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PRESIDENCY UNIVERSITY
GAIN MORE KNOWLEDGE REACH GREATER HEIGHTS

PRESIDENCY GROUP 50 YEARS OF ACADEMIC EXCELLENCE



8 DECENT WORK AND ECONOMIC GROWTH

SUSTAINABLE DEVELOPMENT GOALS

Diwali Utsav 2026

SUSTAINABLE DEVELOPMENT GOALS

PRESIDENCY UNIVERSITY

Established under Section 2(f) of UGC Act, 1956 Approved by AICTE, New Delhi | Approved By BCI | NAAC 'A' Accredited

EVENT REPORT

Diwali Utsav 2026 – Her Dreams, Her Business, Her Diwali!

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1. About Event

The Institutional Social Responsibility (ISR) Cell, Presidency University, in collaboration with the Association of Women Entrepreneurs of Karnataka (AWAKE), organised Diwali Utsav 2026 on 6 November 2026 at the Fountain Area, Presidency University.

The exhibition was organised under the theme "Her Dreams, Her Business, Her Diwali!" with the objective of celebrating women entrepreneurs, promoting women-led businesses and encouraging community participation in supporting local enterprises.

The event provided a platform for 10 women entrepreneurs to showcase and sell their products to the university community. The initiative aimed to promote entrepreneurship, strengthen livelihood opportunities and encourage students, faculty and staff to support women-led businesses.

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2. Event Details

- **Title:** Diwali Utsav 2026 – Her Dreams, Her Business, Her Diwali!
- **Date:** 6 November 2026
- **Time:** 10:00 AM onwards
- **Venue:** Fountain Area, Presidency University
- **Organized by:** Institutional Social Responsibility (ISR) Cell, Presidency University
- **In Collaboration with:** Association of Women Entrepreneurs of Karnataka (AWAKE)
- **Participants:** 10 Women Entrepreneurs

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3. Objectives

The exhibition was organised with the following objectives:

- To provide a platform for women entrepreneurs to showcase and promote their products.
- To encourage women-led businesses and support local entrepreneurship.
- To create opportunities for women entrepreneurs to expand their customer base and business reach.
- To promote community participation in supporting women-owned enterprises.
- To encourage entrepreneurship and self-employment as pathways towards sustainable livelihoods.

- To celebrate Diwali through inclusive economic participation and community engagement.

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4. Event Proceedings

Diwali Utsav 2026 was conducted at the Fountain Area of Presidency University, bringing together 10 women entrepreneurs who set up stalls to display and sell their products.

The exhibition provided the entrepreneurs with an opportunity to showcase their products directly to the university community. Students, faculty and staff had the opportunity to explore the stalls, interact with the entrepreneurs and purchase products while supporting women-led businesses.

The participating stalls created a marketplace that encouraged local shopping and promoted women-led enterprises. The exhibition witnessed encouraging participation and generated combined sales of approximately ₹1.2 lakh across all 10 stalls.

The event provided the entrepreneurs with an opportunity to generate business, gain customer exposure and strengthen their market presence. The initiative brought together entrepreneurship, community engagement and the festive spirit of Diwali.

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5. Outcomes & Impact

- Provided a marketplace for 10 women entrepreneurs to showcase and sell their products.
- Generated approximately ₹1.2 lakh in combined sales across all 10 participating stalls.
- Promoted women-led businesses and encouraged local entrepreneurship.
- Created opportunities for entrepreneurs to interact with potential customers and expand their business reach.
- Encouraged students, faculty and staff to support women entrepreneurs and local businesses.
- Strengthened community engagement through a festive and inclusive initiative.

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6. SDG Alignment

The initiative aligns with the following United Nations Sustainable Development Goals (SDGs):

- **SDG 5 – Gender Equality:** Promoting women's economic participation and empowerment by providing a platform for women-led businesses.
- **SDG 8 – Decent Work and Economic Growth:** Encouraging entrepreneurship, supporting local businesses and promoting livelihood opportunities for women.

- **SDG 10 – Reduced Inequalities:** Creating opportunities for women entrepreneurs to access markets, showcase their products and participate in economic activities.
- **SDG 12 – Responsible Consumption and Production:** Encouraging local purchasing and supporting small-scale businesses through community participation.
- **SDG 17 – Partnerships for the Goals:** Strengthening collaboration between Presidency University and AWAKE to promote women entrepreneurship and community development.

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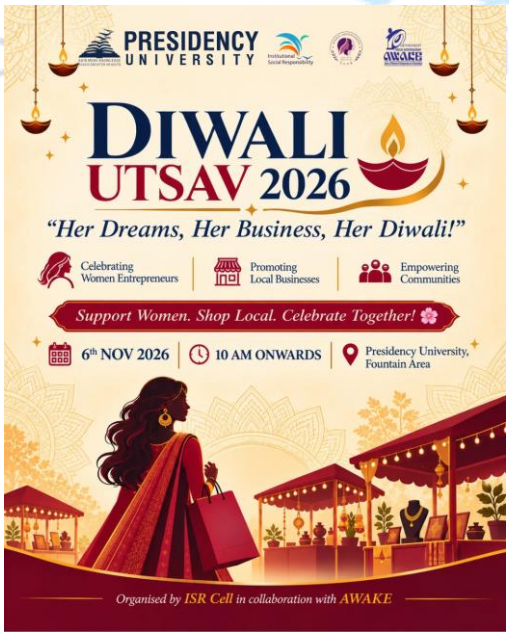
7. Conclusion

Diwali Utsav 2026 provided a meaningful platform to celebrate women entrepreneurs and promote women-led businesses within the university community.

With the participation of 10 women entrepreneurs and combined sales of approximately ₹1.2 lakh, the exhibition demonstrated the positive impact of supporting local businesses. The collaboration with AWAKE created opportunities for women entrepreneurs to showcase their products, connect with customers and enhance their business visibility.

The initiative reinforced Presidency University's commitment to Institutional Social Responsibility, women's empowerment, entrepreneurship development and inclusive community engagement.

Poster



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Event Pictures





VIJAYA KARNATAKA

NAMMA BENGALURU

08 NOV 2026



ಪ್ರೆಸಿಡೆನ್ಸಿ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಿಎಸ್‌ಆರ್ ಘಟಕ ಹಾಗೂ ಐಎಸ್‌ಆರ್ ಸಂಸ್ಥೆಯ ಸಹಯೋಗದಲ್ಲಿ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಆವರಣದಲ್ಲಿ ಮಹಿಳಾ ಉದ್ಯಮಿಗಳಿಗೆ ಉತ್ತೇಜನ ನೀಡುವ ಉದ್ದೇಶದಿಂದ 'ದೀಪಾವಳಿ ಉತ್ಸವ 2026' ಪ್ರದರ್ಶನ, ಮಾರಾಟ ಮೇಳ ನಡೆಯಿತು. ಕರಕುಶಲ ವಸ್ತುಗಳು, ಆಭರಣಗಳು, ಕೈಚೀಲಗಳು ಸೇರಿದಂತೆ ವಿವಿಧ ಉತ್ಪನ್ನಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳು, ಬೋಧಕ ಹಾಗೂ ಬೋಧಕೇತರ ಸಿಬ್ಬಂದಿ ಖರೀದಿಸುವ ಮೂಲಕ ಪ್ರೋತ್ಸಾಹ ನೀಡಿದರು.



Social Resp

ಉದಯವಾಣಿ

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ಪ್ರೆಸಿಡೆನ್ಸಿ ವಿವಿಯಲ್ಲಿ ದೀಪಾವಳಿ ಉತ್ಸವ: ವಿವಿಧ ಉತ್ಪನ್ನ ಮಾರಾಟ



ಯಲಹಂಕ: ಮಹಿಳಾ ಉದ್ಯಮಶೀಲತೆಗೆ ಉತ್ತೇಜಿಸಲು ಪ್ರೆಸಿಡೆನ್ಸಿ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಾಂಘಿಕ ಸಾಮಾಜಿಕ ಘಟಕ ಹಾಗೂ ಐಎಸ್‌ಆರ್ ಸಂಸ್ಥೆಯ ಸಹಯೋಗದಲ್ಲಿ ವಿವಿ ಆವರಣದಲ್ಲಿ ದೀಪಾವಳಿ ಉತ್ಸವ ನಡೆಯಿತು. ಆವಳಿ ಕನಸು, ಆವಳಿ ಉದ್ಯಮ, ಆವಳಿ ದೀಪಾವಳಿ ಆಶಯದೊಂದಿಗೆ ನಡೆದ ಉತ್ಸವದಲ್ಲಿ ಮಹಿಳಾ ಉದ್ಯಮಿಗಳು ತಮ್ಮ ಉತ್ಪನ್ನಗಳ ಪ್ರದರ್ಶನ ಮತ್ತು ಮಾರಾಟ ಮಳಿಗೆಗಳನ್ನು ತೆರೆದಿದ್ದರು. ಕರಕುಶಲ ವಸ್ತುಗಳು, ಆಭರಣಗಳು, ಕೈಚೀಲಗಳು ಸೇರಿದಂತೆ ವಿವಿಧ ಉತ್ಪನ್ನಗಳು ಗ್ರಾಹಕರ ಗಮನ ಸೆಳೆದವು. ವಿದ್ಯಾರ್ಥಿಗಳು, ಬೋಧಕ ಹಾಗೂ ಬೋಧಕೇತರ ಸಿಬ್ಬಂದಿ ಮಳಿಗೆಗಳಿಗೆ ಭೇಟಿ ನೀಡಿ ಉತ್ಪನ್ನ ಖರೀದಿಸಿದರು. ಉತ್ತಮ ವ್ಯಾಪಾರ ವಹಿವಾಟು ಮತ್ತು ಗ್ರಾಹಕರ ಸ್ಪಂದನೆಯಿಂದ ಮಹಿಳಾ ಉದ್ಯಮಿಗಳು ಸಂತಸ ವ್ಯಕ್ತಪಡಿಸಿದರು. ಈ ವೇಳೆ ಪ್ರೆಸಿಡೆನ್ಸಿ ವಿವಿ ಐಎಸ್‌ಆರ್ ವಿಭಾಗದ ಮುಖ್ಯಸ್ಥೆ ವನಿತಾ ಆರ್. ಇತರರಿದ್ದರು.

ಅಟ್ಟೂರಿನ ಚೈತನ್ಯ ಟೆಕ್ನೋ