



SUSTAINABLE DEVELOPMENT GOALS

**International Literacy Day –
Orientation Programme &
Hospital Tour for First-Year Allied
Health Sciences Students**



EVENT REPORT

International Literacy Day – Orientation Programme & Hospital Tour for First-Year Allied Health Sciences Students

1. About Event

The Institutional Social Responsibility (ISR) Cell, Presidency University, in collaboration with Anand Abhigyan Hospital, organized an Orientation Programme and Hospital Tour for first-year Allied Health Sciences students on the occasion of International Literacy Day on 8 September 2026.

The initiative was organized with the objective of extending the concept of literacy beyond traditional education by providing students with meaningful exposure to a professional healthcare environment. The programme enabled first-year Allied Health Sciences students to gain an understanding of hospital operations, healthcare practices, and the importance of knowledge and practical learning in the healthcare sector.

As part of the programme, approximately 150 first-year Allied Health Sciences students participated in the activity in three batches of around 50 students each. The students attended an orientation session followed by a guided tour of Anand Abhigyan Hospital, providing them with an opportunity to familiarise themselves with the hospital environment and various aspects of healthcare delivery.

The programme emphasized the importance of education, health awareness, practical exposure, and inclusive learning, while connecting the observance of International Literacy Day with the professional development of students preparing for careers in healthcare.

2. Event Details

- **Title:** International Literacy Day – Orientation Programme & Hospital Tour for First-Year Allied Health Sciences Students
- **Date:** 8 September 2026
- **Time:** 10:00 AM – 3:00 PM
- **Venue:** Anand Abhigyan Hospital
- **Organized by:** Institutional Social Responsibility (ISR) Cell, Presidency University
- **In Collaboration with:** Anand Abhigyan Hospital
- **Participants:** Approximately 150 first-year Allied Health Sciences students
- **Batch Arrangement:** 3 batches of approximately 50 students each
- **Occasion:** International Literacy Day

3. Objectives

The programme was organized with the following objectives:

- To observe International Literacy Day through an activity focused on knowledge, learning, and professional awareness.

- To provide first-year Allied Health Sciences students with practical exposure to a healthcare environment.
- To familiarise students with hospital operations, facilities, and the functioning of a healthcare institution.
- To bridge classroom learning with real-world healthcare exposure.
- To help students understand the importance of continuous learning and professional knowledge in the healthcare sector.
- To promote awareness of health, well-being, and responsible healthcare practices.
- To encourage students to develop a broader understanding of their future roles as healthcare professionals.

4. Event Proceedings

The programme commenced at Anand Abhigyan Hospital with the arrival of the first-year Allied Health Sciences students in batches. The students were welcomed and introduced to the purpose and significance of the programme being organized as part of the International Literacy Day observance.

An orientation session was conducted to familiarise students with the hospital environment and provide them with an understanding of the functioning of a healthcare institution. The session highlighted the importance of professional knowledge, practical learning, discipline, patient care, and continuous skill development in the healthcare sector.

Following the orientation, the students participated in a guided hospital tour. The students were introduced to the various areas and facilities within the hospital and gained an understanding of how different functions contribute to the overall delivery of healthcare services.

The students participated in the programme in three batches of approximately 50 students each, enabling the orientation and hospital tour to be conducted in an organised manner. Each batch spent approximately 40 minutes to one hour during the hospital orientation and tour.

The interaction and exposure provided students with an opportunity to observe a professional healthcare setting and relate their academic learning to practical environments. The programme also encouraged students to recognise the importance of knowledge, awareness, communication, and continuous learning in their future professional careers.

The programme concluded with interactions between the students and hospital representatives, providing students with a valuable opportunity to gain insights into the healthcare environment and their potential professional responsibilities.

5. Outcomes & Impact

The International Literacy Day initiative provided first-year Allied Health Sciences students with meaningful educational and professional exposure.

Key outcomes included:

- Approximately 150 students received exposure to a professional healthcare environment.
- Students gained an understanding of the functioning and environment of a hospital.
- The programme provided students with practical exposure beyond the classroom.
- Students gained greater awareness of healthcare practices, professional responsibilities, and patient-oriented services.
- The hospital tour helped students connect their academic learning with real-world healthcare settings.
- The programme encouraged a culture of continuous learning, professional awareness, and knowledge development.
- The initiative strengthened collaboration between Presidency University and Anand Abhigyan Hospital in supporting student learning and community-oriented initiatives.

6. SDG Alignment

The programme aligns with the following **United Nations Sustainable Development Goals (SDGs)**:

SDG 3 – Good Health and Well-Being: Promoting awareness of healthcare, health services, and well-being while providing students with exposure to a professional healthcare environment.

SDG 4 – Quality Education: Supporting inclusive and meaningful learning through practical exposure, professional orientation, and experiential education for Allied Health Sciences students.

SDG 10 – Reduced Inequalities: Promoting accessible learning opportunities and professional exposure for students, supporting equitable opportunities for knowledge and skill development.

7. Conclusion

The International Literacy Day – Orientation Programme and Hospital Tour organized by the ISR Cell, Presidency University, in collaboration with Anand Abhigyan Hospital, provided first-year Allied Health Sciences students with a meaningful opportunity to extend their learning beyond the classroom.

Through the orientation and guided hospital tour, approximately 150 students gained exposure to a professional healthcare environment and developed a better understanding of healthcare operations, professional responsibilities, and the importance of continuous learning.



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The initiative connected the spirit of International Literacy Day with experiential and professional learning, reinforcing the importance of knowledge, awareness, and practical exposure in shaping future healthcare professionals.

The programme further strengthened the University's commitment to quality education, health awareness, student development, and meaningful institutional collaboration, contributing towards a more informed, skilled, and socially responsible student community.

Poster

The poster is a vertical rectangular graphic with a light cream background. At the top left is the Presidency University logo, and at the top right is the Institutional Social Responsibility logo. A dark blue banner across the top center reads 'ISR CELL, PRESIDENCY UNIVERSITY'. Below this, the word 'Celebrates' is written in a green script font, flanked by orange decorative arrows. The main title 'INTERNATIONAL LITERACY DAY' is in large, bold, blue capital letters. To the right of the title is an illustration of a globe resting on a stack of four books (blue, green, yellow, and orange), with green leaves sprouting from the books. Below the title, the text 'Empowering minds. Building a literate, inclusive and healthy society.' is centered. A section titled 'IN COLLABORATION WITH' features the Anand Abhigyan Hospital logo (a black square with a white cross and the text 'ANAND ABHIGYAN Be the Change') and the text '+ ANAND ABHIGYAN HOSPITAL +'. Below this, it says 'Orientation Programme & Hospital Tour for 1st-Year Allied Health Sciences Students'. A white box with a blue border contains event details: a calendar icon for 'DATE 8th SEPTEMBER 2026', a clock icon for 'TIME 10:00 AM - 3:00 PM', and a location pin icon for 'VENUE ANAND ABHIGYAN HOSPITAL'. Below this box, a banner reads 'ALIGNED WITH SUSTAINABLE DEVELOPMENT GOALS (SDGs)'. Three colored boxes represent the SDGs: a red box for '4 QUALITY EDUCATION' (with an icon of an open book), a green box for '3 GOOD HEALTH AND WELL-BEING' (with a heart and pulse line icon), and a pink box for '10 REDUCED INEQUALITIES' (with an icon of three vertical bars of increasing height). Each box has a brief description below it. At the bottom, the text 'Literacy today, a brighter tomorrow. TOGETHER, WE CREATE IMPACT.' is written in a mix of script and bold sans-serif fonts, with green leaves on either side.

PRESIDENCY UNIVERSITY
GAIN MORE KNOWLEDGE REACH GREATER HEIGHTS

ISR CELL, PRESIDENCY UNIVERSITY

Celebrates

INTERNATIONAL LITERACY DAY

Empowering minds.
Building a literate, inclusive and healthy society.

IN COLLABORATION WITH

+ ANAND ABHIGYAN HOSPITAL +

Orientation Programme & Hospital Tour for
1st-Year Allied Health Sciences Students

DATE
8th SEPTEMBER
2026

TIME
10:00 AM
- 3:00 PM

VENUE
ANAND ABHIGYAN
HOSPITAL

ALIGNED WITH SUSTAINABLE DEVELOPMENT GOALS (SDGs)

4 QUALITY EDUCATION
Ensure inclusive and equitable quality education and promote lifelong learning.

3 GOOD HEALTH AND WELL-BEING
Ensure healthy lives and promote well-being for all at all ages.

10 REDUCED INEQUALITIES
Reduce inequalities within and among countries.

Literacy today, a brighter tomorrow.
TOGETHER, WE CREATE IMPACT.



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Event Picture



Attendance List

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Institutional Social Responsibility