



**PRESIDENCY
UNIVERSITY**

School of Management
X Board of Studies Meeting (BOS)
22nd May 2021

Presidency University
Dibbur, Itgalpur
Bengaluru

Sanna
REGISTRAR
PRESIDENCY UNIVERSITY
BANGALORE



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Ref: PU-SOM/2021-2022/BOS-10

Date: 14-05-2021

BOS MEETING NOTICE

The X Meeting of the Board of Studies of the School of Management, Presidency University, will be held on 22nd May 2021, at 10:30 am on online mode.

Agenda:

Agenda – 1

To approve the minutes of IX Board of Studies Meeting held on 29th August, 2020. –Annexure 1

Agenda – 2

Discussions on the Program Regulations & Curriculum [PRC] for the 2020 admitted students of MBA Program. – Annexure 2

Agenda – 3

Discussions on the Program Regulations & Curriculum [PRC] for the 2019 admitted students of MBA Program. – Annexure 3

Agenda – 4

Discussion on the feedback obtained on curriculum from industry, students, alumni and faculty members of MBA Program. - Annexure 4

Agenda – 5

Discussion on the Proposed CBCS Course Grid and the Course Catalogues for 2021 admitted students of MBA Program. – Annexure 5

Agenda – 6

Discussion on the feedback obtained from industry, students, alumni and faculty members on the proposed CBCS Course grid of MBA Program. - Annexure 6

Agenda – 7

Discussion on the Proposed CBCS Course grid and the Course Catalogues for 2021 admitted students of BBA, B Com & B Sc Economics Program.

Agenda – 8

Discussion on the feedback obtained from industry, students, alumni and faculty members on the proposed CBCS Course grid of BBA, B Com & B Sc Economics Program . - Annexure 9

Agenda – 9

Any other matter with the permission of the Chair.


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To,

Members and Invitees

S No	Name	Affiliation	Position
1	Dr. Gunjeet Kaur	Dean, SOM, Presidency University	Chairperson
2	Dr. K.Krishna Kumar	Professor & Associate Dean, SOM, Presidency University.	Member Secretary
3	Dr. Balu L	HOD, Associate Professor. SOCE, Presidency University.	Member
4	Dr. Akhila R Udupa	Associate Professor, SOM, Presidency University.	Member
5	Dr. Bipasha Maity	Professor, SOM, Presidency University.	Member
6	Dr.Kunal Saxena	Assistant Professor, SOM, Presidency University.	Member
7	Dr Dhananjay Keskar	Former VC, Amity Group pf Institutions, Mauritius	External Member
8	Mr. Sudheer Banerjee	Senior Vice President and Head of Global Business Services at ABB Bangalore	External Member
9	Dr. Shiva Prasad H N	Director at Dr.D Veerendra Heggade Institute of Management Studies & Research	External Member-Academics
10	Mr. R S Mani	Independent Management Consulting Professional	External Member
11	Dr. C Rajendran	Professor, Department of Management Studies, IIT Madras, Chennai	External Member

Invitees:

Dr. Anita Yadav, Professor, SOM, Presidency University.

Dr. Chithambar Gupta, Associate Professor, SOM, Presidency University.

Dr. Swapnil Mackasare, Associate Professor, SOM, Presidency University.

Dr. Jayakrishna Udupa, Associate Professor, SOM, Presidency University.

Dr. Anil Gowda, Associate Professor, SOM, Presidency Unvers

HOD, School of Management.

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	Annexures
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II	Revised Program Regulations of MBA 2020-22 batch
III	Revised Program Curriculum for MBA 2019-20 batch
IV	Feedback on Curriculum 2019-20
V	Template of Curriculum structure for 2021 Batch
VI	Feedback on Curriculum 2021
VII & VIII	Item related to SoC. Document is with SoC

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Members of X Board of Studies Meeting

Internal Members	
Chairperson	Dr. Gunjeet Kaur , Dean, SOM, Presidency University.
Members	Member Secretary Dr. K. Krishna Kumar, Professor & Associate Dean, SOM Dr. Balu L, HOD & Associate Professor, SOC Dr. Akhila R Udupa, Associate Professor, SOM
Senior Professional as a member from Industry/Academia	
Members	1) Dr. Shiva Prasad H N, Director at Dr.D Veerendra Heggade Institute of Management Studies & Research 2) Mr. R S Mani, Independent Management Consulting Professional
External experts having experience, competence and subject knowledge	
Members	1) Mr. Sudheer Banerjee, Senior Vice President and Head of Global Business Services at ABB Bangalore 2) Dr Dhananjay Keskar, Former VC, Amity Group pf Institutions, Mauritius 3) Dr. C Rajendran, Professor, Department of Management Studies, IIT Madras, Chennai
Special Invitees	1) Dr. Kunal Saxena, Assistant Professor, SOM 2) Dr. Bipasha Maity, Professor, SOM



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(Established under the Presidency University Act, 2013 of the Karnataka Act 41 of 2013)

School of Management

Agenda for X Board of Studies Meeting on 22nd May 2021

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Any other matter with the permission of the Chair.


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School of Management

X Board of Studies Meeting held on 22nd May 2021

Member's / Invitee's Attendance

Dr. Gunjeet Kaur	
Dr. K. Krishna Kumar	
Dr. Akhila R. Udupa	Akhila - R Udupa
Dr. Balu L	Balu L
Dr. Shiva Prasad H N	On line
Mr. R. S. Mani	On line
Mr. Sudheer Banerjee	On line
Dr. Dhananjay Keskar	On line
Dr. C. Rajendran	On line
Dr. Kunal Saxena	On line
Dr. Bipasha Maity	



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REF. No. PU/BOS_MBA-05/22/ 2021

Minutes of the X Meeting of the BOARD OF STUDIES of SCHOOL OF
MANAGEMENT held on 22nd May 2021
Members of X Board of Studies Meeting Held on 22nd May 2021

Internal Members	
Chairperson	Dr. Gunjeet Kaur , Dean, SOM, Presidency University.
Members	Member Secretary Dr. K. Krishna Kumar, Professor & Associate Dean, SOM Dr. Balu L, HOD & Associate Professor, SOC Dr. Akhila R Udupa, Associate Professor, SOM
Senior Professional as a member from Industry/Academia	
Members	1) Dr. Shiva Prasad H N, Director at Dr.D Veerendra Heggade Institute of Management Studies & Research 2) Mr. R S Mani, Independent Management Consulting Professional
External experts having experience, competence and subject knowledge	
Members	1) Mr. Sudheer Banerjee, Senior Vice President and Head of Global Business Services at ABB Bangalore 2) Dr Dhananjay Keskar, Former VC, Amity Group pf Institutions, Mauritius 3) Dr. C Rajendran, Professor, Department of Management Studies, IIT Madras, Chennai
Special Invitees	1) Dr. Kunal Saxena, Assistant Professor, SOM 2) Dr. Bipasha Maity, Professor, SOM

The Chairperson welcomed the members for the meeting. All external members were present in the meeting .The Chairperson briefed the members on the objectives of the meeting, need for the proposed revisions for the MBA Program Structure and Curriculum of 2020 – 22 MBA Batch and new CBCS Course Grid to be offered at Presidency University for the 2021-23 Batch.



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Agenda – 10. 1

To approve the minutes of IX Board of Studies Meeting held on 29th August, 2020. –Annexure 1

Comment: Board noted and approved the minutes of the IX Board of Studies meeting.

Resolution: Resolved that the minutes of the IX Board of Studies Meeting held on 29th August 2020, as placed before the members and herewith appended as Annexure I, be and is hereby approved.

Agenda – 10. 2

Discussions on the Program Regulations & Curriculum [PRC] for the 2020 admitted students of MBA Program. – Annexure 2

Comment: The MBA Program Regulations, Structure and Curriculum from the I Semester to IV Semester of 2020-22 batch was discussed. The changes in the curriculum as provided in the annexure for each of the semester was also discussed which was as follows:

1. Principles of Management course credits pertaining to I Semester were reduced from 3 credits to 2 credits.
2. Personality Development I audit course pertaining to I Semester was converted to 1 credit course.
3. MOOC course of 1 credit was shifted from I Semester to II Semester.
4. MOOC course of 2 credits pertaining to II Semester was withdrawn.
5. Personality Development III audit course and Aptitude Training II audit Course is proposed to be converted to 1 credit course each.
6. A current affairs course titled “ Contemporary Issues in Business & Society” is proposed to be introduced as a one credit course in both III & IV Semester.
7. The board approved to replace Summer Internship Project for III semester with Organizational Study due to COVID pandemic.

Resolution: Resolved that the above revisions and proposals in the Program Curriculum from the I Semester to IV Semester of the 2020-2022 batch herewith appended as Annexure II, be and are hereby ratified and approved.

Agenda – 10.3

Discussions on the Program Regulations & Curriculum [PRC] for the 2019 admitted students of MBA Program. – Annexure 3

Comment: In order to enable On the Job Training students (placed students) to acquire the requisite 12 credits of the IV Semester the following five NPTEL SWAYAM MOOC courses of four credits each were offered, of which students were required to undergo and complete



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three courses. The list of the above mentioned courses for which approval for inclusion into the IV Semester curriculum is as follows:

List of OJT(On The Job Training) Courses – MBA Program							
S. No.	COURSE CODE	COURSE NAME	COURSE TYPE	CREDIT STRUCTURE			
				L	T	P	Credits
1	OJT01	Leadership for India Inc: Practical concepts and Constructs	Swayam NPTEL	4	0	0	4
2	OJT02	Management of Inventory Systems	Swayam NPTEL	4	0	0	4
3	OJT03	Consumer Buying Behaviour	Swayam NPTEL	4	0	0	4
4	OJT04	Management of Commercial Banking	Swayam NPTEL	4	0	0	4
5	OJT05	Marketing Analytics	Swayam NPTEL	4	0	0	4

Resolution: Resolved that the above mentioned courses be incorporated into the Program Structure and curriculum for MBA 2019-21 batch.

Agenda – 10.4

Discussion on the feedback obtained on curriculum from industry, students, alumni and faculty members of MBA Program. - Annexure 4

Comment: Feedbacks received from industry, alumni, current students and faculty were presented and discussed.

Resolution: Resolved that the chairperson be authorized to include and consider into the curriculum the aspects of the feedback as appropriate.

Agenda –10. 5

Discussion on the Proposed CBCS Course Grid and the Course Catalogues for 2021 admitted students of MBA Program. – Annexure 5

Comment: CBCS Curriculum for MBA Program of 2021-23 batch was discussed and deliberated in detail. The following observations were made:

1. The members appreciated various courses in CBCS grids of MBA Dual and Single Specialization Programs.



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2. There were deliberations on inclusion of Business Marketing as a course. As some aspects of Business Marketing is covered in the course Rural Marketing, it was suggested to include a higher component of Business marketing in Rural Marketing course.
3. The members suggested to include business simulation as an activity for students.
4. It was suggested to include Case Study Component in courses and it was expressed that the same has already been included in Course Catalogues.
5. The members discussed the possibility of including a course related to community connect in curriculum.
6. The members suggested to explore the opportunities of online internships.
7. The members suggested to include “Automation” in Operations (Dual) and Logistics and Supply Chain Management (Single) Specialisation Courses.
8. It was suggested to include Econometrics as a discipline elective course under Business Analytics specialisation.
9. The members suggested to add MS Projects as a part of Operations specialisation.
10. It was suggested to include a course on statistical software. However, it was clarified that the use of softwares like SPSS and R are being used in courses wherever applicable.
11. The members discussed whether courses on “Python” and “R” are included under Business Analytics specialisation. It was clarified that they are included.
12. The members suggested to focus on the aspect of sustenance in the courses.
13. The members suggested to include live marketing projects like, Brand Scan under Marketing specialisation courses.
14. It was suggested to include Research Projects in order to produce future academicians. However, it was clarified that Dissertation of IV Semester is a research project.
15. The members discussed whether “Change Management” and “Act of Connecting” has been included under HR specialisation curriculum. It was clarified that courses like, Organisational Development and Change as well as Leadership – Physical and Digital, include “Change Management” and “Act of Connecting”.
16. The members appreciated the Value Added Courses offered.

Resolution:

Resolved that the Chairperson of the Board be authorised to make the necessary and applicable changes in the CBCS Curriculum/Grid based on above suggestions. Subject to the above, CBCS Curriculum/Grid herewith appended as Annexure V, be and are hereby approved.

Agenda – 10.6

Discussion on the feedback obtained from industry, students, alumni and faculty members on the proposed CBCS Course grid of MBA Program. - Annexure 6

Comment: Feedbacks received from industry, alumni, current students and faculty on the new CBCS were presented and discussed in detail.

Resolution: *Resolved that the chairperson be authorized to include and consider into the curriculum the aspects of the feedback as appropriate.*



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Agenda – 10.7

Discussion on the Proposed CBCS Course grid and the Course Catalogues for 2021 admitted students of BBA,B Com & B Sc Economics Program. – Annexure 7

Comment: The CBCS grid and the course catalogues of the above programs were presented for approval and discussions were made.

Resolution: Resolved that the CBCS Course grid and the Course Catalogues for 2021 admitted students of BBA,B Com & B Sc Economics Program as appended in Annexure VII is hereby approved. The Chairperson is hereby authorized to make necessary changes as appropriate.

Agenda – 10.8

Discussion on the feedback obtained from industry, students, alumni and faculty members on the proposed CBCS Course grid of BBA,B Com & B Sc Economics Program. - Annexure 8

Comment: Feedbacks received from industry, alumni, current students and faculty on the new CBCS were presented and discussed.

Resolution: Resolved that the chairperson be authorized to include and consider into the curriculum the aspects of the feedback as appropriate.

Agenda – 10.9

Any other matter with the permission of the Chair.:

It is proposed to authorise the Chairperson of the BOS to approve the contents as developed in the course handout and approved by the DAC for various courses for the academic Years 2019, 2020.

Comment: A sample course hand outs were presented for illustration.

Resolution: Resolved that the chairperson be authorized to include to approve the contents as approved by the respective DAC.

The meeting concluded with a vote of thanks by the Chairperson.

Annexure SOM 10.7.3



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Presidency University Act, 2013 of the Karnataka Act No. 41 of 2013 | Established under Section 2(f) of UGC Act, 1956
Approved by AICTE, New Delhi

School of Commerce

CURRICULUM STRUCTURE

based on Choice Based Credit System (CBCS) and Outcome Based Education (OBE)

Program: Bachelor Of Science - Economics

BSE

2021-2024



PROGRAM CURRICULUM FOR UG DEGREE PROGRAM

Proposed Semester-wise Grids

B.Sc. (Economics)



2021-24 Batch

SEMESTER I								Skill Development	Focus Areas
SL No.	COURSE CODE	COURSE NAME	Course Type	CREDIT STRUCTURE			CONTACT HOURS		
				L	P	C			
1	BCA1001	Fundamentals of Computers	SC	2	2	3	4	EM, P	PE
2	ENG1004	Essentials of English	SC	2	0	2	2	P	
3	ENG1003	Communicative English	SC	2	0	2	2	P	
4	KAN1002/ KAN2002	Sarala Kannada (NK)/ Savi Kannada (K)	SC	2	0	2	2	EM	
5	BSE1001	Basic Mathematics for Economics	PC	3	0	3	3	EM	
6	BSE1002	Introduction to Statistics	PC	3	0	3	3	EM	
7	BSE1004	Applied Micro Economics	PC	3	0	3	3	PEM	ES
8	CHE1001_v02	Environmental studies	SC	2	0	2	2	EM,P	HV
9	DSA1003	Stress Management & Well Being	SC	2	0	2	2	EM, E, P	HV, PE
TOTAL						22	23		
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									


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SEMESTER II								Skill Development	Focus Areas
SL No.	COURSE CODE	COURSE NAME	Course Type	CREDIT STRUCTURE			CONTACT HOURS		
				L	P	C			
1	BSE1003	Advanced Mathematics for Economics	PC	4	0	4	4	EM, P	PE
2	BSE1008	Applied Macroeconomics	PC	4	0	4	4	P	
3	BSEXXXX	Discipline Elective – I	DE	3	0	3	3	P	
4	BSEXXXX	Discipline Elective – II	DE	3	0	3	3	EM	
5	ENG2002	Business English	SC	2	0	2	2	EM	
6	ENG2003	Professional English	SC	2	0	2	2	EM	
7	ULC207	University Learning Course	SC	-	-	1	2	EM,P	HV
TOTAL						19	20		
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									

SEMESTER III								Skill Development	Focus Areas
SL No.	COURSE CODE	COURSE NAME	Course Type	CREDIT STRUCTURE			CONTACT HOURS		
				L	P	C			
1	COM2003	Contemporary Management	SC	4	0	4	4	F	HP


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2	BSE1015	Monetary Economics	PC	3	0	3	3	P/EM	
3	BSE1013	Indian Economy	PC	2	2	3	4	P/EM	
4	BSE1009	Basic Econometrics	PC	2	2	3	4	P/EM	
5	BSEXXXX	Discipline Elective – III	DE	3	0	3	3	P/EM	
6	ENGXXXX	Open Elective – I	OE	3	0	3	3	2	P
7	PPS2003	Soft Skills for Decision Making	SC	2	0	2	2	2	S/ EM
TOTAL							21	23	
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									

SL No.	COURSE CODE	COURSE NAME	Course Type	SEMESTER IV			CONTACT HOURS	Skill Development	Focus Areas
				CREDIT STRUCTURE					
				L	P	C			
1	BSEXXXX	Discipline Elective- IV	DE yes	2	2	3	4	F	HP
2	BSEXXXX	Discipline Elective -V	DE yes	3	0	3	3	P/EM	
3	BSEXXXX	Discipline Elective -VI	DE yes	3	0	3	3	P/EM	
4	BSE1012	Economics of Development	SC	4	0	4	4	P/EM	
5	BSEXXXX	Discipline Elective -VII	DE yes	3	0	3	3	P/EM	
6	BSEXXXX	Discipline Elective -VIII	DE yes	3	0	3	3		P


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7	SOC3001	Summer Internship	SC	-	-	4	4	S/ EM/ EN	HP
8	PPS4002	Introduction to Aptitude	SC	0	2	1	2		
TOTAL						25	30		
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									

SEMESTER V								Skill Development	Focus Areas
SL No.	COURSE CODE	COURSE NAME	Course Type	CREDIT STRUCTURE			CONTACT HOURS		
				L	P	C			
1	BSE2019	Agricultural Economics	PC	3	0	3	4	P/EM	3
2	BSEXXXX	Discipline Elective – X	DE	4	0	4	4	P/EM	
3	BSE2024	Public Finance	PC	3	0	3	3	P/EM	
4	BSEXXXX	Discipline Elective – XI	DE	4	0	4	4	P/EM	
5	BSEXXXX	Discipline Elective – XII	DE	4	0	4	4	P/EM	
6	OEXXXX	Open Elective -II	OE	2	0	2	3	S/ EM/ EN	HP
7	PPS3018	Preparedness for Interview	SC	0	2	1	1		
TOTAL						21	23		
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									


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SEMESTER VI								Skill Development	Focus Areas
SL No.	COURSE CODE	COURSE NAME	Course Type	CREDIT STRUCTURE			CONTACT HOURS		
				L	P	C			
1	BSEXXXX	Discipline Elective – XIII	DE	3	0	3	3	P/EM	3
2	BSEXXXX	Discipline Elective – XIV	DE	3	0	3	3	P/EM	
3	BSEXXXX	Discipline Elective – XV	DE	3	0	3	3	P/EM	
4	SOC4001	Dissertation	SC	-	-	6	6	P/EM	
TOTAL						15	15		
EM – Employability Skills, E – Entrepreneurial Skills, P – Professional Skills GE – Gender Equality, ES – Environment and Sustainability, HV - Human Values & PE - Professional Ethics LPC refers to Lecture, Practical, and Credits									


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