



PRESIDENCY UNIVERSITY


(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Department of Media Studies

Value Added Courses to be offered during the Odd Semester 2021-2022

Course Code:	BAJV001
Course Name:	Smartphone Filmmaking
Area of Specialization:	Media studies
Course Description:	The students will learn the basics of filmmaking, such as storytelling, shot composition, lighting, audio, and editing. You will also learn how to use editing software to cut your videos together and add effects. By the end of this course, you will be able to use your smartphone to make high-quality videos that tell stories, capture attention, and engage viewers. No prior filmmaking experience is required. However, some familiarity with your smartphone's camera and editing software would be helpful. The course will be delivered over 10 weeks. Each week, you will watch video lectures, complete exercises, and participate in discussion forums. Your performance in the course will be assessed based on your participation in discussion forums, completion of exercises, and submission of a final project.
Course Outcome:	On successful completion of the course the students shall be able to: <ol style="list-style-type: none"> 1] Understand the smartphone filmmaking and its role in various contexts [Knowledge] 2] Interpret the role of smartphone filmmaking in today's media industry [Comprehension] 3] Describe the role of smartphone filmmaking in persuasion and dissemination of information among individuals and groups [Analysis] 4] Enumerate various type of smartphone filming techniques and their usage. [Comprehension] 5] Evaluate the interplay of smartphone filmmaking and Society leading to development activity. [Application]
Course Content:	<p>Module 1 Introduction to Smartphone Filmmaking (6 Hours) Topics:</p> <ul style="list-style-type: none"> • Overview of smartphone filmmaking as a creative medium. • Exploring the potential of smartphones for filmmaking. • Discussion on the importance of storytelling in filmmaking. <p>Module 2 Essential Filmmaking Techniques (6 Hours) Topics:</p> <ul style="list-style-type: none"> • Understanding shot types and compositions. • Exploring camera angles and movements. • Learning about lighting and sound considerations for smartphone filmmaking

	<p>Module 3 Filming Techniques and Tips: (6 Hours)</p> <p>Topics:</p> <ul style="list-style-type: none"> • Exploring advanced filming techniques like time-lapse, slow-motion, and hyperlapse. • Discussing framing, focus, and exposure adjustments. • Providing tips for achieving professional-looking shots with smartphones. <p>Module 4 Introduction to Kinemaster: (6 Hours)</p> <p>Topics:</p> <ul style="list-style-type: none"> • Overview of the Kinemaster editing software for smartphones. • Exploring the features and capabilities of Kinemaster <p>Module 5 Editing Basics: (6 Hours)</p> <p>Topics:</p> <ul style="list-style-type: none"> • Learning how to import and organize video clips in Kinemaster. • Understanding the timeline, trimming, and splitting clips. • Exploring transitions, text overlays, and audio adjustments.
Instructor In-charge:	Padmavati S.

<p>Presidency University, Bengaluru Department of Media Studies Value added Course(VAC) Name and Code: BAJV001 Smartphone Filmmaking Name of the Instructor: Padmavati S. Consolidated Attendance Sheet</p>					
S.No.	STUDENT ID NO	STUDENT NAME	Total classes conducted	Total classes attended	Percentage attended
1	20211BAJ0001	MOHAMED JEFRY JAMAL	30	27	90.00
2	20211BAJ0002	MONIKA M S	30	27	90.00
3	20211BAJ0003	PREETHI M	30	28	93.33
4	20211BAJ0005	VISHAL G	30	24	80.00
5	20211BAJ0006	ANKITA CHAUHAN	30	26	86.67
6	20211BAJ0008	SHRUTI SHAW	30	24	80.00
7	20211BAJ0007	RISHAB GHOSH	30	26	86.67
8	20211BAJ0004	SHASHANK Y R	30	26	86.67
Signature of Course Instructor					

Presidency University, Bengaluru
Value Added Course Marksheet
School of Media Studies

Course Code : BAJV001		Academic Year :			2021-2022		
Course Name : Smartphone Filmmaking		Semester :			Odd Semester		
		Instructor-in-Charge Name :			Padmavati S.		
		Instructor-in-Charge Employee ID :			PUNIV01639		
S. No	Roll No	Name	School Soms	Attendance (in %)	Marks out of 100	Eligible for Certificate (Yes/No)	Remarks
1	20211BAJ0001	MOHAMED JEFRY JAMAL	SOMS	27	58	Yes	
2	20211BAJ0002	MONIKA M S	SOMS	27	85	Yes	
3	20211BAJ0003	PREETHI M	SOMS	28	55	Yes	
4	20211BAJ0005	VISHAL G	SOMS	24	76	Yes	
5	20211BAJ0006	ANKITA CHAUHAN	SOMS	26	77	Yes	
6	20211BAJ0008	SHRUTI SHAW	SOMS	24	65	Yes	
7	20211BAJ0007	RISHAB GHOSH	SOMS	26	62	Yes	
8	20211BAJ0004	SHASHANK Y R	SOMS	26	60	Yes	

Name of Course Instructor 1: Padmavati S.
Employee ID of Course Instructor 1: PUNIV01639



Signature of Course IC



Signature of HoD