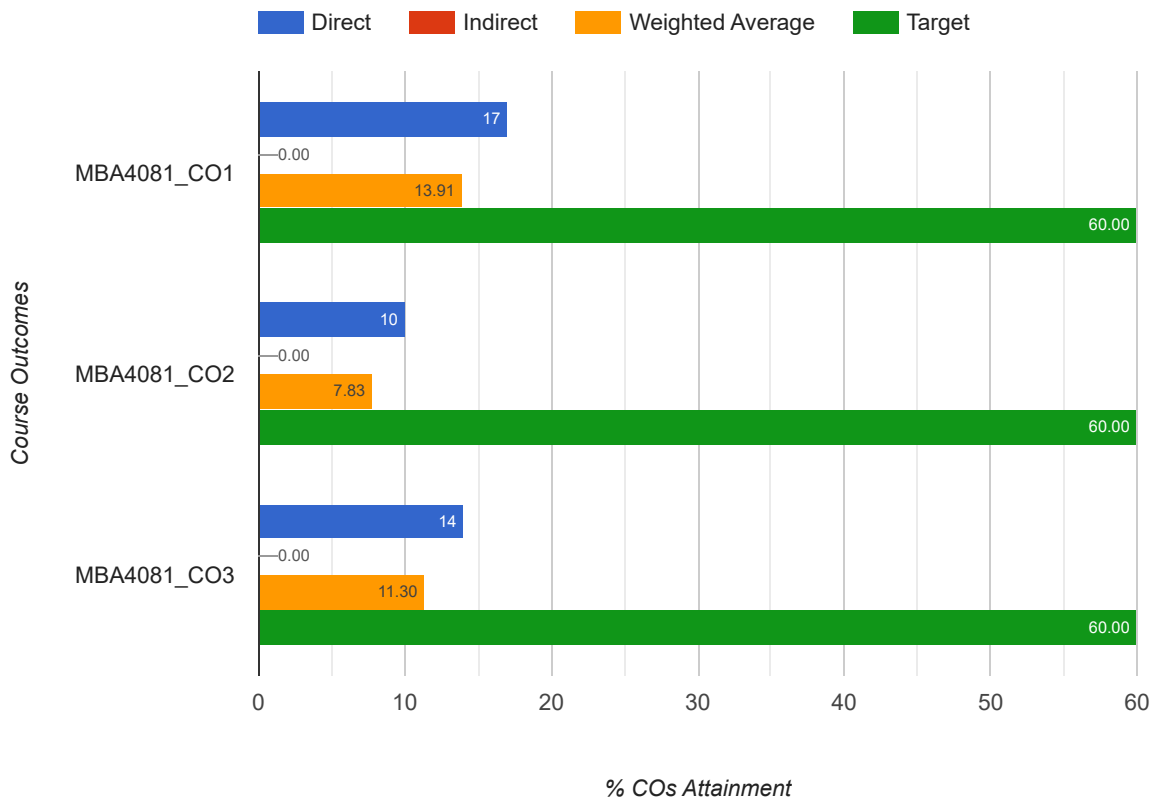


Attainment of Course Outcomes - Direct & Indirect for MBA - 2021 - Sem III - MBA4081 - Marketing of Services - Concepts Strategies and Cases

COs Attainment for Direct Assessments	
Program Name :	B.Com LLB Honors
Course Code:	MBA4081
Course Title:	MBA - 2021 - Sem III - MBA4081 - Marketing of Services - Concepts Strategies and Cases
Batch:	B.Com LLB Honors - 2022-2027




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Course Outcome	Mapping with Program Outcome		Attainment % in		Avg Attainment(80% Direct + 20% Indirect)	Target of Attainment	Attainment	Level of Attainment
	POs	Level of Mapping	Direct	Indirect				
MBA4081_CO1	MBA-PO1	1	17.39		13.91	60.00 (2)	Not Attained	1.00
	MBA_PSO1	3						
	MBA-PO2	3						
	MBA_PSO2	2						
	MBA-PO3	2						
	MBA_PSO3	1						
	MBA-PO4	1						
	MBA-PO5	1						
MBA-PO7	1							
MBA4081_CO2	MBA-PO1	2	9.78		7.83	60.00 (2)	Not Attained	1.00
	MBA_PSO1	3						
	MBA-PO2	3						
	MBA_PSO2	3						
	MBA-PO3	3						
	MBA-PO6	1						
	MBA-PO7	1						
MBA4081_CO3	MBA-PO1	3	14.13		11.30	60.00 (2)	Not Attained	1.00
	MBA_PSO1	3						
	MBA-PO2	3						
	MBA_PSO2	3						
	MBA-PO3	3						
	MBA_PSO3	1						
MBA-PO6	1							


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COs Attainment for Direct Assessments

COs Attainment for Internal Assessments

Section	Course Outcome	COs Attainment(%)	Total Assignments Created	Assignments used for Outcomes Analysis	Teacher	Recompute and Publish
MBA - 2021 - Sem III - MBA4081 - Marketing of Services - Concepts Strategies and Cases - SEC-01	MBA4081_CO1	15.22	3	3	pratikamishra@presidencyuniversity.in	
	MBA4081_CO2	10.87				
	MBA4081_CO3	13.04				
MBA - 2021 - Sem III - MBA4081 - Marketing of Services - Concepts Strategies and Cases - SEC-02	MBA4081_CO1	19.57	3	3	aurobindo.k@presidencyuniversity.in	
	MBA4081_CO2	8.70				
	MBA4081_CO3	15.22				


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Weighted POs Attainment Contribution

	MBA-PO1	MBA_PSO1	MBA-PO2	MBA_PSO2	MBA-PO3	MBA_PSO3	MBA-PO4	MBA-PO5	MBA-PO6	MBA-PO7
Search...										
MBA4081_CO1	0.33	1.00	1.00	0.67	0.67	0.33	0.33	0.33	-	0.33
MBA4081_CO2	0.67	1.00	1.00	1.00	1.00	-	-	-	0.33	0.33
MBA4081_CO3	1.00	1.00	1.00	1.00	1.00	0.33	-	-	0.33	-
MBA - 2021 - Sem III - MBA4081 - Marketing of Services - Concepts Strategies and Cases	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Formula = $\frac{\sum(\text{Affinity} * \text{Level of attainment})}{\sum \text{Affinity}}$