# School of Management

Date:01.11.2022

STUDENT CIRCULAR

Students are hereby informed that the Value Added Courses offered in Online Mode, for the odd Semester for AY 2022-23, is open for Registration from 08.11.2022 till 11.11.2022. All Students are instructed to register for ONE Value Added Course. It is mandatory for every student to register for ONE VAC and fill the registration form by 11.11.2022. VAC sessions will be conducted online during non-instructional days or after class hours. List of the courses are given below.

Dr Akhila Udupa
Professor & HOD – School of Management
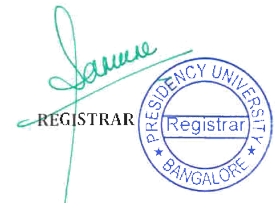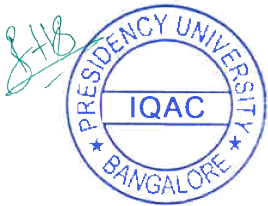
City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
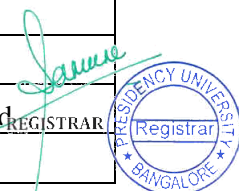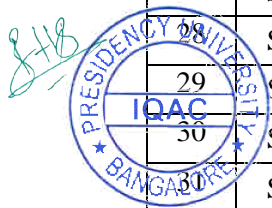Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
www.presidencyuniversity.in

S.No	Course Code	Course Name
1	SOMV072	Becoming wealthy
2	SOMV073	Developing Healthy Food Habits
3	SOMV035	Fireless Cooking
4	SOMV075	Yoga for Physical Mental and Spiritual Discipline
5	SOMV076	Electrical Safety and Appliance maintenance
6	SOMV077	How to attain and Retain Job ?
7	SOMV109	Event Management
8	SOMV114	Basic understanding of Corporate Annaul Report
9	SOMV079	Crisis Management
10	SOMV080	Facebook Marketing for Small Business
11	SOMV081	Quantitative Aptitude and Reasoning
12	SOMV082	Healthy and Stress free life style
13	SOMV083	Travel,Geography,Business
14	SOMV084	Spiritual Intelligence and Managerial Success
15	SOMV085	How to write and publish Research papers in Reputed Journals
16	SOMV086	preadsheets for Decision making under Uncertainty.
17	SOMV088	Building the life skills
18	SOMV089	Life skills for millennial Executives
19	SOMV090	A practical approach for scanning business environment.
20	SOMV091	Campus to Corporate
21	SOMV093	Personality Development
22	SOMV094	Social connect Awareness
23	SOMV095	Essential Influencing Skills
24	SOMV108	How successful people think?
25	SOMV112	SAP - Fico implementation guide
26	SOMV115	NGO Management
27	SOMV116	Effective Reading, Writing and Listening skills
28	SOMV096	Meditation and self growth
29	SOMV097	Art of Money Management
30	SOMV113	Data Visualization for Visual Analytics and Dashboard
	SOMV099	Applied Econometric modeling on finance (E views)

32	SOMV103	How to do Research
33	SOMV104	Human values through Basava Vachanas
34	SOMV105	Highly effective public speaking skills
35	SOMV107	Art of Positive thinking
36	SOMV110	Essential Life Skills for Success
37	SOMV117	An introduction to Gender mainstreaming
38	SOMV118	E Governance and Cyber Law

REGISTRAR

City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
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Name of the School: School of Management
Name of the Department: Management
Area of Specialization: FINANCE
Name of the Faculty Member: Dr. ANITHA.S.YADAV
Title of the Value Added Course: Fireless Cooking

Course Duration: [30 hours] [Nov 2022]

Course Code: SOMV035
Introduction :
Cooking is an art. In today's fast paced target driven corporate life with unscheduled working hours and eating habits, it becomes essential for future managers to have some basic knowledge and skills of preparing safe and good food for themselves. The objective of course is to equip managers with quick and hassle-free fireless cooking skills. This course will encourage the future managers to think out of the box and help solve day to day problems. The course provides hands-on experience and will assist   bringing in creativity to various task assigned to them from time to time.

Prerequisites of the course: None

Course Outcomes: On successful completion of the course the students shall be able to:
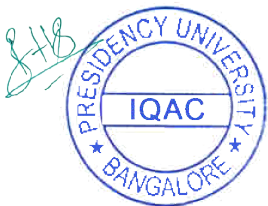   01. Prepare basic fruit salads
    02. Prepare Veg. sandwich
    03. Make dish from various sprouts

Course Content:

Module1: Fruit Salads and Dry fruits Burfi

Module2:   Veg Sandwich

Module3: Sprouts and its health benefits.

Approval by the HOD.

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Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV035						

Value Added Course Name :	Fireless Cooking			Academic Year :		2022-23	
				Semester :		ODD	
				Instructor-in-Charge :		Dr. Anitha S. Yadav	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
				a	s	d	Y/N	
1		20212MBA0016	LIKHITH B	SOM	70%	80	Y	
2		20212MBA0059	GUTTA PAVANI	SOM	50%	60	Y	
3		20212MBA0068	NIDHI SATHEESHAN	SOM	50%	50	Y	
4		20212MBA0499	MADHUMITHA K	SOM	50%	50	Y	
5		20212MBL0106	LAKSHMI M K	SOM	50%	50	Y	
6		20212MBA0091	KONDA MADAN MOHAN	SOM	50%	50	Y	
7		20212MBA0098	SONAL SINGH	SOM	60%	50	Y	
8		20212MBA0099	SREELAKSHMI T S	SOM	60%	60	Y	
9		20212MBA0101	PRAJWAL S	SOM	50%	50	Y	
10		20212MBA0103	SHAIK SAHIL ELAHI	SOM	50%	50	Y	
11		20212MBA0113	BENJAMIN ALFRED S	SOM	60%	50	Y	
12		20212MBA0119	NIKITHA M	SOM	60%	60	Y	
13		20212MBA0120	SHIBANGI SINHA	SOM	50%	50	Y	
14		20212MBA0121	HARSH PARASHAR	SOM	50%	50	Y	

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr. Bipasha Maity**

Tile of the Value Added Course: Developing Healthy Food Habits

Course Duration: [30 hours] [From July14 to 20 th August 2022]

Course Code: SOMV073

Introduction to the Course:
All of us had gone through transition from 2020 into 2021, the COVID-19 pandemic. It continued to affect nearly every aspect of our lives. For many, this health crisis has created a range of unique and individual impacts—including food access issues. Keeping this in mind eating and food are important to people. This course is an introduction to encourage healthy eating early in life to prevent the onset of diet-related diseases. Overweight and obesity have increased rapidly in incidence and became a global issue today. In this course, students will understand the benefits of healthy eating will be able to create the mindset for developing healthy food habits, a thoughtful approach in which they can reflect, replace, and reinforce.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

01. Knowledge of healthy food habits
02. An awareness of the need for developing healthy food habits
03. Understanding the steps to create healthy food habits in future
04. A sound mindset will be created for in taking healthy food for maintaining good health

Course Content:

Module 1: Definitions of healthy food - Aim for balance Look for variety, Practice moderation.

Module 2: Steps for making healthy food habits

Module 3: Health impact of healthy diet

Module 4: Strategies to help you improve eating and physical activity habits and outlines four stages - Contemplation - Preparation -Action -Maintenance

Reference:

Skerrett, P. J., & Willett, W. C. (2010). Essentials of healthy eating: a guide. *Journal of midwifery & women's health*, *55*(6), 492-501.
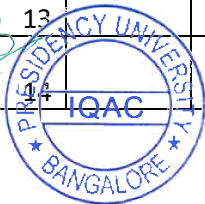
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Approval by the HOD:

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV073			

Value Added Course Name :	Developing Healthy Food Habits		Academic Year :	2022-23
			Semester :	ODD
			Instructor-in-Charge :	Dr. Bipasha Maity

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
				a	**s**	**d**	**Y/N**	**Remarks**
1		20212MBA0221	NITHIN K	SOM	65%	69	Y	
2		20212MBA0238	SHEEHAN DSOUZA	SOM	73%	76	Y	
3		20212MBA0240	S MEGHANA	SOM	74%	73	Y	
4		20212MBA0259	NEHA	SOM	83%	79	Y	
5		20212MDM0035	VEDHA R	SOM	85%	78	Y	
6		20212MEB0025	AISHWARYA B R	SOM	87%	79	Y	
7		20212MLS0062	PRASHANTH G N	SOM	70%	73	Y	
8		20212MBA0053	ANGSHUMAN DUARAH	SOM	69%	69	Y	
9		20212MBA0060	ISH	SOM	78%	70	Y	
10		20212MBA0063	JEEVAN M	SOM	78%	72	Y	
11		20212MBA0064	JINNAH SHAMIM AKTHAR.P	SOM	71%	75	Y	
12		20212MBA0067	MAYA V.M	SOM	70%	78	Y	
13		20212MBA0069	NIDHI THAKUR	SOM	78%	72	Y	
14		20212MBA0074	SARAVANAKUMAR A	SOM	76%	71	Y	

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Name of the School: School of Management   **Name of the Department**: MBA

Area of Specialization: Research Methods, Business Analytics, GM, HR/OB & Marketing

Name of the Faculty Member/Members: Dr.Senthilkumar Ranganathan

Tile of the Value Added Course: Yoga for Physical, Mental and Spiritual Discipline

Course Duration: [30 hours] []

Course Code: SOMV075
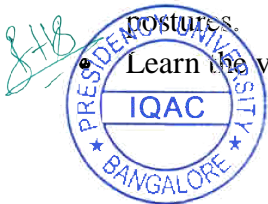
Introduction to the Course:

The word 'Yoga' is derived from the Sanskrit root 'Yuj', meaning 'to join' or 'to yoke' or 'to unite'. As per Yogic scriptures the practice of Yoga leads to the union of individual consciousness with that of the Universal Consciousness, indicating a perfect harmony between the mind and body, Man & Nature.

Yoga is an old discipline from India. It is both spiritual and physical. Yoga uses breathing techniques, exercise and meditation. It helps to improve health and happiness. Yoga is the Sanskrit word for union. Patanjali was a pioneer of classical yoga. He defined yoga as "the cessation of the modification of the mind" (stopping changing the mind).

A person doing yoga will move from one posture (called asana) to another. For example, the "sun-salutation" contains 12 poses of asanas, one after the other, and is said to help balance body and soul. There is a specific mantra for each asana. The "sun-salutation" is popularly known as "Suryanamaskar".

Course Outcomes: On successful completion of the course the students shall be able to :

- Understand the knowledge about the theory and practice of Yoga
- Understand the knowledge of Kriyas, Asanas, Mudras, Bandas, Pranayama and meditative postures.
- Learn the various postures of suryanamaskara for physical, mental and Spiritual discipline

Course Content:

Unit-I: Introduction: Yoga its Meaning and Definition.-Aim and Objectives of Yoga-Origin, history and development of yoga.-Relevance and scope of Yoga in modern age - Misconceptions about yoga and their solutions- Difference between yogic and non-yogic system of exercises.

Unit-II: Essentials of Yoga Practices-Disciplines and failures in Yogic Practices-Place & Timing of Yogic practices-Diet for Yoga Practitioner: pathya&apathy- Obstacles in the Path of Yoga Practice-Sequence for yogic practices

Unit-III: Karma Yoga, Bhakti Yoga, Jnana Yoga, Hatha yoga, Raja yoga and Mantra Yoga.

Pranayama: Nadisuddhi – Suryabhedan - Seetali - .Sitkari - Asanas:Meditative
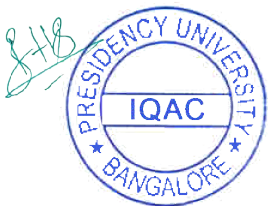
Postures:. Sukhasana - Swastikasana - Ardhapadmasana - Padmasana - Siddhasana - Vajrasana

Relaxation postures: Shavasana - Makharasana -Matsya kridasana

Unit-IV: Suryanamaskara:. Pranamasana - Hasta uttanasana - Padahastasana - Aswasanchalanasana - Dandasana - Ashtangasana - Bhujangasana - Parvatasana

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV075						

Value Added Course Name :	Yoga for Physical Mental and Spritual Discipline			Academic Year :			2022-23
				Semester :			ODD

				Instructor-in-Charge :			Dr.Senthilkumar Ranganathan

				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name	a	s	d	Y/N	Remarks
1		20212MBA0003	AMIT KUMAR SINGH	SOM	82%	75	Y	
2		20212MBA0006	B BHARGAVI	SOM	76%	70	Y	
3		20212MBA0017	MONIKA P	SOM	86%	77	Y	
4		20212MBA0049	ADAGATLA RAMKRISHNA TIRUPATI	SOM	74%	79	Y	
5		20212MBA0073	RAJAT HIREMATH	SOM	75%	76	Y	
6		20212MBA0092	LOHITH KUMAR K	SOM	77%	78	Y	
7		20212MBA0095	RAVI RAJU B M	SOM	79%	77	Y	
8		20212MBA0115	CHAVA TIRUMALA TEJA LAXMAN	SOM	81%	74	Y	
9		20212MBA0158	ABHISHEK U SARWAD	SOM	75%	72	Y	
10		20212MBA0416	SIDDAVARAPU LAKSHMI SOWMYA	SOM	79%	73	Y	
11		20212MBA0473	TAMIL SELVAN V	SOM	70%	74	Y	
12		20212MBL0005	BENNET SAMUEL P	SOM	80%	77	Y	
13		20212MBL0007	MADHAM SAI KUMAR	SOM	77%	74	Y	
14		20212MBL0010	SABARISH R	SOM	86%	74	Y	
15		20212MBL0022	KOPPULA VAMSI	SOM	76%	73	Y	
16		20212MLS0015	NAVEEN KUMAR M	SOM	81%	75	Y	
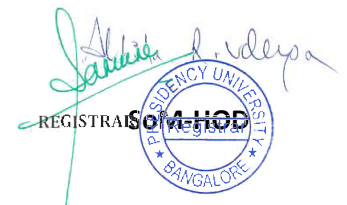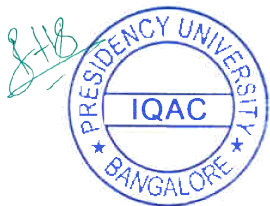
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Name of the School: School of Management   **Name of the Department: HRM**

Area of Specialization: HRM/OB   **Name of the Faculty Member: Dr. Jagdeep Singh**

Tile of the Value Added Course: How to Attain and Retain Jobs?

Course Duration: [30 hours]

Course Code: SOMV077

Introduction to the Course:

In a country like India, to attain a job is difficult and retain it is double tough. On the other hand there is no dearth of jobs in India but scarcity of capable candidates.

As per Economic Times dated Nov 22, 2021,The India Skills Report 2021 found that only 45.9% of Indian graduates were found employable, a steady decline over the past two years. This course will cover the planning part to getting jobs; awareness and development of required skills/ capabilities for getting jobs. How practically pursue for getting jobs and to have awareness about attitude, mindset and behavior for the retention of jobs.

Prerequisites of the course: Nil

Course Outcomes: This Value added Course will help students to

1. Prepare and plan for getting jobs.
2. Aware about the required skills/ capabilities for getting jobs.
3. Aware about attitude, mindset and behavior for the retention of jobs

(Dr. Jagdeep Singh)

Name & Signature of the Faculty Member   **Approval by the HOD**
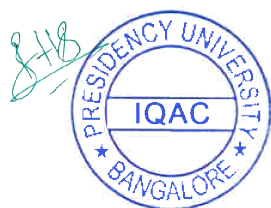
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV077							
Value Added Course Name :	How to Attain and Retain Jobs ?			**Academic Year :**			2022-23	
				Semester :			ODD	
				Instructor-in-Charge :			Dr.Jagdeep Singh	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	
				a	**s**	**d**	**Y/N**	**Remarks**
1		20212MBA0479	AFIYA MOHSIN	SOM	75%	40	Y	
2		20212MBA0508	PREMA M L	SOM	80%	40	Y	
3		20212MBA0317	NIKHIL NANDA T R	SOM	80%	80	Y	
4		20212MBA0319	SRICHANDRIKA T	SOM	90%	90	Y	
5		20212MBA0322	SAHANA MACHAMMA K U	SOM	70%	78	Y	
6		20212MBA0323	HARSHITHA L	SOM	75%	76	Y	
7		20212MBA0328	SHIVAPRASAD K R	SOM	70%	72	Y	
8		20212MBA0334	KEERTHI G	SOM	75%	86	Y	
9		20212MBA0335	J VINITHA	SOM	85%	88	Y	
10		20212MBA0336	LIKHITHA G	SOM	86%	79	Y	
11		20212MBA0337	DEEKSHA G	SOM	70%	82	Y	
12		20212MBA0338	VINOD D R	SOM	70%	84	Y	
13		20212MBA0342	MOHAMMED MUSAIB	SOM	77%	84	Y	
14		20212MBA0343	PRASHEETH K S	SOM	70%	56	Y	

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Name of the School: Management
Name of the Department: Management
Area of Specialization: Economics
Name of the Faculty Member: Nalin Kumar C
Tile of the Value Added Course: Travel, geography, business
Course **Duration:** [30 hours]

Course Code: SOMV083

Introduction to the Course:
A geographically informed person sees, understands, and appreciates the connections among people, places, and environments. **The course introduces the student to an area of study that brings together and interrelates the important elements of the physical environment of humans.** In the study of select destinations around the world, students utilize physical and cultural perspectives to examine people, economy and environments at local, regional, national, and international levels. The course has no prerequisites.

Course Outcomes: On successful completion of the course the students shall be able to:

01 Describe the influence of **geography** on the events of the past and present with emphasis on contemporary business environment and economic issues.

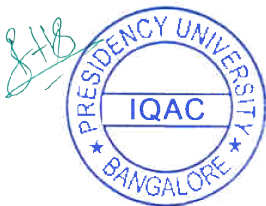**02** Demonstrate suitable geographic orientation and business timelines

Course Content: [Briefly mention all the important topics to be covered in this course]
Learning geography by continents – most visited destinations in the world – people, culture, language and business – twenty first century world – air travel, timelines and logistics – great books, magazines and videos.

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV083						
Value Added Course Name :	TRAVEL, GEOGRAPHY, BUSINESS			Academic Year :		**2022-23**	
				Semester :		**ODD**	
				Instructor-in-Charge :		**Dr Nalin Kumar C**	
				School	Attendance	Marks	Eligibility for Certificate	
S. No	**UID No**	**Roll No**	**Name**	**a**	**s**	**d**	**Y/N**	**Remarks**
1		20212MBA0012	JAMSHEED K	SOM	80%	70	Y	
2		20212MBL0095	KEERTHANA G	SOM	90%	90	Y	
3		20212MBA0111	JEEVAN GOWDA H	SOM	70%	80	Y	
4		20212MBA0552	MANOHAR M	SOM	90%	90	Y	

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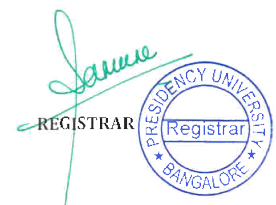# IFRS (International Financial Reporting Standards)

The objective of this course is to help you in developing your knowledge and understanding of International Financial Reporting Standards. You will also learn how to apply them, as well as the concepts and principles which underpin them. Additionally you will be able to compare the Indian GAAP, US GAAP and IFRS

By the end of this training course you will be able to:

- Learn the key principles of Conceptual Framework for Financial Reporting
- Learn the financial reporting standards applicable to key elements of financial statements
- Learn the disclosure requirements for organizations in financial reports and notes
- Learn the aspects related to consolidated financial statements including subsidiaries, associates and joint arrangement
- Learn the key differences between IFRS, Indian GAAP and US GAAP

Approval by the HOD.

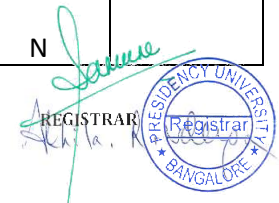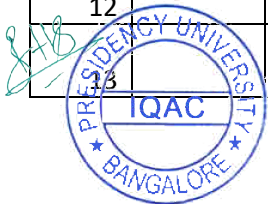# Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV084				
Value Added Course Name :	Spiritual Intelligence and Managerial Success			Academic Year :	2022-23
				Semester :	EVEN
			Instructor-in-Charge :		Dr. Pramod Kr. Pandey

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBL0085	PAVAN	SOM	80%	74	Y	Completed
2		20212MBL0089	VINAYAKA N	SOM	0%		N	
3		20212MBL0113	SUNIL BASAVARAJ NIDONI	SOM	0%		N	
4		20212MBL0124	SHREYAS A	SOM	0%		N	
5		20212MBA0600	INBATHAMIZHAN S J	SOM	0%		N	
6		20212MDM0001	ANUSHA KIRAN	SOM	0%		N	
7		20212MDM0002	AYUSH BHATTACHARYA	SOM	0%		N	
8		20212MDM0003	RAASHID MANZOOR	SOM	90%	83	Y	Completed
9		20212MDM0004	S AJAY SANKAR	SOM	0%		N	
10		20212MDM0005	SM SHARIQUE	SOM	0%		N	
11		20212MDM0008	A AKASH KANTH	SOM	0%		N	
12		20212MDM0009	CHRISLYN STEPHANIE RETNAM	SOM	0%		N	
13		20212MDM0010	NITIYAAH NANDA KUMAR	SOM	0%		N	

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Name of the School: SOM   **Name of the Department: MBA**

Area of Specialization: Management   **Name of the Faculty Member: Dr Anil B Gowda**

Tile of the Value Added Course: **Spreadsheets for Decision Making under Uncertainty**

Course Duration: [30 hours]

Course Code:

Introduction to the Course: Mathematical Analysis of the multiple options based on criterions makes it a very tough process. The pressure of increasing cost, lack of flexibility, tight schedules and quality are some of the major concerns before a decision maker. One can find a competitive advantage through better design, quick response, customization, speedy delivery as most advantageous factors than mere cost reduction. One can model the criterions and uses spreadsheets to analyze the situation and arrive at decisions. Excel spreadsheet is useful to handle such problems. Decision making is strategic in nature and necessary especially in situations where multiple stages and multiple criterions exists. The purpose of this course is to understand how Excel spreadsheet can be used effectively for decision making.

Course Outcomes: On successful completion of the course the students shall be able to:

CO1: Describe spreadsheet functions required for optimal choice. [Bloom: Knowledge]
CO2: Explain usage of spreadsheet in solving multiple criterion uncertainty problems. [Bloom: Comprehension]
CO3: Solve uncertainty problems related to operations using spreadsheet. [Bloom: Application]

Approval by the HOD.

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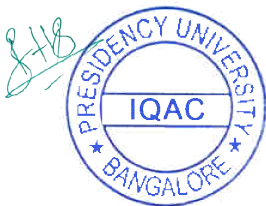
School of Management

Value Added Course Code :									
Value Added Course Name :	Spread sheets for decision making under Uncertainty					Academic Year :		2022-23	
						Semester :		ODD	
						Instructor-in-Charge :		Dr. Anil B Gowda	
				School	Attendance	Marks	Eligibility for Certificate		
S. No	UID No	Roll No	Name	a	s	d	Y/N	Remarks
1		20212MBA0019	PABITRA BARIK	SOM	92	44	Y	
2		20212MBA0050	ADITYA ANAND	SOM	83	38	Y	
3		20212MBA0052	ANEESHA CHANDRABHANU	SOM	50	25	Y	
4		20212MBA0104	APARNA NAIR	SOM	50	25	Y	
5		20212MBA0118	SAMEER SINGH	SOM	92	44	Y	
6		20212MBA0142	SNEHA CHERIYAN	SOM	63	36	Y	
7		20212MBA0357	VIDYADHARA N	SOM	8	0	N	
8		20212MBA0358	SANDESHA S D	SOM	0	0	N	
9		20212MBA0365	MOHAN R S	SOM	0	0	N	
10		20212MBA0367	NIKHIL S R	SOM	25	0	N	
11		20212MBA0368	M N VARUN YADAV	SOM	71	37	Y	
12		20212MBA0386	MANOJ R	SOM	0	0	N	
13		20212MBA0387	NITHIN MORE R	SOM	4	0	N	
14		20212MBA0388	NARENDRA BABU S G	SOM	21	0	N	
15		20212MBA0566	KOMALA K V	SOM	88	34	Y	

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)
Name of the School: School of Management   Name of the Department: Management
Area of Specialization: General   Name of the Faculty Member: Dr. Prachi Beriwala
Tile of the Value Added Course: **Building the Life Skills**
Course Duration: [30 hours] [From   ]

Course Code: SOMV088

Introduction to the Course:

According to WHO, life skills are "Abilities for adaptive and positive behavior that enable individuals to deal effectively with the demands and challenges of everyday life". In other words, life skills are skills that prepare an individual to live independently and productively within a society. Some individuals acquire life skills without even thinking about it. These skills can include knowing how to keep a job, understanding why one/others behave in a specific way, and knowing how to be a better friend. Life skills can be modelled and taught by parents and loved ones as they go about their daily routines. From this, individuals can perfect their own skills by trial and error. For some however, life skills might not be easily understood nor observed. Some individuals might simply struggle to learn these skills or might feel as though no one was ever patient enough to guide them. In order to ensure that life skills are understood by and instilled within all young people, educators can teach life skills in the classroom, and through that help to prepare young people for success in their daily lives.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:
1. Recall the basics of skills required to live a better Life
2. Sing Carnatic Devotional Songs of various South Indian Languages
3. Recognize the difference between personal & professional skills
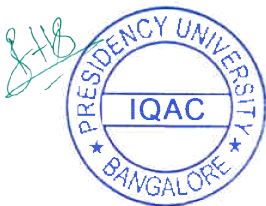
Course Content:
1. **Module1: Introduction to Life skills by WHO**
2. **Module2: Importance of life skills**

**Module 3: Impact of adopting life skills on Personal & professional life**

Approval by the HOD.

School of Management

Value Added Course Code :	SOMV088							
Value Added Course Name :	Building life Skills				**Academic Year :**		**2022-23**	
						Semester :	**ODD**	
					Instructor-in-Charge :		**Dr. Prachi Beriwala**	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
				a	s	d	Y/N	
1		20212MBA0070	OM PRAKASH MAHATO	SOM	100	95	Y	
2		20212MBA0105	DHRITI J MAHADIKAR	SOM	60	80	Y	
3		20212MBA0369	VIKRAMRAJ PUROHIT	SOM	8	0	Y	
4		20212MBA0578	NEHA KADOLKAR	SOM	0	0	Y	
5		20212MBA0190	RAHUL GOWDA C G	SOM	0	0	Y	
6		20212MBA0204	SUVARNARAJ P	SOM	0	0	Y	
7		20212MBA0206	MOHAMMED FAIZUDDIN	SOM	0	0	Y	
8		20212MBA0207	SAMEERA S K	SOM	0	0	Y	
9		20212MBA0218	PREKSHA S	SOM	0	0	Y	
10		20212MBA0220	SHIVA L	SOM	0	0	Y	
11		20212MBA0222	MANJUNATH B	SOM	94	90	Y	
12		20212MBA0232	SANTOSHKUMAR R	SOM	0	0	Y	
13		20212MBA0233	ARUN S	SOM	0	0	Y	
14		20212MBA0235	MANOJ B N	SOM	0	0	Y	
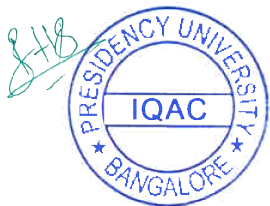
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REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School:School of ManagementName of the Department: Management

Area of Specialization: GeneralName of the Faculty Member: Dr.K.Thriveni Kumari

Tile of the Value Added Course: Life skills for Millennial Executives

Course Duration: [30 hours] [From July 12ᵗʰ to 20ᵗʰ August 2022]

Course Code: SOMV089

Introduction to the Course: Life Skills for Millennial Executives (LSME) is one of the finest life skills training for management students. The course is widely used as a skills training supplement in courses such as Interpersonal Relations, Organizational Behavior, Management, Human Relations, Supervision and Organizational Development. The course focuses on key life skills required to guide management students on self awareness, emotional and stress handling strategies.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

04. **To inculcate the key life skills**

05. **Understand the need for life skills at workplace and business.**

Course Content:

3. **Module1: Introduction to Life Skills:** Introduction to life skills, meaning and need. Role of life skills in the family, workplace and in the society. Life sills in business setting. **Practical:** case studies and role plays

4. **Module1: Self-Awareness:** Introduction to self awareness, activities to know oneself, Johari Window, SWOT analysis and role of self-awareness in relationships and career- Self awareness and a learning leader. .**Practical:** Self-awareness questionnaire, exercises

Module2: Emotions and Stress: Emotions and types, nature, process of handling emotions in self and in others and short term and long term strategies. Stress, meaning need and types, reasons for getting stressed and strategies to handle stress in relationships and at work place. **Practical:** Emotional and stress handling techniques.

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Approval by the HOD.

School of Management

Value Added Course Code :	SOMV089						
Value Added Course Name :	Life skills for Millennial Executives				Academic Year :		2022-23
					Semester :		Odd Term
					Instructor-in-Charge :		Dr.K.Thriveni Kumari

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MLS0016	RAHUL K V	SOM	80%	63	Y	ELIGIBLE
2		20212MBA0468	NAVEEN KUMAR	SOM	0%	0	N	NOT ELIGIBLE
3		20212MBA0478	AAQIB AHMED	SOM	0%	0	N	NOT ELIGIBLE
4		20212MBA0484	ARVIND P DHUMALE	SOM	0%	0	N	NOT ELIGIBLE
5		20212MBA0486	C PUNITHA	SOM	0%	0	N	NOT ELIGIBLE
6		20212MBA0488	CHANDAN N	SOM	100%	79	Y	ELIGIBLE
7		20212MBA0491	DARSAN	SOM	0%	0	N	NOT ELIGIBLE
8		20212MBA0494	HARSHITHA R	SOM	0%	0	N	NOT ELIGIBLE
9		20212MBA0503	MEGHANA M	SOM	75%	65	Y	ELIGIBLE
10		20212MBA0505	PALLAVI N	SOM	80%	60	Y	ELIGIBLE
11		20212MBA0506	POORNA PRAMOD S	SOM	0%	0	N	NOT ELIGIBLE
12		20212MBA0509	RAGHURAM R S	SOM	0%	0	N	NOT ELIGIBLE
13		20212MBA0513	SHRAVAN B	SOM	0%	0	N	NOT ELIGIBLE
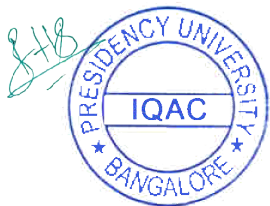
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management
Name of the Department: Management
Area of Specialization: BUSINESS MANAGEMENT
Name of the Faculty Member: Dr. B G SAISHA
Tile of the Value Added Course: A PRACTICAL APPROACH FOR SCANNING BUSINESS ENVIRONMENT
Course Duration: [30 hours] [From Nov.10th 2022 to 31st Dec 2022]
Course Code: SOMV090

Introduction to the Course: This course is intended to enhance the knowledge of environmental scanning as a process that systematically surveys and interprets relevant data to identify external opportunities and threats that could influence future business decisions. It can be used as a part of strategic planning process. Environmental scanning needs practical approach. This course helps in deep understanding of the right approaches through latest case studies.

Environmental scanning is an important component of strategic planning as it provides information on factors that will affect the business organization in future. The information gathered will allow leadership to proactively respond to external impacts.

Prerequisites of the course: Strategic planning
Course Outcomes:

> Scanning of Business Environment as a subject for managers emphasize on knowing the environment with current changing trends, problems and possible remedies.
> This course helps in understanding needs to have knowledge about what business is and how it is governed by its external forces.
> This course will provide a better understanding of components of external scanning that could be considered.

Course Content:

Module **1:** Purpose of business, Scope of Business, Characteristics of contemporary business, Significance of Business Environment scanning. The process of Environmental analysis.

Module 2: Technological Environment and its analysis. Status of Technology in India, Technology and Business.

Module 3: Political Environment, Parts of Indian Constitution, Economic significance of Fundamental Rights. Business responsibilities to Government and Government responsibilities to Business

Module 4: Economic Environment, its nature, Economic factors, Growth strategy, Basic Economic systems, Rationale for globalization.

Reference

1. ASWATHAPPA, K. BUSINESS ENVIRONMENT (2019) HIMALAYA PUBLICATIONS 5TH EDITION.
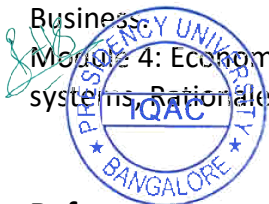
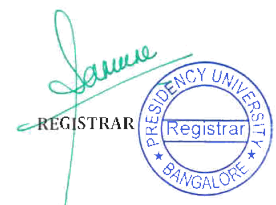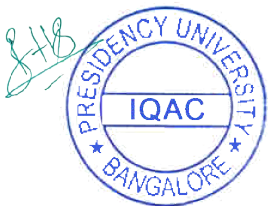2. CHERUNEELAM FRANCIS, BUSINESS ENVIRONMENT (2018) HIMALAYA PUBLICATIONS
3. PAUL JUSTIN, BUSINESS ENVIRONMENT – TEXT AND CASES, (2019) TATA McGRAW HILL

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV090						
Value Added Course Name :	PRACTICAL APPROACH FOR SCANNING BUSINESS ENVIRONMENT			**Academic Year :**		**2022-23**	
				Semester :		**EVEN**	
				Instructor-in-Charge :		**DR. B G SAISHA**	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	
				a	**s**	**d**	**Y/N**	**Remarks**
1		20212MBL0055	TEJASHWINI K M	SOM	100%	75	Y	
2		20212MBA0514	SHREESHAIL	SOM	100	72	Y	
3		20212MBA0518	SUMITH H SAJJAN	SOM	75	92	Y	
4		20212MBA0526	NIRUP K S	SOM	87	84	Y	
5		20212MBA0527	LAVANYA B	SOM	100	72	Y	
6		20212MBA0529	S M SHIVAMANI	SOM	87	92	Y	
7		20212MBA0530	SANDEEPKUMAR M ANGADI	SOM	75	92	Y	
8		20212MBA0534	BHARATH PRASANNA K	SOM	87	60	Y	
9		20212MBA0535	CHANDANA N BANDI	SOM	87	92	Y	
10		20212MBA0539	SANGEETHA R	SOM	100	84	Y	
11		20212MBA0540	MADAN KUMAR V	SOM	87	64	Y	
12		20212MBA0543	R MANOJ	SOM	87	60	Y	
13		20212MBA0545	ALCINA A LEEMA	SOM	75	64	Y	

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management
 Name of the Department: Management
Area of Specialization: General
Name of the Faculty Member: Dr Syed Mohammad Ghouse
Tile of the Value Added Course: Campus to corporate Course Duration: [30 hours] [From July 15to august 31st 2022]
Course Code: SOMV091

Introduction to the Course:

This course is intended Campus to corporate is the type of module for the young student's transition from their campus life to the corporate world. It is vital for the students those who are employed as skilled employees and also it will help the average employee turn into an excellent performer. Recruiters from the corporate want to select and promote students who are good at communicating and writing and other soft skills ,recruiter always have a lookout for an individual who is good at taking initiatives and responsibilities and who can work under pressure .but campus provides technical expertise on the subject but not the experience and soft skill development there is a big difference on how corporate and campus work, making students go way through transition from campus to corporate is crucial and challenging

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:
1. Recognize Difference between campus and corporate life.
2. Gain awareness of opportunities for growing themselves in corporate sector.
3. Build your capability to communicate effectively and build trust.
4. Understand corporate qualities, skills and their roles.

Course Content:
Module1: Definition- Nature of campus- Five Key Elements- Importance of studentship- Formal student and Informal student- student required skills- difference between campus and corporate

Module2: student behaviour styles: behaviour based on traits, student types based on traits style Corporate behaviour; skill set require to enter into corporate, skill set development process.

Module3: Personality and traits – Personality Profiles- Profiles of effective student- The corporate etiquette, email etiquette   . team work, personal grooming, negations skills, time management.

Module4: The use of teams in organizations: Group or team, benefits of team, limitations of using teams -types of teams – every student must know the campus and corporate operates at different scales and mechanisms .one must go through campus and corporate transition to develop the knowledge and skill required to fit perfectly in the corporate world

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Approval by the HOD
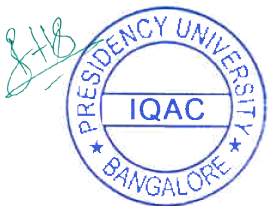
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV091					

Value Added Course Name :	Campus to Corporate			Academic Year :	2022-23	
				Semester :	ODD/EVEN	

						Instructor-in-Charge :	Dr. Mohammad Ghouse

S. No	UID No	Roll No	Name	School a	Attendance s	Marks d	Eligibility for Certificate Y/N	Remarks
1		20212MBA0256	NAVEEN SAKARAY	SOM	80%	30	Y	Completed
2		20212MBA0306	T R SHAHUL HAMEED	SOM	80%	32	y	
3		20212MBA0308	MAHAMMADHAREES N BAMMANAHALLI	SOM	75%	32	y	
4		20212MBA0321	IRFAN HUSSAIN	SOM	80%	30	y	
5		20212MBA0355	MOHAMAD ASHFAQ HUSSAIN	SOM	80%	25	y	
6		20212MBA0356	RAHUL N	SOM	80%	25	y	
7		20212MBA0360	MOHAMMED UVAIZ	SOM	80%	26	y	
8		20212MBA0400	SPOORTHY N	SOM	90%	26	Y	Completed
9		20212MBA0425	SUHAIB AHMED	SOM	80%	30	y	
10		20212MBA0444	PRIYA R	SOM	78%	32	y	
11		20212MBA0482	ANUSHA R PATIL	SOM	75%	32	y	
12		20212MBA0502	MD BADIYUDDIN SALMAN C	SOM	80%	30	y	
13		20212MBA0520	THANUSHA H	SOM	80%	25	y	
14		20212MBA0523	VIKRAM B V	SOM	68	25	y	
15		20212MBA0524	VINAY KUMAR V	SOM	75	26	Y	
16		20212MBA0544	HITHAISHREE B R	SOM	75	26	y	
17		20212MBA0555	ASHITOSH M	SOM	80	30	y	
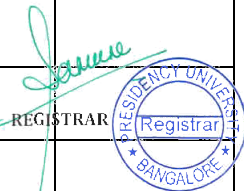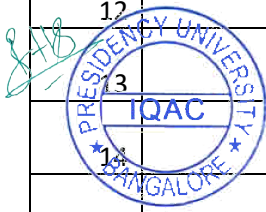
18		20212MBA0557	SAFWAN T S	SO M	65	32	y
19		20212MDM0051	GANAVI P	SO M	45	32	y
20		20212MBA0571	BHUMIKA B	SO M	80	30	y
21		20212MBL0114	YASH DUTTA	SO M	75	25	y
22		20212MDM0023	PRAJWAL HOSAMANE B S	SO M	75	25	Y
23		20212MDM0027	RAKESH G	SO M	75	26	y
24		20212MDM0034	CHETHAN R	SO M	80	26	y
25		20212MDM0041	SYED WASIM	SO M	75	30	y
26		20212MDM0042	DURGA SHREE P N	SO M	75	32	y
27		20212MEB0002	D KARTHIK	SO M	80	32	y
28		20212MLS0053	SAGAR CHANNAPPA BADIGER	SO M	80	30	y
29		20212MLS0064	RAMESH DHAMI	SO M	68	25	y

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: Marketing

Name of the Faculty Member: Dr. Mohamad Imrozuddin

Tile of the Value Added Course: Personality Development

Course Duration: [30 hours] [From November 10 to December 15, 2022]

Course Code: SOMV093

Introduction to the Course: The chances of being noticed increase by several folds, if you possess a good Personality. The first impression on the person in front of you is always good if you have an attractive personality. Personality is an important attribute in one 's life not only for success in professional life, but also determines your overall behaviour and attitude of the individual. If you aim to take your personality to a new height this certificate course in Personality Development and self-grooming will be of great help.

Prerequisites of the course: Establish a pre-transformation mind-set, Life-long Learning, create a lasting change

Course Outcomes: On successful completion of the course the students shall be able to:

1. The student will be able to understand, analyse develop and exhibit accurate sense of self.
2. Think critically.
3. Demonstrate knowledge of personal beliefs and values and a commitment to continuing personal reflection and reassessment.
4. Learn to balance confidence with humility and overcome problems associated with personality

Course Content:

Module 1: Introduction to Personality Development   **12 Hours**

Personality traits and theories, Self-Image and Self-Concept, Dressing Sense and Table Mannerisms, Diet, Exercise and Mental Health, Body Language. Understanding oneself is extremely important because it's our behaviour that through which the world sees us and understand us thus, this module aims to provide an insight into individual's personality and how to maintain and carry oneself through the understanding of self.

Module 2: Self Grooming   **9 Hours**

Self-Grooming: Group Dynamics, Team Building, Time Management, Positive Attitude, Self-esteem, Self-confidence, Assertiveness, Motivation Self grooming being an essential aspect of personality holds due importance. The above module emphasizes on creating positive attitude, confidence and mental ability to handle situations for constructive learning.
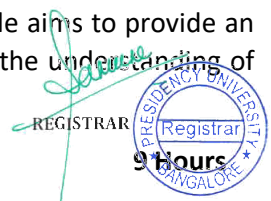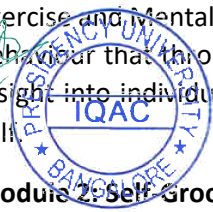
Module 3: Social and Corporate Etiquettes   **9 Hours**

Social and Corporate Etiquettes: Interpersonal Relations, Communication in organizations, Personal Branding, Leadership Skills, Presentation Skills, Personal skills- Stress Management, Negotiation skills, Conflict Management, Anger Management Today the corporate set up often requires incumbents to work under pressure, handling stress and to meet deadlines ensuring effective service delivery. The module emphasizes on developing negotiation skills, self-presentation, creating a brand for self, stress management etc. as incumbents are required to work with groups from different disciplines, backgrounds, and expertise to accomplish organisational goals.

Reference Books:

1. The Art of Personal Grooming-Book by Bramara Shivanna.
2. Etiquette book by Cecil B. Hartley.

Journals & Internet references:

1. https://www-emerald-com-presiuniv.knimbus.com/insight/content/doi/10.1108/eb003997/full/html - Personality
2. https://www.cambridge.org/core/books/abs/identity-and-emotion/cognitiveemotional-selforganization-in-personality-development-and-personal-identity/23A379768DA41C0E16FB92B8994A0436# - Self Grooming

https://presiuniv.knimbus.com/openFullText.html?DP=https://www.gutenberg.org/ebooks/51887 - Etiquette

Approval by the HOD.
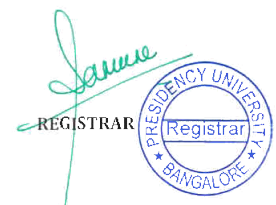
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV093							
Value Added Course Name :	Personality Development				Academic Year :		2022-23	
					Semester :		3	
					Instructor-in-Charge :		Dr. Mohamad Imrozuddin	

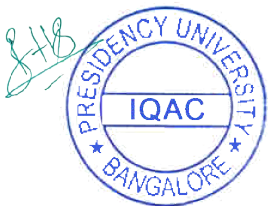| Sl. No	UID No	Roll No	Name	School	Attendance	Marks 100	Eligibility for Certificate Y/N	Remarks
1		20212MBA0382	Lohit T	SOM	98%	96	Y	
2		20212MBA0022	Prince Das	SOM	95%	94	Y	
3		20212MBA0026	Shreyas S	SOM	95%	93	Y	
4		20212MBA0117	Kotapally Soni	SOM	95%	90	Y	
5		20212MLS0047	ASGAR PASHA K C	SOM	90%	90	Y	
6		20212MBA0312	HARISH S	SOM	90%	94	Y	
7		20212MBA0144	KUMAR GAURAV	SOM	90%	93	Y	
8		20212MLS0067	NAVANEETH N	SOM	95%	95	Y	
9		20212MBA0414	NIRUPADI	SOM	90%	95	Y	
10		20212MBL0129	NITEESH GOWDA S	SOM	90%	93	Y	
11		20212MBA0048	ROHAN NAIR	SOM	90%	93	Y	
12		20212MBA0024	SANTHOSH UNNI KRISHNAN	SOM	95%	94	Y	
13		20212MBA0410	SHARATHREDDY S	SOM	95%	95	Y	
14		20212MBA0027	THAVASI S	SOM	95%	95	Y	

SoM-HOD

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REGISTRAR   Registrar

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)
Name of the School: School of Management   Name of the Department: Management
Area of Specialization: General   Name of the Faculty Member: Dr.Ramesh.M
Tile of the Value-Added Course: SOCIAL CONNECT AWARENESS   Course Duration: [10-15 hours]
Course Code: VAC

Introduction to the Course: The course will introduce social context and various players in the social space, and present approaches to discovering and understanding social needs. Social immersion and inspiring conversional will culminate in developing an actual, idea for problem-based intervention, based on an in-depth understanding of a key social problem.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand social responsibility

2. Practice sustainability and creativity

**3.** Showcase planning and organizational skillsCourse
Content:
Module 1 Plantation and adoption of a tree: Plantation of a tree that will be adopted for TWOyears by an Individual or group of MBA students. They will also make an excerpt either as a documentary or a photoblog describing the plant's origin, its usage in daily life, and its appearance in folklore and literature.

Module 2 : Heritage walk and crafts corner: Heritage tour, knowing the history and culture of the city, connecting to people around through their history, knowing the city and its craftsman,photoblog and documentary on evolution and practice of various craft forms.

Food Walk City's culinary practices, food lore, and indigenous materials of the region used in cooking. Activitie
Module 3 : Organic farming and waste management: usefulness of organic farming, wet waste anagement in neighboring villages, and implementation in the campu

REGISTRAR
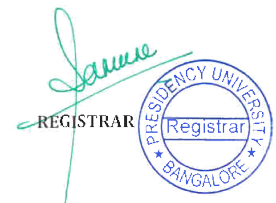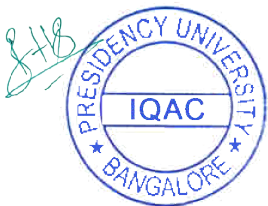
Module 4 : Water Conservation: knowing the present practices in the surrounding villages and implementation in the campus, documentary or photo blog presenting the current practices.

Activities Jamming session, open mic, and poetry: Platform to connect to others. Share thestories with others. Share the experience of Social Connect. Exhibit the talent like playing instruments, singing, one-act play, art-painting, and fine art.

PEDAGOGY The pedagogy will include interactive lectures, inspiring guest talks, field visits, social immersion, and a course project. Applying and synthesizing information from these sources to define the social problem to address and take up the solution as the course project,with your group. Social immersionwith NGOs/social sections will be a key part of the course.
Will all lead to the course project that will address the needs of the social sector?

Prescribed Books:

V. Rajasenan, (2010). Life Skills, Personality and Leadership, Rajiv Gandhi National Institute of YouthDevelopment, Tamil Nadu.

2. A. Radhakrishnan, (2010). Life Skills Training for Positive Behaviour, Rajiv Gandhi National Institute ofYouth Development, Tamil Nadu.

References:

1. Dakar Framework for Action, (2000). Education for All: Meeting our Collective Commitments, Dakar,Senegal.

2. Life Skills Resource Manual, Schools Total Health Program, (2006). Health Education and PromotionInternational Inc., Chennai.

3. Kumar .J. Keval, (2008).Mass Communication in India, JAICO Publication India Pvt. Ltd

4. YUVA School Life Skills Programme: Handbook for Teachers, Vol. I – IV, (2008), Department ofEducation and State Council of Educational Research and Training, Delhi.

Web Sites:

1. UNESCO – http://www.unesco.org/

2. UNFPA - http://www.unfpa.org/

Journal:

1. Indian Journal of Life Skills Education, Rajiv Gandhi National Institute of Youth Development, TamilNadu.

Approval by the HOD

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV094						
Value Added Course Name :	Social Connect Awarmess			Academic Year :			2022-23
				Semester :			Even IV Sem
				Instructor-in-Charge :			Dr.Ramesh.M

S. No	UID No	Roll No	Name	School a	Attendance s(%)	Marks d(10 m)	Eligibility for Certificate Y/N	Remarks
1		20212MBA0385	CHAYA	SOM	55	7	Yes	
2		20212MBA0397	P S RITHVIK	SOM	85	9	Yes	
3		20212MBA0344	BHAVANA K R	SOM	56	6	Yes	
4		20212MBA0346	THEJAS P	SOM	64	7	Yes	
5		20212MBA0347	PAVANKUMAR P	SOM	64	7	Yes	
6		20212MBA0350	BHAVANA M B	SOM	60	7	Yes	
7		20212MBA0351	CHANDANA H	SOM	72	7	Yes	
8		20212MBA0352	UJWAL P	SOM	70	7	Yes	
9		20212MBA0359	MANU R	SOM	77	6	Yes	
10		20212MBA0361	SWATHI M R	SOM	80	6	Yes	
11		20212MBA0363	SUHAD N	SOM	55	5	Yes	
12		20212MBA0364	KOMAL SINGH	SOM	78	8	Yes	
13		20212MBA0373	ANIKETH SUNILKUMAR NAGDEO	SOM	60	6	Yes	
14		20212MBA0374	PRATHIBHA M	SOM	67	6	Yes	

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PRESIDENCY UNIVERSITY

GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)
Name of the School: School of Management   Name of the Department: Management
Area of Specialization: Human Resource Management
Name of the Faculty Member: Dr. Anni Arnav
Tile of the Value Added Course: Essential Influencing Skills
Course Duration: [30 hours] [From 10th November 2022 till 15th December 2022]
Course Code: SOMV095

Introduction to the Course: The course would increase the skill sets of an individual to influence others with effectiveness. In the present scenario, an individual's way of influencing, approaching and aligning with the business and organizations requirements is very critical. Influencing the people in multiple ways, Create an effect in different situations, try to find out as how others would try to influence us in a given scenario. The course would enhance the skill sets of a person as an individual, as a team member as well as a Leader. Persuasion in various scenarios in situations like rewarding, punishing, recognizing, etc. Further the course would clearly lead to understanding of the vision, participation and trust with the influencing styles. A glimpse into the different behavioral aspects of people in the groups and organization and dealing with them in an influential way for a win-win situation is the essence of this course. Influencing skills is need of the hour for all the professionals in the industry and its not limited to any particular domain of the business or industry. This course would be facilitated with lectures, videos, podcasts, articles, cases studies and activities which would lead to an experiential learning for the students to face the challenges in the organization ahead.

Prerequisites of the course: Basic understanding of Management Concepts.
Course Outcomes: On successful completion of the course the students shall be able to:
1. Be able to influence people in the modern workplace.
2. Understand the links between an individual's natural emotions and influence.
3. Create a situation-specific influence strategy.
4. Effective in communication techniques to influence others.

Course Content:
Module1: Influencing today's workplace and leveraging communication for influence.
Module 2: Assertive and responsive behaviors.
Module 3: Persuading and influencing skills.

REGISTRAR
Approval by the HOD.

Presidency University, Bengaluru
School of Management

| Value Added Course Code :	SOMV095							
Value Added Course Name :	Essential Influencing Skills				Academic Year :		2022-23	
					Semester :		ODD	
					Instructor-in-Charge :		Dr. Anni Arnav	
				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name	a	s	d	Y/N	Remarks
1		20212MDM0011	PARINATA ROY	SOM	86%	80	Y	
2		20212MDM0012	PRANESH R	SOM	80%	78	Y	
3		20212MDM0015	ABDUL RAHEEM	SOM	76%	66	Y	
4		20212MDM0016	ALLUGUNTLA VIJAYASIMHA REDDY	SOM	83%	78	Y	
5		20212MDM0019	POORNASHREE V L	SOM	76%	61	Y	
6		20212MDM0022	SAI CHAITANYA Y	SOM	76%	67	Y	
7		20212MDM0024	NYRUTYA M P	SOM	76%	75	Y	
8		20212MBL0131	SHWAAHIEN AHMED	SOM	76%	60	Y	
9		20212MDM0033	SUMANT ACHARYA	SOM	83%	61	Y	
10		20212MDM0040	SAGAR S	SOM	76%	65	Y	
11		20212MDM0043	SYED AHMED	SOM	76%	64	Y	
12		20212MDM0044	CHANNA BASAVA RAJAN V	SOM	76%	72	Y	
13		20212MDM0045	GOSAI AMRUTHA	SOM	83%	69	Y	
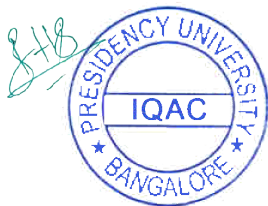
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REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: General

Name of the Faculty Member: Dr. R. Magesh Kumar

Tile of the Value Added Course: Applied econometric modeling on finance (E views)

Course Duration: [30 hours] [From Nov 2022 to 31st Dec 2022]

Course Code: SOMV099

Introduction to the Course:

The main aim of this course is to provide students with information and analysis on the cutting edge of statistics and econometrics related to finance. It focuses on finance topics that utilize econometrics principles to do financial modelling and forecasting. The course uses stock prices, gold and silver prices, other commodities, future and spot market prices, and certain macroeconomics data sets to make familiar with real world applications using E views.

Prerequisites of the course: Nil

Course Outcomes:

On successful completion of the course the students shall be able to:

01) Understand the various modelling techniques

02) Demonstrate using E views to do financial modelling and forecasting

03) Apply the time series econometric techniques for financial analysis and in financial market research

Course Content:

Unit 1: Introduction

A brief introduction to EViews, including a guide to finding your way around the EViews interface. An introduction to the Work file, EViews' main data file format, including how to create new empty work files, and how to import data from other sources into your EViews work file.
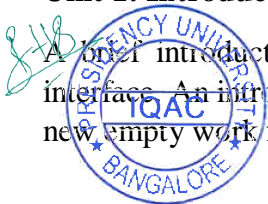
Unit 2: Samples and Creating a series/groups

Samples are an important part of EViews, and allow you to easily work with different parts of your data. You will learn how to use EViews' deep understanding of time frequencies to easily select different date ranges to work with, or, if you are using cross-sectional data, pick different categories or cross-sections.

The Series object is the most fundamental object in EViews - they are the objects that contain your data. The Group object, which is simply a collection of Series objects, is also explained. Data handling/File management - Descriptive Statistics, Empirical distributions - Logics, dummy variables Tables, Cross Tabulations - Graphs and presentations of data

Unit 3: Data Modelling

Linear and multiple Regressions, diagnostics- forecasting - Generalized Least Squares-Binary dependent variable models – Probit and logit models - Basics of time series models- Correlograms, AR and ARMA Models

Unit 4: Advance Modelling Techniques

Conditional Heteroscedasticity Models- ARCH, GARCH - Multivariate GARCH models, Dynamic Conditional Correlation model - Unit Root and Co-Integration analysis - VAR and Error Correction models

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV099			
Value Added Course Name :	Applied Econometric modeling in finance (E views)		**Academic Year :**	**2022-23**
			Semester :	**ODD**
			Instructor-in-Charge :	**Dr. R. Magesh Kumar**

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
					a	s	d	Y/N	
1		20212MBA0300	PAVAN G	SOM	0%	0	N	
2		20212MEB0011	SRIKANTH J S	SOM	0%	0	N	
3		20212MBA0375	PRATHIBHA M	SOM	0%	0	N	
4		20212MBA0376	RAMYA D	SOM	0%	0	N	
5		20212MBA0377	HARSHITH GOWDA P	SOM	0%	0	N	
6		20212MBA0380	KAVYA S	SOM	0%	0	N	
7		**20212MBA0381**	**PRIYA S**	SOM	87%	73	Y	
8		20212MBA0384	RAVICHANDRAN N	SOM	0%	0	N	
9		20212MBA0393	MANIKANTA K	SOM	0%	0	N	
10		20212MBA0394	V KALYAN CHAKRAVARTHY	SOM	0%	0	N	
11		20212MBA0396	KEERTHI KUMAR K J	SOM	0%	0	N	
12		20212MBA0403	SHREYAS C M	SOM	0%	0	N	
13		20212MBA0404	VINAY RAM G R	SOM	0%	0	N	
14		20212MBA0409	PRAMOD KUMAR K	SOM	0%	0	N	

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REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**
Area of Specialization: General   **Name of the Faculty Member: Dr Deepika Krishnan**
Tile of the Value-Added Course: How to do Research
Course Duration: [30 hours] [From July 14th to 15st August 2022]
Course Code: SOMV103
Introduction to the Course:
The course will help individual to carry out Research work from basic concept of research to complete step by step process of Research Development. It is consisting of Concept & Research writing that includes Proposal development and in detail research Report writing and contents.
Prerequisites of the course: Nil
Course Outcomes: On successful completion of the course the students shall be able to:
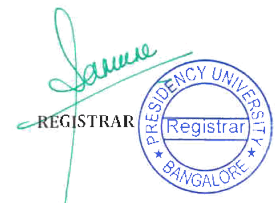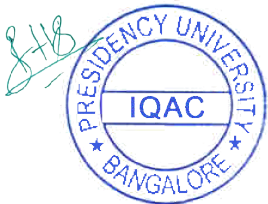4. Demonstrate knowledge of research processes (reading, evaluating, and developing).
5. Identify, explain, compare, and prepare the key elements of a research proposal/report.
Course Content:

5. **Module1:** Develop a topic and Locate information
6. **Module2:** Evaluate and analyze information
7. **Module 3:** Write, organize, and communicate information

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV103						
Value Added Course Name :	How to do Research				**Academic Year :**		
							2020-21
					Semester :		**ODD**
					Instructor-in-Charge :		**Dr. Deepika Krishnan**

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
				a	**s**	**d**	**Y/N**	
1		20212MBA0217	HEMANTH S P	SOM	94%	80	Y	
2		20212MBL0100	BASAVAPRASAD	SOM	82%	80	Y	
3		20212MBA0411	JOGI JITH	SOM	96%	81	Y	
4		20212MBA0415	AKSHAY KRISHNA K S	SOM	83%	79	Y	
5		20212MBA0419	DINESH KUMAR M	SOM	85%	80	Y	
6		20212MBA0420	MOHAMMADUAZEEZUR RAHMANSAYEEDI M	SOM	87%	78	Y	
7		20212MDM0049	TANIA DUTTA	SOM	79%	77	Y	
8		20212MBA0424	M HRITHIK NATHAN	SOM	91%	84	Y	
9		20212MBA0426	VISHAL ANTONY	SOM	78%	82	Y	
10		20212MLS0074	AKRAM T	SOM	87%	82	Y	
11		20212MBA0429	ASHISH KUMAR	SOM	82%	84	Y	
12		20212MBA0430	PAVAN BANGALI T B	SOM	84%	78	Y	
13		20212MBA0431	AJAY KUMAR	SOM	87%	84	Y	
14		20212MBA0433	SHUBHAM S GONNAGAR	SOM	96%	76	Y	

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PRESIDENCY UNIVERSITY BANGALORE

REGISTRAR
PRESIDENCY UNIVERSITY Registrar BANGALORE

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr. Sagar M**

Tile of the Value-Added Course: Human values through Basava Vachanas

Course Duration: [30 hours] [From July 11 to 31ˢᵗ August 2022]

Course Code: SOMV104 VAC

Introduction to the Course: Moral solidarity is infinitely superior to material solidarity. Basava laid great emphasis on the moral solidarity as the corner-stone of the edifice of real humanism. It is said that the truth like light always travels in a straight line. Hence it is the qualities of straight-forwardness, simplicity, sincerity and the like moral virtue that leads us to the realization of the self. Basava exemplified these eternal values better than anybody else. In the history of mankind, one notices that all saints have fought against the existing human bias and baseness, against the insidious distinctions and distractions of the social life, against injustice and exploitation of man by man. Nearly all of the saints have exhibited the courage of their conviction, simple-mindedness, selflessness and intense honesty in the pursuit of human welfare. All this has endeared them not only to their countrymen but to the mankind-at-large. Since they affirm global humanism, not limited by the narrow-minded provincialism of caste, creed, colour and country of origin, they are universally loved and respected. They see in the individual being a spark of Divinity shining with equal brilliance and brightness.

Prerequisites of the course: Nil

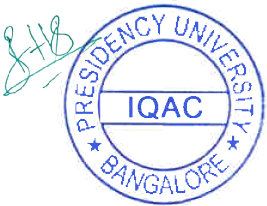**Course Outcomes: On successful completion of the course the students shall be able to:**

   06. Basic knowledge about various Basava Vachanas

   07. Ability to understand few Basava Vachanas

   08. Learning Basava Vachanas to obtain certain levels of consciousness

Course Content:

Module 1:

1. ಉದಕದೊಳಗೆ ಬಚ್ಚಿಟ್ಟ ಬಯ್ಕೆಯ ಕಿಚ್ಚಿನಂತಿದ್ದಿತ್ತು, ಸಸಿಯೊಳಗಣ ರಸದ ರುಚಿಯಂತಿದ್ದಿತ್ತು, ನನೆಯೊಳಗಣ ಪರಿಮಳದಂತಿದ್ದಿತ್ತು, ನಿಮ್ಮ ನಿಲುವು ಕೂಡಲಸಂಗಮದೇವಾ, ಕನ್ಯೆಯ ಸ್ನೇಹದಂತಿದ್ದಿತ್ತು.

2. ಆಸತ್ತೆ ಅಲಸಿದೆನೆಂದಡೆ ಮಾಣದು,
   ಬೇಸತ್ತೆ ಬೆಂಬಿದ್ದೆನೆಂದಡೆ ಮಾಣದು,
   ಏವೆನೇವೆನೆಂದಡೆ ಮಾಣದು,
   ಕಾಯದ, ಕರ್ಮದ ಫಲಭೋಗವು !
   ಕೂಡಲಸಂಗನ ಶರಣರು ಬಂದು
   ಹೋ ಹೋ, ಅಂಜದಿರೆಂದಡಾನು ಬದುಕುವೆನು.

3. ಲೇಸ ಕಂಡು ಮನ ಬಯಸಿ ಬಯಸಿ
   ಆಸೆ ಮಾಡಿದಡಿಲ್ಲ ಕಂಡಯ್ಯಾ.
   ತಾಳಮರಕ್ಕೆ ಕೈಯ ನೀಡಿ
   ಮೇಲೆ ನೋಡಿ ಗೋಣು ನೊಂದುದಯ್ಯಾ.
   ಕೂಡಲಸಂಗಮದೇವಾ ಕೇಳಯ್ಯಾ,
   ನೀನೀವ ಕಾಲಕ್ಕಲ್ಲದಿಲ್ಲ ಕಂಡಯ್ಯಾ!

Module2:

1) ಅರಿಯದೆ ಜನನಿಯ ಜಠರದಲ್ಲಿ
   ಬಾರದ ಭವಂಗಳ ಬರಿಸಿದೆ ತಂದೆ,
   ಹುಟ್ಟಿತ್ತೆ ತಪ್ಪಾಯಿತ್ತೆ, ಎಲೆ ಲಿಂಗವೆ ?
   ಮುನ್ನ ಹುಟ್ಟಿದುದಕ್ಕೆ ಕೃಪೆಯ ಮಾಡು ಲಿಂಗವೆ !
   ಇನ್ನು ಹುಟ್ಟಿದಡೆ ಕೂಡಲಸಂಗಮದೇವಾ, ನಿಮ್ಮಾಣೆ.

2) ಒಲೆ ಹತ್ತಿ ಉರಿದಡೆ ನಿಲಬಹುದಲ್ಲದೆ
   ಧರೆ ಹತ್ತಿ ಉರಿದಡೆ ನಿಲಲುಬಾರದು.
   ಏರಿ ನೀರುಂಬಡೆ, ಬೇಲಿ ಕೆಯ್ಯ ಮೇವಡೆ,
   ನಾರಿ ತನ್ನ ಮನೆಯಲ್ಲಿ ಕಳುವಡೆ,
   ತಾಯ ಮೊಲೆವಾಲು ನಂಜಾಗಿ ಕೊಲುವಡೆ,
   ಇನ್ನಾರಿಗೆ ದೂರುವೆ ಕೂಡಲಸಂಗಮದೇವಾ!

3) ಮುಂಗೈಯ ಕಂಕಣಕ್ಕೆ ಕನ್ನಡಿಯ ತೋರುವಂತೆ
   ಎನ್ನ ಮನವು ನಿಧಾನವನೊಲ್ಲದೆ ಜಲಗ ಮಚ್ಚಿತ್ತು ನೋಡಾ.
   ನಾಯಿಗೆ ನಾರಿವಾಣವಕ್ಕುವುದೆ
   ಕೂಡಲಸಂಗಮದೇವಾ.

Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMV104							
Value Added Course Name :	Human values through Basava Vachanas				Academic Year :		2022-23	
					Semester :		ODD	
					Instructor-in-Charge :		Dr. Sagar M	
				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name	a	s	d	Y/N	Remarks
1		20212MLS0007	LAKSHMI G	SOM	78%	81	Y	
2		20212MLS0008	MUHAMMED NASAL K K	SOM	68%	80	Y	
3		20212MLS0014	SIDHARTH K	SOM	66%	76	Y	
4		20212MLS0018	KASALA VIKRAM REDDY	SOM	73%	79	Y	
5		20212MLS0019	NITHIN CHANDRAN N	SOM	71%	80	Y	
6		20212MLS0020	ABTHUL QATHIR M	SOM	73%	78	Y	
7		20212MLS0022	NIRMALSUBAS A	SOM	69%	77	Y	
8		20212MLS0025	AKASH R JAIN	SOM	66%	76	Y	
9		20212MLS0026	DOKKU KUMAR SAI YADAV	SOM	73%	78	Y	
10		20212MLS0027	SREEJA BABU	SOM	76%	72	Y	
11		20212MLS0030	MAHIMA NAIR	SOM	68%	79	Y	
12		20212MLS0040	SUKANYA B	SOM	69%	78	Y	
13		20212MLS0042	PAMULA KARUNAKAR	SOM	71%	76	Y	
14		20212MLS0044	RAKESH P	SOM	73%	72	Y	

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REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management
Name of the Department: Management
Area of Specialization: Management
Name of the Faculty Member: Dr. Y.Narasimha Raja
Tile of the Value Added Course: Highly Effective Public Speaking Skills
Course Duration: [30 hours]
Course Code: SOMV105

Introduction to the Course:

This course is intended to enhance the skills of students in the areas self help. There is no shortcut to an Impart the great speech. Public speaking is not having simple talk or reading the speech in front of an audience. "Public speaking is a systematic process, an act and an art of making a speech before an audience". The appropriate use of public speaking effectively is actually tougher than anticipated, mostly in front of an audience.

Effective public speaking will improve through practice and hard work. Public speaking is a unique skill. To learn public speaking skills, age has no limit, education is not a boundary, gender is not important, your qualification may not require, there is no differentiation between rich and poor to inculcate these skills and practices. Public speaking is the most important skill to have in all phases of life. Public speaking is applicable to all occupations, professions, and vocations. There is a myth that few people think that it will be applicable and restricted to only business professionals.

Public speaking is an exexpert skill that will apply and transform our every day. It opens nopensays to improve ourselves. It permits you to inhale new life into your thoughts and spread them to a more extensive audience. If your Idea is transformed to the audience, now it belongs to the individuals who can do the knowledge transformation to other people, in this way sharing the knowledge, ideas, and thoughts further

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

- Effective Public Speaker
- No Stage Fear
- Effective Communicator
- Personality Development

Course Content:

Module -1 Overview of Public Speaking skills

What is Public Speaking, Importance of Public Speaking Skills, Benefits of Public speaking skills

**Module -1 Public Speaking skills Principles**
Public Speaking skills Principles :-

Five Canons of Rhetoric" that the process of public speaking preparation consists of five main steps: 1.Invention 2. Arrangement. 3.Style, 4.Memory, 5. Delivery

Module-III 80 Modern skills to be Highly effective Public Speaker

1. Recognize who you are? In addition, what your strengths are.
2. Have self confidence, Learn about various kinds of public speaking and how to deliver a better speech.
3. Understand the similarities between Public Speaking & Conversation
4. Understand the distinctions between Public Speaking & Conversation
5. Organize the framework of your speech
6. Use of Language in an Appropriate Manner
7. Practice PREP framework.Monroe's Motivated Sequence
8. Attention
9. Create a Need of your speech
10. Justify the need of Speech
11. Visualize the future
12. Call for Action
13. The objectives to prepare the speech
14. Nervousness is Normal.
15. Practice and Prepare!
16. Voice modulation
17. Audience Relations
18. Improve your Language
19. Select a speech theme
20. Sincerity, Enthusiasm, Confidence, Simplicity (SECS)
21. Make a speech layout
22. Speech Writing Skills
23. Apply gestures
24. Practice
25. Be passionate & enjoy yourself.
26. Story Telling
27. Body language
28. Professional appearance
29. Speech Pace
30. Pitch
31. Core message
32. Composing for Impact the speech to the audience.
33. Prompt Communication
34. SMART Speech Preparation
35. Time Management
36. Eliminate filler words.
37. Take every opportunity to speak.
38. Mentally prepare.
39. Attend Other Presentations.
40. Knowledge
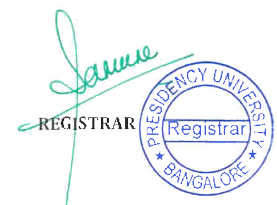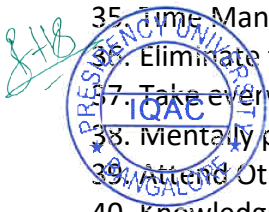
41. The context of your presentation
42. Three S -Stand. Settle. Smile.
43. Prepare in bullet form.
44. Concentration on Speech
45. Simple and clarity speech
46. Momentum for Continuity
47. Uniqueness in speech
48. Speech Impact
49. Monotone speeches should be avoided.
50. Do not hide from your audience.
51. Negative topics should avoided.
52. Speak about your requirements
53. Audio record will improve your speech
54. Reciprocity between the speaker &the audience
55. Speech consistency across time
56. Speaker with likable personality
57. Communication through Consensus
58. Learn how to learn?
59. Positivity is the direction for growth
60. Self-Recording videos
61. Stop taking things personally right away
62. Ask thought-provoking question to your audience.
63. Fluency in Language / speech
64. Create a framework.
65. Make changes to your speech
66. Taking a closer review of words
67. Assessment of audience feedback
68. Know the 8 errors of
69. Public Speaking and overcome
70. Allow yourself some time.
71. Take it slowly & sturdily
72. To prevent disappointment, arrive early.
73. Relax
74. Keep your notes in check.
75. Make sure you learn from your mistakes.
76. Include Humour in speech
77. Self-concept
78. Make use of common language.
79. Learn how to conclude a speech.
80. Additional key features

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV105						
Value Added Course Name :	HIGHLY EFFECTIVE PUBLIC SPEAKING SKILLS			Academic Year :		2022-23	
				Semester :		EVEN	
				Instructor-in-Charge :		Dr. Y Narasimha Raja	

S. No	UID No	Roll No	Name	School (a)	Attendance (s)	Marks (d)	Eligibility for Certificate (Y/N)	Remarks
1		20212MBA0208	HAZARAT ALI	SOM	84%	86	Y	Completed
2		20212MBA0417	SUBHASH GOWDA BS	SOM	87%	92	Y	Completed
3		20212MBA0493	HAASINI DHRUVA SRI E	SOM	95%	90	Y	Completed
4		20212MLS0060	GOWTHAM N	SOM	94%	85	Y	Completed
5		20212MBA0236	NAVEEN K S	SOM	80%	82	Y	Completed
6		20212MBA0241	HARSHA R	SOM	85%	80	Y	Completed
7		20212MBA0245	CHANDU R	SOM	78%	75	Y	Completed
8		20212MBA0246	AJANTH A N	SOM	90%	84	Y	Completed
9		20212MBA0249	A M ASHRAFF PASHA	SOM	82%	70	Y	Completed
10		20212MBA0250	MADHUMOHAN M	SOM	84%	72	Y	Completed
11		20212MBA0255	HARSHITHA K V	SOM	94%	87	Y	Completed
12		20212MBA0257	BHAVANI M	SOM	86%	89	Y	Completed
13		20212MBA0258	RAKSHA L	SOM	85%	81	Y	Completed
		20212MBA0262	KISHORE L	SOM	70%	65	Y	Completed
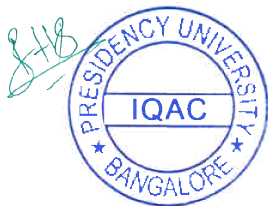
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr Samudyuti Ray**

Title of the Value Added Course: **Art of positive thinking**

Course Duration: [30 hours] [From April 11 to 31st May 2022]

Course Code: SOMV107

Introduction to the Course: Thinking plays a vital role in our day-to day life. Whatever work we do it is generated from thinking. There exists both positive and negative thinking. Mainly, positive thinking denotes approach towards life with a positive outlook. It does not suggest to avoid bad phases of life but suggest to collect best experiences from the bad situation. Through positive thinking individual can face unseen challenges and uncertainties of life and become successful. Also, it helps in building the attitude of seeing best in others and viewing self with positive outlook. Positive thinking helps in development of positive emotion. The purpose of this course is to help in learning the art of positive thinking which will help in having inner peace and balance in life   due to positive mindset.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

6. Change mindset and attitude for betterment
7. Become optimistic and confident in nature
8. Understand the link between positive thinking and happiness
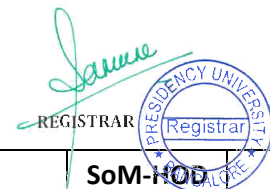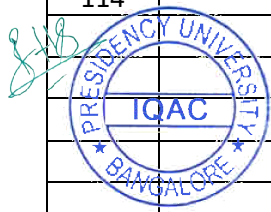
Course Content:

8. **Module1: Introduction to positive thinking**
9. **Module2: Methods of positive thinking**

Module 3: Importance of positive thinking leading to happiness.

Approval by the HOD

				School of Management					
Value Added Course Code :	MBAV107			Academic Year :		2022-2023			
Value Added Course Name :	Art of positive thinking			Semester:		Odd			
				Instructor-in-Charge :		Dr.Samudyuti Ray			
				School	Attandance	Marks		Eligibility for Certificate	
Sl. No	UID No	Roll No	Name	a	s	d		Y/N	Remarks
100		20212MBA0230	NOOR FATHIMA	SOM	94.11	99		Y	
101		20212MBA0449	VIJETHA L	SOM	52.9	99		Y	
102		20212MBL0062	ROHITH D	SOM	11.76	75		Y	
103		20212MBA0288	JESSY D SILVA A	SOM	17.64	75		Y	
104		20212MBA0291	TEJAS M	SOM	5.88	75		Y	
105		20212MBA0292	SAHANA R	SOM	0	75		Y	
106		20212MBA0293	AKSHAY	SOM	0	75		Y	
107		20212MBA0296	SACHIN M	SOM	0	74		Y	
108		20212MBA0297	AJAY KUMAR G S	SOM	5.88	74		Y	
109		20212MBA0299	HARNITA G	SOM	0	73		Y	
110		20212MBA0303	SAMARTH ARAMANI	SOM	0	75		Y	
111		20212MBA0309	JAYAPALA REDDY C K	SOM	23.52	75		Y	
112		20212MBA0311	SUNIL P	SOM	11.76	75		Y	
113		20212MBA0313	KIRANDURGA	SOM	5.88	0		N	
114		20212MBA0316	SUSHMA GUMMA	SOM	70.58	99		Y	

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management
Name of the Department: Management

Area of Specialization: General

Name of the Faculty Member: Dr. T.S.Edwin

Tile of the Value-Added Course: How Successful People Think

Course Duration: [30 hours] [From 10th November 2022 To 15th December 2022]Course Code: SOMV108

Introduction to the Course: In this course the students will understand how **good thinkers** are always in demand. A person who knows **how** may always have a **job**, but the person who knows **why** will always behis **boss**. Good thinkers solve problems, they never lack ideas that can build an organization, and they always have hope for a better future. Good thinkers rarely find themselves at the mercy of ruthless peoplewho would take advantage of them or try to deceive them, people like Nazi dictator Adolf Hitler, who once boasted, "What luck for rulers that men do not think." Those who develop the process of good thinking can rule themselves—even while under an oppressive ruler or in other difficult circumstances. Inshort, **good thinkers are successful**.
Prerequisites of the course: NIL

Course Outcomes: On successful completion of the course the students shall be able to:

01. **How to become a better thinker**
02. **Putting yourself in the right place to think**
03. **Portrait of a good thinker**

Course Content:

Module1: Cultivate Big-Picture Thinking, Engage in Focused Thinking, and Harness Creative Thinking. **Module2:** Employ Realistic Thinking, Utilize Strategic Thinking, Explore Possibility Thinking, and Learn fromReflective Thinking.
Module3: Question Popular Thinking, Benefit from Shared Thinking, Practice Unselfish Thinking, and Relyon Bottom-Line Thinking

Reference

John C. Maxwell (2012) How Successful People Think, Hachette Book Group, New York.

Approval by the HOD

School of Management

Value Added Course Code :	SOMV108		Academic Year :				2020-21
Value Added Course Name:	How Successful People Think		Semester :				ODD
			Instructor-in-Charge :				DR.T.S.Edwin

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
				a	s	d	Y/N	
1		20212MEB0007	SHILPA V	SOM	75%	70	Y	
2		20212MEB0008	VIDYA H	SOM	93%	78	Y	
3		20212MEB0016	PUNITH KUMAR A V	SOM	93%	75	Y	
4		20212MEB0021	SHRAVANI D S	SOM	93%	75	Y	
5		20212MEB0023	APOORVA T M	SOM	93%	78	Y	
6		20212MLS0004	S MANOJ	SOM	75%	60	Y	
7		20212MBA0598	MOHAMMED ZAID KHAN	SOM	75%	60	Y	
8		20212MEB0001	ARPIT KUMAR AGRAWAL	SOM	75%	60	Y	
9		20212MEB0012	BASAVARAJ S DESAI	SOM	93%	82	Y	
10		20212MEB0017	ARUN KUMAR S	SOM	87%	74	Y	
11		20212MEB0018	MIZBAH JUVERIA S A	SOM	93%	84	Y	
12		20212MLS0006	APARNA S	SOM	75%	60	Y	
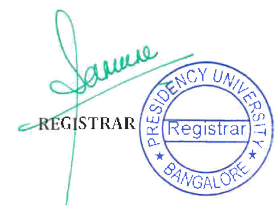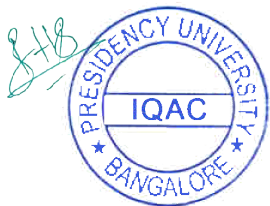
SoM-HOD

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: General Management

Name of the Faculty Member: Dr. Praveen Mustoor

Tile of the Value-Added Course: Event Management

Course Duration: [30 hours] [From Nov 10 to 15th Dec 2022]

Course Code: SOMV109

Introduction to the Course: Event Management is a course meant for candidates who wish to take up Event management as their career or join an event management company. The course aims at developing event management skills and essentials of planning and implementing events for various types of events small and big. The course includes Strategic planning, organizing, budgeting and controlling all aspects of events.

The Course takes you through the types, characteristics, advantages and scope of events, and the opportunities in the event industry based on the diversity of events. Social (weddings, festivals, personal events etc); Cultural events (Fairs, Sports; Rural) Managed events like Promotional campaigns or Activations, Digital etc. Government events and many more….. Entrepreneurial competencies for an event organizer are covered in this Course along with the necessary soft skills and other skills, to fulfil the requirements for delivering a successful event. The Course provides knowledge on how to establish and run the events business and takes you through the process of business opportunity assessment and developing a good business plan.

 Prerequisites of the course: Organizational , Leadership and Entrepreneurship Skills

Course Outcomes: On successful completion of the course the students shall be able to:

01. **Plan any type of event**

02. **Arrange all the resources required for implementing any event**

03. **Understand the requirement of a client**

04. **Evaluate the success or failure of an event**

Course Content:

Unit I: Event: Introduction, Meaning, Principles, 5C's of Event Management, Types (Social, Cultural and Corporate), Scope of Events, Characteristics of Events. (6 hours)

Unit II: Event Planning and Risk Management: Concept and designing, Feasibility Study, Understanding Risk involved in each category of events, Basics of Safety, Security and Rescue. Permits and Licenses for Events, Contracts & Agreements (8 hours)

Unit III: Event Supplies and Logistics: Checklist of material, Types, Category & List of Equipment, Buying, Hiring, Storing and Transportation, Role of Logistic Manager. Archiving events, Advantages, Importance, Limitations. (8 hours)

Unit IV: Corporate Event Management: Role and Responsibilities of Event Manager, Staffing & Team management, Crowd management, Pre and Post Event arrangements. Secretarial Practices.
(8 hours)

Reference: Text Books

1) Event Management, By Annie Stephen and Hariharan, Himalaya Publishing.

2) Events Management: An Integrated and Practical Approach, 1 st Edition By Razaq Raj, Paul Walters and Tahir Rashid

Approval by the HOD.
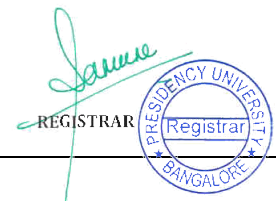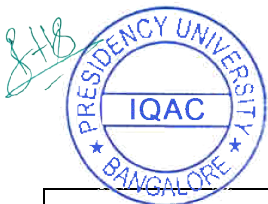
Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMV109						
Value Added Course Name :	EVENT MANAGEMENT				Academic Year :	2022-23	
					Semester :	ODD	
					Instructor-in-Charge :	Dr.Praveen Mustoor	

| S. No	UID No	Roll No	Name	School a	Attendance s	Marks d	Eligibility for Certificate Y/N	Remarks
1		20212MBA0036	T G CHAITRA	SOM	60%	75	Y	
2		20212MBA0037	RIYA ABHIJEET PANGANTI	SOM	80%	90	Y	
3		20212MBA0042	RANJITHA R	SOM	80%	88	Y	
4		20212MBA0045	ROLSON JASWIN DIAS	SOM	20%	65	Y	
5		20212MBA0057	DEBASISH DEHINGIA	SOM	10%	50	Y	
6		20212MBA0075	SHAHBAZ ALAM	SOM	30%	70	Y	
7		20212MBA0093	NIVEDHA BALA	SOM	100%	94	Y	
8		20212MBA0097	SHAARVARI R	SOM	60%	80	Y	
9		20212MBA0168	MANOJ KUMAR K S	SOM	10%	45	Y	
10		20212MBA0193	KALYAN KUMAR REDDY	SOM	0%	0	N	
11		20212MBA0231	SUMAN SOMANNA A D	SOM	50%	72	Y	
12		20212MBA0290	HARSHITH C	SOM	60%	74	Y	
13		20212MBA0301	KEERTI A CHITRAGAR	SOM	0%	0	N	
14		20212MBA0302	SHUBHAM H KHAMITKAR	SOM	0%	0	N	
15		20212MBA0310	RUHI FROILA	SOM	0%	0	N	
16		20212MBA0340	RAGHAVENDRA M S	SOM	0%	0	N	
17		20212MBA0353	C H SHANTHI SWAROOP	SOM	0%	0	N	
18		20212MBA0372	KISHOR K	SOM	0%	0	N	
19		20212MBA0383	STEVE AUSTIN	SOM	0%	0	N	
20		20212MBA0399	DINESH KUMAR J R	SOM	20%	52	Y	
21		20212MBA0421	SOUVIK GHOSH	SOM	90%	89	Y	
22		20212MBA0427	PUNYA SNEHANAND	SOM	70%	84	Y	
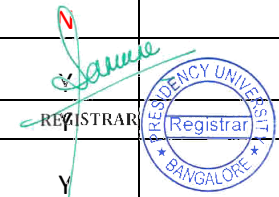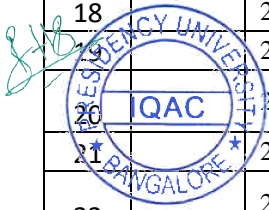
23		20212MBA0481	AKSHAY KULKARNI	SOM	40%	70	Y	
24		20212MBA0547	NITHIN H E	SOM	0%	0	N	
25		20212MBA0568	PAVITHRA V	SOM	10%	52	Y	
26		20212MBA0585	NIKHIL AIYAPPA K	SOM	20%	65	Y	
27		20212MBA0589	K NAREN PATTANAIK	SOM	30%	72	Y	
28		20202MBA0069	CHAITHANYA C	SOM	50%	74	Y	
29		20212MBA0599	CHANDANA H R	SOM	0%	0	N	
30		20212MBL0101	BHEEMAIAH V K	SOM	40%	65	Y	
31		20212MBL0127	NANDAN M	SOM	0%	0	N	
32		20212MEB0006	KARTHIK N R	SOM	0%	0	N	
33		20212MEB0010	SUHAS MALIGE G C	SOM	0%	0	N	
34		20212MEB0024	TEJAS R K	SOM	0%	0	N	
35		20212MLS0017	SHERIN SUNIL MATHEW	SOM	80%	87	Y	
36		20212MLS0021	RAMYA D	SOM	10%	52	Y	
37		20212MLS0032	KAVANA S	SOM	60%	78	Y	
38		20212MLS0033	OM PRAKASH MAHUNTA	SOE	0%	0	N	
39		20212MLS0043	PRABHUDEVA N C	SOM	70%	84	Y	
40		20212MLS0052	KIRAN R	SOM	60%	78	Y	
41		20212MLS0057	BHAVANA M	SOM	70%	82	Y	
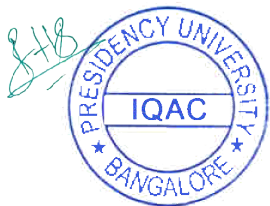
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: Life Skills

Name of the Faculty Member: Dr. Aurobindo Kiriyakere

Tile of the "Value Added Course": Essential Life Skills for Success

Course Duration: [30 hours] [From Nov, 10th to 15st Dec, 2022]

Course Code: SOMV110

Introduction to the Course: This course is intended to enhance the students' life skills for professional and personal success. Emphasis will be on the students to enhance their life skills which can help them grow in their professional life.

Prerequisites of the course: Basic Communication Skills

Course Outcomes: On successful completion of the course the students shall be able to:

CO1: Demonstrate their own potential in applying the knowledge of lifelong learning to become well rounded corporate professionals

CO2: Illustrate the knowledge and inputs from this course to build their own personal brand

CO3: Demonstrate the knowledge of mindsets and improve their own mindsets to become well rounded corporate professionals

CO4: Compare and demonstrate the impact of how digital reputation can affect their careers in the professional life

CO5: Demonstrate various methodologies learned to enhance and leverage their personal growth and development
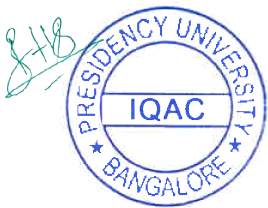
Course Content:

1. **Module1: Develop Habits for Lifelong Learning:** Understand the importance of lifelong learning. Developing and cultivating habits for lifelong learning: Seeking new experiences, developing a passion, embracing change. Usage of tools like: Time Management, setting SMART goals, staying motivated. Introduction to 7 Habits of Highly Effective People applied to Lifelong Learning.

2. **Module2: Establish Your Personal Brand:** Introduction to personal branding: what is personal branding and its significance. Understand the need and the roadmap to establish your personal brand. Identifying one's own strengths – and use it to help build a personal brand on the social media. Learning to leverage your LinkedIn profile as your personal brand. General best practices for creating a personal brand: Dos & Don'ts, guidelines. Harvesting the power of social media for personal branding: Tools and processes

3. **Module3: Growth Mindset:** Introduction to Growth Mindset: Fixed and Growth Mindset. Why and how mindsets are important for personal and professional success. Understanding where and how mindsets originate. How to deal with failures, setbacks, criticisms, and challenges? Guidelines and practices for developing a growth mindset: Habits to establish and sustain a healthy lifestyle (physical and psychological). Best practices for nurturing growth mindset

4. **Module4: Understand Your Digital Footprint:** Understanding the importance of the landscape of professional digital social media and digital footprints. Introduction to Netiquette: General best practices, Dos and Don'ts. Understanding the concepts of confidentiality, non-disclosure, handling sensitive corporate information, digital security policies. Learn how to deal with Personal and Sensitive Personal Information: How to protect your digital identity and digital reputation: General best practices to protect your digital identity against cyber-crimes, scams, and frauds. Learn to differentiate between various postings on the social media: Expressing oneself professionally, empathy in the digital world. Understand how your views on the social media can be used for employment verification and background checks. How to create an impressive LinkedIn and Facebook profile for professional networking purposes. Understand the advantages of being active on various platforms on the internet for professional benefit.
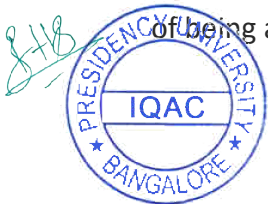
5. **Module5: Manage your Personal and Professional Growth:** Introduction to managing personal and professional growth and development. Why and how to manage your personal and professional growth: tools, techniques, processes like personal SWOT, self-understanding, self-discipline. Personal audit, laws of personal boundaries, prioritization, development plans, and Deep Work Concepts of personal integrity and responsibility. Enhancing personal and professional learnings: sources and self-investment. Understanding to leverage the learnings on personal and professional growth and development.

Approval by the HOD.
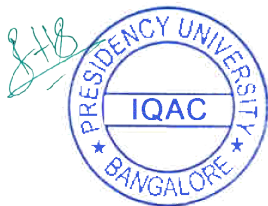
Presidency University, Bengaluru
School of Management

Value Added Course Code :		SOMV110						
Value Added Course Name :		Essential Life Skills for Success				Academic Year :		2022-23
						Semester :		ODD
					Instructor-in-Charge :			Dr. Aurobindo Kiriyakere
S. No	UID No	Roll No	Name	School a	Attendance s	Marks (100) d	Eligibility for Certificate Y/N	Remarks
1		20212MBA0023	RIYA R PILLAI	SOM	13.33%	72	Y	
2		20212MBA0055	ATMANAND P GARAG	SOM	90.00%	88	Y	
3		20212MBA0056	BARNALI DHAR	SOM	100.00%	96	Y	
4		20212MBA0080	SUFIYAN ALI	SOM	100.00%	84	Y	
5		20212MBA0205	SAGAR S R	SOM	70.00%	52	Y	
6		20212MLS0076	SHUBHAM KUMAR PANDEY	SOM	100.00%	92	Y	
7		20212MBA0076	SHARATH S	SOM	0.00%	0	N	
8		20212MBA0078	SONAKSHI	SOM	23.33%	92	Y	
9		20212MBA0079	SREERAG T	SOM	20.00%	46	Y	
10		20212MBA0081	SUMAN BHAGAT	SOM	20.00%	54	Y	
11		20212MBA0082	SYED ARBAZ AHMED	SOM	20.00%	44	Y	
12		20212MBA0084	VISHAL PATEL	SOM	0.00%	0	N	
13		20212MBA0088	DEEPAK S	SOM	0.00%	0	N	
14		20212MBA0090	K S GOKUL	SOM	50.00%	40	Y	

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School	:School of Management
Name of the Department	: Management
Area of Specialization	: Finance
Name of the Faculty Member	:Dr. Y. Venkata Rangaiah
Title of the Value-Added Course	: SAP- Fi/Co implementation Guide
Course Duration	: [30 hours] [From November 11 to 15th Feb2023]
Course Code	: SOMV112

Course Overview:
1. Basic Setting of the organization into sap
2. General Ledger
3. Account Payable
4. Account Receivable

Prerequisites of the course: Accounting

**Course Outcomes: On successful completion of the course the students shall be able to:**

09. Students can Customize and Configured Organization structure into SAP System
10. Students can post the General Ledger transaction in to SAP System
11. Students can configure and post Account Receivable and Payable transactions

Course Content:

10. **Basic Setting for Financial:** Define Company, Define company code , Assign company code to company, Define segments, Maintain Chart of Accounts, Assign Company code to chart of accounts, Define Account Groups,Define retained earning account, Define fiscal year, Assign company code to fiscal year variant, Define variant for open posting periods, Assign variant to company code, Authorization Group, Document types and Number ranges, Define field status variant, Assign company code to field status variant, Define tolerance group for general ledger accounts, Define tolerance group for employee, Assign country to calculation procedure, Maintain controlling area, Profit centre group, Classify GL Accounts for document splitting , Leading ledger

11. **General Ledger-** GL master creation, Sample document, Park document, Hold document, Interest calculation, foreign currency revaluation, End user Month end and year end activities.

12. **Accounts Payable:** Creation of Vendor account Group, Creation of number ranges for vender accounts, Assign number ranges to vendor account groups. Define
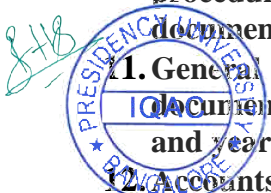
tolerance group for vendors, Creation of General Ledger master, Creation of General ledger master, Document types and number ranges, posting keys, APP.
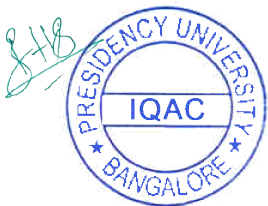
13. **Account Receivables: Creation of Customer account Group, Creation of number rages for customer accounts, Assign number ranges to account groups, Creation of GL master, Creation Customer master, Document types and number ranges, posting keys, Dunning procedure.**

Reference

1. Bhushan J Mamtani : SAP FICO Covers SAP ECC 6.0 Black Book Dream Tech Press, India

Approval by the HOD.

Presidency University, Bengaluru
School of Management

VAC Code :	SOMV112			

VAC Name :	SAP Fico Implementation Guide		Academic Year :	2022-23
			Semester :	ODD
			Instructor-in-Charge :	Dr. Y. Venkata Rangaiah

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	
				a	s	d	Y/N	Remarks
1		20212MBA0047	AZAD KUMAR CHOWDHARY	SOM	82%	75	Y	
2		20212MBA0100	VANSHIKA SHARMA	SOM	76%	70	Y	
3		20212MBA0128	SAHANA B	SOM	86%	77	Y	
4		20212MBA0137	VISHNU PRIYA	SOM	74%	79	Y	
5		20212MBA0152	MANOJ C	SOM	75%	76	Y	
6		20212MBA0153	JEEVAN KUMAR B C	SOM	77%	78	Y	
7		20212MBA0156	AJITH Y C	SOM	79%	77	Y	
8		20212MBA0161	TRIVENI M	SOM	81%	74	Y	
9		20212MBA0178	NAVYASHREE C	SOM	75%	72	Y	
10		20212MBA0202	LAKSHMI TRINAYANI	SOM	79%	73	Y	
11		20212MBA0213	HARSHITHA S	SOM	70%	74	Y	
12		20212MBA0214	ABINAYASREE K S	SOM	80%	77	Y	
13		20212MBA0215	RAKSHITH S	SOM	77%	74	Y	
14		20212MBA0226	SWATHI N S	SOM	86%	74	Y	
15		20212MBA0228	SALMAN PASHA	SOM	76%	73	Y	
16		20212MBA0242	ANUSHA D	SOM	81%	75	Y	
17		20212MBA0252	LIKITH DANRAJ	SOM	76%	67	Y	
18		20212MBA0260	NANDISH B	SOM	86%	77	Y	
19		20212MBA0304	VYSHNAVI	SOM	74%	79	Y	
20		20212MBA0320	SINCHANA S P	SOM	75%	76	Y	
21		20212MBA0324	VENUGOPALA A R	SOM	77%	78	Y	
22		20212MBA0354	RAMYA S	SOM	79%	77	Y	
23		20212MBA0390	AISHWARYA D	SOM	81%	74	Y	
24		20212MBA0391	MANOJ GOWDA SP	SOM	75%	72	Y	
25		20212MBA0402	KIRAN B M	SOM	79%	73	Y	
26		20212MBA0435	BINDUSHREE R	SOM	70%	74	Y	
27		20212MBA0437	K BHANUPRAKASH	SOM	80%	57	Y	
28		20212MBA0450	CHIRANTH R	SOM	77%	74	Y	
29		20212MBA0475	AKILA B	SOM	86%	74	Y	
30		20212MBA0476	KIRAN S	SOM	76%	70	Y	
31		20212MBA0480	AKASH A	SOM	86%	77	Y	
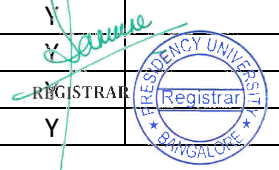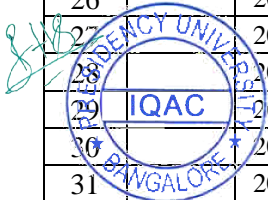
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33		20212MBA0487	CHANDAN C G	SOM	75%	76	Y	
34		20212MBA0496	JAYANTH KUMAR M J	SOM	77%	78	Y	
35		20212MBA0497	KABILAN A	SOM	79%	77	Y	
36		20212MBA0500	MAMTA N HUBBALLI	SOM	81%	76	Y	
37		20212MBA0504	NIHARIKA A N	SOM	75%	72	Y	
38		20212MBA0507	PRASHANTH KR	SOM	79%	73	Y	
39		20212MBA0515	SHREYAS D	SOM	70%	56	Y	
40		20212MBA0516	SIDDHARTH T A	SOM	80%	77	Y	
41		20212MBA0525	YASHASWINI R	SOM	77%	74	Y	
42		20212MBA0528	SAHADEVA N	SOM	86%	74	Y	
43		20212MBA0531	SAHANA N C	SOM	76%	70	Y	
44		20212MBA0554	DEEPAK S M	SOM	86%	77	Y	
45		20212MBA0561	MEGHANA M	SOM	74%	79	Y	
46		20212MBA0572	JASWANTH S	SOM	75%	76	Y	
47		20212MBA0586	SAHANA N	SOM	77%	78	Y	
48		20212MBL0053	ADITI R G	SOM	79%	77	Y	
49		20212MBL0061	MUHAMMED ZEESHAN	SOM	81%	75	Y	
50		20212MBL0068	TEJASHWINI B	SOM	75%	72	Y	
51		20212MBL0094	HEPSIBHA S	SOM	79%	73	Y	
52		20212MBL0097	NIDHI S	SOM	70%	74	Y	
53		20212MBL0102	CHANDU V N	SOM	80%	88	Y	
54		20212MBL0104	GHOUSIYA KHANUM	SOM	77%	74	Y	
55		20212MBL0111	R KIRAN KUMAR REDDY	SOM	86%	74	Y	
56		20212MBL0118	KHUSHI PRASAD R T	SOM	76%	70	Y	
57		20212MDM0018	RAMYASHREE S M	SOM	86%	77	Y	
58		20212MDM0038	ROJA R	SOM	74%	79	Y	
59		20212MEB0003	SAHANA M S	SOM	75%	76	Y	
60		20212MEB0004	ANKUSH R SHETTY	SOM	77%	78	Y	
61		20212MEB0005	HAVYAS S C	SOM	79%	77	Y	
62		20212MEB0022	YATHISH B	SOM	81%	74	Y	
63		20212MEB0026	ABHISHEK S L	SOM	75%	72	Y	
64		20212MEB0027	LAKSHMANA P	SOM	79%	65	Y	
65		20212MLS0034	KOUSHIK H S	SOM	70%	74	Y	
66		20212MLS0035	SAI SUMANTH G	SOM	80%	77	Y	
67		20212MLS0036	ABHISHEAK P J	SOM	77%	74	Y	
68		20212MLS0037	AMAR K U	SOM	86%	74	Y	
69		20212MLS0039	DINESH M	SOM	70%	71	Y	
70		20212MLS0041	Y SANTOSHKUMAR	SOM	80%	64	Y	

PRESIDENCY UNIVERSITY

Name of the School: School of Management   Name of the Department: Management

Area of Specialization: General   Name of the Faculty Member: Dr N Srikanth Reddy

Title of the Value Added Course: Data Visualization for Visual Analytics and Dashboards

Course Duration: [30 hours] [From 10th November 2022 till 15th December 2022]

Course Code: SOMV113

Introduction to the Course: As a Business Analyst, one should spend his time mastering the tools of visualization, for which, a right approach is required to master visualization. This course is intended to enhance the understanding of visualization by bringing in different perspectives, which integrates representation, appeal, and communication. At the end of the course, the students would not only be able to choose the right visual for their data but also will appreciate the wow factor of visualization. The hands-on approach will ensure that the student can immediately put what is learnt into practice.
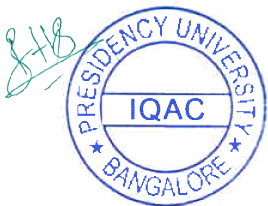
Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

01. Choose visualization appropriate for the context within given constrains

02. Understand and choosing the right tools for visualization

03. Integrate storytelling with visual analytics and Dashboards

04. Course Content:

Module 1 : Understanding the dimensions of a visual, Understanding data and visual representation, choosing the right visual, avoiding the pitfalls of wrong visual, ethics in visual representation

Module 2 : Popular tools for data visualization, understanding the choice of tool, using the tools and guidelines to mastery.

Module 3: Storytelling, Visual Analytics and Dashboards

REGISTRAR

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV113						
Value Added Course Name :	DATA VISUALIZATION FOR VISUAL ANALYTICS AND DASHBOARDS			Academic Year :		2022-23	
				Semester :		ODD	
				Instructor-in-Charge :		Dr N Srikanth Reddy	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	
				a	s	d	Y/N	Remarks
1		20212MBA0065	KOTAKONDA SUNIL SHANKAR	SOM	58%	48	Y	
2		20212MBA0140	BHAVANA RAJ N	SOM	22%	44	Y	
3		20212MBA0151	DEEPIKA KUMARI DALAI	SOM	53%	43	Y	
4		20212MBA0197	JAGADAM NIKHIL KUMAR	SOM	31%	75	Y	
5		20212MBA0251	PRAJVAL J	SOM	82%	62	Y	
6		20212MBA0286	KARTHIK M	SOM	80%	61	Y	
7		20212MBA0287	DEEPAK CHAND S R	SOM	27%	36	Y	
8		20212MBA0298	SAGAR C	SOM	53%	57	Y	
9		20212MBA0341	VIVEK B	SOM	4%	40	Y	
10		20212MBA0471	RATHIESH K S	SOM	4%	57	Y	
11		20212MBA0538	POOJARANI J	SOM	29%	62	Y	
12		20212MBA0575	POOJA R	SOM	4%	58	Y	
13		20212MBA0584	SALMAN B	SOM	4%	44	Y	
14		20212MBL0046	RUDRESH M	SOM	89%	65	Y	
15		20212MBL0047	PRAGATHI V	SOM	58%	71	Y	
16		20212MBL0049	JYOTHI G K	SOM	58%	72	Y	
17		20212MBL0052	KAVYA K S	SOM	16%	67	Y	
18		20212MBL0056	YATISH G P	SOM	40%	50	Y	
19		20212MBL0057	KEERTHANA K M	SOM	7%	36	Y	
20		20212MBL0060	NAGESHA S	SOM	44%	69	Y	
21		20212MBL0065	JANARDHAN T	SOM	40%	62	Y	
22		20212MBL0069	KARTHIK T	SOM	4%	36	Y	
23		20212MBL0080	MADAN KUMAR M	SOM	2%	35	Y	
24		20212MBL0086	BHARATH KUMAR V S	SOM	69%	55	Y	
25		20212MBL0112	SUJAY V L	SOM	9%	69	Y	
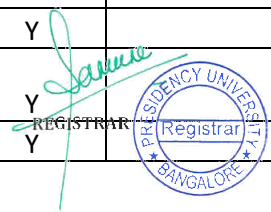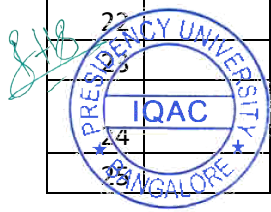
26		20212MBL0117	HARSHITHA K SUBRAMANYAM	SOM	0%	28	Y	
27		20212MDM0007	ANJALI	SOM	0%	20	Y	
28		20212MDM0017	SUHANA M R	SOM	0%	20	Y	
29		20212MDM0036	MEGHANA C	SOM	9%	26	Y	
30		20212MLS0010	M VIKRAM VINOD	SOM	73%	72	Y	
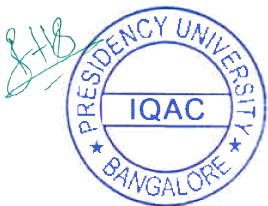
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: Finance

Name of the Faculty Member: Dr. Prema Sankaran

Tile of the Value Added Course: Understanding the basics of an annual report

**Course Duration: [30 hours] [From 15ᵗʰ November to 31ˢᵗ December 2022]**

Course Code:

Introduction to the Course: This course is intended to enhance the experiential learning about company's operations and financial conditions so that current and potential shareholders can make informed decisions about investing in it. The financial statement documents help to understand the financial health and status of a company.

Prerequisites of the course: NIL

Course Outcomes: On successful completion of the course the students shall be able to:

12. **Understand the type of information contained in an annual report**

13. **Analyse and Interpret financial Statements**

14. **Understand the company principles and policies in preparing the annual report and financial statements.**
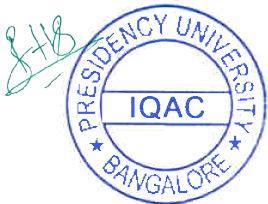
Course Content:

14. **Module1: Management Discussion and analysis:** overview of the company's activities – company's performance over the course of the year- general business environment.
15. **Module2:   Financial documents and statements:** balance sheets, cash flow statements, income statements, and equity statements- balance sheets, cash flow statements, income statements, and equity statements.
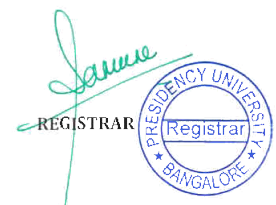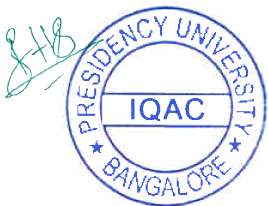16. **Module3: Auditor's Report:** Accounting principles-GAAP -accounting policies

Reference

1. Corporate Annual Reports

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV114								
Value Added Course Name :	Basic understanding of Corporate Annaul Report				Academic Year :		2022-23		
					Semester :		ODD		
					Instructor-in-Charge :		Dr. Prema Sankaran		

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate		Remarks
				a	s	d	Y/N		
1		20212MBA0318	SNEHA M P	SOM	70%	80	Y		
2		20212MBA0462	JAHNAVIKA V N	SOM	50%	60	Y		
3		20212MBA0469	PAVAN GOWDA M P	SOM	50%	50	Y		
4		20212MBL0105	HARSHAVARDHAN C G	SOM	50%	50	Y		
5		20212MBA0146	AKHIL R	SOM	50%	50	Y		
6		20212MBA0148	KIRAN V	SOM	50%	50	Y		
7		20212MBA0150	MEI RAGAVENDIRAN M	SOM	60%	50	Y		
8		20212MBA0157	PAVAN KALYAN D R	SOM	60%	60	Y		
9		20212MBA0162	RAKESH K K	SOM	50%	50	Y		
10		20212MBA0164	SONU KURIAKOSE	SOM	50%	50	Y		
11		20212MBA0165	SANDIP SAMUI	SOM	60%	50	Y		
12		20212MBA0169	PRASHANTH S	SOM	60%	60	Y		
13		20212MBA0170	SANJANAPAUL	SOM	50%	50	Y		
14		20212MDM0047	ALAN JOHN RITA A	SOM	50%	50	Y		
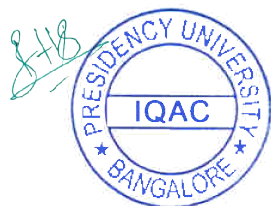
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: General Management

Name of the Faculty Member: Dr. Shaik Fakruddin Ali Ahmed

Tile of the Value-Added Course: NGO Management

Course Duration: [30 hours] [From Nov 10 to 15th Dec 2022]

Course Code: SOMV115

Introduction to the Course: NGO Management is a course meant for candidates who wish to take up social work as their career or join a non-government organization (NGO). The course trains an aspirant for a career which includes working for upliftment of the under privileged and in areas like environment, health, education, social services and community development. The course includes Sustainable Development, Strategic Management and Planning, Operational Planning, Communication, Leadership, Fundraising and Project Management. It focuses on the organization's goals and objectives, their execution, supervision.

Prerequisites of the course: Basic Project Management Skills

Course Outcomes: On successful completion of the course the students shall be able to:

15. **Project management Dimensions, Planning and its implementation,**

16. **Testify for the attainment of a socio-cultural perspective**

17. **aware of environmental factors and global Issues.**

Course Content:

17. **Unit I**: **Foundation of management and NGO'S understanding:** Management: Meaning, Definition, Concepts, Objectives and Functions- NGO's: Meaning, Definition, Concepts, Types, Functions, Approaches and Models - Vision, Mission and Goals in NGOs - Role of NGOs in Community Development

18. **UNIT–II Legal Frame Work For Establishing Ngo's**

Legal - rational structure of Non-profits: Trusts and Societies with Special reference to Trust and Society Registration Acts- Foreign contributions and Regulation Act (FCRA) - Statutory Obligations- Income Tax Exemption (80-G, 12-A, & 35AC): Rules and Regulation - Resource Mobilization: Methods and Techniques of Fund Raising - International, National and Local Levels.

19. **Unit -III: Human Resource Management in NGO's and CSR Activities**

Leadership in the NGO's Context – Practice of Human resources Management in NGO's - Human resources management and role of creating change agents – Staffing, recruiting, induction and training- CSR Activities: Definition, concepts and need - Concentration areas of CSR - Role of social workers in CSR- National and International CSR activities: TVS, Infosys and Tata.

20. **Unit IV: Project Management**: Concept, Definition, Objectives, principles, Scopes, Importance and Methodology - Micro and Macro Level Planning - Project Dimensions: Identification – Need assessment

Reference: Text Books

1) Clark John. (1991). Voluntary Organizations: Their Contribution to Development. London: Earth Scan.

2) Jain R.B. (1995). NGO's in Development Perspective. New Delhi: Vivek Prakasan

3) Sakararan and Rodrigues. (1983). Handbook for the Management of Voluntary Organization. Madras: Alfa

Approval by the HOD
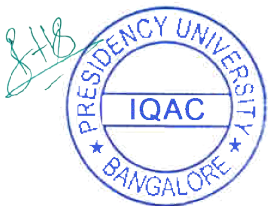
**Presidency University, Bengaluru**
**School of Management**

Value Added Course Code :	SOMV115				

Value Added Course Name :	NGO MANAGEMENT		**Academic Year :**	
			2022-23
		Semester :	**EVEN**
		Instructor-in-Charge :	**Dr.S.FAKRUDDIN ALI AHMED**

S. No	UID No	Roll No	Name	School a	Attendance s	Marks d	Eligibility for Certificate Y/N	Remarks
1		20212MBL0050	NANDINI K	SOM	90%	40	Y	
2		20212MBA0548	DEEPA M D	SOM	80%	36	y	
3		20212MBA0550	SRINIVAS REDDY	SOM	75%	38	y	
4		20212MBA0551	HEERA SINGH G	SOM	80%	38	y	
5		20212MBA0556	B H SANKETH	SOM	80%	38	y	
6		20212MBA0558	DHANUSHYADAV S	SOM	80%	40	y	
7		20212MBA0559	HRUTHVIK CHOWDARY P	SOM	80%	38	y	
8		20212MLS0075	LIKITH KUMAR	SOM	90%	38	Y	
9		20212MBA0567	SANJAY D	SOM	80%	39	y	
10		20212MBA0569	DAVID L	SOM	78%	38	y	
11		20212MBA0570	B RAVITEJA	SOM	75%	36	y	
12		20212MBA0576	MANISHA SETHI	SOM	80%	38	y	
13		20212MBA0574	RENIL REVI	SOM	80%	38	y	
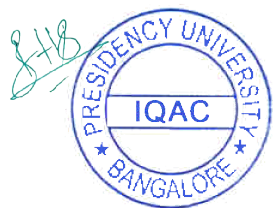
REGISTRAR Registrar

SoM HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: Soft Skills

Name of the Faculty Member: Dr Virupaksha Goud

Tile of the Value-Added Course: Effective Reading, Writing and Listening Skills.

Course Duration: [30 hours] [From Nov 10th to 15th Dec 2022]

Course Code: SOMV116

Introduction to the Course: reading skills helps the student to improve proficiency with reading comprehension and study skills necessary for successful college reading. Writing skills helps the students to improve proficiency with different methods and purpose of writing. Exam writing skills help the student excel in exams.

Prerequisites of the course: Basic knowledge on Reading, writing and Listening skills

Course Outcomes: On successful completion of the course the students shall be able to:

01. Compose a variety of texts that demonstrate reading comprehension, clear focus, logical development of ideas, and use of appropriate language that advances the writer's purpose**.**

02. Determine and use effective rhetorical strategies for reading and writing

03. Develop and use effective reading and revision strategies to strengthen the writer's ability to compose college-level writing assignments.

Course Content:

Module 1: Effective pre-reading strategies: Identify the intended purpose and audience of the text, Identify the key information and supporting details, analyse textual information critically, adapt reading strategies according to structure of texts

Types of Reading: Scanning: skimming, Intensive Reading and Extensive Reading.
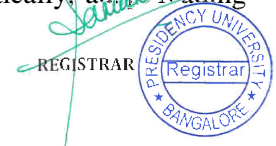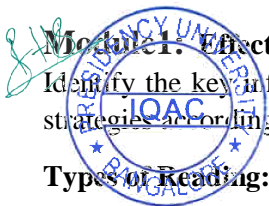
Common Problems in reading: issues with decoding, poor comprehension of reading skills, speed, mixed reading difficulties.

How to improve reading skills: Understanding the main idea and supporting details in written text. Identifying a writer's purpose, point of view, and intended meaning. Analysing the relationships among ideas in written material and drawing conclusions inductively and deductively from information stated or implied in text. Using critical reasoning skills to evaluate written materials.

Critical reading as a precursor to critical writing: - Note-taking, annotating, finding key points, understanding the context, identifying logical structures in argument within every paragraph and within the whole text. Organizing one's glossary of terms.

Module2: Exam writing skills: Read the instructions, choose which questions to answer, prioritize your question, write to-the-point answers, attempt all the questions, be presentable, check your answers, check how many marks are available, plan your time, plan each answer before you start writing

Module3: Effective revision strategies: Recognition versus recall, Passive revision techniques, Active revision techniques, Flashcards, Rhymes, stories or mnemonics, Sticky notes, Practice questions, Study groups, Mind maps and other notes, keeping motivated while revising

Module 4: Listening Skills: Meaning of Listening Skills? The Listening Process, Active Listening, What Makes a Good Listener, Examples of Effective Listening

Reference

1. Norman Lewis (2022) How To Read Better & Faster, Goyal Publishers; 4th Edition

2. Poorti Chourasiya (2022) How To Write Exams: Excel Your Exam Writing Skills, amazon Kindle Store

3.Kate Murphy (2021) You're Not Listening: What You're Missing and Why It Matters, Vintage Publishers.

Approval by the HOD.

REGISTRAR

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV116							
Value Added Course Name :	Effective Reading, Writing and Listening skills				Academic Year :		2022-23	
					Semester :		EVEN	
					Instructor-in-Charge :		Dr. VIRUPAKSHA GOUD G	
				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name	a	s	d	Y/N	Remarks
1		20212MEB0009	PAUL ANTONY S P	SOM	0%		N	
2		20212MBA0577	VAISHNAVI M PATIL	SOM	0%		N	
3		20212MBA0579	PRATHIKSHA PAI N	SOM	0%		N	
4		20212MBA0581	DHANUSH S	SOM	0%		N	
5		20212MBA0582	SUDHEESHNAN S	SOM	6%		N	
6		20212MBA0587	K M BOPANNA	SOM	80%		Y	Completed
7		20212MBA0588	ARUNBABU A	SOM	0%		N	
8		20212MBA0590	SRIDHAR C S	SOM	0%		N	
9		20212MBA0591	PUTTI SRUJANASHREE	SOM	24%		N	
10		20212MBA0592	SATYANARAYANA K	SOM	0%		N	
11		20212MBA0593	MADHU S	SOM	0%		N	
12		20212MBA0596	K NISHASRI	SOM	18%		N	
13		20212MBA0597	MANOJA T N	SOM	0%		N	

SoM-HOD

IQAC

REGISTRAR Registrar

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School	: School of Management
Name of the Department	: Management
Area of Specialization	: General
Name of the Faculty Member	: Dr. Vijaya Vardhan Manchala
Title of the Value-Added Course	: An Introduction to Gender Mainstreaming
Course Duration	: [30 hours] [From November 11 to 15th December 2022]
Course Code	:

Course Overview:

1. Consider the origins of gender mainstreaming, the debate within the space and what gender means to you.

2. Learn from other public servants who have used gender mainstreaming to rethink their approach to policy, using the methods and tools that they share with you.

3. Reflect on how you could apply a gender lens to your own policy area and the different gender considerations you could make to drive change within your department or agency.

Prerequisites of the course: Basic Project Skills

Course Outcomes: On successful completion of the course the students shall be able to:

18. **Students can frame the gender inclusive policies, programs, and services.**

19. **Students can build community of practices for gender mainstreaming**

20. **Students can apply intersectionality in the policy making for gender**

Learning Outcomes:

Students who want to learn how to integrate a gender perspective into policies, programs, and services. Students who want to get a grounding in what gender mainstreaming is and how they could apply some of its methods to their work.
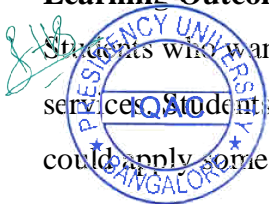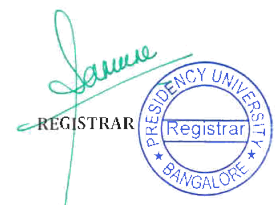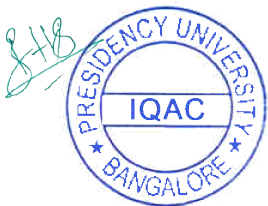
Course Content:

21. **Module1: Introduction and Theory:** Introduction- Gender mainstreaming- Gender inequality information- Gender reflective worksheet – Vienna's methods for gender mainstreaming. Vienna's 4Rs method- Why government needs a gender data standard- Case study.

22. **Module2: Assessing and Advocating:** Assessing a gender policy- Integrate gender-based analysis- Building a policy statement-Advocating for gender mainstreaming.

23. **Module3: Building a community:** Case of Mongolia- Community of Practice- How to start and run the CoP- Building community of practice for gender mainstreaming- Intersectionality in government- Workshop

Reference

2. Manasi Sinha (2013), The Gender-Mainstreaming: Bridging Gender Inequality in India, Grin Publishing, India
3. Resource Book for Mainstreaming Gender in UN Common Programming at the country level – 2017

Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV117			
Value Added Course Name :	An Introduction to Gender Mainstreaming		**Academic Year :**	**2022-23**
			Semester :	**EVEN**
			Instructor-in-Charge :	**DR.VIJAYA VARDHAN MANCHALA**

S. No	UID No	Roll No	Name	School a	Attendance s	Marks d	Eligibility for Certificate Y/N	Remarks
1		20212MLS0045	NIKITH GOWDA	SOM	84%	38	Y	
2		20212MLS0046	SHARATH KUMAR Y	SOM	80%	36	y	
3		20212MLS0048	CHARAN K M	SOM	76%	41	y	
4		20212MLS0050	NAGANGOUDA SIDDARAMGOUDA PATIL	SOM	80%	37	y	
5		20212MLS0051	SUMIT KUMAR	SOM	76%	36	y	
6		20212MLS0055	SUDEEP H S	SOM	76%	40	y	
7		20212MLS0056	VISHNU N	SOM	80%	36	y	
8		20212MLS0058	G K UDAY KIRAN	SOM	88%	38	Y	
9		20212MLS0059	GIRISH S R	SOM	92%	45	y	
10		20212MLS0063	PRAVEEN KUMAR A	SOM	76%	37	y	
11		20212MLS0065	PRAJWAL P	SOM	76%	36	y	
12		20212MLS0066	NIKHIL R	SOM	80%	38	y	
13		20212MLS0069	CHETAN R K	SOM	84%	35	y	
14		20212MLS0070	KOUSHIK P RAJ	SOM	76%	36	Y	

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

Name of the
School   : School of Management

Name of the Department   : Management

Area of Specialization   : General

Name of the Faculty Member   : Dr. D.Baranikumar

Title of the Value-Added Course   : E-GOVERNANCE & CYBER LAW

Course Duration   : [30 hours] [From November 28 to 23th December 2022]

Course Code   :

Learning Objectives:

The objective of the course is

To introduce the cyber world and cyber law in generalTo
explain about the various facts of cyber crimes

To enhance the understanding of problems arising out of onlinetransactions
and provoke them to findsolutions

To educate about the regulation of cyber space at national andinternational
level.

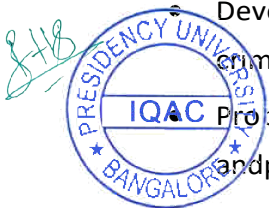## Course Outcomes:

Learning Outcomes:

After completing the course, students will be familiar with

- Understanding concepts related to cyber world and cyber
  law in general

- Develop competitive edge on various facets of cyber
  crimes

- Problems   arising   out   of   online   transactions
  andprovoke them to find solutions

- Intellectual property issues in the cyber space and the growth and development of the law
- Regulation of cyber space at national andinternational level.

Course Content:

Module 1: Introduction to Web Technology: Introduction, Computers and its Impact in Society, Overview of Computer and Web Technology, Need for Cyber Law, Introduction to e-governance, techniques, e-governance in India, Challenges faced, Indian theory of Public administration.

Module 2: International Cyber Law: Cyber Law - International Perspectives, International Telecommunication Union (ITU) , Asia-Pacific Economic Cooperation (APEC), Organization for Economic Co-operation and Development (OECD), World Bank, Commonwealth of Nations.

Module 3: Cyber Crimes & Legal Framework: Concepts of Cyber Crimes & Legal Framework, Cyber Crimes against Individuals, Institution and State, Hacking, Digital Forgery, CyberStalking/Harassment, Cyber Pornography,

Module 4: Dispute in Cyberspace: Dispute Resolution in Cyberspace 1.Concept of Jurisdiction 2.International Law and Jurisdictional Issues in Cyberspace. 3. Dispute Resolutions.
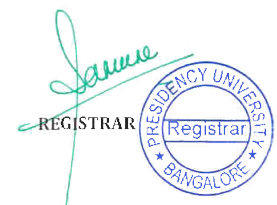
1. Reference

Bhansali, Information Technology Act, 2000, University Book House Pvt. Ltd., Jaipur (2003).

Satyanarayana.J, E Government: The Science of the Possible, PHI LearningPvt. Ltd., (2012)

SudhirNaib, Information Technology Act, 2005: A Handbook, OUP, NewYork,(2011)

Approval by the HOD.

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<tr><td colspan="9" align="center">Presidency University, Bengaluru</td></tr>
<tr><td colspan="9" align="center">School of Management</td></tr>
</table>

Value Added Course Code :	SOMV118							
Value Added Course Name :	**E-GOVERNANCE & CYBER LAW**				**Academic Year :**		**2022-23**	
					Semester :		**ODD**	
					Instructor-in-Charge :		**Dr.D.BARANI KUMAR**	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	
				a	**s**	**d**	**Y/N**	**Remarks**
1		20212MBA0020	PARTHASARATHY P	SOM	90%	82	Y	Completed
2		20212MBA0466	MANU C Y	SOM	81%	85	Y	Completed
3		20212MBA0470	POORNASHREE D R	SOM	91%	89	Y	Completed
4		20212MBA0521	UMME SANIYA G	SOM	93%	83	Y	Completed
5		20212MBL0077	ANJALI C S	SOM	88%	87	Y	Completed
6		20212MBA0129	SAANDHRA S	SOM	91%	84	Y	Completed
7		20212MBA0132	ASHNIYA D ALMEDA	SOM	83%	79	Y	Completed
8		20212MBA0133	MAHEK ANIL NANDWANI	SOM	87%	76	Y	Completed
9		20212MBA0134	NIGARSULTANA	SOM	89%	81	Y	Completed
10		20212MBA0135	S SURYA	SOM	93%	87	Y	Completed
11		20212MBA0136	JYOTI RANJAN DASH	SOM	80%	83	Y	Completed
12		20212MBA0138	MISBA HAYATH	SOM	79%	80	Y	Completed
13		20212MBA0141	C K BHARATH	SOM	84%	86	Y	Completed
14		20212MBA0145	REON ANTHONY ABRAHAM	SOM	91%	81	Y	Completed
15		20212MBA0459	ANUSHA SRINIVAS	SOM	85%	82	Y	Completed
16		20212MLS0002	KARTHICK R	SOM	89%	85	Y	Completed
17		20212MBA0434	CHANDAN T C	SOM	78%	79	Y	Completed
18		20212MBA0439	HARSHITHNAYAKA S	SOM	76%	78	Y	Completed
19		20212MBA0446	ROHINI R	SOM	92%	86	Y	Completed
20		20212MBA0448	YEESHA MOHAN	SOM	82%	84	Y	Completed
21		20212MBA0451	DARSHAN H	SOM	87%	83	Y	Completed
22		20212MBA0453	PARIKSHITH K M	SOM	89%	86	Y	Completed
23		20212MBA0456	BHOOMIKA M	SOM	83%	88	Y	Completed
24		20212MBA0458	AISHWARYA PATIL	SOM	85%	83	Y	Completed
25		20212MDM0050	ARUNA U	SOM	88%	84	Y	Completed
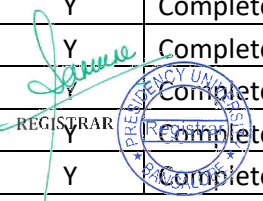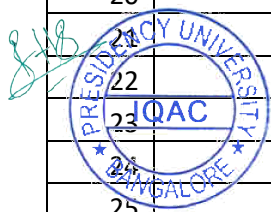
26		20212MBA0464	LIKITH J	SOM	82%	89	Y	Completed
27		20212MBA0465	MANJUNATH RADARATTI	SOM	87%	82	Y	Completed
28		20212MBA0467	NAMRATHA M	SOM	91%	87	Y	Completed
29		20212MBL0051	VISHWAS	SOM	95%	85	Y	Completed
30		20212MBL0054	ABHISHEK B G	SOM	92%	89	Y	Completed
31		20212MBL0058	SYED SHIRAZ AHMED	SOM	92%	85	Y	Completed
32		20212MBL0059	PAVITHRA M	SOM	90%	89	Y	Completed
33		20212MBL0063	RAMYA SHREE D	SOM	92%	88	Y	Completed
34		20212MBL0064	CHANDRAKALA C	SOM	81%	87	Y	Completed
35		20212MBL0066	KRUTHIKA SULAKHE	SOM	88%	83	Y	Completed
36		20212MBL0067	DEEKSHITA	SOM	86%	84	Y	Completed
37		20212MBL0070	MOULYASHREE L	SOM	89%	86	Y	Completed
38		20212MBL0071	LATHA GOWDA T	SOM	76%	78	Y	Completed
39		20212MBL0074	SHEETHAN R V	SOM	80%	87	Y	Completed
40		20212MBL0076	SANJAY K R	SOM	78%	79	Y	Completed
41		20212MBL0078	AMULYA H A	SOM	93%	89	Y	Completed
42		20212MBA9002	SAGAR	SOM	91%	84	Y	Completed
43		20212MBL0001	ABHINEETHA S	SOM	78%	79	Y	Completed
44		20212MBL0002	AISHWARYA	SOM	81%	84	Y	Completed
45		20212MBL0004	APOORVA M S	SOM	78%	86	Y	Completed
46		20212MBL0008	MAHROOF V M	SOM	76%	80	Y	Completed
47		20212MBL0009	MASHHOODHALI	SOM	91%	88	Y	Completed
48		20212MBL0013	SAHLA ALI	SOM	94%	87	Y	Completed
49		20212MBL0014	VRINDA	SOM	92%	84	Y	Completed
50		20212MBL0017	ALEN XAVIER	SOM	87%	82	Y	Completed
51		20212MBL0026	KARIPETTI SRI VENKATA RAMANA	SOM	79%	81	Y	Completed
52		20212MBL0038	SINDHU S	SOM	84%	87	Y	Completed
53		20212MBL0043	CHARAN KUMAR B	SOM	80%	88	Y	Completed
54		20212MBL0048	KAVYA P BETAGERI	SOM	79%	81	Y	Completed

Akhila. R. vdeysa

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