

## REGISTRATION FORM

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ROLL NO:

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YEAR/SEM:

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INSTITUTION:

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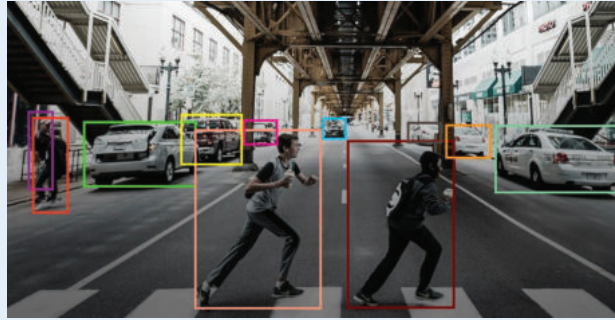
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### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Md Sameeruddin Khan

Dean-SOCSE & IS

Dr. Kalaiarasan C

Associate Dean, SOCSE & IS

### RESOURCE PERSON

Dr. Vetrimani E

Assistant Professor, SOCSE

### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla

Assistant Professor, SOCSE

Dr. Preethi

Assistant Professor, SOCSE

### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



## VALUE ADDED COURSE ON INTRODUCTION TO OPENCV

2022-23



### ORGANIZED BY

SCHOOL OF COMPUTER SCIENCE

AND ENGINEERING

& SCHOOL OF INFORMATION SCIENCE

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## ABOUT PRESIDENCY UNIVERSITY

Presidency University aspires to be among the best universities in the world in the shortest span possible with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry-friendly curriculum with concrete action plans and an unwavering commitment to the pursuit of excellence. The University believes in nurturing talents amongst all those who join the University. The University is a part of Presidency Group of Institutions (PGI), which constitutes of 7 Schools and a College. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bengaluru. Presidency Group of Institutions (PGI) was bestowed with the "Most Promising Institute in South India" award at the British South India Council of Commerce and Business Meet 2014. The University is carrying the legacy through its close nurturing and mentoring of talent and skills in each individual, the University aims to transform students to become successful professionals and responsible citizens.

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socail responsibilities. The School is committed to encourage students to carry out innovative research in trending technologies.

## OBJECTIVE:

The objective is to learn OpenCV which gives exposure o topics like face detection and optical flow.

## TOPICS COVERED:

- Introduction to OpenCV
- Image Processing
- Changing color space
- Displaying images in multiple modes
- Access image properties

## REGISTRATION:

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Last date for submission of application:  
15th December 2022

## VENUE:

Computer Lab - 01  
School Of Computer Science  
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#### RESOURCE PERSON

Dr. Syeda Ayesha Siddiqha

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#### INTERNAL COMMITTEE MEMBERS

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Assistant Professor, SOCSE

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Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



## VALUE ADDED COURSE ON INTRODUCTION TO MYSQL

2022-23



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socail responsibilities. The School is committed to encourage students to carry out innovative research in trending technologies.

## OBJECTIVE:

This course instructs the student in the essential concepts and design methodology for the Relational Database Model as implemented in MySQL.

## TOPICS COVERED:

- Database Introduction
- SQL Query Section
- PL/SQL

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#### COURSE COORDINATOR

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#### RESOURCE PERSON

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Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON FUNDAMENTALS OF SQL PROGRAMMING

**2022-23**



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## OBJECTIVE:

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## TOPICS COVERED:

- Database Introduction
- SQL Query Section

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#### RESOURCE PERSON

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#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON INTRODUCTION TO RDF AND XML PROGRAMMING

2022-23



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## OBJECTIVE:

All the exercises will focus on the fundamentals for creating, populating, sophisticated, interactive way of querying, and simultaneous execution of the transactions of database.

## TOPICS COVERED:

- SQL Commands
- SQL Query Section
- DML and MySQL

## REGISTRATION:

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Dean-SOCSE & IS

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Associate Dean, SOCSE & IS

### RESOURCE PERSON

Dr. Tulika Dutta

Assistant Professor, SOCSE

### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi

Assistant Professor, SOCSE

### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



## VALUE ADDED COURSE ON EVOLUTIONARY COMPUTATION FOR SINGLE AND MULTIOBJECTIVE OPTIMIZATION (USING PYTHON)

**2022-23**



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## OBJECTIVE:

All the exercises will focus on the fundamentals for creating, populating, sophisticated, interactive way of querying, and simultaneous execution of the transactions of database.

## TOPICS COVERED:

- SQL Commands
- SQL Query Section
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Associate Dean, SOCSE & IS

#### RESOURCE PERSON

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Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON EVOLUTIONARY COMPUTATION FOR SINGLE AND MULTIOBJECTIVE OPTIMIZATION (USING PYTHON)

2022-23



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## OBJECTIVE:

This course will concentrate on the concepts, algorithms, handcalculations, graphical examples, and applications of EC techniques.

## TOPICS COVERED:

- Evolutionary Computation
- Solving Using Various EC techniques
- Implementing Single Objective Optimization and Multi-Objective Optimization techniques.

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Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

Dr. Md Sameeruddin Khan  
Dean-SOCSE & IS

Dr. Kalaiarasan C  
Associate Dean, SOCSE & IS

#### RESOURCE PERSON

Dr. Sachin Jain  
Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON POINTERS, STRING AND FILE PROGRAMING IN C

2022-23



#### ORGANIZED BY

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## OBJECTIVE:

This Course will also be helpful for graduate students to have an quick and practical revision of computer science engineering concepts through which they can accept coming challenges in their profession career.

## TOPICS COVERED:

- Pointers
- String
- File Programming

## REGISTRATION:

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## VENUE:

Computer Lab - 01  
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## Program For Testing



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Vice-Chancellor, Presidency University

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### RESOURCE PERSON

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Assistant Professor, SOCSE

### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON HANDS-ON TRAINING ON SOFTWARE TESTING AND METHODOLOGIES

2022-23



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## OBJECTIVE:

This course will also be helpful for to be graduate students to have an quick and practical revision of computer science engineering concepts through which they can accept coming challenges in their profession carrier.

## TOPICS COVERED:

- Basic of Testing
- Automated Testing Process

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Vice-Chancellor, Presidency University

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Dr. Md Sameeruddin Khan  
Dean-SOCSE & IS

Dr. Kalaiarasan C

Associate Dean, SOCSE & IS

#### RESOURCE PERSON

Dr. Robin Rohit Vincent  
Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi

Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



## VALUE ADDED COURSE ON ROUTING AND SWITCHING USING PACKET TRACER

2022-23



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## OBJECTIVE:

This course will also be helpful for to be graduate students to have an quick and practical revision of computer science engineering concepts through which they can accept coming challenges in their profession carrier.

## TOPICS COVERED:

- Basic Device Configuration
- Switching Concepts
- Inter-VLAN Routing

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Dr. Kalaiarasan C  
Associate Dean, SOCSE & IS

#### RESOURCE PERSON

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Assistant Professor, SOCSE

Mr. Likhith SR  
Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON MINI PROJECTS ON DEEP LEARNING

2022-23



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## OBJECTIVE:

Every year since, deep learning has continued to get more powerful and improved models for solving problems in many different domains

## TOPICS COVERED:

- Deep Learning Basics
- Convolutional neural networks
- Google Colab, Transfer Learning

## REGISTRATION:

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Computer Lab - 01  
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#### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

#### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

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Dr. Kalaiarasan C

Associate Dean, SOCSE & IS

#### RESOURCE PERSON

Dr. Mohammadi Akheela Khanum

Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla

Assistant Professor, SOCSE

Dr. Preethi

Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center

## QUALITY CONTROL



## VALUE ADDED COURSE ON FUNDAMENTALS OF SOFTWARE QUALITY AND PROJECT MANAGMENT

2022-23



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## OBJECTIVE:

Every year since, deep learning has continued to get more powerful and improved models for solving problems in many different domains

## TOPICS COVERED:

- Introduction
- Project estimation and Planning
- Risk Management and Quality Assurance

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#### RESOURCE PERSON

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#### INTERNAL COMMITTEE MEMBERS

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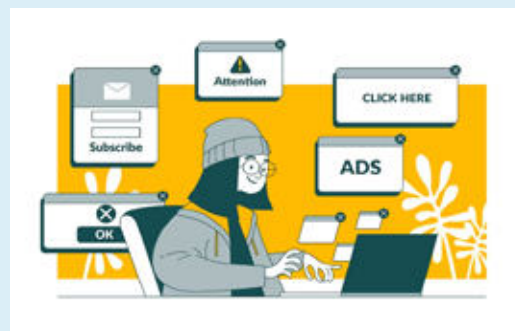
Dr. Preethi

Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



## VALUE ADDED COURSE ON MOBILE AD-HOC NETWORK

2022-23



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## OBJECTIVE:

This course covers major aspects of ad hoc networks, from design through performance issues to application requirements.

## TOPICS COVERED:

- Introduction
- MAC Protocols
- Routing Protocols

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## VALUE ADDED COURSE ON ADVANCED DATA STRUCTURES AND ALGORITHMS USING C

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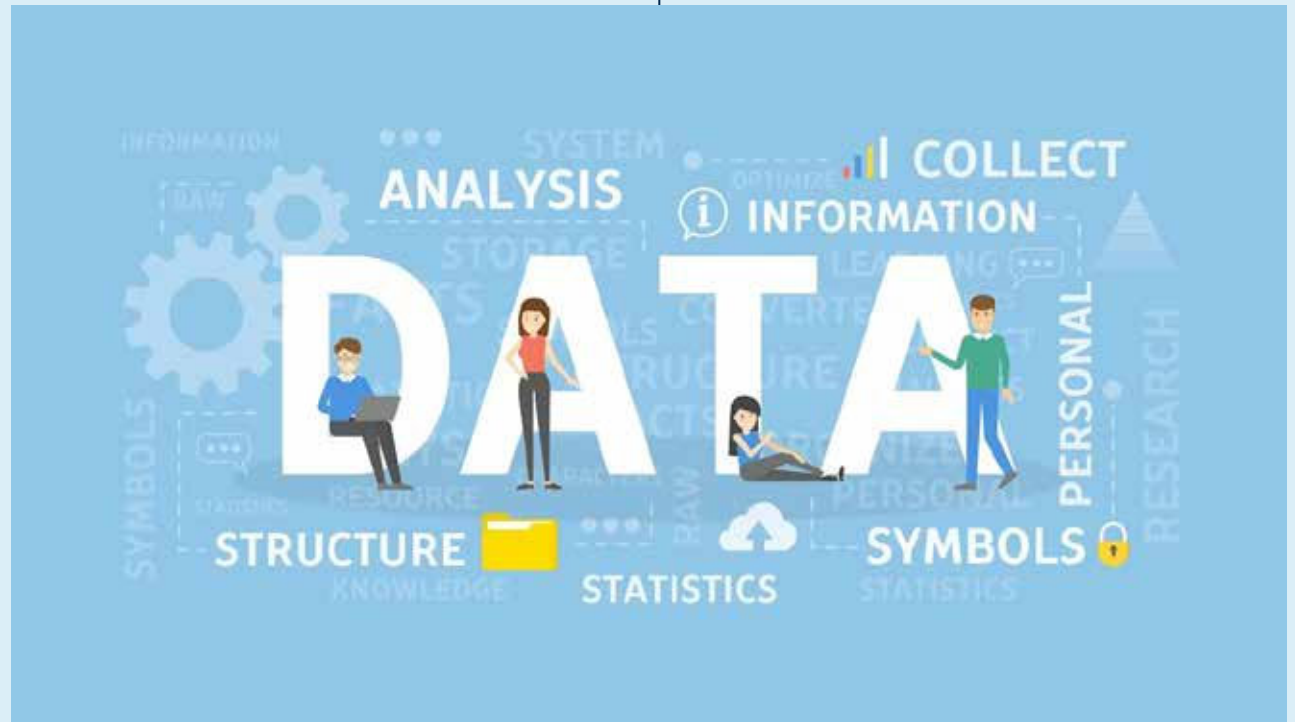


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Head - Teaching and Learning Center



## VALUE ADDED COURSE ON QUANTUM COMPUTING

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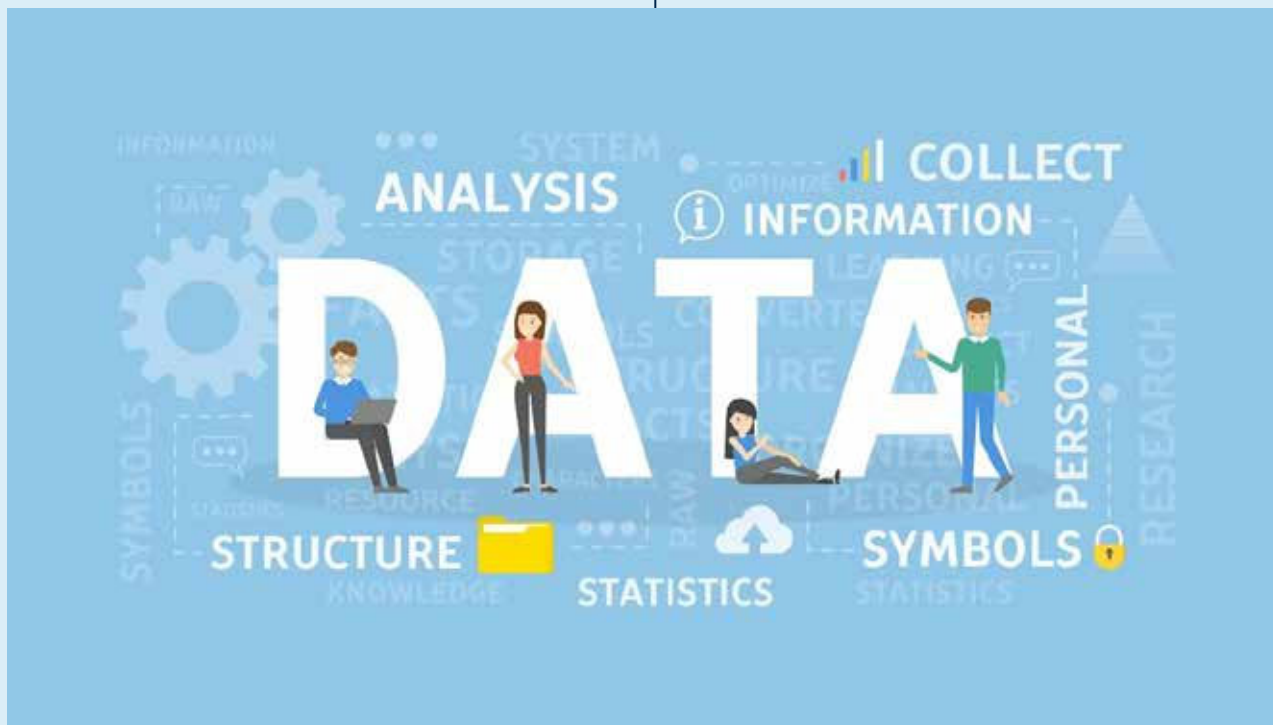


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### OBJECTIVE:

- Principles of quantum computation and quantum mechanics
- Design quantum circuits

### TOPICS COVERED:

- Introduction to Quantum Computing
- Quantum Mechanics and Quantum States
- Quantum States

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## VALUE ADDED COURSE ON INTRODUCTION TO IT PROTOCOLS IN AUTOMATION

2022-23



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## OBJECTIVE:

This Course Introduces IT protocols in Agricultural automation and addresses the need of the hour using Sensors.

## TOPICS COVERED:

- Introduction to Industrial Automation and Control
- Temperature measurement
- Signal Conditioning and Processing

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Assistant Professor, SOCSE

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## VALUE ADDED COURSE ON AGRI-INFORMATICS

2022-23



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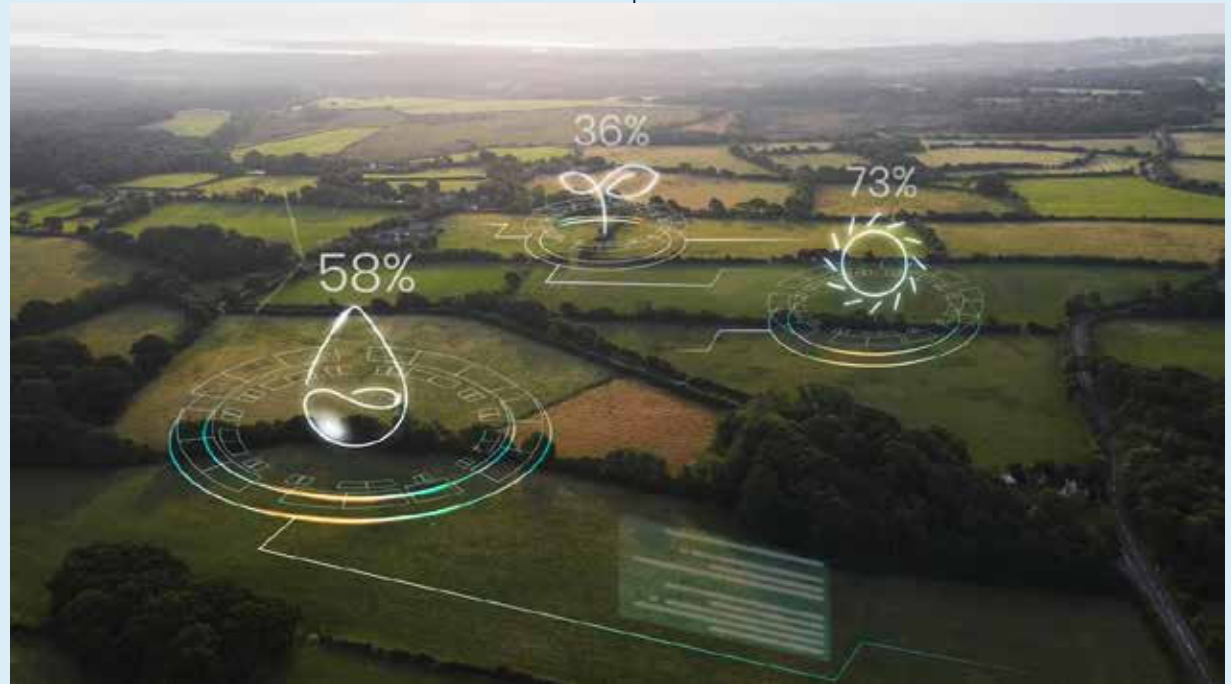


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## OBJECTIVE:

This course includes Fundamentals, Applications of Agriculture, basics on plant genomics, plant image classification.

## TOPICS COVERED:

- Introduction to Plant Cell and Plant Biology
- Processing of Biological Sequences using python
- Agricultural Machine Learning

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Assistant Professor, SOCSE

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Head - Teaching and Learning Center



## VALUE ADDED COURSE ON ETHICS FOR DATA ANALYTICS

2022-23



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## OBJECTIVE:

This course intend to provide an practical understanding of computer science engineering concepts for better life long learnig

## TOPICS COVERED:

- Data Analytics: Understanding Customers
- Ethical issues in data science
- Guidance for data science

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## VALUE ADDED COURSE ON DATA COMPRESSION

**2022-23**



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## OBJECTIVE:

The course provides an overview of classical and modern techniques and algorithms of various types data compression.

## TOPICS COVERED:

- Information theoretic foundations
- Arithmetic coding
- Loss Less Coding

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Head - Teaching and Learning Center



## VALUE ADDED COURSE ON INTRODUCTION TO SCALA PROGRAMMING

2022-23



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## OBJECTIVE:

Scala is a general-purpose, high-level, multi-paradigm programming language. It is a pure object-oriented programming language which also provides the support to the functional programming approach..

## TOPICS COVERED:

- Introduction to Scala Programming
- Scala OOPs Concepts
- Scala Exceptions and Collections

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## VALUE ADDED COURSE ON FUN WITH JAVA SCRIPT GAMING

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## ABOUT THE SCHOOL:

The School of Computer Science and Engineering and School of Information Science is a renowned school in Presidency University. With the vision to produce professionals, researchers, innovators and

social responsibilities. The School is committed to encourage students to carry out innovative research in trending technologies.

## OBJECTIVE:

This course intend to provide an practical understanding of computer science engineering concepts for better life long learnig.

## TOPICS COVERED:

- Basics of Java Script and Java Script Objects
- Java Script Objects
- Mini Project (Simple Game Design)

## REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:  
15th December 2022

## VENUE:

Computer Lab - 01  
School Of Computer Science  
And Engineering & Information Science







### REGISTRATION FORM

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#### CHIEF PATRON

Dr. Nissar Ahmed  
Honourable Chancellor, Presidency University

#### PATRON

Dr. D. Subhakar  
Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

Dr. Md Sameeruddin Khan  
Dean-SOCSE & IS

Dr. Kalaiarasan C  
Associate Dean, SOCSE & IS

#### RESOURCE PERSON

Dr. Muthuraju V  
Assistant Professor, SOCSE

#### INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla  
Assistant Professor, SOCSE

Dr. Preethi  
Assistant Professor, SOCSE

#### TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed  
Head - Teaching and Learning Center



## VALUE ADDED COURSE ON NETWORK SECURITY ALGORITHMS IN DISTRIBUTED SYSTEMS

2022-23



#### ORGANIZED BY

SCHOOL OF COMPUTER SCIENCE  
AND ENGINEERING  
& SCHOOL OF INFORMATION SCIENCE

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## OBJECTIVE:

This course has been designed to enable to understand how applications communicate over the network in a secured way using algorithms.

## TOPICS COVERED:

- Introduction to Security algorithms
- Private/Symmetric Key Encryption algorithms
- Public/Asymmetric key Encryption algorithms

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#### COURSE COORDINATOR

Dr. K. Krishna Kumar  
Associate Dean, School of Management  
Dr. Akhila R. Udupa  
Head of the Department, School of Management

#### RESOURCE PERSON

Dr. Anitha S Yadav  
Professor, School of Management

#### INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy  
Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



## VALUE ADDED COURSE ON FIRELESS COOKING

2022-23



ORGANIZED BY

**SCHOOL OF MANAGEMENT**

Itgalpura, Yelahanka, Bangalore 560064

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## OBJECTIVE:

This course will encourage the future managers to think out of the box and help solve day to day problems. The course provides hands-on experience and will assist bringing in creativity to various task assigned to them from time to time.

## TOPICS COVERED:

- Fruit Salads and Dry fruits Burfi
- Veg Sandwich
- Sprouts and its health benefits.



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MF-5 & 6 Labs  
School of Management





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Associate Dean, School of Management  
Dr. Akhila R. Udupa  
Head of the Department, School of Management

#### RESOURCE PERSON

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Professor, School of Management

#### INTERNAL COMMITTEE MEMBERS

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Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



## VALUE ADDED COURSE ON YOGA FOR PHYSICAL, MENTAL AND SPIRITUAL DISCIPLINE

2022-23



ORGANIZED BY

**SCHOOL OF MANAGEMENT**

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## OBJECTIVE:

Yoga is an old discipline from India. It is both spiritual and physical. Yoga uses breathing techniques, exercise and meditation. It helps to improve health and happiness.

## TOPICS COVERED:

- Introduction to Yoga
- Essentials of Yoga Practices
- Suryanamaskara
- Pranayama

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Dr. Akhila R. Udupa  
Head of the Department, School of Management

#### RESOURCE PERSON

Dr. K. Thriveni Kumari  
Professor, School of Management

#### INTERNAL COMMITTEE MEMBERS

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Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



## VALUE ADDED COURSE ON LIFE SKILLS FOR MILLENNIAL EXECUTIVES

2022-23



ORGANIZED BY

**SCHOOL OF MANAGEMENT**

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## OBJECTIVE:

The course is widely used as a skills training supplement in courses such as Interpersonal Relations, Organizational Behavior, Management, Human Relations, Supervision and Organizational Development.

## TOPICS COVERED:

- Introduction to Life Skills
- Self-Awareness
- Emotions and Stress

## REGISTRATION:

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#### PATRON

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Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

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#### INTERNAL COMMITTEE MEMBERS

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Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



VALUE ADDED COURSE ON

A PRACTICAL APPROACH FOR  
SCANNING BUSINESS  
ENVIRONMENT

2022-23



ORGANIZED BY

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## OBJECTIVE:

This course is intended to enhance the knowledge of environmental scanning as a process that systematically surveys and interprets relevant data to identify external opportunities and threats that could influence future business decisions.

## TOPICS COVERED:

- Purpose of business
- Technological Environment and its analysis
- Political Environment
- Economic Environment

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Honourable Chancellor, Presidency University

#### PATRON

Dr. D. Subhakar  
Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

Dr. K. Krishna Kumar  
Associate Dean, School of Management  
Dr. Akhila R. Udupa  
Head of the Department, School of Management

#### RESOURCE PERSON

Dr. Syed Mohammad Ghouse  
Professor, School of Management

#### INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy  
Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



## VALUE ADDED COURSE ON CAMPUS TO CORPORATE

**2022-23**



**ORGANIZED BY**

## SCHOOL OF MANAGEMENT

Itgalpura, Yelahanka, Bangalore 560064

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## OBJECTIVE:

This course is intended Campus to corporate is the type of module for the young student's transition from their campus life to the corporate world.

## TOPICS COVERED:

- Nature of campus
- Student Behaviour Styles
- Personality and traits
- The Use Of Teams In Organizations

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School of Management



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Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. K. Krishna Kumar

Associate Dean, School of Management

Dr. Akhila R. Udupa

Head of the Department, School of Management

### RESOURCE PERSON

Dr. Mohamad Imrozuddin

Professor, School of Management

### INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy

Professor, School of Management

Dr. R. Muruganandham

Associate Professor, School of Management

### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin

Associate Professor, School of Management



## VALUE ADDED COURSE ON PERSONALITY DEVELOPMENT

2022-23



ORGANIZED BY

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**PATRON**

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Vice-Chancellor, Presidency University

**COURSE COORDINATOR**

Dr. K. Krishna Kumar

Associate Dean, School of Management

Dr. Akhila R. Udupa

Head of the Department, School of Management

**RESOURCE PERSON**

Dr. Ramesh M

Professor, School of Management

**INTERNAL COMMITTEE MEMBERS**

Dr. V Gajapathy

Professor, School of Management

Dr. R. Muruganandham

Associate Professor, School of Management

**TECHNICAL COMMITTEE MEMBER**

Dr. T. S. Edwin

Associate Professor, School of Management



VALUE ADDED COURSE ON

**SOCIAL CONNECT  
AWARENESS**

**2022-23**



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## OBJECTIVE:

The course will introduce social context and various players in the social space, and present approaches to discovering and understanding social needs.

## TOPICS COVERED:

- Plantation and adoption of a tree
- Heritage walk and crafts corner
- Organic farming and waste management

## REGISTRATION:

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Dr. Akhila R. Udupa  
Head of the Department, School of Management

### RESOURCE PERSON

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Professor, School of Management

### INTERNAL COMMITTEE MEMBERS

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Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



VALUE ADDED COURSE ON

APPLIED ECONOMETRIC  
MODELING ON FINANCE  
(E VIEWS)

2022-23



ORGANIZED BY

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## OBJECTIVE:

The main aim of this course is to provide students with information and analysis on the cutting edge of statistics and econometrics related to finance. It focuses on finance topics that utilize econometrics principles to do financial modelling and forecasting. The course uses stock prices, gold and silver prices, other commodities, future and spot market prices, and certain macroeconomics data sets to make familiar with real world applications using E views.

## TOPICS COVERED:

- Introduction to Finance
- Samples and Creating a series/groups
- Data Modelling
- Advance Modelling Techniques

## REGISTRATION:

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LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

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Dr. Akhila R. Udupa  
Head of the Department, School of Management

### RESOURCE PERSON

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Professor, School of Management

### INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy  
Professor, School of Management  
Dr. R. Muruganandham  
Associate Professor, School of Management

### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin  
Associate Professor, School of Management



## VALUE ADDED COURSE ON HIGHLY EFFECTIVE PUBLIC SPEAKING SKILLS

2022-23



ORGANIZED BY

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## OBJECTIVE:

This course is intended to enhance the skills of students in the areas self help. There is no shortcut to an Impart the great speech. Public speaking is not having simple talk or reading the speech in front of an audience. “Public speaking is a systematic process, an act and an art of making a speech before an audience”. The appropriate use of public speaking effectively is actually tougher than anticipated, mostly in front of an audience.

## TOPICS COVERED:

- Overview of Public Speaking skills
- Public Speaking skills Principles
- 80 Modern skills to be Highly effective Public Speaker

## REGISTRATION:

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LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

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School of Management



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**PATRON**

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**COURSE COORDINATOR**

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Dr. Akhila R. Udupa  
Head of the Department, School of Management

**RESOURCE PERSON**

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Professor, School of Management

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Dr. R. Muruganandham  
Associate Professor, School of Management

**TECHNICAL COMMITTEE MEMBER**

Dr. T. S. Edwin  
Associate Professor, School of Management



**VALUE ADDED COURSE ON**

**ART OF  
POSITIVE THINKING**

**2022-23**



**ORGANIZED BY**

**SCHOOL OF MANAGEMENT**

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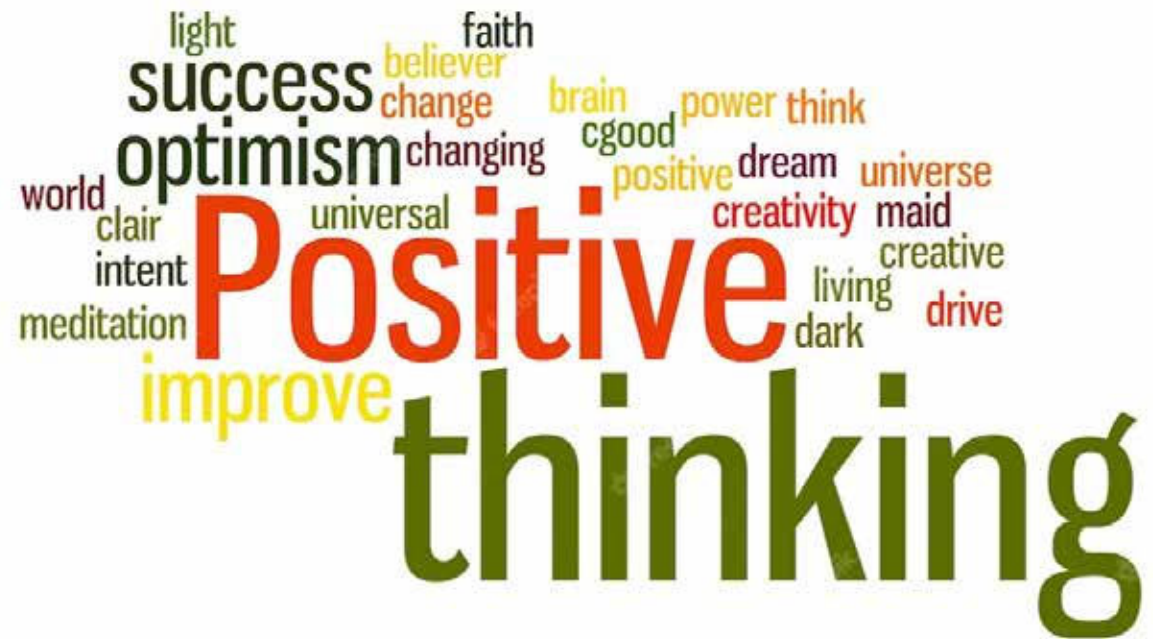


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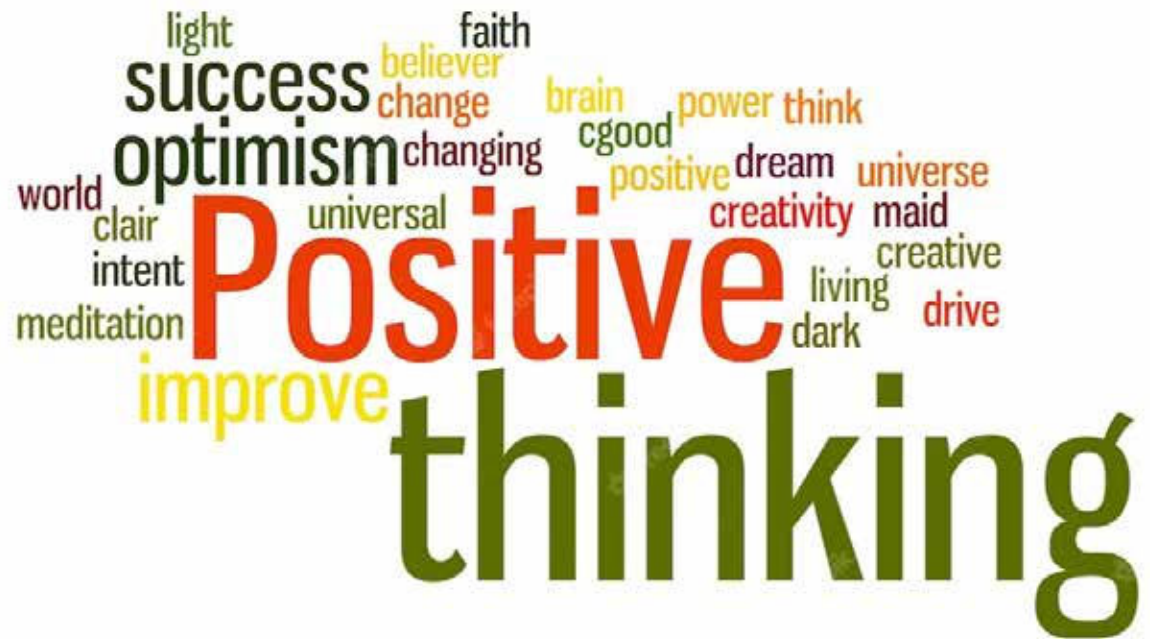


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## OBJECTIVE:

Thinking plays a vital role in our day-to day life. Whatever work we do it is generated from thinking. There exists both positive and negative thinking. Mainly, positive thinking denotes approach towards life with a positive outlook. It does not suggest to avoid bad phases of life but suggest to collect best experiences from the bad situation.

## TOPICS COVERED:

- Introduction to positive thinking
- Methods of positive thinking
- Importance of positive thinking leading to happiness.

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VALUE ADDED COURSE ON

EVENT  
MANAGEMENT

2022-23



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## OBJECTIVE:

Event Management is a course meant for candidates who wish to take up Event anagement as their career or join an event management company. The course aims at developing event management skills and essentials of planning and implementing events for various types of events small and big.

## TOPICS COVERED:

- Plan any type of event
- Arrange all the resources required for implementing any event
- Understand the requirement of a client
- Evaluate the success or failure of an event

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## VALUE ADDED COURSE ON DATA VISUALIZATION FOR VISUAL ANALYTICS AND DASHBOARDS

**2022-23**



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## OBJECTIVE:

As a Business Analyst, one should spend his time mastering the tools of visualization, for which, a right approach is required to master visualization. This course is intended to enhance the understanding of visualization by bringing in different perspectives, which integrates representation, appeal, and communication.

## TOPICS COVERED:

- Understanding data and visual representation
- Data visualization tool
- Storytelling, Visual Analytics and dashboards

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## VALUE ADDED COURSE ON UNDERSTANDING THE BASICS OF AN ANNUAL REPORT

**2022-23**



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## OBJECTIVE:

This course is intended to enhance the experiential learning about company's operations and financial conditions so that current and potential shareholders can make informed decisions about investing in it. The financial statement documents help to understand the financial health and status of a company.

## TOPICS COVERED:

- Management Discussion and analysis
- Financial documents and statements:
- Auditor's Report

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#### TECHNICAL COMMITTEE MEMBER

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Associate Professor, School of Management



## VALUE ADDED COURSE ON NGO MANAGEMENT

2022-23



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## OBJECTIVE:

NGO Management is a course meant for candidates who wish to take up social work as their career or join a non-government organization (NGO). The course trains an aspirant for a career which includes working for upliftment of the under privileged and in areas like environment, health, education, social services and community development.

## TOPICS COVERED:

- Foundation of management and NGO'S understanding
- Legal Frame Work For Establishing Ngo's
- Human Resource Management in NGO's and CSR Activities
- Project Management

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## VALUE ADDED COURSE ON EFFECTIVE READING, WRITING AND LISTENING SKILLS 2022-23



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## OBJECTIVE:

Reading skills helps the student to improve proficiency with reading comprehension and study skills necessary for successful college reading. Writing skills helps the students to improve proficiency with different methods and purpose of writing. Exam writing skills help the student excel in exams.

## TOPICS COVERED:

- Effective pre-reading strategies
- Common Problems in reading
- Effective revision strategies
- Listening Skills

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## VALUE ADDED COURSE ON AN INTRODUCTION TO GENDER MAINSTREAMING

2022-23



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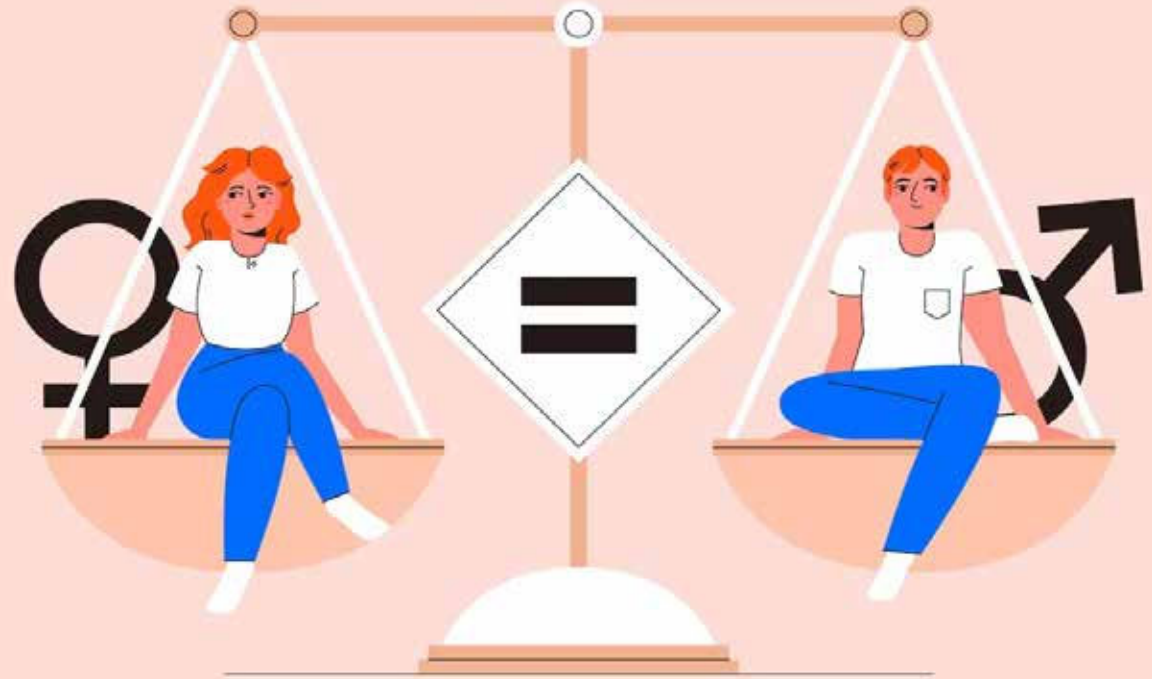


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## OBJECTIVE:

Students who want to learn how to integrate a gender perspective into policies, programs, and services. Students who want to get a grounding in what gender mainstreaming is and how they could apply some of its methods to their work.

## TOPICS COVERED:

- Introduction and Theory
- Assessing and Advocating
- Building a community

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## VALUE ADDED COURSE ON E-GOVERNANCE & CYBER LAW

2022-23



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## ABOUT THE SCHOOL:

The Presidency University MBA will help one to chisel one's skill and gain a cutting edge in the competitive global market place through a blend of simulation- driven interactive sessions, very reflective of what exactly transpires in the corporate board rooms.



Presidency University MBA program has been designed to equip students with fine blend of Business knowledge, general and strategic management orientation and leadership abilities, coupled with extensive industrial interface.

## OBJECTIVE:

The objective of the course is

- To introduce the cyber world and cyber law in general
- To explain about the various facts of cyber crimes
- To enhance the understanding of problems arising out of onlinetransactions and provoke them to find solutions
- To educate about the regulation of cyber space at national andinternational level.

## TOPICS COVERED:

- Introduction to Web Technology;
- International Cyber Law
- Cyber Crimes & Legal Framework
- Dispute in Cyberspace

## REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

## VENUE:

MF-5 & 6 Labs  
School of Management



#### REGISTRATION FORM

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#### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

#### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

#### COURSE COORDINATOR

Dr. K. Krishna Kumar

Associate Dean, School of Management

Dr. Akhila R. Udupa

Head of the Department, School of Management

#### RESOURCE PERSON

Dr. Y. Venkata Rangaiah

Professor, School of Management

#### INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy

Professor, School of Management

Dr. R. Muruganandham

Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin

Associate Professor, School of Management



## VALUE ADDED COURSE ON SAP- FI/CO IMPLEMENTATION GUIDE 2022-23



ORGANIZED BY

## SCHOOL OF MANAGEMENT

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## OBJECTIVE:

On successful completion of the course the students shall be able to:

- Students can Customize and Configured Organization structure into SAP System
- Students can post the General Ledger transaction in to SAP System
- Students can configure and post Account Receivable and Payable transactions

## TOPICS COVERED:

- Basic Setting for Financial
- General Ledger
- Accounts Payable
- Account Receivables

## REGISTRATION:

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## VENUE:

MF-5 & 6 Labs  
School of Management





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Professor, School of Management

Dr. R. Muruganandham

Associate Professor, School of Management

#### TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin

Associate Professor, School of Management



## VALUE ADDED COURSE ON ESSENTIAL LIFE SKILLS FOR SUCCESS

2022-23



ORGANIZED BY

## SCHOOL OF MANAGEMENT

Itgalpura, Yelahanka, Bangalore 560064

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## ABOUT THE SCHOOL:

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## OBJECTIVE:

This course is intended to enhance the students' life skills for professional and personal success. Emphasis will be on the students to enhance their life skills which can help them grow in their professional life.

## TOPICS COVERED:

- Develop Habits for Lifelong Learning
- Establish Your Personal Brand:
- Growth Mindset
- Understand Your Digital Footprint

## REGISTRATION:

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LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

## VENUE:

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Vice-Chancellor, Presidency University

Dr. Muddu Vinay

Pro Vice Chancellor - SOM & SOL

#### COURSE COORDINATOR

Dr. Vinay Joshi C

Associate Dean - School of Commerce

Prof. Aisha Banu

HOD - School of Commerce

#### RESOURCE PERSON

Dr. Pradeep Kumar

Assistant Professor, School of Commerce

#### INTERNAL COMMITTEE MEMBERS

Dr. Raksha

Assistant Professor, School of Commerce

Dr. K Thoufeeq Ahmed

Assistant Professor, School of Commerce



## VALUE ADDED COURSE ON ACCOUNTS FOR NON ACCOUNTANTS

2022-23



ORGANIZED BY

## SCHOOL OF COMMERCE

Itgalpura, Yelahanka, Bangalore 560064

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## OBJECTIVE:

The course is conceptual in nature and is designed for students from non-accounting background to provide them basic insights about accounting practices.

## TOPICS COVERED:

- Introduction to Accounting
- Discussion and Assignment
- Discussion on preparation of resume

## REGISTRATION:

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LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

**VENUE:** Seminar Hall - SH04





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Vice-Chancellor, Presidency University

Dr. Muddu Vinay

Pro Vice Chancellor - SOM & SOL

#### COURSE COORDINATOR

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Associate Dean - School of Commerce

Prof. Aisha Banu

HOD - School of Commerce

#### RESOURCE PERSON

Prof. Rajshree S

Assistant Professor, School of Commerce

#### INTERNAL COMMITTEE MEMBERS

Dr. Raksha

Assistant Professor, School of Commerce

Dr. K Thoufeeq Ahmed

Assistant Professor, School of Commerce



## VALUE ADDED COURSE ON BASIC EQUIPMENT OF CALLIGRAPHY

2022-23



ORGANIZED BY

## SCHOOL OF COMMERCE

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## OBJECTIVE:

This course provides guidance on the Basics of Calligraphy with focus on improving creative skills and stress reduction. Calligraphy is a visual art related to writing. It

is the design and execution of lettering with a pen, ink brush, or other writing instrument. A contemporary calligraphic practice can be defined as "the art of giving form to signs in an expressive, harmonious, and skillful manner"

## TOPICS COVERED:

- Basics of Calligraphy
- Fancy and Faux Calligraphy

## REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

**VENUE:** Seminar Hall - SH04





## REGISTRATION FORM

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Honourable Chancellor, Presidency University

### PATRON

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Vice-Chancellor, Presidency University

Dr. Muddu Vinay

Pro Vice Chancellor - SOM & SOL

### COURSE COORDINATOR

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Associate Dean - School of Commerce

Prof. Aisha Banu

HOD - School of Commerce

### RESOURCE PERSON

Dr. Shivakami Rajan

Assistant Professor, School of Commerce

### INTERNAL COMMITTEE MEMBERS

Dr. Raksha

Assistant Professor, School of Commerce

Dr. K Thoufeeq Ahmed

Assistant Professor, School of Commerce



## VALUE ADDED COURSE ON BUSINESS IN METAVERSE

2022-23



ORGANIZED BY

**SCHOOL OF COMMERCE**

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## OBJECTIVE:

This course focuses on the fundamental concepts and understanding the value that businesses can capture by participating in the upcoming metaverse economy. Furthermore,

examples will be used to illustrate the concepts, and students will be able to dive into business applications such as healthcare, consumer goods, gaming, professional services, and so on.

## TOPICS COVERED:

- Introduction to Metaverse
- Metaverse Marketing Strategy
- Applications, challenges and Ethical issues

## REGISTRATION:

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LAST DATE FOR SUBMISSION OF APPLICATION: 15th December 2022

**VENUE:** Seminar Hall - SH04





## REGISTRATION FORM

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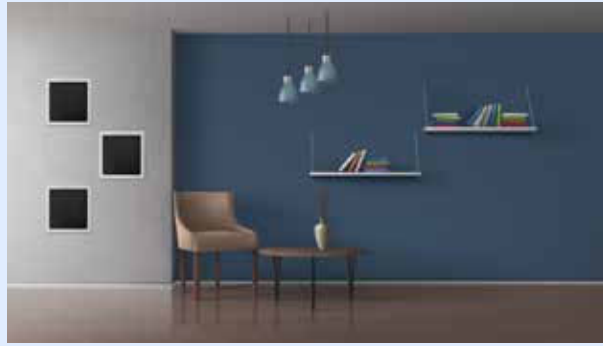
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### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Ashok Itagi

Professor, Director - SOD

### RESOURCE PERSON

Dr. Karthik

Assistant Professor, SOD

### INTERNAL COMMITTEE MEMBER

Dr. Bhagya Nadig

Professor, SOD



## VALUE ADDED COURSE ON ONLINE GAME AND ITS REVIEW

2022-23



ORGANIZED BY

**SCHOOL OF DESIGN**

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

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## ABOUT THE SCHOOL:

Design is essentially a synthesizing discipline. It does not have its repository or knowledge bank, like for example in law, medicine etc. Design draws its knowledge base from almost all other disciplines because of its



generalist and multidisciplinary approach. Hence, design education is highly experiential in nature, which in turn necessitates an evaluation system which is not inclusive of written or oral examination only.

## OBJECTIVE:

The intent of the course is for the students to observe, understand and interpret how spaces are created with respect to a certain activity or its user groups.

## TOPICS COVERED:

- Defining boundary and access for open spaces
- Study of different User Groups
- Control and ownership over public spaces

## REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:  
15th December 2022

## VENUE:

LFL - 02, School of Media Studies

## REGISTRATION FORM

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## VALUE ADDED COURSE ON ONLINE GAME AND ITS REVIEW

2022-23



ORGANIZED BY

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generalist and multidisciplinary approach. Hence, design education is highly experiential in nature, which in turn necessitates an evaluation system which is not inclusive of written or oral examination only.

## OBJECTIVE:

"the goal of this study is to map out and see the relationship between MMORPG game player personalities and style based on player type theory and game players' thinking preferences."

## TOPICS COVERED:

- Check and identify the online game genre
- Play different genre games
- Review each game played

## REGISTRATION:

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Last date for submission of application:  
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## VENUE:

LFL - 02, School of Media Studies



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### PATRON

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Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

### RESOURCE PERSON

Mr. Ravi V Angadi

Assistant Professor, SOE

### INTERNAL COMMITTEE MEMBERS

Dr. Joshi Manohar V

Professor, SOE

### TECHNICAL COMMITTEE MEMBER

Dr. Ravi Angadi

Assistant Professor, SOE



## VALUE ADDED COURSE ON AUTO CAD FOR ELECTRICAL ENGINEERS

2022-23



ORGANIZED BY

**SCHOOL OF ENGINEERING**

**DEPT. OF EEE**

Itgalpura, Yelahanka, Bangalore 560064

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## ABOUT THE SCHOOL:

The EEE department is dedicated to the teaching and research activities in the areas of electrical and electronics, instrumentation and control engineering. The department educates students to take up challenging



jobs in a wide range of industries and engage themselves in research and development activities for the welfare of society.

## OBJECTIVE:

This course contains a detailed explanation of AutoCAD Electrical tools and features. Every tool and feature is thoroughly explained with the help of examples.

## TOPICS COVERED:

- Basics Of Electrical Drawings
- Introduction to AutoCAD Electrical and Interface
- Project Management

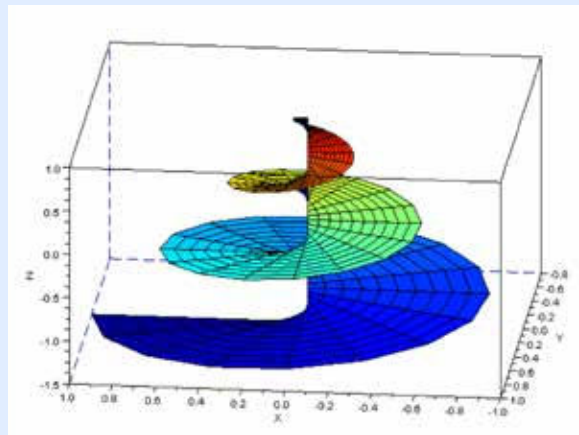
## REGISTRATION:

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Last date for submission of application:  
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## VENUE:

DFL - 01  
Dept. of EEE, School of Engineering



**REGISTRATION FORM**

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Honourable Chancellor, Presidency University

**PATRON**

Dr. D. Subhakar

Vice-Chancellor, Presidency University

**COURSE COORDINATOR**

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

**RESOURCE PERSON**

Dr. V Joshi Manohar

Professor, SOE

**INTERNAL COMMITTEE MEMBERS**

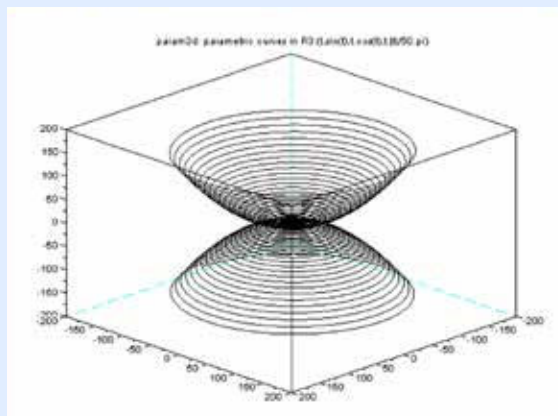
Dr. Joshi Manohar V

Professor, SOE

**TECHNICAL COMMITTEE MEMBER**

Dr. Ravi Angadi

Assistant Professor, SOE



VALUE ADDED COURSE ON

**INTRODUCTION TO SCILAB  
FOR ENGINEERS**

**2022-23**



**ORGANIZED BY**

**SCHOOL OF ENGINEERING**

**DEPT. OF EEE**

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

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jobs in a wide range of industries and engage themselves in research and development activities for the welfare of society.

## OBJECTIVE:

This course will introduce the basic concepts of scientific programming and simulations using Scilab. It will enable to perform numerical computations and analysis in all major scientific areas in all branches of engineering.

## TOPICS COVERED:

- Introduction to Scilab environment.
- Entering Matrices and basic matrix operations
- Statistical computations

## REGISTRATION:

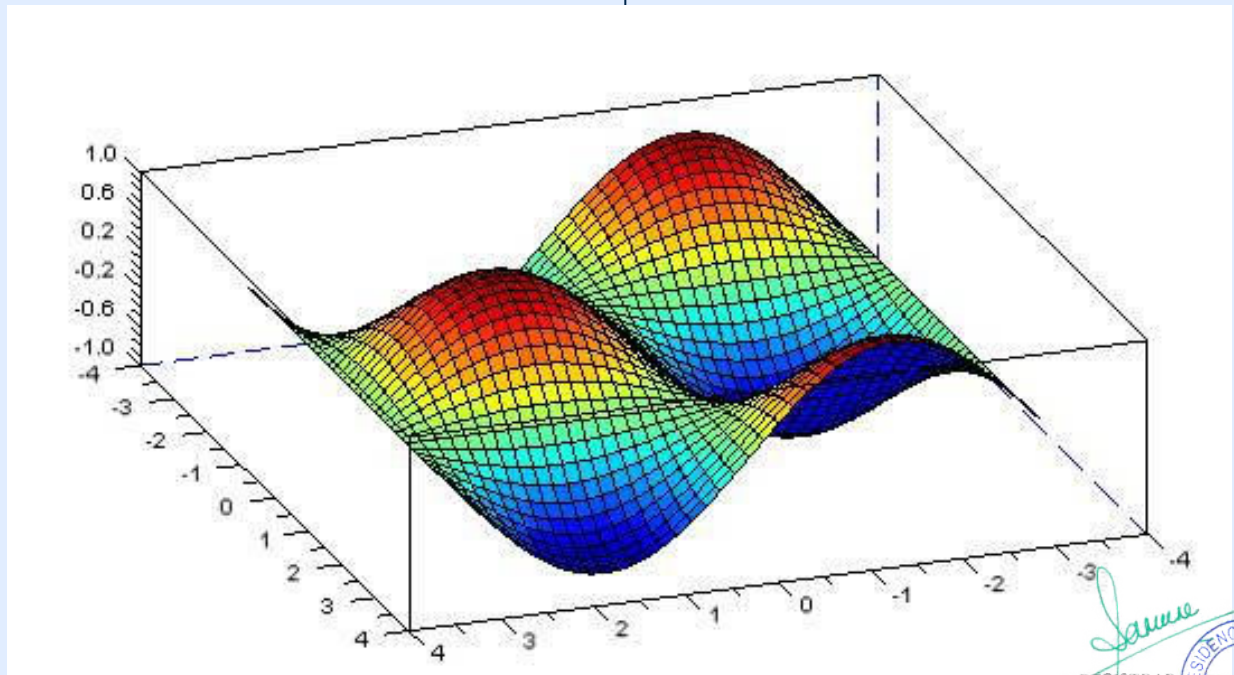
The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:  
15th December 2022

## VENUE:

DFL - 01

Dept. of EEE, School of Engineering





## REGISTRATION FORM

NAME:

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ROLL NO:

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YEAR/SEM:

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INSTITUTION:

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MOBILE:

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EMAIL ID:

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DATE:

SIGNATURE



### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

### RESOURCE PERSON

Dr. Bishakh Paul

Assistant Professor, SOE

### INTERNAL COMMITTEE MEMBERS

Dr. Joshi Manohar V

Professor, SOE

### TECHNICAL COMMITTEE MEMBER

Dr. Ravi Angadi

Assistant Professor, SOE



VALUE ADDED COURSE ON

## SYNCHRONIZED PHASOR MEASUREMENT IN GRID USING PMUS

2022-23



ORGANIZED BY

**SCHOOL OF ENGINEERING**

**DEPT. OF EEE**

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

REGISTRAR



### **ABOUT PRESIDENCY UNIVERSITY**

Presidency University aspires to be among the best universities in the world in the shortest span possible with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry-friendly curriculum with concrete action plans and an unwavering commitment to the pursuit of excellence. The University believes in nurturing talents amongst all those who join the University. The University is a part of Presidency Group of Institutions (PGI), which constitutes of 7 Schools and a College. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bengaluru. Presidency Group of Institutions (PGI) was bestowed with the “Most Promising Institute in South India” award at the British South India Council of Commerce and Business Meet 2014. The University is carrying the legacy through its close nurturing and mentoring of talent and skills in each individual, the University aims to transform students to become successful professionals and responsible citizens.

### **ABOUT THE SCHOOL:**

The EEE department is dedicated to the teaching and research activities in the areas of electrical and electronics, instrumentation and control engineering. The department educates students to take up challenging

jobs in a wide range of industries and engage themselves in research and development activities for the welfare of society.

### **OBJECTIVE:**

This Course introduces to Phasor measurement unit (PMU) technology used for wide area grid monitoring to avoid blackout conditions.

### **TOPICS COVERED:**

- Fourier Transform
- Lab-VIEW Modelling of Signal processing Algorithms
- Phasor measurement Unit

### **REGISTRATION:**

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15th December 2022

### **VENUE:**

DFL - 01

Dept. of EEE, School of Engineering



# PHASOR MEASUREMENT UNIT

## REGISTRATION FORM

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Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Rajesh Sisodia

Professor, Director - SOMS

### RESOURCE PERSON

Dr. Sarath A. Pradeep

Assistant Professor, SOMS

### INTERNAL COMMITTEE MEMBER

Dr. Rajesh Sisodia

Professor, Director - SOMS



VALUE ADDED COURSE ON

## SMARTPHONE FILMMAKING

2022-23



ORGANIZED BY

**SCHOOL OF MEDIA STUDIES**

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

REGISTRAR



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## ABOUT THE SCHOOL:

The School of Media Studies (SOMS) has been established to train and educate young media minds. SOMS is committed for excellence in teaching and training of students in the fields of Journalism, Public



Relations and Event Management, digital media, Television and Radio, Film Production and content writing along with research in the relevant fields. The curriculum is revised and regularly updated for quality improvement in consultation with the experts of the media and industry.

## OBJECTIVE:

This course's objective is to give participants a basic knowledge about filmmaking using smartphone.

## TOPICS COVERED:

- Plan a video production
- Frame and light your subjects
- Edit video on your mobile phone

## REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:  
15th December 2022

## VENUE:

LFL - 02, School of Media Studies

## REGISTRATION FORM

NAME:

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ROLL NO:

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YEAR/SEM:

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INSTITUTION:

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MOBILE:

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EMAIL ID:

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DATE:

SIGNATURE



### CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

### PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

### COURSE COORDINATOR

Dr. Rajesh Sisodia

Professor, Director - SOMS

### RESOURCE PERSON

Dr. Neha Saroj

Assistant Professor, SOMS

### INTERNAL COMMITTEE MEMBER

Dr. Rajesh Sisodia

Professor, Director - SOMS



VALUE ADDED COURSE ON

## SMARTPHONE PHOTOGRAPHY

2022-23



ORGANIZED BY

**SCHOOL OF MEDIA STUDIES**

Itgalpura, Yelahanka, Bangalore 560064

[www.presidencyuniversity.in](http://www.presidencyuniversity.in)

REGISTRAR



## ABOUT PRESIDENCY UNIVERSITY

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## OBJECTIVE:

This course is taking pictures with your phone. It could be an iPhone or Android, old or new. If you have a smartphone, you're more than half-way there.

## TOPICS COVERED:

- Mobile Photography
- Photography Composition Tips.
- Creative Keys to a Great Photo

## REGISTRATION:

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Last date for submission of application:  
15th December 2022

## VENUE:

LFL - 02, School of Media Studies