



PRESIDENCY
UNIVERSITY

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ACCREDITED UNIVERSITY

Deeksharambh

Presidency School of Media Studies (PSOMS)



Inaugural, Orientation of
Presidency School of Media Studies (PSOMS)
2026-27

June 30 - July 17, 2026



Presidency School of Media Studies (PSOMS) | Presidency School of Media Studies (PSOMS)

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Inaugural, Orientation of Presidency School of Media Studies (PSOMS) 2026-27

GUEST OF HONOR



Ms. Kavya Christopher

Editor – The Times of India
for South zone
Metro Supplements

30th JUNE, 2026

A celebrated senior media professional and editorial leader based in Bengaluru, India, with decades of experience in the media and journalism industry, she has played a pivotal role in shaping lifestyle, entertainment, and city-culture narratives across major Indian publications.

SPEAKERS

Learning from Visionaries

Meet the distinguished Journalists , and Media Personalities
guiding the Adhyaay'26 journey.



Mr. Chitranshu Tewari

Reader-revenue
strategist

03rd JULY, 2026

Prominent Indian media professional, product leader, and specialist in reader-revenue strategies. He is most recognized for his nearly decade-long tenure at Newslaundry, one of India's leading independent, reader-funded news platforms.

A media professional and communication specialist with a strong foundation in digital content strategy, journalism, and public relations. A graduate in Journalism and Mass Communication from the School of Media Studies at Presidency University, Bangalore.

Ms. Athulya Nair A

Brand Growth & Client
Relations Manager -
Teekeycee

06th JULY, 2026



Ms. Raihana Maqbool

Independent Multimedia
Journalist

08th JULY, 2026

A multimedia journalist based in Delhi and South Asia, reporting on climate, science, health, human rights, gender, and issues at the intersection of society and change. Her work focuses on people-centred storytelling that highlights underreported communities and pressing social concerns.

SCHEDULE

Inaugural & Orientation Program

June 30 - July 17, 2026 - Presidency School of Media Studies (PSOMS)

Date	Day	Time	Event	Speaker / Coordinator	Venue	
6/30/2026	Tuesday	8:45 AM	Student Reporting at Campus		PU Campus	
		08:45 AM – 09:30 AM	Registration	Dr Padmavati S	Seminar Hall 2	
		09:30 AM Onwards	Seating of Students and Parents	Dr. Musheera Ashraf		
		09: 45AM - 09:50 AM	Invocation and Ceremonial Lamp Lighting	Dr. Musheera Ashraf		
		09: 50AM - 10:00 AM	Departmental Video & Brief about University Leadership	Mr Sherin P Shaji		
		10:00 AM - 10:05 AM	Welcome Address	Dr Ashish Sharma		
		10:05 AM – 10:10AM	Inaugural Address by the Vice Chancellor	Dr. S. J. Thiruvengadam		
		10:10 AM - 10:15 AM	Presidential Address by the Provost	Dr. Dinesh Nilkant		
		10:15 AM – 10:20 AM	Address by the Registrar	Dr. Venkateswaran S		
		10:20 AM- 11:00 AM	Chief Guest Address	Ms. Kavya Christopher		
		11:00 AM	Vote of Thanks	Dr Padmavati S		
		11:00 AM-11:15 AM		Tea Break		
		11:15 AM – 12:15 PM	Guided Campus Tour – Media Labs, Studios & Central Library	Mr Sherin P Shaji / Dr Musheera	PU Campus	
		12:15 PM – 01:00 PM	Discover Campus Life – Student Clubs, Facilities & Support Services	Dr Anu Sukhdeva	Seminar Hall 2	
01:00 PM - 02:00 PM	Lunch [Students / Parents / Faculties]					
02:00 PM - 04:00 PM	Documentation - Registrar Office	Dr Musheera Ashraf	Registrar Office			
7/1/2026	Wednesday	09:00 AM – 10:00 AM	Journalism Fundamentals — What Makes News?	Dr Musheera Ashraf	UB -05 - Class Room	
		10:00 AM – 11:00 AM	Start-up Ecosystem Awareness	Dr. B N Venkata Girish	UB -05 - Class Room	
		11:15 AM - 12:00 PM	Outreach initiatives by ISR and NSS	Ms Vanitha R (ISR Manager) & Ms Renuka / Manish Bhagwat (NSS)	UB -05 - Class Room	
		12:00 PM -01:00 PM	Master Class: Multimedia Story Package	Mr Sherin P Shaji	Media Lab [LGL-07]	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM - 03:00 PM	Guest Speaker: Working Journalist — Day in the Life	Ms Aditi Avasthi / Dr Musheera Ashraf	UB -05 - Class Room	
		3:00 PM - 4:00PM	Fun: 'News Anchor' Role Play	Mr Sherin P Shaji / Dr Musheera	Media Lab [LGL-07]	
7/2/2026	Thursday	09:00 AM -04:00 PM	City Visit: MG Road, Commercial Street & Press Club	Mr Sherin P Shaji	Field Trip	
7/3/2026	Friday	09:00 AM - 09:45 AM	Mental health and Well being	Ms N Namratha Jessica & Ms Maitrayee Konar	UB -05 - Class Room	
		10:00 AM – 12:00 PM	Digital Media Landscape Overview	Mr Chitranshu Tiwari	UB 05	
		12:00 PM -01:00 PM	COE Session	Mr. Chandrashekhar Devidas Ingle [CoE]	UB -05 - Class Room	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM – 04:00 PM	Media Bake-Off Creative Challenge	Mr Sherin P Shaji	Campus / Media Lab [LGL 07]	

*Parents of the new admits are invited to attend the first day of the inaugural & orientation sessions.

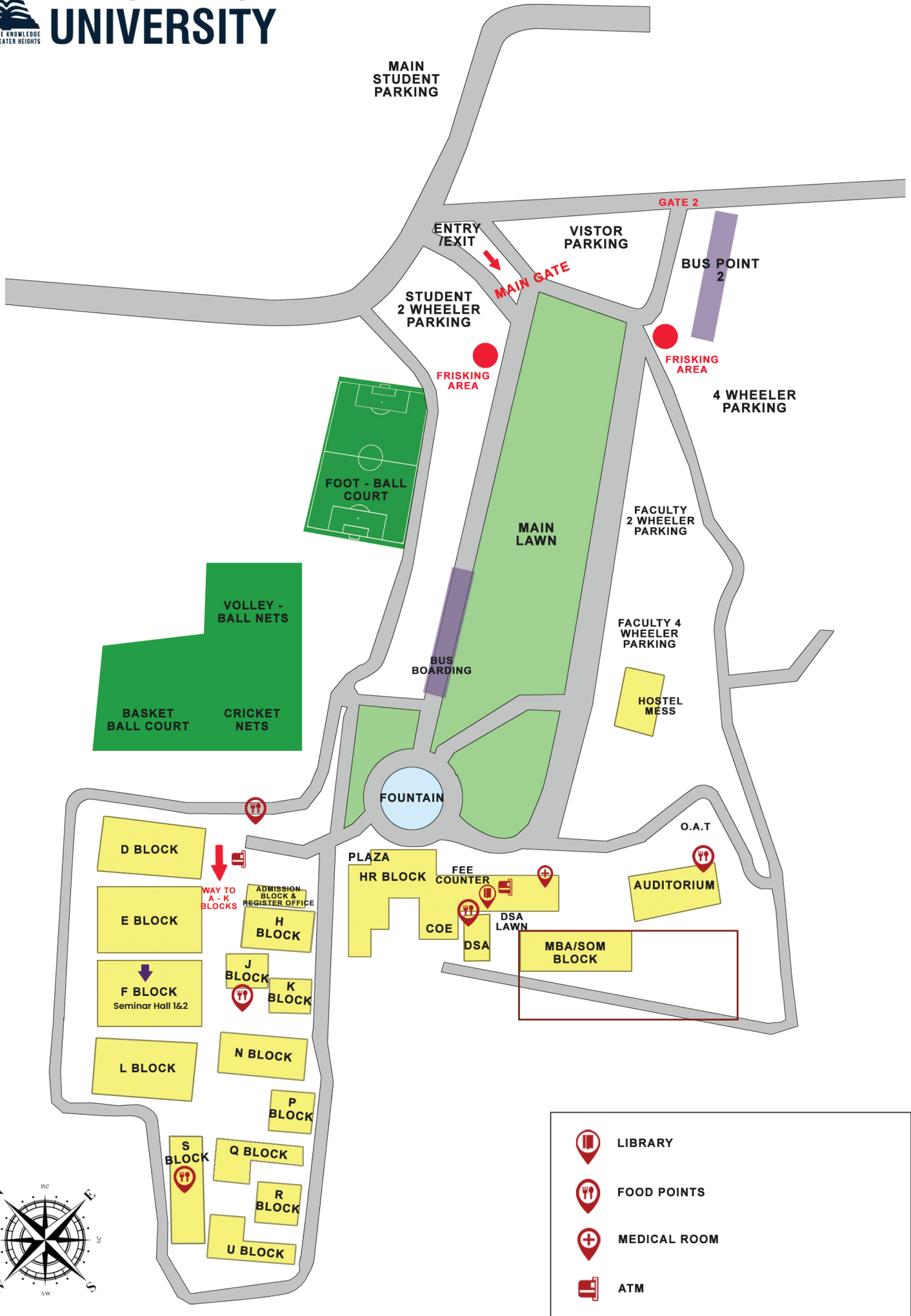
SCHEDULE





June 30 - July 17, 2026 - Presidency School of Media Studies (PSOMS)

Date	Day	Time	Event	Speaker / Coordinator	Venue	
7/6/2026	Monday	09:00 AM -10:45 AM	Master Class: Welcome to the Age of AI	Dr Anshul Jain	UB 05 Class Room	
		11:00 AM - 12:00 PM	Master Class: Digital Footprint to Professional Impact: Mastering LinkedIn	Ms Athulya Nair	UB 05 Class Room	
		12:00 PM-01:00 PM	Student Discipline & Code of Conduct	Col Jairam	UB 05 Class Room	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM– 04:00 PM	Workshop: Conduct & Edit a Podcast Interview	Mr Arun Choudhary	Media Lab [LGL-07]	
7/7/2026	Tuesday	09:00 AM – 03:30 PM	Experiential Outing: Nandi Hills & Rural Reporting Exercise	Dr Garima Ganghariya	Field Trip	
7/8/2026	Wednesday	09:00 AM – 10:00 AM	Media Ethics & Legal Framework [MasterClass]	Ms. Raihana Maqbool - Global Press Journal	UB- 05 Class Room [Online]	
		10:15 AM-01:00 PM	MasterClass: Mobile Journalism Basics	Mr Sherin P Shaji	Media Lab [LGL-07]	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM– 04:00 PM	Movie Screening: "Peepli Live" (2010)	Mr Sherin P Shaji / Mr Arun Choudhary	Seminar Hall 04	
7/9/2026	Thursday	09:00 AM-10:00 AM	Relevance of Foreign Languages - Spanish	Faculty -SOLAS / Dr Musheera Ashraf	UB -05 - Class Room	
		10:00 AM - 12:00 PM	L&D Session [Activity]	L&D Faculty / Dr Musheera Ashraf	UB 05 Class Room	
		12:15 PM -01:00 PM	Master Class: Social Media Ethics & Responsible Communication	Media Expert	UB -05 - Class Room	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM – 04:00 PM	Workshop: Fact-Check a Viral Story	Dr Ashish Sharma	UB -05 - Class Room	
7/10/2026	Friday	09:00 AM -10:45 AM	From Camera to Console: Media Lab Basics	Mr Arun Choudhary	Media Lab LGL-07	
		11:00 AM - 12:00 PM	IELTS Orientation Sessions	SOLAS / Mr Sherin P Shaji	UB- 05 Class Room	
		12:00 PM - 01:00 PM	Lunch			
		02:00 PM - 04:00 PM	Gender sensitization and POSH awareness	Mr Vahibaya Khali / Dr Musheera Ashraf	UB -05 - Class Room	
Week -III						
7/13/2026	Monday	09:00 AM – 03:30 PM	Visit to Media House [TV 9]	Mr Sherin P Shaji	Industry Visit	
7/14/2026	Tuesday	09:00 AM - 10:00 AM	Master Class: Indian Constitution & Democracy	SOL Faculty / Dr Padmavathi S	UB 05 Class Room	
		10:00 AM - 12:00 PM	Session for SOMS / SOL / SOD Students	Mr Rahul Kapoor	University Auditorium	
		12:00 PM - 02:00 PM	Lunch			
		02:00 PM -04:00 PM	Outdoor Shoot - Photography	Mr Arun Choudhary / Mr Nishan	PU Campus	
7/15/2026	Wednesday	09:00 AM - 10:00 AM	Master Class: Communicate with Confidence: Skills for Future Journalists	SOLAS Faculty / Dr Ashish Sharma	UB 05 Class Room	
		10:00 AM - 12:00 PM	Session for SOMS / SOL / SOD Students	Dr. Ushy Mohan Das	University Auditorium	
		12:00 PM - 01:30 PM	Lunch			
		01:30 PM - 04:00 PM	Movie Screening: Spotlight	Mr Sherin P Shaji / Mr Arun Choudhary	Seminar Hall 04	
7/16/2026	Thursday	09:00 AM -10:00 AM	Ice Breaking Session for SOMS / SOL / SOD Students	Mr. Balaji	UB 05 Class Room	
		10:00 AM -11:00 AM	Session on Initiatives @ SOMS [Newsletter / MinutesMatter]	Dr Musheera / Mr Sherin / Mr Arun	UB05 Class Room	
		11:15 AM -01:00 PM	Documentary: "While We Watched" (2022)	Mr Sherin / Mr Arun	Seminar Hall 04	
		01:00 PM - 02:00 PM	Lunch			
		02:00 PM - 03:00 PM	Free Hour / Documentation Work			
7/17/2026	Friday	09:30 AM - 10:30AM	Mentorship and CC Formation/ Allocation	Dr Musheera & Dr Padmavathi S	UB -05 - Class Room	
		10:30 AM - 11:30 AM	Academic Year Preview — Semester 1 Expectations	Dr Musheera] & Mr Sherin P Shaji	UB -05 - Class Room	
		11:45 AM -12:30 PM	Orientation Vaedictory & Certificate Ceremony	ProVost & HOD / Faculties	Seminar Hall 04	
		12:30 PM Onwards	Closing Ceremony & Group Photo	ProVost & HOD / Faculties	Seminar Hall 04	



PRESIDENCY UNIVERSITY



-  LIBRARY
-  FOOD POINTS
-  MEDICAL ROOM
-  ATM



GAIN MORE KNOWLEDGE
REACH GREATER HEIGHTS

