



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

School of Management

Time Table for Mid Term - Fall Semester 2022-2023

Program: MBA - E-Business Management (2021 Batch)

Date, Day	Time	Course Code	Course Name
10-10-2022, Monday	10.00am to 11.30am	MBA3001	Business Law
	02.00pm to 03.30pm	MBA3002	Corporate Strategy
11-10-2022, Tuesday	10.00am to 11.30am	MBA3039	Market Research
		MBA3046	Game Theory in Business
		MBA3048	Environmental Sustainability and Value Creation
		MBA2023	Design Thinking for Business Innovation
		MBA3049	Industry 4.0
	02.00pm to 03.30pm	MBA2025	Management Accounting
		MBA4081	Marketing of Services - Concepts, Strategies and Cases
		MBA4082	Management and Measurement of Performance
		MBA4027	Lean Supply Chain Management
		MBA4055	E Commerce Business Models
12-10-2022, Wednesday	10.00am to 11.30am	MBA3031	Cost and Revenue Management
	02.00pm to 03.30pm	MBA3033	Digital Product Management
13-10-2022, Thursday	10.00am to 11.30am	MBA2022	Consumer Behaviour and Practices
	02.00pm to 03.30pm	MBA3011	Digital and Social Media Marketing
17-10-2022, Monday	10.00am to 11.30am	MBA3005	Investment Management
	02.00pm to 03.30pm	MBA3006	Financial Markets and Services



CIRCULAR NO. COE/2022-23/002

Date : 27-09-2022

Controller of Examinations