



REGISTRATION FORM

NAME:

ROLL NO:

YEAR/SEM:

INSTITUTION:

MOBILE:

EMAIL ID:

DATE:

SIGNATURE



CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. Md Sameeruddin Khan

Dean-SOCSE & IS

Dr. Kalaiarasan C

Associate Dean, SOCSE & IS

RESOURCE PERSON

Dr. Anitha Premkumar

Assistant Professor, SOCSE

INTERNAL COMMITTEE MEMBERS

Dr. Mohammad Mujeerulla

Assistant Professor, SOCSE

Dr. Preethi

Assistant Professor, SOCSE

TECHNICAL COMMITTEE MEMBER

Mr. Asif Mohamed

Head - Teaching and Learning Center



VALUE ADDED COURSE ON HUMAN COMPUTER INTERACTION

2020-21



ORGANIZED BY

SCHOOL OF COMPUTER SCIENCE

AND ENGINEERING

& SCHOOL OF INFORMATION SCIENCE

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.edu

REGISTRAR



ABOUT PRESIDENCY UNIVERSITY

Presidency University aspires to be among the best universities in the world in the shortest span possible with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry-friendly curriculum with concrete action plans and an unwavering commitment to the pursuit of excellence. The University believes in nurturing talents amongst all those who join the University. The University is a part of Presidency Group of Institutions (PGI), which constitutes of 7 Schools and a College. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bengaluru. Presidency Group of Institutions (PGI) was bestowed with the “Most Promising Institute in South India” award at the British South India Council of Commerce and Business Meet 2014. The University is carrying the legacy through its close nurturing and mentoring of talent and skills in each individual, the University aims to transform students to become successful professionals and responsible citizens.

ABOUT THE SCHOOL:

The School of Computer Science and Engineering and School of Information Science is a renowned school in Presidency University. With the vision to produce professionals, researchers, innovators and

socail responsibilities. The School is committed to encourage students to carry out innovative research in trending technologies.

OBJECTIVE:

The Course is intended to introduce students about the basic concepts of user interface design. It will cover the theory and methods that exist in the field. It stresses the importance of good interfaces and the relationship of interface design to effective human interaction with computers.

TOPICS COVERED:

- 1: Interface design.
- 2: Evaluating interface design.
- 3: Usability of Interactive System.

REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:
08th December 2020

VENUE:

Computer Lab - 01
School Of Computer Science
And Engineering & Information Science



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CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. Ashok Itagi

Professor, Director - SOD

RESOURCE PERSON

Dr. Bhagya Nadig

Assistant Professor, SOD

INTERNAL COMMITTEE MEMBER

Dr. Bhagya Nadig

Professor, SOD



VALUE ADDED COURSE ON

**DEFENCE PROTECTIVE
GEARS AND THEIR
SPECIALITY APPLICATIONS**

2019-20



ORGANIZED BY

SCHOOL OF DESIGN

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

REGISTRAR



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ABOUT THE SCHOOL:

Design is essentially a synthesizing discipline. It does not have its repository or knowledge bank, like for example in law, medicine etc. Design draws its knowledge base from almost all other disciplines because of its

generalist and multidisciplinary approach. Hence, design education is highly experiential in nature, which in turn necessitates an evaluation system which is not inclusive of written or oral examination only.

OBJECTIVE:

The objective of this value-added course is to offer a basic understanding of fibres, yarns/filaments and fabrics as the major resources and products of textiles and apparel industries.

TOPICS COVERED:

1. Various fibres, yarns, filaments and fabrics
2. Constructions, features and real-time applications of Nomex and Kevlar
3. Related documentaries/videos



REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:
15th December 2021

VENUE:

LFL - 02, School of Media Studies



REGISTRATION FORM

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ROLL NO:

YEAR/SEM:

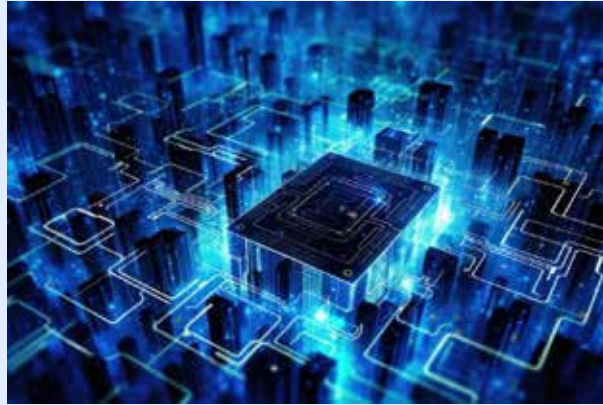
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CHIEF PATRON

Dr. Nissar Ahmed

Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

RESOURCE PERSON

Dr. Akshaya M Ganorkar

Professor, SOE

Dr. Renuka Bhagwat

Assistant Professor, SOE

INTERNAL COMMITTEE MEMBER

Dr. Rajiv Ranjan Singh

Professor, SOE

TECHNICAL COMMITTEE MEMBER

Dr. Kiran Kale

Assistant Professor, SOE



VALUE ADDED COURSE ON FUNDAMENTALS OF FPGA DESIGN AND MODELLING

2020-21



ORGANIZED BY

SCHOOL OF ENGINEERING

DEPT OF ECE

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

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ABOUT THE SCHOOL:

The department is dedicated to the teaching and research activities in the areas of Electronics and Communication Engineering. The department educates students to take up challenging jobs in a wide range of

industries and engage themselves in research and development activities for the good of society.

OBJECTIVE:

Student shall use FPGA development tools to complete many design examples. Basics of HDLs will help to model a circuit for various applications.

TOPICS COVERED:

1. Programmable logic devices and architectures.
2. basics of Verilog HDL.
3. FPGA design tools.

REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:
07th December 2020

VENUE:

DFL - 03

Dept. of ECE, School of Engineering



REGISTRATION FORM

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Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

RESOURCE PERSON

Dr. Lokesh GN

Assistant Professor

INTERNAL COMMITTEE MEMBER

Dr. Satish Babu B

Professor, SOE

TECHNICAL COMMITTEE MEMBER

Dr. Aravinda T

Assistant Professor, SOE



**VALUE ADDED COURSE ON
UNCONVENTIONAL
MACHINING**

2020-21



ORGANIZED BY

SCHOOL OF ENGINEERING

DEPT. OF MECHANICAL ENGINEERING

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

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ABOUT THE SCHOOL:

The department is dedicated to the teaching and research activities in the areas of Design, Thermal & Manufacturing Engineering. The department educates students to take up challenging jobs in a wide range of industries



and engage themselves in research and development activities for the good of society. It continues to lead and expand its activities in various directions."

OBJECTIVE:

Advanced machining processes plays a vital role to machine hard and brittle materials in order to get better dimensional accuracy.

TOPICS COVERED:

1. Conventional manufacturing processes
2. Mechanical energy based Unconventional machining
3. Chemical energy based machining

REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application:
07th December 2020

VENUE:

HMT Lab - 01
Dept. of Mechanical, School of Engineering



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Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar

Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. Abdul Sharief

Dean-SOE

Dr. Srishaila Annadini

Associate Dean, SOE

RESOURCE PERSON

Dr. Deepjyoti Mech

Assistant Professor

INTERNAL COMMITTEE MEMBER

Dr. Suman Paul

Professor, SOE

TECHNICAL COMMITTEE MEMBER

Dr. Bhairab J G

Professor, SOE



VALUE ADDED COURSE ON HYDROCARBON ASSURANCE A RESEARCH IMPLICATIONS

2019-20



ORGANIZED BY
SCHOOL OF ENGINEERING
DEPT OF PETROLEUM ENGINEERING

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

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ABOUT THE SCHOOL:

The Petroleum Engineering Department in Presidency University is dedicated to the teaching and research in both upstream and downstream areas of Petroleum Engineering. The department offers the first degree



programme with the modular structure and various flexibilities, including Electives, Industrial Practice components etc.

OBJECTIVE:

The main aim of this course is to learn the operational problems related to flow assurance and recovery of hydrocarbon processes. This course involves understanding the flow assurance and recovery of hydrocarbons in the oil and gas industry.

TOPICS COVERED:

1. Common Practices for Hydrocarbon Assurance
2. Unconventional Hydrocarbon Sources
3. New Practices for Hydrocarbon Assurance

REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application: 07th December 2019

VENUE:

PL - 01 Lab
Dept Of Petroleum Engineering
School of Engineering



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CHIEF PATRON

Dr. Nissar Ahmed
Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar
Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. K. Krishna Kumar
Associate Dean, School of Management
Dr. Akhila R. Udupa
Head of the Department, School of Management

RESOURCE PERSON

Prof. Bharath S
Assistant Professor, SOM

INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy
Professor, School of Management
Dr. R. Muruganandham
Associate Professor, School of Management

TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin
Associate Professor, School of Management



VALUE ADDED COURSE ON POSITIONING IN MARKETING

2019-20



ORGANIZED BY

SCHOOL OF MANAGEMENT

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

REGISTRAR



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ABOUT THE SCHOOL:

The Presidency University MBA will help one to chisel one's skill and gain a cutting edge in the competitive global market place through a blend of simulation- driven interactive sessions, very reflective of what exactly transpires in the corporate board rooms.

Presidency University MBA program has been designed to equip students with fine blend of Business knowledge, general and strategic management orientation and leadership abilities, coupled with extensive industrial interface..

OBJECTIVE:

The course is the heart of any Marketing Strategy, the core that one must get right. It does not matter whether one starts with a clearly defined target group or with a differential value proposition: one needs to end up with a clear segment or segments upon which Marketing Plans are built.

TOPICS COVERED:

1. Positioning concept
2. Segmentation
3. Differentiation & Value Proposition

REGISTRATION:

The registration for each participants may be done by Filling up the form and submit to course coordinator

Last date for submission of application: 08th December 2019

VENUE:

MF-5 & 6 Labs

School of Management





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Honourable Chancellor, Presidency University

PATRON

Dr. D. Subhakar
Vice-Chancellor, Presidency University

COURSE COORDINATOR

Dr. K. Krishna Kumar
Associate Dean, School of Management
Dr. Akhila R. Udupa
Head of the Department, School of Management

RESOURCE PERSON

Dr. Nalin Kumar C
Assistant Professor, SOM

INTERNAL COMMITTEE MEMBERS

Dr. V Gajapathy
Professor, School of Management
Dr. R. Muruganandham
Associate Professor, School of Management

TECHNICAL COMMITTEE MEMBER

Dr. T. S. Edwin
Associate Professor, School of Management



VALUE ADDED COURSE ON DOING BUSINESS AND COMPETITIVENESS

2020-21



ORGANIZED BY

SCHOOL OF MANAGEMENT

Itgalpura, Yelahanka, Bangalore 560064

www.presidencyuniversity.in

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Presidency University MBA program has been designed to equip students with fine blend of Business knowledge, general and strategic management orientation and leadership abilities, coupled with extensive industrial interface..

OBJECTIVE:

The participants would learn to analyze competitive situations, develop strategy, use various strategic tools and skillsets, and strategy implementation issues that are generally faced in Business.

TOPICS COVERED:

- 1: Digital Commerce and Economy
- 2: Entrepreneurship and Business Development.
- 3: Business & Market Intelligence

REGISTRATION:

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Last date for submission of application:
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VENUE:

MF-5 & 6 Labs
School of Management

