



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MANAGEMENT

Time Table for END TERM: EVEN SEMESTER (2020-2021)

Program: MBA (E-COMMERCE)

2019 BATCH [IV Semester]

Date, Day	Time	Course Code	Course Name
01/04/2021, Thursday	10.00 AM to 1.00 PM	ECM208	E-Commerce Strategy
05/04/2021, Monday	10.00 AM to 1.00 PM	ECM210	Digital and Social Media Marketing
06/04/2021, Tuesday	10.00 AM to 1.00 PM	ECM217	Wordpress Website Designing
07/04/2021, Wednesday	10.00 AM to 1.00 PM	ECM213	Search Engine Optimisation
09/04/2021, Friday	10.00 AM to 1.00 PM	MGO202	Econometrics for Managers
	10.00 AM to 1.00 PM	MGO203	Management Consulting
	10.00 AM to 1.00 PM	MGO207	Customer Relationship Management
	10.00 AM to 1.00 PM	MGO101	Personal Finance
10/04/2021, Saturday	10.00 AM to 1.00 PM	MGO204	E Business Management
	10.00 AM to 1.00 PM	MGO205	Psychology at Work
	10.00 AM to 1.00 PM	MGO206	Leadership in Organizations
	10.00 AM to 1.00 PM	MGO208	International Business

CIRCULAR NO. COE/2020-21/116

Controller of Examinations

Date: 17-03-2021