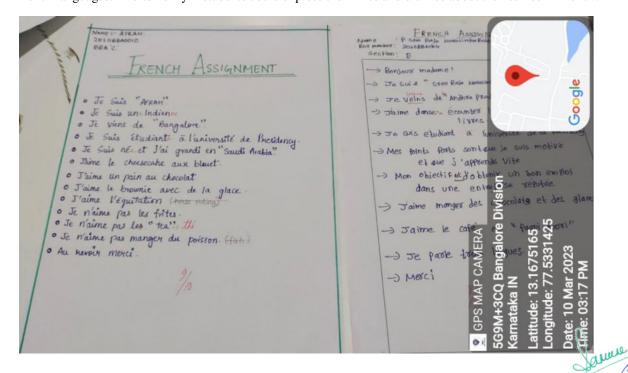
Course Instructor: Dr. Linda Barbara Foote

Participative Learning:

Report:

French Assignment

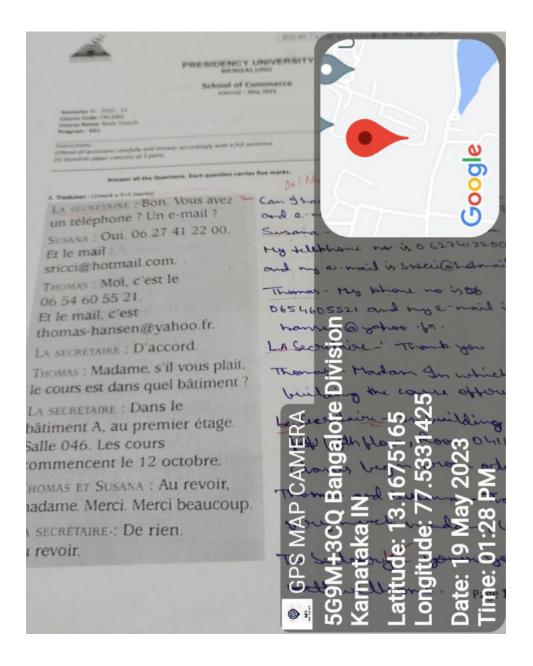
Students were asked to introduce themselves in French (Module 1&2). The objective of the French Assignment was to see if the students were capable to use the present tense and say their name, nationality, profession in the French languages. And to verify if students could express their likes and dislikes about themselves in French.



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Internal:

This evaluation was based on module 3 & 4.









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at America y Lawrences)	fortest famel	
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e) Vous (manger) des pizzas	Mangerons/mangles Pizz	Ellans.
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E. Answer only one of the	9111	
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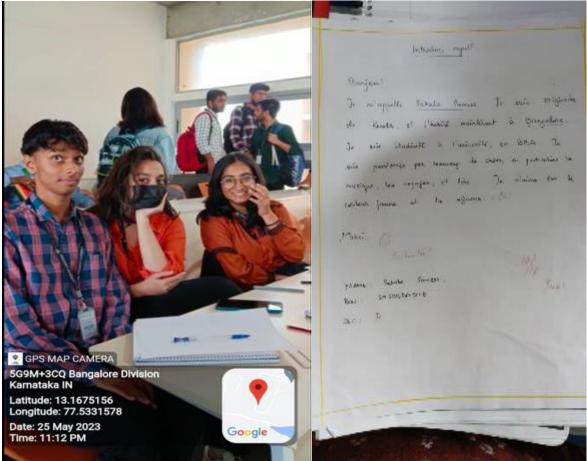


















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Conversation en français

Scene 1: Pour acheter des billets de train pour Manali. Scene 2: Pour acheter des billets de cinéma au théâtre. Scene 3: Acheter des cravates à Givenchy.

> Team Members: Tanisha Raju Valle Kashyap Meenatchi Sahala Sameer Girish Kumar

Scene 1:

Girish & Kashyap – Customer Tanisha- Cashier

Girish: Deux billets pour Manali le 24 juin par le Shatabdi express s'il vous plaît. En première, ça fait combine?

Tanisha: Ca fait 2000 roupies et en seconde classe 1200 roupies.

Girish à Kashyap: Est-ce que je les achète, ces 2 billets?

Kashyap: Oui, bien sûr. Achète-les.

Girish: Alors, deux billets de première classe le 24 juin, s'il vous plaît. Et le train part à quelle heure?

Tanisha: A 8h30.

Girish: Et on arrive à quelle heure?

Tanisha: Le train arrive à Manali à 13h45.

Kashyap: Est-ce que je peux payer par carte?

Tanisha: non monsieur. Nous n'avons pas cette facilité ici.

Kashyap: Et alors, je paie en liquid. Donnez-moi les billets, s'il vous

plaît.

Tanisha: verifies-les avant de partir!

Girish & Kashyap: Merci beaucoup! Au revoir!





Scene 2:

Sahala – Theatre Usher Tanisha – Customer

Sahala: Bonjour! Comment puis-je vous aider?

Tanisha: Bonjour! Je veux acheter un billet pour le film Fast X,

s'il vous plaît.

Sahala: Bien sûr! Un billet et à quelle heure voulez-vous

regarder le film?

Tanisha: Je voudrais regarder le film à 17h.

Sahala: D'accord, nous avons trois types de sièges : le VIP, le

Premium et le exécutif, et laquelle préférez-vous?

Tanisha: Les premium sieges. C'est combine?

Sahala: d'accord. ça fera 250 roupies. 250 roupies pour un billet

pour le film Fast X à 17 h.

Tanisha: Est-ce que je peux payer par carte?

Sahala: Non madame, nous avons pas cette facilité ici.

Tanisha: Et on alors, je page en liquid. Donnez-moi les billet,

s'il vous plaît.

Sahala: Vèrifiez-les avant de partir!

Tanisha: Merci beaucoup.



Scene 3:

Kashyap: Customer

Meenatchi: Givenchy representative

Meenatchi: Bonjour monsieur, bienvenue chez Givenchy. que

cherchez-vous?

Kashyap: Bonjour, je cherche des cravates colorées, s'il vous plaît.

Meenatchi: oui monsieur, laissez-moi vous montrer notre nouvelle collection. Nous avons beaucoup de couleurs. Vous êtes une couleur spécifique que vous recherchez?

Kashyap: Oui, je cherche des cravates de couleur bleu, rouge, vert et jaune. Je veux aussi voir votre collection de montres.

Meenatchi: Nous n'avons pas de cravates bleues mais, je peux montrer le reste. Notre collection de montres est à une autre succursale.

Kashyap: OK, je vais acheter les cravates jaunes rouges et vertes pour l'instant. C'est combine?

Meenatchi: que grand! Ce sera 1500 roupies pour trois cravates.

Kashyap: Est-ce que je peux payer par carte?

Meenatchi: Non madame, nous avons pas cette facilité ici.

Kashyap: Et on alors, je page en liquid. Donnez-moi les billet, s'il vous

plaît.

Meenatchi: Vèrifiez-les avant de partir!

Kashyap: Merci beaucoup.



Report:

The classes were conducted for advanced learners to improve their writing and presentation skills in the French language. Classes were targeted to support the interventions for students who require additional assistance in developing these essential skills. The strategies were taught to enhance students' abilities in expressing themselves in an effective way. Students revised the 3rd and 4th module that helped them to participate dynamically, encouraged the slow learners and average learners while also working with them in group activities. Students attended the classes with great enthusiasm.

REGISTRAR

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Course Instructor

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Department of Languages

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Head, Dept. Of Languages

Dr. Neha Jain

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Geo Tag Photos:















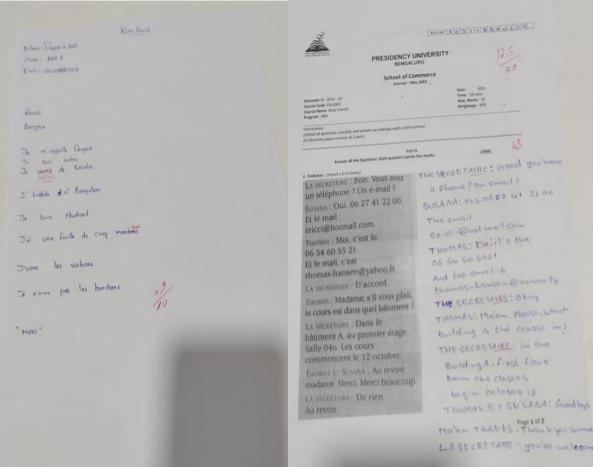
















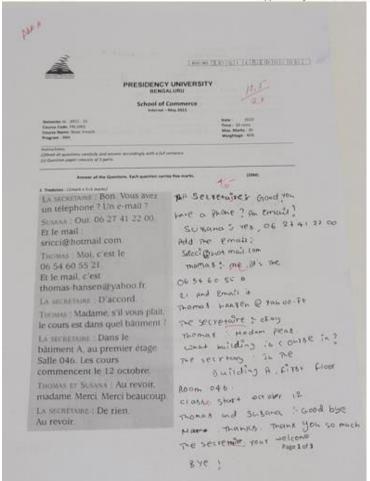


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Report: The topic has been discussed and 49 students have attended. The session was interactive and student participation was good and they gained confidence after discussion of the topics.

A revision of module 1 to 4 covered such as revising the present, future and imperative tense and how to introduce someone or how to make a reservation. A Few important grammar points were explained and revised. Students did the given assignment works and exercises to improve their level in French.

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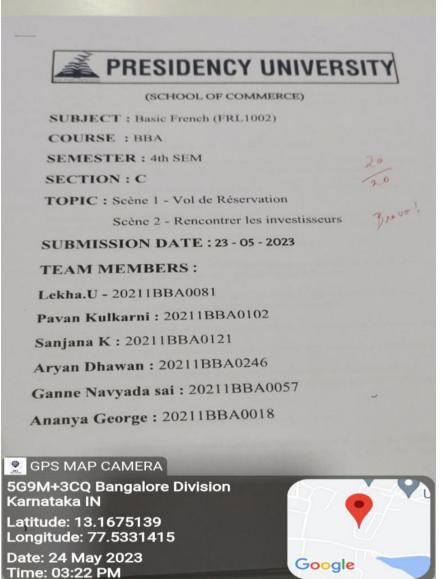
Bangalore

Project work:

Students were asked to create two scenes where the first was to make a reservation with colleagues and the second was to present their product and make a deal with the client company abroad in order to expand their business, to outsource successfully. This was a group work that helped students to engage in a teamwork and use their French skills and write these conversations invoking their creativity together.











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Introduction

"Bonjour à tous ! Nous sommes ravis de vous présenter nos délicieux macarons spéciaux. Chez nous, chaque macaron est préparé avec soin et amour, en utilisant uniquement des ingrédients de qualité supérieure. Nos macarons offrent une explosion de saveurs uniques qui raviront vos papilles. Que vous soyez un amateur de pâtisserie ou à la recherche d'un cadeau spécial, nos macarons sauront combler vos attentes. Rejoignez-nous dans cette aventure gourmande et découvrez le plaisir de nos macarons spéciaux !"

Scène 1 - Vol de Réservation

Personne 1 : Bonjour ! Nous sommes ici pour réserver des billets d'avion pour notre voyage d'affaires. Nous devons rencontrer nos investisseurs dans quelques jours.

Personne 2 : Bonjour ! Absolument, nous sommes pressés. Pourriez-vous nous aider à trouver les vols appropriés ?

Personnel de l'aéroport : Bonjour ! Bien sûr, je vais vous assister dans votre réservation. Quelle est votre destination et à quelle date souhaitez-vous partir ?

Personne 1 : Nous devons nous rendre à New York le 18 juin.

Personne 2 : Oui, notre réunion avec les investisseurs est prévue pour le 19 juin. Nous avons besoin de temps pour nous installer avant la réunion.

Personnel de l'aéroport : Très bien. Je vais vérifier les disponibilités de vols pour vous. Avez-vous une préférence quant à l'aéroport de départ ?

Personne 1 : Nous préférons partir de l'aéroport international de Paris, s'il vous plaît

Personne 2 : Oui, il offre généralement un plus grand choix de vols internationaux.

Personnel de l'aéroport : D'accord. Permettez-moi de vérifier les compagnies aériennes qui proposent des vols directs vers New York au départ de Paris à cett date.

GPS MAP CAMERA Personnel de l'aéroport consulte les disponibilités de vols)

5G9M+3CQ Bangalore Division

Karnataka IN oport : J'ai trouvé quelques option

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Personne 1 : Cela semble convenir. Nous aimerions réserver ces billets. Pouvonsnous avoir deux places en classe affaires, s'il vous plaît ?

Personne 2 : Oui, nous voulons nous assurer d'avoir un peu de confort pour nous reposer avant notre réunion.

Personnel de l'aéroport : Très bien. Je vais réserver deux places en classe affaires sur le vol d'Air France le 18 juin à 14 heures pour vous. Puis-je avoir vos noms complets et les informations de contact ?

(Personne 1 et Personne 2 fournissent leurs noms et informations de contact)

Personnel de l'aéroport : Parfait. Vos billets sont réservés. Vous recevrez les confirmations par e-mail dans les prochaines minutes. Veuillez vérifier vos boîtes de réception.

Personne 1 : Merci beaucoup pour votre aide rapide et efficace. Nous sommes soulagés d'avoir résolu cette étape importante de notre voyage.

Personne 2 : Oui, vous nous avez vraiment facilité la tâche. Nous apprécions votre professionnalisme.

Personnel de l'aéroport : Je suis ravi d'avoir pu vous aider. Si vous avez d'autres questions ou besoins, n'hésitez pas à me demander. Bon voyage et bonne réunio avec vos investisseurs!

Personne 1: Merci encore pour tout. Nous reviendrons vers vous si nous avons besoin de quelque chose d'autre.

Personne 2 : Absolument. Merci encore et à bientôt !



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Scène 2 - Rencontrer les investisseurs

Personne 1 : Bonjour Messieurs, nous avons créé une entreprise de macarons spéciaux et nous aimerions vous présenter notre produit.

Investisseur 1 : Bonjour ! Nous sommes curieux d'en savoir plus. Qu'est-ce qui rend vos macarons spéciaux ?

Personne 2 : Nos macarons sont spéciaux parce qu'ils sont faits à la main avec des ingrédients de qualité. Ils ont des saveurs uniques qui vont surprendre vos papilles.

Investisseur 2 : Cela semble intéressant. Comment comptez-vous vendre vos macarons?

Personne 1 : Nous prévoyons de les vendre dans des boutiques de luxe et des marchés gastronomiques. Nous avons également une boutique en ligne pour atteindre un plus large public.

Investisseur 3 : Quel est votre objectif de vente ?

Personne 2 : Nous souhaitons vendre 10 000 macarons par mois dans la première année et augmenter ce chiffre chaque année.

Investisseur 1 : Avez-vous une idée du prix de vente de vos macarons ?

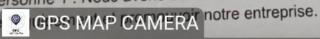
Personne 1 : Nous prévoyons de les vendre à 2 euros l'unité.

Investisseur 2 : Avez-vous déjà des clients satisfaits ?

Personne 2 : Oui, nous avons déjà vendu nos macarons lors d'événements locaux avons reçu de bons retours de nos clients.

rvestisseur 3 : Quels sont vos besoins en termes d'investissement ?

ersonne 1 : Nous avons besoin d'un investissement de 50 000 euros pour ache



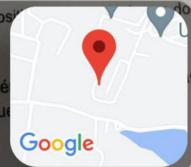
5G9M+3CQ Bangalore Division tre propos

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Investisseur 2 : Merci à vous. Nous trouvons votre entreprise prometteuse et nous reviendrons vers vous avec notre décision.

Personne 1 : Nous attendons votre réponse avec impatience. Merci encore pour

Investisseur 3 : Merci à vous aussi. Nous vous souhaitons bonne chance avec votre entreprise. À bientôt !





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PROJET

MARQUE LAKME

[Négociation de nouveaux produits avec Estée Lauder]

NOM DU CHEF: KEERTHI SREE - 20211BBA0048

NOM DES MEMBRES DE L'ÉQUIPE:

- NEEREJA-20211BBA0096
- 2. SWETHA-20211BBA0140
- 3. JAGADESHWARI-20211BBA0199
- 4. YADLAPALLI MANASA DURGA-20211BBA
- DEVARAPALLI JYOTHI REDDY-20211BBA
- 6. JANGAM CHITHRA-20211BBA0217



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INTRODUCTION:

En 1952, la société indienne de cosmétiques Lakmé est créée. Nous sommes la plus grande entreprise de cosmétiques en Inde et nous opérons dans plus de 20 autres pays.

Lakmé est réputée pour ses produits haut de gamme et son dévouement à l'innovation. Afin de satisfaire les besoins de nos clients, nous créons constamment de nouveaux articles. Pour garantir l'efficacité et la sécurité de nos produits, nous collaborons avec des dermatologues de renom.

Lakmé est une entreprise qui se concentre sur la promotion de la beauté. Nous nous engageons à produire des produits qui donnent aux femmes un sentiment de confiance et de beauté, car nous pensons que la beauté se présente sous toutes les formes et dans toutes les

Nous sommes ravis d'être ici aujourd'hui pour vous faire part de notre expérience. Lakmé, à notre avis, a le potentiel de devenir un pionnier du secteur cosmétique à l'échelle mondiale. Nous nous engageons à rendre nos produits accessibles aux femmes du monde entier, car nous pensons qu'ils peuvent leur donner un sentiment d'estime de soi et de beauté



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Scène 1 : Réservation de billets

Chithra: Bonjour, j'essuie de réserver un vol pour un groupe de sept cottèques

Bharathi(Agent): D'accord, je peux vous sider là-bas. On veux vous atter?

Chithra: Nous envisapeons d'assister à une conférence à New York

Bharathi : D'accord, i'ni quelques possibilités pour vous. Un vol part le vendredi matin et arrive à New York à 13h00. Il y a aussi un vol le samedi après-midi qui atterrit à New York à 19500

Chithra: Le vol du vendredi matin semble excellent.

Bharathi : Excellent. De combien de billets avez-vous besoin ?

Chithen: Nous avons besoin de sept billets.

Bharathi: D'accord, et quel niveau de service souhaitez-vous?

Chithra: L'économie se porte bien. Bharathi: D'accord, ce sera 1 200 \$

Chithra: Excellent. Je vais l'accepter.

Bharathi: D'accord, j'ai seulement besoin de quelques informations de votre part. Pouvezvous me donner les noms et adresses de vos collègues ?

Bien sûr, collègue 1. Keerthi Sree, Neereja, Swetha, Manasa, Chithra, Joythi et Jagadeshwari sont leurs noms. 123 Main Street, Anytown, Bangalore; 456 Elm Street, n'importe quelle ville, Bangalore; 789 Oak Street, Anytown, Bangalore; 101 Pine Street, Anytown, Bangalore; 121, rue Maple, n'importe quelle ville, Bangalore; 131, rue Birch, n'importe quelle ville, Bangalore ; et 141 Elm Street, Anytown, Bangalore sont leurs adresses.

Bharathi: D'accord, merci. Et quel est le numéro de votre carte de crédit?

Chithra: Le numéro est le 1234-5678-9012-3456.

Bharathi: D'accord, merci. Je viens de réserver votre vol. Le numéro de votre confirmation est le 1234567890123456.

Chithra: Excellent. Merci beaucoup pour votre aide.

Bharathi: Vous êtes vraiment le bienvenu. Y a-t-il autre chose que je puisse faire pour vo

aujourd'hui?

Chithra: Non, c'est tout. Merci encore un.

GPS MAR CAMERA onne journée.

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Scène 2 : Réservation d'hôtel à New York

Jyothi: Bonjour, je m'enregistre pour ma chambre.

Andy(Employé de l'hôtel): Oui, veuillez fournir votre nom et votre numéro de réservation

Jyothi: Je m'appelle Jyothi et le numéro de ma réservation est 1432101

Andy: OK, j'ai votre réservation. Votre chambre est 1012 au 10ème niveau.

Jyothi: Merci beaucoup. Mes sept collègues se sont également enregistrés. Leur logement

est-il au même étage ?

Andy: Oui, toutes leurs chambres sont au 10ème étage. Les numéros de chambre 1010, 1011,

1013, 1014, 1015, 1016 et 1017 leur sont attribués.

Jyothi: Parfait, merci.

Andy: Vous êtes vraiment le bienvenu. Y a-t-il autre chose que je puisse faire pour vous?

Jyothi: Non, juste ça. Merci pour votre aide.

Andy: Vous êtes vraiment le bienvenu. Amusez-vous bien.

Jyothi: Merci beaucoup.

Scène 3 : Mise en scène pour Estée Lauder Company

Manasa: Excusez-moi, pourriez-vous m'aider? Je cherche la succursale la plus proche société ABC.

Marcus(Individuel): Bien sûr, je peux vous aider. C'est à environ 10 minutes à pied. Continuez simplement le long de cette rue jusqu'à ce que vous atteigniez l'intersection. société ABC sera sur vous droite lorsque vous tournerez à gauche.

Mnasa: Merci beaucoup pour vous aide!

Marcus: Je vous en prie.



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Scène 4 : Conférence de la société Estée Lauder

Le cadre est une salle de conférence dans un bureau étranger. Sept représentants sont assis à une table avec des représentants d'entreprises internationales.

Keerthi: Bonjour à tous. Je m'appelle Keerthi Sree et je suis le chef de projet Lakmé. Je suis ici maintenant pour vous présenter Lakmé Renew, notre nouveau produit.

Elena (1er représentant étranger) : Merci de vous visite, Keerthi. Nous sommes tous très

Keerthi: Lakmé Renew est une nouvelle marque de soins de la peau créée pour aider les femmes à paraître et à se sentir mieux. Les articles sont fabriqués à partir de matériaux naturels et ne contiennent aucun produit chimique dangereux.

Stefan (2e représentant étranger) : Cela semble fantastique! Quels sont les principaux avantages de Lakmé Renew?

Neereja: Lakmé Renew offre plusieurs avantages majeurs. Il peut aider à réduire les rides et ridules, à améliorer le teint et la texture de la peau et à protéger la peau des rayons nocifs du soleil.

Niklaus (3ème représentant étranger) : Ce sont des avantages fantastiques ! Pouvez-vous nous en dire plus sur les produits?

Swetha: Bien sûr. Les produits Lakmé Renew comprennent un nettoyant, un toner, un hydratant et un écran solaire. Le nettoyant est destiné à éliminer le maquillage et la saleté de la peau, le toner pour équilibrer le pH de la peau, la crème hydratante pour hydrater la peau et la crème solaire pour protéger la peau des rayons nocifs du soleil.

Damon(4e représentant étranger) : Les articles ont l'air fantastiques ! Quelles seront les prochaines étapes ?

Jagadeshwari: Nous sommes intéressés à vendre Lakmé Renew dans vos magasins. Nous croyons que les produits seraient un ajout formidable à votre gamme de produits et qu'ils seraient bien accueillis par vos clients.

Grace (5e représentant étranger): Nous aimerions stocker Lakmé Renew dans nos magasins. Nous souhaitons en savoir plus sur les produits et voir quelques exemples.

Jyothi: Nous serons ravis de vous donner quelques échantillons de produits. Nous pouve également organiser une réunion avec notre équipe de marketing afin que vous puissiez savoir plus sur les articles.

GPS MAP CAMERAuger n° 6): Ce serait fantastique. Nous aimerions organi

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Karnataka Nuvons organiser une réunion la sema

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Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956 Approved by AICTE, New Delhi

Ana (7e représentant étranger) : Merci d'avoir pris le temps de lire ceci. Ana. Nous sommes ravis d'en savoir plus sur Lakmé Renew.

Chithra: Vous êtes vraiment le bienvenu. Nous sommes ravis de collaborer avec vous.

La discussion se termine avec les représentants de Lakmé convaincus qu'ils ont fait une impression favorable sur la société internationale. Ils sont enthousiasmés par le potentiel de Lakmé Renew et croient que ce sera un succès sur le marché international.

Merci beaucoup

Au revoir



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