



## SCHOOL OF MANAGEMENT

### Time Table for MID TERM: ODD SEMESTER (2021-2022)

#### Program: MBA (Digital Marketing)

#### 2020 BATCH [III Semester]

Date, Day	Time	Course Code	Course Name
24/09/2021, Friday	10.00 AM to 11.30 AM	MGT 234	Business Ethics and Corporate Governance
	02.00 PM to 03.30 PM	MGT 232	Entrepreneurship and New Venture Creation
25/09/2021, Saturday	10.00 AM to 11.30 AM	DMK 231	Digital Marketing Strategy
	02.00 PM to 03.30 PM	DMK 233	Email Campaigning & Affiliate Marketing
27/09/2021, Monday	10.00 AM to 11.30 AM	MKT 231	Sales and Retail Management
	02.00 PM to 03.30 PM	DMK 234	Search Engine Optimisation & Marketing
28/09/2021, Tuesday	10.00 AM to 11.30 AM	DMK 235	Mobile Marketing
	02.00 PM to 03.30 PM	DMK 232	Digital Consumer Behavior

CIRCULAR NO. COE/2021-22/002

Controller of Examinations

Date: 14-09-2021