



# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MANAGEMENT

Time Table for END TERM: ODD SEMESTER (2021-2022)

Program: MBA (Digital Marketing)

2020 BATCH [III Semester]

Date, Day	Time	Course Code	Course Name
18/11/2021, Thursday	10.00 AM to 1.00 PM	MGT 232	Entrepreneurship and New Venture Creation
19/11/2021, Friday	10.00 AM to 1.00 PM	DMK 231	Digital Marketing Strategy
20/11/2021, Saturday	10.00 AM to 1.00 PM	MGT 234	Business Ethics and Corporate Governance
22/11/2021, Monday	10.00 AM to 1.00 PM	MKT 231	Sales & Retail Management
23/11/2021, Tuesday	10.00 AM to 1.00 PM	DMK 234	Search Enging Optimisation & Marketing
24/11/2021, Wednesday	10.00 AM to 1.00 PM	DMK 235	Mobile Markeing
25/11/2021, Thursday	10.00 AM to 1.00 PM	DMK 232	Digital Consumer Behavior
26/11/2021, Friday	10.00 AM to 1.00 PM	DMK 233	Email Campaigning & Affiliate Marketing

CIRCULAR NO. COE/2020-21/019

Date: 02-11-2021

Controller of Examinations