PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Course: Business Forecasting

A Lab Session involving Experiential Learning Activity

Organized on: Dt- 28th Nov 2022

Organized For: *Business Forecasting*

Resource Person : Ms. Jasmine Kaur

No. of Participants:25

Objective: Learning to learn

a. Flyer/Brochure etc NIL

b. About the Event :

Students were given the task to learn on a topic with codes which was not taught through a flipped class room session. Students where provided with code sheets and theory, and the students taught the session through discussions

c. Geo Tagged Photos

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

d. Certificate Pic NIL

e. Post-event/Summary: Students learn to learn new topics where they have to code on problems that are not taught in class by themselves

f. url Link (if online)

Dr.Rosewine Joy	Dr.Akhila R Udupa	Dr.K.Krishna Kumar
Event Coordinator/Convener	HOD	Dean (SoM)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Annexure:

List of Participants/ Videos/ etc.

S.no	Roll Number	Students Name	Attendance
1	20212MBA0012	JAMSHEED K	Present
2	20212MBA0025	SARATH I	Present
3	20212MBA0031	YASH KUMAR	Present
4	20212MBA0034	KOUSHIK CHAKRABORTY	Present
5	20212MBA0047	AZAD KUMAR CHOWDHARY	Present
6	20212MBA0055	ATMANAND P GARAG	Present
7	20212MBA0062	JASMINE KAUR	Present
8	20212MBA0064	JINNAH SHAMIM AKTHAR.P	Present
9	20212MBA0076	SHARATH S	Present
10	20212MBA0077	SHIVANGI PRASAD	Present
11	20212MBA0101	PRAJWAL S	Present
12	20212MBA0111	JEEVAN GOWDA H	Present
13	20212MBA0113	BENJAMIN ALFRED S	Present
14	20212MBA0119	NIKITHA M	Present
15	20212MBA0121	HARSH PARASHAR	Present
16	20212MBA0129	SAANDHRA S	Present
17	20212MBA0133	MAHEK ANIL NANDWANI	Present
18	20212MBA0147	ANUSHA T G	Present
19	20212MBA0149	THEJAS GOWDA A	Present
20	20212MBA0152	MANOJ C	Present
21	20212MBA0153	JEEVAN KUMAR B C	Present
22	20212MBA0161	TRIVENI M	Present
23	20212MBA0162	SAQUIB ALI KHAN	Present
24	20212MBA0167	FIRDAUSH ANSARI	Present
25	20212MBA0173	PUNYA K S	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT
Live Project - Experiential

Organized on: 23-3-2023

Organized For: *MBA /VI Semester / Section MBA GROUP-/ DATA ANALYTICS USING CLOUD TECHNOLOGY/ MBA4033*

Resource Person: Dr. V GAJAPATHY

No. of Participants:

20212MBL0001	ABHINEETHA S
20212MBL0010	SABARISH R
20212MBL0013	SAHLA ALI
20212MBL0014	VRINDA
20212MBL0022	KOPPULA VAMSI
20212MBL0051	VISHWAS
20212MBL0052	KAVYA K S
20212MBL0053	ADITI R G
20212MBL0058	SYED SHIRAZ AHMED
20212MBL0061	MUHAMMED ZEESHAN T T
20212MBL0106	LAKSHMI M K
20212MBL0112	SUJAY V L
20212MBL0113	SUNIL BASAVARAJ NIDONI
20212MBL0129	NITEESH GOWDA S
20212MBL0131	SHWAAHIEN AHMED

a. Flyer/Brochure etc (if any): NIL

b. About the Event (brief description – minimum 150 words **):**

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

A live project on Azure Analytics for Classification problem using Titanic dataset was undertaken as group project. The clique was headed by Mr Koppula Vamsi, who is one of the fastest learners, for the classification problem. Using the dataset, the classification has been done in Azure Cloud Analytics and the model has to be tested for its accuracy.

c. Photos in Lab:

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

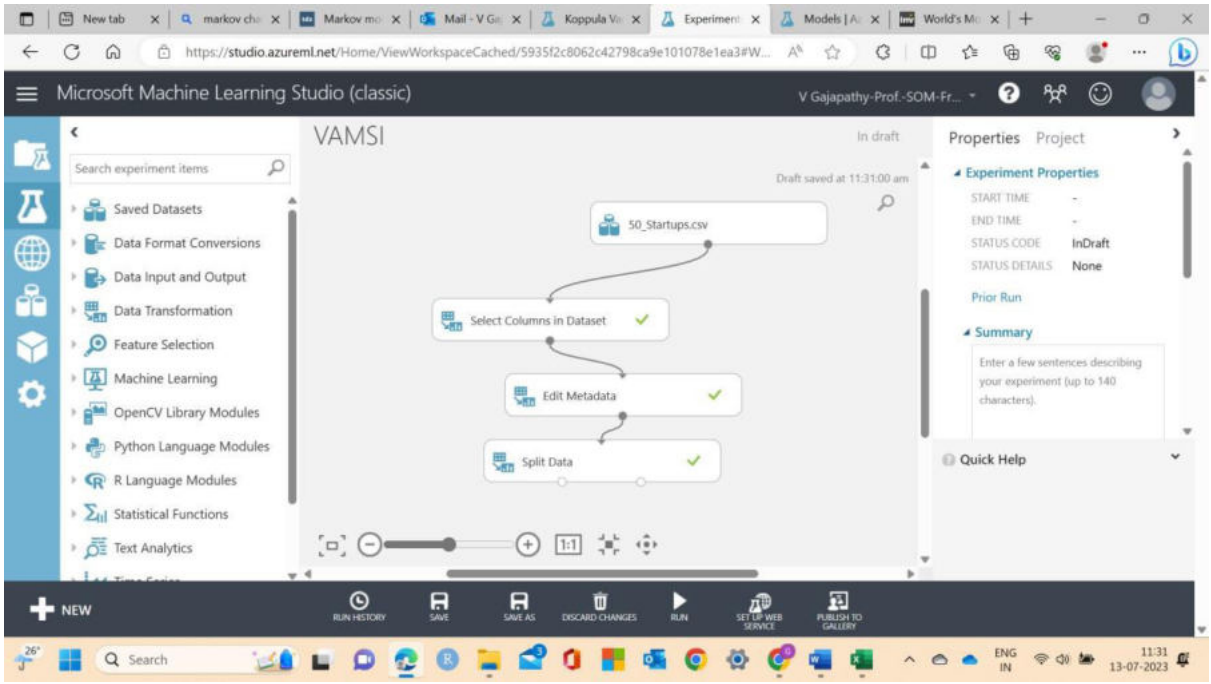
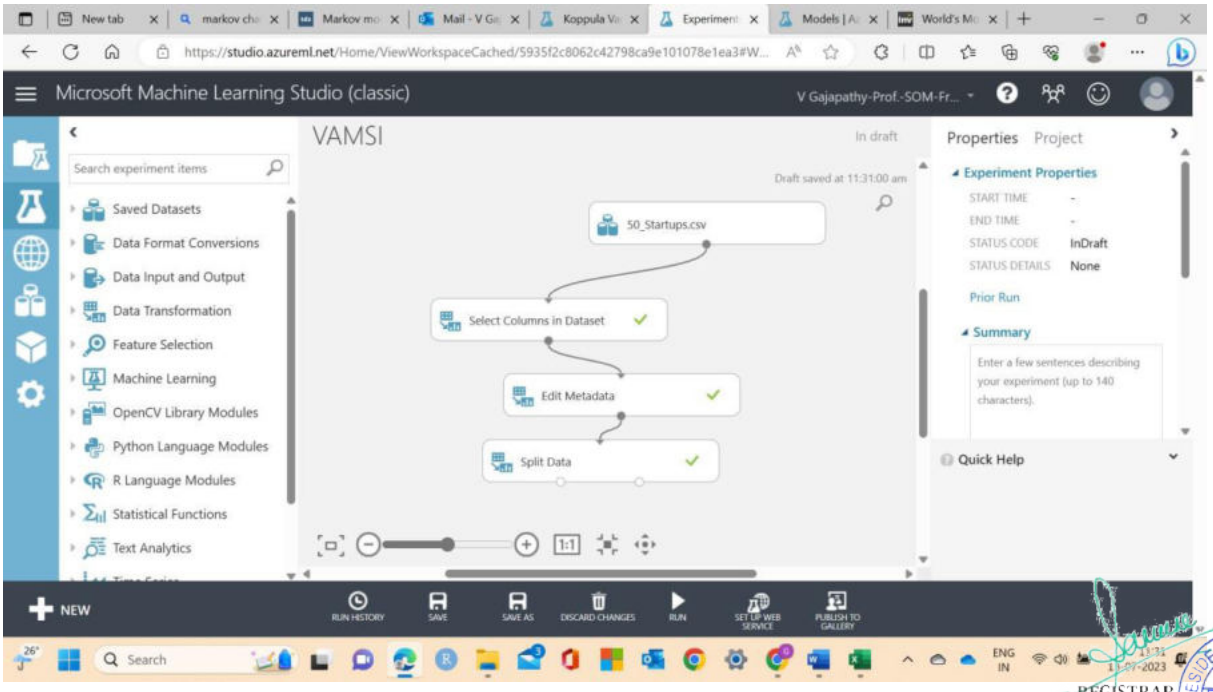


Photo of the project done by the students in Microsoft Machine Learning Studio (Classic):
[Koppula Vamsi[20212MBL0022]-End Term | Azure AI Gallery]

d. Certificate Pic (if applicable**): NIL**

e. Post event/Summary: (*content of the speaker in brief, take away of the participants*)
According to the mini project, the students have done their group project whose photo has been given below:



REGISTRAR
PRESIDENCY UNIVERSITY
Registrar
BANGALORE

URL Link (if online**): Photo of the project done by the students in Microsoft Machine Learning Studio (Classic):**

Koppula Vamsi[20212MBL0022]-End Terr

Dr. V GAJAPATHY	Dr. Akhil Uduppa	Dr. Krishna Kumar
Event Coordinator/	HOD	Assco. Dean (SoM)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- (Pedagogy – Experiential Learning – R Story Telling)

Organized on: Dt- 27th September 2019

Organized For: *Section F Data Science Using R*

Resource Person : Sec F Data Analysis Using Spreadsheets Group Presentation

No. of Participants: 57

Objective: The objective of this experiential learning activity is to provide MBA students with an opportunity to apply their knowledge of R to a Story Telling. By working in small groups, students will develop a deeper understanding of the story process and the framework implemented by the business, and they will enhance their ability to meet and address business needs.

a. Flyer/Brochure etc NIL

b. About the Event :

An exciting experiential learning activity for our data science students. The aim is to cultivate their skills in storytelling with data, a crucial competence in the field of data science. The exercise revolves around the real-world application of R programming language and harnessing the power of data visualization to narrate meaningful stories.

The activity involves students working in groups to analyse a provided dataset and develop a relevant case study. Each group will be given an extensive dataset and a problem statement associated with it. The students will use R programming to sift through, analyse, and visualise the data in a way that it narrates a coherent and persuasive story, thereby addressing the problem statement.

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

The emphasis is not only on achieving the technical aspects but also on the ability to weave a compelling narrative through data that a layperson can understand. The students will be encouraged to use various R packages like ggplot2, dplyr, tidyr, etc., to simplify and visualize the data effectively.

The activity will culminate with a classroom presentation where each group will present their case study, highlighting their data storytelling ability. This interactive event will further facilitate a robust discussion, allowing students **to share their insights and learning outcomes, thereby enriching the overall learning experience.**

c. Geo Tagged Photos

d. Certificate Pic NIL

e. Post event/Summary:

The experiential learning activity was a great success, providing students with an opportunity to showcase their data storytelling skills using R programming. Their enthusiasm was evident in the way they tackled the datasets and problem statements, meticulously sifting through the data and choosing the right R tools for analysis and visualization.

Students used various R packages to great effect, effectively simplifying and visualizing their data. The presentations were insightful, with each group successfully presenting their case studies, demonstrating how raw data could be transformed into a meaningful narrative. It was impressive to see how each group approached their respective problem statement differently, highlighting the multifaceted nature of data interpretation.

The presentations spurred a vibrant discussion in the classroom, with students exchanging ideas and suggestions. The feedback from their peers provided additional learning opportunities, refining their approach to data storytelling.

In conclusion, the activity was a significant step in the right direction for experiential learning, providing the students a real-world feel of data science using R. It not only strengthened their technical proficiency but also emphasized the importance of a narrative approach to data, a skill set that is crucial in the contemporary world of data science.

REGISTRAR PRESIDENCY UNIVERSITY Registrar BANGALORE

f. url Link (if online)

Dr.N Srikanth Reddy
Event Coordinator/Convener

Dr.Akhila R Udupa
HOD

Dr.K.Krishna Kumar
Dean (SoM)

Annexure:

List of Participants/ Videos/ etc.

20182MBA 0003	ABHIMANYU SHARMA	Prese nt	20182MBA 0248	ABISHEK R KULAL	Prese nt
20182MBA 0009	AMALENDU MONDAL	Prese nt	20182MBA 0271	SANDHYA A	Prese nt
20182MBA 0022	ARSHAD AHMED	Prese nt	20182MBA 0283	HARSHINI R	Prese nt
20182MBA 0033	BATHULA BAHARATH KUMAR	Prese nt	20182MBA 0301	NAMITHA R	Prese nt
20182MBA 0039	CAROLINA ANN JOHN	Prese nt	20182MBA 0306	SALMA BANU	Prese nt
20182MBA 0052	GANDAVEETI DEVENDRA REDDY	Prese nt	20182MBA 0308	SIDDIMATAM JUNAID KHAN	Prese nt
20182MBA 0075	K SAI GOPAL PATRO	Prese nt	20182MBA 0309	SINCHANA H S	Prese nt
20182MBA 0076	KATARU ANIL KUMAR REDDY	Prese nt	20182MBA 0316	SYED FARHAN	Prese nt
20182MBA 0081	KRISHNA DEV OJHA	Prese nt	20182MBA 0344	MEGHANA S HIREMATH	Prese nt
20182MBA 0090	MALAY KUMAR PARIDA	Prese nt	20182MBA 0348	UDDANAIK SANTOSH CHANDRAPPA	Prese nt
20182MBA 0096	MAYANKDEEP SINGH CHAUHAN	Prese nt	20182MBA 0349	AKASH K	Prese nt
20182MBA 0124	RITI GANGULY	Prese nt	20182MBA 0353	MOHAN PRASAD T M	Prese nt
20182MBA 0144	SHIVANGI BAJPAI	Prese nt	20182MBA 0355	NANDAN S	Prese nt
20182MBA 0149	SIDDHANT CHOUDHARY	Prese nt	20182MBA 0368	ARBAZ AHMED SHARIFF	Prese nt
20182MBA 0154	SWARAJ PATRA	Prese nt	20182MBA 0371	MALLE HARSHAVARDHAN REDDY	Prese nt
20182MBA 0191	VUNGARALA SAI PREETHI	Prese nt	20182MBA 0381	MALLEBOINA VENGALA RAO	Prese nt
20182MBA 0201	ANUBHAV PRAKASH	Prese nt	20182MBA 0393	PRAMODH K M	Prese nt

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

20182MBA 0204	DEEPAK N	Prese nt
20182MBA 0205	SHARATH KUMAR S	Prese nt
20182MBA 0233	MITHUN K	Prese nt

20182MBA 0395	SHARATH S	Prese nt
20182MBA 0403	G SAI THANMAYEE	Prese nt
20182MBA 0408	ASKARI SAYIRA	Prese nt

20182MBA 0409	P DEEPAK KUMAR RAJU	Prese nt
20182MBA 0417	SYED UMAR	Prese nt
20182MBA 0419	JOEL JOE	Prese nt
20182MBA 0422	HITHAISHI M URS	Prese nt
20182MBA 0433	DENNIS PAUL	Prese nt
20182MBA 0436	MANU V N	Prese nt
20182MBA 0442	SHAIK TANZEEM	Prese nt
20182MBA 0449	AKSHAY KUMAR B	Prese nt
20182MBA 0452	ASRA SAMIYA SIDDIQUI	Prese nt

20182MBA 0483	SHRIDHAR SARATHARAM	Prese nt
20182MBA 0489	AMARNATH N	Prese nt
20182MBA 0493	BALAJI K	Prese nt
20182MBA 0498	GARIMA YADAV	Prese nt
20182MBA 0517	MOHAMED JAFFAR LASKAR	Prese nt
20182MBA 0522	NAVEEN KUMAR V	Prese nt
20182MBA 0540	SHRUTI E BANUVALLI	Prese nt
20182MBA 0545	SYED ZAIN AHMED	Prese nt

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

FIN243: Financial Analytics

Experiential Learning

Organized on: 23th. Dec,2020

Organized For: *MBA IV Semester –Section 1 Students of IV Semester*
No. of Participants: 50

a. About the Assignment:

This activity was conducted for III Semester MBA students on 23th Dec,2020. The students were required to solve the problem and submit in the Blue Book. This is a group work conducted for **20 Marks with Weightage: 10%** and **Date of Submission was 23th Dec,2020**

The details are as follows:

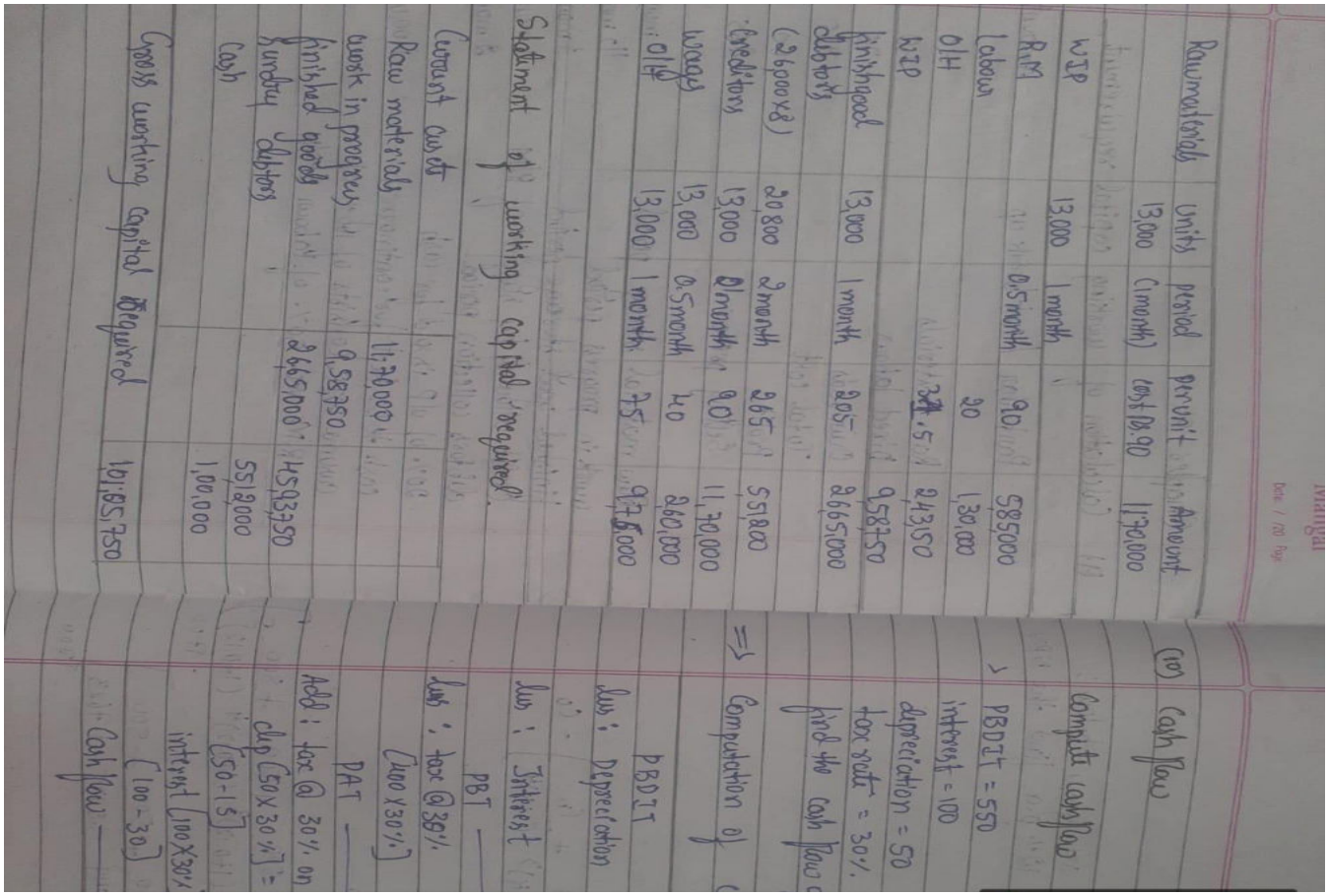
1) Calculate Gross Profit ratio from the following information: Opening stock Rs. 50,000; closing stock Rs. 75,000; cash sale Rs. 1,00,000; credits sales Rs 1,70,000; Returns outwards Rs. 15,000; purchased Rs. 2,90,000; advertisement expenses Rs. 30,000; carriage inwards Rs. 10,000. (Ans 3.70%).

2) Current Ratio is 2.5, Liquid Ratio is 1.5, Working capital is Rs.50,000. Ascertain current Assets and inventory. b) Turnover is fixed assets ratio is 1:1.5: value of goods sold is Rs5,00,000. Compute the value of Fixed assets. (83,333, 33,333 and 7,50,000)

Mode of assessment: Student should solve the practical problem and submit the assignment in the Blue Book.

b. Geo Tagged Photo:

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE



c. Post event/Summary: content of the speaker in brief, take away of the participants

This activity gave them an opportunity to check and evaluate the way and steps to solve the problems.

Dr. Pramod Kumar Pandey Kumar	**Dr.Akhila R Udupa**	**Dr. K Krishna**
Event Coordinator/Convener	HOD	Associate Dean (SoM)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Annexure: List of Participants:

SL.NO.	ROLL NUMBER	NAME	
1	20202MBA0001	A ABHISHEK	Present
2	20202MBA0002	A RAHUL	Present
3	20202MBA0003	AABID FAROOQ	Present
4	20202MBA0004	ABDUL SHAKEEL	Present
5	20202MBA0005	ABHIMAN GR	Present
6	20202MBA0006	ABHIRAJ SINHA	Present
7	20202MBA0007	ABHISHEK N	Present
8	20202MBA0008	ABISON RAJU	Present
9	20202MBA0009	ABITH MURALI T	Present
10	20202MBA0010	ABU MASOOM REZA	Present
11	20202MBA0011	ADAPA SURYA VENKATA GANGADHAR	Present
12	20202MBA0012	ADITI SINGH	Present
13	20202MBA0016	AISHWARYA MS	Present
14	20202MBA0017	AKASHAY KUMAR	Present
15	20202MBA0018	AKHIL R	Present
16	20202MBA0019	AKSHATA BIRJE	Present
17	20202MBA0020	AKSHAY ARUN BHOSALE	Present
18	20202MBA0022	ALINA GEORGE	Present
19	20202MBA0023	AMAL MS	Present
20	20202MBA0024	AMEET SWAIN	Present
21	20202MBA0027	AMOGH PUKALE	Present
22	20202MBA0028	ANAND AMMOGI BALURAGI	Present
23	20202MBA0029	ANAND KRISHNAN ELANGO	Present
24	20202MBA0030	ANAND V	Present
25	20202MBA0032	ANAS ASHRAF AA	Present
26	20202MBA0033	ANEESH K	Present
27	20202MBA0036	ANJANA VENAS	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

28	20202MBA0037	ANKAN CHANDA	Present
29	20202MBA0038	ANKITHA B P	Present
30	20202MBA0039	ANNAPOORNI	Present
31	20202MBA0040	ANUSH JP	Present
32	20202MBA0042	APARNA DEV CK	Present
33	20202MBA0043	APEKHYA NAYAK	Present
34	20202MBA0045	ARITRA BASAK	Present
35	20202MBA0046	ARTHIK M N	Present
36	20202MBA0047	ARUN AJAY	Present
37	20202MBA0048	ASHISH VP	Present
38	20202MBA0049	ASHOKA KS	Present
39	20202MBA0051	ASHWINI V S	Present
40	20202MBA0052	ATUL LAKSHMAN	Present
41	20202MBA0054	AVINASH SV	Present
42	20202MBA0055	AWNISH PRAVEEN TOPPO	Present
43	20202MBA0056	B SHASHIDHARREDDY	Present
44	20202MBA0057	BAISHALI PAUL	Present
45	20202MBA0058	BAPPADITYA JANA	Present
46	20202MBA0059	BASHARAT AFZAL	Present
47	20202MBA0060	BASHEER ABDULKHADAR CHALLYAL	Present
48	20202MBA0061	BHARATH KUMAR B	Present
49	20202MBA0062	BHARATH P	Present
50	20202MBA0063	BHARGAVI N	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- Experiential Learning

Organized on: Dt- 22/02/23

Organized For: School of Management – MBA

Resource Person: Dr. Anil B Gowda

No. of Participants: 44

Objective/s of the Event: Value Stream Mapping Demonstration

a. Flyer/Brochure etc (if any)

b. About the Event:

As a part of Experiential Learning, two activities were conducted for the students of Operational Analytics.

Activity 1: Identifying the latest development in using Quality Function deployment year wise and country wise. Python was used for analysis

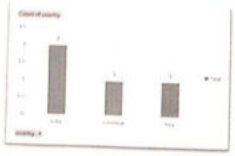
Activity 2: Understanding VSM (Value Stream Mapping) and how it is used to analyze SHOP Floor.

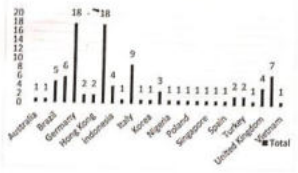
ACTIVITY 1:

Different Databases like Elsevier etc were browsed with respect to QFD and the trend was studied with respect to country and year and results were presented by the group.

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

Word Cloud





Review Articles

Country Wise

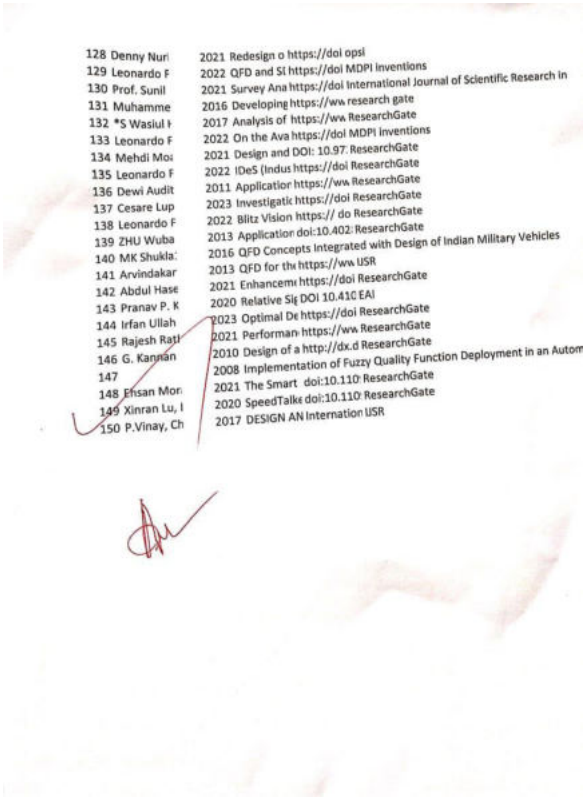
country	Count of country
India	2
Indonesia	1
Italy	1
Grand Total	4

KEYWORDS OF THE ACTIVITY

1. Quality Function Deployment
2. Electrical machines
3. Automotive evaluation
4. Current technologies
5. Future requirements
6. Kano model
7. Quality function deployment
8. Fuzzy Kano model
9. Aesthetic attributes
10. Product design
11. Customer satisfaction
12. Multi regression method
13. Fuzzy quality function deployment
14. Electric mobility
15. Market analysis
16. Supplier selection
17. QFD
18. Fuzzy logic
19. Automotive sector
20. Product development
21. Brazilian industry
22. Decision making
23. Computer applications
24. Automated materials handling
25. House of quality
26. Technical measures
27. Importance ratings
28. Multiple attribute decision making
29. Performance measurement
30. Qulaity Engineering
31. Automotive Battery
32. Public bus transportation
33. Interval-valued intuitionistic fuzzy sets
34. Principal component analysis
35. Process control chart
36. Quality maintenance
37. Lubricating shaft
38. Stylistic design engineering
39. Car design
40. Citycar
41. Benchmarking
42. Topflop analysis
43. Driving cycles
44. Spark-ignited engines
45. Simulation
46. Engine control
47. Piston/bore interfacelonting liner method
49. Aluminium crank case
50. Thermal spray coating

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE



ACTIVITY 2:

The session is to explain about the practical application of Value Stream Mapping and how VSM is used in Operational Analysis of Shop Floor. The following points were discussed.
The demonstration was done with the following case study discussion

https://www.sciencedirect.com/science/article/pii/S1877705815004269
Value Stream Mapping Demonstration on Real Case Study

The notes was explained to the participants:

Value Stream Mapping is used to analyze the current state and design a future state for the process that takes a product from start to finish with as little waste as possible.

What is Value Stream Mapping?

Value stream mapping is defined as a lean-management tool for analyzing the current state and designing a future state for the process that takes a product or service from its inception to the customer, minimizing as much waste as possible. Put simply, it lets you review the steps within the process that takes your

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

product from start to finish, so you can discover ways to cut waste and make the process as lean as possible. Reducing waste and making your process as lean as possible increases efficiency and productivity while also allowing waste to be more easily identified. Value stream mapping is part of the Six Sigma methodology for going lean.

Value stream mapping uses a flowchart with a series of standardized symbols to denote various work streams and information flows. Each item listed in the process is viewed through the customer's point of view and mapped as adding value or not adding value; the purpose being to root things that don't add value. Standard value stream maps are drawn with value-adding steps across the center of the map, while non-value-adding steps are drawn as vertical lines at right angles to the value stream. This makes activities easily separated into the value stream.

Value stream mapping can be applied to any process that has repeatable steps and multiple handoff points. In a manufacturing process, these handoffs are fairly easy to identify since they involve tangible things physically changing hands. For example, it's fairly easy to visualize procurement ordering spare parts, the parts being shipped from the manufacturer to the plant, the plant receiving the spare parts and storing them, and so on.

We've already eluded to one benefit of value stream mapping, but let's take a look at how it can help your organization's sustainability, as well as go over a few challenges it can present. The benefits include:

- Improving your organization's bottom line by reducing or eliminating waste and discovering the root cause or source of the waste.
- Visualization is an effective communication tool. After sources of waste have been identified, your organization can standardize improved behavior, communication and collaboration.
- Individual opinions are set aside, and priorities are centered around the customer's perspective.
- In addition to eliminating waste, value stream mapping can add value as well. Getting rid of waste is the means to an end of adding value. Things like being able to offer a lower price and/or a better-quality product add value to your customers.

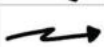
Process Symbols

	**Customer/Supplier**	Denotes customers in the upper right or suppliers in the upper left
	**Dedicated process flow**	This shows a fixed activity flow within a department
	**Shared process**	Shows a process that is shared by other parts of the value stream
	**Data box**	This contains data about the process step – cycle time, change over time and uptime
	**Workcell**	Indicates that multiple processes are being integrated in a manufacturing workcell

Material Symbols

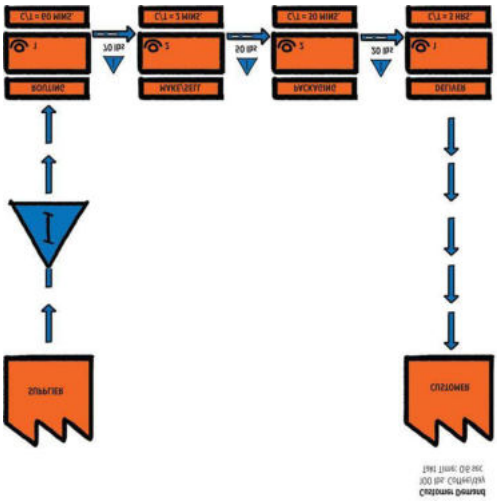
	Inventory	Denotes the inventory between two processes
	Shipments	This shows the movement of raw materials from suppliers to the factory and ultimately the customer
	Push arrow	This arrow indicates the pushing of material from one process to the next
	Supermarket	Denotes an inventory "supermarket"
	Material pull	Shows the act of taking material from inventory to a downstream process
	FIFO lane	This is first-in/first-out inventory
	Safety stock	This shows your inventory stock to protect against production issues
	External shipment	Denotes shipments from suppliers or shipments to customers

Information Symbols

	Production control	Denotes a central production scheduling or control department or person
	Manual info	Indicates the flow of information from memos or conversation
	Electronic info	Shows information from the internet or intranet
	Production kanban	This triggers the production of a predetermined number of parts; it tells a supplying process to send the parts to a downstream process
	Withdrawal kanban	Shows a material handler has been informed to transfer parts from inventory to the receiving process
	Signal kanban	Denotes low or minimum inventory levels between two processes
	Kanban post	Shows the location where kanban signals are for pickup
	Sequenced pull	Tells subassembly processes to produce a product without using inventory
	Verbal information	Denotes personal or verbal information

General Symbols

	Kaizen burst	Meant to garner attention; brings to light improvement needs for the future state value stream map
	Operator	Shows the number of operators needed at a particular workstation
	Other	Other useful information is shown here



c. Geo Tagged Photos

d. Certificate Pic (if applicable**)**

e. Post event/Summary: (*content of the speaker in brief, take away of the participants*)

f. url Link (if online**)**

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE

Dr. Anil B Gowda	Dr Akhila Udupa	Dr K Krishna Kumar
Event Coordinator/Convener	HOD	Associate Dean

Annexure:

List of Participants/ Videos/ etc.

S.No	Roll No	Students Name	Attendance
1	20212MBA0014	JAYARAM JAYESH	Present
2	20212MBA0022	PRINCE DAS	Present
3	20212MBA0039	SIJO RAJ R	Present
4	20212MBA0053	ANGSHUMAN DUARAH	Present
5	20212MBA0083	UTKARSH KUMAR SINGH	Present
6	20212MBA0104	APARNA NAIR	Present
7	20212MBA0123	MATIN BAGALKOT	Present
8	20212MBA0140	BHAVANA RAJ N	Present
9	20212MBA0142	SNEHA CHERIYAN	Absent
10	20212MBA0151	DEEPIKA KUMARI DALAI	Present
11	20212MBA0158	ABHISHEK U SARWAD	Present
12	20212MBA0179	SNEHA	Present
13	20212MBA0242	ANUSHA D	Present
14	20212MBA0251	PRAJVAL J	Present
15	20212MBA0263	DHANUSH J SUMUK	Present
16	20212MBA0271	RAKSHITHGOWDA	Present
17	20212MBA0287	DEEPAK CHAND S R	Present
18	20212MBA0298	SAGAR C	Present
19	20212MBA0303	SAMARTH ARAMANI	Present
20	20212MBA0314	DARVESH DEEPAK	Present
21	20212MBA0320	SINCHANA S P	Present
22	20212MBA0343	PRASHEETH K S	Present
23	20212MBA0347	PAVANKUMAR P	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

24	20212MBA0348	SAGARRADDI K RADDER	Absent
25	20212MBA0353	C H SHANTHI SWAROOP	Present
26	20212MBA0355	MOHAMAD ASHFAQ HUSSAIN	Present
27	20212MBA0365	MOHAN R S	Present
28	20212MBA0387	NITHIN MORE R	Present
29	20212MBA0388	NARENDRA BABU S G	Present
30	20212MBA0402	KIRAN B M	Present
31	20212MBA0404	VINAY RAM G R	Present
32	20212MBA0405	SATISH GURUBASAPPA DUGGI	Present
33	20212MBA0415	AKSHAY KRISHNA K S	Present
34	20212MBA0418	ASWIN KUMAR P	Present
35	20212MBA0424	M HRITHIK NATHAN	Present
36	20212MBA0463	KARTHIK S	Present
37	20212MBA0529	S M SHIVAMANI	Present
38	20212MBA0538	POOJARANI J	Absent
39	20212MBA0551	HEERA SINGH G	Present
40	20212MBA0555	ASHITOSH M	Present
41	20212MBA0557	SAFWAN T S	Present
42	20212MBA0574	RENIL REVI	Absent
43	20212MBA0575	POOJA R	Present
44	20212MBA0587	K M BOPANNA	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- (Pedagogy – Experiential Learning – Case Study Activity)

Organized on : **Date: 13 February, 2023**

Organized For : **Fourt Semester MBA, Group-2, HR Analyitcs**

Resource Person : **Dr. Vijaya Vardhan Manchala (Facilitator)**

No. of Participants : **46**

a. Flyer/Brochure etc (if any)-NA

b. About the Event: Case Study (HBR)- AGODA: People analytics and Business culture

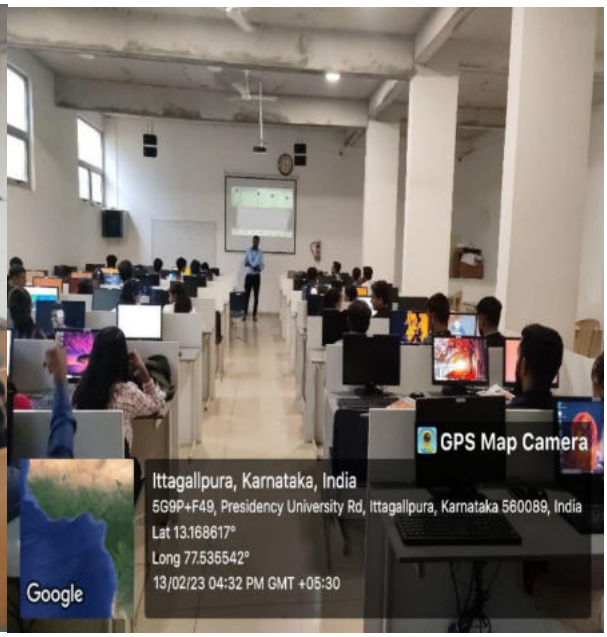
The students were presented with real HR analytics cases from various industries. They were tasked with analyzing data, identifying HR challenges, and proposing data-driven solutions. Among the few cases discussed – "AGODA: People analytics and Business culture" case is a proven example of students enhanced learning through experience though case discussion.

Students were asked to actively engage and participate an encouraged to take ownership of their learning. It helped them to develop deeper understanding of the data analysis techniques and how to apply them to solve HR-related issues. Through this exercise students learned to apply HR analytics tools and concepts to address complex business challenges faced by AGODA.

These Experiential activities promoted teamwork and collaboration, enabling students to learn from each other's experiences and perspectives. Experiential pedagogy has proven to be highly effective in enhancing the learning experience of MBA students in the Human Resource Analytics subject. Through active engagement, practical application, and reflection, students developed essential skills, analytical acumen, and confidence to succeed in the HR analytics domain

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

Geo Tagged Photos



c. Certificate Pic (if applicable): NA

d. Post event/Summary: (*content of the speaker in brief, take away of the participants*): NA

e. url Link (if online): NA

Dr. Vijaya Vardhan Manchala Kumar	Dr. Akhila Udupa	Dr. K Krishna
Event Coordinator/Convener (SoM)	HOD	Associate Dean

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Assignment:

BLUE BOOK

BHASKAR'S

INTERNAL ASSESSMENT BOOK

Name ..... Chaya 20212MBA0305 (Group - 02) .....

Subject HR Analytics. ..... Class ~~IV~~ IV Semester .....

Sl. No.	PARTICULARS	Test Date	Page No.	Marks Awarded	Signature of Staff Incharge
1	TEST - I				
2	TEST - II				
3	TEST - III				
4					
5					

Certificate

This is to certify that Smt. / Sri ..... has satisfactorily completed the course of Assignment prescribed by the ..... University for the semester ..... Degree Course in the year 20 - 20

MARKS	
MAX	OBTAINED

Signature of the Student

Signature of H.O.D.

Signature of the Staff Member (Incharge of the Batch)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Assignment-03

Date
Page

Q: Measuring Training ROI and Payback period (As per Text book case)

Q: Calculate the Daing ROI and Payback Period for the Firm and Suggest whether They should pursue the Training Programme for the new Joiners.

Solution: Off the Job Training requires the expenditure of some resources in Terms of both money and time. Some of the most critical direct and indirect Costs of training are presented below.

Types of Costs associated with Training.

Direct Costs.	Indirect Costs
1) Facility Cost.	1. planning costs (Traing need Analysis - Time spent away from work by the Training Manager.
2) External instructor fees	2. Programme design - Time spent researding and deciding on the programme by the Daing manager
3) Internal instructor fees	3. Trainee's non-work hours attaining the Training
4) Refreshment costs	4) Internal trainers time away from work.

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE

5) Travel cost (including Transit time/days)
6) Lodging costs
7) Training resource cost (Software, hardware etc.)
8) Stationery costs
9) overhead cost.
10) Train evaluation cost

5) Depreciation of Training benefits over time.

Note: For Depreciation a 10% rate is considered to be standard by most firms, Though in certain cases 20% depreciation rate is also used.

First the total cost of Training is calculated with the help of the following formula.

Training Cost Factor.

= Direct costs + Indirect / hidden costs

$$= \frac{(CC + TR + S + RC + TL + TS + PSTO)}{PT}$$

REGISTRAR
PRESIDENCY UNIVERSITY
Registrar
BANGALORE

Where

→ Direct cost includ.

CC (consultant cost) = Rs. 30,000

TR (Training facility rent) = Rs. 10,000/day

S (Supplies/stationary) = Rs 30,000

RC (Refreshment cost) = Rs. 15,000/day

TL (Travel & Lodging) = 15000/day lodging + Rs 2,500 to & fro Per attendant

OH (Overhead of Traing dept) = Rs 20,000

→ Indirect costs include.

TSC (intend Trainer no work salary) = 100 × 9 × 7

PSC (Participants no work Salary) = (100 × 30 × 9 × 7

PTC (Number of participants in Training) = 50

Total Traing cost = CC + TR + S + RC + TL + TSHPS + OH

= 30,000 + (10,000 × 3) + 30,000 + (15000 × 3) + (15,000 × 51 × 3 × 2,500 × 51) + (100 × 1 × 7 × 9) + (100 × 50 × 63) + 20,000

= 30,000 + 30,000 + 30,000 + 45,000 + 2,422,500 + 6,300 + 3,150,000 + 20,000

= ~~2,898,800~~ 2,898,800

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Therefore.

TCI = 2898800/50

= 57,976

This is the Total Train investment per trainee to be incurred.

(2) Training ROI = (Benefits/cost) X 100

Benefits expected.

Labour Savings = 1000 per trainee/month
Productivity increase = 2000/trainee/month
Other Savings = 500/trainee/month
Income generation = 500/trainee/month

in a span of one year

Labour Savings = 1000 X 50 X 12 = 6,00,000
productivity increase = 2000 X 50 X 12 = 12,00,000
other cost savings = 500 X 50 X 12 = 3,00,000
Other income generation = 500 X 50 X 12 = 3,00,000

Total Benefits = 24,00,000/-

TOI = (24,00,000/2898,800) X 100

= 82.79 %

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE

Payback period = Cost / Annual benefits

= 28,98,800 / 24,00,000.

= 1.2 years

From this analysis, HR can infer that nearly 83% of the cost incurred in the training pr will be recovered in a years time from the date of completion of the training. The exact time to get absolute ROI is found out from the payback period. Which is 1.2 yea

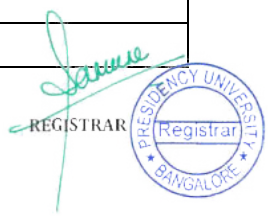
therefore, the cost will be recovered after this peri

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE

Students Assignment Submission Status

S.NO	Reg.no	Name	Status
1	20212MBA0279	MEGHANA R	Submitted
2	20212MBA0294	BRUNDA R	Submitted
3	20212MBA0323	HARSHITHA L	Submitted
4	20212MBA0344	BHAVANA K R	Submitted
5	20212MBA0354	RAMYA S	Submitted
6	20212MBA0361	SWATHI M R	Submitted
7	20212MBA0364	KOMAL SINGH	Submitted
8	20212MBA0370	NAMRATHA R	Submitted
9	20212MBA0375	PRATHIBHA M	Submitted
10	20212MBA0379	JANANI N	Submitted
11	20212MBA0385	CHAYA	Submitted
12	20212MBA0390	AISHWARYA D	Submitted
13	20212MBA0396	KEERTHI KUMAR K J	Submitted
14	20212MBA0401	ASHIKA K H	Submitted
15	20212MBA0406	ASHWINI R	Submitted
16	20212MBA0423	JINKA SINDHU	Submitted
17	20212MBA0432	ANSHUL S KULKARNI	Submitted
18	20212MBA0436	SENKU SARATH KUMAR	Submitted
19	20212MBA0443	SPOORTHI R	Submitted
20	20212MBA0452	NITHISH N	Submitted
21	20212MBA0454	SUSHMA PATIL	Submitted
22	20212MBA0458	AISHWARYA PATIL	Submitted
23	20212MBA0467	NAMRATHA M	Submitted
24	20212MBA0475	AKILA B	Submitted
25	20212MBA0484	ARVIND P DHUMALE	Submitted
26	20212MBA0498	KAVYA D R	Submitted
27	20212MBA0519	SUSHMITHA Y L	Submitted
28	20212MBA0521	UMME SANIYA G	Submitted
29	20212MBA0522	VANDANA C M	Submitted
30	20212MBA0534	BHARATH PRASANNA K	Submitted
31	20212MBA0539	SANGEETHA R	Submitted
32	20212MBA0540	MADAN KUMAR V	Submitted
33	20212MBA0543	R MANOJ	Submitted
34	20212MBA0544	HITHAISHREE B R	Submitted
35	20212MBA0545	ALCINA A LEEMA	Submitted
36	20212MBA0546	CHANNABASAVA	Submitted
37	20212MBA0566	KOMALA K V	Submitted



38	20212MBA0568	PAVITHRA V	Submitted
39	20212MBA0576	MANISHA SETHI	Submitted
40	20212MBA0577	VAISHNAVI M PATIL	Submitted
41	20212MBA0579	PRATHIKSHA PAI N	Submitted
42	20212MBA0591	PUTTI SRUJANASHREE	Submitted
43	20212MBA0594	POOJA RAJ	Submitted
44	20212MBA0596	K NISHASRI	Submitted
45	20212MBA0599	CHANDANA H R	Submitted
46	20212MBA9002	SAGAR	Submitted

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- (Pedagogy – Mini Project)

Organized on: Dt- 28th Nov 2022

Organized For: *Predictive Analytics*

Resource Person : Dr.Rosewine Joy

No. of Participants:49

Objective: Learning to learn

a. Flyer/Brochure etc NIL

b. About the Event :

Students were given the task to learn on a topic with codes which was not taught through a flipped class room session.Students where provided with code sheets and theory , and the students discussed to find best outcome/predictions

c. Geo Tagged Photos

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

d. Certificate Pic NIL

e. Post-event/Summary: Students learn to make best predictions from different methods where they have to code on problems that are not taught in class

f. url Link (if online)

Dr.Rosewine Joy	Dr.Akhila R Udupa	Dr.K.Krishna Kumar
Event Coordinator/Convener	HOD	Dean (SoM)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Annexure:

List of Participants/ Videos/ etc.

S.no	Roll Number	Students Name	Attendance
1	20212MBA0463	KARTHIK S	Present
2	20212MBA0471	RATHIESH K S	Present
3	20212MBA0491	DARSAN	Present
4	20212MBA0502	MD BADIYUDDIN SALMAN C	Present
5	20212MBA0538	POOJARANI J	Present
6	20212MBA0548	DEEPA M D	Present
7	20212MBA0565	SONESH BASAVARAJ SASNUR	Present
8	20212MBA0567	SANJAY D	Present
9	20212MBA0574	RENIL REVI	Present
10	20212MBA0575	POOJA R	Present
11	20212MBA0585	NIKHIL AIYAPPA K	Present
12	20212MBA0597	MANOJA T N	Present
13	20212MBA9001	MANJUNATH G	Present
14	20212MBL0001	ABHINEETHA S	Present
15	20212MBL0002	AISHWARYA	Present
16	20212MBL0004	APOORVA M S	Present
17	20212MBL0005	BENNET SAMUEL P	Present
18	20212MBL0006	JIBIN THOMAS	Present
19	20212MBL0007	MADHAM SAI KUMAR	Present
20	20212MBL0008	MAHROOF V M	Present
21	20212MBL0009	MASHHOODHALI	Present
22	20212MBL0010	SABARISH R	Present
23	20212MBL0013	SAHLA ALI	Present
24	20212MBL0014	VRINDA	Present
25	20212MBL0015	AJAY KRISHNAN S	Present
26	20212MBL0017	ALEN XAVIER	Present
27	20212MBL0022	KOPPULA VAMSI	Present
28	20212MBL0026	KARIPETTI SRI VENKATA RAMANA	Present
29	20212MBL0038	SINDHU S	Present
30	20212MBL0043	CHARAN KUMAR B	Present
31	20212MBL0045	POOJA Y BHANGI	Present
32	20212MBL0046	RUDRESH M	Present
33	20212MBL0047	PRAGATHI V	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

34	20212MBL0048	KAVYA P BETAGERI	Present
35	20212MBL0049	JYOTHI G K	Present
36	20212MBL0050	NANDINI K	Present
37	20212MBL0051	VISHWAS	Present
38	20212MBL0052	KAVYA K S	Present
39	20212MBL0053	ADITI R G	Present
40	20212MBL0054	ABHISHEK B G	Present
41	20212MBL0055	TEJASHWINI K M	Present
42	20212MBL0056	YATISH G P	Present
43	20212MBL0057	KEERTHANA K M	Present
44	20212MBL0058	SYED SHIRAZ AHMED	Present
45	20212MBL0059	PAVITHRA M	Present
46	20212MBL0060	NAGESHA S	Present
47	20212MBL0061	MUHAMMED ZEESHAN T T	Present
48	20212MBL0062	ROHITH D	Present
49	20212MBL0063	RAMYA SHREE D	Present

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- (/Pedagogy – Experiential Learning - MBA4048 Website Data Analytics : 4th Semester

Organized on: **Dt-** *20/02/2023*

Organized For: *4th Semester MDM students in MBA4048*

Resource Person : *Prof. Krishna Durbha*

No. of Participants: *5*

Objective/s of the Event: *Provide a live project experience to test the advanced learners across all aspects of Digital Marketing & Analytics.*

a. Flyer/Brochure etc (if any): *NA*

b. About the Event (brief description – around 250 words **):**

These were select students given their performance in class, responsiveness, ability to understand Digital Marketing & Analytics concepts and attendance. We organized a special Client video call & visit to brief the students of the expected outcomes of this challenging total website and Digital Marketing project. It was held in the SOM Boardroom for over 1 hour.

c. Geo Tagged Photos

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

d. Certificate Pic (if applicable)

e. Post event/Summary: (*content of the speaker in brief, take away of the participants*)

We spent over 60 mins going thru client brief on customer behavior, business objectives, expectations from the team including website strategy, layout, content plan, digital marketing plan, social media plan and analytics. This is a live project offered only to the good students of the class directly by the client.

f. url Link (if online)

(*Krishna Durbha*)	Dr Akhila Udupa	Dr K Krishna Kumar
Event Coordinator/Convener	HOD	Associate Dean

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Annexure:

List of Participants/ Videos/ etc.

1. *Aruna U*
2. *Ramyashree*
3. *Christy Sahaya Brintha S*
4. *Chrislyn Stephanie Retnam*

REGISTRAR

PRESIDENCY UNIVERSITY
Registrar
BANGALORE

PRESIDENCY UNIVERSITY
Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT
REPORT

Event Title- (Pedagogy – Experiential Learning through Flipped Classroom)

Organized on: Dt- 02 November 2022

Organized For: Web Design Using WordPress class

Resource Person : Mr.Shariquee and team

No. of Participants:33

Objective: Learning to learn

a. Flyer/Brochure etc NIL

b. About the Event :

Students were given the task to learn on a topic with codes through a flipped class room session. Students were provided with code sheets and theory , and the students taught the session through discussions

c. Geo Tagged Photos

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

d. Certificate Pic NIL

e. Post-event/Summary: Students learn to learn new topics where they have to code on problems that are not taught in class by themselves

f. url Link (if online**)**

Dr.N Srikanth Reddy	**Dr.Akhila R Udupa**	**Dr.K.Krishna Kumar**
Event Coordinator/Convener	HOD	Dean (SoM)

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

Annexure:

List of Participants/ Videos/ etc.

Roll No	Student Name
20212MDM0008	A AKASH KANTH
20212MDM0015	ABDUL RAHEEM
20212MBA0171	ALAN JOHN RITA A
20212MDM0016	ALLUGUNTLA VIJAYASIMHA REDDY
20212MDM0007	ANJALI
20212MDM0001	ANUSHA KIRAN
20212MBA0460	ARUNA U
20212MDM0002	AYUSH BHATTACHARYA
20212MDM0021	C DHANUSH
20212MDM0044	CHANNA BASAVA RAJAN V
20212MDM0034	CHETHAN R
20212MDM0009	CHRISLYN STEPHANIE RETNAM
20212MBA0172	CHRISTY SAHAYA BRINTHA S
20212MDM0020	DEEPIKA M
20212MDM0042	DURGA SHREE P N
20212MBA0562	GANAVI P
20212MDM0045	GOSAI AMRUTHA
20212MDM0026	KAREGOWDRA RADHAKRISHNA GOPIKRISHNA
20212MDM0046	KIRAN S
20212MDM0039	MAILARE JANAVI
20212MDM0025	MANOJ V
20212MDM0036	MEGHANA C
20212MDM0028	MUTHYALA HEMANTH SHANKAR
20212MDM0010	NITIYAAH NANDA KUMAR
20212MDM0024	NYRUTYA M P
20212MDM0011	PARINATA ROY
20212MDM0019	POORNASHREE V L

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE

20212MDM0023	PRAJWAL HOSAMANE B S
20212MDM0012	PRANESH R
20212MDM0003	RAASHID MANZOOR
20212MDM0037	RAJITA
20212MDM0027	RAKESH G
20212MDM0018	RAMYASHREE S M
20212MDM0038	ROJA R
20212MDM0004	S AJAY SANKAR
20212MDM0040	SAGAR S
20212MDM0022	SAI CHAITANYA Y
20212MDM0005	SM SHARIQUE
20212MDM0017	SUHANA M R
20212MDM0033	SUMANT ACHARYA
20212MDM0043	SYED AHMED
20212MDM0041	SYED WASIM
20212MBA0422	TANIA DUTTA
20212MDM0035	VEDHA R

REGISTRAR

PRESIDENCY UNIVERSITY Registrar BANGALORE