PRESIDENCY UNIVERSITY

Department of Media Studies

Value Added Courses to be offered during the Odd Semester 2022-2023

Course Code:	BAJV001
Course Name:	**Smartphone Filmmaking**
Area of Specialization:	Media studies
Course Description:	The students will learn the basics of filmmaking, such as storytelling, shot composition, lighting, audio, and editing. You will also learn how to use editing software to cut your videos together and add effects. By the end of this course, you will be able to use your smartphone to make high-quality videos that tell stories, capture attention, and engage viewers. No prior filmmaking experience is required. However, some familiarity with your smartphone's camera and editing software would be helpful. The course will be delivered over 10 weeks. Each week, you will watch video lectures, complete exercises, and participate in discussion forums. Your performance in the course will be assessed based on your participation in discussion forums, completion of exercises, and submission of a final project.
Course Outcome:	On successful completion of the course the students shall be able to: **1]** Understand the smartphone filmmaking and its role in various contexts **[Knowledge]** 2] Interpret the role of smartphone filmmaking in today's media industry **[Comprehension]** **3]** Describe the role of smartphone filmmaking in persuasion and dissemination of information among individuals and groups **[Analysis]** **4]** Enumerate various type of smartphone filming techniques and their usage. **[Comprehension]** 5] Evaluate the interplay of smartphone filmmaking and Society leading to development activity. **[Application]**
Course Content:	**Module 1 Introduction to Smartphone Filmmaking (6 Hours)** **Topics:** • **Overview of smartphone filmmaking as a creative medium.** • **Exploring the potential of smartphones for filmmaking.** • **Discussion on the importance of storytelling in filmmaking.** **Module 2 Essential Filmmaking Techniques (6 Hours)** **Topics:** • **Understanding shot types and compositions.** • **Exploring camera angles and movements.** • **Learning about lighting and sound considerations for smartphone filmmaking** **Module 3 Filming Techniques and Tips: (6 Hours)** **Topics:**

	• Exploring advanced filming techniques like time-lapse, slow-motion, and hyperlapse. • Discussing framing, focus, and exposure adjustments. • Providing tips for achieving professional-looking shots with smartphones. **Module 4 Introduction to Kinemaster: (6 Hours)** Topics: • Overview of the Kinemaster editing software for smartphones. • Exploring the features and capabilities of Kinemaster **Module 5 Editing Basics: (6 Hours)** Topics: • Learning how to import and organize video clips in Kinemaster. • Understanding the timeline, trimming, and splitting clips. • Exploring transitions, text overlays, and audio adjustments.				
Instructor In-charge:	Sarath A. Pradeep				

Presidency University, Bengaluru
Department of Media Studies

Value added Course(VAC) Name and Code: BAJV001

Smartphone Filmmaking

Name of the Instructor: Sarath A. Pradeep

Consolidated Attendance Sheet

S.No.	STUDENT ID NO	STUDENT NAME	Total classes conducted	Total classes attended	Percentage attended
1	20221BAJ0001	Sanskriti singh	30	27	90.00
2	20221BAJ0002	R B SATHVIKA	30	27	90.00
3	20221BAJ0003	ANKIT KRISHNAN	30	28	93.33
4	20221BAJ0004	ATHULYA NAIR A	30	24	80.00
5	20221BAJ0005	HRIKEETA MAZUMDAR	30	26	86.67
6	20221BAJ0006	Srishti Srivastava	30	24	80.00
7	20221BAJ0007	Harshika Lalwani	30	26	86.67
8	20221BAJ0008	MAHIYA FAYAZ SHEIKH	30	26	86.67
9	20221BAJ0009	Abhijith Kundukattil	30	27	90.00
10	20221BAJ0010	KOYENA BHATTACHARJEE BHATTACHARJEE	30	27	90.00
11	20221BAJ0011	SIMRAN NAZARETH BRAGANZA	30	28	93.33
12	20221BAJ0012	TAUQIR FAROOQ SHOLA	30	24	80.00
13	20221BAJ0013	SWETA KUMARI	30	26	86.67
14	20221BAJ0014	Kashish Yadav	30	24	80.00
15	20221BAJ0015	Anamitra Mukherjee	30	26	86.67
16	20221BAJ0017	Yalagala Prasanti	30	26	86.67
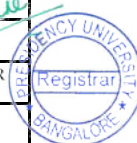
17	20221BAJ0021	ADITI RAMA SHANKAR DUBEY	30	27	90.00
18		Ayushi Bakshi	30	27	90.00
19		Sheryl Mariam	30	28	93.33
	Signature of Course Instructor				

Presidency University, Bengaluru
Value Added Course Marksheet
School of Media Studies

Course Code :	BAJV001		Academic Year :	2022-23
			Semester :	Odd Semester
Course Name :	Smartphone Filmmaking		Instructor-in-Charge Name :	Sarath A. Pradeep
			Instructor-in-Charge Employee ID :	PUNIV01845

S. No	Roll No	Name	School SOMS	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remarks
1	20221BAJ0001	Sanskriti singh	SOMS	27	58	Yes	
2	20221BAJ0002	R B SATHVIKA	SOMS	27	85	Yes	
3	20221BAJ0003	ANKIT KRISHNAN	SOMS	28	55	Yes	
4	20221BAJ0004	ATHULYA NAIR A	SOMS	24	76	Yes	
5	20221BAJ0005	HRIKEETA MAZUMDAR	SOMS	26	77	Yes	
6	20221BAJ0006	Srishti Srivastava	SOMS	24	65	Yes	
7	20221BAJ0007	Harshika Lalwani	SOMS	26	62	Yes	
8	20221BAJ0008	MAHIYA FAYAZ SHEIKH	SOMS	26	60	Yes	
9	20221BAJ0009	Abhijith Kundukattil	SOMS	27	58	Yes	
10	20221BAJ0010	KOYENA BHATTACHARJEE BHATTACHARJEE	SOMS	27	85	Yes	
11	20221BAJ0011	SIMRAN NAZARETH BRAGANZA	SOMS	28	55	Yes	
12	20221BAJ0012	TAUQIR FAROOQ SHOLA	SOMS	24	76	Yes	
13	20221BAJ0013	SWETA KUMARI	SOMS	26	77	Yes	
14	20221BAJ0014	Kashish Yadav	SOMS	24	65	Yes	
15	20221BAJ0015	Anamitra Mukherjee	SOMS	26	62	Yes	
16	20221BAJ0017	Yalagala Prasanti	SOMS	26	60	Yes	
17	20221BAJ0021	ADITI RAMA SHANKAR DUBEY	SOMS	27	58	Yes	
18		Ayushi Bakshi	SOMS	27	85	Yes	
19		Sheryl Mariam	SOMS	28	55	Yes	

Name of Course Instructor 1: Sarath A. Pradeep

Employee ID of Course Instructor 1: PUNIV01845

Signature of Course IC:

REGISTRAR   Signature of Director:

Department of Media Studies

Value Added Courses to be offered during the Odd Semester 2022-2023

Course Code:	BAJV002
Course Name:	Smartphone Photography
Area of Specialization:	Media studies
Course Description:	The students will learn the basics of photography, such as storytelling, shot composition, lighting, audio, and editing. You will also learn how to use editing software to cut your videos together and add effects. By the end of this course, you will be able to use your smartphone to make high-quality videos that tell stories, capture attention, and engage viewers. No prior photography experience is required. However, some familiarity with your smartphone's camera and editing software would be helpful. The course will be delivered over 10 weeks. Each week, you will watch video lectures, complete exercises, and participate in discussion forums. Your performance in the course will be assessed based on your participation in discussion forums, completion of exercises, and submission of a final project.
Course Outcome:	On successful completion of the course the students shall be able to: 1] Understand the smartphone photography and its role in various contexts [Knowledge] 2] Interpret the role of smartphone photography in today's media industry [Comprehension] 3] Describe the role of smartphone photography in persuasion and dissemination of information among individuals and groups [Analysis] 4] Enumerate various type of smartphone filming techniques and their usage. [Comprehension] 5] Evaluate the interplay of smartphone photography and Society leading to development activity. [Application]
Course Content:	**Module 1 Introduction to Smartphone Photography (6 Hours)** **Topics:** • **Overview of smartphone photography as a creative medium.** • **Exploring the potential of smartphones for photography.** • **Discussion on the importance of storytelling in photography.** **Module 2 Essential Photography Techniques (6 Hours)** **Topics:** • **Understanding shot types and compositions.** • **Exploring camera angles and movements.** • **Learning about lighting and sound considerations for smartphone photography**

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	Module 3 Filming Techniques and Tips: (6 Hours) **Topics:** • **Exploring advanced filming techniques like time-lapse, slow-motion, and hyperlapse.** • **Discussing framing, focus, and exposure adjustments.** • **Providing tips for achieving professional-looking shots with smartphones.** **Module 4 Introduction to Kinemaster:** (6 Hours) **Topics:** • **Overview of the Kinemaster editing software for smartphones.** • **Exploring the features and capabilities of Kinemaster** **Module 5 Editing Basics:** (6 Hours) **Topics:** • **Learning how to import and organize video clips in Kinemaster.** • **Understanding the timeline, trimming, and splitting clips.** • **Exploring transitions, text overlays, and audio adjustments.**
Instructor In-charge:	Dr. Neha Saroj

Presidency University, Bengaluru
Department of Media Studies
Value added Course(VAC) Name and Code: BAJV002

Smartphone Photography

Name of the Instructor: Dr. Neha Saroj

Consolidated Attendance Sheet

S.No.	STUDENT ID NO	STUDENT NAME	Total classes conducted	Total classes attended	Percentage attended
1	20211BAJ0001	MOHAMED JEFRY JAMAL	30	27	90.00
2	20211BAJ0002	MONIKA M S	30	27	90.00
3	20211BAJ0003	PREETHI M	30	28	93.33
4	20211BAJ0005	VISHAL G	30	24	80.00
5	20211BAJ0006	ANKITA CHAUHAN	30	26	86.67
6	20211BAJ0008	SHRUTI SHAW	30	24	80.00
7	20211BAJ0004	SHASHANK Y R	30	26	86.67

Signature of Course Instructor

REGISTRAR Registrar

Presidency University, Bengaluru
Value Added Course Marksheet
School of Media Studies

Course Code :	BAJV002		Academic Year :		2021-2022
			Semester :		Odd Semester
Course Name :	Smartphone Photography		Instructor-in-Charge Name :		Dr. Neha Saroj
			Instructor-in-Charge Employee ID :		PUNIV01903

S. No	Roll No	Name	School SOMS	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remarks
1	20211BAJ0001	MOHAMED JEFRY JAMAL	SOMS	27	58	Yes	
2	20211BAJ0002	MONIKA M S	SOMS	27	85	Yes	
3	20211BAJ0003	PREETHI M	SOMS	28	55	Yes	
4	20211BAJ0005	VISHAL G	SOMS	24	76	Yes	
5	20211BAJ0006	ANKITA CHAUHAN	SOMS	26	77	Yes	
6	20211BAJ0008	SHRUTI SHAW	SOMS	24	65	Yes	
7	20211BAJ0004	SHASHANK Y R	SOMS	26	62	Yes	

Name of Course Instructor 1:   Dr. Neha Saroj

Employee ID of Course Instructor 1:   PUNIV01903

Signature of Course IC:

Signature of Director:

REGISTRAR