



**PRESIDENCY
UNIVERSITY**

Presidency
School of Commerce



In collaboration with

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR), NEW DELHI

Organises a

Two-Day National Seminar on



GST Reforms and Ease of Doing Business

📅 10th and 11th September 2026

🕒 9:30 A.M. to 4:00 P.M.

📍 Auditorium, Presidency University

CALL FOR PAPERS



CASH PRIZE



Scan to Register



Important Dates

- Abstract submission deadline : 14th August 2026
- Full paper submission deadline : 29th August 2026
- Date of seminar : 10th and 11th September 2026

Presidency University

Presidency University, Bangalore, is an NAAC 'A' accredited institution, renowned for its commitment to quality education and holistic student development. Established in 2013 by the Presidency Group of Institutions, it is an emerging leading educational institution in India. With a focus on innovation, research, and experiential learning, the University attracts students seeking both academic excellence and personal growth.

Offering a wide range of programmes in computer science, engineering, management, commerce, law, design, media studies, liberal arts, and allied health sciences, the University

blends theoretical knowledge with practical application. The experienced faculty ensures a dynamic and supportive learning environment. The University prepares students for global careers, emphasising discipline, integrity, and adherence to its values and regulations. Every student is encouraged to uphold these standards and contribute to the University's esteemed legacy.

Presidency University has earned numerous recognitions, including the QS-I Gauge Gold, ranking 6th in the Times Engineering Institute Survey, and Best University of the Year (South) by ASSOCHAM.

ICSSR

The Indian Council of Social Science Research (ICSSR), established by the Government of India in 1969, is dedicated to promoting research in social sciences across the country. ICSSR provides grants for various research-related activities such as projects, fellowships, international collaborations, seminars, conferences, and publications. It supports capacity-building programs and surveys to enhance research output. Additionally, the National Social Science Documentation Centre (NASSDOC), a part of ICSSR, offers library and information services to social science researchers. ICSSR also operates the ICSSR Data Service, facilitating data sharing and reuse to foster a strong research environment within the social sciences community in India. The Council plays a vital role in sponsoring research programs, offering scholarships, promoting interdisciplinary research, and supporting publications in the field of social sciences.

Presidency School of Commerce

The Presidency School of Commerce offers a dynamic academic environment that prepares students for careers in commerce and management through a strong blend of academic excellence, industry relevance, and holistic development. The School offers undergraduate programmes in B.Com. and BBA, designed to build conceptual clarity, analytical ability, practical competence, and ethical leadership. The B.Com. programme focuses on key areas including ACCA, CMA, Enrolled Agent, accounting, taxation, banking, finance, and business analytics. The BBA programme provides exposure to management domains such as marketing, finance, human resource management, and business analytics, with offerings in Aviation Management, Business Analytics, Digital Business, and Digital Marketing. The School enriches learning through case studies, live projects, internships, simulations, and industry interactions, helping students connect theory with practice. Supported by experienced faculty, modern infrastructure, mentoring, class coordination, and counselling services, Presidency School of Commerce nurtures future-ready professionals, responsible citizens, and confident leaders for the evolving global business environment.

About the Seminar

The National Seminar on "GST Reforms and Ease of Doing Business" serves as an academic and policy forum to examine India's evolving indirect tax landscape. Since its 2017 inception, GST has enhanced interstate economic integration and fostered greater transparency. This seminar critically explores recent reforms and their role in simplifying compliance and strengthening governance to improve the business environment. By bringing together policymakers, academicians, and industry leaders, the event aims to foster collaboration and generate research-driven recommendations for India's fiscal governance.

Objectives

1. To analyze the recent GST reforms and their implications for businesses and the economy.
2. To examine the role of GST in enhancing the Ease of Doing Business in India.
3. To identify challenges in GST compliance, administration, and implementation.
4. To explore sector-specific impacts of GST reforms, including MSMEs and emerging industries.
5. To generate research-based policy recommendations for strengthening the GST framework.
6. To promote interdisciplinary research on taxation reforms and socio-economic development.



Call for Papers

In the context of the above-mentioned objectives, this national seminar calls for conceptual papers, empirical studies, and case studies from the Academicians, Industrialists, Policymakers and Government Officials, Chartered Accountants and Tax Practitioners, Industry Leaders, MSME Entrepreneurs, and Trade Bodies, Scholars and Students in any of the following areas.

Core Themes and Sub-themes

Theme 1: Finance & Taxation

- GST reforms and fiscal policy implications
- GST compliance, audit, and risk management
- GST and financial reporting practices
- Impact of GST on corporate finance and taxation strategies
- Digital taxation and GST return filing systems
- GST litigation, dispute resolution, and legal challenges
- GST and public finance management

Theme 2: Marketing

- GST impact on pricing strategies and consumer behaviour
- GST and digital marketing in e-commerce businesses
- Branding and competitive strategies in the GST regime
- GST influence on retail and distribution channels
- GST and consumer perception of product pricing
- Marketing strategies in a unified tax market

Theme 3: Human Resource Management

- GST reforms and workforce restructuring in businesses
- HR challenges in tax compliance and financial operations
- Capacity building and training for GST compliance
- Talent management in finance and taxation roles
- Role of HR in supporting digital tax transformation

Theme 4: Entrepreneurship & MSME Development

- GST and Ease of Doing Business for MSMEs
- GST reforms and startup ecosystem in India
- Tax challenges faced by small businesses
- Government initiatives for MSME tax compliance
- GST and entrepreneurial growth opportunities

Theme 5: Technology & Supply Chain Management

- Role of technology in GST implementation and compliance
- GST Network (GSTN) and digital tax administration
- Blockchain and AI applications in tax systems
- GST impact on logistics and supply chain efficiency
- E-invoicing and digital documentation in GST
- Technology-driven transparency in tax governance

Theme 6: Economics & Public Policy

- GST reforms and economic growth in India
- GST and cooperative federalism
- GST and regional economic development
- Socio-economic implications of GST reforms
- GST reforms and the vision of **Viksit Bharat 2047**
- Policy reforms to enhance Ease of Doing Business in India

Theme 7: Emerging and Interdisciplinary Themes

- GST reforms and sustainable economic development
- Global tax reforms and comparative GST frameworks
- GST and digital economy transformation
- GST reforms and international trade competitiveness
- Policy innovations for simplifying tax administration

Theme 8: Other Relevant Topics

Submissions are also welcome on any other topic that aligns with the core theme of GST Reforms and Ease of Doing Business.

Author Guidelines

Authors are invited to submit original research papers aligned with the seminar themes:

- Papers must be original, unpublished and not under consideration for publication elsewhere.
 - Maximum of three Co-authors are permitted per paper
 - Submit an abstract of 250-300 words that includes the title, objectives, methodology (if applicable), key findings/expected outcomes, and 3-5 keywords.
 - The full paper should be 4,000-6,000 words and include the following sections: Title, Author Details, Abstract, Introduction, Literature Review, Methodology (if applicable), Results and Discussion, Conclusion, and References.
 - Manuscripts should be prepared in MS Word (.doc/.docx) using Times New Roman, 12-point font, 1.5 line spacing, 1-inch margins, with bold headings and subheadings, and follow the latest APA referencing style.
 - All submitted papers will undergo a peer-review process.
 - The similarity index should not exceed 10% (excluding references).
 - Authors should submit their papers via email to psocicssrseminar2026@presidencyuniversity.in.
- Upon acceptance, participants are requested to complete the registration process by paying the applicable registration fee through the QR code provided in the brochure.
- Selected high-quality papers, based on the review process and presentation, will be considered for the Best Paper Award, which carries a cash prize.
 - Publication of selected papers is solely at the discretion of ICSSR and subject to its publication guidelines.

Important Dates

- Abstract submission deadline: **14th August 2026**
- Abstract acceptance notification: **16th August 2026**
- Full paper submission deadline: **29th August 2026**
- Full paper acceptance notification: **31st August 2026**
- Date of Seminar: **10th and 11th September 2026**

Registration Fee

Industry Delegates	₹800 (Per Author)
Faculty Members	₹600 (Per Author)
Research Scholars	₹400 (Per Author)
Students (UG/PG)	₹300 (Per Author)

Mode of Payment

The registration fee should be paid using the QR code provided in the registration form. Participants are required to upload a screenshot of the transaction confirmation or fee receipt while completing the registration form.



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Further Details

Contact: Dr. P. S. Joan Kingsly, Convenor

Email Id: psocicssrseminar2026@presidencyuniversity.in

Mobile: +91 86374 74763\+91 96556 37143


