



# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## BANGALORE



ACTIVITY REPORTS OF  
SCHOOL OF DESIGN

# NGMA Foundation Visit

20.10.2022



The academic visit of B.Des foundation Studies to National Gallery of Modern Art is conducted by the School of Design on 20<sup>th</sup> of October. The visit is coordinated by the Faculty member Mr. Pranjit Sarma and Mr. A Naveen Kumar. 48 students took part in this visit. Throughout the visit students were able to see the different conceptual installations and pieces of art done by Yusuf Arakkal an eminent Indian sculptor in his exhibition – The celebration of solitude. It was a great opportunity for the students to learn effectively about fundamentals of design

# REPORT ON “IGDC (India Game Developer Conference)”

03.05.11.2022



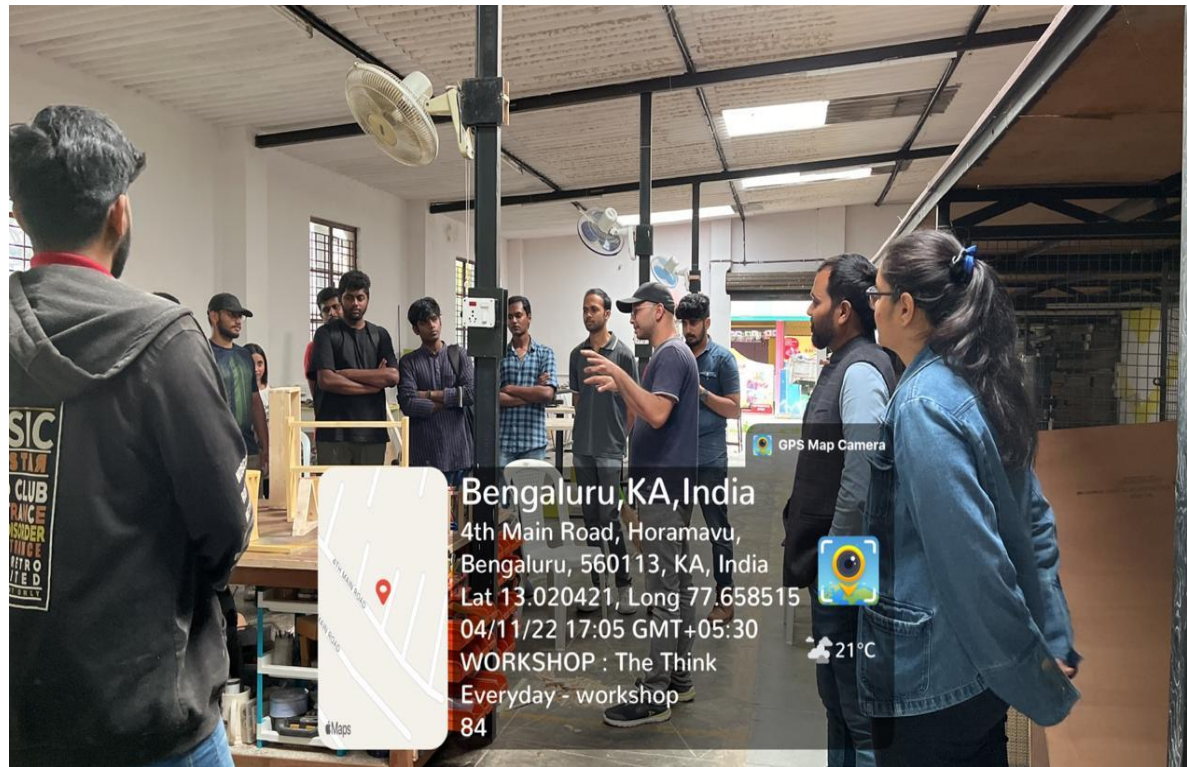
Now in its 14th year, IGDC is the biggest and the most significant developer conference in not only India but South Asia. The conference plays a key role in developing the Indian Gaming ecosystem; from helping developers gain valuable insight and pick up new skills to helping developers connect with publishers and investors whom they otherwise may not have had access. IGDC has acted as a conduit to the gaming ecosystem by getting industry leaders to meet, interact and share their knowledge with upcoming studios, developers, and others in the Indian Gaming ecosystem. The conference is organized by industry volunteers with support from corporates. The Telangana government supports the conference as the host state of the event



Presidency University  
Hyderabad  
3rd - 5th November, 2022  
Hyderabad International Convention Centre-HICC, HYDERABAD  
INTERNATIONAL CONVENTION CENTRE-HICC, Izzathnagar, Kotraguda  
Telangana 500084



# Product Design Workshop on Wood 5.11.2022



Product Design Department has organized a workshop on "Basic Techniques of wood" Participants in the program were all of the Product Design Department's 3<sup>rd</sup>, 5<sup>th</sup> and 7<sup>th</sup> Semester students. Mr. Daniel took the expert sessions, who has made outstanding contributions to the fields of industrial design, machining and product manufacturing, led the workshop. He is also teaching in some of the premium institutes like Shrishti College of Arts and Design. In the first session, he briefly introduced the students to the wood as materials, its types and wood workshop (tools and machines). Students Interacted with the expert and operated power tools under his observation. In the second lesson, Mr. Denial and his team introduced wood joineries. Finally, the students expressed their gratitude to Mr. Daniel for his efforts in conducting the workshop and sharing his knowledge and said they enjoyed every session. As an expert in their field, students were inspired and encouraged to create pieces effortlessly. The dynamic approach of making something as a piece of cake inspired the students to participate in this workshop with open arms. The experience gained was evident in the articles that the students could create under his supervision and guidance. The students participated and made various articles. The session was a pleasant experience that also emphasized the flight of our eyes.

# Fabric Survey for Design Students 21.11.2022



Okalipuram is a tiny locality in Bangalore that houses hundreds of fabric wholesalers and retailers dealing in export surplus, export rejects and new products. It's about less than 2 kilometers from the Srirampura metro station.



# Aurdino Workshop

08.12.2022



Presentation on the project



Caption

A workshop on “Basics of Arduino” was successfully organised by the Build Club, Presidency University with the support of Head of Innovation lab (Dr. M.S.Divya Rani) for the students of Communication design and Product design(5th and 7th semester) of School of Design

# NSS work of SOD Students 23.12.2022



- Presidency University, School of Design, 1<sup>st</sup> Semester, Batch 2022 in association with Presidency University National Service Scheme actively organized '**Distribution of Paper Bags**' on 23.12.2022 from 02.30 pm at YELAHANKA, NEW TOWN MARKET.
- About 21 students from SDA, 1st year (semester I) (batch 2022) participated in the **Distribution of Paper Bags**. Our students themselves made beautiful paper bags from newspapers, chart papers and decorative papers.
- PU students enjoyed the session a lot and requested for more of such sessions in the future.
- The faculty co-ordinators from School of Design were Assistant Professor Mr. Pranjit Sharma and Professor Indu Shrivastava.

# Certificate of Appreciation – Bangalore Fashion Week

#23-027

44 Students from School of Design had participated as volunteers for the Bangalore Fashion Week event for which they were Highly appreciated.

Not only our Students volunteered but stepped up to help designers many designers in the event during the greenroom crises they could successfully finish one week of assignment given to them in different areas like Model Handling Design Handling, Taking care of collection in the Backstage, Crisis management of the designs and Makeup and onstage problems.

*Certificate of Appreciation*

is awarded to

**Stephy Annshibu**

of Presidency University

For Valuable Contribution at  
Bangalore Fashion Week 23rd Edition 2022

  
Event Director



BFW-23-027



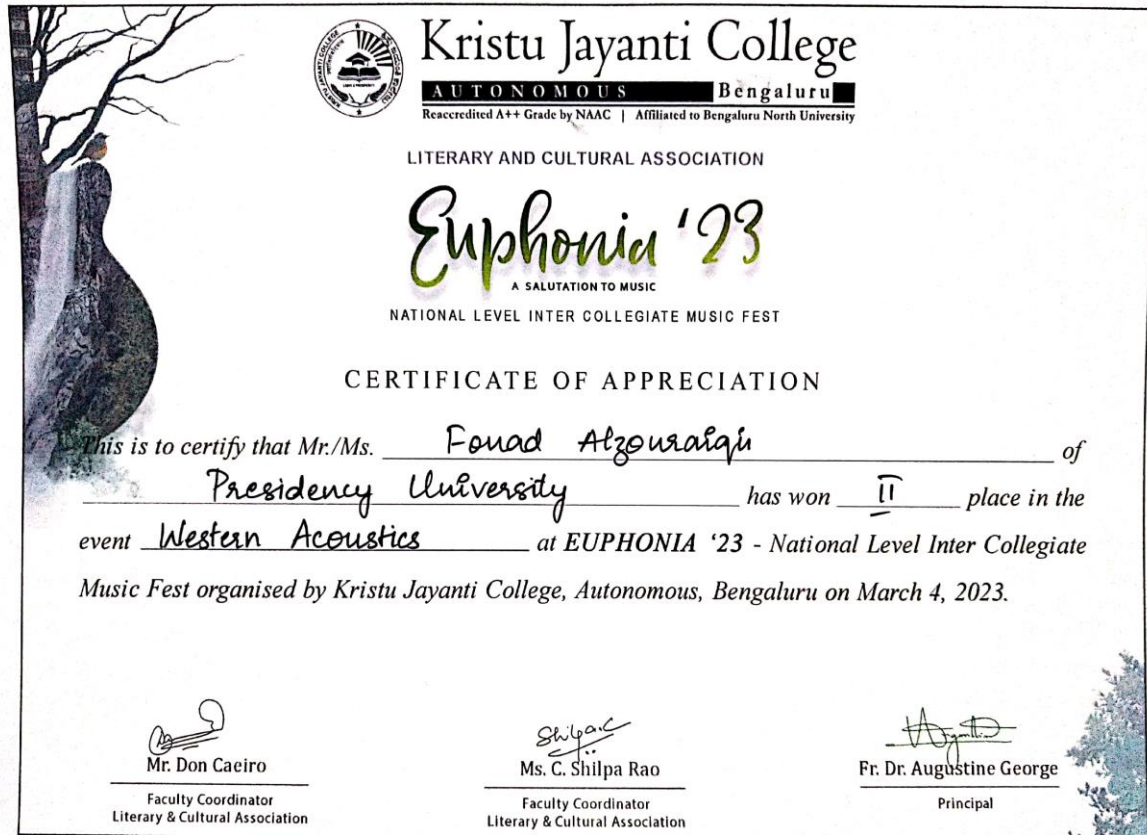
Student Program  
24th to 27th Dec. 2022

\*\*Scan QR to Validate



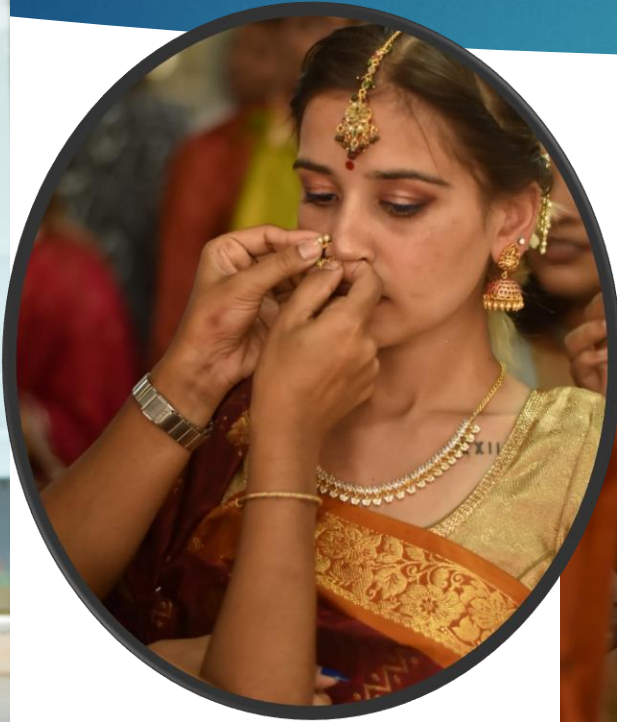


# Student Participation in Kristu Jayanti - 4 March 2023



- ▶ Student Name- Fouad Alzouraiqi-
- ▶ Roll No- 20211BDS0002
- ▶ 4<sup>th</sup> Sem Space Design
- ▶ Event Title- Euphonia music fest at Kristu Jayanti College on the 4th of March, 2023.
- ▶ Fouad a student of the Space design department and his team has achieved 3rd place in the Battle of the Bands event and 2<sup>nd</sup> Place in the western Acoustics event in the Euphonia music fest organised by Kristu Jayanti College, Bangalore on the 4th of March, 2023.
- ▶ Here, happy to attached his certificates.

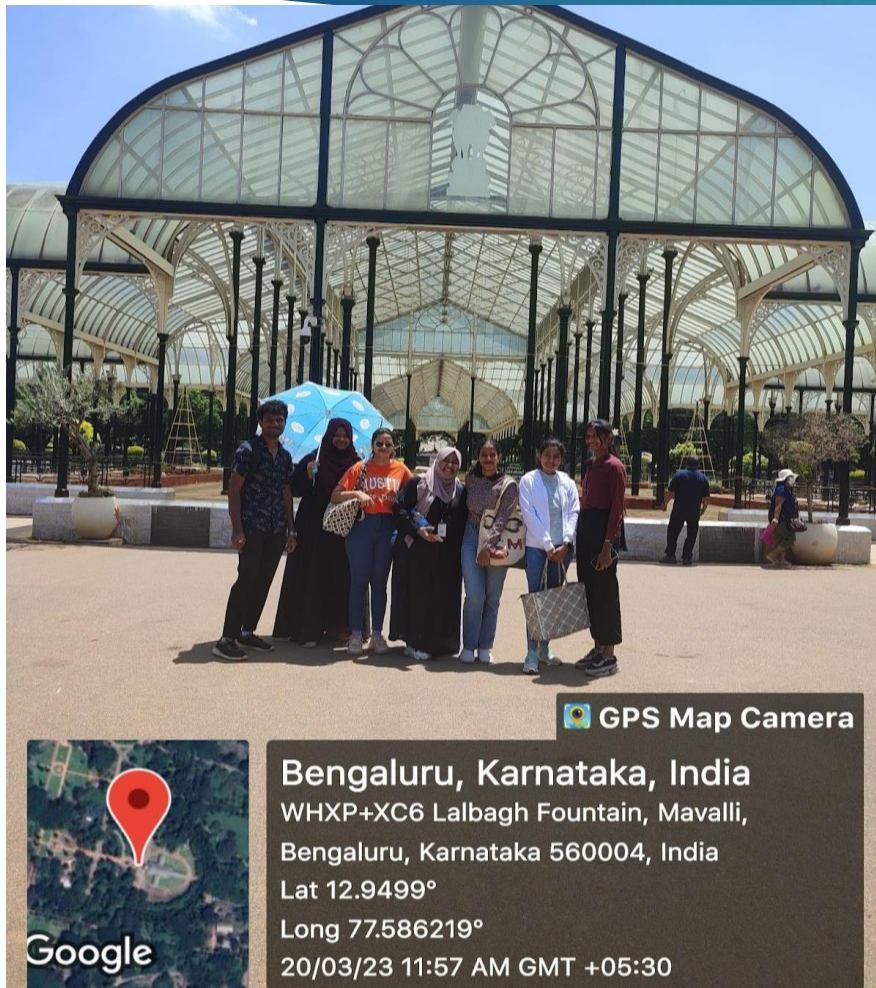
# Fashion Show from SOD – Ethnic Day – 15.03.2023



Fashion Show in Just 12 Hours themed "Paintings of Raja Ravi Varma" held in Open Theater opposite to DSA



# Landscape Design Study – 20.03.2023



Sixth-semester space design students were the target audience for the visit. Introducing the process of landscape design, like the basic principles of planting design including basics of landscaping like harmony, balance, color, natural transition also Botanical nomenclature and selection were the session's main objectives. The space design department faculty member planned and took the students on the visit.

## **Objectives/ Outcomes of the activity:**

By the end of the session students were able to gain knowledge of selection criteria used in the process of integrating function, aesthetic preferences, adaptability of a species to the site, and the management required to ensure establishment and subsequent performance.



# Online Meeting with Dundee University – 28 March 2023



Meeting with Mr Wilson and Ms Leanne of University of Dundee UK At 2pm to 2.45pm.along with Dr Perumal,Dr Syed of PU on 28-3-23.Regarding Masters study at Dundee.

# “Museum of Art & Photography” - 28<sup>th</sup> March, 2023



An industrial visit to “**Museum of Art & Photography**” was successfully organised by the department of Communication Design, School Of Design with the students of 4<sup>th</sup> semester on 28<sup>th</sup> March, 2023. The visit was related to subject named “Basics of Photography” and the total 14 students attended the visit.



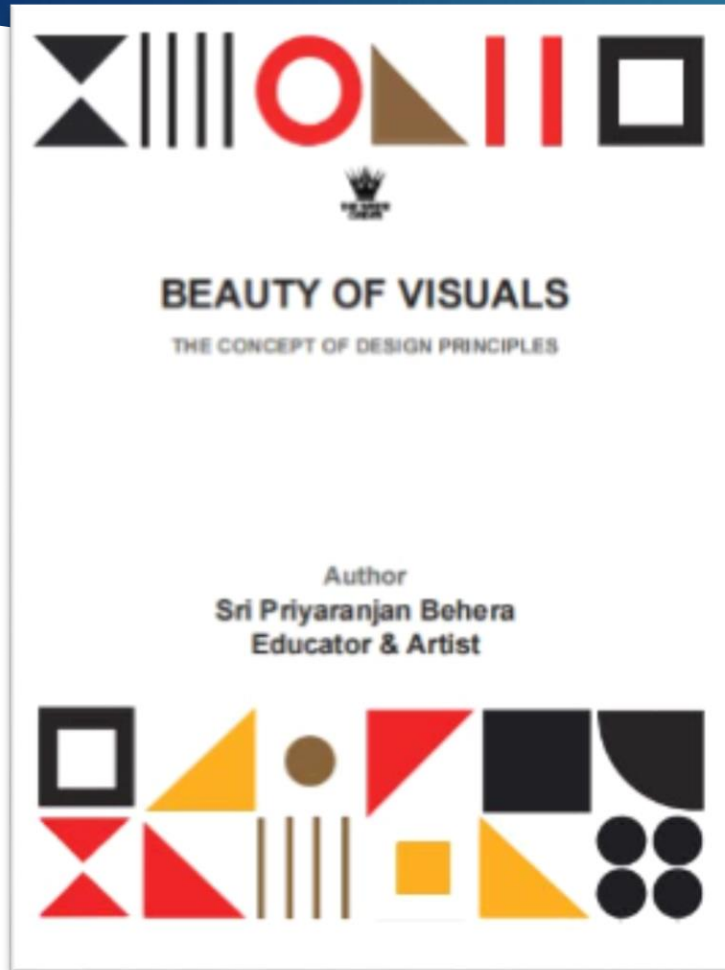
# Model Hunt for SOD – 29 March 2023



Students of SOD were called for model hunt to prepare a team of Models for all upcoming fashion shows and different activities. Students were selected according to their Stature Attitude and walk. These selected models will be extensively trained by the faculty.



# Book on Beauty of Visuals – 8 April 2023



Mr Priyaranjan Behera a renowned Artist and our Faculty in SOD has brought his knowledge in the form of a book. This book is very helpful for students who are beginners to understand the concepts of Design principles .

The book is also available in amazon.

[https://www.amazon.in/dp/9357760512?ref=myi\\_title\\_dp](https://www.amazon.in/dp/9357760512?ref=myi_title_dp)

# Exhibition preparation – 20.04.2023



Students preparing for the planned exhibition from SOD in May 2023.



# Visit to IKEA from SD – 21. 04.2023

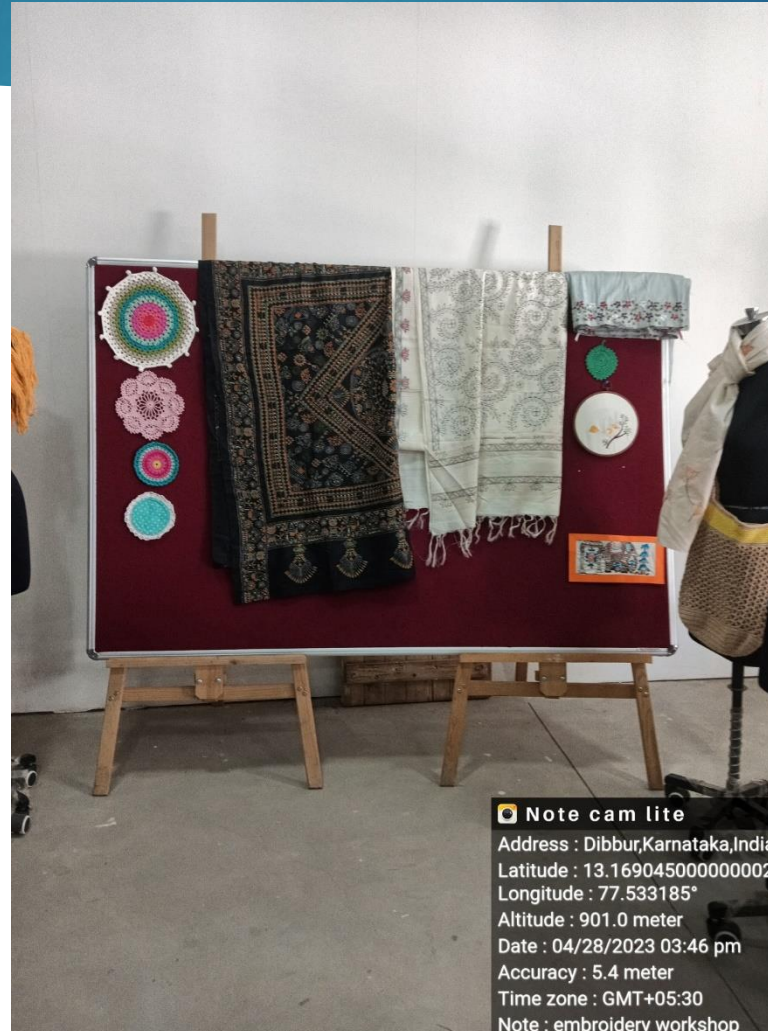
- ▶ 1. **Title of the activity:** Industrial visit to IKEA Bengaluru.
- ▶ 2. **Date and Venue:** 21-04-2023, IKEA Nagasandra- Bangalore.
- ▶ 3. **Audience /Student /faculty Details:** Fourth, Sixth and eighth semester space design students were the target audience for the visit. Introduction to the layout design, furniture design, harmony of Colors, materials, lighting, space planning, and many more about interiors design were the takeaways from the visit. The space design department faculty members (Ms. Krutika M, Ms. Swetha Sasikumar, Ms. Bindhushree V L & Ms. Steffi Mary M J) planned and took the students on the visit.
- ▶ 4. **Objective:** By the end of the session students were able to gain knowledge of space planning, materials, lighting, furniture and some of the best solutions for home and commercial space furnishing.





# Workshop on traditional Embroidery with – Rashmi Cadambi- 27,28.04.2023

Ms. Rashmi Cadambi, A renowned Traditional Designer, artist and Entrepreneur for 30 years in Bangalore. She is well known for her inspirational work with many NGO's for Women to promote Independence in Women. She has also worked as Assistant Professor for 14 Years.



**Workshop on Traditional  
Surface Embellishments of  
India**

**PRESIDENCY  
UNIVERSITY**



By  
**Ms. Rashmi Cadambi**  
**Brand**  
**SewNAMI**  
Anchor certified specialist in  
needlecraft  
Trainer, Bangalore

**27 & 28 April, 2023**  
at  
**School of Design  
Department of Fashion**

**Co-ordinators:**  
**Mr. Shahul & Dr. Bhagya**  
**9738481184**

# MOU with Ms. Rashmi Cadambi- 28.04.2023



We had an MOU with Ms. Rashmi Cadambi for the purpose of enrichment of Students of SOD



# Visit to Vimor Textile Museum – 02.05.2023

Visit to Vimor Museum of Living Textiles is a Place where many Etravagant fabrics of India were kept in order to work with students and also give students more information of our lost culture. They even work with large clusters and NGO's to bring the lost arts to life.



Note cam lite  
Address : Neelasandra,Bengaluru,Karnataka,India  
Latitude : 12.964028333333333°  
Longitude : 77.61373333333333°  
Altitude : 899.0 meter  
Date : 05/02/2023 12:26 pm  
Accuracy : 3.3 meter  
Time zone : GMT+05:30  
Note : vimor museum of living textiles visit



# MOU with Vimor Textile Museum – 02.05.2023

We had an MOU the Curator and Owner of “Vimor Museum of Living Textile”



# 1 St prize fashion Show in Euphoria

06.05.2023



Our Students won 1<sup>st</sup> prize in Fashion Show in Presidency University "Euphoria" interschool Competition Series in University.