

REF. No. PU/BOS_MBA-08/06/_2019

Minutes of the VIII Meeting of the BOARD OF STUDIES of SCHOOL OF MANAGEMENT and I Meeting of the BOD of SCHOOL OF COMMERCE held on 8th June 2019

Members of VIII Board of Studies Meeting Held on 8th June 2019

Members of VIII Board of Studies Meeting Held on 8" June 2019				
Internal Members				
Chairperson	Dr. Nilanjan Chattopadhyay, Dean - SOM, Presidency University.			
Members	Dr. K. Krishna Kumar, Professor & HOD, SOM			
	Dr. Balu L, HOD & Associate Professor, SOC			
	Dr. S. K. Majumdar, Professor, SOM			
	Dr. Bipasha Maity, Professor, SOM			
	Dr. K. Balanagarajan, Assistant Professor, SOM			
Member – Sister School	Prof. M. Madhavi, Assistant Professor, SOL			
Invitees	Dr. Anita Yadav, Professor, SOM			
	Dr. Samiran Jana, Assistant Professor, SOM			
	Dr. Chithambar Gupta, Associate Professor, SOM.			
	Dr. Akhila R Udupa, Assistant Professor, SOM			
Special Invitee	Dr. Radha Padmanabhan, Vice Chancellor, Presidency University			
	External Expert Members			
Members	Mr. Sudhir Banerjee, Senior Vice President and Head of Global Business Services at ABB Bangalore			
	Ms. Lochan Narayanan, Independent Leadership Development Consultant & Leadership Coach			
	Dr. Shiva Prasad H N, Director at Dr.D. Veerendra Heggade Institute of Management Studies & Research			
	Mr. R S Mani, Independent Management Consulting Professional			



The Chairman welcomed the members present for the meeting.

Leave of absence was requested for and granted to members Dr Swapan Majumdar and Mr Sudhir Banerjee who could not be present in the meeting.

The Chairman briefed the members on the objectives of the meeting and need for the proposed revisions for the MBA Program Structure and Curriculum to be offered at Presidency University for the 2019-21Batch.

Agenda – **8.1**

To approve the minutes of 7th Board of Studies Meeting held on 2nd January, 2019.

Comment: Board noted and approved the minutes of the 7th Board of Studies meeting.

Resolution: Resolved that the minutes of the 7th Bard of Studies Meeting held on 2nd January 2019, as placed before the members and herewith appended as Annexure I, be and is hereby approved.

Agenda - 8.2

To consider and approve the Program Regulations for MBA 2019 -21 Batch.

Comment: The revised MBA Program Regulations from the I Semester to IV Semester of 2019-21 batch was discussed and deliberated in detail. The following changes were recommended:

- 1. Metrics for assessing the different project options was discussed.
- 2. The board appreciated the various project options provided and suggested to identify Mentors from corporate houses for guiding the students. It was suggested that in case of entrepreneurial projects/research projects, the students may choose to continue the project work till the fourth semester.
- 3. It was suggested to identify NGOs and consulting firms related to NGO which provides opportunities in social consulting. The organisation should focus on developing managerial skills apart from sensitisation on social issues.
- 4. The board suggested that the industry feedback for projects can be collected through online/one on one interaction with the industry guide without the knowledge of the student. Industry feedback in the written form may not be made mandatory and can be supplemented with feedback resulting from faculty interaction with Industry mentor.
- 5. The board approved the list of MOOC Courses with some minor changes. They also suggested to identify courses which are not offered by University.
- 6. The board authorized the Chairperson to restructure the Regulations related to Summer Projects/Dissertation and MOOC Courses and implement the same.

Resolution: Resolved that the above revisions in the Program Regulations from the I Semester to IV Semester of the 2019-2021 batch herewith appended as Annexure II, be and are hereby approved.

Agenda – **8.3**

To consider and approve Program Structure and curriculum for MBA 2019 -21 Batch:

- a) MBA Dual Specialization
- b) MBA Digital Marketing
- c) MBA E Commerce

Comment:

1. It was suggested that the fundamentals of data analysis in the Course 'Data analysis using Spreadsheets' shall be offered as a MOOC course. It was suggested that the MOOC course should be supplemented with blended learning and guest lectures. It was also suggested that students may be provided with real time data sets (obtained from industry) to solve real time business problems.

- 2. The board also suggested that the concepts learnt in Business statistics course should be practiced in the Course 'Data analysis for Spreadsheets'.
- 3. It was suggested to include the concept of Johari Window in Organizational Behaviour Course offered in I Semester.
- 4. It was suggested to include some components of the 'Story telling with Data' in Personality and Professional Skill Development courses.
- 5. The board suggested to detail and list the pre-requisites for all the courses that are offered in the higher semester.
- 6. The specialization core and elective courses offered in MBA (Dual Specialization) was discussed in detail. The suggestions are as follows:
 - a. 'Marketing Analytics' may be added as a Marketing Elective in place of 'Business Marketing'. It was also suggested to cover the concepts related to b2b marketing in 'Marketing Management-II' offered in II Semester.
 - b. 'Financial Analytics' may be added as a Finance Elective in place of 'Project Finance and Appraisal'. It was also suggested to cover the concepts related to project financing and appraisal in 'Strategic Financial Management' offered in III Semester.
 - c. 'Talent Acquisition and Management' may be renamed as 'Talent Management'. It was suggested to cover the entire employee life-cycle aspects in the course.
 - d. It was suggested that the courses 'Logistics and Supply Chain Management' and 'Global Logistics and Supply Chain Management' listed under operations and supply chain specialization shall be combined and renamed as 'Global Integrated Supply Chain'.
 - e. 'Business Forecasting with R' may be renamed as 'Business Forecasting'.
 - f. The Board suggested to introduce a MOOC course which covers the fundamentals of Big Data, Artificial Intelligence and Machine Learning.
 - g. The courses 'Predictive Analytics', 'Train the Trainers' and 'Creating Happy and Meaning Careers' offered as a MOOC course shall be dropped. Some other relevant courses can be identified and added.
- 7. The courses offered in MBA (E-Commerce) was discussed in detail. The suggestions are as follows:
 - a. It was suggested to include the concepts of 'pricing analytics' in the course 'Cost & Revenue Management' offered in III semester.
- 8. The specialization core and elective courses offered in MBA (Digital Marketing) was discussed in detail. The suggestions are as follows:
 - a. 'Web Development' may be renamed as 'UI Development'. It was suggested to include the various aspects of web development and mobile app development in the course.

Resolution: Resolved that the suggested changes shall be incorporated in the Program Structure and curriculum for MBA 2019-21 batch and the Chairperson is hereby authorized to approve the same. It is also resolved that Course Description and Syllabus for 2019 -21 Batch be drafted and the Chairperson is hereby authorized to approve the same.

Agenda – **8.4**

To consider and approve the changes to MBA 2018 – 20 Batch Program Regulations.

Comment: The changes pertaining to MBA 2018–20 Batch Program Regulations was discussed in detail. The changes are as follows:

a. Introduction of MOOC courses and transfer of credits shall be applicable to MBA 2018-20 batch.



- b. The 'Industrial Practice / Dissertation' in the IV Semester of MBA Program 2018-20 batch be renamed as 'Dissertation', be assigned grades and included in the computation of CGPA. The projects options available for MBA 2019-21 is also applicable to this batch.
- c. The HR specialization elective course 'Human Resource Metrics and Analytics' may be renamed as 'HR Analytics' for the MBA 2018-20 batch.

Resolution: Resolved that the changes shall be incorporated and the chairperson is authorized to approve the changes.

Agenda –8.5

To consider and approve the Program Regulations of 3 year Undergraduate BBA, B Com and B Com (Hons) Programs.

Comment: The Program Regulations of 3 year Undergraduate BBA, B Com and B Com (Hons) Programs was discussed in detail.

Resolution: Resolved that the Program Regulations for 3 year Undergraduate programs herewith appended as Annexure IV, be and are hereby approved.

Agenda – 8.6

To consider and approve the Program structure and Curriculum of

a) BBA

- a. The board suggested to detail and list the pre-requisites for all the courses that are offered in the higher semesters.
- b. A foundation course on 'Operations Management' to be included in the first 2 years.

b) BBA - Aviation Management

- a. The board suggested to detail and list the pre-requisites for all the courses that are offered in the higher semesters.
- b. It was suggested to replace 'Neuro Marketing' with 'Marketing Analytics' listed under the marketing electives in VI semester.
- c. It was suggested to swap the courses of 'Rural Marketing and 'Brand Management' to put in V and VI semester respectively

c) B Com

- a. It was suggested that the First year courses will remain common for B. Com and B. Com (Hons) programs.
- b. It was suggested to reconsider or revise the courses offered in the first two years. It was suggested to have fundamental / basic courses to complement courses introduced in the higher semesters.
- c. The board suggested to detail and list the pre-requisites for all the courses that are offered in the higher semesters.
- d. The basic course on 'Financial Management' should be offered in the II Semester B.Com.
- e. The course 'Organization Behaviour' to be renamed as 'Organizational Behaviour'.

d) B Com (Hons).

- a. The board suggested to detail and list the pre-requisites for all the courses that are offered in the higher semesters. Please refer Annexure 8.6 for BBA, BBA Aviation, B Com and B Com (Hons). PRC.
- e) Agenda 8.6. 1 Approval of VAC courses for the academic year 2019-2020. Please refer Annexure 8.6. 1

Resolution: Resolved that the suggested changes shall be incorporated in the Program Structure and curriculum for 3 year undergraduate programs and the Chairperson is hereby authorized to approve the same.

Agenda – **8.7**

Any other matter with the permission of the Chair.

Comment: No other matter was discussed.

Resolution: Chairperson is empowered to execute the amendments suggested in the meeting.

The meeting concluded with a vote of thanks by the Chairman.





REF. No. PU/BOS_MBA-08/29/_2020

Minutes of the IX Meeting of the BOARD OF STUDIES of SCHOOL OF MANAGEMENT and 2^{nd} BOS of SCHOOL OF COMMERCE held on 29th August 2020

Members of IX Board of Studies Meeting Held on 29^h August 2020

Internal Members				
Chairperson	Dr. K. Krishna Kumar, Professor & HOD, SOM			
Members	Dr. Balu L, HOD & Associate Professor, SOC			
	Dr. Akhila R Udupa, Associate Professor, SOM			
	Dr. Bipasha Maity, Professor, SOM			
	Dr. Kunal Saxena, Assistant Professor, SOM			
Member – Sister School	Prof. M. Madhavi, Assistant Professor, SOL			
Invitees	Dr. Anita Yadav, Professor, SOM			
	Dr. Chithambar Gupta, Associate Professor, SOM.			
	Dr. Anil Gowda, Assosiate Professor, SOM			
	Dr. Swapnil Mackasare, Associate Professor, SOM, Presidency University.			
	Dr. Jayakrishna Udupa, Associate Professor, SOM, Presidency University.			
Special Invitee	Dr. Radha Padmanabhan, Vice Chancellor, Presidency University			
	External Expert Members			
Members	Mr. Sudhir Banerjee, Senior Vice President and Head of Global Business Services at ABB Bangalore			
	Ms. Lochan Narayanan, Independent Leadership Development Consultant & Leadership Coach			
	Dr. Shiva Prasad H N, Director at Dr.D. Veerendra Heggade Institute of Management Studies & Research			



Mr. R S Mani, Independent Management Consulting Professional

The Chairman welcomed the members present for the meeting.

Leave of absence was requested for and granted to member Dr.Shiva Prasad H N who could not be present in the meeting.

The Chairman briefed the members on the objectives of the meeting and need for the proposed revisions for the MBA Program Structure and Curriculum to be offered at Presidency University for the 2020-22 Batch.

Agenda – 9.1

To approve the minutes of 8th Board of Studies Meeting held on 8th June, 2019

Comment: Board noted and approved the minutes of the 8th Board of Studies meeting.

Resolution: Resolved that the minutes of the 8th Bard of Studies Meeting held on 8th June 2019, as placed before the members and herewith appended as Annexure I, be and is hereby approved.

Agenda - 9.2

To consider and approve the Program Regulations Structure and Curriculum for MBA 2020 - 22 Batch:

- a) MBA Dual Specialization
- b) MBA Digital Marketing
- c) MBA E Commerce
- d) MBA Business Analytics
- e) MBA Logistics and Supply Chain Management

Comment: The MBA Program Regulations, Structure and Curriculum from the I Semester to IV Semester of 2020-22 batch was discussed and deliberated in detail. The following changes were recommended:

- 1. The board discussed courses related to Virtual Working and Data Visualization and suggested to include them as a module in the curriculum of OB and Business Analytics courses.
- 2. The board appreciated various courses added to MBA Dual and Single Specialization Programs.
- 3. It was suggested to identify Power BI Course and add it to Operations curriculum.
- 4. The board appreciated the ULC Courses as a part of MBA curriculum and suggested to relate ULC to working with NGO.
- 5. The board approved the list of MOOC Courses and suggested to add courses related to "Giving Space to team" and "Appreciative Enquiry".
- 6. The board suggested to include Fintech", "Digital Consumer Behaviour" and "Digital Product Management" which are E Commerce Specialisation Courses as elective courses to Finance specialisation students.





- 7. It was suggested to include courses and topics related to business models, start-ups, Design thinking and Tech Products under Operations specialisation.
- 8. The board suggested to add tools, program languages, data extraction and linear modelling concepts in Business Analytics Curriculum.
- 9. It was suggested to add "Design Thinking" and "Tech products" as courses in Digital Transformation specialization.
- 10. The board suggested to include concept of "Art of Possibilities" under PD/Value Added Course.
- 11. The board appreciated the curriculum of E Commerce specialisation.
- 12. The board suggested to rename Course "Supply Chain Outsourcing" as "Supply Chain Sourcing".
- 13. The board authorized the Chairperson to add the proposed MOOC Courses upon their availability to MBA I, II & III Semesters.

Resolution: Resolved that the above revisions in the Program Regulations from the I Semester to IV Semester of the 2020-2022 batch herewith appended as Annexure II, be and are hereby approved.

Agenda – 9.3

To consider and approve the changes to Program Structure and curriculum for MBA 2019 -21 Batch:

Comment:

- 1. The board approved the courses, "Greening the Economy: Sustainable Cities", "Introduction to Climate Change and Health" and "Green Business Strategy" to be offered as MOOC Courses in lieu of ULC for III Semester.
- 2. The board opined that MOOC courses were not enough and suggested to explore opportunities for students to pursue Self Learning Courses using webinars. It was suggested to be provided as open topic in elective space.
- 3. The board approved to replace Summer Internship Project for III semester with Organizational Study due to COVID pandemic.
- 4. The board approved to replace 'Digital Entrepreneurship' Course of III Semester is with 'Entrepreneurship & New Venture Creation.'
- 5. The board approved the change in program structure of III and IV Semester MBA of both Dual and Single Specialization Programs. The approved Program Structure is as follows:

	OLD Structure			NEW Structure		
Semester		No. of. Courses	Total Credits		No. of. Courses	Total Credits
	Core Courses with 3 Credits	3	9	Core Courses with 3 Credits	4	12
	Specialization Core Courses with 3 Credits	4	12	Specialization Core Courses with 3 Credits	4	12



PRESIDENCY UNIVERSITY

	PPS course with 1 Credit	2	2	PPS course with 1 Credit	2	2
	TOTAL	9	23	ULC course with 1 Credit	1	1
	Core Courses with 2 Credits	2	4	TOTAL	11	27
	Core Courses with 1 Credit	1	1	Specialization Elective with 2 Credits	4	8
	Specialization Elective with 2 Credits	6	12	Open Elective Courses with 2 Credits	2	4
IV	Open Elective Courses with 2 Credits	2	4	Dissertation with 8 Credits	1	8
	Dissertation with 4 Credits	1	4	TOTAL	7	20
	TOTAL	12	25			

Resolution: Resolved that the suggested changes shall be incorporated in the Program Structure and curriculum for MBA 2019-21 batch and the Chairperson is hereby authorized to approve the same. It is also resolved that Course Description and Syllabus for 2019 -21 Batch be drafted and the Chairperson is hereby authorized to approve the same.

Agenda – **9.4**

To consider and approve the program structure and Curriculum of 3 year

Undergraduate New BBA Programs

- a) BBA Business Analytics
- b) BBA Digital Marketing
- c) BBA E-Commerce and Supply Chain Management
- d) BBA Financial Technology and School of Commerce (SOC)
- a) M.Com -Forensic Accounting and Corporate Fraud.

Refer Annexure no. 9.4 for PRC of BBA - Business Analytics, BBA - Digital Marketing, BBA - E-Commerce and Supply Chain Management, BBA - Financial Technology.

Agenda – 9.4.1 – Approval of list of VAC courses for the academic year 2020-2021

Comment: The Program Regulations, Structure and Curriculum of Three year undergraduate new BBA courses and M.Com -Forensic Accounting and Corporate Fraud were discussed in detail. The board suggested the following:

- a. Introducing a course on Fintech to Undergraduate students.
- b. The board appreciated the inclusion of Excel Course in Undergraduate Programs.
- c. Introducing e mail writing and spoken English as a part of English course.
- d. Introduce spoken Kannada topics under Kannada language course.
- e. Exploring Online NGO projects as part of ULC.
- f. Replacing Internet Marketing with Digital Marketing.
- g. Including Data Privacy Course in M Com Program.

Resolution: Resolved that the changes shall be incorporated and the chairperson is authorized to approve the changes.



Agenda –9.5

To consider and approve the changes in program structure, curriculum and program regulations of 2019 -22 Batches

- a) SOM-BBA Regular, BBA Aviation Management and
- b) SOC-B.Com (Professional) and B.Com (Honors).

Comment: The revisions in Program Structure and Curriculum of 3 year Undergraduate BBA, B Com and B Com (Hons) Programs was discussed in detail.

Resolution: Resolved that the Program Regulations for 3 year Undergraduate programs herewith appended as Annexure IV, be and are hereby approved.

Agenda – 9.6

Any other matter with the permission of the Chair.

Comment: The three Swayam NPTEL MOOC Courses which were offered for placed students eligible for Early Exit Option in 2018 Batch was proposed and the board approved to include the same in the curriculum of MBA 2018 Batch. These three courses are as follows:

- a) Business Analytics for Management Decision
- b) Managerial Skills for Interpersonal Dynamics &
- c) Entrepreneurship

Resolution: Chairperson is empowered to execute the amendments suggested in the meeting.

The meeting concluded with a vote of thanks by the Chairman.





Date: 27th July 2022

SCHOOL OF COMMERCE

Ref. No: PU/SOC/2022-2023/BOS-1/MoM-1

Minutes of the first meeting of the board of studies of School of Commerce held on 27^{th} July 2022

BOS COMMITTEE MEMBERS

Internal members					
Chairperson	Dr. Gunjeet Kaur - Dean, SOM & SOC, Presidency University				
	Member Secretary				
	Dr. Balu L Associate Professor & Assistant Dean, SOC & SOM-UG, Presidency University				
Internal Members	Dr. K.Krishna Kumar,Professor & Associate Dean, SOM, Presidency University				
	Dr. Vinay Joshi , Professor & Associate Dean, SOC, Presidency University				
Senior Professional as a member from Industry / Academia					
Members	1) Mr. R S Mani, Independent Management Consulting Professional				
1102110020	2) Dr Dhananjay Keskar, Former VC, Amity Group pf Institutions, Mauritius				
External experts having e	xperience, competence, and subject knowledge				



	 Mrs. Alka, Senior Consultant in accounting, taxation and auditing, Miles Education, Bengaluru. Dr. Basanna Patagundi, Chief Learning Officer, Swiss Learning Exchange, Bengaluru 				
Members					
Special Invitees	 Dr. Shilpa Mehta, Dean Academics, Presidency University Dr.Ravikumar, Professor, Language Department, Presidency University Dr. Akhila R Udupa, Associate Professor, School of Management, Presidency University Dr. P. Srinivasan, Associate Professor, School of Management, Presidency University Dr.Shivakami Rajan, Associate Professor, School of Commerce, Presidency University Dr.Pradeep Kumar, Assistant Professor, School of Commerce, Presidency University Dr.Varsha, Assistant Professor, School of Commerce, Presidency University Dr Chaitra VH, Assistant Professor, School of Commerce, Presidency University 				

The Chairperson welcomed the members for the meeting.

All external members were present in the meeting.

The Member Secretary briefed the members on the objectives of the meeting, need for the proposed revisions and new courses for the UG Program Curriculum Structure in the Academic Year of 2022 – 23 UG batch to be offered at the School of Commerce (SOC), Presidency University.

Agenda SOC 1.1 - Formal constitution of separate BoS Committee for School of Commerce and divergence from School of Management

The chair person formally announced the formation of separate BOS committee for SOC.

Resolution SOC 1.1: The members welcomed the announcement.

Agenda SOC 1.2 - Proposal to recommend to the academic council to approve the change of name of School of Commerce and rename the school as "School of Commerce & Economics (SOC&E)"

Member Secretary proposed for the name of School of Commerce to be changed to School of Commerce & Economics (SOC&E) in the upcoming Academic council for approval

REGISTRAR

Resolution SOC 1.2: The above proposal has been approved by the esteemed BoS members unanimously and is to be presented for approval to the Academic council in the upcoming meeting.

Agenda SOC 1.3 - Discussion on Course Grids for BBA, B. Com, B. Com B. Sc Economics 2021-24 batch admitted students (Annexure SOC 1.3)

Comment

- Mrs. Alka appreciated and approved B.Com curriculum Grids for B. Com 2021-24.
- Dr.Subhashini Muthukrishnan suggested to focus on strengthening the students' basic concepts by focusing more on fundamental of economics in Ist and IInd semesters.
- Dr.Subhashini Muthukrishnan insisted on restructuring the sequence of courses offered and content revision for higher semester courses.

Resolution SOC 1.3: The course grids of B. Com and B. Sc Economics 2021-24 discussed and approved by BoS committee members.

Agenda SOC 1.4 - Discussion on Curriculum Grid for Academic Year 2022-23 (Annexure SOC 1.4)

Comment: Members approved Curriculum Grid for Academic Year 2022-23 odd semester.

Resolution SOC 1.4: The curriculum grid for Academic Year 2022-23 was discussed and approved by BoS committee members.

Agenda SOC 1.5 - Discussion on Course Catalogues for Academic Year 2022-23 odd semester (Annexure SOC 1.5)

Comment: External BOS members appreciated the content in course catalogue and also the various sources and forms of reference material given to the students for individual courses.

Resolution SOC 1.5: : The course catalogues for Academic Year 2022-23 odd semester were discussed and approved by BoS committee members

Agenda SOC 1.6 - Discussion on the Proposed New Courses with Course Catalogues for Academic year 2022-23 (Annexure SOC 1.6)

Comment: List of new courses to be offered in even semester along with the course catalogues were proposed, members appreciated the efforts of all faculty members in identifying the courses relevant to the industry and approved the same.

Resolution SOC 1.6: The <u>Proposed New Courses with Course Catalogues for Academic year 2022-23</u> were discussed and approved by BoS committee members.

Agenda SOC 1.7 - Feedback Analysis of Stakeholders (Annexure SOC 1.7)

Comment: Members were delighted to see the feedback analysis of stakeholders and congratulated SoC for addressing the suggestions considered while designing the curriculum.

REGISTRAR

Resolution SOC 1.7: The stake holders' suggestion were discussed and considered for further improvising the syllabus in the upcoming academic year.

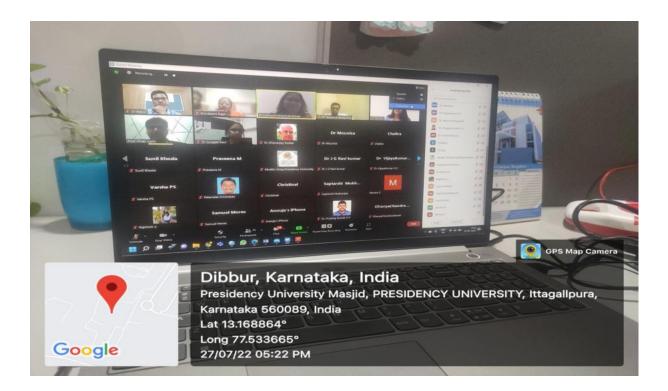
Agenda SOC 1.8 - Any other discussions with the permission of the chair

Comments

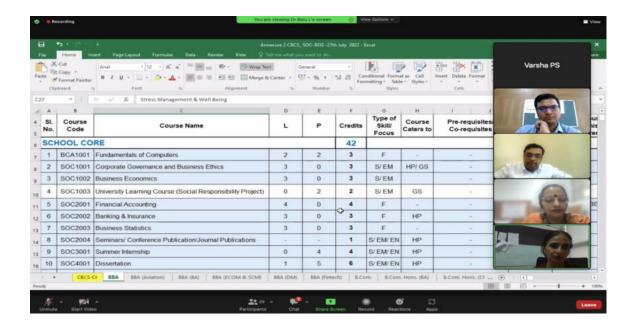
- 1. Dr Dhananjay Keskar suggested to consider offering B. Com- Company Secretary as a new program.
- 2. All BoS members welcomed the idea of offering B.Com CA foundation from the Academic Year 2022-23.
- 3. List of value-added courses offered in summer term were presented and members appreciated the efforts of faculty members in identifying the relevant value-added courses and certifying the students on successful completion of course.
- 4. Placements details were shared, and members lauded for the achievement done by SoC.
- 5. They expressed the research culture which is to be considered as best practice of SoC.

Resolution SOC 1.8: additional points of discussion in the BoS meeting were discussed and approved by BoS committee members.

The meeting was concluded by the Member Secretary. Snapshots of the Zoom meeting







Chairperson Member Secretary

REGISTRAR REgistrar