



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

School of Management

Time Table for Mid Term – Winter Semester 2022-2023

Program: MBA (2021 Batch)

MBA			
Date, Day	Time	Course Code	Course Name
02-02-2023, Thursday	10.00am to 11.30am	MBA4023	Rural Marketing
		MBA3012	Sales and Retail Management
		MBA4068	Content Marketing
		MBA4083	Product and Brand Management- Concepts and Insights
	02.00pm to 03.30pm	MBA4008	Derivative Contracts
		MBA4003	International Finance
		MBA4005	Insurance and Risk Management
		MBA4029	Production Planning and Control
		MBA4030	Product Innovation and Development
		MBA4031	Operations Strategy
03-02-2023, Friday	10.00am to 11.30am	MBA4018	International Marketing
		MBA4063	Supply Chain Modelling & Design
		MBA4021	Integrated Marketing Communication
		MBA4020	Marketing for Social Impact
	02.00pm to 03.30pm	MBA4009	Green Finance
		MBA4067	Tax Management
		MBA4074	Behavioural Finance
		MBA4069	Operations in Services - Insights and Applications
		MBA4079	Digital Operations Management
		MBA4026	Lean Six Sigma
06-02-2023, Monday	10.00am to 11.30am	MBA4013	Compensation Management
		MBA4056	E-Commerce Infrastructure
		MBA4066	Maritime Logistics
		MBA4014	Learning and Development
		MBA4015	International Human Resource Management
	02.00pm to 03.30pm	MBA4087	Influencer Marketing
		MBA3041	Global Integrated Supply Chain Management
		MBA3044	Operations Research
		MBA4007	Fintech
		MBA4006	Commercial Banking
MBA4004	Mergers, Acquisitions and Corporate Restructuring		



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07-02-2023, Tuesday	10.00am to 11.30am	MBA4076	Experiential Marketing
		MBA4075	Customer Experience & Insights
		MBA4025	Green Marketing
		MBA4053	Digital Display Advertising
		MBA4062	Planning for Logistics
		MBA3034	E Commerce Supply Chain and Logistics Management
	02.00pm to 03.30pm	MBA4078	Teams Creativity and Decision Making
		MBA4017	Stress Management and Counselling
		MBA4085	Psychology at Work
		MBA4040	Business Strategy in Digital Age
08-02-2023, Wednesday	10.00am to 11.30am	MBA4084	Workplace Wellbeing and Happiness
		MBA3015	Operations Analytics
		MBA4065	International Supply Chain Management
		MBA4072	E Commerce Strategy
		MBA3010	HR Analytics
		MBA4016	Organizational Development and Change



CIRCULAR NO. COE/2022-23/086
Date : 27-01-2023

Sd/-

Controller of Examinations