



PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

SCHOOL OF MEDIA STUDIES

Time Table for Mid Term : Odd Semester (2026-2027) 2026 BATCH [I Semester]

BA (Journalism and Mass Communication)			
Date, Day	Time	Course Code	Course Name
05-10-2026,Monday	11.45am to 01.15pm	ENG1904	Language and Communication in Media
06-10-2026,Tuesday	09.30am to 11.00am	MDS1206	Introduction to Advertising, Public Relation & Communication Management
06-10-2026,Tuesday	02.00pm to 03.30pm	MDS1204	Introduction to Print Media
07-10-2026,Wednesday	11.45am to 01.15pm	MDS1203	Introduction to Broadcast Media
08-10-2026,Thursday	09.30am to 11.00am	MDS1200	Fundamentals of Journalism
08-10-2026,Thursday	02.00pm to 03.30pm	MDS1201	Introduction to Communication Models
09-10-2026,Friday	11.45am to 01.15pm	ESP1001	Elementary Spanish

BA - Journalism and Mass Communication (Specialization in Digital Marketing & Advertising / PR & Corporate Communications)			
Date, Day	Time	Course Code	Course Name
05-10-2026,Monday	11.45am to 01.15pm	ENG1904	Language and Communication in Media
06-10-2026,Tuesday	09.30am to 11.00am	MDS1206	Introduction to Advertising, Public Relation & Communication Management
06-10-2026,Tuesday	02.00pm to 03.30pm	MDS1204	Introduction to Print Media
07-10-2026,Wednesday	11.45am to 01.15pm	MDS1203	Introduction to Broadcast Media
08-10-2026,Thursday	09.30am to 11.00am	MDS1200	Fundamentals of Journalism
08-10-2026,Thursday	02.00pm to 03.30pm	MDS1201	Introduction to Communication Models
09-10-2026,Friday	11.45am to 01.15pm	ESP1001	Elementary Spanish

BA - Journalism and Mass Communication (Specialization in Digital Story telling & Content Creation)			
Date, Day	Time	Course Code	Course Name
05-10-2026,Monday	11.45am to 01.15pm	ENG1904	Language and Communication in Media
06-10-2026,Tuesday	09.30am to 11.00am	MDS1206	Introduction to Advertising, Public Relation & Communication Management
06-10-2026,Tuesday	02.00pm to 03.30pm	MDS1204	Introduction to Print Media
07-10-2026,Wednesday	11.45am to 01.15pm	MDS1203	Introduction to Broadcast Media
08-10-2026,Thursday	09.30am to 11.00am	MDS1200	Fundamentals of Journalism
08-10-2026,Thursday	02.00pm to 03.30pm	MDS1201	Introduction to Communication Models
09-10-2026,Friday	11.45am to 01.15pm	ESP1001	Elementary Spanish

BA - Journalism and Mass Communication (Specialization in Film, TV & Digital Production)			
Date, Day	Time	Course Code	Course Name
05-10-2026,Monday	11.45am to 01.15pm	ENG1904	Language and Communication in Media
06-10-2026,Tuesday	09.30am to 11.00am	MDS1206	Introduction to Advertising, Public Relation & Communication Management
06-10-2026,Tuesday	02.00pm to 03.30pm	MDS1204	Introduction to Print Media
07-10-2026,Wednesday	11.45am to 01.15pm	MDS1203	Introduction to Broadcast Media
08-10-2026,Thursday	09.30am to 11.00am	MDS1200	Fundamentals of Journalism
08-10-2026,Thursday	02.00pm to 03.30pm	MDS1201	Introduction to Communication Models
09-10-2026,Friday	11.45am to 01.15pm	ESP1001	Elementary Spanish

BA - Journalism and Mass Communication (Specialization in Immersive media, AR/VR & Interactive Story telling)			
Date, Day	Time	Course Code	Course Name
05-10-2026,Monday	11.45am to 01.15pm	ENG1904	Language and Communication in Media
06-10-2026,Tuesday	09.30am to 11.00am	MDS1206	Introduction to Advertising, Public Relation & Communication Management
06-10-2026,Tuesday	02.00pm to 03.30pm	MDS1204	Introduction to Print Media
07-10-2026,Wednesday	11.45am to 01.15pm	MDS1203	Introduction to Broadcast Media
08-10-2026,Thursday	09.30am to 11.00am	MDS1200	Fundamentals of Journalism
08-10-2026,Thursday	02.00pm to 03.30pm	MDS1201	Introduction to Communication Models
09-10-2026,Friday	11.45am to 01.15pm	ESP1001	Elementary Spanish



Date: 21-09-2026, Monday

Controller of Examinations