GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

Faculty Development Program
on
Holistic Development in Teaching and Research Practices

SCHOOL OF COMMERCE
GIVING FEATHERS TO YOUR DREAMS

August 22 - 26, 2022

Morning Session: 10 AM - 12 Noon :: Afternoon Session: 1:30 PM - 3:30 PM

Mode: Virtual (Zoom Platform)

Contact!

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www.presidencyuniversity.in

Register!

https://forms.gle/NXt1AGH6Af3uZ9TZ7

Registration Fee

International Participant	$10.00
Indian Participant	Rs. 500
Research Scholar	Rs. 300

About the FDP

The FDP is designed to acquaint the participants with innovative methods of research and research based teaching. The expert speakers will discuss the intricacies of research and advanced pedagogies while identifying the gaps and suggesting reforms. It is an effort towards exploring different dimensions and paradigms of research. The sessions intends to enhance the ability of the participants to undertake independent research in a planned manner, identify appropriate tools for research, perform simulations and, to assist them in writing research papers for good quality journals.

The objectives of the FDP

- To understand the philosophy and recent trends in teaching and research.
- To facilitate the adaptation of modern and advanced methods for effective teaching.
- To familiarize participants with software based statistical tools & techniques in research.
- To provide an opportunity for the participants to interact and learn from experts.
- To mentor participants on publishing their research in reputed journals.

About Presidency University

Presidency Group of Institutions (PGI), along with the University, constitutes 7 Schools and a College. While the college offers programmes to students at both the undergraduate and postgraduate levels in information technology, commerce, management and journalism, the schools offer National and International Boards of Studies. Presidency College, located in Bengaluru, has been re-accredited by NAAC with 'A+' . The postgraduate MBA programme at Presidency College is approved by the AICTE, Delhi. Within a short span of three decades, PGI has created a niche for itself as one of the top-notch institutions in Bengaluru. Recently, Presidency Group of Institutions (PGI) was bestowed with the "Most Promising Institute in South India" award at the British South India Council of Commerce and Business Meet 2014.

The latest venture of the group Presidency University is a testimony to the fact that the group has almost over three decades of experience in education from K to 12 to Higher Education. Presidency University aspires to be among the best universities in the world in the shortest span possible, with focus on innovative and research oriented teaching methodology, state-of-the-art facilities, industry-friendly curriculum with concrete action plans and an unwavering commitment to the pursuit of excellence.

About School of Commerce & Economics

The School offers Programmes in B.Com and B.Com (Honours), BBA., BBA. 4.0, BBA (Aviation) and B.Sc Economics to those aspiring to become leaders in the field of Commerce and Management. The focus is on creating a talent pool of accounting-centric professionals whose credentials as Professionals in its true sense of term is sacrosanct. The Programme is so conceived that it equips the students with a wide range of managerial skills, while building competence in a particular area of business. The Programme ensures that in addition to their regular core courses the students are exposed to all major general business principles. They are taught courses like Accounting and Finance, Business Management, Marketing, Economics, Statistics and Computers.

Certificate!

Certificate of participation and Appreciation Certificate for the active participants shall be issued.

Patrons

Dr. Nissar Ahmed, Hon. Chancellor, PU
Dr. D. Subhakar, Vice-Chancellor, PU
Dr. Muddu Vinay, Pro-Vice Chancellor, PU

Advisory Committee

Dr. Beeran Moidin B.M., Registrar, PU
Dr. Gunjeet Kaur, Professor & Dean, SOM, PU
Dr. Vinay Joshi, Associate Dean, SOC, PU
Dr. Balu L., Assistant Dean, SOC, PU

Day 1: Aug 22, 2022

1. Inauguration
   9:30 AM-10 AM
2. Building for Quality Research - A Positive Realistic Perspective
   10:00-12:00 Noon
   Dr. Nilesh Khare, Affiliate Partner and Country Head, Telos Partners and Adjunct Professor at IIM, Sambalpur
3. Philosophy of Management – Design and Structural Trends
   1:30 - 3:30 PM
   Dr. Balu L., Asst. Dean, SOC, PU

Day 2: Aug 23, 2022

1. Case study as effective teaching tool Developing a case - Hands on
   10:00-12:00 Noon
   Dr. Prachi Beriwala, Associate Professor, PU
2. Advanced Teaching methods - Simulation games and Audio-Visuals - Hands on
   1:30 - 3:30 PM
   Dr. Gunjeet Kaur, Prof. & Dean, SOM, PU

Day 3: Aug 24, 2022

1. Contemporary Research - Balance between a role of Teacher and Researcher
   10:00-12:00 Noon
   Dr. P.K. Biswas, Professor, Dean, Research and Quality, Jagran Lakecity University
2. Quantitative Vs. Qualitative Research- Finding your niche
   1:30 - 3:30 PM
   Dr. Vinay Joshi, Associate Dean, SOC, PU

Day 4: Aug 25, 2022

1. Art of writing a Research Paper
   10:00-12:00 Noon
   Dr. Anshu Rani, Associate Professor, REVA University
2. Systematic Literature Review using Bibliometric Analysis
   1:30 - 3:30 PM
   Dr. Ashish Kumar, Birla Institute of Technology, Noida

Day 5: Aug 26, 2022

1. Introduction to SEM and its application using AMOS and Smart PLS
   10:00-12:00 Noon
   Dr. Ameer Hussain, Asst. Professor, PU
2. Identifying, Filtering and Targeting Right Journal for Publication
   1:30 - 3:30 PM
   Dr. Rajesh Kalli, Asistant Professor, PU
3. Valedictory
   3:30 - 4:00 PM

Convenors:

Dr. Nethravathi N., Asst. Professor, SOC, PU
Prof. Samuel Mores G., Asst. Professor, SOC, PU

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