



# PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

## SCHOOL OF DESIGN

### Circular

DATE: Aug 2020

Dear All,

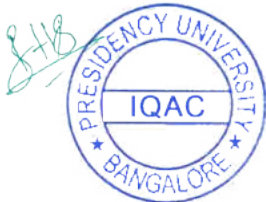
This is to notify that School of Design is floating the below listed course as Value Added Courses for the odd semester. It is instructed to the students to register for any one course from the list below.

| S. No. | Course Code | Course Name                                       | Course Faculty    |
|--------|-------------|---|-------------------|
| 1      | FAS101      | CONSUMER BEHAVIOUR IN FASHION & APPAREL SECTOR    | Mr. Madhusudana M |
| 2      | PRO101      | TRACE THE BRAIN INNOVATIONS LIE IN MINUTE DETAILS | Mr. Nokil Singh   |

Dr. Ashok Itagi

Head of Department

School of Design





# PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

**Name of the School:** School of Design  
**Name of the Department:** Fashion Design

**Area of Specialization:** Social Design  
**Name of the Faculty Member:** Madhusudana M

**Title of the Value Added Course:** Consumer Behavior in Fashion & Apparel Sector  
**Course Duration:** [30 hours] [From September 5, 2020 to December 5, 2020]

**Course Code:** FAS/101

## Introduction to the Course:

The objective of this course is to introduce the students to the role of customers and consumers in creating sustainable fashion, to understand their buying behaviours, changes that affect the buying patterns and decision making abilities of the consumers and factors determining the environmental impact of fashion. The course consists of relevant case studies, data collection and analysis – online and off-line about consumer buying patterns and behavior and development of sustainable business models. The students are encouraged to have a basic knowledge of apparel and fashion products and merchandises, online and off-line shopping models and seasonwise/ theme-wise apparel and fashion collections in local and global scenarios.

## Course Outcomes: On successful completion of the course the students shall be able to:

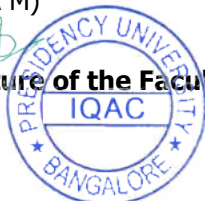
1. Identify different factors of apparel buying behavior
2. Define terms such as consumer characteristics, reference groups, store attributes, etc.
3. Classify and infer from various product attributes related to apparel and fashion sectors.
4. Recognize and review sampling methods and data collection processes.
5. Apply the methods to the regional/local apparel and fashion stores.
6. Recognize the scope for further studies based on the research gaps during the study.

## Course Content:

1. Factors influencing apparel buying behavior in India – data collection and review
2. Study of consumer behaviour and its impact on the fashion industry
3. Study of sustainable fashion and its role in reducing the environmental impact
4. Streamlined textile manufacturing and eco-initiatives to address the sustainability issue
5. Buying behaviour in the era of technology and digital media
6. Brand and self-identity – growth of fashion trends and fast-fashion

(MADHUSUDANA M)

**Name & Signature of the Faculty Member**

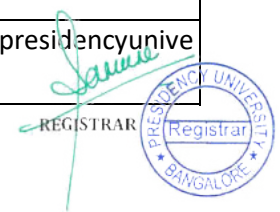
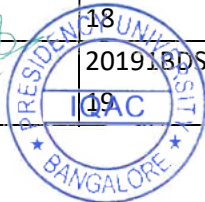


**Approval by the HOD**



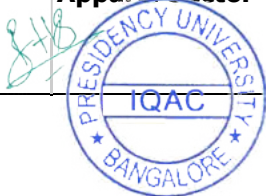
### STUDENTS ATTENDANCE LIST

| Serial No. | UID No. | Roll No.     | Name                 | Email ID                             |
|------------|---------|--------------|----------------------|--------------------------------------|
| 1          |         | 20171CSE0782 | YOSHITHA S           |                                      |
| 2          |         | 20171MEC0106 | MANISH MANJUNATH     |                                      |
| 3          |         | 20181COM0011 | ALVIN NISHANT D      |                                      |
| 4          |         | 20181COM0062 | INDRANI GHOSH        |                                      |
| 5          |         | 20181CSE0293 | JHANHAVI V           |                                      |
| 6          |         | 20181CSE0396 | Mallu Likhitha       |                                      |
| 7          |         | 20181ECE0383 | YASHRAJ S            |                                      |
| 8          |         | 20191BAV0036 | MADIRI LAYA SREE     |                                      |
| 9          |         | 20191BAV0074 | VIJAY KADIR R J      |                                      |
| 10         |         | 20191BBA0078 | Farhan Mustak Tailee |                                      |
| 11         |         | 20191BBL0087 | SOUMYADEEP SARDAR    |                                      |
| 12         |         | 20191BDS0008 | C SIDDHARTH          | 201910400028@presidencyuniversity.in |
| 13         |         | 20191BDS0009 | HARSHA BEEGUM A K    | 201910400025@presidencyuniversity.in |
| 14         |         | 20191BDS0011 | KAVYA SRIKUMAR       | 201910400017@presidencyuniversity.in |
| 15         |         | 20191BDS0012 | MAANASA MANIKANDAN   | 201910400002@presidencyuniversity.in |
| 16         |         | 20191BDS0016 | NIKHIL VAMSHI G      | 201910400009@presidencyuniversity.in |
| 17         |         | 20191BDS0018 | RAY ANN VARGHESE     | 201910400030@presidencyuniversity.in |
| 18         |         | 20191BDS0019 | RHEA SANJAY RAJPAL   | 201910400015@presidencyuniversity.in |

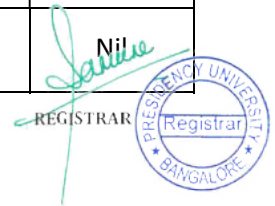
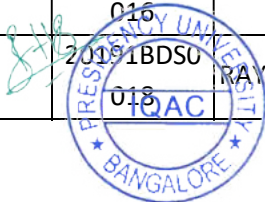


|    |                  |                                      |                                      |
|----|------------------|--------------------------------------|--------------------------------------|
| 19 | 20191BDS00<br>24 | SARANG SUNIL KUMAR                   | 201910400007@presidencyuniversity.in |
| 20 | 20191BDS00<br>29 | TAHA SULTANA                         | 201910400019@presidencyuniversity.in |
| 21 | 20191BDS00<br>30 | TARA VERMA                           | 201910400003@presidencyuniversity.in |
| 22 | 20191BDS00<br>31 | ZOHRA JAVED                          | 201910400022@presidencyuniversity.in |
| 23 | 20191CSE025<br>2 | KEERTHANA N                          |                                      |
| 24 | 20191ECM00<br>08 | CHUKKA BHARATH<br>KUMAR              |                                      |
| 25 | 20191ISE004<br>4 | DHANUSH P                            |                                      |
| 26 | 20191ISE015<br>1 | SARA MUSKAN                          |                                      |
| 27 | 20191IST012<br>4 | RIDHAA S KHATIB                      |                                      |
| 28 | 20191MEC01<br>27 | VURIMI VENKATA NAGA<br>HARSHAVARDHAN |                                      |
| 29 | 20192MBA00<br>46 | BALIJA GOWRI MANI<br>CHANDANA        |                                      |
| 30 | 20192MBA01<br>72 | SAJINI S                             |                                      |
| 31 | 20192MBA02<br>01 | SONALI KUMARI                        |                                      |
| 32 | 20191BDS00<br>10 | Irfan Hasan                          | 201910400008@presidencyuniversity.in |

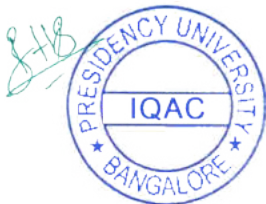
|  |  |                                    |                      |
|--|--|------------------------------------|----------------------|
| <b>Presidency University, Bengaluru</b>              |  |                                    |                      |
| <b>Value Added Course Marksheet &amp; Attendance</b> |  |                                    |                      |
| <b>School of Design</b>                              |  |                                    |                      |
| <b>Course Code :</b>                                 | <b>FAS101</b>  | <b>Academic Year :</b>             | <b>2020-2021</b>     |
| <b>Course Name :</b>                                 | <b>Consumer Behavior in Fashion &amp; Apparel Sector</b> | <b>Semester :</b>                  | <b>Odd Semester</b>  |
|  |  | <b>Instructor-in-Charge Name :</b> | <b>Madhusudana M</b> |
|  |  | <b>Instructor-in-Charge</b>        |                      |



|       |        |              |                      | Employee ID :    |                   |       |                                |        |
|-------|--------|--------------|----------------------|------------------|-------------------|-------|--------------------------------|--------|
| S. No | UID No | Roll No      | Name                 | School of Design | Attendance (in %) | Marks | Eligible for Certificate (Y/N) | Remark |
| 1     |        | 20171CSE078  | YOSHITHA S           | SoD              | 90%               | 75    | Y                              | Nil    |
| 2     |        | 20171MEC0106 | MANISH MANJUNATH     | SoD              | 20%               | 0     | N                              | Nil    |
| 3     |        | 20181COM0011 | ALVIN NISHANT D      | SoD              | 30%               | 0     | N                              | Nil    |
| 4     |        | 20181COM0062 | INDRANI GHOSH        | SoD              | 76.67%            | 50    | Y                              | Nil    |
| 5     |        | 20181CSE0293 | JHANHAVI V           | SoD              | 6.67%             | 0     | N                              | Nil    |
| 6     |        | 20181CSE0396 | Mallu Likhitha       | SoD              | 96.67%            | 100   | Y                              | Nil    |
| 7     |        | 20181ECE038  | YASHRAJ S            | SoD              | 13.33%            | 0     | N                              | Nil    |
| 8     |        | 20191BAV0036 | MADIRI LAYA SREE     | SoD              | 3.33%             | 0     | N                              | Nil    |
| 9     |        | 20191BAV0074 | VIJAY KADIR R J      | SoD              | 63.33%            | 50    | Y                              | Nil    |
| 10    |        | 20191BBA0078 | Farhan Mustak Tailee | SoD              | 10%               | 0     | N                              | Nil    |
| 11    |        | 20191BBL0087 | SOUMYADEEP SARDAR    | SoD              | 3.33%             | 0     | N                              | Nil    |
| 12    |        | 20191BDS0008 | C SIDDHARTH          | SoD              | 93.33%            | 100   | Y                              | Nil    |
| 13    |        | 20191BDS0009 | HARSHA BEEGUM A K    | SoD              | 53.33%            | 25    | Y                              | Nil    |
| 14    |        | 20191BDS0011 | KAVYA SRIKUMAR       | SoD              | 60%               | 25    | Y                              | Nil    |
| 15    |        | 20191BDS0012 | MAANASA MANIKANDAN   | SoD              | 100%              | 75    | Y                              | Nil    |
| 16    |        | 20191BDS0016 | NIKHIL VAMSHI G      | SoD              | 33.33%            | 25    | Y                              | Nil    |
| 17    |        | 20191BDS0018 | IRAY ANN VARGHESE    | SoD              | 66.67%            | 100   | Y                              | Nil    |



|    |  |                  |   |     |            |     |   |  |
|----|--|------------------|---|-----|------------|-----|---|--|
| 18 |  | 20191BDS0<br>019 | RHEA SANJAY RAJPAL                      | SoD | 30%        | 25  | Y | Considered<br>viewing<br>participation<br>in class |
| 19 |  | 20191BDS0<br>024 | SARANG SUNIL KUMAR                      | SoD | 46.67<br>% | 100 | Y | Nil  |
| 20 |  | 20191BDS0<br>029 | TAHA SULTANA                            | SoD | 10%        | 0   | N | Nil  |
| 21 |  | 20191BDS0<br>030 | TARA VERMA                              | SoD | 86.67<br>% | 100 | Y | Nil  |
| 22 |  | 20191BDS0<br>031 | ZOHRA JAVED                             | SoD | 30%        | 0   | N | Nil  |
| 23 |  | 20191CSE02<br>52 | KEERTHANA N                             | SoD | 20%        | 0   | N | Nil  |
| 24 |  | 20191ECM0<br>008 | CHUKKA BHARATH<br>KUMAR                 | SoD | 6.67<br>%  | 0   | N | Nil  |
| 25 |  | 20191ISE00<br>44 | DHANUSH P                               | SoD | 16.67<br>% | 0   | N | Nil  |
| 26 |  | 20191ISE01<br>51 | SARA MUSKAN                             | SoD | 6.67<br>%  | 0   | N | Nil  |
| 27 |  | 20191IST01<br>24 | RIDHAA S KHATIB                         | SoD | 3.33<br>%  | 0   | N | Nil  |
| 28 |  | 20191MECO<br>127 | VURIMI VENKATA<br>NAGA<br>HARSHAVARDHAN | SoD | 16.67<br>% | 0   | N | Nil  |
| 29 |  | 20192MBA0<br>046 | BALIJA GOWRI MANI<br>CHANDANA           | SoD | 33.33<br>% | 25  | Y | Nil  |
| 30 |  | 20192MBA0<br>172 | SAJINI S                                | SoD | 56.67<br>% | 75  | Y | Nil  |
| 31 |  | 20192MBA0<br>201 | SONALI KUMARI                           | SoD | 36.67<br>% | 0   | N | Considered<br>viewing<br>participation<br>in class |
| 32 |  | 20191BDS0<br>010 | Irfan Hasan                             | SoD | 20%        | 0   | N | Nil  |





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Name of the School: School of Design

Name of the Department: Product Design

Area of Specialization: Industrial Design/System Design

Name of the Faculty: Nokil Singh

Title of the Value Added Course: Trace The Brain - Innovations lie in minute details

Course Duration: [ 30 hours]

Course Code: PRO/ 101 [Indicating the semester number and the course number]

**Introduction to the Course:** [Write about a para, indicating the purpose of this course, nature of the course and prerequisites of the course] [It is same as our course description in the course hand out]

This course is all about tracing the brain throughout the journey during observations, analysis and execution of any ideas, and also how student refines his concept models based on the minute details observed/noticed as insights. This would help the students in reading stories behind the screens of an object/thing/space/habits or concept. The inputs are planned through participatory learning methods and realization through experience. Engagement based on personal experience encourages all the learners to share their point of views and develops a rational thinking in the students based on logical arguments.

**Course Outcomes: On successful completion of the course the students shall be able to:**

- 01.** Notice the minute details to read the story behind the screen of an object/thing/space/habits or concept.
- 02.** Understand the context based on logical arguments, personal experience and through others eyes too.
- 03.** See things rationally and would be able to interpret from his own point of view based on insights collected.

**Course Content: [Briefly mention all the important topics to be covered in this course]**

**Exercise I - Role Play:** Seeing things from others perspectives to understand the basics of research like - how a mind-set/opinions of a sample or environment affects the collective opinions (outcome) about something.

**Exercise II - An interesting day of your life with/in your favourite:** Analyzing a day activity to sensitize the senses and to understand the basics of research. This exercise also gives an idea about the importance of minute details we miss everyday.

**Exercise II - Evolution of thoughts:** During this exercise students would be discussing evolution of thoughts in day today life and processes of building perceptions.

Name & Signature of the Faculty Member



Approval by the HOD

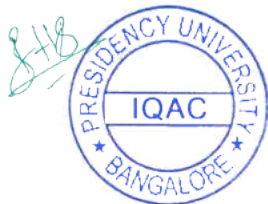
REGISTRAR



STUDENTS ATTENDANCE LIST

| S. No. | Roll No.     | Name                    | Email ID |
|--------|--------------|-------------------------|----------|
| 1      | 20171CIV9015 | PAVAN KUMAR             |          |
| 2      | 20181MEC0071 | GOKUL C K               |          |
| 3      | 20191COM0188 | SHREYA BALACHANDRA NAIK |          |
| 4      | 20191IST0142 | SHRIJA K PRASAD         |          |
| 5      | 20191PET0058 | TAUSIF AHMED            |          |

| Presidency University, Bengaluru          |        |              |   |                  |                                    |       |                                |        |
|---|--------|--------------|---|------------------|------------------------------------|-------|--------------------------------|--------|
| Value Added Course Marksheet & Attendance |        |              |   |                  |                                    |       |                                |        |
| School of Design                          |        |              |   |                  |                                    |       |                                |        |
| Course Code :                             |        |              | PRO101  |                  | Academic Year :                    |       | 2020-2021                      |        |
| Course Name :                             |        |              | Trace The Brain - Innovations lie in minute details |                  | Semester :                         |       | Odd Semester                   |        |
|   |        |              |   |                  | Instructor-in-Charge Name :        |       | Nokil Singh                    |        |
|   |        |              |   |                  | Instructor-in-Charge Employee ID : |       |                                |        |
| S. No                                     | UID No | Roll No      | Name  | School of Design | Attendance (in %)                  | Marks | Eligible for Certificate (Y/N) | Remark |
| 1   |        | 20171CIV9015 | PAVAN KUMAR   | SoD              | 71%                                | 50    | Y                              | Nil    |
| 2   |        | 20181MEC0071 | GOKUL C K   | SoD              | 100%                               | 70    | Y                              | Nil    |
| 3   |        | 20191COM0188 | SHREYA BALACHANDRA NAIK                             | SoD              | 100%                               | 70    | Y                              | Nil    |
| 4   |        | 20191IST0142 | SHRIJA K PRASAD                                     | SoD              | 86%                                | 60    | Y                              | Nil    |
| 5   |        | 20191PET0058 | TAUSIF AHMED  | SoD              | 11%                                | 10    | N                              | Nil    |







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## SCHOOL OF DESIGN


### Circular

DATE: Jan 2021

Dear All,

This is to notify that School of Design is floating the below listed course as Value Added Courses for the even semester. It is instructed to the students to register for any one course from the list below.

| S. No. | Course Code | Course Name                         | Course Faculty     |
|--------|-------------|-------------------------------------|--------------------|
| 1      | FDN101      | TIE-DYE & BATIK PRINTING TECHNOLOGY | Ms. Nivrity Sinha  |
| 2      | DES201      | Creative Story Telling              | Ms. Monika Bijlani |

  
Dr. Ashok Itagi

Head of Department

School of Design



  
REGISTRAR  




# PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

Name of the School: School of Design

Name of the Department: Foundation

Area of Specialization: Printing Technology

Name of the Faculty: Mrs. Nivrity Sinha

Title of the Value Added Course: Tie & Dye & Batik Printing Technology.

Course Duration: [ 30 hours] [From January to March]

Course Code: [FDN/ 101] [Indicating the semester number and the course number]

Introduction to the Course: [Write about a para, indicating the purpose of this course, nature of the course and prerequisites of the course] [It is same as our course description in the course hand out]

**Aim:** To make the students understand the process of Tie & Dye and the intricacy related to it. It gives a basic understanding about the history, origins & regions where Tie & Dye is practiced. Also students will learn about the raw materials and the technique of the tie & Dye. It highlights the applications of this process in textile & apparel fields.

**Course Outcomes:** On successful completion of the course the students shall be able to:

01. Understand the raw material compositions
02. Formulate chemical composition of the dyes used.
03. Carry out the dyeing process

**Course Content:** [Briefly mention all the important topics to be covered in this course]

1. Raw materials & equipments required
2. Pretreatment of the raw material
3. Dye preparations
4. Parameter monitoring
5. Processing
6. Post processing.

**Aim:** To carry out batik printing

To study the roles of waxes and develop designs according to the newest trends. It gives a basic understanding about the history, origins & regions where batik is practiced. It involves raw material selection, Wax/Dye preparation, Parameter monitoring and processing and post processing

## COURSE OUTCOMES

1. Analyze the importance of ratio of Paraffin wax to bees wax
2. Determine the process parameters as per requirement
3. Application of the process to get the required effect.

## CONTENTS

1. Raw materials & equipment required



2. Pretreatment of the raw material
3. Dye preparations
4. Parameter monitoring
5. Processing
6. Post processing.



Name & Signature of the Faculty Member

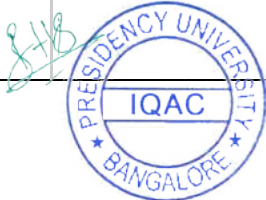


Approval by the HOD.

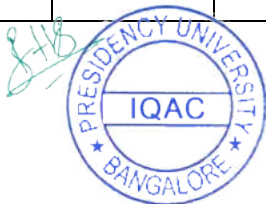
### STUDENTS ATTENDANCE LIST

| S. No. | Roll No.     | Name                   | Email ID                             |
|--------|--------------|------------------------|--------------------------------------|
| 1      | 20171CSE0082 | ARFATH PASHA           |                                      |
| 2      | 20181CIV0100 | PUNEETH BHARATHI A     |                                      |
| 3      | 20181COM0060 | HARI TEJAS REDDY K     |                                      |
| 4      | 20181COM0182 | VYSHNAVI PAKANATI      |                                      |
| 5      | 20181ECE0129 | AADARSH SHANKAR        |                                      |
| 6      | 20191BBL0083 | SHARON HEPHIBA TIRKEY  |                                      |
| 7      | 20191BDS0001 | ABHIJITH RAJ S         | 201910400012@presidencyuniversity.in |
| 8      | 20191BDS0002 | ALLURU SUSHITA         | 201910400020@presidencyuniversity.in |
| 9      | 20191BDS0007 | BHAVYASREE T B         | 201910400027@presidencyuniversity.in |
| 10     | 20191BDS0013 | Midhun S               | 201910400010@presidencyuniversity.in |
| 11     | 20191BDS0017 | NIREEKSHA SANJAY SWADI | 201910400026@presidencyuniversity.in |
| 12     | 20191COM0088 | Gifty Amulya           |                                      |
| 13     | 20191ISE0038 | DARSHAN GOWDA S M      |                                      |
| 14     | 20191BDS0010 | Irfan Hasan            | 201910400008@presidencyuniversity.in |

| Presidency University, Bengaluru          |                                       |                                    |                    |
|---|---------------------------------------|------------------------------------|--------------------|
| Value Added Course Marksheet & Attendance |                                       |                                    |                    |
| School of Design                          |                                       |                                    |                    |
| Course Code :                             | FDN101                                | Academic Year :                    | 2020-2021          |
| Course Name :                             | Tie & Dye & Batik Printing Technology | Semester :                         | Even Semester      |
|   |                                       | Instructor-in-Charge Name :        | Mrs. Nivrity Sinha |
|   |                                       | Instructor-in-Charge Employee ID : |                    |



| S. No | UID No | Roll No      | Name                   | School of Design | Attendance (in %) | Marks | Eligible for Certificate (Y/N) | Remark |
|-------|--------|--------------|------------------------|------------------|-------------------|-------|--------------------------------|--------|
| 1     |        | 20171CSE0082 | ARFATH PASHA           | SoD              | 40%               | 62    | Y                              | Nil    |
| 2     |        | 20181CIV0100 | PUNEETH BHARATHI A     | SoD              | 40%               | 58    | Y                              | Nil    |
| 3     |        | 20181COM0060 | HARI TEJAS REDDY K     | SoD              | 79%               | 71    | Y                              | Nil    |
| 4     |        | 20181COM0182 | VYSHNAVI PAKANATI      | SoD              | 86%               | 83    | Y                              | Nil    |
| 5     |        | 20181ECE0129 | AADARSH SHANKAR        | SoD              | 40%               | 54    | Y                              | Nil    |
| 6     |        | 20191BBL0083 | SHARON HEPHIBA TIRKEY  | SoD              | 85%               | 86    | Y                              | Nil    |
| 7     |        | 20191BDS0001 | ABHIJITH RAJ S         | SoD              | 81%               | 87    | Y                              | Nil    |
| 8     |        | 20191BDS0002 | ALLURU SUSHITA         | SoD              | 95%               | 89    | Y                              | Nil    |
| 9     |        | 20191BDS0007 | BHAVYASREE T B         | SoD              | 89%               | 79    | Y                              | Nil    |
| 10    |        | 20191BDS0013 | Midhun S               | SoD              | 78%               | 71    | Y                              | Nil    |
| 11    |        | 20191BDS0017 | NIREEKSHA SANJAY SWADI | SoD              | 97%               | 88    | Y                              | Nil    |
| 12    |        | 20191COM0088 | Gifty Amulya           | SoD              | 79%               | 69    | Y                              | Nil    |
| 13    |        | 20191ISE0038 | DARSHAN GOWDA S M      | SoD              | 40%               | 53    | Y                              | Nil    |
| 14    |        | 20191BDS0010 | Irfan Hasan            | SoD              | 97%               | 89    | Y                              | Nil    |





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Name of the School: **School of Design**  
Area of Specialisation: **Design Thinking**  
Title of the Value Added Course: **Creative Story-Telling**  
Course Duration: [30 hours] [From January to March]  
Course Code: **DES/201**

Name of the Department: **NA**  
Name of the Faculty Member: **Monika Bijlani**

## INTRODUCTION to the Course:

"Humans simply aren't moved to action by 'data dumps,' dense PowerPoint slides, or spreadsheets packed with figures. People are moved by emotion. The best way to emotionally connect other people to our agenda begins with 'Once upon a time...'"  
– Jonathan Gottschall, Literary Scholar

Essentially, stories help us connect to the narrative emotionally, in a relatable and meaningful way. They are engaging, are easy to remember, and appeal to learners of all profiles. Their usage can simplify a complex subject. They can be used effectively to bring in change.

Businesses have to pitch [a story] to investors, scientists have to submit grant proposals, politicians develop a narrative about themselves, and everyone seems to have a LinkedIn profile. These are all complex and important stories crafted to have an impact on others. Ultimately, our students' future economic success depends on being able to tell professional stories effectively.

Stories can be used to highlight certain nuances. Hence, they can be used to sensitise learners on specific issues. They can also be used to convert an abstract concept into something that is relatable and easy to assimilate.

## COURSE OUTCOMES:

On successful completion of the course the students shall be able to,

1. Compile information together in multiple imaginative ways by choosing to combine elements in different patterns or proposing alternative theories to construct narratives.
2. Develop the ability to analyse & understand the consequences of their choices and help them modify their future actions.
3. Demonstrate understanding of facts & ideas by being able to translate & summarise information & experiences through stories.
4. Build an elaborate imagination that can combine various elements to develop & formulate stories that connect on an emotional level and can be used to drive attitudinal change.

## COURSE CONTENT:

### Areas

- Understanding Self
- A Keen Eye
- Connecting Dots
- Making Connections



- Identification of Story Elements
- Story Building
- Picture Analysis
- Trust thy Neighbour/Colleague/Batchmate
- Improvisation
- Empathy

### Methodology

The approach to be used, which governs the design and delivery of the course would be based on the following principles:

- To actively involve the participants throughout the Course
- To enable participants to share their thoughts and enquiries
- The course would be modified based on the needs and expectations of the participants

### Methods and Tools

In order to achieve the objectives of the course, the following tools and methods will be utilised:

- Presentations: presentations will be used in order to provide the background of each subject and create discussion and questions.
- Discussions: throughout the training, participants will be encouraged to contribute to discussions and share their experiences and thoughts with the rest of the group. The discussions will be facilitated and coordinated by the facilitator in order to maintain the focus in the key areas of interest
- Group work: group work will be used in order to facilitate practical understanding of the issues and in order to enhance team working, team building and cooperation amongst participants.



### Monika Bijlani

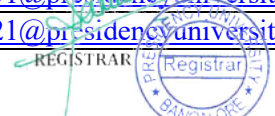
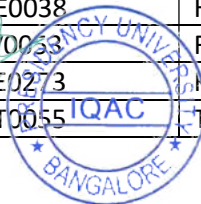
Name & Signature of the Faculty Member



Approval by the HOD.

### STUDENTS ATTENDANCE LIST

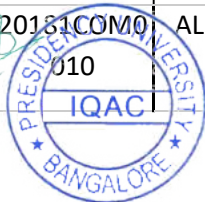
| S. No. | Roll No.     | Name                      | Email ID   |
|--------|--------------|---------------------------|--|
| 1      | 20171CSE0586 | RUSHABH CHALKE            | 201710100758@presidencyuniversity.in   |
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| 3      | 20171CSE0281 | JYOTI RAI                 | <a href="mailto:201710100455@presidencyuniversity.in">201710100455@presidencyuniversity.in</a> |
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| 7      | 20171PET0100 | V JOSHUA IMMANUEL         | <a href="mailto:201710101772@presidencyuniversity.in">201710101772@presidencyuniversity.in</a> |
| 8      | 20181COM0010 | ALURU JATHASYA            | <a href="mailto:201810101887@presidencyuniversity.in">201810101887@presidencyuniversity.in</a> |
| 9      | 20181CSE0343 | KONDUPALLI VENKATA GANESH | <a href="mailto:201810100353@presidencyuniversity.in">201810100353@presidencyuniversity.in</a> |
| 10     | 20181ECE0038 | HARISH S                  | <a href="mailto:201810101520@presidencyuniversity.in">201810101520@presidencyuniversity.in</a> |
| 11     | 20191CIV0033 | R PRERANA                 | <a href="mailto:201910100008@presidencyuniversity.in">201910100008@presidencyuniversity.in</a> |
| 12     | 20191CSE0273 | KRUTHIKA T S              | <a href="mailto:201910100451@presidencyuniversity.in">201910100451@presidencyuniversity.in</a> |
| 13     | 20191PET0055 | TANIYA K G                | <a href="mailto:201910100121@presidencyuniversity.in">201910100121@presidencyuniversity.in</a> |



|    |              |                         |                                      |
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| 14 | 20191BDS0014 | MONISHA A RAJ           |                                      |
| 15 | 20191BDS0015 | NACHINOLKAR KARAN DILIP | 201910400004@presidencyuniversity.in |
| 16 | 20191BDS0026 | SHARADI T BADRI         | 201910400029@presidencyuniversity.in |
| 17 | 20191BDS0027 | SHIVENDRA SINGH         | 201910400001@presidencyuniversity.in |
| 18 | 20191BDS0028 | SRUTHIN JAMES           | 201910400006@presidencyuniversity.in |

**Presidency University, Bengaluru**  
**Value Added Course Marksheet & Attendance**  
**School of Design**

| <b>Course Code :</b> DES201                 |        | <b>Academic Year :</b> 2020-2021                  |                     |                  |                   |       |                                |        |
|---|--------|---|---------------------|------------------|-------------------|-------|--------------------------------|--------|
| <b>Course Name :</b> Creative Story-Telling |        | <b>Semester :</b> Even Semester                   |                     |                  |                   |       |                                |        |
|   |        | <b>Instructor-in-Charge Name :</b> Monika Bijlani |                     |                  |                   |       |                                |        |
|   |        | <b>Instructor-in-Charge Employee ID :</b>         |                     |                  |                   |       |                                |        |
| S. No                                       | UID No | Roll No   | Name                | School of Design | Attendance (in %) | Marks | Eligible for Certificate (Y/N) | Remark |
| 1   |        | 20171CSE0586                                      | RUSHABH CHALKE      | SoD              | 30%               | 35    | N                              | Nil    |
| 2   |        | 20171CSE0022                                      | ADITYA G            | SoD              | 78%               | 55    | Y                              | Nil    |
| 3   |        | 20171CSE0281                                      | JYOTI RAI           | SoD              | 61%               | 60    | Y                              | Nil    |
| 4   |        | 20171ECE0227                                      | PRAJWAL H           | SoD              | 62%               | 55    | Y                              | Nil    |
| 5   |        | 20171EEE0010                                      | ARJUN SINGH KUSHWAH | SoD              | 64%               | 55    | Y                              | Nil    |
| 6   |        | 20171EEE0026                                      | KUMARI CHANCHAL     | SoD              | 67%               | 55    | Y                              | Nil    |
| 7   |        | 20171PET0100                                      | V JOSHUA IMMANUEL   | SoD              | 0%                | 0     | N                              | Nil    |
| 8   |        | 20181COM0010                                      | ALURU JATHASYA      | SoD              | 68%               | 77    | Y                              | Nil    |



|    |  |                  |                              |     |            |    |   |     |
|----|--|------------------|------------------------------|-----|------------|----|---|-----|
| 9  |  | 20181CSE03<br>43 | KONDUPALLI<br>VENKATA GANESH | SoD | <b>75%</b> | 78 | Y | Nil |
| 10 |  | 20181ECE00<br>38 | HARISH S                     | SoD | <b>45%</b> | 10 | N | Nil |
| 11 |  | 20191CIV00<br>53 | R PRERANA                    | SoD | <b>75%</b> | 72 | Y | Nil |
| 12 |  | 20191CSE02<br>73 | KRUTHIKA T S                 | SoD | <b>62%</b> | 55 | Y | Nil |
| 13 |  | 20191PET00<br>55 | TANIYA K G                   | SoD | <b>75%</b> | 68 | Y | Nil |
| 14 |  | 20191BDS0<br>014 | MONISHA A RAJ                | SoD | <b>48%</b> | 10 | N | Nil |
| 15 |  | 20191BDS0<br>015 | NACHINOLKAR<br>KARAN DILIP   | SoD | <b>46%</b> | 20 | N | Nil |
| 16 |  | 20191BDS0<br>026 | SHARADI T BADRI              | SoD | <b>59%</b> | 40 | Y | Nil |
| 17 |  | 20191BDS0<br>027 | SHIVENDRA SINGH              | SoD | <b>68%</b> | 50 | Y | Nil |
| 18 |  | 20191BDS0<br>028 | SRUTHIN JAMES                | SoD | <b>35%</b> | 20 | N | Nil |

