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12 RESPONSIBLE CONSUMPTION AND PRODUCTION

SUSTAINABLE DEVELOPMENT GOALS

Threads of Kindness

PRESIDENCY UNIVERSITY

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EVENT REPORT

Threads of Kindness – Clothing Distribution Drive

1. About Event

The Institutional Social Responsibility (ISR) Cell, Presidency University, organised **Threads of Kindness – Clothing Distribution Drive** on 25 November 2026 at Missionaries of Charity, Vidyaranyapur.

The programme marked the distribution phase of the Charity Closet initiative, through which clothes were collected during August–September 2026. The collected garments, comprising clothing for men, women and children, were handed over to the management of Missionaries of Charity for the benefit of individuals in need.

The initiative aimed to extend support to underserved communities by facilitating the distribution of donated clothing and promoting the values of sharing, compassion and social responsibility. Two representatives from Presidency University participated in the programme and interacted with the residents, making the visit an opportunity for meaningful community engagement.

2. Event Details

- **Title:** Threads of Kindness – Clothing Distribution Drive
- **Date:** 25 November 2026
- **Time:** 10:00 AM onwards
- **Venue:** Missionaries of Charity, Vidyaranyapur, Bengaluru
- **Organized by:** Institutional Social Responsibility (ISR) Cell, Presidency University

3. Objectives

The initiative was organised with the following objectives:

- To extend support to individuals in need through the distribution of collected clothing.
- To provide clothing assistance for men, women and children through Missionaries of Charity.
- To promote the reuse and redistribution of pre-loved clothing.
- To encourage responsible consumption and reduce textile waste.
- To foster compassion, empathy and a spirit of giving among the university community.
- To strengthen community engagement through meaningful social responsibility initiatives.

4. Event Proceedings

The Institutional Social Responsibility (ISR) Cell, Presidency University, conducted the clothing distribution programme at Missionaries of Charity, Vidyaranyapur, on 25 November 2026.

The programme involved handing over the clothes collected during the Charity Closet collection drive conducted between August and September 2026. The collected garments included clothing for men, women and children, ensuring that the contributions catered to different age groups and needs.

Two representatives from Presidency University visited Missionaries of Charity and formally handed over the collected clothing to the management of the institution. The representatives also interacted with the residents, making the visit an opportunity to connect with the community and understand the importance of extending support to those in need.

The distribution marked the successful culmination of the Charity Closet initiative, transforming the contributions received during the collection phase into meaningful support for the community.

The programme highlighted the importance of collective participation, resource reuse and community outreach in creating a positive social impact.

5. Outcomes & Impact

- Successfully handed over the clothing collected during August–September 2026 to the management of Missionaries of Charity.
- Provided clothing support comprising men's, women's and children's garments.
- Extended community support through the distribution of donated clothing.
- Promoted the reuse and redistribution of pre-loved garments, encouraging responsible consumption.
- Provided an opportunity for university representatives to interact with residents and engage with the community.
- Reinforced the values of compassion, empathy, generosity and social responsibility.
- Demonstrated the importance of collective contributions in supporting underserved communities.

6. SDG Alignment

The initiative aligns with the following United Nations Sustainable Development Goals (SDGs):

- **SDG 1 – No Poverty:** Extending essential clothing support to individuals in need through the redistribution of donated garments.
- **SDG 10 – Reduced Inequalities:** Extending clothing support to individuals in need and promoting inclusive community support through the redistribution of donated garments.
- **SDG 12 – Responsible Consumption and Production:** Encouraging the reuse and redistribution of pre-loved clothing, promoting responsible consumption and reducing textile waste.
- **SDG 17 – Partnerships for the Goals:** Facilitating community support through engagement with Missionaries of Charity and strengthening collaborative efforts towards social welfare.

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7. Conclusion

The Threads of Kindness – Clothing Distribution Drive served as a meaningful initiative to extend support to individuals in need through the distribution of collected clothing.

The successful handover of garments for men, women and children to the management of Missionaries of Charity marked the culmination of the Charity Closet collection initiative undertaken during August–September 2026. The interaction with residents further added a meaningful community engagement dimension to the programme.

Through initiatives such as Charity Closet, the ISR Cell continues to promote compassion, responsible consumption and a culture of giving.

Institutional
Social Responsibility

Poster



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Event Pictures



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