



SUSTAINABLE DEVELOPMENT GOALS

**Guinness World Record
Sapling Plantation Initiative –
Creating a Greener Tomorrow**





PRESIDENCY UNIVERSITY

EVENT REPORT

Guinness World Record Sapling Plantation Initiative – Creating a Greener Tomorrow

1. About Event

As part of its continued commitment to environmental sustainability and social responsibility, the **Institutional Social Responsibility (ISR) Cell, Presidency University**, proudly participated in a large-scale **Guinness World Record attempt** organized in collaboration with **United Way Bengaluru** and the **Bengaluru Development Authority (BDA)**. The initiative aimed to plant **15 lakh saplings in a single day**, marking one of the largest afforestation drives undertaken in the region.

The event witnessed the enthusiastic participation of **over 4,000 students from Presidency University**, who came together with a shared vision of contributing to a greener and more sustainable future.

This initiative reflected the University's dedication to environmental conservation while encouraging students to actively participate in meaningful community engagement and climate action. By contributing to a historic environmental mission, the event reinforced the importance of collective responsibility in addressing global environmental challenges and building a sustainable future for generations to come.

2. Event Details

- **Title:** Guinness World Record Sapling Plantation Initiative
- **Date:** 27 June 2026
- **Venue:** Designated Plantation Site, Bengaluru
- **Organized By:** Institutional Social Responsibility (ISR) Cell, Presidency University
- **In Association With:** United Way Bengaluru & Bengaluru Development Authority (BDA)
- **Convenors:** Ms. Vanitha R – ISR Cell
- **Coordinators:** Mr. Sumaanth M – ISR Cell
- **Participants:** 4,000+ Students of Presidency University

- - **Mission:** Guinness World Record Attempt to Plant 15 Lakh Saplings in a Single Day
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3. Objectives

The initiative was organized with the following objectives:

- To contribute to a **historic Guinness World Record afforestation drive**.
 - To encourage **environmental stewardship and sustainability among students**.
 - To promote **large-scale afforestation and increase urban green cover**.
 - To **strengthen partnerships between educational institutions and community organizations for sustainable development**.
 - To **instil a sense of environmental responsibility through hands-on participation**.
 - To **inspire youth participation in climate action and biodiversity conservation**.
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4. Program Proceedings

The plantation drive commenced with an orientation highlighting the significance of the Guinness World Record initiative and the importance of restoring ecological balance through large-scale tree plantation. Students were briefed on the objectives of the campaign, and the impact such initiatives have on combating climate change and enhancing biodiversity.

More than **4,000 students from Presidency University** actively participated in the plantation activity alongside volunteers and partner organizations. The students worked collaboratively to plant **60,000 (sixty thousands)** of saplings, contributing towards the ambitious target of **15 lakh saplings** to be planted within a single day.

The activity emphasized teamwork, environmental awareness, and civic responsibility. Students gained practical exposure to sustainable environmental practices while understanding the long-term ecological benefits of dense urban forests such as improved air quality, enhanced biodiversity, increased carbon sequestration, and restoration of native ecosystems.

The event served as a remarkable example of how educational institutions can contribute meaningfully to large-scale environmental movements through active student engagement and community partnerships.

5. Outcomes & Impact

The initiative resulted in several significant outcomes:

- Active participation of over **4,000 Presidency University students** in a historic environmental mission.

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- Contribution towards the plantation of **15 lakh saplings** under the Guinness World Record attempt.
- Enhanced **awareness among students** regarding climate action, biodiversity conservation, and environmental stewardship.
- Encouraged **students to become responsible environmental ambassadors within their communities.**

6. SDG Alignment

The event is strongly aligned with the following **United Nations Sustainable Development Goals (SDGs)**:

- **SDG 11 – Sustainable Cities and Communities**
Contributing towards greener and healthier urban environments.
- **SDG 13 – Climate Action**
Supporting initiatives that mitigate climate change through large-scale afforestation.
- **SDG 15 – Life on Land**
Promoting ecosystem restoration, biodiversity conservation, and sustainable forest development.
- **SDG 17 – Partnerships for the Goals**
Strengthening collaboration between educational institutions, government agencies, and non-profit organizations to achieve shared sustainability objectives.

7. Conclusion

The **Guinness World Record Sapling Plantation Initiative** marked another significant milestone in Presidency University's journey towards environmental sustainability and community engagement. Through the active participation of more than **4,000 students**, the University proudly contributed to one of the largest plantation drives undertaken in the region, supporting the ambitious goal of planting **15 lakh saplings in a single day**.

The initiative showcased the power of collective action and demonstrated how young minds can become catalysts for environmental change. By partnering with **United Way Bengaluru** and the **Bengaluru Development Authority**, the Institutional Social Responsibility (ISR) Cell reaffirmed its commitment to creating lasting social and environmental impact.

The event concluded with a renewed commitment from students and the University community to continue supporting sustainable initiatives and actively contribute towards building a greener, healthier, and more resilient future for generations to come.

Poster



Event Picture:



Institutional
Social Responsibility