

**A STUDY ON CYBER SECURITY - PHISHING ATTACKS
(SOCIAL MEDIA PLATFORM)**

A PROJECT

Submitted by

Eshwer vedukumar

(20191BCH0003)

Under the Guidance of

Prof. Rajath BS

Assistant Professor

In Partial Fulfilment of the Requirements for the Award of the Degree of

BACHELOR OF COMMERCE

SEPTEMBER 2022



**PRESIDENCY
UNIVERSITY**

SCHOOL OF COMMERCE

Presidency University

BANGALORE 2022



DECLARATION

I Eshwer vedukumar (Reg. No:20191BCH0003) hereby declare that the project, titled **A STUDY ON CYBERSECURITY-PHISHING ATTACKS (SOCIAL MEDIA PLATFORM)** is a record of original research work undertaken by me for the award of the degree of Bachelor of commerce – Executive. I have completed this study under the supervision of **Prof.Rajath.BS**, Assistant Professor, School of Commerce.

Place: Bengaluru

Date: 01JUN2022

Eshwer vedukumar
Reg No: 20191BCH0003
School of Commerce
Presidency University
Bengaluru

REGISTRAR


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PRESIDENCY UNIVERSITY
BANGALORE

CERTIFICATE

This is to certify that the project submitted by Eshwer vedukumar (Reg.No:20191CH0003) titled **A STUDY ON CYBERSECURITY-PHISHING ATTACKS (SOCIAL MEDIA PLATFORM)** is a record of research work done by him during the academic year 2021-2022 under my supervision in partial fulfilment for the award of Bachelor of commerce.

Place: Bengaluru

Date: 01JUN2022



Prof.Rajath.BS

Assistant Professor
School of Commerce
Presidency University
Bengaluru



Dr. BALU.L

Assistant Dean
School of Commerce
Presidency University
Bengaluru



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**A STUDY ON THE EFFECT OF COVID - 19 PANDEMIC ON THE
E-COMMERCE INDUSTRY IN INDIA**

A PROJECT

Submitted by

Mohammed Mohsin Sait

(20191BCH0006)

Under the Guidance of

Prof. Rajath BS

Assistant Professor

In Partial Fulfillment of the Requirements for the Award of the Degree of

BACHELOR OF COMMERECE

SEPTEMBER 2022



SCHOOL OF COMMERCE

Presidency University

BANGALORE 2022



DECLARATION

I Mohammed Mohsin Sait (Reg. No:20191BCH0006) hereby declare that the project, titled **A STUDY ON THE EFFECT OF COVID - 19 PANDEMIC ON THE E-COMMERCE INDUSTRY IN INDIA** is a record of original research work undertaken by me for the award of the degree of Bachelor of commerce – Executive. I have completed this study under the supervision of **Prof.Rajath.BS**, Assistant Professor, School of Commerce.

Place: Bengaluru

Date: 01JUN2022



**Mohammed Mohsin Sait
Reg No: 20191BCH0006**

**School of Commerce
Presidency University
Bengaluru**



REGISTRAR



PRESIDENCY UNIVERSITY
Registrar
BANGALORE

CERTIFICATE

This is to certify that the project submitted by Mohammed Mohsin Sait (Reg.No:20191BCH0006) titled **A STUDY ON THE EFFECT OF COVID - 19 PANDEMIC ON THE E-COMMERCE INDUSTRY IN INDIA** is a record of research work done by him during the academic year 2021-2022 under my supervision in partial fulfilment for the award of Bachelor of commerce.

Place: Bengaluru

Date: 01JUN2022


Prof.Rajath.BS

Assistant Professor
School of Commerce
Presidency University
Bengaluru



Dr. BALU.L
Assistant Dean
School of Commerce
Presidency University
Bengaluru


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PRESIDENCY UNIVERSITY

Private University, Estd. in Karnataka, India by An Act of 2013

DEMONETISATION 2016 AND ITS IMPACT ON INDIAN ECONOMY AND TAXATION

A RESEARCH PROJECT

Submitted by

Spoorthi J

Reg. No. 2019BCH0014

6 Sem BCH Student

School Of Commerce

Presidency University

Under the Guidance of

Rajath B.S

Associate Professor

School Of Commerce

Presidency University

In Partial Fulfillment of the Requirements for the Award of the Degree of

BACHELOR OF COMMERCE



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SCHOOL OF COMMERCE



DECLARATION

I Spoorthi J (Reg. No: 2019BCH0014) hereby declare that the project, titled **DEMONETISATION 2016 AND ITS IMPACT ON INDIAN ECONOMY AND TAXATION** is a record of original research work undertaken by me for the award of the degree of Bachelor of Commerce Executive. I have completed this study under the supervision of Rajath B S, Associate Professor, School of Commerce. I also declare that this dissertation has not been submitted for the award of any degree, diploma.

Place: Bengaluru

Date: 13/06/22



Spoorthi J
RegNo: 2019BCH0014
School of Commerce
Presidency University
Bengaluru



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BANGALORE

CERTIFICATE


This is to certify that the project submitted by Sneetha J (Reg. No. 2019BB160014) titled **DEMONETISATION 2016 AND ITS IMPACT ON INDIAN ECONOMY AND TAXATION** is a record of research work done by her during the academic year 2022-2023 under my supervision in partial fulfillment for the award of Bachelor of Commerce.

This project has not been submitted for the award of any degree, diploma, associateship, fellowship or other title to any other institutions/University.

Place: Bengaluru
Date: 17/06/2023



Dr. RAJESH J
Assistant Dean
School of Commerce
Presidency University
Bengaluru


Rajesh B.S
Associate Professor
School of Commerce
Presidency University
Bengaluru


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PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 4 of 2013

Mandatory standards to be established in the green bond market

A RESEARCH PROJECT

Submitted by

Sowmya. S

Reg. No. 20191BCH0018

6th Sem BCom (Hons) Student

School Of Commerce

Presidency University

Under the Guidance of

Rajath B.S

Assistant Professor

School Of Commerce

Presidency University

In Partial Fulfillment of the Requirements for the Award of the Degree of

BACHELOR OF COMMERCE



SCHOOL OF COMMERCE



DECLARATION

I Sowmya. S (Reg. No: 20191BCH0018) hereby declare that the project, titled **Mandatory standards to be established in the green bond market** is a record of original research work undertaken by me for the award of the degree of Bachelor of Commerce – Executive. I have completed this study under the supervision of **Rajath B.S, Assistant Professor**, School of Commerce.

I also declare that this dissertation has not been submitted for the award of any degree, diploma,

Place: Bengaluru

Date: 13/06/2022


Sowmya. S

Reg No: 20191BCH0018
School Of Commerce
Presidency University
Bangalore


REGISTRAR


CERTIFICATE

This is to certify that the project submitted by **Sowmya. S** (Reg. No: 20191BCH0018) titled **mandatory standards to be established in the green bond market** is a record of research work done by him during the academic year 2022-2023 under my supervision in partial fulfillment for the award of Bachelor of Commerce.

This project has not been submitted for the award of any degree, diploma, associate ship, Fellowship or other title to any other Institution/University.

Place: Bengaluru

Date: 13/06/2022


Prof. Rajath B.S

**Assistant Professor
School of Commerce
Presidency University
Bengaluru**



**Dr. BALU.L
Assistant Dean
School of Commerce
Presidency University
Bengaluru**


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PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

Impact of Electronic Data Processing (EDP) in Accounting on Human Resource

A PROJECT

Submitted by

CSK Chaitanya

20191BCH0019

VI – Semester

B.Com Hons

Under the Guidance of

Prof. Rajath B S

Assistant Professor

School of Commerce

Presidency University

In Partial Fulfilment of the Requirements for the Award of the Degree of

BACHELOR OF COMMERCE



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MARCH 2022



DECLARATION

I CSK Chaitanya (20191BCH0019), hereby declare that the project, titled **Impact of Electronic data processing in Accounting on Human Resource** is a record of original research work undertaken by me for the award of the degree of Bachelor of Commerce. I have completed this study under the supervision of **Prof. Rajath B S, Assistant Professor**, School of Commerce.

I also declare that this dissertation has not been submitted for the award of any degree, diploma, associateship, fellowship or other title to any other Institution/University.

Place: Bengaluru

Date: 14 June 2022

Chaitanya

**CSK Chaitanya
20191BCH0019
School of Commerce
Presidency University
Bengaluru**



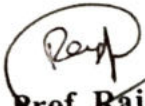
CERTIFICATE

This is to certify that the project submitted by **CSK Chaitanya (20191BCH0019)** titled **Impact of Electronic Data Processing in Accounting on Human Resource** is a record of research work done by him during the academic year 2022-2023 under my supervision in partial fulfilment for the award of Bachelor of Commerce.

This project has not been submitted for the award of any degree, diploma, associateship, fellowship or other title to any other Institution/University.

Place: Bengaluru

Date: 14 June 2022


Prof. Rajath B S
Assistant Professor
School of Commerce
Presidency University
Bengaluru


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PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

A STUDY ON THE ROLE OF FORENSIC ACCOUNTING IN INSURANCE CLAIMS – OPPORTUNITY AND CHALLENGES

A PROJECT

Submitted by

GREESHMA .D. SHETTY

20191BCH0021

6th Semester B.Com student

School of Commerce

Presidency University

Under the Guidance of

Prof. Rajath B S

Assistant Professor

School of Commerce

Presidency University

In Partial Fulfillment of the Requirements for the Award of the Degree of

BACHERLOR OF COMMERCE



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SCHOOL OF COMMERCE

MARCH 2022



DECLARATION

I Greeshma D Shetty (20191BCH0021), hereby declare that the project, titled **A STUDY ON THE ROLE OF FORENSIC ACCOUNTING IN INSURANCE CLAIMS – OPPORTUNITY AND CHALLENGES** is a record of original research work undertaken by me for the award of the degree of Bachelor of Commerce. I have completed this study under the supervision of **Prof. Rajath B S, Assistant Professor**, School of Commerce.

I also declare that this dissertation has not been submitted for the award of any degree, diploma, associate ship, fellowship or other title to any other Institution/University.

Place: Bengaluru

Date: 14/06/20

Greeshma

Greeshma .D. Shetty
20191BCH0021
School of Commerce
Presidency University
Bengaluru



CERTIFICATE

This is to certify that the project submitted by Greeshma D Shetty (20191BCH0021) titled **A STUDY ON THE ROLE OF FORENSIC ACCOUNTING IN INSURANCE CLAIMS – OPPORTUNITY AND CHALLENGES** is a record of research work done by her during the academic year 2022-2023 under my supervision in partial fulfillment for the award of Bachelor of Commerce.

This project has not been submitted for the award of any degree, diploma, associate ship, fellowship or other title to any other Institution/University.

Place: Bengaluru

Date: 14/06/22


Prof. Rajath B S

**Assistant Professor
School of Commerce
Presidency University
Bengaluru**


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BANGALORE



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Private University Estd. in Karnataka State by Act No. 41 of 2013

BANGALORE



Organization Study Undertaken

At

Royal Engineers and Contractors, Jammu

Submitted in partial fulfillment of the requirements for the award of the

Degree of Bachelor of Commerce

Of Presidency University

By

Ankit Santhosh

Reg. No: 20191BCH0002

Under the guidance of

Dr. NETHRAVATHI N

Assistant Professor

School of Commerce

**SCHOOL OF COMMERCE
PRESIDENCY UNIVERSITY
BANGALORE
2021-22**

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CERTIFICATE

ROYAL ENGINEERS AND CONTRACTORS

Office Address: 213, Bharti Nagar, Subash Nagar, Jammu and Kashmir - 180007

Date: 20th August 2021

TO WHOM IT MAY CONCERN

This is to certify that Mr. Ankit Santhosh, S/O- Mr. Santhosh Kumar, a student of Bcom (Hons.), Presidency University, Rajanakunte, Bengaluru has successfully completed 45 days (From 28th June 2021 to 18th August, 2021) long internship programme at this Company. During the period of his internship programme with us he was found punctual, hardworking and inquisitive.

We wish him every success in life.

For, Royal Engineers and Contractors

M/s Royal Engineers & Contractors

Naveen Kumar Suri

Managing Director



CERTIFICATE

This is to certify that the project report, titled "An Organizational Study Undertaken at ROYAL ENGINEERS AND CONTRACTORS, Jammu" submitted to Presidency University, in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce, is a record of original study undertaken by Ankit Santhosh, during the period 2021 – 2022 in School of Commerce, Presidency University, Bangalore, under my supervision and guidance. The Internship report has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title of recognition to any candidate of any University.

Date: 17th December 2021

N. Nethravathi
Dr. NETHRAVATHI N.



Organization Study Undertaken
at
Miles Education
*Submitted in partial fulfilment of the requirements for the award of the
Degree of Bachelor of Commerce
of Presidency University*

By

Mohammed Mohsin Sait

20191BCH0006

Under the guidance of

Dr NETHRAVATHI N



PRESIDENCY UNIVERSITY

SCHOOL OF MANAGEMENT
Presidency University
BANGALORE
2020



Handwritten initials or mark.

Handwritten signature in black ink.

CERTIFICATE OF INTERNSHIP



CERTIFICATE OF INTERNSHIP

THIS CERTIFICATE IS AWARDED TO

Mohammad Mohsin Sait

for successfully completing the **Digital Marketing Internship Program**
from **June 21, 2021** to **August 20, 2021**. Your performance as an
Intern was outstanding.

Best Wishes!

Handwritten signature of Varun Jain in black ink.

Varun Jain
CPA, CMA, Harvard B-School Alumnus
CEO

Handwritten signature of Neha Agarwal Haria in black ink.

Neha Agarwal Haria
AVP,
Digital Marketing



Saima
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

CERTIFICATE

This is to certify that the project report, titled "**Miles Education,**" submitted to Presidency University, in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce, is a record of original study undertaken by **Mohammed Mohsin Sait**, during the period 2020 – 2021 in School of Commerce, Presidency University, Bangalore, under my supervision and guidance. The Internship report has not formed the basis for the award of any Degree / Diploma / Associateship / Fellowship or other similar titles of recognition to any candidate of any University.

~~Date~~ 18 Dec 2021

N. Nethravathi
18/12/21
Dr. NETHRAVATHI: N

Sarav
REGISTRAR
PRESIDENCY UNIVERSITY
Bangalore
Registrar
BANGALORE

**SALES PROMOTIONS AND PERSONAL SELLING ACTIVITIES AND ITS IMPACT
ON SALES EXECUTIVE'S PERFORMANCE AND ORGNAIZATION STUDY OF
NEOCOLENTERPISE**



Dissertation submitted in partial fulfillment of the requirements for the award of under
graduation of

BACHELORS OF COMMERCE

By

PAYEL CHOWDHURY

Reg. No. 20191BCH0009

Under the guidance of

Dr. Nethravathi N

Faculty, Presidency University



PRESIDENCY UNIVERSITY

BANGALORE

2021 - 2022

RD 21/12/21
(Dr. HARISHARAN PAN)

21/12/21
Registrar
PRESIDENCY UNIVERSITY
BANGALORE



Powder Coating & Painting Industries

(ISO 9001 :2008 Certified Company)

CERTIFICATE

This is to certify that Ms. Payel Chowdhury student of 4th Semester Bachelors of Commerce(hons) BEARING Reg No. 20191BCH0009 pursuing at "Presidency University Bangalore" has completed project in this organization on the topic entitled "SALES PROMOTION AND PERSONAL SELLING ACTIVITIES AND ITS IMPACT ON SALES EXECUTIVE'S PERFORMANCE – A STUDY WITH SPECIAL REFERENCE TO NEOCOL ENTERPRISE" for a period between 29/06/2021 to 23/08/2021.

Her participation in the above programme was observed to be active and excellent.

General Manager
NEOCOL ENTERPRISES
Sipcot-I, Hosur - 635126,
Hemashree

HEMASHREE

GENERAL MANAGER

Date : 25/08/2021

Place : Hosur

Sauve
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE

CERTIFICATE

This is to certify that the project report, title Sales Promotion And Personal Selling Activities And it's impact on sales executives performance-a study with special reference to Neocol enterprise submitted to Presidency University, in partial fulfillment of the requirements for the award of the degree of Bachelor's Of Commerce, is a record of original studies undertaken by Payel Chowdhury the period 2020-2021 in School Of Commerce, Presidency University, Bangalore, under my supervision and guidance. The internship report has not formed the basis for the award of any Degree/Diploma/Associate ship/fellowship or other similar title of recognition to any candidate of any University.

Date :

Dr Nethravathi N

[Faint signature]

Place : Bangalore,

Name : Payel Chowdhury

Date : 12/12/2021

Reg. No. 20191BC30000

[Handwritten signature]
REGISTRAR
PRESIDENCY
BANG

Organization Study Undertaken

at

Cytecare Cancer Hospital Private Limited

Submitted in partial fulfillment of the requirements for the award of the

Degree of Bachelor of Commerce

of Presidency University

By

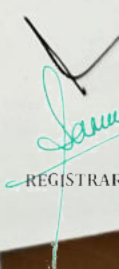
Spoorthi J

Reg. No. 2019BCH0014

Under the guidance of

Dr.NETHRAVATHI N

**SCHOOL OF COMMERCE
Presidency University
BANGALORE
2020**



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CERTIFICATE

This is to certify that the project report, titled "An Organizational Study Undertaken at Cytecure Cancer Hospital Private Limited," submitted to Presidency University, in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce, is a record of original study undertaken by Spoorthi J, during the period 2020 – 2021 in School of Commerce, Presidency University, Bangalore, under my supervision and guidance. The Internship report has not formed the basis for the award of any Degree / Diploma / Associate ship / Fellowship or other similar title of recognition to any candidate of any University.

N. Nethravathi

Dr.NETHRAVATHI N

Date: 15/12/2021

Sau
REGISTRAR

CERTIFICATE



11-2018-0630
Apr 29, 2019 - Apr 29, 2022



Fighting cancer the right way

10 August 2020

Observership Completion Letter

This is to certify that **Ms. Spoorthi J** from Presidency University, Bangalore has successfully completed her Observership in the department of Finance & Accounts from 16 June 2021 to 10 August 2021.

She is a keen observer and a quick learner.

She had undertaken this Observership as a part of her academic requirement. We wish her success in all her future endeavors.

Regards
For **Cytecure Hospitals Pvt. Ltd.,**

Suresh Ramu
Co-Founder & CEO

Cytecure Hospitals Pvt. Ltd.

Hospital
Venkatala, Near Bagalur Cross, Yelahanka, Bengaluru - 560 064, India.
+91 80 2217 6767 • enquiry@cytecure.com • www.cytecure.com

CIN: U8510GJ2014PTC079078.

Registered Office
B-93, Swastik Society, CG Road, Navrangpura,
Ahmedabad - 380 009, India.

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