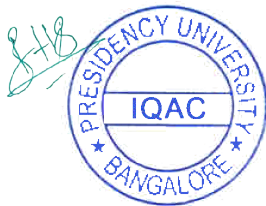# School of Management

Date:02.02.2022

STUDENT CIRCULAR

Students are hereby informed that the Value Added Courses offered in Online Mode, for the Even Semester for AY 2021-22, is open for Registration from 7.02.2022 till 11.02.2022. All Students are instructed to register for ONE Value Added Course. It is mandatory for every student to register for ONE VAC and fill the registration form by 11.02.2022. VAC sessions will be conducted online during non-instructional days or after class hours. List of the courses given below.

Dr K.Krishna Kumar
Professor & HOD – School of Management

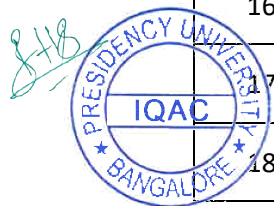City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
www.presidencyuniversity.in

S.No	Name of the course	Course Code
1	Blogging as a Career	SOMVO30
2	Singing for the Soul- Carnatic Devotional Music Way	SOMVO31
3	Developing Environmental Sustainability Mindset	SOMVO33
4	Critical Literature Review	SOMVOO
5	Fireless cooking for Future Managers	SOMV035
6	Yoga for Physical Mental and Spritual Discipline	SOMVO36
7	Music for Manager(Instrumental)	SOMVO
8	Managing Social Media Presence in Professional Life	SOMVO40
9	Pranayama and Meditation	SOMVO41
10	How To Analyse Data - Using Microsoft Excel Add Inns	SOMVO42
11	Travel, Geography and Business	SOMV044
12	International Financial Reporting Standards (IFRS)	SOMVO45
13	Introduction to SPSS for Beginners	SOMVO46
14	Use of Spreadsheets for Decision Making under Uncertainity	SOMVO47
15	Art of Body Language and Mime	SOMVO48
16	Financial Literacy for Non finance people	SOMVO49
17	Training in Interpersonal Skills	SOMVO50
18	Practical Approach of Scanning Business Environment	SOMVO51

REGISTRAR

City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
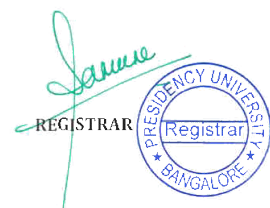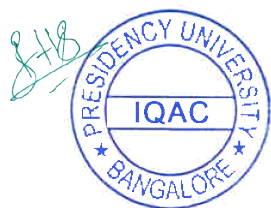Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
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19	Life Skills for Professionals	SOMV052
20	Indian Ethos and Spiritual Quotient	SOMV053
21	Neuro Linguistic Programming for Developing Life Skills	SOMV054
22	Indian Mythology and Science	SOMV056
23	Art of Money Management	SOMV057
24	Appreciating the Art of Visualization	SOMV058
25	Application of E Views in Financial Markets	SOMV059
26	Understanding Global Commodity Markets	SOMV055
27	Food and its Philosophy	SOMV061
28	NCC -Youth Development	SOMV063
29	Leveraging Technology for Business	SOMV031
30	Indoor Gardening for Psychological and Physical health benefits	SOMV064
31	Physical and Mental Fitness: A Holistic Approach	SOMV065

REGISTRAR

School of Management

Date:06.12.2021

STUDENT CIRCULAR

Students are hereby informed that the Value-Added Courses offered in Online Mode, for the odd Semester for AY 2021-22, is open for Registration from 13.12.2021 till 17.12.2021. All Students are instructed to register for ONE Value Added Course. It is mandatory for every student to register for ONE VAC and fill the registration form by 17.12.2021. VAC sessions will be conducted online during non-instructional days or after class hours. List of the courses given below.

Dr K.Krishna Kumar
Professor & HOD – School of Management

REGISTRAR

S.No	Name of the Course	Course Code
1	Build your Personality: Lessons from Bhagavad Gita	SOMV2054
2	Crisis Management	SOMV2067
3	Online filing of income tax returns	SOMV2060
4	Python for Beginners	SOMV2055
5	Financial Risk Management	SOMV2065
6	Communication Skills & Personality Development	SOMV2044
7	Money Management	SOMV2040
8	Excel for MCDM	SOMV2057
9	Insight to ISO certification	SOMV029
10	Investment Opportunities in Modern Era	SOMV2048
11	Application of Valuation Models in Corporate Finance	SOMV028
12	Basics of Search Engine	SOMV2051
13	Yoga for Physical, Mental and Spritual Discipline	SOMV2049
14	International Commodity Management	SOMV2058
15	Personality Types at Work	SOMV2047
16	Application of Econometric Modeling in Finance using E-Views	SOMV2042
17	Travel Geography and Business	SOMV2062
18	Advanced Business Analytics using Power BI, DAX & Power Query	SOMV002

REGISTRAR

City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
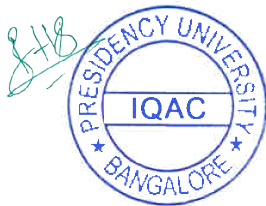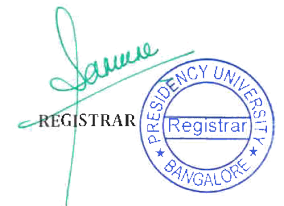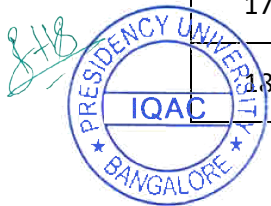www.presidencyuniversity.in

School of Management

Date:04.04.2022

STUDENT CIRCULAR

Students are hereby informed that the Value Added Courses offered in Online Mode, for the Summer Semester for AY 2021-22, is open for Registration from 11.04.2022 till 15.04.2022. All Students are instructed to register for ONE Value Added Course. It is mandatory for every student to register for ONE VAC and fill the registration form by 15.04.2022. VAC sessions will be conducted online during non-instructional days or after class hours. List of the courses are given below.

Dr K.Krishna Kumar
Professor & HOD – School of Management
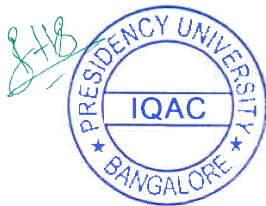
City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
www.presidencyuniversity.in

S.No	Name of the Course	Course Code
1	How to Write a good Business Plan using Business Model Canvas	SOMV 101
2	Campus to Corporate	SOMV051
3	Healthy and Stress free Life style	SOMVO43
4	Relevence of Kautilya's Arthashastra in Today's World	SOMV062
5	Ergonomics for Managers	SOMV076
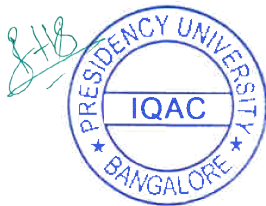
REGISTRAR

City Office: University House, 8/1, King Street, Richmond Town, Bengaluru 560025
Campus: Presidency University, Itgalpur, Rajanakunte, Yelahanka, Bengaluru 560 089
Phone: +91 80 4925 5533 / 5599   Email ID: info@presidencyuniversity.in
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: Finance

Name of the Faculty Member:

Tile of the Value Added Course: Music for Manager (Instrumental)
Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO

Introduction to the Course: Music Instrumentation, is an effective tool to increase productivity and create a positive work environment. Instrumental music has the power to evoke certain emotions, which can be beneficial in motivating workers and creating a more productive atmosphere. Music can also help boost concentration and focus when it comes to complex tasks. At the end of the day, the managers should result in improved productivity, better communication between co-workers, and an overall better work environment. The incorporation of instrumental music into a manager's daily routine should lead to an increase in motivation, focus and collaboration.

Prerequisites of the course: Basic understanding of music instruments.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand the musical and physical characteristics of instruments
2. Understand the potential benefits that come with incorporating instrumental music into their management style.
3. Create an environment using music for employees to stay on task.
4. Effective in directing all team members involved.

Course Content:

Module1: Introduction & History.

Module 2: Perception & Performers.

Module 3: Emotion & Motion.

Approval by the HOD.

REGISTRAR

Presidency University, Bengaluru
School of Management

	Value Added Course Code :				
	Value Added Course Name :	Music for Manager		Academic Year :	2021-22
				Semester :	2nd
				Instructor-in-Charge :	Dr. Arabinda Bhandari

	Sl. No	UID No	Roll No	Name	School	Attendance	Marks(Out of 100)	Eligibility for Certificate Y/N	Remarks
									Not attendend any class
	1		20212MLS0013	SOUMEN SAHOO	SOM	YES	80	Y	Regular

SoM-
HOD
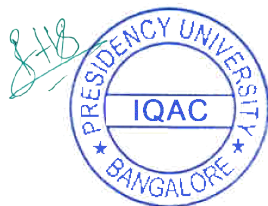
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: General Management

Name of the Faculty Member: Dr. Bipasha Maity

Tile of the Value Added Course: Developing Environmental Sustainability Mindset

Course Duration: [30 hours] [From   AY2021]

Course Code: VMGMT1003

Introduction to the Course: This course is an introduction to ecological, economic, political, and sociocultural perspectives on relationships between humans and the rest of the natural world. Environmental Management is concerned not only with the impact of humankind on the planet but also with the patterns of human behavior necessary to preserve and manage the environment in a self-sustaining way. Study is linked to the areas of new thinking in environmental management, environmental economics and the quest for alternative technologies. It provides students an interdisciplinary survey of the broad range of contemporary environmental issues and concepts. In this course, students will be in the mindset for developing more sustainable communities and lifestyles in the face of local and global change.

Prerequisites of the course: Basic understanding of environmental issues

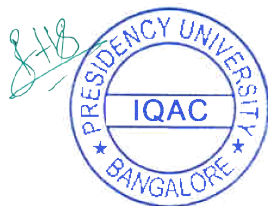**Course Outcomes: On successful completion of the course the students shall be able to**

01. Knowledge of the functioning of the natural system which makes life possible on Earth
02. An awareness of the need for management and human responsibility to keep the system in a healthy condition if life as we know it is to continue.
03. An understanding of sustainable development and management to meet the needs of the present without compromising the ability of future generations to meet their own needs.
04. A sound mindset will be created for further study, personal development and participation in local and global   environmental concerns

Course Content:

Module1: Concepts in Environmental Management-Sustainable Development, Stakeholder concept major, Environmental problems, Environmental Resources. Environmental Conflict

Module2: Environmental law and Environmental Impact Assessment-The Earth summit, Environmental Governance in India since 1972, Environmental protection and fundamental rights, Public participation

Module 3: Emergence of Industrial Response for Environmental Issues in India- Regulatory and Economic instrument, Corporate Environmental Responsibility, ISO.

Module 4: Environmental Ethics, Solid waste management and Hospital waste management: Disposal of garbage, Effects of Garbage Dumping, Solid waste management. (Case Studies)

Reference

1. Krishnamoorthy, B. (2017). Environmental Management Text and Cases, Third Edition, PHI Learning.

Name &Signature of the Faculty Member   **Approval by the HOD.**
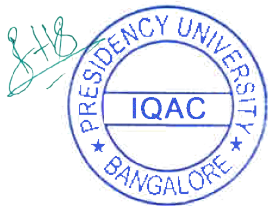
Value Added Course Code :	SOMVO33							
Value Added Course Name :	Developing Environmental Sustainability Mindset			Academic Year :			2021-22	
				Semester :				
				Instructor-in-Charge :			Dr. Bipasha Maity	
				School	Attendance	Marks	Eligibility for Certificate	
Sl. No	UID No	Roll No	Name				Y/N	Remarks
1		20212MBA0570	B RAVITEJA	SOM	65%	60		
2		20212MLS0041	Y SANTOSHKUMAR	SOM	88%	80		
3		20212MEB0025	AISHWARYA B R	SOM	70%	65		
4		20212MEB0013	MOHAMMED ZAID KHAN	SOM	65%	60		
5		20212MBA0057	DEBASISH DEHINGIA	SOM	90%	90		

SoM-HOD
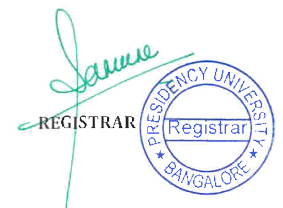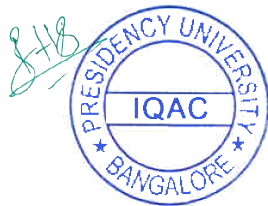
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: MBA

Area of Specialization: Life Skills

Name of the Faculty Member/Members: Dr. Chithambar Gupta V

Tile of the Value Added Course: VMGMT1011 - Pranayama and Meditation

Course Duration: [30 hours] [From   11-04-2022   to   31-05-2022   ]

Course Code: VMGMT1011

Introduction to the Course:

Breath is life. In this course you will learn how to use your breath like a wonderful tool to start controlling all systems in your body, take care of your mind and how to take the awareness to the Soul level and realize your true nature. This course is intended to enhance the self-awareness and self-consciousness amongst the learners. Nature of this course is conceptual clarity and deep understanding along-with the practical practices of meditation.

Course Prerequisites:

1.   No high BP
2.   Open mind to ancient wisdom

Course Outcomes: On successful completion of the course the students shall be able to:

01. Practice the art of breathing for overall well-being
02. Practice meditation on the present moment for relaxation

Course Content:

Unit 1: Pranayama – Proper Breathing
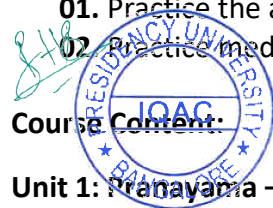
Importance of proper breathing – Prana – The Life force - Pranayama – Yogic breathing – Nadi Shodhana – Anulom Vilom Pranayama – Brahmari Pranayama – Ujjayi Pranayama – Bhastrika Pranayama – Kapalabhathi Pranayama – Differential nostril breathing (DNB) – Guided pranayama sessions & practice sessions.

Unit 2: Meditation

Mind – Importance of thoughts and all-pervading mind – the power of thoughts and mind – importance of a calm mind - mind versus brain - the concept of time – importance of being present – The power of Now - meditating in the NOW - Types and forms of Meditation – Om Meditation - Guided meditation sessions & practice sessions.

Name & Signature of the Faculty Member   **Approval by the HOD.**

            Dr. Chithambar Gupta V

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO41						
Value Added Course Name :	Pranayama and Meditation			Academic Year :		2021-22	
				Semester :		II	
				Instructor-in-Charge :		Dr. Chithambar Gupta V	

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Remarks
1		20212MBA0010	GAYATHRI J	SOM	90%	87	Y	
2		20212MBA0073	RAJAT HIREMATH	SOM	85%	78	Y	
3		20212MBA0301	KEERTI A CHITRAGAR	SOM	89%	81	Y	
4		20212MLS0040	SUKANYA B	SOM	76%	71	Y	
5		20212MBA0370	NAMRATHA R	SOM	75%	62	Y	
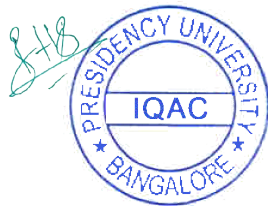
SoM-HOD

REGISTRAR

Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMVO31						
Value Added Course Name :	Singing for the Soul			Academic Year :		2021-22	
				Semester :		Even Semester	
				Instructor-in-Charge :		Dr.K Krishna Kumar	

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Remarks
1		20212MBA0178	Navyashree C	SOM	65%	60	Y	
2		20212MBA0504	Niharika A N	SOM	30%	75	Y	
3		20212MBA0319	Srichandrika T	SOM	20%	50	Y	
4		20212MBA0161	Triveni M	SOM	88%	65	Y	

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IQAC

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: Management   **Name of the Department:** Management

Area of Specialization: Economics   **Name of the Faculty Member:** Nalin Kumar C

Tile of the Value Added Course: Destinations: Travel, geography, business

Course **Duration:** [30 hours]

Course Code: SOMV2062

Introduction to the Course:

A geographically informed person sees, understands, and appreciates the connections among people, places, and environments. **The course introduces the student to an area of study that brings together and interrelates the important elements of the physical environment of humans.** In the study of select destinations around the world, students utilize physical and cultural perspectives to examine people, economy and environments at local, regional, national, and international levels. The course has no prerequisites.

Course Outcomes: On successful completion of the course the students shall be able to:

01 Describe the influence of **geography** on the events of the past and present with emphasis on contemporary business environment and economic issues.

02 Demonstrate suitable geographic orientation and business timelines

Course Content: [Briefly mention all the important topics to be covered in this course]

Learning geography by continents – most visited destinations in the world – people, culture, language and business – twenty first century world – air travel, timelines and logistics – great books, magazines and videos.

Dr Nalin Kumar C

Sd/-

Name &Signature of the Faculty Member   **Approval by the HOD.**

Presidency University, Bengaluru
Value Added Course Marksheet
School of Management

Course Code :	SOMV044		Academic Year :		2021-2022
Course Name :	Travel, Geography, Business		Semester :		Even Semester
School:	School of Management		Instructor-in-Charge Name :		Dr Nalin Kumar C
Department:	Management		Instructor-in-Charge Employee ID :		

S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		20212MBA0489	D PAWAN	SoM	65%	70	Yes	
2		20212MBA0144	KUMAR GAURAV	SoM	65%	90	Yes	
3		20212MDM0027	RAKESH	SoM	75%	50	Yes	
4		20212MBA0196	POOJITHA M	SoM	75%	90	Yes	
5		20212MBA0201	GAYATHRI	SoM	75%	90	Yes	
6		20212MBL0014	VRINDA	SoM	75%	90	Yes	
7		20212MBA0148	MEI RAGAVENDIRAN M	SoM	75%	90	Yes	
8		20212MBL0013	SAHLA ALI	SoM	75%	90	Yes	
9		20212MBA0237	GOWTHAM K S	SoM	75%	70	Yes	
10		20212MBA0164	SONU KURIAKOSE	SoM	75%	90	Yes	
11		20212MBA0223	PRATHAP B M	SoM	75%	80	Yes	
12		20212MBA0559	HRUTHVIK CHOWDARY P	SoM	75%	70	Yes	
13		20212MBA0180	KAVANA A Y	SoM	75%	90	Yes	
14		20212MBA0149	THEJAS GOWDA	SoM	75%	50	Yes	
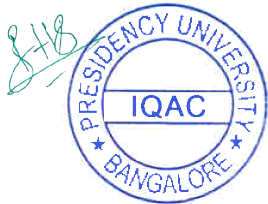
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GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

Area of Specialization:

Name of the Faculty Member:

Tile of the Value Added Course: Critical Literature Review

Course Duration: [30 hours] [From 2021 till 2022]

Course Code: SOMVOO

Introduction to the Course: This course affords students the opportunity to undertake and complete an in-depth critical review of literature pertaining to a 'problem' or chosen topic. Throughout the course, the critical literature review process is examined in order that students to refine their research topic, while learning to systematically search for, collate, critically analyze, organize, and synthesize literature pertaining to it. To promote reflexivity, the assessment will also have a reflective component.

Through this course, students further develop the knowledge and skills to locate, critically examine, and critically interpret evidence. The course supports the development of skills needed to both articulate a knowledge gap and design a strategy to address the gap.

Prerequisites of the course: Understanding and Interest in Active Reading.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Synthesize, relate, and critically evaluate theoretical arguments from the academic literature.
2. Develop new theoretical arguments relevant to the academic literature.
3. Write research reports in a coherent and concise manner.
4. Present and defend theoretical arguments in a research seminar setting.

Course Content:

Module 1: Introduction and the role of the literature review in scientific research.

Module 2: Theoretical frameworks.

Module 3: Evaluation (Critique) of the Article or Book.

Name & Signature of the Faculty Member   **Approval by the HOD.**

Presidency University, Bengaluru
School of Management

Value Added Course Code :							
Value Added Course Name :	Critical Literature Review			Academic Year :	2021-22		
				Semester :	II		
				Instructor-in-Charge :	Dr. Pratika Mishra		

Cr	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Eligibility for Certificate Remarks
1		20212MBA0597	Manoj T.N	SOM	77%	78	Y	
2		20212MBL0065	Jararohan T.	SOM	77%	78	Y	
3		20212MBA0125	Megha R.	SOM	77%	78	Y	
4		20212MBA0214	Abhinyasree K.S	SOM	77%	78	Y	
5		20212MBA0382	Lohith T.	SOM	77%	78	Y	
6		20212MBA0111	Jeevan Gowda	SOM	77%	78	Y	
7		20212MBA0457	Aditya Aradhya	SOM	77%	78	Y	
8		20212MBA0	Parth Thamnakar	SOM	99%	85	Y	
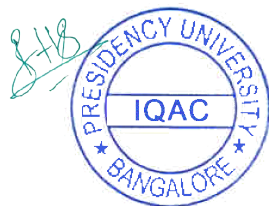
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: Management   **Name of the Department: Management**

Area of Specialization: Economics   **Name of the Faculty Member: Dr. P. Srinivasan**

Tile of the Value Added Course: Introduction to SPSS for Beginners Course Duration: [30 hours] [From September 2020 to November 2020]

Course Code: SOMV011

Introduction to the Course:

Handling statistical data is an essential part of Management research. However, many students find the idea of using statistics, and especially statistical software packages, extremely daunting. This course, Introduction to SPSS for beginners, takes a step-by-step approach to statistics software through practical and interactive activities. The course is designed as a series of activities that can be used to help you familiarise yourself with some basic statistical analyses and how they can be carried out in SPSS. Basic knowledge of statistics is needed.

Course Outcomes: On successful completion of the course the students shall be able to :

1. understand how to start SPSS
2. define a variety of statistical variables
3. enter basic data into SPSS
4. carry out a statistical analysis that can test hypotheses.

Course Content: [Briefly mention all the important topics to be covered in this course]

How to start SPSS
Using the Menu
Adding variables
Obtaining descriptive statistics
Correlation
Regression
Independent T-Tests
Paired Samples T-Tests
ANOVA

Name & Signature of the Faculty Member   **Approval by the HOD.**

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO46						
Value Added Course Name :	Introduction to SPSS for Beginners				**Academic Year :**		**2021-22**
					Semester :		**Summer Term**
					Instructor-in-Charge :		Dr. P Srinivasan

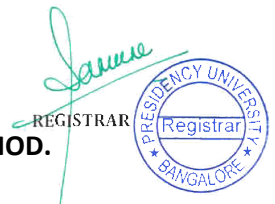|				School	Attendance	Marks	Eligibility for Certificate	
S. No	**UID No**	**Roll No**	**Name**	**a**	**s**	**d**	**Y/N**	**Remarks**
1		20191BBA0172	RAVI KUMAR	COM	76%	62	Y	
2		20201BBB0006	AMITHA FABIYAN	COM	80%	69	Y	
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4		20212MBA0004	ANUSHA SRINIVAS	MGT	82%	57	Y	
5		20212MBA0007	BHUSHAN SINGH	MGT	76%	58	Y	
6		20212MBA0008	BIDISHA PAUL	MGT	78%	65	Y	
7		20212MBA0036	T G CHAITRA	MGT	81%	59	Y	
8		20212MBA0130	SUJAY SAJJAN R P	MGT	85%	60	Y	
9		20212MBA0151	DEEPIKA KUMARI	MGT	90%	54	Y	
10		20212MBA0154	ROHAN B Y	MGT	91%	53	Y	
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12		20212MBA0197	JAGADAM NIKHIL	MGT	87%	65	Y	
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14		20212MBA0220	SHIVA L	MGT	81%	55	Y	
15		20212MBA0257	BHAVANI M	MGT	80%	60	Y	
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18		20212MBA0287	DEEPAK CHAND S R	MGT	77%	60	Y	
19		20212MBA0298	SAGAR C	MGT	76%	57	Y	
20		20212MBA0299	HARNITA G	MGT	76%	58	Y	
21		20212MBA0300	PAVAN G	MGT	80%	65	Y	
22		20212MBA0305	SINCHANA S	MGT	81%	59	Y	
23		20212MBA0311	SUNIL P	MGT	82%	60	Y	
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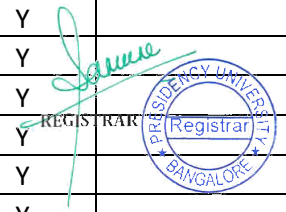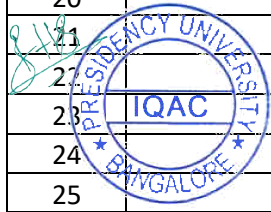
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27		20212MBA0325	NAMRATHA JACOB	MGT	85%	65	Y	
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29		20212MBA0346	THEJAS P	MGT	91%	55	Y	
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35		20212MBA0487	CHANDAN C G	MGT	78%	58	Y	
36		20212MBA0491	DARSAN	MGT	80%	65	Y	
37		20212MBA0502	MD BADIYUDDIN	MGT	77%	59	Y	
38		20212MBA0506	POORNA PRAMOD S	MGT	76%	60	Y	
39		20212MBA0507	PRASHANTH KR	MGT	76%	54	Y	
40		20212MBA0511	SAAHIL I S	MGT	80%	53	Y	
41		20212MBA0518	SUMITH H SAJJAN	MGT	81%	50	Y	
42		20212MBA0525	YASHASWINI R	MGT	82%	65	Y	
43		20212MBA0532	KAVYA K GOWDA	MGT	76%	60	Y	
44		20212MBA0548	DEEPA M D	MGT	78%	55	Y	
45		20212mba0560	LIKITH KUMAR	MGT	81%	60	Y	
46		20212MBA0561	MEGHANA M	MGT	85%	62	Y	
47		20212MBL0002	AISHWARYA	MGT	90%	69	Y	
48		20212MBL0004	APOORVA M S	MGT	91%	60	Y	
49		20212MBL0047	PRAGATHI V	MGT	80%	57	Y	
50		20212MBL0058	SYED SHIRAZ	MGT	87%	58	Y	
51		20212MBL0070	MOULYASHREE L	MGT	83%	65	Y	
52		20212MBL0097	NIDHI S	MGT	81%	59	Y	
53		20212MBL0098	RAKESH GOWDA R	MGT	80%	60	Y	
54		20212MBL0113	SUNIL BASAVARAJ	MGT	78%	54	Y	
55		20212MBL0117	SUBRAMANYAM	MGT	80%	53	Y	
56		20212MDM0017	SUHANA M R	MGT	77%	50	Y	
57		20212MDM0024	NYRUTYA M P	MGT	76%	65	Y	
58		20212MEB0011	SRIKANTH J S	MGT	86%	60	Y	
59		20212MLS0022	NIRMALSUBAS A	MGT	84%	55	Y	
60		20212MLS0025	AKASH R JAIN	MGT	90%	60	Y	
61		20212MLS0034	KOUSHIK H S	MGT	92%	65	Y	
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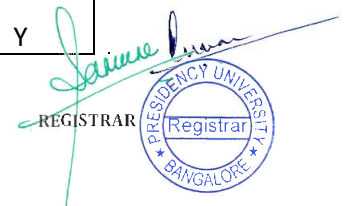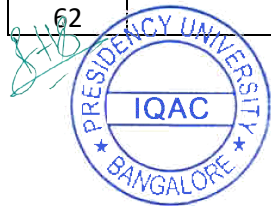
REGISTRAR

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: SOM   **Name of the Department: MBA**

Area of Specialization: Management   **Name of the Faculty Member: Dr Anil B Gowda**

Tile of the Value Added Course: **Use of Spreadsheets for Decision Making under Uncertainty**

Course Duration: [30 hours]

Course Code: SOMV086/ VAC7601250

Introduction to the Course: Mathematical Analysis of the multiple options based on criterions makes it a very tough process. The pressure of increasing cost, lack of flexibility, tight schedules and quality are some of the major concerns before a decision maker. One can find a competitive advantage through better design, quick response, customization, speedy delivery as most advantageous factors than mere cost reduction. One can model the criterions and uses spreadsheets to analyze the situation and arrive at decisions. Excel spreadsheet is useful to handle such problems. Decision making is strategic in nature and necessary especially in situations where multiple stages and multiple criterions exists. The purpose of this course is to understand how Excel spreadsheet can be used effectively for decision making.

Course Outcomes: On successful completion of the course the students shall be able to:

CO1: Describe spreadsheet functions required for optimal choice. [Bloom: Knowledge]
CO2: Explain usage of spreadsheet in solving multiple criterion uncertainty problems. [Bloom: Comprehension]
CO3: Solve uncertainty problems related to operations using spreadsheet. [Bloom: Application]

Course Content:

Module 1 : Introduction

Basics of Graph theory, Types of graph, drawing graph, Basics of Matrices, types of matrices, matrix representation, matrix operations, matrix transformations, decision index, branch selection, Basics of Excel spreadsheet (5 hours, Bloom Knowledge)
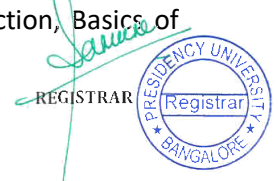
Module 2 : Overview of uncertainty problems

Introduction to uncertainty, methods of solving uncertainty problems, multiple criterions, problems with multiple criterions, representation of problem using graph, decision making process, matrix approach, basic problems solving using spreadsheet. (5 hours, Bloom Comprehension)

Module 3 : Problem solving

Problem solving methods, Simple additive weighting method, weighted product method, Analytic Hierarchy Process, AHP methodology, revised and multiplicative methods, solving problems using spreadsheet. (10 hours, Bloom Application)

Exercises, Case studies, practice problems, report preparation: 10 hours

Reference :

1) Excel guide by Microsoft – Handbook
2) Encyclopedia of Decision Making and Decision Support Technologies, Frederic Adam and Patrick Humphreys, Information Science Reference, IGI Global

Name &Signature of the Faculty Member   **Approval by the HOD.**
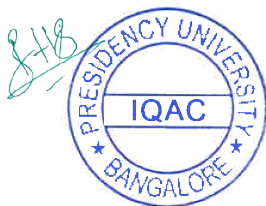
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO47						
Value Added Course Name :	Use of Spreadsheets for Decision Making under Uncertainty			Academic Year :		2021-22	
				Semester :		2	
				Instructor-in-Charge :		Dr Anil B Gowda	

Sl. No	UID No	Roll No	Name	School	Attendance	Marks 100	Y/N	Remarks
1		20212MBA0082	SYED ARBAZ AHMED	SOM	61.1	50	Y	Eligible
2		20212MBA0090	K S GOKUL	SOM	72.2	50	Y	Eligible
3		20212MBA0251	PRAJVAL	SOM	83.3	88	Y	Eligible
4		20212MBA0374	PRATHIBHA	SOM	72.2	82	Y	Eligible
5		20212MBA0403	SHREYAS C M	SOM	72.2	80	Y	Eligible
6		20212MBA0417	SUBHASH GOWDA BS	SOM	88.9	88	Y	Eligible
7		20212MBA0458	AISHWARYA PATIL	SOM	77.8	75	Y	Eligible
8		20212MBA0493	HAASINI DHRUVA SRI E	SOM	100.0	88	Y	Eligible
9		20212MBA0513	SHRAVAN B	SOM	72.2	75	Y	Eligible
10		20212MBA0533	SUDHARSAN S	SOM	94.4	88	Y	Eligible
11		20212MBL0022	KOPPULA VAMSI	SOM	77.8	50	Y	Eligible
12		20212MDM0021	DHANUSH	SOM	66.7	75	Y	Eligible
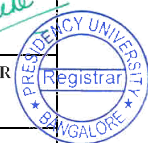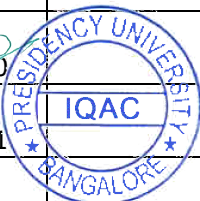
| 13 | | 20212MDM0040 | SAGAR S | SO M | 61.1 | 73 | Y | Eligible |
| 14 | | 20212MBA0103 | SHAIK SAHIL ELAHI | SO M | 66.7 | 50 | Y | Eligible |
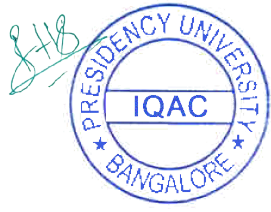
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

Area of Specialization:

Name of the Faculty Member:

Tile of the Value Added Course: Physical and Mental Fitness: A Holistic Approach

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMV065

Introduction to the Course: This course describes mental health as 'a state of wellbeing in which every individual realizes his or her own potential, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to her or his community.' Mental health and physical health are interconnected. When we are suffering physically it can lead to depression or anxiety, and those who suffer from mental health issues can be less inclined to participate in a daily exercise routine. A simple yoga practice can help increase mindfulness, relaxation, and patience, with many forms of yoga emphasizing the breath and focus of the mind.
Prerequisites of the course:

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand the benefits of exercise on physical health.
2. To overlook the amazing power of physical exercise in the overall formula for health and holistic fitness
3. To maintain good health and to support the efficient functioning of your body systems.

Course Content:

Module 1: Physical Wellbeing.

Module 2: Social Wellbeing.

Module 3: Mental Wellbeing.

Name & Signature of the Faculty Member   **Approval by the HOD.**
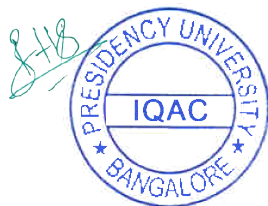
	Presidency University, Bengaluru						
	School of Management						
Value Added Course Code :	SOMV065						
Value Added Course Name :	Physical Fitness and Mental Wellbeing		Academic Year :			2021-22	
			Semester :				
			Instructor-in-Charge :			Dr. Anita Sharma	
Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Eligibility for Certificate / Remarks
1			Sameer		90%	81		Yes
2			Chayya		70%	71		Yes
3			Sushma		68%	71		Yes
4			Divya		68%	70		Yes

SoM-HOD

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: FINANCE

Name of the Faculty Member: Dr. ANITHA.S.YADAV

Title of the Value Added Course: Fireless Cooking For Future Managers

Course Duration: [30 hours] [From April 11 to 31ˢᵗ May 2022]

Course Code: SOMV035

Introduction to the Course:

Cooking is an art. In today's fast paced target driven corporate life with unscheduled working hours and eating habits, it becomes essential for future managers to have some basic knowledge and skills of preparing safe and good food for themselves. The objective of course is to equip managers with quick and hassle-free fireless cooking skills. This course will encourage the future managers to think out of the box and help solve day to day problems. The course provides hands-on experience and will assist   bringing in creativity to various task assigned to them from time to time.

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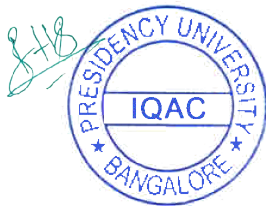
Prerequisites of the course: None

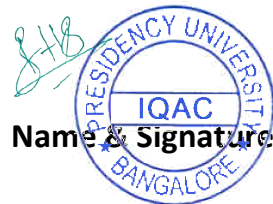**Course Outcomes: On successful completion of the course the students shall be able to:**

01. Prepare basic fruit salads

02. Prepare Veg. sandwich

03. Make dish from various sprouts

Course Content:

Module1: Fruit Salads

Module2: Veg Sandwich

Module3: Sprouts and its health benefits

Dr.Anitha.S.Yadav

Name &Signature of the Faculty Member   **Approval by the HOD.**

Value Added Course Marksheet
School of Design / Engineering / Law / Management /Commerce / Information Science

Course Code :	SOMV035			Academic Year :		2021-2022	
Course Name :	Fireless Cooking for Managers			Semester :		EVEN	
School:	School of Management			Instructor-in-Charge Name :		Dr.Anitha.S.Yadav	
Department :	Management						

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0030	TOMLIN		0%	0	N	
2		20212MBA0050	ADITYA ANAND		70%	82	Y	
3		20212MBA0080	SUFIYAN ALI		70%	70	Y	
4		20212MBA0495	JAHNAVI. B A		75%	74	Y	
5		20212MBA0547	NITHIN H E		75%	74	Y	
6		20212MDM0011	PARINATA ROY		85%	78	Y	
7		20212MDM0014	SUBHAM KUMAR PANDEY		85%	78	Y	
8		20212MLS0011	NITU MONDAL		90%	88	Y	
10		20212MBA0179	SNEHA		90%	88	Y	
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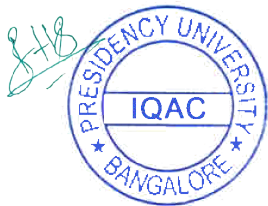
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

**Area of Specialization:** General   **Name of the Faculty Member:** Dr. Deepika Krishnan

Tile of the Value Added Course: Food Philosophy   **Course Duration:** [30 hours] [April 11 to 31st May 2022]

Course Code: _____

Introduction to the Course: This course explores the values (aesthetic, moral, cultural, religious, prudential, political) expressed in the choices of food people eat. Analyzes the decisions individuals make about what to eat, how society should manage food production and consumption collectively, and how reflection on food choices might help resolve conflicts between different values. This course on the Philosophy of Food, challenges students to develop their own thinking about food by systematically studying food history, politics, and science.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

04. List the Principles of Eating and Ethical Convictions

05. Identify the Art and role of food Experts

06. Point out the Scientific and political philosophy of food

Course Content:

1. **Module1: Food as a Relation and Ethics**. Set of circumstances, Principles, Eater's need, habit, Convictions, Deliberation, and Compromises, Self-understanding, Authentic diet. Ethical convictions, Vegetarianism and Non- vegetarianism, religious Principles.
2. **Module2: Food as an Art and Experts.** Minor art, short-lived, Nourishment, Material constitution. Role of food Experts, Judgements about food, Tasting experience-subjective. Reviewer opinion.
3. **Module2: Food Science and Politics.** Nutritional facts, Law of Nature-Law regarding Metabolism, Scientific research. Food consumption, issues of fairness and equity in global market, food production, distribution and retail, condition of workers.

Name & Signature of the Faculty Member   **Approval by the HOD**

		Presidency University, Bengaluru						
		School of Management						
VAC Code :		SOMV061						
VAC Name :		Food and its Philosophy		Academic Year :				2021-22
				Semester :				EVEN
				Instructor-in-Charge :				DR.DEEPIKA
			School	Attendance	Marks	Eligibility for Certificate		
S. No	UID No	Roll No	Name				Y/N	Remarks
1		20212MBA0168	MANOJ KUMAR K S	SoM	81%	89	Y	Eligible
2		20212MBA0177	KASA JAYA SIMHA REDDY	SoM	84%	92	Y	Eligible

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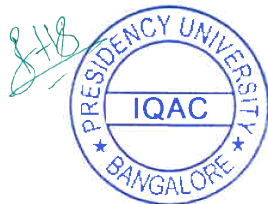
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REGISTRAR   Registrar

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: Marketing

Name of the Faculty Member: Dr. Mohamad Imrozuddin

Tile of the Value Added Course: Indian Ethos & Spiritual Quotient

Course Duration: [30 hours] [From April 11 to 31ˢᵗ May 2022]

Course Code: SOMVO53

Introduction to the Course: This course is intended to make the students understand the Ethos as a set of beliefs, ideas, etc., about social behaviour and relationship of a person or group. Indian Ethos is all about what can be termed as national ethos. Indian ethos refers to the principles of self-management and governance of society, entity or a system by wisdom as revealed and brought-forth by great scriptures like Veda, Upanishads, Gita, Mahabharata, Bible and Quran. When you activate a higher dimension of intelligence, you gain access to the qualities and capabilities of your higher self. You can use the method taught in the 3Q Essentials online course to shift from ego to soul and activate your spiritual intelligence. This enables you to live your best life – to think better, feel better, relate better, and perform better.

Prerequisites of the course: Basic knowledge in History and spirituality

Course Outcomes: On successful completion of the course the students shall be able to:

01. To understand Indian Ethos with relevance to modern Indian management practices and business strategies.
02. To evaluate the impact of the Indian value system in stakeholder management and work culture.
03. Understand contribution of Indian culture and ethos to service, leadership and management.
04. Critically examine Spiritual intelligence and its effect in the organization productivity.

Course Content:

Module 1: Indian Ethos   **7 Hours**

History and relevance; meaning, principles practiced by Indian companies; role of Indian ethos in managerial practices; management lessons from Vedas, Mahabharata, the Bible, from the Quran and Kautilya's Arthasasthra; Indian heritage in business management, production and consumption; work ethos and values for Indian managers; ethics v/s ethos; Indian management v/s western management
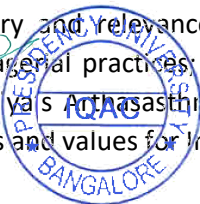
Module 2: Ethos and Work Culture   **7 Hours**

Meaning, features, values for Indian, relevance of value based management in global change; impact of values on stakeholders: employees, customers, government, competitors and society; values for managers, trans-cultural human values in management and management education; secular v/s spiritual values in management; importance of value system in work culture; stress management through meditation and yoga; leadership changing scenario from Karta in a joint family to managers today; contemporary approaches to leadership; Karma, Laws of Karma *.

Module 3: Spiritual Quotient (Spiritual Intelligence)   **7 Hours**

Spiritual Intelligence(SI) – Meaning & Definition –Top 10 Traits of High Spiritual Intelligence, Measure of Spiritual Intelligence (SQ Scale) – Intelligent Quotient score – Relationship between Moral and intelligence and Spiritual Intelligence –Difference between Emotional Intelligence and Spiritual intelligence -- Foundation of Spiritual Intelligence - Analysis of Spiritual Intelligence – Mindfulness to Spiritual Intelligence

Module 4: Spiritual Intelligence in Organisations   **5 Hours**

Holistic view of Personality – Prediction of employee satisfaction based on SI – SI is the ultimate Intelligence – (Case study) – Effect of SI: Creating satisfied employees through SI – Development of problem solving ability of Employees in Organisations – 3Q Training and Scalar methodology of SI –Neuro science of Spiritual Intelligence – SQ and personal experience of employees and organization.

Reference

Basic Texts & References

1. Chakraborty S.K., "Management Transformation by Values", New Delhi, Sage Publication, 1990.

2. Jitatmananda Swami, Indian Ethos for Management, Rajkot, Ramakrishna Ashrama, 1996.

3. Rajesh, Bhagwan Shree - Books of Secrets -Publisher: McClelland and Steward 1994

4. Muktanand.S. – Play of Consciousness – Chit Shakti Publications

5. Spiritual Intelligence- Bhakth Prabhupada

6. Complete Yoga-Swami Vivekananda

Journals   &   Internet   references
1. https://theintactone.com/2019/09/19/be-u2-topic-1-indian-ethos-for-work-life/

2.https://www.docsity.com/en/indian-ethos-indian-culture-and-indian-management-lecture-notes-indian-literature-subhash-sharma/42018/

3. https://managementhelp.org/businessethics/index.htm

4. https://link.springer.com/journal/10551

Name & Signature of the Faculty Member   **Approval by the HOD.**

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO53						
Value Added Course Name :	Indian Ethos & Spiritual Quotient			**Academic Year :**			**2021-22**
				Semester :			**2**
				Instructor-in-Charge :			**Dr. Mohamad Imrozuddin**

Sl. No	UID No	Roll No	Name	School	Attendance	Marks 100	Y/N	Eligibility for Certificate / Remarks
1		20212MBA0063	Jeevan M	SOM	90%	85	Y	
2		20212MBA0064	Jinnah Shamim Akthar	SOM	94%	90	Y	
3		20212MBA0070	Om Prakash Mahato	SOM	95%	90	Y	
4		20212MBA0071	Namratha	SOM	90%	85	Y	
5		20212MBA0288	Jessy D Silva A	SOM	98%	95	Y	
6		20212MBA0348	Sagarraddi K Radder	SOM	95%	94	Y	
7		20212MBA0405	Satish Gurubasappa Duggi	SOM	98%	95	Y	
8		20212MBA0421	Souvik Ghosh	SOM	95%	92	Y	
9		20212MBL0125	Bisilalli Karthik Kumar	SOM	96%	93	Y	

SoM-HOD
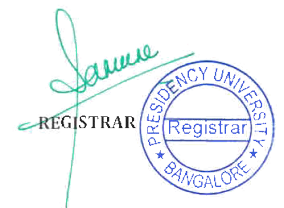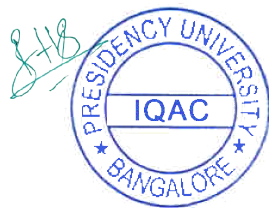
REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization:

Name of the Faculty Member:

Tile of the Value Added Course: How To Analyze Data - Using Microsoft Excel Add Inns

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO42

Introduction to the Course: The use of Excel is widespread in the industry. It is a very powerful data analysis tool and almost all big and small businesses use Excel in their day-to-day functioning. This is an introductory course in the use of Excel and is designed to give students a working knowledge of Excel with the aim of getting to use it for advanced topics in Business Statistics later. In this course, students can develop basic operations such as reading data into excel using various data formats, organizing and manipulating data, to some of the more advanced functionality of Excel, what it can do, and the data analysis steps to follow.

Prerequisites of the course: Basic Operations of Microsoft Excel.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Be able to use Excel spreadsheets and various basic data functions of Excel.
2. Understand the various Excel functions to organize and query data.
3. Effective in how to set filters in data to selectively access data.
4. To explore various advanced graphing and charting techniques available in Excel

Course Content:

Module 1: Introduction to Spreadsheets.

Module 2: Spreadsheet Functions to Organize Data.

Module 3: Introduction to Filtering, Pivot Tables, and Charts.

Name & Signature of the Faculty Member   **Approval by the HOD.**

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO42						
Value Added Course Name :	How to Analyse Data using Microsoft Excel Addinn			**Academic Year :**			**2021-22**
				Semester :			**II**
				Instructor-in-Charge :			**Dr. Jayakrishna Udupa H**

Sl. No	UID No		Name	School	Attendance	Marks	Y/N	Eligibility for Certificate / Remarks
1		20212MBA0016	LIKHITH B	SOM	93	87	Y	
2		20212MBA0081	SUMAN BHAGAT	SOM	75	65	Y	
3		20212MBA0167	FIRDAUSH ANSARI	SOM	86	81	Y	
4		20212MBA0178	NAVYASHREE	SOM	75	66	Y	
5		20212MBA0206	MOHAMMED	SOM	75	67	Y	
6		20212MBA0211	ABIE	SOM	75	81	Y	
7		20212MBA0215	RAKSHITH	SOM	75	70	Y	
8		20212MBA0250	MADHUMOHAN	SOM	75	70	Y	
9		20212MBA0252	LIKITH	SOM	75	72	Y	
10		20212MBA0309	JAYAPALA	SOM	75	67	Y	
11		20212MBA0317	NIKHIL	SOM	75	72	Y	
12		20212MBA0320	SINCHANA	SOM	75	77	Y	
13		20212MBA0326	NAVYASHREE K S	SOM	75	60	Y	
14		20212MBA0329	JOTHI	SOM	75	64	Y	
15		20212MBA0340	RAGHAVENDRA	SOM	75	68	Y	
16		20212MBA0342	MOHAMMED MUSAIB	SOM	75	62	Y	
17		20212MBA0344	BHAVANA	SOM	75	79	Y	
18		20212MBA0352	UJWAL	SOM	75	76	Y	
19		20212MBA0354	RAMYA	SOM	75	59	Y	
20		20212MBA0356	RAHUL	SOM	75	60	Y	
21		20212MBA0360	MOHAMMED UVAIZ	SOM	75	60	Y	
22		20212MBA0397	P S RITHVIK	SOM	75	79	Y	
23		20212MBA0418	ASWIN KUMAR P	SOM	75	79	Y	
24		20212MBA0444	PRIYA R	SOM	75	79	Y	
25		20212MBA0447	YOGESHWARI S	SOM	75	66	Y	
26		20212MBA0448	YEESHA MOHAN	SOM	75	71	Y	
27		20212MBA0463	KARTHIK S	SOM	86	78	Y	
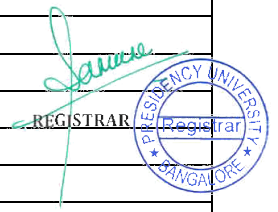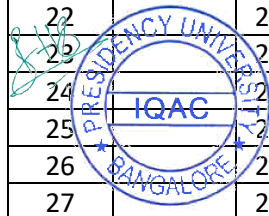
28		20212MBA0465	MANJUNATH RADARATTI	SOM	86	75	Y	
29		20212MBA0468	NAVEEN KUMAR	SOM	75	79	Y	
30		20212MBA0475	AKILA B	SOM	100	89	Y	
31		20212MBA0479	AFIYA MOHSIN	SOM	93	87	Y	
32		20212MBA0482	ANUSHA R PATIL	SOM	75	67	Y	
33		20212MBA0487	CHANDAN C G	SOM	75	66	Y	
34		20212MBA0490	DAKSHAINI B	SOM	86	72	Y	
35		20212MBA0498	KAVYA D R	SOM	75	80	Y	
36		20212MBA0499	MADHUMITHA K	SOM	75	81	Y	
37		20212MBA0503	MEGHANA M	SOM	75	64	Y	
38		20212MBA0507	PRASHANTH KR	SOM	75	76	Y	
39		20212MBA0510	RAMYA N	SOM	75	80	Y	
40		20212MBA0514	SHREESHAIL	SOM	93	82	Y	
41		20212MBA0556	B H SANKETH	SOM	75	77	Y	
42		20212MBA0565	SONESH BASAVARAJ SASNU	SOM	75	80	Y	
43		20212MBA0571	BHUMIKA B	SOM	75	79	Y	
44		20212MBA0582	SUDHEESHNAN S	SOM	75	65	Y	
45		20212MBL0045	POOJA	SOM	75	59	Y	
46		20212MBL0046	RUDRESH	SOM	75	76	Y	
47		20212MBL0053	ADITI	SOM	75	65	Y	
48		20212MBL0055	TEJASHWINI K M	SOM	93	88	Y	
49		20212MBL0057	KEERTHANA	SOM	80	78	Y	
50		20212MBL0058	SYED	SOM	75	90	Y	
51		20212MBL0059	PAVITHRA	SOM	75	91	Y	
52		20212MBL0060	NAGESHA	SOM	86	93	Y	
53		20212MBL0062	ROHITH	SOM	75	80	Y	
54		20212MBL0065	JANARDHAN	SOM	75	82	Y	
55		20212MBL0066	KRUTHIKA	SOM	80	76	Y	
56		20212MBL0068	TEJASHWINI B	SOM	93	90	Y	
57		20212MBL0070	MOULYASHREE	SOM	86	79	Y	
58		20212MBL0093	GHOUSIYA SAMDANI	SOM	93	88	Y	
59		20212MBL0097	NIDHI S	SOM	93	85	Y	
60		20212MBL0104	GHOUSIYA KHANUM	SOM	75	69	Y	
61		20212MBL0107	MANASA G	SOM	75	78	Y	
62		20212MBL0110	NUNE TEJASRI	SOM	80	82	Y	
63		20212MBL0111	R KIRAN KUMAR REDDY	SOM	75	88	Y	
64		20212MBL0117	HARSHITHA K SUBRAMANYAM	SOM	75	76	Y	
65		20212MBL0120	AKSHATHA H P	SOM	75	70	Y	
66		20212MBL0127	NANDAN M	SOM	75	68	Y	
67		20212MDM0017	SUHANA	SOM	86	80	Y	
68		20212MDM0022	SAI CHAITANYA	SOM	100	95	Y	

REGISTRAR
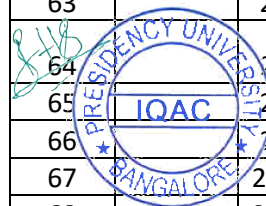
69		20212MDM0024	NYRUTYA	SOM	80	90	Y	
70		20212MDM0025	MANOJ V	SOM	93	93	Y	
71		20212MDM0038	ROJA R	SOM	75	67	Y	
72		20212MDM0042	DURGA SHREE P N	SOM	80	80	Y	
73		20212MEB0003	SAHANA MS	SOM	75	85	Y	
74		20212MEB0004	ANKUSH	SOM	75	67	Y	
75		20212MEB0009	PAUL	SOM	86	70	Y	
76		20212MEB0023	APOORVA T M	SOM	80	73	Y	
77		20212MLS0008	MUHAMMED NASAL K K	SOM	75	75	Y	
78		20212MLS0029	SAGAR	SOM	80	84	Y	
79		20212MLS0031	GODAVARTHI	SOM	75	82	Y	
80		20212MLS0033	OM	SOM	100	96	Y	
81		20212MLS0035	SAI	SOM	100	87	Y	
82		20212MLS0036	ABHISHEAK	SOM	100	90	Y	
83		20212MLS0038	JANARDHAN REDDY B	SOM	75	86	Y	
84		20212MLS0046	SHARATH	SOM	75	69	Y	
85		20212MLS0052	KIRAN R	SOM	75	77	Y	
86		20212MLS0057	BHAVANA M	SOM	75	76	Y	
87		20212MLS0069	CHETAN R K	SOM	80	72	Y	

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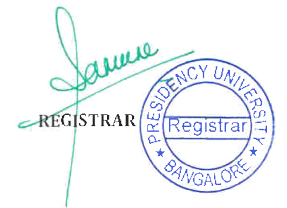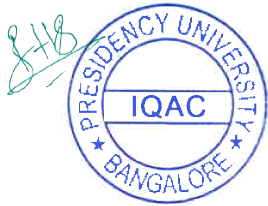
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr. Samiran Jana**

Tile of the Value Added Course**: Indian Mythology and Science**

Course Duration: [30 hours] [From April 11 to 31st May 2022]

Course Code: _____

Introduction to the Course: Taking a not-so veiled dig at politicians who make "ridiculous" statements conflating myth with science, author of the bestseller, 'Asuras', Anand Neelakantan, said such a mindset stems from an inferiority complex. "The idea that an elephant's head could be transplanted onto a person's body, or that the internet existed during the age of Mahabharata is simply ridiculous," Neelakantan said during his session at Rang Darbar. "These are merely symbolisms, and to reduce them to a mere parade of pseudo-scientific war is an insult to symbolism and faith. This complex stems from a belief that we missed out on the scientific revolution of the West and now we need to show our supremacy by any means."

Prime Minister Narendra Modi had said in 2014 that there "must have been some plastic surgeon at that time who got an elephant's head transplanted on the body of a human being and began the practice of plastic surgery". In 2018, Tripura CM Biplab Deb had said that the internet must have existed during the Mahabharata days, which helped a blind Sanjaya see what was happening on the battlefield. Neelakantan said that India is now implementing missions to space and the moon with modern technology. "If Indian mythology indeed has a scientific base and technology was so advanced in that age, why not refer to the Vimana Shastra and build a spacecraft or at least a prototype with that ancient knowledge?"

"India needs to stop clinging to its past, trying to glorify some science that is not there. We need to move on to the future and actually propagate rational and scientific thinking," he added. Echoing him, fantasy and historical fiction author Anuja Chandramouli said: "Pseudo-godmen often take advantage of such irrational thinking and distort religious texts to fool the masses. Many a time, these godmen have even been accused of rape or they ridiculously declare an island a country." She was referring to Nithyananda who was recently accused of rape and fled India to "establish a Hindu country, Kailaasa". Chandramouli also said mythology was written to highlight the mysticism of the East and
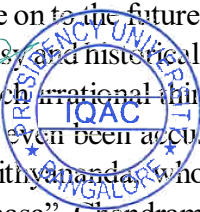
not as scientific texts. Neelakantan, however, said: "Mysticism of the East is a pseudo-claim made by Westerners. West says something and we go gaga over it. India is as materialistic as any other nation, with a variety of rich cultures. Mysticism could be a small part of the cultures, but that's not what defines India.... Hinduism has always been a folk religion propagated by the people. It cannot be confined to a few texts." Asked about the education system in India, he said, "Children need to be taught about the pluralistic nature versions of religion. They need to see that religion, especially Hinduism, allows us to be flexible in our beliefs and they must assimilate the positive aspects."

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

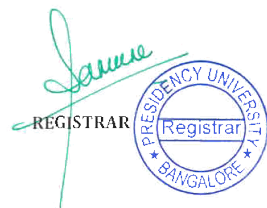1. Recall the basics of the Mythology
2. Relationship between mythology and science
3. Evaluate the mythological description with science

Course Content:

4. **Module1: Mythological thoughts**
5. **Module2: Relationship between mythology and science**
6. **Module 3: Describe the mythological thoughts with science**

Name &Signature of the Faculty Member   **Approval by the HOD.**
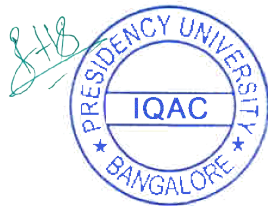
Presidency University, Bengaluru						
School of Management						
VAC Code :		SOMV056				
VAC Name :		Indian Mythology and Science		**Academic Year :**		**2021-22**
				Semester :		**EVEN**
				Instructor-in-Charge :		**Dr. Jana**

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0001	AKHIL S MENON	Management	70%	72	Yes	
2		20212MBA0009	DEVIKA GOPAN	Management	75%	65	Yes	
3		20212MBA0024	SANTHOSH UNNI KRISHNAN	Management	80%	70	Yes	
4		20212MBA0026	SREYAS S	Management	75%	73	Yes	
5		20212MBA0039	SIJO RAJ R	Management	80%	69	Yes	
6		20212MBA0253	YERRA TARUN KUMAR	Management	75%	69	Yes	
7		20212MBA0294	BRUNDA R	Management	80%	72	Yes	
8		20212MBA0438	SHIRISHA VALLIPI	Management	75%	73	Yes	
9		20212MBA0030	TOMLIN V P	Management	80%	75	Yes	

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

Area of Specialization:

Name of the Faculty Member:

Tile of the Value Added Course: Understanding Global Commodity Markets

Course Duration: [30 hours] [From 2021 - 2022]

Course Code: SOMV055

Introduction to the Course: Currency Markets and Commodities Markets are strongly interrelated with each other. Understanding this interrelationship can help traders to trade effectively and increase their profitability. This course aims to provide the students thorough understanding as well as practical exposure on both the markets and the interrelationship between the two markets so that they can make better trading decisions.

Prerequisites of the course: Basic understanding of Trade Markets.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Overview of important fundamental and econometric attributes of the core markets.
2. Understanding of the quantitative methods used in commodity markets.
3. To analyze volatility and correlations in commodities
4. Explore the role of data in commodities modeling and review how to apply statistical tools.

Course Content:

Module1: Introduction to Commodity Markets.

Module 2: Basic Commodity Structures and Instruments.

Module 3: Macroeconomic Data Analysis of Commodities.

Approval by the HOD.

REGISTRAR

Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMV055						
Value Added Course Name :	Understanding International Commodity Markets			Academic Year :		2021-22	
				Semester :			
				Instructor-in-Charge :		Anirban Kundu	

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0140	BHAVANA RAJ N	SOM	95%	86%	Yes	
2		20212MBA0157	RAKESH K K	SOM	95%	83%	Yes	
3		20212MBA0217	HEMANTH S P	SOM	95%	86%	Yes	
4		20212MBA0317	NIKHIL NANDA T R	SOM	93%	85%	Yes	
5		20212MBA0461	BHARATH P	SOM	95%	83%	Yes	
6		20212MBA0506	POORNA PRAMOD S	SOM	92%	82%	Yes	
7		20212MBA0511	SAAHIL I S	SOM	95%	88%	Yes	
8		20212MBL0055	TEJASHWINI K M	SOM	91%	88%	Yes	
9		20212MBL0085	PAVAN	SOM	95%	87%	Yes	
10		20212MDM0038	ROJA R	SOM	95%	87%	Yes	
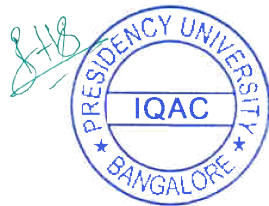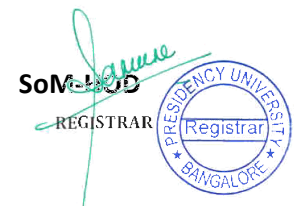
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr.Ramesh.M**

Tile of the Value Added Course: Neuro Linguistic Program for development of life skills
Course Duration: [10 hours] [From 12 July 2022 to 31ˢᵗ August 2022]

Course Code: VAC 2120

Introduction to the Course: **Neuro-Linguistic Programming (NLP) COURSE is a thought-provoking approach to personal development that helps individuals to gain a deeper understanding of the human potential and how to communicate effectively.**

This Ultimate course to Neuro-Linguistic Programming (NLP) will equip you with a solid and dependable foundation for successful leadership, management, and decision-making. In this NLP training, you will learn how to use NLP and related communication techniques in business, business management, coaching, and sports to enhance your performance.

Prerequisites of the course:

Course Outcomes: On successful completion of the course the students shall be able to:

- • To develop Professional, Entrepreneurship, Decision Making, Communication, Team Work & People Skills enabling him / her to apply them in any his / her in employment in corporate sector.

- • To understand Human Behavior & to develop valuable relations with other people, by understanding, underlining principles of Human Relations.

- • To be Emotionally Intelligent Human Beings enabling to manage & respond to self & others' emotions & develop skills of Self Awareness, Self-Management, Self-Motivation, Empathy & Social Relations

Course Content:

Module 1: Introduction to NLP NLP Communication Model, NLP Rapport Building Skills, NLP Goal setting skills, Coaching using NLP skills, tools and technique Definition and

Importance of Life Skills Livelihood Skills, Survival Skills and Life Skills Life Skills Education, Life Skills Approach, Life Skills Based Education Life Skills Training - Implementation Models

Module2: Presuppositions, DILTS Model – Logical Level of Changes, NLP Frames for Coaching, NLP Meta Programming, Circle of Excellence. EVOLUTION OF THE CONCEPT OF LIFE SKILLS Genesis of the Concept - UN Inter-Agency Meeting - Hamburg Declaration - Quality Education and Life Skills: Dakar Framework - Life Skills Education in the Indian Context

Module3: Learning Styles -: LEARNING -Learning and Performance, Learning and Cognitive Development, Learning and Maturation - Adult Learning - Approaches to Learning: Behavioristic and Cognitive Approaches - Theory of Social Learning: Albert Bandura - Bloom's Taxonomy of Learning Outcomes - Rogers Situated Learning

Module 4 : PILLARS OF EDUCATION AND LIFE SKILLS The Four Pillars of Education - Learning to Know - Learning to Do - Learning to Live Together - Learning to Be Learning Throughout Life

Module 5 : PRACTICUM Analyze the Life Skills Approach in MBA Curriculum

Prescribed Books:

 Delors, Jacques (1997). Learning: The Treasure Within, UNESCO, Paris.

 Nair .V. Rajasenan, (2010). Life Skills, Personality and Leadership, Rajiv Gandhi National Institute of Youth Development, Tamil Nadu.

3.UNESCO (1997). Adult Education: The Hamburg Declaration, UNESCO, Paris.

 UNESCO (2005). Quality Education and Life Skills: Darkar Goals, UNESCO, Paris.

  WHO (1999). Partners in Life Skills Education: Conclusions from a United Nations Inter-Agency Meeting, WHO, Geneva.

  Nair. A. Radhakrishnan, (2010). Life Skills Training for Positive Behaviour, Rajiv Gandhi National Institute of Youth Development, Tamil Nadu.

  Santrock W.John (2006). Educational Psychology. (2nd Edn.) New Delhi: Tata McGraw-Hill Publishing Company Ltd.

References:

1. Dakar Framework for Action, (2000). Education for All: Meeting our Collective Commitments, Dakar, Senegal.

2. Life Skills Resource Manual, Schools Total Health Program, (2006). Health Education and Promotion International Inc., Chennai.

3. Kumar J. Keval, (2008).Mass Communication in India, JAICO Publication India Pvt. Ltd

4. Morgan and King, (1993). Introduction to Psychology, Tata McGraw-Hill Publishing Company Ltd, New Delhi.

5. Rao P.L. (2008). Enriching Human Capital through Training and Development, Excel Books, Delhi.

6. Singh Madhu, (2003). Understanding Life Skills, Background paper prepared for Education for All: The Leap to Equality

7. UNESCO and Indian National Commission for Co-operation with UNESCO(2001). Life Skills in Non-formal Education: A Review

8. YUVA School Life Skills Programme: Handbook for Teachers, Vol. I – IV, (2008), Department of Education and State Council of Educational Research and Training, Delhi.

Web Sites:

1. UNESCO – http://www.unesco.org/

2. UNFPA - http://www.unfpa.org/

3. UNICEF - http://www.unicef.org/

4. United Nations - http://www.un.org/

5. WHO - http://www.who.int/en/

6. India Portal - www.indiaportal.gov.in

 Journal:

1. Indian Journal of Life Skills Education, Rajiv Gandhi National Institute of Youth Development, Tamil Nadu.

Dr.Ramesh.M

Name & Signature of the Faculty Member   **Approval by the HOD.**
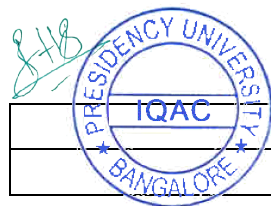
Presidency University, Bengaluru
School of Management

	Value Added Course Code :	SOMVO54						
	Value Added Course Name :	Neuroliguistic Program for Development of Life skills			Academic Year :		2021-22	
					Semester :		2nd Semester	
					Instructor-in-Charge :		Dr.Ramesh.M	
				School	Attendance	Marks		Eligibility for Certificate
Sl. No	UID No	Roll No	Name			10	Y/N	Remarks
1		2012MBA0041	Anjali Sharma	MBA	50%	5	Y	
2		2012MLS0002	Karthick.R	MBA	100%	8	Y	
3		2012MBA0364	Komal	MBA	50%	0	Y	
4		2012MEB0018	MIZBAH Juveria S A	MBA	100%	8	Y	
5		2012MBA0068	Nidhi Satheesan	MBA	100%	9	Y	
6		2012MMLS0053	Sagar Chanappa Badgier	MBA	100%	8	Y	
7		2012MBA0098	Sonal Singh	MBA	100%	5	Y	
8		2012MBA0041	Vidya	MBA	50%	5	Y	
9		2012MEB0018	Ramya	MBA	50%	5	Y	
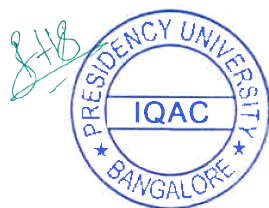
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization:

Name of the Faculty Member:

Tile of the Value Added Course: Application of E Views in Financial Markets

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMV059

Introduction to the Course: The main aim of this course is to provide students with information and analysis on the cutting edge of statistics and econometrics related to finance. It focuses on finance topics that utilize econometrics principles to do financial modelling and forecasting. The course uses stock prices, gold and silver prices, other commodities, future and spot market prices, and certain macroeconomics data sets to make familiar with real world applications using E views.

Prerequisites of the course: Basic understanding of mathematical statistics.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand the various modelling techniques

2. Demonstrate using E views to do financial modelling and forecasting

3. Apply the time series econometric techniques for financial analysis and in financial market research

Course Content:

Module1: Introduction to EViews 6.0.

Module 2: Samples and Creating a series/groups.

Module 3: Data Modelling.

Name &Signature of the Faculty Member   **Approval by the HOD.**

School of Management

Value Added Course Code :	SOMV059						
Value Added Course Name :	Application of E Views in Financial Markets		Academic Year :			2021-22	
			Semester :			II	
			Instructor-in-Charge :			Dr. R. Magesh Kumar	

Sl. No	UID No	Roll No	Name	School	Attendance	Marks (100)	Eligibility for Certificate Y/N	Remarks
1		20212MBA0062	JASMINE KAUR	SOM	76%	55	Y	
2		20212MBA0069	NIDHI THAKUR	SOM	78%	58	Y	
3		20212MBA0247	VISHWAS GOWDA H	SOM	87%	81	Y	
4		20212MBA0248	RAKSHITHA K S	SOM	71%	50	Y	
5		20212MBA0357	VIDYADHARA N	SOM	70%	52	Y	
6		20212MBA0358	SANDESHA S D	SOM	73%	57	Y	
7		20212MBA0367	NIKHIL S R	SOM	72%	61	Y	
8		20212MBA0368	M N VARUN YADAV	SOM	73%	53	Y	
9		20212MBA0371	SHARANA BASAVA K	SOM	70%	56	Y	
10		20212MBA0500	MAMTA N HUBBALLI	SOM	71%	52	Y	
11		20212MBA0536	YASHAWANTH	SOM	90%	67	Y	
12		20212MBA0545	ALCINA A	SOM	71%	56	Y	
13		20212MBA0554	DEEPAK S M	SOM	73%	53	Y	
14		20212MBA0566	KOMALA K V	SOM	75%	71	Y	
15		20212MBA0583	CHAITHRA M	SOM	76%	76	Y	
16		20212MBL0123	HAWISH B	SOM	72%	70	Y	
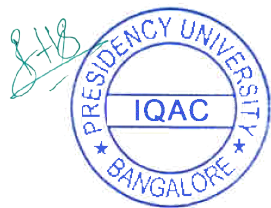
REGISTRAR

SoM-HOD

GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)
Name of the School: School of Management   Name of the Department: Management
Area of Specialization:
Name of the Faculty Member:

Tile of the Value Added Course: NCC -Youth Development
Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMV063

Introduction to the Course: Youth development is an emerging professional field. It has a positive orientation, meaning its focus is on promoting the positive development of youth, and it is an applied field, with professionals who put developmental research and theory into practice in structuring and implementing programs and services for adolescents. This course examines youth as a culture, and youth culture within multiple contexts (education, peers, work, sports, family, technology, music, media, politics, and activism). Students will think critically about how society supports and restricts youth culture, and gain further knowledge of how ethnic groups fit historically into society and how history has shaped current youth culture.

Prerequisites of the course:

Course Outcomes: On successful completion of the course the students shall be able to:

1. Overview of key theory and practice principles that enhance the profession of youth work.
2. Critically examine theoretical and research literature and become familiar with major issues and transitions adolescents face.

Course Content:

Module1: Foundations of Youth Development.
Module 2: Positive Youth Development in Community Settings.
Module 3: Contemporary Youth Issues.

Approval by the HOD.

IQAC

REGISTRAR   Registrar

Presidency University, Bengaluru								
School of Management								
VAC Code :		SOMV063						
VAC Name :		NCC- Youth Development			Academic Year :			2021-22
					Semester :			EVEN
					Instructor-in-Charge :			Dr.Narashimraja
				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name				Y/N	Remarks
1		20212MBA0134	nigarsultana		80%	85	Y	
2		20212MBA0138	MISBA		80%	85	Y	
3		20212MBA0297	AJAY KUMAR G S		80%	91	Y	
4		20212MBA0328	SHIVAPRASAD K R		80%	92	Y	
5		20212mba0332	VENKAT S		80%	94	Y	
6		20212MEB0030	ROHITH		80%	91	Y	
7		20212MLS0047	ASGAR PASHA K C		80%	90	Y	
46		20212MBA0134	nigarsultana		80%	85	Y	
47		20212MBA0138	MISBA		80%	85	Y	
48		20212MBA0297	AJAY KUMAR G S		80%	91	Y	
49		20212MBA0328	SHIVAPRASAD K R		80%	92	Y	
50		20212mba0332	VENKAT S		80%	94	Y	
51		20212MEB0030	ROHITH		80%	91	Y	
52		20212MLS0047	ASGAR PASHA K C		80%	90	Y	
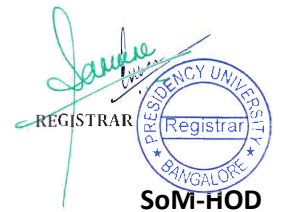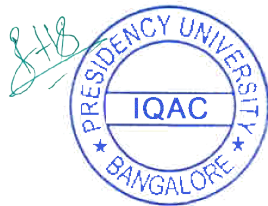
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SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   Name of the Department: Management
Area of Specialization: Human Resource Management
Name of the Faculty Member:

Tile of the Value Added Course: Art of Body Language and Mime

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO48

Introduction to the Course: Mime is important because it is an effective way of encouraging students to develop their acting skills in terms of body language (posture, movements, gestures, etc.) and for them to gain a greater awareness of its importance as a form of communication. This course is designed to improve students' ability to produce a performance that demonstrates a thoughtful interpretation, use of body and space, a sense of spontaneity and conscious awareness in the workplace.

Prerequisites of the course: Basic understanding of modes of communication.
Course Outcomes: On successful completion of the course the students shall be able to:
1. Develop an awareness of body language
2. Be able to use movement and body language to as a means of communication.
3. To gain a greater awareness of its importance as a form of communication.
4. Understanding of the non-verbal signals.

Course Content:
Module1: Introduction: Reading Body Language.
Module 2: Controlling What Your Body Says.
Module 3: Objective Mime and Subjective Mime.

Approval by the HOD.

**Presidency University, Bengaluru**
**School of Management**
Value Added Course Code :	SOMVO48					
Value Added Course Name :	**Art of Body Language and MIME**			**Academic Year :**	**2021-22**
					Semester :	
					Instructor-in-Charge :	**Dr. Nisha Saha**

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N (Eligibility for Certificate)	Remarks
1	20212020300183	20212MBA0060	Ish	SOM	100%	84	y	
2	20212020300066	20212MBA0078	Sonakshi	SOM	100%	86	y	
3	20212020300171	20212MBA0048	Rohan Nair	SOM	70%	85	y	
4	20212020300127	20212MBA0115	Chava Tirumala Teja Laxman	SOM	70%	55	y	
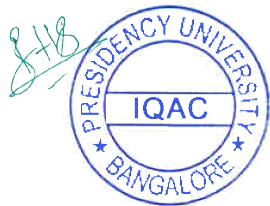
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management
Area of Specialization:
Name of the Faculty Member:

Tile of the Value Added Course: Financial Literacy for Non finance people

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO49

Introduction to the Course: The course is designed to enable students, especially from functional areas such as marketing, human resources, and operation, to gain a broad working knowledge of critical financial accounting and financial management concepts in an easy manner which will enable them to make critical decisions, especially with regard to financial statements, budgeting, new investment decisions and other business strategies for growth. This also covers the managerial practices and techniques followed in the current Indian legal and Corporate Environment in the area of finance.

Prerequisites of the course: Basic understanding of Financial Concepts.
Course Outcomes: On successful completion of the course the students shall be able to:
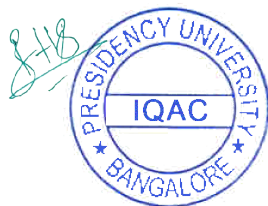1. Understanding of the major conceptual levers that push and pull on financial decision-making.
2. Understand the accounting cycle and the reliability of the financial statements.
3. To understand the behavior of costs and the significance of break-even point.
4. To understand the techniques for evaluating investment decisions and their impact on corporate performance.

Course Content:
Module1: Introduction to Financial Accounting.
Module 2: Importance of Financial Statements.
Module 3: Investment Decision.

Approval by the HOD.

Presidency University, Bengaluru					
School of Management					

Value Added Course Code :	SOMVO49		
Value Added Course Name :	**Finance for Non finance Professionals**	**Academic Year :**	**2021-22**
		Semester :	**2**
		Instructor-in-Charge :	**Dr. Prachi Beriwala**

Sl. No	UID No	Roll No	Name	School	Attendance 40	Marks 60	Eligibility for Certificate Y/N	Remarks
1		20212MBA0142.	SNEHA CHERIYAN	SoM	100%	94	Y	
2		20212MBA0213.	Harshitha s	SoM	100%	80	Y	
3		20212MBA0214.	Abinayasree KS	SoM	100%	80	Y	
4		20212MBA0443.	SPOORTHI	SoM	100%	88	Y	
5		20212MBL0009.	Mashhoodh ali	SoM	100%	82	Y	
6		20212MBL0086.	Bharath kumar v s	SoM	100%	76	Y	
7		20212MBA0212.	Chethan Singh N	SoM	100%	80	Y	
8		20212MBL0092.	Chethan V	SoM	100%	76	Y	
9		20212MBL0091.	Chethan S	SoM	100%	76	Y	
10		2021MLS0047	Asgar pasha K C	SoM	100%	75	Y	
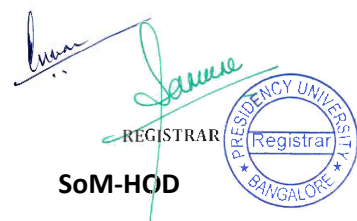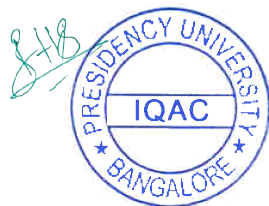
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SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

Area of Specialization: Finance   **Name of the Faculty Member:** Dr. Pramod Kumar Pandey

Tile of the Value Added Course: **IFRS (International Financial Reporting Standards)**

Course Duration: [30 hours] [From 16 September to 15 November]

Course Code: **(SOMV2060 VAC)**

Introduction to the Course: The objective of this course is to help you in developing your knowledge and understanding of International Financial Reporting Standards. You will also learn how to apply them, as well as the concepts and principles which underpin them. Additionally you will be able to compare the Indian GAAP, US GAAP and IFRS

Course Outcomes: On successful completion of the course the students shall be able to:

- **01:** Understand the financial reporting standards applicable to key elements of financial statements
- **02:** Apply the knowledge for organizations in financial reports and notes
- **03:** Analyze the consolidated financial statements including subsidiaries, associates and joint arrangement

Reference

1. Wiley GAAP 2021 – Interpretation and Application of Generally Accepted Accounting Principles

Name & Signature of the Faculty Member   **Approval by the HOD.**

Dr. Pramod Kumar Pandey

		Presidency University, Bengaluru						
		School of Management						
Value Added Course Code :	SOMVO45							
Value Added Course Name :	INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)			Academic Year :		2021-22		
				Semester :		II		
				Instructor-in-Charge :		Dr. Pramod Kumar Pandey		
				School	Attendance	Marks		Eligibility for Certificate
Sl. No	UID No	Roll No	Name				Y/N	Remarks
1	202120300341	20212MBA0280	Lakshmi J	SOM	87	73	Y	PASS
2	202120300133	20212MBA0121	HARSH PARASHAR	SOM	87	73	Y	PASS
3	202120300583	20212MBA0519	SUSHMITHA YL	SOM	84	70	Y	PASS
4	202120300687	20212MEB0026	ABHISHEK SL	SOM	84	70	Y	PASS
5	202120300826	20212MBA0586	SAHANA N	SOM	84	70	Y	PASS
6	202120300477	20212MBA0146	KIRAN V	SOM	78	65	Y	PASS
7	202120300788	20212MBA0557	SAFWAN TS	SOM	78	65	Y	PASS
8	202120300783	20212MBA0544	HITHAISHREE BR	SOM	78	65	Y	PASS
9	202120300169	20212MBA0047	AZAD KUMAR CHOWDHARY	SOM	75	63	Y	PASS
10	418182051470	20212MBA0133	MAHEK NANDWANI	SOM	75	63	Y	PASS
11	202120300184	20212MBA0061	J SHYAM PRASAD	SOM	75	63	Y	PASS
12	20212MBA0541	20212MBA0541	DEEKSHITH	SOM	75	63	Y	PASS
13	202120300622	20212MBA0496	JAYANTH KUMAR M.J	SOM	75	63	Y	PASS
14	202120300167	20212MBA0046	HEMANT KUMAR KONDA	SOM	75	63	Y	PASS
15	202120300461	20212MBL0067	DEEKSHITA	SOM	75	63	Y	PASS
16	202120300779	20212MBA0539	SANGEETHA R	SOM	75	63	Y	PASS
17	202120300678	20212MBA0531	SAHANA NC	SOM	75	63	Y	PASS
18	202120300411	20212MDM0020	DEEPIKA M	SOM	75	63	Y	PASS
19	202120300267	20212MBA0203	Ravi Teja.G	SOM	75	63	Y	PASS
20	202120300588	20212MBA0492	DILIP .G	SOM	75	63	Y	PASS
21	202120300621	20212MBA0516	SIDDHARTH T S	SOM	75	63	Y	PASS
22	202120300601	20212MBL0114	YASH DUTTA	SOM	75	63	Y	PASS
23	20212MEB0022	20212MEB0022	YATHISH B	SOM	75	63	Y	PASS
24	202120300691	20212MEB0028	REVANTH REDDY P	SOM	72	60	Y	PASS
25	202120300589	20212MLS0059	GIRISH S R	SOM	72	60	Y	PASS
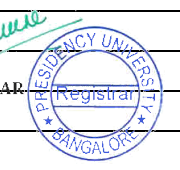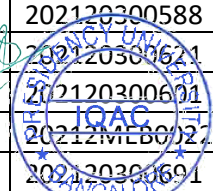
26	202120300374	20212MEB0005	HAVYAS SC	SOM	88	58	Y	PASS
27	202120300797	20212MBA0572	JASWANTH S	SOM	81	58	Y	PASS
28	202120300236	20212MBA0145	REON ANTHONY ABRAHAM	SOM	81	58	Y	PASS
29	202120300773	20212MBA0554	DEEPAK S M	SOM	81	58	Y	PASS
30	202120300667	20212MBA0470	POORNASHREE D R	SOM	81	58	Y	PASS
31	202120300605	20212MEB0019	Prajwal MP	SOM	81	58	Y	PASS
32	202120300646	20212MBA0466	MANU C Y	SOM	81	58	Y	PASS
33	202120300660	20212MBA0472	SONALI B B	SOM	81	58	Y	PASS
34	202120300646	20212MBA0466	MANU C Y	SOM	81	58	Y	PASS
35	202120300731	20212MBA0273	NITHESH S	SOM	77	55	Y	PASS
36	202120300548	20212MBA0524	VINAY KUMAR V	SOM	74	53	Y	PASS
37	202120300666	20212MBA0474	VAISHNAVI C N	SOM	74	53	Y	PASS
38	202120300602	20212MBA0523	VIKRAM B V	SOM	74	53	Y	PASS
39	202120300571	20212MEB0020	R. KAVYA SHREE	SOM	74	53	Y	PASS
40	202120300571	20212MEB0020	R. KAVYA SHREE	SOM	74	53	Y	PASS
41	20210300553	20212MBA0478	AAQIB AHMED	SOM	70	50	Y	PASS
42	202120300393	20212MBA0322	SAHANA MACHAMMA K U	SOM	70	50	Y	PASS
43	202120300368	20212MLS0037	AMAR K.U	SOM	70	50	Y	PASS
44	202120300573	20212MBL0107	MANASA G	SOM	70	50	Y	PASS
45	202120300672	20212MBA0528	SAHADEVA N	SOM	70	50	Y	PASS
46	202120300552	20212MBA0520	THANUSHA H	SOM	70	50	Y	PASS
47	202120300572	20212MBA0522	VANDANA.CM	SOM	70	50	Y	PASS
48	202120300252	20212MBA0188	POOJA AGGANI	SOM	70	50	Y	PASS
49	202120300608	20212MBA0517	SUMANTH. V	SOM	70	50	Y	PASS
50	202120300344	20212MBA0293	AKSHAY	SOM	70	50	Y	

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr N Srikanth Reddy**

Title of the Value Added Course: Appreciating the art of Visualization

Course Duration: [30 hours] [From April 11 to 31ˢᵗ May 2022]

Course Code: VAC7601262

Introduction to the Course: As a Business Analyst, one is too much engrossed into presenting data using a tool. However, there are so many tools for visualization, that our effort is engrossed into understanding and mastering the tool at the cost of communication. A right approach is required to master visualization. This course is intended to enhance the understanding of visualization by bringing in different perspectives, which integrates representation, appeal, and communication. At the end of the course, the students would not only be able to choose the right visual for their data but also will appreciate the wow factor of visualization. The hands on approach will ensure that the student can immediately put what is learnt into practice.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

> **01. Understand art appreciation with design and aesthetics**
> **02. Choose visualization appropriate for the context within given constrains**
> **03. Use popular data visualization tools with an integrated approach**

Course Content:

Module 1 : Understanding the dimensions of a visual, art appreciation, aesthetics, design, principles related to dimensions,

Module 2 : Understanding data and visual representation, choosing the right visual, avoiding the pitfalls of wrong visual, ethics in visual representation

Module 3: Popular tools for data visualization, understanding the choice of tool, using the tools and guidelines to mastery.

Name & Signature of the Faculty Member   **Approval by the HOD**

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV058				
Value Added Course Name :	Appreciating the Art of Visualization			Academic Year :	2021-22
				Semester :	EVEN
				Instructor-in-Charge :	Dr N Srikanth Reddy

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0037	RIYA ABHIJEET PANGANTI	SOM	92%	85	Y	
2		20212MBA0155	ADIRATH RAJARAM HEGDE	SOM	78%	85	Y	
3		20212MBA0156	AJITH Y C	SOM	75%	100	Y	
4		20212MBA0239	SHIVAKUMAR S	SOM	75%	75	Y	
5		20212MBA0336	LIKHITHA G	SOM	90%	90	Y	
6		20212MBA0350	BHAVANA M B	SOM	90%	100	Y	
7		20212MBA0351	CHANDANA H	SOM	85%	100	Y	
8		20212MBA0563	HARSHITHGOWDA	SOM	85%	80	Y	
9		20212MBA0564	CHETHAN D M	SOM	80%	50	Y	
10		20212MLS0042	PAMULA KARUNAKAR	SOM	75%	50	Y	
11		20212MLS0058	G K UDAY KIRAN	SOM	85%	50	Y	
12		20212MLS0060	GOWTHAM N	SOM	80%	80	Y	
13		20212MLS0061	NAVANEETH B S	SOM	75%	80	Y	
14		20212MLS0062	PRASHANTH G N	SOM	75%	70	Y	
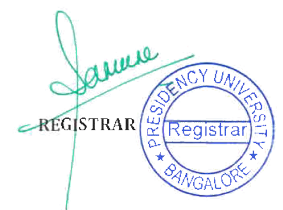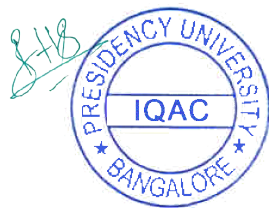
SoM-HOD

IQAC

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: General Management

Name of the Faculty Member: Dr. Rosewine Joy

Tile of the Value Added Course: Managing Social Media Presence in Professional Life

Course Duration: [30 hours] [From April 11 to 31st May 2022]

Course Code: VMGMT1010

Introduction to the Course: Social media is now a critical part of the way people in most walks of life communicate and a key part of how work gets done — from corporations to government. Social media allows you to do at least four important things: Discover new ideas and trends, Connect with existing and new audiences in deeper ways, and bring attention and traffic to your work. Build, craft, and enhance your brand. Social media changes all the time, so it's important to keep up with the platforms' evolution and keep looking for ways to optimize your use of the available tools. This course will focus on LinkedIn and Blogging as a social media platform that could be used for once professional growth. The course help students brand themself for job openings using these platforms

Prerequisites of the course: NIL

Course Outcomes: On successful completion of the course the students shall be able to:

07. **Illustrate how to use various social media platforms**

08. **Demonstrate how social media presence could be managed in professional life**

09. **Construct brand image using social media**

Course Content:
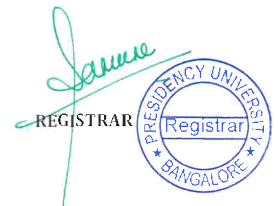
7. **Module 1:** Social Media Platforms: Discuss various social media platforms for professional use especially giving hands-on experience on LinkedIn and blogging
8. **Module2:** Social media and branding: Motivation to Use Social Media in Corporate Settings, Self-Promotion, Know Why You're Using Social Media, establish your Presence
9. **Module3:** Brand Image using social media: Hand-on experience in writing LinkedIn posts, re- posts and articles as well as creating blog posts

Reference

Name &Signature of the Faculty Member   **Approval by the HOD.**
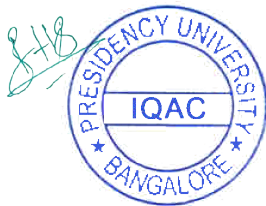
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMVO40						
Value Added Course Name :				**Academic Year :**			**2021-22**
				Semester :			**EVEN**
				Instructor-in-Charge :			**Dr.Rosewine**

| S. No	UID No	Roll No	Name	Sc ho	Att end	Mar ks	Eli gibi lity for Cer tific ate Y/N	Remarks
1		20212MDM0008	A AKASH KANTH	SOM	75%	71	y	
2		20212MBA0158	ABHISHEK U SARWAD	SOM	85%	75	y	
3		20212MBA0171	ALAN JOHN RITA A	SOM	70%	70	y	
4		20212MBA0002	AMBARISH N	SOM	70%	71	y	
5		20212MBA0052	ANEESHA CHANDRABHANU	SOM	70%	70	y	
6		20212MBA0054	ANJALI	SOM	72%	72	y	
7		20212MDM0007	ANJALI	SOM	70%	72	y	
8		20212MBA0104	APARNA NAIR	SOM	70%	72	y	
9		20212MBA0056	BARNALI DHAR	SOM	85%	80	y	
10		20212MBA0580	BHARATH H B	SOM	70%	73	y	
11		20212MDM0034	CHETHAN R	SOM	70%	71	y	
12		20212MDM0009	CHRISLYN STEPHANIE RETNAM	SOM	70%	72	y	
13		20212MBA0172	CHRISTY SAHAYA BRINTHA S	SOM	70%	73	y	
14		20212MBA0263	DHANUSH J SUMUK	SOM	70%	70	y	
15		20212MBA0581	DHANUSH S	SOM	70%	71	y	
16		20212MBA0549	HITESH R	SOM	70%	70	y	
17		20212MBA0379	JANANI N	SOM	85%	85	y	
18		20212MBA0411	JOGI JITH	SOM	70%	71	y	
19		20212MBA0497	KABILAN A	SOM	85%	85	y	
20		20212MBA0015	KALAGANDA MALAVIKA	SOM	70%	72	y	
21		20212MBA0200	KIRAN S	SOM	80%	80	y	
22		20212MBA0391	MANOJ GOWDA SP	SOM	70%	70	y	
23		20212MBA0123	MATIN BAGALKOT	SOM	70%	71	y	
24		20212MBA0355	MOHAMAD	SOM	70%	70	y	
25		20212MBA0181	MOHAMMED ZAID	SOM	70%	72		
26		20212MBA0017	MONIKA P	SOM	70%	70		
27		20212MBA0270	NIDA SAHER	SOM	70%	71	y	
28		20212MDM0010	NITIYAAH NANDA KUMAR	SOM	70%	72	y	
29		20212MBA0020	PARTHASARATHY P	SOM	85%	85	y	
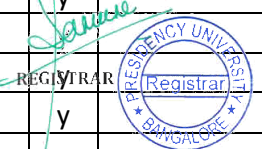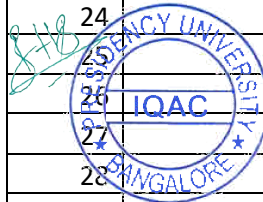
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31		20212MBA0568	PAVITHRA V	SOM	70%	72	y	
32		20212MBA0594	POOJA RAJ	SOM	70%	71	y	
33		20212MDM0023	PRAJWAL	SOM	70%	73	y	
34		20212MBA0022	PRINCE DAS	SOM	70%	71	y	
35		20212MBA0427	PUNYA SNEHANAND	SOM	85%	80	y	
36		20212MLS0016	RAHUL K V	SOM	70%	72	y	
37		20212MBA0271	RAKSHITHGOWDA	SOM	70%	70	y	
38		20212MBA0135	S SURYA	SOM	70%	70	y	
39		20212MBA0159	SHEIKH ABRAR	SOM	70%	71	y	
40		20212MLS0017	SHERIN SUNIL MATHEW	SOM	85%	85	y	
41		20212MDM0030	SHWAAHIEN AHMED	SOM	70%	73	y	
42		20212MBA0320	SINCHANA	SOM	70%	71	y	
43		20212MDM0043	SYED AHMED	SOM	70%	70	y	
44		20212MBA0100	VANSHIKA SHARMA	SOM	70%	70	y	
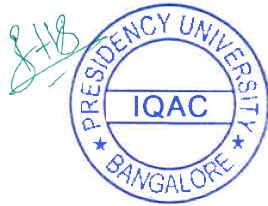
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management
Area of Specialization:
Name of the Faculty Member:

<p align="center">Tile of the Value Added Course: Practical Approach of Scanning Business Environment
Course Duration: [30 hours] [From 2021 to 2022]</p>

Course Code: SOMVO51

Introduction to the Course: The business environment is exceptionally dynamic in nature as it is predominantly impacted by several external social, economic, legal, technological, and global factors. Environment scanning, also termed environment checking can be described as the investigation or study of these internal and external factors. Mainly, Environment Scanning is responsible for determining the organization's future prospects. The information gathered will allow leadership to proactively respond to external impacts. This course provides the opportunity to learn the fundamental aspects of business strategy and understand how an analysis of the business and industry environment affects strategy formation. This course is for students looking to develop their understanding of business strategy, globalization, and environmental scanning.

Prerequisites of the course: Basic understanding of Management Concepts.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand the concept of environmental scanning, its characteristics, advantages, and disadvantages.
2. Understand the characteristics of Environment Scanning, along with its techniques and importance.
3. To develop a strategic approach to environmental scanning.
4. Insight to conduct research and in-depth analyses of the internal and external factors affecting the business's environment.

Course Content:
Module1: Concept of Environment Scanning.
Module 2: Components and techniques of Environment Scanning.
Module 3: Environmental Analysis Process.

Approval by the HOD.

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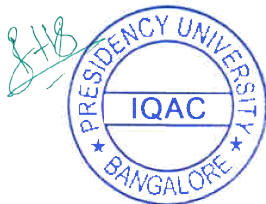
School of Management

Value Added Course Code :	SOMVO51						
Value Added Course Name :	A PRACTICAL APPROACH FOR SCANNING BUSINESS ENVIRONMENT			Academic Year :		2021-22	
				Semester :		EVEN	
				Instructor-in-Charge :		DR B G SAISHA	

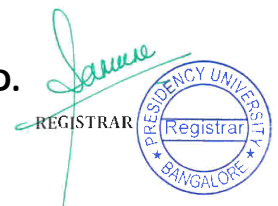| Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0292	SAHANA	SOM	75%	6500%	Y	
2		20212MBA0290	HARSHITH C	SOM	80%	67	Yes	
3		20212MBA0234	SHARANABASAVA	SOM	76%	58	Yes	
4		20212MBA0278	POOJA	SOM	80%	77	Yes	
5		20212MBA0330	MADHUSURYA	SOM	77%	66	Yes	
6		20212MBA0521	UMME SANIYA	SOM	75%	69	Yes	
7		20212MDM0001	ANUSHA KIRAN	SOM	76%	70	Yes	
8		20212MBA0505	PALLAVI N	SOM	76%	79	Yes	
9		20212MDM0015	ABDUL RAHEEM	SOM	78%	69	Yes	
10		20212MBA0279	MEGHANA	SOM	77%	65	Yes	
11		20212MBA0246	AJANTH	SOM	85%	75	Yes	
12		20212MBA0076	SHARATH S	SOM	76%	69	Yes	
13		20212MBA0295	BALAJI	SOM	76%	87	Yes	
14		20212MBA0375	PRATHIBHA	SOM	78%	68	Yes	

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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management
Area of Specialization:
Name of the Faculty Member:

Tile of the Value Added Course: Indoor Gardening for Psychological and Physical health benefits
Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO64

Introduction to the Course: Indoor gardening is one hobby that can greatly affect your mental and emotional health while also proving to be a fun, rewarding pastime. There is increasing evidence that exposure to plants and green space, and particularly to gardening, is beneficial to mental and physical health. Gardening also reduces symptoms of depression and anxiety and increases positive emotions to the same extent as biking, walking and eating out. On top of all that, plants release oxygen which helps our brains to function better

Prerequisites of the course:

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand how plants enhance mental health and a person's overall outlook.
2. Understanding the simple motions of gardening and working with plants can bring a great deal of comfort and joy to your life.
3. Create many ways having an indoor grow tent system or grow room.

Course Content:

Module1: Indoor Gardening and the Power of Green.
Module 2: Working with Plants Leads to Higher Moods
Module 3: Indoor Gardening and Mental Health
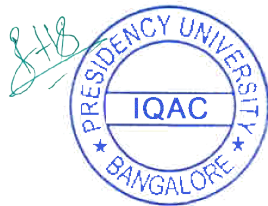
Approval by the HOD.

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV064			
Value Added Course Name :	Indoor Gardening for Psychological and Physical well being		Academic Year :	2021-22
			Semester :	II
			Instructor-in-Charge :	Dr. Savitha. J

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0423	Jinka Sindhu	SOM	82	80	Y	PASS
2		20212MDM0003	Raashid Manzoor	SOM	82	80	Y	PASS
3		20212MBA0399	Dinesh Kumar JR	SOM	80	75	Y	PASS

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REGISTRAR

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department**: MBA

Area of Specialization: Research Methods, Business Analytics, GM, HR/OB & Marketing

Name of the Faculty Member/Members: Dr.Senthilkumar Ranganathan

Tile of the Value Added Course: Yoga for Physical, Mental and Spiritual Discipline

Course Duration: [30 hours] [12.7.22 to 20.8.22]

Course Code: SOMV2049

Introduction to the Course:

The word 'Yoga' is derived from the Sanskrit root 'Yuj', meaning 'to join' or 'to yoke' or 'to unite'. As per Yogic scriptures the practice of Yoga leads to the union of individual consciousness with that of the Universal Consciousness, indicating a perfect harmony between the mind and body, Man & Nature.

Yoga is an old discipline from India. It is both spiritual and physical. Yoga uses breathing techniques, exercise and meditation. It helps to improve health and happiness. Yoga is the Sanskrit word for union. Patanjali was a pioneer of classical yoga. He defined yoga as "the cessation of the modification of the mind" (stopping changing the mind).

A person doing yoga will move from one posture (called asana) to another. For example, the "sun-salutation" contains 12 poses of asanas, one after the other, and is said to help balance body and soul. There is a specific mantra for each asana. The "sun-salutation" is popularly known as "Suryanamaskar".

Course Outcomes: On successful completion of the course the students shall be able to :

- Understand the knowledge about the theory and practice of Yoga
- Understand the knowledge of Kriyas, Asanas, Mudras, Bandas, Pranayama and meditative postures.
- Learn the various postures of suryanamaskara for physical, mental and Spiritual discipline

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Course Content:

Unit-I: Introduction: Yoga its Meaning and Definition.-Aim and Objectives of Yoga-Origin, history and development of yoga.-Relevance and scope of Yoga in modern age - Misconceptions about yoga and their solutions- Difference between yogic and non-yogic system of exercises.

Unit-II: Essentials of Yoga Practices-Disciplines and failures in Yogic Practices-Place & Timing of Yogic practices-Diet for Yoga Practitioner: pathya&apathy- Obstacles in the Path of Yoga Practice-Sequence for yogic practices

Unit-III: Karma Yoga, Bhakti Yoga, Jnana Yoga, Hatha yoga, Raja yoga and Mantra Yoga.

Pranayama: Nadisuddhi – Suryabhedan - Seetali - .Sitkari - Asanas:Meditative

Postures:. Sukhasana - Swastikasana - Ardhapadmasana - Padmasana - Siddhasana - Vajrasana

Relaxation postures: Shavasana - Makharasana -Matsya kridasana

Unit-IV: Suryanamaskara:. Pranamasana - Hasta uttanasana - Padahastasana - Aswasanchalanasana - Dandasana - Ashtangasana - Bhujangasana - Parvatasana

Name &Signature of the Faculty Member   **Approval by the HOD.**

Dr.Senthilkumar Ranganathan

Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMVO36				

Value Added Course Name :	Yoga for Physical Mental and Spritual Discipline	Academic Year :	2021-22
		Semester :	II

					Instructor-in-Charge :	Dr.Senthilkumar Ranganathan

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0416	SIDDAVARAPU LAKSHMI SOWMYA	SOM	78%	88	Y	Completed the Course
2		20212MBA0579	PRATHIKSHA PAI	SOM	82%	83	Y	Completed the Course
3		20212MBL0005	BENNET SAMUEL P	SOM	85%	84	Y	Completed the Course
4		20212MBL0010	SABARISH R	SOM	79%	86	Y	Completed the Course
5		20212MLS0006	APARNA S	SOM	85%	89	Y	Completed the Course
6		20212MLS0014	SIDHARTH K	SOM	86%	85	Y	Completed the Course
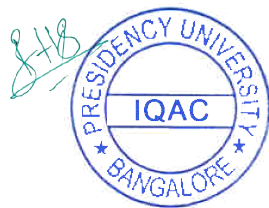
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School	: Management
Name of the Department	: Management
Area of Specialization	: Finance
Name of the Faculty Member/Members	: Dr. Sunil M Rashinkar
Title of the Value Added Course	:Art of Money Management
Course Duration	: [30 hours] [From to]

Course Code: MBAV0097

Introduction to the Course: [Write about a para, indicating the purpose of this course, nature of the course and prerequisites of the course] [It is same as our course description in the course hand out]

Course Outcomes: On successful completion of the course the students shall be able to:
1. Understand concepts of money and measurement of money.
2. Develop and identify analytical skills, by lecture and class discussion to facilitate effective financial decision-making, including informed decisions regarding budgets.
3. Develop and planning of investment, insurance, retirement, and estate planning.

Course Content: [Briefly mention all the important topics to be covered in this course]
Module 1. Understanding Personal Finance (15 hours)
The Building Blocks to Achieving Personal Financial Success - Spend Less So You Can Save and Invest More, Financial Success and Happiness, Using the Building Blocks.
The Economy Affects Your Personal Financial Success - Where Are We in the Business Cycle? What Is the Future Direction of the Economy? What Is the Future Direction of Inflation, Prices, and Interest Rates?
Think Like an Economist When Making Financial Decisions - Opportunity Costs in Decision Making, Marginal Utility and Costs in Decision Making, Marginal income Tax Rate in Decision Making.
The Time Value of Money: Setting Dollar Values on Financial Goals - Calculating Future Values, Calculating Present Values.
Make Smart Money Decisions at Work - Flexible Benefit Plans Offer Tax-Free Money, Making Decisions About Employer-Sponsored Health Care Plans, Making Decisions About Employer's Flexible Spending Accounts, Making Decisions About Participating in Employer Insurance Plans, Making Decisions About Participating in Your Employer's Retirement Plan.
Where to Seek Expert Financial Advice How Financial Planners Are Compensated.
Module 2. Money Management (15 Hours)
Managing income Taxes

Progressive Income Taxes and the Marginal Tax Rate - The Progressive Nature of the Federal Income Tax, The Marginal Tax Rate Is Applied to the Last Dollar Earned, The Marginal Tax Rate Affects Your Financial Decisions, Your Effective Marginal Tax Rate Is Probably 33 Percent, Your Average Tax Rate Is Lower.

Eight Steps in Calculating Your Income Taxes –

1. Determine Your Total Income
2. Determine and Report Your Gross Income After Subtracting Exclusions
3. Subtract Adjustments to Income
4. Subtract Either the IRS's Standard Deduction for Your Tax status or Your Itemized
5. Deductions
6. Subtract the Value of Your Personal Exemptions
7. Determine Your Preliminary Tax Liability
8. Subtract Tax Credits for Which You Qualify
9. Calculate the Balance Due the IRS or the Amount of Your Refund

Avoid Taxes through Proper Planning

Practice Legal Tax Avoidance, Not Tax Evasion A Dollar Saved from Taxes Is Really Two Dollars - or More

Strategy: Reduce Taxable Income via Your Employer

Strategy: Make Tax-Sheltered Investments

Strategy: Postpone Income

Strategy: Shift Income to a Child

Strategy: Bunch Deductions

Strategy: Take All of Your Legal Tax Deductions

Strategy: Buy and Manage a Real Estate Investment

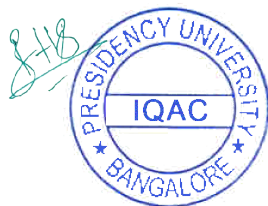**Name &Signature of the Faculty Member**   **Approval by the HOD**

Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV057						
Value Added Course Name :	Art of Money Management			Academic Year :			2021-22
				Semester :			II
				Instructor-in-Charge :			Dr. Sunil M Rashinkar

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0076	SHARATH S	SOM	90%	75	Y	
2		20212MBA0079	SREERAG T	SOM	75%	81	Y	
3		20212MBA0101	PRAJWAL S	SOM	75%	75	Y	
4		20212MBA0105	DHRITI J MAHADIKAR	SOM	75%	70	Y	
5		20212MBA0143	RISHABH ARORA	SOM	85%	73	Y	
6		20212MBA0190	RAHUL GOWDA C G	SOM	85%	75	Y	
7		20212MBA0203	RAVI TEJA G	SOM	90%	76	Y	
8		20212MBA0204	SUVARNARAJ P	SOM	75%	80	Y	
9		20212MBA0241	HARSHA R	SOM	75%	75	Y	
10		20212MBA0256	NAVEEN SAKARAY	SOM	75%	75	Y	
11		20212MBA0265	RAKSHITH B S	SOM	85%	81	Y	
12		20212MBA0269	LAVANYA P	SOM	85%	75	Y	
13		20212MBA0284	PRAJWAL G R	SOM	90%	70	Y	
14		20212MBA0315	BASAVARAJ	SOM	75%	73	Y	
15		20212MBA0324	VENUGOPALA A R	SOM	75%	75	Y	
16		20212MBA0337	DEEKSHA G	SOM	75%	76	Y	
17		20212MBA0358	SANDESHA S D	SOM	85%	80	Y	
18		20212MBA0367	NIKHIL S R	SOM	85%	75	Y	
19		20212MBA0368	M N VARUN YADAV	SOM	90%	75	Y	
20		20212MBA0371	SHARANA BASAVA K	SOM	75%	81	Y	
21		20212MBA0374	PRATHIBHA M	SOM	75%	75	Y	
22		20212MBA0403	SHREYAS C M	SOM	75%	70	Y	
23		20212MBA0437	K BHANUPRAKASH	SOM	85%	73	Y	
24		20212MBA0450	CHIRANTH R	SOM	85%	75	Y	
25		20212MBA0478	AAQIB AHMED	SOM	90%	76	Y	
26		20212MBA0492	DILIP G	SOM	75%	80	Y	
27		20212MBA0493	HAASINI DHRUVA SRI E	SOM	75%	75	Y	
28		20212MBA0501	MANDARA S	SOM	75%	75	Y	
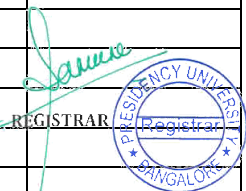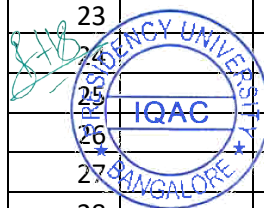
29		20212MBA0510	RAMYA N	SOM	85%	81	Y	
30		20212MBA0567	SANJAY D	SOM	85%	75	Y	
31		20212MBA0591	PUTTI SRUJANASHREE	SOM	90%	70	Y	
32		20212MBL0063	RAMYA SHREE D	SOM	75%	73	Y	
33		20212MBL0064	CHANDRAKALA C	SOM	75%	75	Y	
34		20212MDM0016	ALLUGUNTLA VIJAYASIMHA REDDY	SOM	75%	76	Y	
35		20212MLS0007	LAKSHMI G	SOM	85%	80	Y	
36		20212MLS0015	NAVEEN KUMAR M	SOM	85%	75	Y	
37		20212MLS0033	OM PRAKASH MAHUNTA	SOM	90%	76	Y	
38		20212MLS0043	PRABHUDEVA N C	SOM	75%	80	Y	
39		20212MLS0053	SAGAR CHANNAPPA BADIGER	SOM	75%	75	Y	
40		20212MLS0059	GIRISH S R	SOM	75%	83	Y	
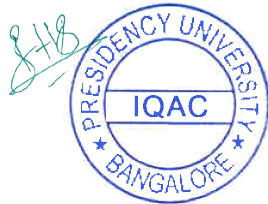
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PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management **Name of the Department:** Management
Area of Specialization:
Name of the Faculty Member:

Tile of the Value Added Course: Training in Interpersonal Skills

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO50

Introduction to the Course: This course gives the skills that are needed to build and foster empowering relationships. Keeping positive interpersonal relations with colleagues ensures that an environment of productivity and success at work is created. This course is also designed to teach students, how to communicate with people, in ways that show confidence and give them a sense of trust.

Prerequisites of the course: Basic understanding of Management Concepts.
Course Outcomes: On successful completion of the course the students shall be able to:
1. Analyze their own interpersonal communication style
2. Gain confidence in handling conflict.
3. Develop the skills to negotiate and influence with confidence.
4. Learn to manage change through effective interpersonal communication.

Course Content:
Module1: Interpersonal communication skills - Training.
Module 2: Assertiveness skills and dealing with difficulties- Training.
Module 3: Creativity and Problem-Solving Skills
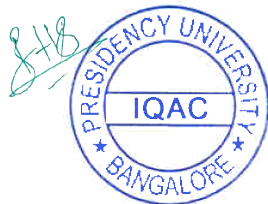
Approval by the HOD.

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REGISTRAR Registrar

Presidency University, Bengaluru
School of Management
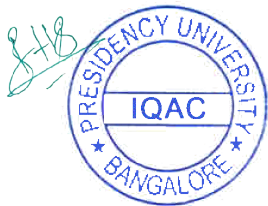
Value Added Course Code :	SOMVO50				

Value Added Course Name :	Training in Interpersonal Skills		Academic Year :	**2020-21**
			Semester :	**Summer Term**
			Instructor-in-Charge :	**Thriveni Kumari**

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Y/N	Remarks
1		20212MBA0092	LOHITH KUMAR	SOM	76%	67	Y	ELIGIBLE
2		20212MBA0093	NIVEDHA BALA	SOM	84%	76	Y	ELIGIBLE
3		20212MBA0105	DHRITI J MAHADIKAR	SOM	80%	82	Y	ELIGIBLE
4		20212MBA0120	SHIBANGI SINHA	SOM	80%	73	Y	ELIGIBLE
5		20212MBA0171	ALAN JOHN RITA A	SOM	76%	65	Y	ELIGIBLE
6		20212MBA0172	CHRISTY SAHAYA BRINTHA S	SOM	76%	77	Y	ELIGIBLE
7		20212MBA0191	RITHIK	SOM	84%	79	Y	ELIGIBLE
8		20212MBA0192	CHETAN	SOM	88%	79	Y	ELIGIBLE
9								
10		20212MBA0202	ALAPATI Lakshmi	SOM	100%	85	Y	ELIGIBLE
11		20212MBA0242	ANUSHA	SOM	88%	66	Y	ELIGIBLE
12		20212MBA0302	SHUBHAM	SOM	84%	69	Y	ELIGIBLE
13		20212MBA0334	KEERTHI	SOM	80%	73	Y	ELIGIBLE
14		20212MBA0460	ARUNA U	SOM	92%	83	Y	ELIGIBLE
15		20212MBA0537	GREESHMA S	SOM	76%	76	Y	ELIGIBLE
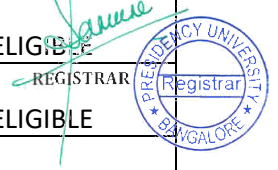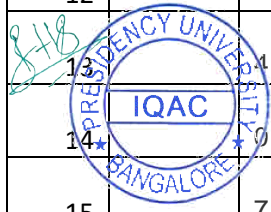
16		20212MBA055 3	SAHANA C	SO M	92%	69	Y	ELIGIBLE
17		20212MBA057 3	T S DEEPIKA	SO M	88%	80	Y	ELIGIBLE
18		20212MDM000 9	CHRISLYN STEPHANIE RETNAM	SO M	88%	75	Y	ELIGIBLE
19		20212MEB001 4	CHAITHANYA	SO M	84%	71	Y	ELIGIBLE
20		20212MEB002 4	TEJAS R K	SO M	84%	78	Y	ELIGIBLE
21		20212MEB002 7	LAKSHMANA P	SO M	84%	70	Y	ELIGIBLE
22		20212MLS000 3	NANCY SUSAN RAJ	SOE	84%	80	Y	ELIGIBLE
23		20212MLS001 1	NITU MONDAL	SO M	96%	83	Y	ELIGIBLE
24		2021130251	RAVI RAJU B M	SO M	84%	78	Y	ELIGIBLE

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REGISTRAR Registrar

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr.Yogesh Kumar Jain**

Tile of the Value Added Course: Life Skills for Professionals

Course Duration: [30 hours] [From April 11 to 30th June 2022]

Course Code: _____

Introduction to the Course: This course is intended to enhance the self-awareness and self-consciousness amongst the learners. It will focus on understanding the overall human system in a holistic way and getting closer to oneself. The goal of this course is to foster well-being through personal integrity and alignment of all internal energies to the universal forces and truth. Nature of this course is conceptual clarity and deep understanding along-with the practical practices of meditation.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

CO1. Gain Self Competency and Confidence

CO2. Practice Emotional Competence
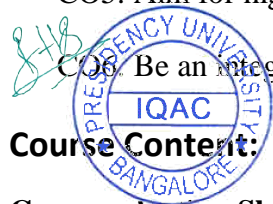
CO3. Gain Intellectual Competency

CO4. Gain an edge through Professional Competency

CO5. Aim for high sense of Social Competency

CO6. Be an integral Human Being

Course Content:

Communication Skills

Listening Techniques of effective listening Listening and comprehension Probing questions Barriers to listening

Speaking Pronunciation Enunciation Vocabulary Fluency Common Errors

Reading Techniques of effective reading

Digital Literacy Role of Digital Literacy in professional life, Trends and opportunities in using digital technology in workplace, Internet Basics

Effective use of Social Media Introduction to social media websites Effective ways of using Social Media, Introduction to Digital Marketing

Professional Skills

Career Skills Acquire career skills and fully pursue to partake in a successful career path Prepare good resume, prepare for interviews and group discussions, Explore desired career opportunities in the employment market in consideration of individual SWOT.

Resume Skills: Preparation and Presentation Introduction of resume and its importance, Difference between a CV, Resume and Bio data, Essential components of a good resume

Interview Skills: Preparation and Presentation Meaning and types of interview (F2F, telephonic, video, etc.) Dress Code, Background Research, Do's and Don'ts Situation, Task, Approach and Response (STAR Approach) for facing an interview procedure (Opening, listening skills, closure, etc.) Important questions generally asked in a job interview (open and closed ended questions)
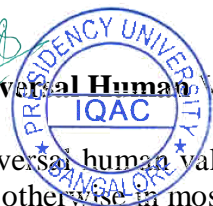
Exploring Career Opportunities Knowing yourself - personal characteristics, Knowledge about the world of work, requirements of jobs including self-employment. Sources of career information Preparing for a career based on their potentials and availability of opportunities

Presentation Skills Types of presentations Internal and external presentation, Knowing the purpose Knowing the audience Opening and closing a presentation Using presentation tools Handling questions Presentation to heterogenic group Ways to improve presentation skills over time

Internal Communication Use of various channels of transmitting information including digital and physical, to team members

Leadership and Management Skills

In the current times of cut-throat competitions, disbelief in values, techno-centric complex lifestyles, there is a dire need to emphasize the 'human' agency in community living. This can be done by cultivating and nurturing the innate leadership skills of the youth so that they may transform these challenges into opportunities and become torch bearers of the future by developing creative solutions.

Universal Human Values

Universal human values are values that human beings cherish and hold in common consciously and otherwise in most of the places and times and practice them.

Truth, Love, Peace, Non-Violence and **Righteous Conduct** are the Universal Human Values. Renunciation, Compassion and Service are also commonly acceptable human values, which at the operation level have been named differently as sincerity, honesty, righteousness, humility, gratitude, aspiration, prosperity, non-violence, trust, faith, forgiveness, mercy, peace and so on. These are needed for well-being of an individual, society and humanity and ultimately Peace in the world.

This course aims at making learners conscious about universal human values in an integral manner, without ignoring other aspects that are needed for learner's personality development.

Dr.Yogesh Kumar Jain

Name & Signature of the Faculty Member   **Approval by the HOD.**
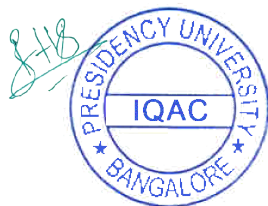
Presidency University, Bengaluru
School of Management

Value Added Course Code :	SOMV052						

Value Added Course Name :	Life Skills for Professional			Academic Year :		2021-22	
				Semester :		II	

					Instructor-in-Charge :		Dr.Yogesh Jain

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Remarks
1		2021130097		SOM	77%	80	Y	
2		2021130133		SOM	85%	85	Y	
3		20212MBA0040	AYUSHI NAVALE	SOM	87%	90	Y	
4		20212MBA0119	NIKITHA M	SOM	90%	85	Y	
5		20212MBA0415	AKSHAY KRISHNA K S	SOM	90%	80	Y	
6		20212MBA0432	ANSHUL S KULKARNI	SOM	85%	85	Y	
7		20212MBA0436	SENKU SARATH KUMAR	SOM	86%	90	Y	
8		20212MBA0555	ASHITOSH M	SOM	90%	80	Y	
9		20212MBA0596	K NISHASRI	SOM	90%	85	Y	
10		20212MBL0007	MADHAM SAI KUMAR	SOM	80%	80	Y	
11		20212MBL0048	KAVYA P BETAGERI	SOM	100%	85	Y	
12		20212MBL0049	JYOTHI G K	SOM	87%	90	Y	
13		20212MBL0052	KAVYA K S	SOM	80%	90	Y	
14		20212MBL0112	SUJAY V L	SOM	82%	85	Y	
15		20212MDM0018	KHUSHI PRASAD R T	SOM	85%	85	Y	
16		20212MEB0001	ARPIT KUMAR AGRAWAL	SOM	90%	90	Y	
17		20212MEB0002	D KARTHIK	SOM	90%	80	Y	
18		20212meb0012	BASAVARAJ S DESAI	SOM	86%	85	Y	
19		20212MLS0001	JOSEPH JOLLY	SOM	85%	80	Y	
20		20212MLS0039	DINESH M	SOM	80%	75	Y	
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22		20212MLS0050	NAGANGOUDA	SOM	100%	85	Y	
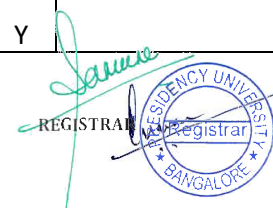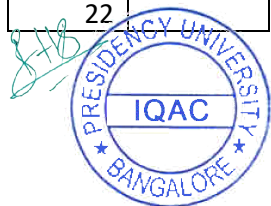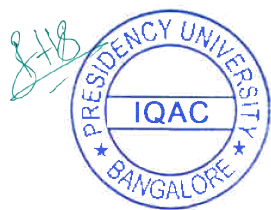
REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)
Name of the School: School of Management   **Name of the Department: Management**
Area of Specialization:
Name of the Faculty Member:

Tile of the Value Added Course: Leveraging Technology for Business

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMVO31

Introduction to the Course: Leveraging Technology is a course that will help students to learn how to successfully manage technology in their employment/business. Nowadays, technology and digital trends are the most useful tools for modern enterprises. This course will also give insights on how to delegate tasks to avoid overwhelming teams. Discover different ways to track the overall progress in business, and analyze marketing digitally. Students will have a good overview of the many modern marketing technologies and applications available or emerging today, and be confident in utilizing them to achieve your company's innovation agenda. Because customers in this digital era are increasingly technology-savvy, businesses must also keep on innovating.

Prerequisites of the course: Basic understanding of Digital Technology.
Course Outcomes: On successful completion of the course the students shall be able to:
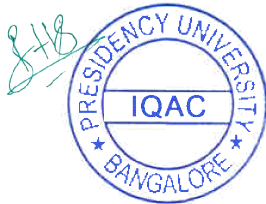5. To leverage technology in business.
6. Leverage insights and analytics about customers.
7. Differentiate and personalize customer experiences.
8. Deliver positive business results.

Course Content:
Module1: Introduction to digital transformation.
Module 2: Internet of things.
Module 3: Artificial intelligence and big data.

REGISTRAR

Approval by the HOD.

PRESIDENCY UNIVERSITY

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Name of the School: School of Management   Name of the Department: Management

Area of Specialization: General   Name of the Faculty Member: Dr K Krishna Kumar

Tile of the Value Added Course: **Singing for the Soul – Carnatic Devotional Music Way**

Course Duration: [30 hours] [From April 11 to 31ˢᵗ May 2022]

Course Code: _____

Introduction to the Course: Music is an assortment of sounds that is pleasing to the ears. Music has been in existence from time immemorial and has become an integral part of our life. People look at music for entertainment, relaxation, healing and to derive positive vibrations. Music includes Vocal, Instrumental and Dance forms. Singing is Vocal music using our vocal cords to generate the sounds of a musical note for which lyrics is added to provide meaning and message. Carnatic music is traditional South Indian music with a great history and is rich with devotional flavor. Singing is an art which has got the power to elevate the mood of both the singer and the audience. It is an art form which touches the soul. It can provide the state of bliss without any external stimuli. In today's materialistic, digitalized fast paced life, young professionals need a companion who can help divert the individual's body and mind out of stress and lessen anxiety. The purpose of this course is to help learn the art of singing Carnatic devotional songs that are rich in lyrics and raga through which inner peace and balance can be gained.

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

4. Recall the basics of Swara and Scale of certain Raga's in Carnatic Music
5. Sing Carnatic Devotional Songs of various South Indian Languages
6. Recognize the link between Music and Inner Happiness

Course Content:

10. **Module 1: Introduction to Carnatic Devotional Vocal Music :**
11. **Module 2: Singing Carnatic Devotional Songs**
12. **Module 3: Importance of Inner Happiness**

Name & Signature of the Faculty Member   Approval by the HOD.
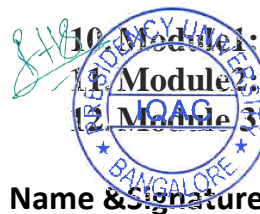
Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMVO31		
Value Added Course Name :	Leveraging Technology for Business	Academic Year :	2022-23
		Semester :	Even Semester
		Instructor-in-Charge :	DrGagan Kumar

Sl. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Eligibility for Certificate / Remarks
1		20212MBA0041	ANJALI SHARMA		82%	80	Y	
2		20212MBA0243	RAHUL A		93%	82.5	Y	
3		20212MBA0257	BHAVANI M		100%	72.5	Y	
4		20212MBA0315	BASAVARAJ		87%	82.5	Y	
5		20212MBA0361	SWATHI M R		100%	80	Y	
6		20212MBA0481	AKSHAYKUMAR RAMESH KULKARNI		90%	75	Y	
7		20212mba0520	THANUSHA H		95%	80	Y	
8		20212MBA0523	VIKRAM B V		93%	72.5	Y	
9		20212MBA0524	VINAY KUMAR V		86%	75	Y	
10		20212MBA0544	HITHAISHREE B R		98%	80	Y	
11		20212mba0557	SAFWAN T S		95%	70	Y	
12		20212MBA0578	NEHA KADOLKAR		90%	82.5	Y	
13		20212MDM0026	KAREGOWDRA RADHAKRISHNA GOPIKRISHNA		94%	77.5	Y	
14		20212MEB0016	PUNITH KUMAR A V		90%	87.5	Y	
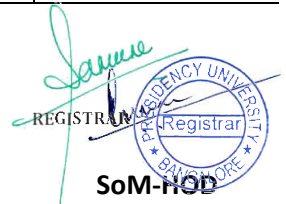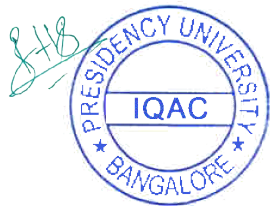
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: Management   **Name of the Department: MBA**

Area of Specialization: Digital Marketing   **Name of the Faculty Member: Dr Akhila R Udupa**

Tile of the Value Added Course: Blogging as a Career   **Course Duration: [30 hours]**

Course Code: SOMV

Introduction to the Course:

Writing a dairy note is an age old passion for most of us. Blogging is considered as a modern day digital dairy which gives scope for free expression of ideas, thoughts, aesthetics, photography and video creation skills. It refers to writing, image creation, video and other media that can be published online. Scope for blogging has increased off late due to its potential for audience engagement most often related with product and brand promotion. It can be used as an e word of mouth instrument to nurture leads for any business. One can become more creative, networked and connected by writing blogs and also exploring avenues of a career in blog.

For young professionals of today, blogging can be a true companion helping in enhancing their creative thoughts which can be applied across various facets of management. Purpose of this practical and artistic course is to equip learners with basics of writing a blog, learn to float it in various platforms as per the need and achieve measured results. This will help students connect with the essence of marketing. Since this course is for beginners, no pre training in social media is required.

Course Outcomes: On successful completion of the course the students shall be able to:

01 Outline the importance of blogging.

02 Recognize the potential of blogging as an instrument of promotion

03 Choose the appropriate platform for blogging

04 Create and float blogs with confidence

Course Content:

1. Introduction to Blogging – Types - Importance

2. Creating Blogs – practicals using Wordpress, Blogger, Weebly, Tumblr and Medium– Minimum 10 blogs in their respective areas of interest

3. Execution of blogs - Linking blogs to third party publishers

4. Exploring blogging as a career option –Live Project

Name & Signature of the Faculty Member   **Approval by the HOD**

REGISTRAR

				Presidency University, Bengaluru				
				School of Management				
Value Added Course Code :		SOMVO30						
Value Added Course Name :		Blogging as a Career			Academic Year :		2021-22	
					Semester :		II	
					Instructor-in-Charge :		Dr.Akhila R Udupa	
				School	Attendance	Marks	Eligibility for Certificate	
Sl. No	UID No	Roll No	Name				Y/N	Remarks
1		20212MBA0054	ANJALI	SOM	81%	60	Y	Nil
2		20212MBA0094	PAGUNTA AARTHI	SOM	75%	55	Y	Nil
3		20212MBA0137	PUTHALAPATTU VISHNU PRIYA	SOM	81%	63	Y	Nil
4		20212MBA0182	SASHI KANT OJHA H	SOM	88%	95	Y	Very Good
5		20212MBA0208	HAZARAT ALI	SOM	75%	90	Y	Good
6		20212MBA0249	A M ASHRAFF PASHA	SOM	75%	80	Y	Nil
7		20212MBA0258	RAKSHA	SOM	75%	60	Y	Nil
8		20212MBA0259	NEHA	SOM	81%	85	Y	Good
9		20212MBA0262	KISHORE	SOM	88%	60	Y	Nil
10		20212MBA0267	DHANALAKSHMI	SOM	81%	50	Y	Nil
11		20212MBA0270	NIDA	SOM	88%	45	Y	Nil
12		20212MBA0297	KIRAN S	SOM	81%	60	Y	Nil
13		20212MBA0314	DARVESH	SOM	81%	70	Y	Nil
14		20212MBA0331	ANIKETH	SOM	81%	80	Y	Nil
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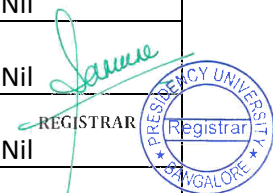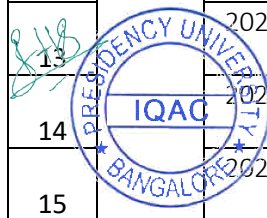
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18		20212MBA0388	NARENDRA	SO M	75 %	70	Y	Nil
19		20212MBA0396	KEERTHI	SO M	75 %	55	Y	Nil
20		20212MBA0407	K LAVANTHIKA	SO M	81 %	45	Y	Nil
21		20212MBA0409	PRAMOD	SO M	75 %	50	Y	Nil
22		20212MBA0414	NIRUPADI	SO M	81 %	55	Y	Nil
23		20212MBA0451	DARSHAN DARSHU H	SO M	75 %	45	Y	Nil
24		20212MBA0546	CHANNABASAVA .	SO M	75 %	55	Y	Nil
25		20212MDM0019	POORNASHREE	SO M	75 %	45	Y	Nil
26		20212MDM0028	MUTHYALA HEMANTH SHANKAR	SO M	75 %	95	Y	Very Good
27		20212MBA0038	DHARANI KRISHNA	SO M	81 %	95	Y	Very Good
28		20212MDM0044	CHANNABASAVARAJAN	SO M	75 %	60	Y	Nil
29		20212MBA0240	MEGHANA C	SO M	75 %	55	Y	Nil
30		20212MBL0094	HEPSIBHA S	SO M	75 %	40	Y	Nil
31		20212MDM0005	SM SHARIQUE	SO M	81 %	90	Y	Very Good
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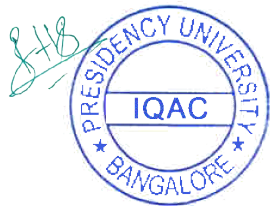
ODD
Semester
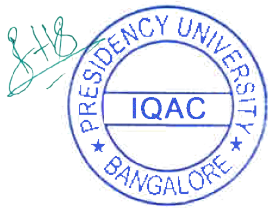
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management
Name of the Department: Management
Area of Specialization: BUSINESS ANALYTICS
Name of the Faculty Member: Dr. V Gajapathy
Tile of the Value Added Course: ADVANCED BUSINESS ANALYTICS USING POWER BI, DAX AND POWER QUERY
Course Duration: [30 hours] [From 03 October 2020 to 19 December 2020]
Course Code: SOMV002
Introduction to the Course: Discover effective interactive BI reports to leverage insights by blending and transforming raw data. As a data wrangler, you will be able to speed up for ETL development. To skill you prepare data to deploy pro-quality business intelligence solutions and interactive visuals. Make you an impressive data interpreter in your domain vertical and eventuate you entrenched for job opportunities. This code-free course brands your resume hypnotic.
Prerequisites of the course: (a) This course expects no professional Excel skills to participate. (b) Laptop or Desktop computer (is a must) loaded with licensed Excel software at least 2010 version & (c) Basic Statistics
Course Outcomes: On successful completion of the course the students shall be able to:
01. Build scalable data models, preparing and transforming data. (Applying)
02. Assess business value through insightful data visualizations. (Evaluating)
03. Interpret data using Query-DAX-BI. (Evaluating)

Course Content:

1. Data transformation technology, Data preparation, Combining data,

2. Advanced unpivoting, Table functions, Evaluation and Filter Contexts, iterators, Time intelligence.

3. Visuals in Power BI, Report Development, DAX, and Develop Power BI reports.

References

Daniil Maslyuk. (2021). *Analyzing Data with Microsoft Power Bi* (1st ed.). USA: Microsoft Press

Approval by the HOD.

Presidency University, Bengaluru

School of Management

Value Added Course Code :	SOMV002						
Value Added Course Name :	ADVANCED BUSINESS ANALYTICS USING POWER BI, DAX AND POWER QUERY		Academic Year :			2020-21	
			Semester :			ODD	
			Instructor-in-Charge :			DR V GAJAPATHY	

S. No	UID No	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate	Remarks
							Y/N	
1		20202MBA0010	ABU MASOOM REZA	SOM	94%	80	Y	
2		20202MBA0012	ADITI SINGH	SOM	82%	80	Y	
3		20202MEM0015	AISHWARYA S	SOM	96%	81	Y	
4		20202MBA0541	AJITHKUMAR	SOM	83%	79	Y	
5		20202MBA0018	AKHIL R	SOM	85%	80	Y	
6		20202MBA0020	AKSHAY ARUN BHOSALE	SOM	87%	78	Y	
7		20202MDM0001	AKSHAY GG	SOM	79%	77	Y	
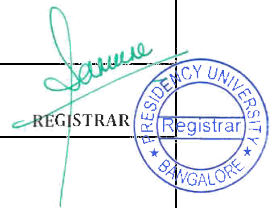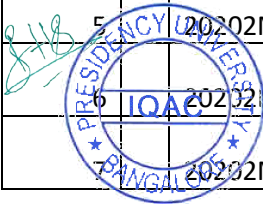
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9		20202MLS0038	ALLEN MANOJ	SO M	78%	82	Y	
10		20202MBA0521	AMULYA	SO M	87%	82	Y	
11		20202MBA0030	ANAND V	SO M	82%	84	Y	
12		20202MBA0036	ANJANA VENAS	SO M	84%	78	Y	
13		20202MBA0419	ANUP THIMMAIAH	SO M	87%	84	Y	
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15		20202MBA0479	ARJUN RAJ K	SO M	86%	84	Y	
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19		20202MBA0372	BASAVARAJU KALLOLLI	SO M	88%	78	Y	
20		20202MEM0018	CHANDAN V	SO M	87%	80	Y	
21		20202MEM0003	CHARAN RAJ	SO M	86%	76	Y	
22		20202MBA0080	DEEKSHITHA S P	SO M	79%	78	Y	
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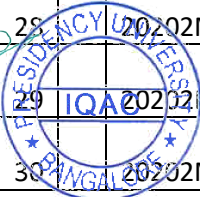
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34		20202MBA0117	JEEVITHA PRIYA DARSSINI	SO M	89%	79	Y	
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36		20202MBL0008	K LAVANYA	SO M	80%	78	Y	
37		20202MBA0370	KARAN MR	SO M	80%	81	Y	
38		20202MDM0020	KEERTHANA S	SO E	80%	78	Y	
39		20202MBA0128	KEERTHESH R	SO M	91%	84	Y	
40		20202MBA0129	KIRAN M	SO M	80%	77	Y	
41		20202MBA0134	KULSOOM FIRDOSE	SO M	84%	76	Y	
42		20202MBA0522	LAKSHMI B KUMSHI	SO M	81%	83	Y	
43		20202MBA0504	LAVANYA S N	SO M	84%	81	Y	
44		20202MBA0142	M HIMABINDU	SO M	79%	77	Y	
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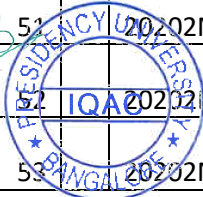
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55	20202MBL0025	NANDITHA K S	SO M	0.91	76	Y	
56	20202MBA0171	NAVYA DHARMARATNAKAR NAIK	SO M	0.89	81	Y	
57	20202MBA0173	NEHA KUMARI	SO M	0.86	81	Y	
58	20202MBA0447	NIKHIL K	SO M	0.93	83	Y	
59	20202MBA0553	NIKHIL S	SO M	0.95	81	Y	
60	20202MBA0496	NIKHITA	SO M	0.94	80	Y	
61	20202MBL0018	P SHREYA YASHVANDANA	SO M	0.83	76	Y	
62	20202MBA0380	PALLAVI S	SO M	0.79	82	Y	
63	20202MBA0184	PARVATHY S	SO M	0.93	78	Y	
64	20202MBA0186	PAVAN REDDY G	SO M	0.82	79	Y	
65	20202MBL0024	PRAJWAL R	SO M	0.95	79	Y	
66	20202MBA0339	PRAKRUTHI B R	SO M	0.88	84	Y	
67	20202MBA0548	PRATAP K J	SO M	0.89	83	Y	
68	20202MBA0467	RACHANA V	SO M	0.79	82	Y	
69	20202MBA0518	RAJESHWARI	SO M	0.89	80	Y	
70	20202MBA0579	RAKSHA R	SO M	0.95	76	Y	
71	20202MBA0209	RAKSHITHA R	SO M	0.93	82	Y	
72	20202MBL0026	RANJITHA N	SO M	0.85	80	Y	
73	20202MBA0444	RAVI THEJA R	SO M	0.8	77	Y	
74	20202MBA0221	ROOPASHREE M	SO M	0.82	83	Y	
75	20202MBA0223	S KHAJA MOHIDDIN	SO M	0.82	82	Y	
76	20202MDM0039	SAIRA BANU	SO M	0.84	81	Y	
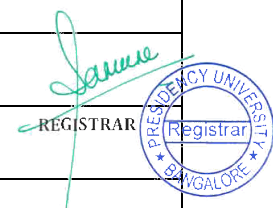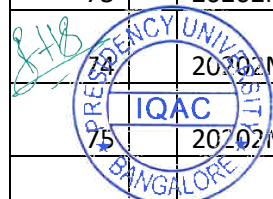
77		20202MBA0237	SALONI SWAIKA	SO M	0.88	77	Y	
78		20202MBA0453	SANDEEP Y V	SO M	0.94	81	Y	
79		20202MBA0552	SANGEETHA M B	SO M	0.83	81	Y	
80		20202MBA0256	SHAKTI CHAUHAN	SO M	0.81	82	Y	
81		20202MBA0540	SHRAVANAKUMARA H KUSAGURA	SO M	0.87	79	Y	
82		20202MBA0524	SHREEKAR UDAY BHAT	SO M	0.81	76	Y	
83		20202MBA0535	SHREYA S K	SO M	0.89	78	Y	
84		20202MBA0469	SHRIDHAR S	SO M	0.84	81	Y	
85		20202MLS0039	SHYAM MOHAN	SO M	0.93	76	Y	
86		20202MDM0033	SIDDESH P R	SO M	0.82	81	Y	
87		20202MBA0267	SINDHU R	SO M	0.82	80	Y	
88		20202MBA0338	SPANDANA	SO M	0.9	79	Y	
89		20202MBA0274	SREERAG	SO M	0.92	76	Y	
90		20202MBA0276	SREYOSHI SAHA	SO M	0.9	81	Y	
91		20202MBA0452	SUDIN R	SO M	0.95	79	Y	
92		20202MBA0283	SUMITHRA N	SO M	0.84	79	Y	
93		20202MBA0381	SURESH	SO M	0.96	82	Y	
94		20202MBA0417	SURYA T	SO M	0.85	82	Y	
95		20202MBA0373	SURYA VIVEK	SO M	0.94	81	Y	
96		20202MBA0292	SYEDSHABEER	SO M	0.78	83	Y	
97		20202MBA0297	TANISHA SANGHI	SO M	0.88	77	Y	
98		20202MBA0369	THALLAPALLI CHANDRAKALA	SO M	0.87	79	Y	
99		20202MBA0299	THANYA C	SO M	0.96	80	Y	

REGISTRAR
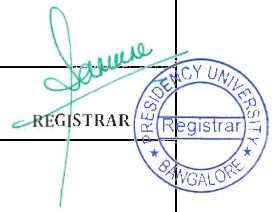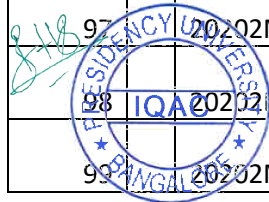
100		20202MBA0304	UME SALMA S	SO M	0.86	84	Y	
101		20202MBA0413	VAMSI PRIYANKA A	SO M	0.94	84	Y	
102		20202MBA0533	VARSHA	SO M	0.92	77	Y	
103		20202MEM0006	VIGNESH V	SO M	0.8	79	Y	
104		20202MBA0316	VIKAS DD	SO M	0.84	82	Y	
105		20202MBA0317	VIKAS V	SO M	0.88	83	Y	
106		20202MBA0475	VINAYAKA H	SO M	0.79	76	Y	
107		20202MBA0319	VINUTHA T N	SO M	0.81	83	Y	
108		20202MBA0388	VISHAL HOSAMANI	SO M	0.9	76	Y	
109		20202MBA0322	VISHWAS V	SO M	0.94	81	Y	
110		20202MBA0324	VRUSHABH M PATIL	SO M	0.85	83	Y	
111		20202MBA0494	YASHASWINI H K	SO M	0.79	76	Y	
112		20202MLS0044	YASIR PA	SO M	0.85	80	Y	

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Dept.: - Management

Area of Specialization: Finance

Name of the Faculty Member: - Vaishnavi N

Tile of the Value Added Course:

Course Duration: [30 hours]

"**Modelling and Valuation in Corporate Finance**"

Course Code:

This VAC course is designed for the students to learn about industry research, it gives a preconceived view about the role played by corporate finance specialists, equity researchers at an MNC, to understand this practical way of learning one should have a background about existing theories of corporate finance and also financial accounting and also one has to link strategy with financial researching, and learn to filter the financial and nonfinancial information, and learn to apply for the possible alternatives and provide the recommendations to the chosen companies.

Course Outcomes: On successful completion of the course the students shall be able to:

01. It enables the student to critically evaluate the choice of selection of various models and apply it to their financial research.
02. It facilitates the student to link the strategy with financial decision making for a broader corporate evaluation.
03. It provides a preconceived view of actual industry financial research.

Course Content: [Briefly mention all the important topics to be covered in this course]

1. Explaining the importance of Share Value Analysis
2. Determination of future cash flow using Rapport Model also compare with other models such as Net asset model and Dividend Model.
3. Outline the importance of sensitivity analysis and learn to scrutinize the dependent and independent variables having an impact on sales growth, capital investment and operating profit.

Approval by the HOD.

Presidency University, Bengaluru								
School of Management								
Value Added Course Code :	SOMV028							
Value Added Course Name :	**Modelling and Valuation in Corporate Finance**			**Academic Year :**			**2020-21**	
				Semester :			**ODD**	
				Instructor-in-Charge :			**Vaishnavi Narendra**	
			School	Attendance	Marks		Eligibility for Certificate	
S. No		**Roll No**	**Name**				**Y/N**	**Remarks**
1		20202MBA0084	DHRUPADH	SOM	87%	93	Y	
2		202002MBA0040	ANUSH JP	SOM'	76%	89	Y	
3		20202MBA0282	SUMANTH K	SOM	85%	90	Y	
4		20202MBA0037	Ankan Chanda	SOM	81%	80	Y	
5		20202MBA0169	Naveen Kumar Reddy	SOM	84%	84	Y	
6		202002MBA0315	Charan Kumar V	SOM	87%	87	Y	
7		20202MBA0315	Vijay kumar korisheti	SOM	85%	84	Y	
8		20202MBA0022	Alina george	SOM	80%	80	Y	
9		2020MBA0190	Prajwal R	SOM	86%	86	Y	
10		202002MBA0516	Sai Teja M	SOM	87%	90	Y	
11		20202MBA0083	Dheemanth	SOM	89%	87	Y	
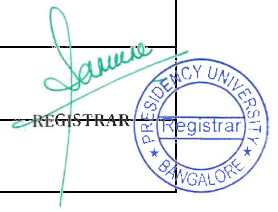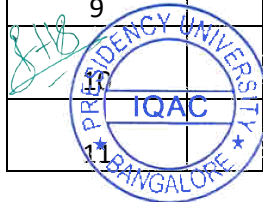
				SO	87			
12	20202MBA0348	Bhaskar K		SO M	87 %	87	Y	
13	20200242MBA0471	Sane Praveen Kumar Reddy		SO M	75 %	87	Y	
14	2020MBA0072	Chawan Sai Karthik Rao		SO M	87 %	87	y	
51	20202MBA0198	Praveen kuamar N		SO M	89 %	88	Y	
16	20202MBA0462	Divakar S R		SO M	88 %	88	Y	
17	20202MBA0462	MANOJ SM		SO M	87 %	88	Y	
81	20202MBA0063	Bhargavi N		SO M	76 %	88	Y	
19	20202MBA0478	Kempegowda		SO M	76 %	78	y	
20	20202MBA0046	Akhil M N		SO M	78 %	88	y	
21	20202MBA0049	Ashoka k S		SO M	88 %	90	y	
22	20202MBA0456	Varun		SO M	88 %	84	y	
23	20202MBA0192	Pranitha uchil		SO M	87 %	88	y	
24	20202MBA231	Sahana BM		SO M	88 %	84	y	
25	20202mba0537	Shambahavi Huli		SO M	87 %	87	y	
26	20202mba0051	Ashwini VS		SO M	87 %	87	y	
27	20202MBA0068	BRUVAN B M		SO M	86 %	80	y	
28	202002MBA0462	Divakar S R		SO M	87 %	84	y	
29		Anas Asraf		SO M	87 %	87	Y	
30	202002MBA0086	DIPANKAR Datta		SO M	88 %	87	y	
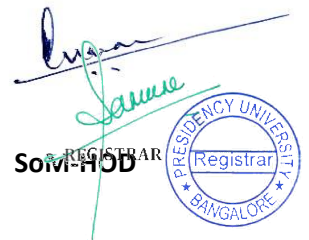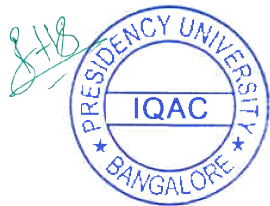
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General Management

Name of the Faculty Member: Dr. S. Bharath

Title of the Value-Added Course: Insights to ISO Certifications

Course Duration: [30 hours] [From 10th January 2020 till 13th December 2020]

Course Code: SOMV029

Introduction to the Course: The course would review the important facets of ISO certifications, the most widely accepted quality management standard. The standard can be applied to any organization that, regardless of its type or size, who needs to demonstrate its ability to consistently provide products and services that enhance customer satisfaction and provide assurance of conformity to customer and applicable statutory and regulatory requirements .This course would be facilitated with lectures, videos, podcasts, articles, cases studies and activities which would lead to an experiential learning for the students to face the challenges in the organization ahead.

Prerequisites of the course: The course is for anyone who would like to Improve their curriculum vitae and career opportunities with qualifications in ISO certifications.

Course Outcomes: On successful completion of the course the students shall be able to:

9.   Identify the clauses within ISO certifications
10. Summarize the high level requirements and intent of this international standard
11. Explain the process approach and its relationship to managing an organization
12. Explain how the requirements can be interpreted and implemented

Course Content:

Module1: Introduction
Module2: Process Approach
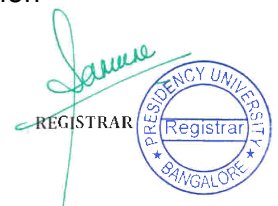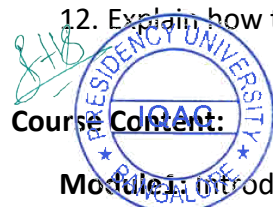
Module3: Risk-based Thinking

Module4: General Requirements of ISO certifications

- o Context of the organization
- o Leadership
- o Planning
- o Support
- o Operation
- o Performance evaluation
- o Improvement

Approval by the HOD.

			Presidency University, Bengaluru					
			Value Added Course Marksheet					
			School of Engineering / Law / Management /Commerce / Information Science					
Course Code :			SOMV029		Academic Year :		2020-2021	
Course Name :			Insights to ISO		Semester :		ODD	
					Instructor-in-Charge Name :		Bharath Sampath	
					Instructor-in-Charge Employee ID :		PUNIV01402	
S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate	Remark
1		20202MBA0487	Gautam Rawal	SOM	100%	90	Yes	
2			YASH SANJEEV BASTAWAD	Did Not attend				
3		20202MBA0023	AMAL MS	SOM	100%	85	Yes	
4		20202MBA0052	ATUL LAKSHMAN	SOM	100%	80	Yes	
5		20202MBA0088	DURGA S	SOM	100%	90	Yes	
6		20202MBA0089	ELLORA SARKAR	SOM	100%	95	Yes	
7		20202MBA0161	MOHAMMED MUSHEER MODI	SOM	100%	80	Yes	
8		20202MBA0230	SAGNIK ROY	SOM	100%	95	Yes	
9		20202MBA0245	SANTHOSH KUMAR R	SOM	100%	80	Yes	
10		20202MBA0260	SHIRLEY REBECCA	SOM	100%	80	Yes	
11		20202MBA0284	SUNIL KUMAR T N	SOM	100%	90	Yes	
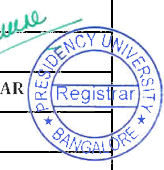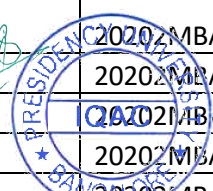
12		20202MBA0289	SUSMITA SASTRI	SOM	100%	85	Yes	
13		20202MBA0394	MUPPANA VARUN	SOM	100%	90	Yes	
14		20202MBA0412	T SHRADDHA VETE	SOM	100%	80	Yes	
15		20202MBA0426	GIRISH N	SOM	100%	90	Yes	
16		20202MBA0473	GOWTHAM SS	SOM	100%	85	Yes	
17		20202MBA0485	SHYLESH GOWDA S	SOM	100%	80	Yes	
18		20202MBA0525	HARISHA R	SOM	100%	80	Yes	
19		20202MBA0526	SUNIL KUMAR	SOM	100%	85	Yes	
20		20202MBA0532	APEKSHA HUCHCHAPPA PUJAR	SOM	100%	90	Yes	
21		20202MBA0578	PRITHVI U	SOM	100%	80	Yes	
22		20202MBL0001	ABHISHEK RAJESH	SOM	100%	90	Yes	
23		20202MBL0016	BUNGATAVULA NANDINI	SOM	100%	90	Yes	
24		20202MDM0018	VISHAL VINOD DEOTARE	SOM	100%	85	Yes	
25		20202MLS0009	ANANNYA PB	SOM	100%	90	Yes	
26		20202MLS0016	B C GANAPATHI	SOM	100%	90	Yes	
27		20202MLS0016	DHANUSH KUMAR S N	SOM	100%	85	Yes	
28		20202MLS0025	M SHASHIDHAR REDDY	SOM	100%	90	Yes	
29		20202MLS0027	Mohammed Faraz	SOM	100%	85	Yes	

SoM-HOD
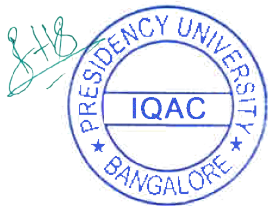
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School	: Management
Name of the Department	: Management
Area of Specialization	: Finance
Name of the Faculty Member/Members	: Dr. Sunil M Rashinkar
Title of the Value Added Course	: Money Management
Course Duration	: [30 hours]

Course Code: SOMV2040

Introduction to the Course: [Write about a para, indicating the purpose of this course, nature of the course and prerequisites of the course] [It is same as our course description in the course hand out]

Course Outcomes: On successful completion of the course the students shall be able to:
4. Understand concepts of money and measurement of money.
5. Develop and identify analytical skills, by lecture and class discussion to facilitate effective financial decision-making, including informed decisions regarding budgets.
6. Develop and planning of investment, insurance, retirement, and estate planning.

Course Content: [Briefly mention all the important topics to be covered in this course]

Module 1. Understanding Personal Finance (15 hours)

The Building Blocks to Achieving Personal Financial Success - Spend Less So You Can Save and Invest More, Financial Success and Happiness, Using the Building Blocks.

The Economy Affects Your Personal Financial Success - Where Are We in the Business Cycle? What Is the Future Direction of the Economy? What Is the Future Direction of Inflation, Prices, and Interest Rates?

Think Like an Economist When Making Financial Decisions - Opportunity Costs in Decision Making, Marginal Utility and Costs in Decision Making, Marginal income Tax Rate in Decision Making.

The Time Value of Money: Setting Dollar Values on Financial Goals - Calculating Future Values, Calculating Present Values.

Make Smart Money Decisions at Work - Flexible Benefit Plans Offer Tax-Free Money, Making Decisions About Employer-Sponsored Health Care Plans, Making Decisions About Employer's Flexible Spending Accounts, Making Decisions About Participating in Employer Insurance Plans, Making Decisions About Participating in Your Employer's Retirement Plan.

Where to Seek Expert Financial Advice How Financial Planners Are Compensated.

Module 2. Money Management (15 Hours)

Managing income Taxes

Progressive Income Taxes and the Marginal Tax Rate - The Progressive Nature of the Federal Income Tax, The Marginal Tax Rate Is Applied to the Last Dollar Earned, The Marginal Tax Rate Affects Your Financial Decisions, Your Effective Marginal Tax Rate Is Probably 33 Percent, Your Average Tax Rate Is Lower.
Eight Steps in Calculating Your Income Taxes –

10. Determine Your Total Income
11. Determine and Report Your Gross Income After Subtracting Exclusions
12. Subtract Adjustments to Income
13. Subtract Either the IRS's Standard Deduction for Your Tax status or Your Itemized
14. Deductions
15. Subtract the Value of Your Personal Exemptions
16. Determine Your Preliminary Tax Liability
17. Subtract Tax Credits for Which You Qualify
18. Calculate the Balance Due the IRS or the Amount of Your Refund

Avoid Taxes through Proper Planning
Practice Legal Tax Avoidance, Not Tax Evasion A Dollar Saved from Taxes Is Really Two Dollars - or More
Strategy: Reduce Taxable Income via Your Employer
Strategy: Make Tax-Sheltered Investments
Strategy: Postpone Income
Strategy: Shift Income to a Child
Strategy: Bunch Deductions
Strategy: Take All of Your Legal Tax Deductions
Strategy: Buy and Manage a Real Estate Investment

Approval by the HOD.

Presidency University, Bengaluru			
Value Added Course Marksheet			
School of Management			
Course Code :	SOMV2040	Academic Year :	2020-2021
Course Name :	Money Management	Semester :	ODD
		Instructor-in-Charge Name :	Dr. Sunil M Rashinkar
		Instructor-in-Charge Employee ID :	PUNIV01071
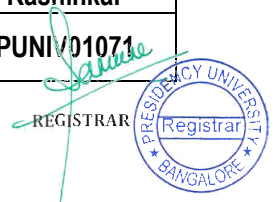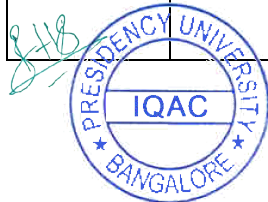
S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		20202MBA0340	Abhishek Bhusanurmath	SOM	83%	75	Eligible	
2		20202MBA0011	Gangadhar Adapa	SOM	80%	60	Eligible	
3		20202MBA0065	Namdeo Bhosale	SOM	77%	55	Eligible	
4		20171CIV9006	GAUTHAM C L	SOE	80%	56	Eligible	
5		20181ECE0115	SRISHU Y S	SOE	87%	70	Eligible	
6		20191LEC0004	VENKATESH SURESH PARTHANALLI	SOE	74%	71	Eligible	
7		20202MBA0017	AKASHAY KUMAR	SOM	71%	65	Eligible	
8		20202MBA0024	AMEET KUMAR SWAIN	SOM	71%	66	Eligible	
9		20202MBA0057	BAISHALI PAUL	SOM	74%	80	Eligible	
10		20202MBA0149	MAHIMA G	SOM	83%	75	Eligible	
11		20202MBA0168	NAVEEN KISHEN	SOM	87%	71	Eligible	
12		20202MBA0180	PADMA SHREE D	SOM	80%	74	Eligible	
13		20202MBA0181	Padmini	SOM	80%	72	Eligible	
14		20202MBA0188	PAYAL JAISWAL	SOM	83%	70	Eligible	
15		20202MBA0199	PREETI KUMARI	SOM	77%	73	Eligible	
16		20202MBA0202	PRINCY MATHEW	SOM	71%	71	Eligible	
17		20202MBA0216	REYYA USHA SREE	SOM	77%	75	Eligible	
18		20202MBA0228	SAGAR PATIL	SOM	83%	79	Eligible	
19		20202MBA0240	SANDEEP SURYA	SOM	83%	70	Eligible	
20		20202MBA0248	SARIPALLI SIVA SHANMUK VARMA	SOM	83%	65	Eligible	
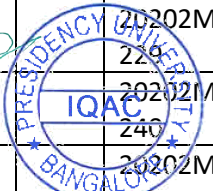
21		20202MBA0302	TRISHALA PATHAK	SOM	87%	60	Eligible
22		20202MBA0359	SATHISH KUMAR R	SOM	87%	62	Eligible
23		20202MBA0361	AJAY GOWDA	SOM	87%	62	Eligible
24		20202MBA0367	SYED USAMA	SOM	80%	74	Eligible
25		20202MBA0374	AISHA PARVEEN	SOM	80%	75	Eligible
26		20202MBA0389	MOHAMMED REZWAN	SOM	83%	74	Eligible
27		20202MBA0392	ABHIRAM P L	SOM	77%	73	Eligible
28		20202MBA0396	SUPRITH R GOWDA	SOM	71%	64	Eligible
29		20202MBA0405	BASAVARAJU N V	SOM	77%	75	Eligible
30		20202MBA0418	KARTHIK G P	SOM	83%	72	Eligible
31		20202MBA0426	GIRISH N	SOM	83%	65	Eligible
32		20202MBA0432	SINDHU MALLIKARJUN BINNAL	SOM	83%	66	Eligible
33		20202MBA0437	AKSHAY V	SOM	87%	75	Eligible
34		20202MBA0441	SHUBHAM M BHANKUR	SOM	80%	60	Eligible
35		20202MBA0477	K MOHAMMAD RAFI	SOM	80%	65	Eligible
36		20202MBA0510	HEMANTHA O M	SOM	83%	74	Eligible
37		20202MBL0002	Aleena George	SOM	77%	74	Eligible
38		20202MBL0019	SANDEEP KUMAR A	SOM	71%	65	Eligible
39		20202MDM0011	NEHA DEBORA	SOM	77%	66	Eligible
40		20202MEM0009	MOHAMMED MAAZ MUKARAM	SOM	83%	62	Eligible
41		20202MLS0013	ARAVIND MOHAN	SOM	83%	75	Eligible
42		20202mls0032	Rahul Raj R	SOM	83%	68	Eligible
43		20202MLS0036	VISHAL G SHETTY	SOM	87%	70	Eligible
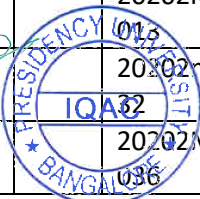
44		20202MLS0037	VIVEK JITHESH CARDOZA	SOM	83%	72	Eligible	
45		20202MLS0040	MARTIN RODRIGUES	SOM	83%	75	Eligible	
46		20202MLS0043	NIZAMUDDIN KHAN	SOM	87%	70	Eligible	

SoM-HOD
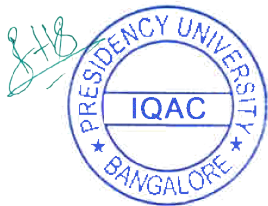
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: SOM

 Name of the Department: MBA

Area of Specialization: Finance

Name of the Faculty: Dr. R. Magesh Kumar

Course Duration: [30 hours] [2021-2022; Odd Semester]

Tile of the Value Added Course: Application of Econometric Modeling in Finance
                                                              Using E views

Course Code: SOMV2042

Introduction to the Course:

The main aim of this course is to provide students with information and analysis on the cutting edge of statistics and econometrics related to finance. It focuses on finance topics that utilize econometrics principles to do financial modelling and forecasting. The course uses stock prices, gold and silver prices, other commodities, future and spot market prices, and certain macroeconomics data sets to make familiar with real world applications using E views.

Course Outcomes: On successful completion of the course the students shall be able to:

01) Understand the various modelling techniques

02) Demonstrate using E views to do financial modelling and forecasting

03) To apply the time series econometric techniques for financial analysis and stock market research
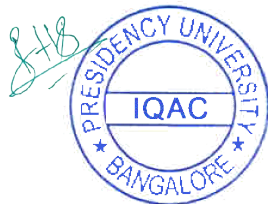
Course Content:

Unit 1: Introduction

Data handling/File management - Descriptive Statistics, Empirical distributions - Logics, dummy variables Tables, Cross Tabulations - Graphs and presentations of data

Unit 2: Data Modelling

Linear and multiple Regressions, diagnostics, forecasting - Generalized Least Squares-Binary dependent variable models – Probit and logit models - Basics of time series models- Correlograms, AR and ARMA Models
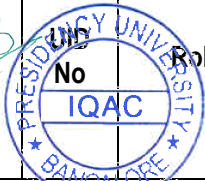
Unit 3: Advance Modelling Techniques

Conditional Heteroscedasticity Models- ARCH, GARCH - Multivariate GARCH models, Dynamic Conditional Correlation model - Unit Root and Co-Integration analysis - VAR and Error Correction models

Approval by the HOD.

Presidency University, Bengaluru							
Value Added Course Marksheet							
School of Management							
Course Code :	SOMV2042		Academic Year :		2020-2021		
Course Name :	Application of Econometric modeling in finance using E views		Semester :		ODD		
			Instructor-in-Charge Name :		Dr. R. Magesh Kumar		
			Instructor-in-Charge Employee ID :		PUNIV01215		
S No	UND No	Roll No	Name	School (SOM)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark

1		20202MBA0237	Saloni Swaika	SOM	78%	73	YES
2		20202MBA0016	Aishwarya MS	SOM	81%	70	YES
3		20202MBA0038	Ankitha BP	SOM	79%	68	YES
4		20202MBA0273	Spardha C G	SOM	80%	74	YES
5		20202MBA0156	Merin agnes	SOM	79%	67	YES
6		20202MBA0118	Jiju Pallivathukkal jacob	SOM	81%	70	YES
7		20202MBA0312	Vibin Uthappa	SOM	77%	66	YES
8		20202MBA0173	Neha kumari	SOM	82%	72	YES
9		20202MBA0054	Avinash S V	SOM	78%	68	YES
10		20202MBL0022	Bhavya shree GS	SOM	81%	75	YES
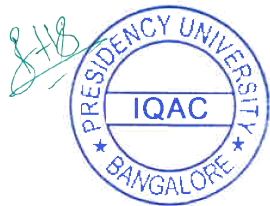
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: National Cadet Corps – Skill Development

Name of the Faculty Member: Dr. Y. Narasimha Raja

Tile of the Value Added Course: "COMMUNICATION AND PERSONALITY DEVELOPMENT"

Course Duration: [30 hours] [From 1ST June 2021 to 30th June 2021]

Course Code: SOMV2044 VAC

Introduction to the Course:

The MBA program includes many aspects of developing personality and communication skills that will help out students to reach their goals avoiding STAGE FEAR. So, expert advice you to choose the best B-School that deals a major portion of the curriculum towards developing communication skills. To make you aware of the importance, we've sum-up the importance of communication skills in an MBA program.

Communication is the process of transferring meaningful information. From informal conversation to the professional presentations, it plays an essential role in all stages of our life. Many MBA Students while entering the job world with an aim to achieve their future dreams even after having good academic records, they fail to prove themselves during interviews..

This is mainly due to the absence of effective communication skills. Mostly, the MBA students who need to address business meetings, interact with clients, and represent a corporate brand to the world etc. should be more aware of essential communication skills. Generally, B-Schools look ahead for the best of communication skills from MBA aspirants.

Prerequisites of the course: Nil

Course Outcomes:

1. Effective communicator
2. No stage fear
3. Professional leadership
4. Personality development in Personal and professional life
5. Career progression.

Course Content:

Module No.1 Introduction to Communication skills & PD

- Definition
- Elements
- Determinants

Personal Grooming

- Personal Hygiene
- Social Effectiveness
- Business Etiquettes (Power Dressing)

Module No. 2

Body Language

- Non-Verbal Communication
- Types of Body Language
- Functions of Body Language
- Role of Body Language
- Proxemics

Art of Good Communication

- Verbal & Non-Verbal Communication
- Difference between Oral and Written Communication
- 7'Cs of Effective Communication
- Importance of Effective Communication

Module No. III

- Team Behaviour
- Types of Teams
- Team Rules and Behaviour
- Group Discussion
- Do's and Don't

Module No. IV

Interview Preparation

- Introduction
- Resume Writing
- Dress Code
- Mock-Interview
- How to be Successful in an Interview

Module No. V

Stage fear and 101 techniques to overcome stage fear

Approval by the HOD.

Presidency University, Bengaluru							
Value Added Course Marksheet							
School of Design / Engineering / Law / Management /Commerce / Information Science							
Course Code :	SOMV2044			**Academic Year :**		2020-21	
Course Name :	Communication and Personality Development			**Semester :**		ODD	
School:	School of Management			**Instructor-in-Charge Name :**		Dr.Y.Narasimha Raja	
Department:	Management			**Instructor-in-Charge Employee ID :**			
S. No	**U I D N o**	**Roll No**	**Name**	**School (e.g. SoE/SoL etc)**	**Attendance (in %)**	**Marks out of 100**	**Eligible for Certificate**	**Remark**
1		20202MBA0003	AABID FAROOQ	SOM	80%	95	YES	
2		20202MBA0059	BASHARAT AFZAL	SOM	80%	95	YES	
3		20202MBA0065	Namdeo Bhosale	SOM	100%	90	YES	
4		20202MBA0159	MOHAMMED FAREEDULLA	SOM	80%	85	YES	
5		20202MBA0180	PADMA SHREE D	SOM	80%	81	YES	

6		20202MBA0181	Padmini	SOM	80%	80	YES	
7		20202MBA0201	PRINCY BYAHUT	SOM	85%	87	YES	
8		20202MBA0315	VIJAYKUMAR A KORISHETTI	SOM	100%	98	YES	
9		20202MBA0332	UMAPATHI D	SOM	100%	80	YES	
10		20202MBA0356	GAGAN KJ	SOM	90%	85	YES	
11		20202MBA0362	BHARATH KS	SOM	90%	86	YES	
12		20202MBA0371	VIJETH HEGDE	SOM	100%	98	YES	
13		20202MBA0390	MONISHA S	SOM	80%	86	YES	
14		20202MBA0411	SUSHMITHA N	SOM	85%	87	YES	
15		20202MBA0558	PARIKSHITH K P	SOM	85%	94	YES	
16		20202MBA0560	MADHU CHANDRA H	SOM	80%	84	YES	
17		20202MBA0561	RAKESH M	SOM	85%	82	YES	
18		20202MBA0571	MOHAMMED ANAS QUAZI	SOM	100%	96	YES	
19		20202MBA0573	SACHIN S GOWDA	SOM	80%	92	YES	
20		20202MEM0010	PRIYA R	SOM	85%	96	YES	
21		20202MEM0011	NAMRATHA V	SOM	85%	95	YES	
22		20202MEM0012	BHANU PRIYA .V	SOM	85%	95	YES	
23		20202MEM0017	PURNASHREE V	SOM	85%	92	YES	
24		20202MBA0333	Aksay Bhatt	SOM	90%	95	YES	
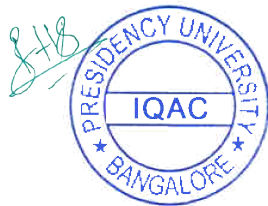
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PRESIDENCY UNIVERSITY

GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: HR

Name of the Faculty Member/Members: Prof Vrinda V Nair

Tile of the Value Added Course: Personality Types at Work   **Course Duration: [30 hours]**
[From 15ᵗʰ June to 30ᵗʰ July]

Course Code: SOMV2047

Introduction to the Course:

Personality is a good predictive and explanatory factor for the thinking, feeling, and behavior of employees in the workplace. **Personality**, for example, influences work-related attitudes and behavior, such as career satisfaction and coping with work-related stress. Knowing yourself, your team, your manager, and your organization are keys to personal and business success. What were once labeled soft skills are now modern requirements in today's workplace - especially if you are trying to get in the door or are already leading a team. This course is specifically designed for the:

-Job Seeker: Feedback from your peers for understanding how others perceive you.

 -Team Member: You will develop an action plan to confront your personality weaknesses and highlight your strengths.

Manager: You will create an effective action plan for an employee, team, or organization based on your new knowledge of personality types and you can create a 360 degree review plan to better identify your strengths and weaknesses.

Course Outcomes: On successful completion of the course the students shall be able to :

01: Recognize how he/she can lead, influence, communicate, collaborate by understanding personality types

02: Apply the major personality domains and theories to better understand one's own behavior and the behavior of others.

Course Content: [Briefly mention all the important topics to be covered in this course]
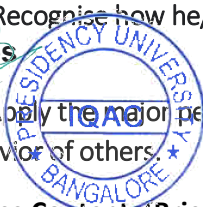
1. Get In: Know Yourself: An Introduction to Personality: Defined and Described.

2. Get Ahead: Know Others: An Over view of Personality types: 3 Models: **DOPE 4 Birds Personality Types, Myers-Briggs Personality Index, Big 5 Personality**

3. Rise Above the Rest: Moving from "them" to "us". Applications to individual differences. Group Types, From Solo Performer to a Leader

Approval by the HOD.

				Presidency University, Bengaluru				
				Value Added Course Marksheet				
				School of Management				
Course Code :		SOMV2047		**Academic Year :**			2020-2021	
Course Name :		**Personality Types at Work**		**Semester :**			ODD	
				Instructor-in-Charge Name :			Vrinda V Nair	
				Instructor-in-Charge Employee ID :			PUNIV00048	
S. No	**UID No**	**Roll No**	**Name**	**School (e.g. SoE/SoL etc)**	**Attendance (in %)**	**Marks out of 100**	**Eligible for Certificate**	**Remark**
1		20202MBA0001	A ABHISHEK	SOM	80%	81	Yes	
2		20202MBA0029	ANAND KRISHNAN ELANGO	SOM	75%	76	Yes	
3		20202MBA0102	HARSHITA KUMARI	SOM	90%	70	Yes	
4		20202MBA0104	HARSHITHA DN	SOM	91%	71	Yes	
5		20202MBA0109	ISHIKA JETHWA	SOM	90%	70	Yes	
6		20202MBA0183	PAGUNTA POOJA	SOM	75%	66	Yes	
7		20202MBA0323	VIVEK UPADHYAY	SOM	80%	67	Yes	
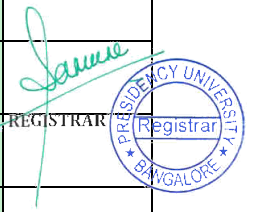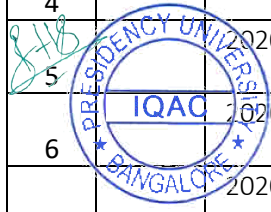
8		20202MBA0325	VRUSHALI VIJAYNAVALE	SOM	79%	64	Yes
9		20202MBA0352	G RAVI TEJA REDDY	SOM	81%	66	Yes
10		20202MBA0454	NAMRATHA M	SOM	76%	65	Yes
11		20202MLS0050	SANJU SAKTHIVEL	SOM	79%	64	Yes

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: SOM**

Area of Specialization: Finance   **Name of the Faculty Member/Members: Prof. Mithun Kumar Guha**

Tile of the Value Added Course: Investment Opportunities in Modern Era

Course Duration: [30 hours] [From   June, 2021   to August, 2021]

Course Code: SOMV2048

Introduction to the Course:

The Course is aimed to make students learn how to think, discuss and formulate solutions to the investment questions related to how to meet the liabilities, how to decide where to invest and how much risk to take on. Students will learn the theory and the real-world skills necessary to design, execute and evaluate investment proposals that meet financial problems. The course will give an overview of global financial markets and instruments that characterize the investment opportunities available to today's investors. The course will focus on construction of optimal portfolio that manages risk effectively, and to capitalize on behavioral biases and irrational behavior in financial markets.

Course Outcomes: On successful completion of the course the students shall be able to :

CO1. Identify the different avenues of investment in Financial Markets.

CO2. Operate in the stock market to invest in stocks as a long run investment.

CO3. Employ strategies to invest in derivatives market and crypto-currencies.

Course Content: [Briefly mention all the important topics to be covered in this course]

Module 01 - Introduction and understanding Investment: Basic understanding of general concepts of financial markets and economy. Economic indicators and their influences in market. Relationship between risk and returns. Different types of financial investment opportunities: Deposits in Banks and government schemes with assured returns, Mutual Funds, Bonds, Shares, Commodities, derivatives, crypto-currencies. **[CO1, Comprehension]**

Module 02 - Basics of investing in Stock market in India: Using various tools for investing in the stock markets, How to open a Demat and trading a/c, the Do's and Don'ts of trading, building a portfolio using thumb rules, Reading Financial Statements to assess the current status of a company, how to buy shares. **[CO2, Application]**
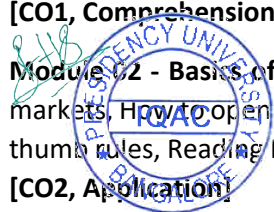
Module 03 - Derivatives and Crypto Markets: understanding derivatives – future contracts, futures and options. Investing in options, how to assess profitability and cues while investing in derivatives. Understanding Crypto Currencies, How to invest in Crypto Currencies in India. **[CO3, Application]**

Approval by the HOD.

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<table>
<tr><td colspan="8">Presidency University, Bengaluru</td></tr>
<tr><td colspan="8">Value Added Course Marksheet</td></tr>
<tr><td colspan="8">School of Design / Engineering / Law / Management /Commerce / Information Science</td></tr>
<tr><td colspan="2">Course Code :</td><td colspan="2">SOMV2048</td><td colspan="2">Academic Year :</td><td colspan="2">2020-21</td></tr>
<tr><td colspan="2">Course Name :</td><td colspan="2">Investment Opportunities in Modern Era</td><td colspan="2">Semester :</td><td colspan="2">ODD</td></tr>
<tr><td colspan="2">School:</td><td colspan="2">School of Management</td><td colspan="2">Instructor-in-Charge Name :</td><td colspan="2">Prof. Mithun Kumar Guha</td></tr>
<tr><td colspan="2">Department:</td><td colspan="2">SOM</td><td colspan="2">Instructor-in-Charge Employee ID :</td><td colspan="2">PUNIV01217</td></tr>
<tr><td>S. No</td><td>UID No</td><td>Roll No</td><td>Name</td><td>School (e.g. SoE/SoL etc)</td><td>Attendance (in %)</td><td>Marks out of 100</td><td>Eligible for Certificate (Yes/No)</td><td>Remark</td></tr>
<tr><td>1</td><td></td><td>20202MBA0545</td><td>Srihari Adhyapak</td><td>SOM</td><td>80%</td><td>66</td><td>Yes</td><td></td></tr>
<tr><td>2</td><td></td><td>20202MBA0556</td><td>Amartya Laxman Kale</td><td>SOM</td><td>87%</td><td>68</td><td>Yes</td><td></td></tr>
<tr><td>3</td><td></td><td>20202MBA0562</td><td>Akshaykumar C</td><td>SOM</td><td>83%</td><td>76</td><td>Yes</td><td></td></tr>
<tr><td>4</td><td></td><td>20202MBA0568</td><td>Drishya Jayan</td><td>SOM</td><td>83%</td><td>85</td><td>Yes</td><td></td></tr>
<tr><td>5</td><td></td><td>20202MDM0018</td><td>Vishal Vinod Deotare</td><td>SOM</td><td>67%</td><td>83</td><td>Yes</td><td></td></tr>
<tr><td>6</td><td></td><td>20202MDT0001</td><td>Architha D N</td><td>SOM</td><td>87%</td><td>77</td><td>Yes</td><td></td></tr>
</table>

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department**: MBA

Area of Specialization: Research Methods, Business Analytics, GM, HR/OB & Marketing

Name of the Faculty Member/Members: Dr.Senthil kumar Ranganathan

Tile of the Value Added Course: Yoga for Physical, Mental and Spiritual Discipline

Course Duration: [30 hours] [12.7.22 to 20.8.22]

Course Code: SOMV2049

Introduction to the Course:

The word 'Yoga' is derived from the Sanskrit root 'Yuj', meaning 'to join' or 'to yoke' or 'to unite'. As per Yogic scriptures the practice of Yoga leads to the union of individual consciousness with that of the Universal Consciousness, indicating a perfect harmony between the mind and body, Man & Nature.

Yoga is an old discipline from India. It is both spiritual and physical. Yoga uses breathing techniques, exercise and meditation. It helps to improve health and happiness. Yoga is the Sanskrit word for union. Patanjali was a pioneer of classical yoga. He defined yoga as "the cessation of the modification of the mind" (stopping changing the mind).

A person doing yoga will move from one posture (called asana) to another. For example, the "sun-salutation" contains 12 poses of asanas, one after the other, and is said to help balance body and soul. There is a specific mantra for each asana. The "sun-salutation" is popularly known as "Suryanamaskar".
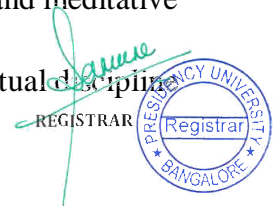
Course Outcomes: On successful completion of the course the students shall be able to :

- Understand the knowledge about the theory and practice of Yoga
- Understand the knowledge of Kriyas, Asanas, Mudras, Bandas, Pranayama and meditative postures.
- Learn the various postures of suryanamaskara for physical, mental and Spiritual discipline

REGISTRAR

Course Content:

Unit-I: Introduction: Yoga its Meaning and Definition.-Aim and Objectives of Yoga-Origin, history and development of yoga.-Relevance and scope of Yoga in modern age - Misconceptions about yoga and their solutions- Difference between yogic and non-yogic system of exercises.

Unit-II: Essentials of Yoga Practices-Disciplines and failures in Yogic Practices-Place & Timing of Yogic practices-Diet for Yoga Practitioner: pathya&apathy- Obstacles in the Path of Yoga Practice-Sequence for yogic practices

Unit-III: Karma Yoga, Bhakti Yoga, Jnana Yoga, Hatha yoga, Raja yoga and Mantra Yoga.

Pranayama: Nadisuddhi – Suryabhedan - Seetali - .Sitkari - Asanas:Meditative

Postures:. Sukhasana - Swastikasana - Ardhapadmasana - Padmasana - Siddhasana - Vajrasana

Relaxation postures: Shavasana - Makharasana -Matsya kridasana

Unit-IV: Suryanamaskara:. Pranamasana - Hasta uttanasana - Padahastasana - Aswasanchalanasana - Dandasana - Ashtangasana - Bhujangasana - Parvatasana

Approval by the HOD.

Presidency University, Bengaluru								
Value Added Course Marksheet								
School of Management								
Course Code :		SOMV2049		**Academic Year :**			2020-2021	
Course Name :		Yoga for Physical, Mental and Spritual Discipline		Semester :			ODD	
				Instructor-in-Charge Name :			Dr.Senthil kumar Ranganathan	
				Instructor-in-Charge Employee ID :			PUNIV01064	
S. No	UID No	Roll No	Name	School of Management	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		Manith R	Manith R	SoM	80%	83	Yes	-
2		20202MBA0 098	GAGAN RAJU S	SoM	95%	89	Yes	-

3		20202MBA0264	SHREYAS D A	SoM	85%	85	Yes	-
4		20202MBA0457	ABHISHEK H M	SoM	90%	86	Yes	-
5		20202MBA0566	SHWETHA M	SoM	90%	87	Yes	-

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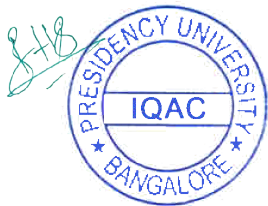
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: MBA

Area of Specialization: Technical Skilla

Name of the Faculty Member/Members: Dr. Chithambar Gupta V

Tile of the Value Added Course: Basics of Search Engine

Course Duration: [30 hours]

Course Code: SOMV2051

Introduction to the Course:

Digital media is hip and happening. Internet is the most important source for news, knowledge, content, commerce, shopping, networking and much more. The key to internet is held by the Search Engines. Whoever holds the key will control the internet. Google is the most popular search engine in the market today. This course is for students who wish to learn about the functioning of a search engine and its role. It will give insights into the art and science of digital marketing using the tool of search engine optimization & search engine marketing. The course is a basic course and will give insights into latest trends in search engines with a good blend of academic and industry insights.

Course Prerequisites:

3. Good Computer Knowledge
4. Familiarity with Internet Browsing and Search Engine

Course Outcomes: On successful completion of the course the students shall be able to:

03. Explain the functioning of a Search Engine
04. Apply the Keyword Research Tools for Optimization
05. Illustrate the process of Search Engine Marketing

Course Content:

Module 1: Search Engine Optimization (SEO):
Introduction to Digital Marketing, Importance of Search Engine, How Search Engine works, Web Crawler / Spider, Search Engine Algorithm (Page Rank Algorithm), Understanding the SERP, Organic Search Results
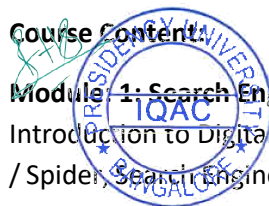
and SEO, Keywords - Keyword Theory and Research, Choosing the Right Keywords, Keyword Research Tools, SEO Process, On-Page and Off-Page Optimization.

Module: 2: Search Engine Marketing (SEM)

Introduction to Search Engine Marketing (SEM), Pay per Click (PPC) – Key Concepts, Benefits, Goals, and Google Ad Words ranking formula, SEO vs. SEM, Google Ad Words Account & Campaign, Keyword match types.

Approval by the HOD.

		Presidency University, Bengaluru					
		Value Added Course Marksheet					
		School of Management					
Course Code :		SOMV2051		Academic Year :		2020-2021	
Course Name :		Basics of Search Engine		Semester :		ODD	
				Instructor-in-Charge Name :		Dr. Chithambar Gupta V	
				Instructor-in-Charge Employee ID :		PUNIV00834	
S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		20202MBA0591	ROHIL GIRISH	SOM	80%	81	Yes	
2		20202MDM0042	PRAJWAL S	SOM	75%	66	Yes	
3		20202MBA0340	ABHISHEK BHUSANURMATH	SOM	76%	65	Yes	
4		20202MDM0016	SUNIL KUMAR M	SOM	79%	64	Yes	
5		20202MDM0046	VINAY KUMAR	SOM	81%	66	Yes	
6		20202MBA0162	MOHAMMED SHAID	SOM	80%	67	Yes	
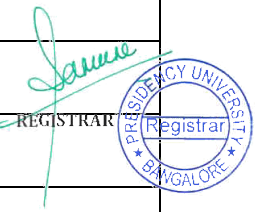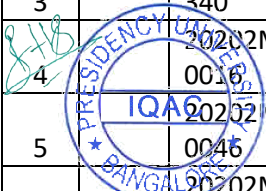
7		20202MBA0271	SOUMYADIP ROY	SOM	75%	76	Yes
8		20202MBA0412	T SHRADDHA VETE	SOM	90%	70	Yes
9		20202MBA0593	VIJAYALAKSHMI V	SOM	91%	71	Yes
10		20202MBA0584	ALEENA GEORGE	SOM	75%	77	Yes
11		20202MBA0352	G RAVI TEJA REDDY	SOM	77%	71	Yes
12		20202MDM0044	SUNIL PATIL B	SOM	79%	67	Yes
13		20202MBA0329	GIRISH KUMAR B K	SOM	75%	72	Yes
14		20202MBA0001	A ABHISHEK	SOM	75%	76	Yes
15		20202MBA0057	BAISHALI PAUL	SOM	80%	77	Yes
16		20202MBA0108	ISHEEKA CHOUDHARY	SOM	81%	78	Yes
17		20202MBA0090	ELON BHENGRA	SOM	75%	72	Yes
18		20202MDM0048	PRATAP K J	SOM	75%	69	Yes
19		20202MBA0280	SUKANYA PANIGRAHI	SOM	75%	71	Yes
20		20202MDM0006	DHARANESH B	SOM	76%	66	Yes
21		20202MDM0020	ANILKUMAR BANDI	SOM	95%	86	Yes
22		20202MBA0402	VIJAYLAXMI	SOM	96%	61	Yes
23		20202MBA0212	RAVITHA RAVI PINTO	SOM	75%	66	Yes
24		20202MDM0028	MOHAMMED JEELAN S	SOM	85%	72	Yes
25		20202MDM0025	SUNIL SHARMA D	SOM	76%	62	Yes
26		20202MBA0216	REYYA USHA SREE	SOM	86%	66	Yes
27		20202MBA0093	FATHIHA AFREEN F	SOM	87%	78	Yes
28		20202MBA0624	VIGNESH V	SOM	75%	63	Yes
29		20202MBA0411	SUSHMITHA N	SOM	76%	72	Yes
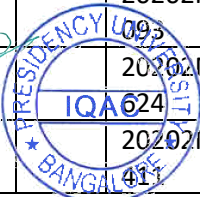
30		20202MBA0403	AJAYAKUMAR HIREMATH	SOM	78%	71	Yes
31		20202MBA0197	PRATYUSHA DAS	SOM	75%	77	Yes
32		20202MDM0043	PRINCY MATHEW	SOM	81%	78	Yes
33		20202MDM0053	RAHUL RAJ R	SOM	80%	71	Yes
34		20202MBA0147	MAHENDRA M	SOM	76%	61	Yes
35		20202MDM0026	VIGNESH V	SOM	75%	62	Yes
36		20202MBA0397	NIKHIL	SOM	77%	61	Yes
37		20202MBA0284	SUNIL KUMAR T N	SOM	75%	63	Yes
38		20202MBA0249	SATANTRA GHOSH	SOM	75%	72	Yes
39		20202MBA0125	KAVITA	SOM	75%	65	Yes
40		20202MBA0582	AKHIL J	SOM	78%	63	Yes
41		20202MBA0107	HIMANI B	SOM	81%	68	Yes
42		20202MDM0030	T SUNIL	SOM	80%	69	Yes
43		20202MBA0102	HARSHITA KUMARI	SOM	76%	71	Yes
44		20202MBA0639	HARSHITHA.M	SOM	81%	77	Yes
45		20202MDM0029	MANOJ KUMAR S	SOM	78%	63	Yes
46		20202MBA0069	CHAITHANYA C	SOM	76%	68	Yes
47		20202MBA0061	BHARATH KUMAR B	SOM	76%	66	Yes
48		20202MBA0058	BAPPADITYA JANA	SOM	75%	69	Yes
49		20202MBA0637	ARAVIND MOHAN	SOM	80%	71	Yes
50		20202MBA0238	SAMHIT SHARMA A	SOM	81%	66	Yes
51		20202MBA0187	PAWAN KUMAR YADAV	SOM	76%	67	Yes
52		20202MBA0394	MUPPANA VARUN	SOM	75%	62	Yes
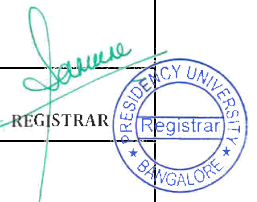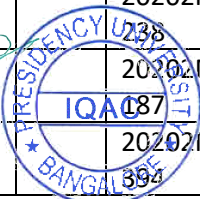
53		20202MBA0343	KANDULA DORA BABU	SOM	82%	69	Yes	
54		20202MDM0015	SHIKHA SINGH	SOM	83%	91	Yes	
55		20202MBA0278	SRISHTI SINGH	SOM	81%	89	Yes	
56		20202MBA0400	PAVANKALYAN A	SOM	78%	69	Yes	
57		20202MBA0028	ANAND AMMOGI BALURAGI	SOM	77%	66	Yes	
58		20202MBA0004	ABDUL SHAKEEL	SOM	77%	67	Yes	
59		20202MBA0320	VISHAL MAHADEV HUNUR	SOM	75%	69	Yes	
60		20202MBA0033	ANEESH	SOM	76%	60	Yes	
61		20202MBA0164	MUSKAN SHYAM MAHAJAN	SOM	75%	72	Yes	
62		20202MBA0493	REENA RICHARD	SOM	79%	67	Yes	
63		20202MBA0611	KEERTHANA S	SOM	81%	69	Yes	

SoM-HOD
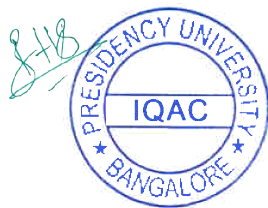
REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   Name of the Department: Management

Area of Specialization:

Name of the Faculty Member: Dr K Krishna Kumar

Tile of the Value Added Course: Build your Personality: Lessons from Bhagavad Gita

Course Duration: [30 hours] [From 2021 - 2022]

Course Code: SOMV2054

Introduction to the Course: Bhagavad-Gita's Teachings help a lot in inculcating value education not only amongst students but also to take a greater role in building capacity for institutional leaders, further assessment of the dominant factors of Bhagavad-Gita's Teachings which influence value-oriented education is necessary for a whole range of factors as for example physical value, mental value, moral value, disciplinary value, emotional value, social value, political value, practical value, cultural value, educational value, national value, international value, aesthetical value, ethical value, economical value, religious value, cognitive value, affective value, psychomotor value and so on. This Course explains the value-oriented education regarding Bhagavad-Gita's Teachings and establishes the relationship between theory and practice of education for society as a whole.

Prerequisites of the course: Basic understanding of Management Concepts.

Course Outcomes: On successful completion of the course the students shall be able to:

1. Understand living from the level of your soul, your thoughts, speech, and actions embody the essence of pure unbounded spirit.
2. Understands when you pursue and fulfill your dharma or purpose in life, you feel driven, deliberate, and purposeful in what you do.
3. Effective in taking action without worry about the outcome.

Course Content:

Module 1: Know Your True Self

Module 2: Follow Your Purpose in Life.
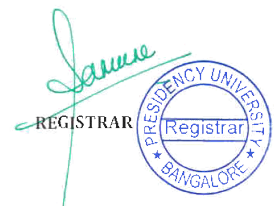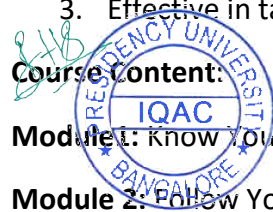
Module 3: Take Actions and Build Experience.

Approval by the HOD.

			Presidency University, Bengaluru					
			School of Management					
Value Added Course Code :			SOMV2054					
Value Added Course Name :			Building your Personality - Lessons from Bhagavad Gita		Academic Year :		2020-21	
					Semester :		ODD	
					Instructor-in-Charge :		Dr K Krishna Kumar	
				School	Attendance	Marks	Eligibility for Certificate	
S. No	UID No	Roll No	Name				Y/N	Remarks
1		20202MBA 0452	SUDIN R	SOM	15%	75	Yes	
2		20202MBA 0005	ABHIMAN GR	SOM	0%	80	No	
3		20202MBA 0403	AJAYAKUMAR HIREMATH	SOM	85%	75	Yes	
4		20202MBA 0019	AKSHATA BIRJE	SOM	74%	80	Yes	
5		20202MD M0001	AKSHAY GG	SOM	80%	70	Yes	
6		20202MBA 0030	ANAND V	SOM	75%	65	Yes	
7		20202MBA 0391	ARPITHA	SOM	78%	60	Yes	
8		20202MBA 0096	GAGAN	SOM	0%	NA	No	
9		20202MBA 0101	HARISH KV KAVETI VASU	SOM	77%	75	Yes	
10		20202MBA 0108	ISHEEKA CHOUDHARY	SOM	68%	65	Yes	
11		20202MBA 0409	JAYASHREE H P	SOM	0%	5	No	
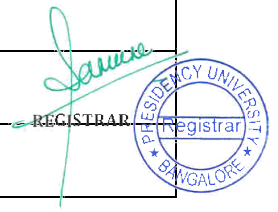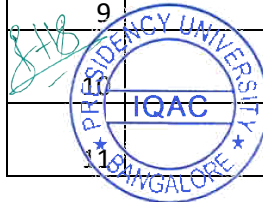
12	20202MBL0008	K LAVANYA	SOM	72%	70	Yes	
13	20202MBA0410	KAVANA K K	SOM	0%	0	No	
14	20202MBA0128	KEERTHESH R	SOM	70%	75	Yes	
15	20202MBA0135	KUSHAL G	SOM	70%	75	Yes	
16	20202MBA0136	KUSUMA V P	SOM	0%	0	No	
17	20202MBA0351	MAHALAKSHMI K N	SOM	85%	80	Yes	
18	20202MLS0026	MANIKANTA P S	SOM	90%	75	Yes	
19	20202MBA0554	Manith R	SOM	0%	0	No	
20	20202MBA0153	MEENA PRABHU	SOM	78%	70	Yes	
21	20202MBA0164	MUSKAN SHYAM MAHAJAN	SOM	74%	70	Yes	
22	20202MBA0172	NAVYA RAGHU R	SOM	68%	65	Yes	
23	20202MBA0433	NIKITHA S R	SOM	68%	65	Yes	
24	20202MBA0424	PRATEEK S	SOM	0%	NA	No	
25	20202MBA0404	PREETI INGINSHETTY	SOM	0%	NA	No	
26	20202MBA0368	PRIYA D	SOM	0%	NA	No	
27	20202MBA0203	Priyanka R	SOM	70%	75	Yes	
28	20202MBA0427	RAKSHITH KUMAR P	SOM	0%	NA	No	
29	20202MBA0211	RANJANA MARIYA	SOM	74%	70	Yes	
30	20202MBA0229	SAGAR PATIL	SOM	0%	NA	No	
31	20202MDM0012	SAHANA HR	SOM	78%	65	Yes	
32	20202MBA0464	SAI NANDAN P V N	SOM	0%	NA	No	
33	20202MBA0537	SHAMBHAVI HULI	SOM	80%	70	Yes	
34	20202MBA0406	SHARANAMMA	SOM	0%	NA	No	
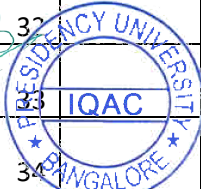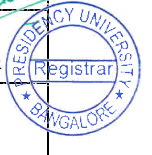
35		20202MBA 0264	SHREYAS D A	SO M	0%	NA	No	
36		20202MBA 0566	SHWETHA M	SO M	0%	NA	No	
37		20202MBA 0432	SINDHU MALLIKARJUN BINNAL	SO M	80%	75	Yes	
38		20181ECE0 115	SRISHU Y S	SO E	0%	NA	No	
39		20202MBA 0280	SUKANYA PANIGRAHI	SO M	78%	70	Yes	
40		20202MBA 0298	T TEJASWINI	SO M	78%	70	Yes	
41		20202MBL 0014	Thanmay Y	SO M	0%	NA	No	
42		20202MBA 0303	UMA MAHESHWARI	SO M	88%	65	Yes	
43		20202MBA 0533	VARSHA	SO M	88%	80	Yes	
44		20202MBA 0375	VARUN C	SO M	0%	NA	No	
45		20191LEC0 004	VENKATESH SURESH PARTHANALLI	SO E	0%	NA	No	
46		20202MBL 0015	VIJAYALAKSHMI V	SO M	80%	80	Yes	
47		20202MBA 0314	VIJAYARAGHAVA	SO M	75%	70	Yes	
48		20202MBA 0402	VIJAYLAXMI	SO M	72%	70	Yes	
49		20202MBA 0317	VIKAS V	SO M	80%	85	Yes	
50		20202MBA 0425	Vinay Kumar	SO M	78%	70	Yes	
51		20202MBA 0322	VISHWAS V	SO M	72%	75	Yes	
52		20202MBA 0340	KEERTHANA R	SO M	80%	85	Yes	
53		20202MBA 0073	CHAYA SHREE P	SO M	70%	75	Yes	
							34	Eligible
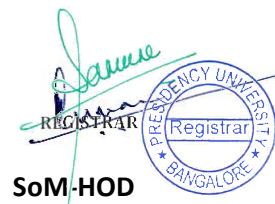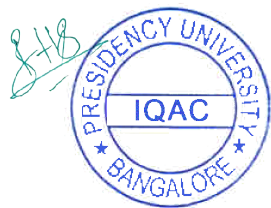
SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: SOM   **Name of the Department: MBA**

Area of Specialization: Finance   **Name of the Faculty :** Dr. Anitha.S.Yadav

Title of the Value Added Course   : Python for Beginners

Course Duration   **: [30 hours]**

Course Code: SOMV2055

Introduction to the course: This course equips the students with basic understanding of programming in Python. The course provides strong foundation and helps students understand programming language. The course is a hands on experience in python. The course is conceptual and analytical in nature

Course Outcomes: On successful completion of the course the students shall be able to:

1 Recall basic concepts of programming language

2 Exhibit skills in creating codes

3 Analyze data using descriptive analytics

Course Content

Unit I: Introduction

Installation of Anaconda, Python basics- Python stack of data science, Jupyter Notebook. Numbers and Expressions, Variables, Statements Input from the user**.   7 classes**

Unit II   Lists and Tuples
Sequence overview- Indexing, slicing of data frame, Adding Sequences Multiplication, Length,

Minimum and Maximum .Functions saving and Executing Programs, Dealing with Strings ,missing data and data cleaning.   **8 Classes**

Unit III Descriptive Analytics
Exploration of data using Visualization   **7 Classes**

Text Books:
Beginning Python - Magnus Lie Hetland Third edition Apress

Approval by the HOD.

Presidency University, Bengaluru								
Value Added Course Marksheet								
School of Management								
Course Code :	SOMV2055				Academic Year :		2020-21	
Course Name :	Python For Beginners				Semester :		ODD	
School:	SOM				Instructor-in-Charge Name :		Dr. Anitha.S. Yadav	
Department:	MBA				Instructor-in-Charge Employee ID :		PUNIV01062	
S. No	UID No	Roll No	Name of the Student	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		20202MBA0247	Sarath Lal	SOM	90%	89	Yes	
2		20202MBA0310	Varun.N.V	SOM	89%	76	Yes	
3		20202MBA0001	Abhishek	SOM	81%	78	Yes	
4		20202MBA0415	Ramyashree	SOM	80%	81	Yes	
5		20202MBA0387	Anusha	SOM	82%	83	Yes	
6		20202MBA0408	Florencia Fernades	SOM	80%	75	Yes	
7		20202MBA0628	Namratha	SOM	80%	77	Yes	
8		20202MBA0383	Imran Khan	SOM	84%	78	Yes	
9			Thalla Mithilesh	SOM	80%	85	Yes	
10			Praneeth Madhavan	SOM	86%	83	Yes	
11		20202MBA0369	ChandraKala	SOM	80%	85	Yes	
12		20202MBA0081	Devika Jaison	SOM	86%	82	Yes	
13		20202MBA0459	Nishanth M.Gowda	SOM	82%	89	Yes	
14		20202MBA0550	Poornima L	SOM	80%	88	Yes	
15			Sailesh Kumar Patra	SOM	83%	89	Yes	
16		20202MBA0250	Satarupa Rudra	SOM	80%	84	Yes	
17		20202MBA0032	Anas Ashraf	SOM	75%	75	Yes	
18		20202MDM0020	Anil Kumar	SOM	80%	73	Yes	
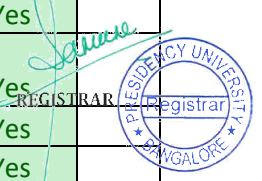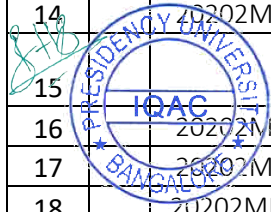
19		20202MBA0272	Sowmya B	SOM	74%	79	Yes	
20		20202MBA0609	Harish	SOM	89%	82	Yes	
21		20202MBA0350	Harshitha K G	SOM	90%	89	Yes	
22		20202MBA0585	Anish. U.S	SOM	90%	90	Yes	
23		20202MBA9003	Charanmai Kummetha	SOM	80%	91	Yes	
24		20202MBA0007	Abhishek N	SOM	89%	86	Yes	
25		20202MBA0175	Niteen Abraham	SOM	91%	89	Yes	
26		20202MDM0020	Anil Kumar Bandi	SOM	85%	85	Yes	
27		20202MBA0147	Mahendra M	SOM	80%	84	Yes	
28		20202MBA0156	Merin Agnes	SOM	81%	86	Yes	
29		20202MBA0197	Pratyusha Das	SOM	81%	80	Yes	
30		20202MBA0469	Shridhar .S	SOM	86%	76	Yes	
31		20202MBA0177	Nithin	SOM	83%	75	Yes	
32		20202MBA0236	Salman Khan	SOM	85%	76	Yes	
33		20202MBA0476	Hemanth C	SOM	78%	78	Yes	
34		20202MBA0442	Manikanta	SOM	80%	81	Yes	
35		20202MBA0600	Prajwal R	SOM	78%	83	Yes	
36		20202MDM0050	Manisha Ravi	SOM	80%	75	Yes	
37		20202MBA0629	Bhanu priya V	SOM	75%	77	Yes	
38		20202MBA0613	Siddesh Pote	SOM	80%	74	Yes	
39		20202MBA0152	Manoj Reddy	SOM	85%	77	Yes	
40		20202MLS0046	KUSHAL G	SOM	80%	85	Yes	
41		20202MBA0415	Ramyashree .B	SOM	85%	79	Yes	
42		20202MBA0054	Avinash S.V	SOM	80%	82	Yes	
43		20202MBA0310	Varun N.V	SOM	80%	83	Yes	
44		20202MBA0272	Soumya B	SOM	73%	75	Yes	
45		20202MBA0504	S.N.Lavanya	SOM	80%	76	Yes	
46		20202MBA0387	Anusha Shetty	SOM	80%	78	Yes	
47		20202MBA0100	Harish Kumar B	SOM	86%	81	Yes	
48		20202MBA0143	M R Chinthana	SOM	75%	83	Yes	
49			Mithilesh K	SOM	80%	75	Yes	
50		20202MBA0358	Harshitha Gowda	SOM	75%	77	Yes	
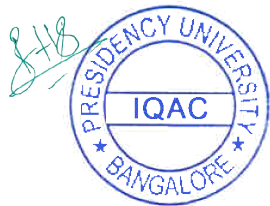
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: SOM   **Name of the Department: MBA**

Area of Specialization: Management   **Name of the Faculty Member: Dr Anil B Gowda**

Tile of the Value Added Course: Using Excel for MCDM applications

Course Duration: [30 hours]

Course Code: SOMV20572 / VAC432115

Introduction to the Course: Strategic thinking has superseded single stage cost reduction and cost minimization in the production process. The pursuit of cost, flexibility, timeliness and quality were some of the major concerns. But today manufacturer find competitive advantage through better design, quick response, customization, speedy delivery as most advantageous factors than mere cost reduction. Excel spreadsheet is useful to handle such problems. Decision making is strategic in nature and necessary especially in situations where multiple stages and multiple criterions exists. Such situations demand quick analysis and solution hence there is a need to understand the use of Excel to tackle Multi Criterion Decision problems. The purpose of this course is to understand how Excel spreadsheet and related graphing techniques can be used effectively for decision making.

Course Outcomes: On successful completion of the course the students shall be able to :

    CO1: Describe various Excel spreadsheet functions required for MCDM. [Bloom : Knowledge]
    CO2: Explain the usage of Excel spreadsheet in solving basic MCDM problems. [Bloom : Comprehension]
    CO3: Solve basic MCDM problems related to operations using Excel spreadsheet. [Bloom: Application]

Course Content:

Module 1 : Introduction

Basics of Graph theory , Types of graph, drawing graph, Basics of Matrices, types of matrices, matrix representation, matrix operations, matrix transformations, decision index, branch selection, Basics of Excel spreadsheet . (6 hours, Bloom Knowledge)
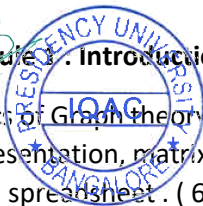
Module 2 : Overview of MCDM

Introduction to MCDM, methods of solving MCDM, representation of problem using graph, decision making process, matrix approach, decision trees, basic problems solving using Excel spreadsheet. (6 hours, Bloom Comprehension)

Module 3 : Problem solving in MCDM

Problem solving methods, Simple additive weighting method, Weighted product method, Analytic Hierarchy Process, AHP methodology, revised and multiplicative methods, solving problems using Excel spreadsheet. (12 hours, Bloom Application)

Reference Books :

1) Decision Making in the Manufacturing Environment, R Venkata Rao, Springer.
2) Excel for Decision making – Microsoft User Manual
3) Encyclopedia of Decision Making and Decision Support Technologies, Frederic Adam and Patrick Humphreys, Information Science Reference, IGI Global

Approval by the HOD.

Presidency University, Bengaluru								
Value Added Course Marksheet								
School of Management								
Course Code :		SOMV2057		Academic Year :			2020-2021	
Course Name :		EXCEL FOR MCDM APPLICATIONS		Semester :			ODD	
				Instructor-in-Charge Name :			Dr Anil B Gowda	
				Instructor-in-Charge Employee ID :			PUNIV01167	
S. No	UID No	Roll No	Name	School	Attendance (in %)	Marks out of 100	Eligible for	Remark
1		2020 BBA 0041	ASHWANI UPADHYAYA	SOC	100.00	73	YES	
2		2020 MBA 0192	PRANITHA V UCHIL	SOM	100.00	81	YES	

3		20201BCH 0057	VAISHNAWI SHAW	SOC	96.15	81	YES
4		20202MBA 0027	AMOGH PUKALE	SOM	57.69	61	YES
5		20202MBA 0046	ARTHIK M N	SOM	76.92	64	YES
6		20202MBA 0060	BASHEER ABDULKHADAR CHALLYAL	SOM	50.00	71	YES
7		20202MBA 0076	DARSHAN K	SOM	50.00	40	Yes
8		20202MBA 0092	Farzeen Naseem	SOM	100.00	78	Yes
9		20202MBA 0124	KARTHIK MOHAN SORATUR	SOM	65.38	40	YES
10		20202MBA 0161	MOHAMMED MUSHEER MODI	SOM	61.54	7	No
11		20202MBA 0163	MONIKA SM	SOM	69.23	69	YES
12		20202MBA 0165	MUTHANNA KC	SOM	76.92	68	YES
13		20202MBA 0185	PAVAN KN	SOM	84.62	76	YES
14		20202MBA 0231	SAHANA B M	SOM	100.00	69	YES
15		20202MBA 0233	SAI KRISHNA	SOM	50.00	42	Yes
16		20202MBA 0239	SANDEEP SINGH	SOM	53.85	59	YES
17		20202MBA 0245	SANTHOSH R	SOM	73.08	44	YES
18		20202MBA 0246	SANWITH AM	SOM	96.15	60	YES
19		20202MBA 0260	SHIRLEY REBECCA	SOM	73.08	44	YES
20		20202MBA 0278	SRISHTI SINGH	SOM	50.00	71	YES
21		20202MBA 0291	SYED MURTAZA MAHDI	SOM	57.69	74	YES
22		20202MBA 0297	TANISHA SANGHI	SOM	80.77	80	YES
23		20202MBA 0335	KARTHIK	SOM	53.85	58	YES
24		20202MBA 0336	ANAND REDDY	SOM	53.85	73	YES
25		20202MBA 0347	PAVAN	SOM	57.69	66	YES
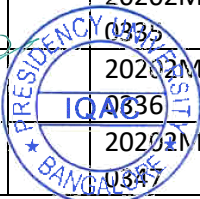
26	20202MBA0377	SUSHMA R	SOM	**73.08**	74	YES
27	20202MBA0385	LIBUNA D	SOM	**61.54**	67	YES
28	20202MBA0388	VISHAL HOSAMANI	SOM	**65.38**	73	YES
29	20202MBA0416	MONISHA R	SOM	**80.77**	76	YES
30	20202MBA0423	MOHAMMED SAADATH	SOM	**76.92**	75	YES
31	20202MBA0447	Nikhil K	SOM	**80.77**	69	YES
32	20202MBA0450	SATHISH S	SOM	**100.00**	72	YES
33	20202MBA0465	RAKSHITHA V	SOM	**65.38**	23	No
34	20202MBA0466	RANJITHA V	SOM	**73.08**	59	YES
35	20202MBA0489	PAVAN KALYAN PENUGONDA	SOM	**96.15**	80	YES
36	20202MBA0509	SUFIYA SABA C A	SOM	**80.77**	66	YES
37	20202MBA0513	AYESHA TARANNUM	SOM	**80.77**	84	YES
38	20202MBA0530	RAKSHITHA PATIL C	SOM	**0.00**	0	No
39	20202MBA0565	RASHMI KANADE	SOM	**73.08**	65	YES
40	20202MBA0567	PAVAN KUMAR J	SOM	**73.08**	68	YES
41	20202MBA0574	PAVAN KUMAR TR	SOM	**76.92**	60	YES
42	20202MDM0006	DHARANESH B	SOM	**73.08**	72	YES
43	20202MDM0008	IHSAN IBRAHIM	SOM	**100.00**	81	YES
44	20202MDM0011	NEHA DEBORA	SOM	**73.08**	67	YES
45	20202MDM0022	HARISH S	SOM	**50.00**	67	YES
46	20202MDM0024	PRUTHVI RAJ V	SOM	**50.00**	81	YES
47	20202MDM0029	MANOJ KUMAR S	SOM	**100.00**	60	YES
48	20202MDM0030	T SUNIL	SOM	**92.31**	83	YES
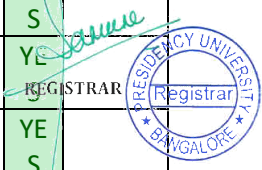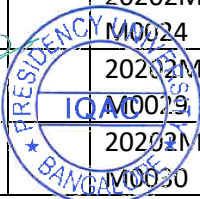
49		20202MD M0034	MAHENDAR CHOUDHARY H	SOM	**76.92**	40	YES
50		20202MD M0035	DHARMESH RAJULU G	SOM	**76.92**	70	YES
51		20202ME M0008	ALIYA BATOOL	SOM	**92.31**	69	YES
52		20202MLS 0019	DIYA MARIAM THOMAS	SOM	**84.62**	81	YES
53		20202MLS 0043	NIZAMUDDIN KHAN	SOM	**57.69**	54	YES
54		20202MD M0016	SUNIL KUMAR M	SOM	**92.31**	60	YES
55		20202MBA 0124	MAHESH BABU GA	SOM	**57.69**	41	YES
56		20202MBA 0346	Rahul v	SOM	**57.69**	70	YES
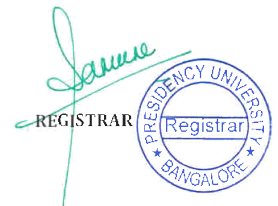
SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: Economics   **Name of the Faculty Member/Members: Dr. Anirban Kundu**

Tile of the Value Added Course: International Commodity Management

Course Duration: [30 hours]

Course Code: SOMV2058

Introduction to the Course: The course aims to provide an overview of the main principles, theories and techniques of International Commodity Management and their relevance to the management of enterprises and government for designing the public policy. It includes a review of the fundamentals of International Commodity Management: how commodity booms and bursts affect the economy and the strategies/policies adopted by Enterprises, Government and the International Institutions to stabilize the volatility in commodity markets; and finally, the role of Government in regulating and managing the economy to keep its fundamentals robust.

Elementary knowledge of Microeconomics and Macroeconomics is prerequisite for attending this course.

Course Outcomes: On successful completion of the course the students shall be able to:

01 identify the characteristics of commodity market at the global level.

02 analyse the operations of international commodity market with respect to their impact on market forces, government regulation and international competition.

03 apply economic tools and techniques to understand and mitigate the impact of commodity booms and bursts at the national level.

Course Content:

Module 1: International Commodity Management – Basic Building Blocks

Taxonomy of Commodity; Building blocks of Commodity management – stabilization of price, supply and trade; Basic international trade theory – concept of gains from trade, terms of trade, PPF, Offer Curves of trading countries; International Trade Policy – Tariff, Import- and Export- Quota as trade restrictions;
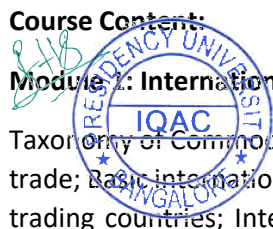
Other NTBs; Concepts of small country and large country in International trade context; Import tariff and Quota- small country – partial equilibrium analysis.   **[10 hours] [Blooms Level: Comprehensive]**

Module 2: International Commodity Agreements and Related Issues

Rationale for price stabilization – deteriorating Terms of Trade (ToT); Producers' cartel in the international commodity market -issues; an overview and Issues of ICA – Origin of ICA; Role of International Commodity Organizations; Issues related to ICA-quota, rent seeking (case of Coffee); Price Stabilization Scheme (specific 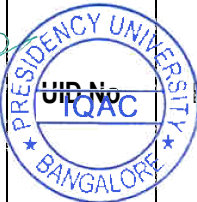cases); Other Stabilization Tools; Stabilization of Commodity market –country specific cases; Agri-food global value chain-Concepts and Policies.   **[10 hours] [Blooms Level: Application]**

Module 3: International Commodity Boom, Burst and Policy Response

Basic Concepts - Spot exchange rate, Forward exchange rate, Real exchange rate, Real effective exchange rate; floating exchange rate and fixed exchange rate; Exchange rate and Commodity currency; Concept of non-traded goods; Dutch Disease and real exchange rate appreciation – spending effect and resource movement effect; development implication of Dutch Disease; Policy response to tackle adverse impact on the country due to commodity boom; Managing resource curse – issues of governance. **[10 hours] [Blooms Level: Application]**

Approval by the HOD.

Presidency University, Bengaluru							
Value Added Course Marksheet							
School of Engineering / Law / Management /Commerce / Information Science							
Course Code :		SOMV2058		**Academic Year :**		2020-2021	
Course Name :		International Commodity Management		**Semester :**		ODD	
				Instructor-in-Charge Name :		Dr. Anirban Kundu	
				Instructor-in-Charge Employee ID :		PUNIV01286	
S. No	**UID No**	**Roll No**	**Name**	**School (e.g. SoE/SoL etc)**	**Attendance (in %)**	**Marks out of 100**	**Eligible for Rema rk**

1		20202MBA0371	VIJETH HEGDE	SOM	90%	90	Yes
2		20202MLS0025	M SHASHIDHAR REDDY	SOM	85%	90	Yes
3		20191BBA0064	MADDIPATLA HARSHITH	SOC	85%	87	Yes
4		20202MBA0159	MOHAMMED FAREEDULLA	SOM	86%	85	Yes
5		20202MBA0318	VINAYAK CHITTE	SOM	78%	86	Yes
6		20202MBA0332	UMAPATHI D	SOM	75%	80	Yes
7	201916300236	20191BBA0154	MARAM YASHWANTH LAKSHMI NARAYAN	SOC	85%	87	Yes
8		20202MBA0046	Akhil M N	SOM	0%	0	NO
9		20202MBA0049	Ashoka k S	SOM	0%		NO
10		20202MBA0456	Varun	SOM	0%		NO
11		20202MBA0192	Pranitha uchil	SOM	0%		NO
12		20202MBA231	Sahana BM	SOM	0%		NO
13		20202mba0537	Shambahavi Huli	SOM	0%		NO
14		20202mba0051	Ashwini VS	SOM	0%		NO
15		20202MBA0068	BRUVAN B M	SOM	0%		NO

SoM-HOD
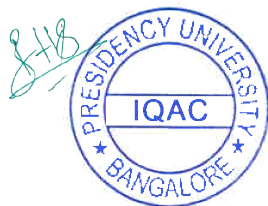
REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management **Name of the Department:** Management

Area of Specialization: Finance **Name of the Faculty Member:** Dr. Pramod Kumar Pandey

Tile of the Value Added Course: **Online filing of income tax returns**

Course Duration: [30 hours] [From 16 September to 15 November]

Course Code: **(SOMV2060 VAC)**

Introduction to the Course: This course intends to equip the participants with understanding of e-filing of income tax returns. It provides the knowledge both theory and practical regarding income tax computation, deductions and exemptions under income tax act, tax planning to minimize tax liability, tax management to reduce litigations, different types of income tax return forms and e-filing of income tax returns.

Course Outcomes: On successful completion of the course the students shall be able to:

01: Understand the five heads of income and available deductions

02: Apply the knowledge to compute tax liability

03: File on-line return of income

Reference

1. Bharat Handbook to Income Tax Rules By Madhusudan Agarwal Edition June 2020

Approval by the HOD.
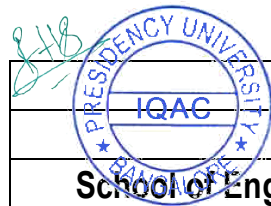
Presidency University, Bengaluru	
Value Added Course Marksheet	
School of Engineering / Law / Management /Commerce / Information Science	

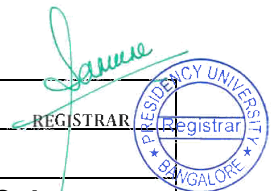| Course Code :			SOMV2060			Academic Year :		2020-2021
Course Name :			Online filing of income tax returns			Semester :		ODD
						Instructor-in-Charge Name :		Dr. Pramod Kumar Pandey
						Instructor-in-Charge Employee ID :		PUNIV00960
S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1	20202030 0562	20202MBA 0519	K HELEN RUBY	SOM	88	70	YES	
2	20202030 0289	20202MBA 0304	UME SALMA S	SOM	82	70	YES	
3	20202030 0583	20202MBA 0538	MADHUKURI ADHITYA	SOM	75	70	YES	
4	20202030 0387	20202MBA 0043	APEKHYA NAYAK	SOM	72	65	YES	
5	20202030 0175	20202MBA 0174	NEHA SINGH	SOM	82	63	YES	
6	20202030 0202	20202MBA 0208	RAJARSHI GHOSH	SOM	78	60	YES	
7	20202030 0522	20202MBA 0466	RANJITHA V	SOM	75	60	YES	
8	20202030 0551	20202MBA 0507	SUPRITHA	SOM	71	58	YES	
9	20202030 0194	20202MBA 0198	PRAVEEN KUMAR N	SOM	73	58	YES	
10	20202030 0178	20202MBA 0178	NITI WAGHELA	SOM	74	58	YES	
11	20201650 0037	20201BCH 0036	PENTAKOTA CHANDAN LOHIT	SOC	74	55	YES	
12	20202030 0524	20202MBA 0465	RAKSHITHA V	SOM	79	55	YES	
13	20202030 0629	20202MBA 0565	RASHMI KANADE	SOM	78	55	YES	
14	20202030 0164	20202MBA 0163	MONIKA SM	SOM	81	53	YES	
15	20202030 0129	20202MBA 0127	KAVYA R	SOM	79	50	YES	
16	20202030 0270	20202MBA 0282	SUMANTH K	SOM	91	50	YES	
17	20202030 0215	20202MBA 0221	ROOPASHREE M	SOM	72	50	YES	
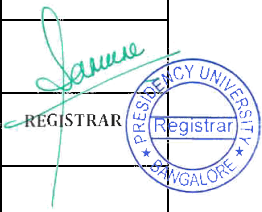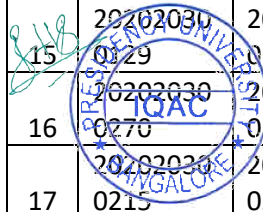
18	20202030 0086	20202MBA 0084	DHRUPADH S	SOM	73	50	YES
19	20202030 0363	20202MBA 0638	DHANUSH KUMAR S N	SOM	75	50	YES
20	20202030 0497	20202MBA 0124	KARTHIK MOHAN SORATUR	SOM	72	50	YES
21	20202030 0067	20202MBA 0061	BHARATH KUMAR B	SOM	71	50	YES
22	20202030 0382	20202MLS 0037	VIVEK JITHESH CARDOZA	SOM	81	50	YES
23	20202030 0449	20202MBA 0413	VAMSI PRIYANKA A	SOM	74	50	YES
24	20202030 0381	20202MLS 0036	VISHAL G SHETTY	SOM	76	50	YES
25	20202030 0261	20202MBA 0272	SOWMYA B	SOM	72	50	YES
26	20202030 0083	20202MBA 0080	DEEKSHITHA S P	SOM	77	50	YES
27	20202030 0594	20202MBA 0543	BALAJI NM	SOM	79	50	YES
28	20202030 0133	20202MBA 0131	KOMAL KUMARI	SOM	72	50	YES
29	20202030 0548	20202MBA 0599	GOWTHAM S J	SOM	75	50	YES
30	20202030 0539	20202MBA 0499	SAI SANDEEP T	SOM	74	50	YES
31	20202030 0663	20202MLS 0040	MARTIN RODRIGUES	SOM	71	50	YES
32	20202030 0256	20202MBA 0267	SINDHU R	SOM	73	50	YES

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: Management   **Name of the Department:** Management

Area of Specialization: Economics   **Name of the Faculty Member:** Nalin Kumar C

Tile of the Value Added Course: Destinations: Travel, geography, business

Course **Duration:** [30 hours]

Course Code: SOMV2062

Introduction to the Course:

A geographically informed person sees, understands, and appreciates the connections among people, places, and environments. **The course introduces the student to an area of study that brings together and interrelates the important elements of the physical environment of humans.** In the study of select destinations around the world, students utilize physical and cultural perspectives to examine people, economy and environments at local, regional, national, and international levels. The course has no prerequisites.

Course Outcomes: On successful completion of the course the students shall be able to:

01 Describe the influence of **geography** on the events of the past and present with emphasis on contemporary business environment and economic issues.

02 Demonstrate suitable geographic orientation and business timelines

Course Content: [Briefly mention all the important topics to be covered in this course]

Learning geography by continents – most visited destinations in the world – people, culture, language and business – twenty first century world – air travel, timelines and logistics – great books, magazines and videos.

Approval by the HOD.
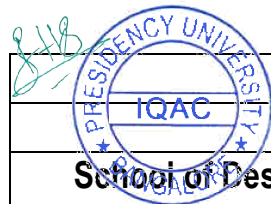
Presidency University, Bengaluru	
Value Added Course Marksheet	
School of Design / Engineering / Law / Management /Commerce / Information Science	

Course Code :	SOMV2062			Academic Year :		2020-2021	
Course Name :	Travel, Geography, Business			Semester :		ODD	
School:	School of Management			Instructor-in-Charge Name :		Dr Nalin Kumar C	
Department:	Management			Instructor-in-Charge Employee ID :		PUNIV00943	

S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remark
1		20202MBA0569	AISHWARYA H HONNURI	SoM	65%	60	Yes	
2		20202MBA0375	VARUN C	SoM	65%	65	Yes	
3		20202MBA0570	VARSHITHA HOSAGOUDER	SoM	75%	75	Yes	
4		20202MBA0325	VRUSHALI VIJAYNAVALE	SoM	75%	75	Yes	
5		20202MBA0492	K ANTONY MATHAPPA	SOM	0%		NO	
6		20202MBA0512	SHUHAIR GAFOOR	SOM	0%		NO	
7		20202MDM0019	YASSER MAMMAD	SOM	0%		NO	
8		20202MDM0037	GOOTY KASE NIKHITHA	SOM	0%		NO	
9		20202MEM0005	MUHBBIDH SUDHEER S	SOM	0%		NO	
10		20202MBA0511	Sam Daniel S	SOM	0%		NO	
11		20202MBA0308	Vaishnav A V	SOM	0%		NO	
12		20202MBA0612	C HARSHITHA	SOM	0%		NO	
13		20202MBA0536	Ruchitha R	SOM	0%		NO	
14		20202MLS000	ANANNYA PB	SOM	0%		NO	
15		20202MBA0240	SANDEEP SURYA	SOM	0%		NO	
16		20202MDM0036	SIJO GEORGE K C	SOM	0%		NO	
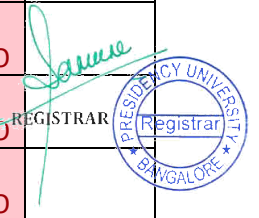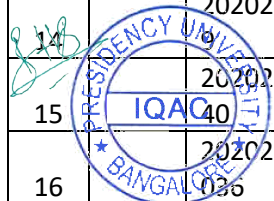
| 17 | | 20202MBL0022 | BHAVYA SHREE GS | SOM | 0% | NO |

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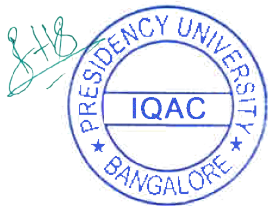
REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School:	School of Management
Name of the Department:	MBA
Area of Specialization:	Finance
Name of the Faculty Member/Members:	Dr. Deepika Krishnan
Tile of the Value Added Course:	Financial Risk Management
Course Duration:	[30 hours] [From 12/07/2021 to 31/07/2021]
Course Code:	SOMV2065

Introduction to the Course:

This course is designed to help students better equip themselves to understand and manage risks faced by businesses which leads to a career specialized in Risk Management. Risk management is an extremely important part of finance. The takers of this course will know the role of risk manager which involves observing the potential risks of investments, markets, and transactions. It includes a solid footing in the principles of analyzing, controlling, or assessing potential credit risk, market risk, and liquidity risk as well as non-market related financial risks. This also covers key areas of financial risk management presented in the context of real-world scenarios.

Prerequisites of the course:

There are no prerequisites for the course but the basic numerical skill will be an added advantage.

Course Outcomes: On successful completion of the course the students shall be able to:

01: Describe the different types of financial risk

02: Compute the risk involved in each type of stock/securities

03: Explain the risk management measures taken by the business

Course Content:

Module I: Overview of Risk   **6 Sessions [Knowledge]**

Risk-Meaning, Types of Risk-Financial and non-financial risk. Financial Risk-Meaning, Types-Market risk, liquidity risk, credit risk, operational risk. Financial Disaster-the Great Depression of the 1930s and Financial Crisis of 2007-2009.

Module II: Measurement of Risk   **8 Sessions [Application]**

Risk Measurement- Meaning, Methods- Average, Standard Deviation, Variance, Beta, CAPM, Probability Distribution - Value-at-risk (VaR).

Module III: Risk Management   **6 Sessions [Comprehension]**

Risk Management-Meaning, steps. Risk Manger views on Risk. Risk Management Tools-Insurance, Risk diversification, Derivatives. Enterprise Risk Management. Risk Governance

Approval by the HOD.

Presidency University, Bengaluru							
Value Added Course Marksheet							
School of Design / Engineering / Law / Management /Commerce / Information Science							
Course Code :	SOMV2065			**Academic Year :**		2020-21	
Course Name :	**Financial Risk Management**			**Semester :**		**ODD**	
School:	**School of Management**			**Instructor-in-Charge Name :**		**Dr. Deepika Krishnan**	
Department:	**Management**			**Instructor-in-Charge Employee ID :**			
S. No	**UID No**	**Roll No**	**Name**	**School (e.g. SoE/SoL etc)**	**Attendance (in %)**	**Marks out of 100**	**Eligible for Certificate (Yes/No)**	**Remark**

1		20202MBA0002	A RAHUL	SOM	95%	80	Yes	Satisfactory
2		20202MBA0004	ABDUL SHAKEEL	SOM	95%	78	Yes	Satisfactory
3		20202MBA0033	Aneesh	SOM	95%	79	Yes	Satisfactory
4		20202MBA0038	ANKITHA B P	SOM	100%	82	Yes	Satisfactory
5		20202MBA0056	B SHASHIDHARREDDY	SOM	95%	80	Yes	Satisfactory
6		20202MBA0071	CHARU SARAF	SOM	100%	85	Yes	Satisfactory
7		20202MBA0072	CHAWAN SAI KARTHIK RAO	SOM	97%	80	Yes	Satisfactory
8		20202MBA0091	Emona Bera	SOM	98%	82	Yes	Satisfactory
9		20202MBA0169	NAVEEN KUMAR REDDY	SOM	100%	80	Yes	Satisfactory
10		20202MBA0242	SANE PRAVEEN KUMAR REDDY	SOM	97%	79	Yes	Satisfactory
11		20202MBA0273	SPARDHA C G	SOM	97%	81	Yes	Satisfactory
12		20202MBA0293	TAHA SYED	SOM	100%	80	Yes	Satisfactory
13		20202MBA0312	VIBIN UTHAPPA A H	SOM	98%	78	Yes	Satisfactory
14		20202MBA0343	KANDULA DORA BABU	SOM	98%	81	Yes	Satisfactory
15		20202MBA0356	GAGAN KJ	SOM	97%	79	Yes	Satisfactory
16		20202MBA0362	BHARATH KS	SOM	100%	80	Yes	Satisfactory
17		20202MBA0429	TEJA REDDY M S	SOM	100%	80	Yes	Satisfactory
18		20202MBA0430	SHAFIYA ANJUM	SOM	100%	81	Yes	Satisfactory
19		20202MBA0523	SONAL CHONDAMMA H S	SOM	100%	82	Yes	Satisfactory
20		20202MBA0574	PAVAN KUMAR TR	SOM	100%	80	Yes	Satisfactory

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: School of Management**

Area of Specialization: General Management   **Name of the Faculty Member: Dr. Rosewine Joy**

Tile: Crisis Management Course   **Duration: [30 hours] [From Oct to Nov]**

Course Code: SOMV2067

Introduction to the Course: Crisis Management is the process by which an organization deals with major unpredictable events that threatens to harm the organization, its stakeholders, or the general public. In a crisis, taking action is urgent, but the tactics and methods that work in confronting everyday emergencies may be inadequate – or even counterproductive. Crisis conditions can lead to confusion about the correct course of action, decision-making delays, failures of communication, conflicts or unintentional interference among response organizations, flaws in execution of response action, and undesirable citizen reactions. Response leaders confronting crises therefore must operate in a different mode than that appropriate for routine emergencies; they must make decisions with participation of a wider range of stakeholders, developing new solutions by combining elements of several kinds of routine response or by innovating in their strategies and tactics. In this crisis management course you will be required to apply your crisis management knowledge and skill in the development of a Crisis Management Plan and crisis communication for a real time scenario.

Course Outcomes: On successful completion of the course the students shall be able to:

01 Learn analytical and practical foundations to anticipate potential crises and develop methods of avoiding or minimizing damage.

02 Understand the impact of crises on the community, on the organization, and on its stakeholders.

03 Demonstrate methods of diagnosing and resolving crisis situations

Course Content: The course helps to give an understanding on 3 core areas in Crisis Management. Crisis Analysis, Crisis Leadership and Crisis Communication.

Crisis Analysis: This module cover topics such as Introduction to crisis management, framework for crisis management, crisis management landscape, sources of organizational crisis, Strategic Planning and Assessing Crisis Vulnerability, Forming the Crisis Management Team and Plan.

Crisis Leadership: This module covers topics such as -Introduction: People, Technologies, and Crisis, The Failure of Conventional Training, The Failure of Conventional Organizations, The Failure of Conventional Responses, -Emerging Trends in Crisis Management
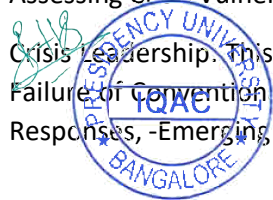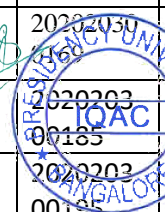
Crisis Communication: This module covers Crisis Communication, Crisis Management Communication Plans, Crisis Communication Mistakes, Crisis Communication Essential Knowledge and Seven Dimensions of Crisis Communication Management

Approval by the HOD.

S. No	UID No	Roll No	Name	School (e.g. SoE/SoL etc)	Attendance (in %)	Marks out of 100	Eligible for	Remark
			Presidency University, Bengaluru					
			Value Added Course Marksheet					
			School of Management					
Course Code :	SOMV2067				**Academic Year :**		2020-2021	
Course Name :	Crisis Management				**Semester :**		ODD	
					Instructor-in-Charge Name :		Dr.Rosewine Joy	
					Instructor-in-Charge Employee ID :		PUNIV00495	
1	2020203 00018	20202MB A0011	ADAPA SURYA VENKATA GANGADHAR	SOM	75%	60	Y	NIL
2	2020203 00347	20202MB A0487	Gautam Rawal	SOM	75%	100	Y	NIL
3	20202030 0030	20202MB A0023	AMAL MS	SOM	80%	80	Y	NIL
4	20202030 0058	20202MB A0052	ATUL LAKSHMAN	SOM	85%	100	Y	NIL
5	2020203 00090	20202MB A0088	DURGA S	SOM	80%	100	Y	NIL
6	20202030 0100	20202MB A0098	GAGAN RAJU S	SOM	75%	65	Y	NIL
7	2020203 00155	20202MB A0154	MEERA S PILLAI	SOM	80%	100	Y	NIL
8	2020203 00168	20202MB A0168	NAVEEN KISHEN	SOM	80%	100	Y	NIL
9	2020203 00185	20202MB A0188	PAYAL JAISWAL	SOM	75%	100	Y	NIL
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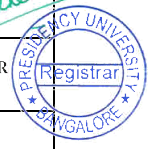
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12	2020203 00241	20202MB A0248	SARIPALLI SIVA SHANMUK VARMA	SOM	85%	55	Y	NIL
13	2020203 00281	20202MB A0296	TANISHA P U	SOM	80%	100	Y	NIL
14	2020203 00287	20202MB A0302	TRISHALA PATHAK	SOM	85%	100	Y	NIL
15	2020203 00305	20202MB A0321	VISHWAS SHANKAR PRABHU	SOM	90%	100	Y	NIL
16	20202030 0488	20202MB A0445	AMARA NARAYANA SWAMY YADAV T N	SOM	85%	70	Y	NIL
17	2020203 00575	20202MB A0492	K ANTONY MATHAPPA	SOM	80%	100	Y	NIL
18	2020203 00574	20202MB A0512	SHUHAIR GAFOOR	SOM	88%	100	Y	NIL
19		20202MD M0019	YASSER MAMMAD	SOM	60%	AB	N	NIL
20	20202030 0581	20202MD M0037	GOOTY KASE NIKHITHA	SOM	85%	100	Y	NIL
21	20202030 0348	20202ME M0005	MUHBBIDH SUDHEER S	SOM	60%	AB	N	NIL
22	2020203 00554	20202MB A0511	Sam Daniel S	SOM	83%	100	Y	NIL
23	2020203 00292	20202MB A0308	Vaishnav A V	SOM	80%	90	Y	NIL
24	20202030 0531	20202MB A0612	C HARSHITHA	SOM	85%	90	Y	NIL
25	2020203 00585	20202MB A0536	Ruchitha R	SOM	85%	100	Y	NIL
26	20202030 0355	20202MLS 0009	ANANNYA PB	SOM	70%	90	Y	NIL
27	2020203 00234	20202MB A0240	SANDEEP SURYA	SOM	70%	90	Y	NIL
28	20202030 0543	20202MD M0036	SIJO GEORGE K C	SOM	70%	90	Y	NIL
29	20202030 0532	20202MBL 0022	BHAVYA SHREE GS	SOM	70%	70	y	NIL
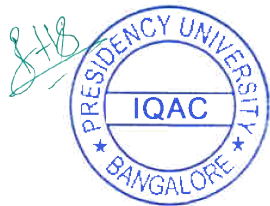
SUMMER SEMESTER
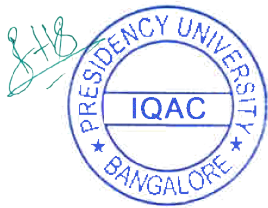
(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: SOM   **Name of the Department: Management**

Area of Specialization: GM   **Name of the Faculty Member/Members:**

                                        Dr. P. Lakshmi Prasanna

Tile of the Value Added Course: Healthy and Stress free Life Style

 Course Duration: [30 hours]

Course Code: SOMVO43

Introduction to the Course:

Course Description:

This course is meant to help the students understand that 'healthy mind results into a healthy body'. Good and sound health would ensure an agile and active mind. Just as a person's mood and emotions are reflected in a person's health, a body that is weak and unfit plays havoc on a person's mental well-being. Recent studies have shown that increasing stress of today's fast paced life is giving rise to a number of health problems. Major among those are heart and neurological problems. A good health helps a person to keep a positive attitude towards work and life in general. The purpose of the course is to help the students to have a healthy and stress-free lifestyle.

Course Outcomes: On successful completion of the course the students shall be able to :

01 Identify their strengths and become more confident persons

02 Express themselves more freely

**03 Recognize the problem and provide the solution.**

Course Content:

- **Unit 1 – Get more physical activity.**
  Being physically active can improve your brain health, help manage weight, reduce the risk of disease, strengthen bones and muscles, and improve your ability to do everyday activities. Adults who sit less and do any amount of moderate-to-vigorous physical activity gain some health benefits.
- **Unit 2 – Follow a healthy diet**.

  Healthy. Eating also means replacing foods that contain trans -fats, added salt, and sugar with more nutritious options. This chapter would look at the top ten (10) benefits of healthful diet.
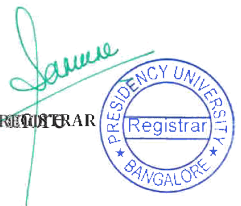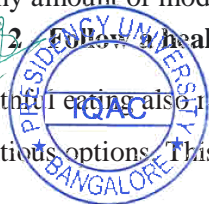
- **Unit 3** - **Minimize phone use and screen time**.

  Excessive *screen time* has been found to increase the risk of diseases like obesity, diabetes and sleep problems. This chapter will deal with the benefits of minimizing the screen time and methods to reduce screen time.

- **Unit 4** - **Practice self-care**.

  Self-Care works on two levels. First, it allows you to take care of yourself, to nurture yourself. Second, it subconsciously sends you the message that you deserve to be taken care of, which can help increase your self-esteem, self-worth, and happiness.

- **Unit 5** - **Reduce your caffeine intake.**

  Not partaking in caffeine can be good for your blood pressure. Caffeine has been shown to raise blood pressure levels due to the stimulatory effect it has on the nervous system. High intake of caffeine — 3 to 5 cups per day — has also been associated with increased risk of cardiovascular disease.

- **Unit 6** - **Spend time with friends and family**

  Spending time with your family, boost your happiness and reduce your stress. Improve your self-confidence and self-worth. Help you cope with traumas, such as divorce, serious illness, job loss or the death of a loved one. Encourage you to change or avoid unhealthy lifestyle habits, such as excessive drinking or lack of exercise.
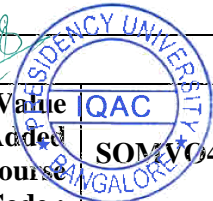
- **Unit 7 - Create boundaries and learn to say no**.
1. Practice tuning in to your inner sense of yes and no.
2. Learn how to tolerate the reactions of others.
3. Engage in acts of compassionate self-care.
4. The Importance of Setting Boundaries.
   Practice Setting Boundaries and Saying No
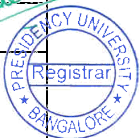
1. Spend less time on something that you don't want to be doing.
2. Make a situation more convenient for you.
3. Don't volunteer the next time someone needs help.
4. Be quiet and let someone else step up.

Approval by the HOD.

Presidency University, Bengaluru			
School of Management			
Value Added Course Code :	QAC SOMVC043		REGISTRAR Registrar

| Value Added Course Name :		Healthy and Stress free Life style			Academic Year :			2022-23
					Semester :			Summer Term
					Instructor-in-Charge :			Dr. P. Lakshmi Prasanna
S. No	U I D N o	Roll No	Name	School	Attendance	Marks	Eligibility for Certificate Yes/ No	Remarks
1		20212MBA0175	VAIBHAV SINGH	SOM	75%	75	Y	
2		20212MBA0176	VENKAT DILIP V	SOM	75%	75	Y	
3		20212MBA0183	SHAIK SHABAZ PASHA	SOM	75%	75	Y	
4		20212MBA0186	DHAKSHITHA K D	SOM	76%	80	Y	
5		20212MBA0189	RAKSHITHA D	SOM	84%	80	Y	
6		20212MBA0191	RITHIK M KOLVEKAR	SOM	80%	82	Y	
7		20212MBA0192	CHETAN KUMAR H M	SOM	80%	75	Y	
8		20212MBA0197	JAGADAM NIKHIL KUMAR	SOM	75%	80	Y	
9		20212MBA0198	M N MITHUNRAJ	SOM	75%	75	Y	
10		20212MBA0199	CHANDAN G	SOM	76%	75	Y	
11		20212MBA0206	MOHAMMED FAIZUDDIN	SOM	76%	77	Y	
12		20212MBA0207	SAMEERA S K	SOM	84%	79	Y	
13		20212MBA0209	MITHUN C D	SOM	88%	79	Y	
14		20212MBA0210	MAHESH V	SOM	75%	80	Y	
15		20212MBA0211	ABIE PRAJWAL C	SOM	82%	85	Y	
16		20212MBA0215	RAKSHITH S	SOM	75%	75	Y	
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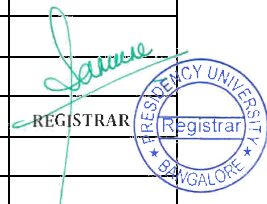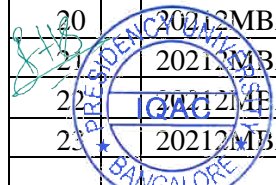
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29		20212MBA0277	SHARMITHA S	SOM	75%	75	Y	
30		20212MBA0282	SURAKSHITH S	SOM	76%	76	Y	
31		20212MBA0287	DEEPAK CHAND S R	SOM	92%	75	Y	
32		20212MBA0289	MAHENDRA GOWDA G	SOM	88%	80	Y	
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34		20212MBA0299	HARNITA G	SOM	88%	75	Y	
35		20212MBA0300	PAVAN G	SOM	84%	76	Y	
36		20212MBA0302	SHUBHAM H KHAMITKAR	SOM	84%	78	Y	
37		20212MBA0304	VYSHNAVI	SOM	84%	75	Y	
38		20212MBA0305	SINCHANA S	SOE	84%	80	Y	
39		20212MBA0307	NANDANA S	SOM	96%	83	Y	
40		20212MBA0309	JAYAPALA REDDY C K	SOM	75%	75	Y	
41		20212MBA0311	SUNIL P	SOM	75%	75	Y	
42		20212MBA0312	HARISH S	SOM	84%	78	Y	
43		20212MBA0316	SUSHMA GUMMA	SOM	84%	75	Y	
44		20212MBA0318	SNEHA M P	SOM	84%	75	Y	
45		20212MBA0321	IRFAN HUSSAIN	SOM	84%	75	Y	
46		20212MBA0325	NAMRATHA JACOB	SOM	84%	75	Y	
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48		20212MBA0329	JOTHI SHREE C	SOM	84%	75	Y	
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50		20212MBA0340	RAGHAVENDRA M S	SOM	84%	75	Y	
51		20212MBA0342	MOHAMMED MUSAIB	SOM	84%	75	Y	
52		20212MBA0344	BHAVANA K R	SOM	84%	75	Y	
53		20212MBA0345	SHASHANK J	SOM	84%	75	Y	

SoM-HOD

PRESIDENCY UNIVERSITY

REGISTRAR

Name of the School: School of Management

 Name of the Department: Management

Area of Specialization: General

Name of the Faculty Member: Dr Syed Mohammad Ghouse

Tile of the Value-Added Course: Campus to corporate Course Duration: [30 hours] [From July 15to august 31st 2022]

Course Code: SOMV051

Introduction to the Course:

This course is intended Campus to corporate is the type of module for the young student's transition from their campus life to the corporate world. It is vital for the students those who are employed as skilled employees and also it will help the average employee turn into an excellent performer. Recruiters from the corporate want to select and promote students who are good at communicating and writing and other soft skills ,recruiter always have a lookout for an individual who is good at taking initiatives and responsibilities and who can work under pressure .but campus provides technical expertise on the subject but not the experience and soft skill development there is a big difference on how corporate and campus work, making students go way through transition from campus to corporate is crucial and challenging

Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

1. Recognize Difference between campus and corporate life.
2. Gain awareness of opportunities for growing themselves in corporate sector.
3. Build your capability to communicate effectively and build trust.
4. Understand corporate qualities, skills and their roles.

Course Content:

Module1: Definition- Nature of campus- Five Key Elements- Importance of studentship- Formal student and Informal student- student required skills- difference between campus and corporate

Module2: student behaviour styles: behaviour based on traits, student types based on traits style

Corporate behaviour; skill set require to enter into corporate, skill set development process.

Module3: Personality and traits – Personality Profiles- Profiles of effective student- The corporate etiquette, email etiquette . team work, personal grooming, negations skills, time management.
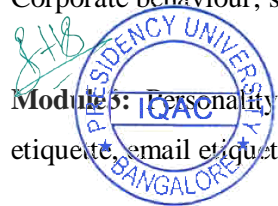
Module4: The use of teams in organizations: Group or team, benefits of team, limitations of using teams - types of teams –

every student must know the campus and corporate operates at different scales and mechanisms .one must go through campus and corporate transition to develop the knowledge and skill required to fit perfectly in the corporate world

Approval by the HOD.

Presidency University, Bengaluru								
School of Management								
Value Added Course Code :	**SOMV051**							
Value Added Course Name :	**Campus to corporate**				**Academic Year :**		**2022-23**	
					Semester :		**Summer Term**	
					Instructor-in-Charge :		**Dr. Syed Mohammad Ghouse**	
				School	**Attendance**	**Marks**		**Eligibility for Certificate**
S. No	**UID No**	**Roll No**	**Name**				**Y/N**	**Remarks**
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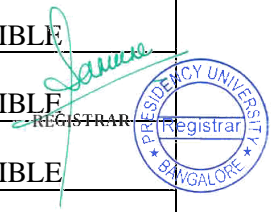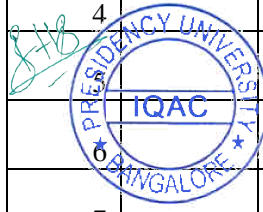
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31		20212MB A0463	KARTHIK S	SO M	92%	69	Y	ELIGIBLE
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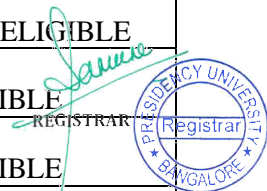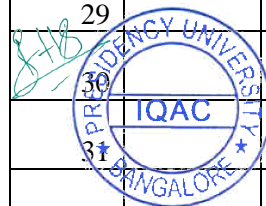
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36		20212MB A0475	AKILA B	SO M	84%	78	Y	ELIGIBLE
37		20212MB A0482	ANUSHA R PATIL	SO M	84%	70	Y	ELIGIBLE
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39		20212MB A0486	C PUNITHA	SO M	96%	83	Y	ELIGIBLE
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49		20212MB A0514	SHREESHAIL	SO M	0%	0	N	NOT ELIGIBLE
50		20212MB A0515	SHREYAS D	SO M	75%	70	Y	ELIGIBLE
51		20212MB A0521	UMME SANIYA G	SO M	80%	65	Y	ELIGIBLE
52		20212MB A0532	KAVYA K GOWDA	SO M	0%	0	N	NOT ELIGIBLE
53		20212MB A0534	BHARATH PRASANNA K	SO M	0%	0	N	NOT ELIGIBLE
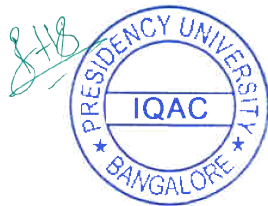
REGISTRAR

SoM-HOD

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department: Management**

Area of Specialization: General   **Name of the Faculty Member: Dr. Sagar M**

Tile of the Value-Added Course: Relevence of Kautilya's Arthashastra in Today's World

Course Duration: [30 hours] [From July 11 to 31ˢᵗ August 2022]

Course Code: SOMV104 VAC

Introduction to the Course: Kautilyas Arthashastra provides an insight into the ancient Indian anthology of political wisdom, theory, and the art of statecraft. It is one of the major political and strategic treatises that constitute a collection of timeless concepts. The importance and relevance of such strategies and concepts could be enriching to the contemporary world. Some of the strategies could be gainfully employed to achieve long-term benefits and resolve some of the key issues affecting numerous countries today. Kautilyas Arthashastra provides guidance to a wise king to further the national interests of the state that center on issues of security, wealth, and prestige. Throughout the Arthashastra, three fundamental objectives flow from one to the other good governance promotion of the welfare of the subjects leads to good economy acquisition of wealth that, in turn, allows for the expansion of territory. The concept of diplomacy is primarily to achieve world conquest and world consolidation. Therefore, six measures of foreign policy are recommended that assist the leader in managing the state through transition from a state of decline to one of stabilization, and from there to achieve progress or advancement. The policy to be employed depends on the relative power, strategic environment, and dynamics of the political situation. The aim of the policy is increase in power of the state at the expense of the enemy. As such, the Arthashastra has been identified as the first comprehensive statement of political realism. Kautilya defines war as an expression of the foreign policy of a state. He provides guidance to a king to employ the elements of national power to achieve a state of continuing advantage. Kautilya provides a grand strategy.
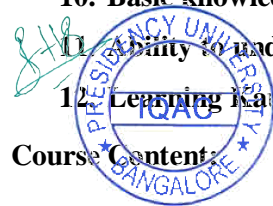
Prerequisites of the course: Nil

Course Outcomes: On successful completion of the course the students shall be able to:

   10. **Basic knowledge about various Kautilyas Arthashastra**

   11. **Ability to understand few Kautilyas Arthashastra**

   12. **Learning Kautilyas Economic Sytem and Sources of Income**

Course Content:

REGISTRAR

Module1:

    a) Introduction of Kautilya, Ancient Political System; Concept of Kingship; Duties of Ruler and Executer - Char Purusharth
    b) Yogakshem of His Subjects, Welfare of people; Education and Training of Prince, King Responsibilities
   c) Foreign policy, taxation, savings, expenditure

Module2:

    1) Indian Economy - Historical perspective, Vedic System, Moral principles; Concept of Wealth and It's Ownership; Kautilya Saptang - Seven Sources of Income
   2) Three Tier Political System - DharmaDand, RajDand, NyayDand

Approval by the HOD.

Presidency University, Bengaluru							
School of Management							
Value Added Course Code: SOMV062							
Value Added Course Name: Relevence of Kautilya's Arthashastra in Today's World				Academic Year :		2022-23	
				Semester :		Summer Term	
					Instructor-in-Charge :	Dr. Sagar M	
S. No	UID No	Roll No	Name	School	Attendance (%)	Marks	Y/N	Remarks
1		20212MBL0120	AKSHATHA H P	SOM	88.461538	85	Y	ELIGIBLE
2		20212MBL0124	SHREYAS A	SOM	84.615385	85	Y	ELIGIBLE
3		20212MBL0127	NANDAN M	SOM	84.615385	83	Y	ELIGIBLE
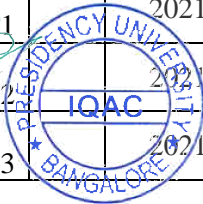
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5		20212MDM000 1	ANUSHA KIRAN	SO M	88.46153 8	85	Y	ELIGIBLE
6		20212MDM000 2	AYUSH BHATTACHAR YA	SO M	80.76923 1	86	Y	ELIGIBLE
7		20212MDM000 4	S AJAY SANKAR	SO M	76.92307 7	78	Y	ELIGIBLE
8		20212MDM001 7	SUHANA M R	SO M	84.61538 5	88	Y	ELIGIBLE
9		20212MDM002 2	SAI CHAITANYA Y	SO M	84.61538 5	86	Y	ELIGIBLE
10		20212MDM002 3	PRAJWAL HOSAMANE B S	SO M	84.61538 5	78	Y	ELIGIBLE
11		20212MDM002 4	NYRUTYA M P	SO M	84.61538 5	79	Y	ELIGIBLE
12		20212MDM002 5	MANOJ V	SO M	88.46153 8	83	Y	ELIGIBLE
13		20212MDM003 5	VEDHA R	SO M	88.46153 8	87	Y	ELIGIBLE
14		20212MDM003 6	MEGHANA C	SO M	84.61538 5	86	Y	ELIGIBLE
15		20212MDM003 9	MAILARE JANAVI	SO M	80.76923 1	77	Y	ELIGIBLE
16		20212MDM004 1	SYED WASIM	SO M	84.61538 5	83	Y	ELIGIBLE
17		20212MDM004 2	DURGA SHREE P N	SO M	84.61538 5	78	Y	ELIGIBLE
18		20212MDM004 6	KIRAN S	SO M	88.46153 8	87	Y	ELIGIBLE
19		20212MEB0003	SAHANA M S	SO M	84.61538 5	79	Y	ELIGIBLE
20		20212MEB0004	ANKUSH R SHETTY	SO M	84.61538 5	79	Y	ELIGIBLE
21		20212MEB0006	KARTHIK N R	SO M	84.61538 5	86	Y	ELIGIBLE
22		20212MEB0007	SHILPA V	SO M	80.76923 1	88	Y	ELIGIBLE
23		20212MEB0008	VIDYA H	SO M	88.46153 8	82	Y	ELIGIBLE
24		20212MEB0010	SUHAS MALIGE G C	SO M	88.46153 8	85	Y	ELIGIBLE
25		20212MEB0011	SRIKANTH J S	SO M	80.76923 1	81	Y	ELIGIBLE
26		20212MEB0014	CHAITHANYA R	SO M	88.46153 8	85	Y	ELIGIBLE
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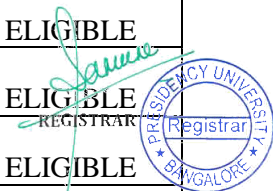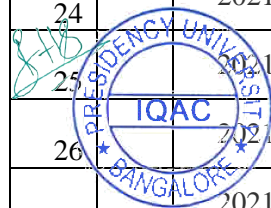
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37		20212MLS0010	M VIKRAM VINOD	SOM	84.615385	80	Y	ELIGIBLE
38		20212MLS0021	RAMYA D	SOE	84.615385	85	Y	ELIGIBLE
39		20212MLS0022	NIRMALSUBASA A	SOM	84.615385	85	Y	ELIGIBLE
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41		20212MLS0029	SAGAR NAROJI	SOM	84.615385	87	Y	ELIGIBLE
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43		20212MLS0032	KAVANA S	SOM	84.615385	78	Y	ELIGIBLE
44		20212MLS0034	KOUSHIK H S	SOM	80.769231	81	Y	ELIGIBLE
45		20212MLS0035	SAI SUMANTH G	SOM	84.615385	88	Y	ELIGIBLE
46		20212MLS0036	ABHISHEAK P J	SOM	84.615385	81	Y	ELIGIBLE
47		20212MLS0038	JANARDHAN REDDY B	SOM	84.615385	82	Y	ELIGIBLE
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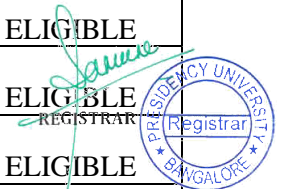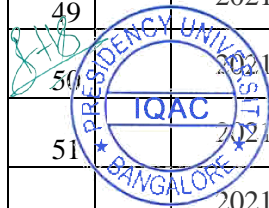
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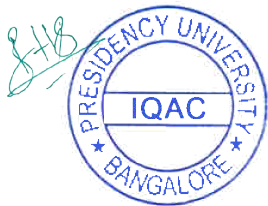
PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management

Name of the Department: Management

Area of Specialization: MBA

Name of the Faculty Member: Dr. Dayananda swamy M S

Tile of the Value Added Course: Ergonomics for Managers

Course Duration: [30 hours] [From April 11 to 31st May 2022]

Course Code: SOMV076

Introduction to the Course: Ergonomics is the science of designing the job and workplace to fit the worker rather than the other way around. In other words, ergonomics is about eliminating or minimizing physical stressors and environmental factors that adversely affect worker health and comfort. Considering the importance of the Ergonomics in the workplace, that enhance the productivity of the worker and also reduces the industrial hazards, especially which causes the physical disorder. I am suggesting this as Value Added Corse for the Management students. This course will helpful in designing the working condition of the Work station.

This is basic course that gives a frame work in considering ergonomic aspects that would be practiced in an organisation, the Study comprise of six units that spread across thirty hours of learning definitely an added tool for managers in designing, work method, works system and work station, with respect to human body that could increases the Labour productivity and minimizes industrial body disorders irrespective of types of organisation. The course comprises of 6 units and each units will deals with the following aspects of Ergonomics study and application.

Prerequisites of the course: Fundamentals of Operation Management

Course Outcomes: On successful completion of the course the students shall be able to:

13. **Identify the problems in Work methods in Work areas.**

14. **Identify the Muscular Skeletal Disorder while working**

15. **Use of remedial measures in overcoming MSD.**

Course Content:

Unit 1: Introduction to Ergonomics and its importance in any organisation. Its relevance in implementing and Practice of ergonomics to different work system and work Areas of the Organisation. Intervention and

cost-effective practice and its benefits of ergonomics in an Organisation. Psychological factors involved in Ergonomics Practice.

Unit 2 : Anthropometric concern with systematic measurement of the physical properties of the human body. Body mechanics involved in work methods. Risk existing in the work stations and work system that causes disorders. Application of anthropometry in design.

Unit 3 : Muscles, structure, function, and capacity, Occupational biomechanics, Cardiovascular system, Respiratory system, Physical work capacity, causes of fatigue and remedial measures. Applied physiology in designing the workplace. Fitness for work.

Unit 4 : Anatomy and biomechanics of manual handling, Prevention of manual handling injuries in the workplace, Design of manual handling tasks, Lifting, carrying, and pushing. National Institute for Occupational Safety and Health (NIOSH) Analytics of Lifting equation.

Unit 5: with Visual safety aspects of Ergonomics, Vision and the eye, Measurement of light, Lighting design considerations, Visual fatigue, eyestrain, and near work, Psychological aspects of indoor lighting Especially in work areas and work system.

Unit 6: with Sound and the ear Measurement of sound, Hearing protection, Design of the acoustic environment, Noise control and Effects of noise on task performance, recommendations as per ergonomics.

References:

1. Stephen Pheasent, "Body space - Anthropometry, Ergonomics and the Design of Work", Second edition, 2003, Taylor & Francis Ltd, London.
2. Martin Helander, "A guide to human factors and Ergonomics", Second edition, 2006, CRC, Newyork.

**Approval by the HOD.**

Presidency University, Bengaluru		
School of Management		
Value Added Course Code : SOMV076		
Value Added Course Name : Ergonomics for Managers	Academic Year :	2022-23
	Semester :	Summer Term
	Instructor-in-Charge :	Dr. Dayanandaswamy
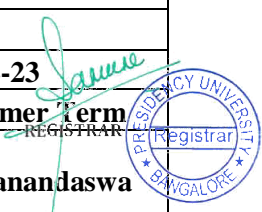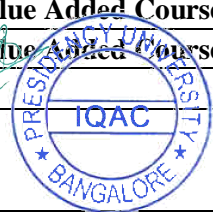
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2		20212MBA0005	ARANYA KHAN	SOM	84.00	68	Y	ELIGIBLE
3		20212MBA0006	B BHARGAVI	SOM	92.00	76	Y	ELIGIBLE
4		20212MBA0007	BHUSHAN SINGH	SOM	80.00	62	Y	ELIGIBLE
5		20212MBA0008	BIDISHA PAUL	SOM	84.00	82	Y	ELIGIBLE
7		20212MBA0012	JAMSHEED K	SOM	80.00	76	Y	ELIGIBLE
9		20212MBA0014	JAYARAM JAYESH	SOM	80.00	74	Y	ELIGIBLE
10		20212MBA0016	LIKHITH B	SOM	80.00	68	Y	ELIGIBLE
11		20212MBA0018	NITESH RAJU K N	SOM	80.00	66	Y	ELIGIBLE
12		20212MBA0019	PABITRA BARIK	SOM	80.00	72	Y	ELIGIBLE
13		20212MBA0021	PRAGNA P	SOM	88.00	86	Y	ELIGIBLE
14		20212MBA0025	SARATH I	SOM	84.00	78	Y	ELIGIBLE
15		20212MBA0031	YASH KUMAR	SOM	88.00	78	Y	ELIGIBLE
16		20212MBA0032	AKASH DEY	SOM	84.00	66	Y	ELIGIBLE
17		20212MBA0033	ARJUN C	SOM	88.00	85	Y	ELIGIBLE
18		20212MBA0034	KOUSHIK CHAKRABORTY	SOM	76.00	72	Y	ELIGIBLE
19		20212MBA0035	MUHAMMED LABEEB O T	SOM	76.00	68	Y	ELIGIBLE
20		20212MBA0036	T G CHAITRA	SOM	100.00	86	Y	ELIGIBLE
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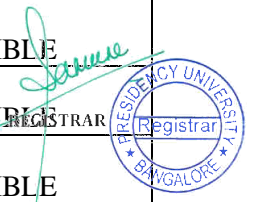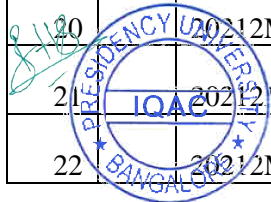
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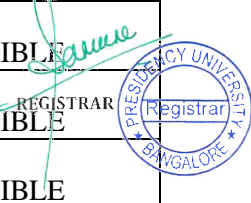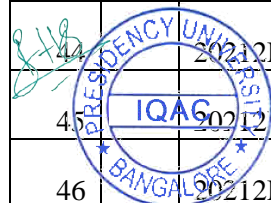
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54		20212MBA0166	KETHRIN HORO	SOM	96.00	72	Y	ELIGIBLE
55		20212MBA0169	PRASHANTH S	SOM	80.00	76	Y	ELIGIBLE

SoM-HOD

REGISTRAR

PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Management   **Name of the Department:** Management

Area of Specialization:

Name of the Faculty Member: Dr. Bharath Sampath

Tile of the Value Added Course: How to write a good Business Plan using Business Model Canvas

Course Duration: [30 hours] [From 2021 to 2022]

Course Code: SOMV101

Introduction to the Course: Today startups, especially of the tech variety, cannot afford much. This course is intended to keep up with competitors, grow rapidly, and innovate, they require a truly agile technique, a mind map of sorts that's easy to write, edit, and comprehend. The business model canvas is a tool used by business owners and managers to plan their strategy and business model. This tool can be used to plan any sort of business, from niche to mass markets.

Prerequisites of the course: Basic understanding of Market segmentation.

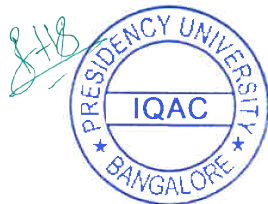**Course Outcomes:** On successful completion of the course the students shall be able to:

13. Understand the benefit of building a business model canvas to guide product roadmap.
14. Understand where they might benefit from more practice and learning.
15. Create a Business model for choice of Business.

Course Content:

Module 1: Business Model Canvas vs Business Plan.

**Module 2:** Components of Business Model Canvas.

Module 3: The Alexa Example

Approval by the HOD.

REGISTRAR

				Presidency University				
				School of Management				
	Value Added Course Code :	SOMV 101						
	Value Added Course Name :	How to Write a good Business Plan using Business Model Canvas			Academic Year :			2022-23
					Semester :			Summer Term
					Instructor-in-Charge :			Dr. Bharath Sampath
S. No	UID No	Roll No	Name	School	Attendance	Marks	Y/N	Eligibility for Certificate
								Remarks
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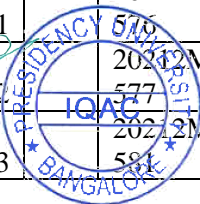
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23		20212MBL0046	RUDRESH M	SOM	90%	80	Y	
24		20212MBL0047	PRAGATHI V	SOM	70%	0	N	Not eligible
25		20212MBL0051	VISHWAS	SOM	70%	0	N	Not eligible
26		20212MBL0053	ADITI R G	SOM	65%	0	N	Not eligible
27		20212MBL0059	PAVITHRA M	SOM	85%	85	Y	
28		20212MBL0060	NAGESHA S	SOM	85%	90	Y	
29		20212MBL0062	ROHITH D	SOM	86%	85	Y	
30		20212MBL0066	KRUTHIKA SULAKHE	SOM	65%	0	N	Not eligible
31		20212MBL0070	MOULYASHREE L	SOM	88%	85	Y	
32		20212MBL0077	ANJALI C S	SOM	87%	85	Y	
33		20212MBL0078	AMULYA H A	SOM	65%	0	N	Not eligible
34		20212MBL0089	VINAYAKA N	SOM	90%	90	Y	
35		20212MBL0090	VEENA R	SOM	90%	90	Y	
36		20212MBL0093	GHOUSIYA SAMDANI	SOM	65%	0	N	Not eligible
37		20212MBL0095	KEERTHANA G	SOM	100%	75	Y	
38		20212MBL0097	NIDHI S	SOE	100%	80	Y	
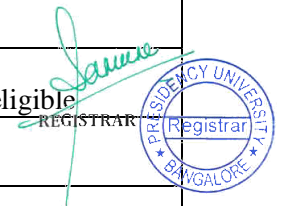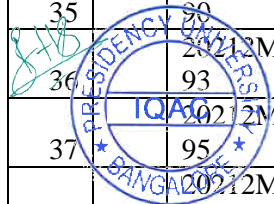
39		20212MBL0099	SUMANTH RAMACHANDRA BHAT	SOM	100%	75	Y	
40		20212MBL0102	CHANDU V N	SOM	100%	80	Y	
41		20212MBL0104	GHOUSIYA KHANUM	SOM	60%	0	N	Not eligible
42		20212MBL0110	NUNE TEJASRI	SOM	70%	0	N	Not eligible
43		20212MBL0111	R KIRAN KUMAR REDDY	SOM	100%	75	Y	
44		20212MBL0113	SUNIL BASAVARAJ NIDONI	SOM	100%	75	Y	
45		20212MBL0117	HARSHITHA K SUBRAMANYAM	SOM	100%	75	Y	
46		20212MBL0118	KHUSHI PRASAD R T	SOM	100%	80	Y	

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