



PRESIDENCY UNIVERSITY

(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

SCHOOL OF DESIGN

BOARD OF STUDIES - 04

AGENDA & MINUTES OF MEETING

DOCUMENT REFERENCE NUMBERS

Agenda of the meeting: PU/SOD/BOS-04/2021-22/CIR-04

Minutes of Meeting: PU/SOD/BOS-04/2021-22/MOM-04





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REF. NO.: PU/SOD/BOS-04/2021-22/CIR-04

Date: 5th August 2021

INVITATION TO THE 4th BOS

Dear all,

This is to inform you that the 4th BOS for the School of Design has been scheduled for 10th August 2021 between 2:00 pm to 3:15 pm in online mode. The agenda for the same is shared below. Requesting you all to be present for the meeting on the stipulated date and time.

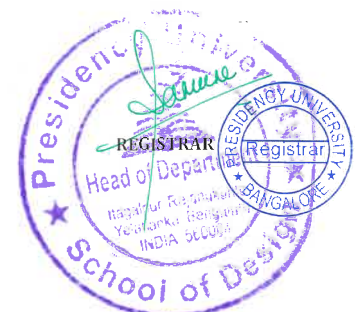
Agenda of the meeting:

- 4.1 PRC 1 and its Specifications - Annexure 1
- 4.2 PRC 2, Improvement/Modifications from previous PRC and Specification - Annexure 2
- 4.3 Approved Course List - Annexure 3
- 4.4 Stakeholders' Feedback on Curriculum - Annexure 4
- 4.5 Curriculum Structures and CBCS grids - Annexure 5
- 4.6 Cumulative expert feedback on CBCS curriculum and grid - Annexure 6

Prepared by:

MS

Mr. Madhusudana M
Assistant Professor - SoD





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REF. NO.: PU/SOD/BOS-04/2021-22/MOM-04

Date: 12th August 2021

MINUTES OF MEETING

Members present:

Sl. No.	Name	Affiliation	Position
1.	Chairman		Dean, School of Design
2.	Member Secretary	Dr. Ashok Itagi	HOD and Professor, School of Design
3.	Member	Mr. Madhusudana. M.	Assistant Professor
4.	Member	Mr. Kapil K	Assistant Professor
5.	Senior Professional	Prof. Dr. Jonalee D Bajpai	Campus Academic Coordinator, NIFT- Bengaluru
6.	External Expert	Mr. Jeevan Xavier	Entrepreneur/Proprietor, Design Studio, JLX Studio, Bengaluru
7.	External Expert	Mr. Umesh B. N.	Asst. General Manager (PPP), Himatsingka Seide Ltd., Doddaballapur, Bangalore
8.	External Expert	Dr. Saleem Ahmed	Professor & Dean, VIT School of Design, VIT, Vellore
9.	Special Invitees	Mr. Nokil Singh	Assistant Professor

The Chairperson welcomed the members present for the meeting. He delivered the opening remarks by requesting BOS members to deliberate on each agenda and to provide constructive suggestions for the effective implementation of the proposed CBCS system.

Agenda – 4.1: PRC - 1 and its Specifications

Program Regulation and Curriculum – 1 of Batch 2019-23 was discussed in detail and modifications were discussed with respect to the curriculum.

Resolution: The committee members agreed upon the same and have approved it.





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Agenda – 4.2: PRC 2, Improvement/Modifications from previous PRC and Specification

The Program Regulation and Curriculum – 2 framed for the Batch 2020-23 was also discussed in the meeting w.r.t the previous PRC and the changes brought into the credits offered from 180 to 165 were discussed and deliberated upon. Also, the nature of the courses and changes in the course modules were also discussed.

Resolution: The committee members agreed upon the same and have approved it.

Agenda – 4.3: Approved Course List

The list of courses decided for the upcoming semester was discussed and deliberated.

Resolution: The committee members have approved the courses discussed.

Agenda – 4.4: Stakeholders' Feedback on Curriculum

It was informed to the external members that due to the pandemic the students could not be approached to take the feedback on the curriculum, but it was assured that this will be done for the upcoming semester.

Resolution: The committee members agreed upon the same and have approved it.

Agenda – 4.5: Curriculum Structures and CBCS grids

A model CBCS grid of Fashion Design was shown to the external members of the Board and was discussed in detail. The same was discussed for the other specializations as well. The Chairperson was able to satisfactorily justify the queries raised by the external members.

The CBCS grid of BSc Multimedia was presented and accepted by all esteemed members

Resolution: The committee members agreed upon the same and approved the courses and credit details given in the CBCS grid and also suggested timely modifications whenever necessary.

Agenda – 4.6: Cumulative expert feedback on CBCS curriculum and grid

The said CBCS grids had been shared with the industry experts and the feedback was obtained for the same. This was discussed with the external members and their consent was sought.

Resolution: The committee members went through the feedback, agreed with it and approved further implementation.





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The meeting concluded with a vote of thanks by the Chairperson.

Additional inputs shared by the experts:

- **Input by Expert:** Possibility of changing the credited Language courses to Audited.
Resolution: This cannot be done as Vernacular languages have to be Credited according to NEP.
- **Input by Expert:** Nomenclature of a Subject “Technical Drawing” to be changed in the foundation year.
Resolution: As the course Structure was of beginner level about basic sketching Nomenclature will be changed to “Introduction to Basics of drawing Skills”.
- **Input by Expert:** Parent Feedback on curriculum to be actively taken by parents.
Resolution: This will be sent at the end of every semester to Students and Parents.
- **Input by Expert:** Possibility of Major and Minor Courses.
Resolution: This will be covered under Discipline Elective, Open elective, and VAC.
- **Input by Expert:** Forecasting the Employability and working back into the curriculum and Designing the courses accordingly.
Resolution: This is already implemented to a certain extent and will be updated at the time of Syllabus Revision.
- **Input by Expert:** Financial Aspects in Course to be added in the course which will help Students During their initial employment years.
Resolution: This aspect will be given through an Open elective and the Students will be guided towards selecting those courses.

Prepared by:

Madhusudana M

(Assistant Professor – SoD)

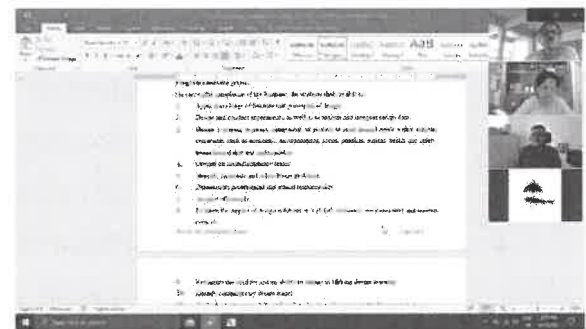
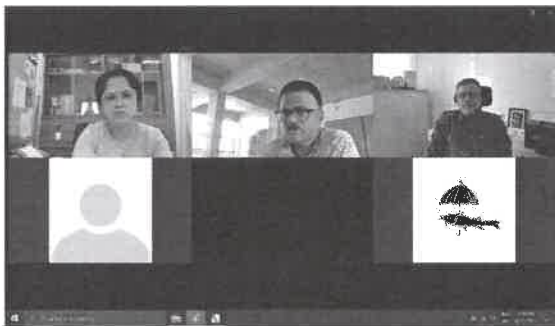




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The Zoom meeting screenshot as a note of attendance is inserted below.



Annexure SOD 4.5.2



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Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956

Approved by AICTE, New Delhi



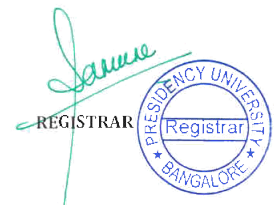
School of Design

CURRICULUM STRUCTURE

Based on Choice Based Credit System (CBCS) and
Outcome Based Education (OBE)

Program: B.Sc. (Multimedia)

2021-2024



Name of the Program: B.Sc. (Multimedia)

Program Code: BSM

Sl. No.	Course Code	Course Name	L	P	Credits	Basket
Semester 1					23	
1	BSM1001	Multimedia Model	3	0	3	School Core
2	BSM1002	Visual Design and Language	1	4	3	School Core
3	BSM1003	Pre-Production	1	4	3	School Core
4	BSM1005	Introduction to Character Sketching	1	4	3	School Core
5	BSM1006	Production Pipeline	3	0	3	School Core
6	BSM1011	Elements & Principles of Design	2	4	4	School Core
7	PHY1009	Essentials of Physics	2	0	2	School Core
8	ENG1003	Communicative English	2	0	2	School Core
Semester 2					22	
1	BSM2001	Introduction to 2D Animation	1	4	3	Program Core
2	BSM2003	Photography	2	4	4	Program Core
3	BSMXXXX	Discipline Elective-I	3	0	3	Discipline Elective
4	BSMXXXX	Discipline Elective-II	1	4	3	Discipline Elective
5	BSMXXXX	Discipline Elective-III	3	0	3	Discipline Elective
6	BSMXXXX	Discipline Elective-IV	3	0	3	Discipline Elective
7	KAN1001/ KAN2001	Kali Kannada/Thili Kannada	1	0	1	School Core
8	ENG2005	Technical Written Communication	2	0	2	School Core
Semester 3					20	
1	BSM2008	3D Modelling and Texturing	0	4	2	Program Core
2	BSM2010	Video Technology and Production	2	4	4	Program Core
3	BSMXXXX	Discipline Elective-V	2	4	4	Discipline Elective
4	BSMXXXX	Discipline Elective-VI	3	0	3	Discipline Elective
5	PPS1001	Introduction to Soft skills	0	2	1	School Core
6	BSM1010	Observation & Ideation	1	2	2	School Core
7	BSMXXXX	Discipline Elective-VII	2	4	4	Discipline Elective
Semester 4					17	
1	BSMXXXX	Discipline Elective-VIII	2	0	2	Discipline Elective

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2	BSM2007	Introduction to 3D Animation	3	0	3	Program Core
3	BSM3016	3D Rigging and Animation	2	4	4	Program Core
4	BSM3002	Summer Internship	0	0	4	School Core
5	PPS4002	Introduction to Aptitude	0	2	1	School Core
6	XXXXXXX	Open Elective - I	3	0	3	Open Elective
Semester 5					20	
1	BSM2002	Video Editing	1	4	3	Program Core
2	BSM2006	Computer Graphics	2	4	4	Program Core
3	BSM2009	Audio Technology and Production	1	4	3	Program Core
4	BSMXXXX	Discipline Elective-IX	0	4	2	Discipline Elective
5	BSM2034	Digital Compositing	2	4	4	Program Core
6	XXXXXXX	Open Elective - II	3	0	3	Open Elective
7	PPS3018	Preparedness for Interview	0	2	1	School Core
8	CHE1020	Environmental Studies and Sustainable Development	2	0	0	School Core
Semester 6					18	
1	BSMXXXX	Discipline Elective-X	2	2	3	Discipline Elective
2	XXXXXXX	Open Elective- III	3	0	3	Open Elective
3	BSM3001	Portfolio Development	0	0	4	School Core
4	BSMXXXX	Discipline Elective-XI	3	0	3	Discipline Elective
5	PPS2001	Reasoning and Employment Skills	0	2	1	School Core
6	BSM3003	Mini Project	0	0	4	School Core
Grand Total					120	


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