



**PRESIDENCY  
UNIVERSITY**



# DEEKSHARAMBH ADHYAAY'26

THE BEGINNING OF A NEW CHAPTER

INDUCTION PROGRAM 2026



Welcoming  
New**Creative**Minds

PRESIDENCY SCHOOL OF DESIGN

# GUEST OF HONOR



**Mr. Prasad Bidapa**

Fashion Consultant,  
Design Mentor & Industry  
Visionary

24th June, 2026

A celebrated fashion visionary and creative strategist, Prasad Bidapa is known for championing innovation, sustainability, and design excellence. His work continues to inspire emerging designers and creative thinkers across the country.

# FACULTY MENTORS & SPEAKERS

**ADHYAAY'26** | Learning from Visionaries

Meet the distinguished educators, practitioners, and design thinkers  
guiding the Adhyaay'26 journey.



**Ms. Archana Murali**

Fashion Designer &  
Graphic Designer

25th June, 2026

Fashion and graphic designer experienced in developing prints, illustrations, and trend-driven collections for leading fashion brands. She brings a strong understanding of visual storytelling, textile aesthetics, and consumer-focused design.



**Mr. Midhun K**

2D Animator & Visual  
Storyteller

25th June, 2026

Experienced animator and educator specializing in storyboarding, character-driven storytelling, and animation production. His multidisciplinary approach connects design thinking with the art of moving images.

# FACULTY MENTORS & SPEAKERS

**ADHYAAY'26** | Learning from Visionaries

Meet the distinguished educators, practitioners, and design thinkers  
guiding the Adhyaay'26 journey.



**Mr. Sujay L**

Senior Designer, Infosys |  
Design Strategist

25th June, 2026

Design leader and storyteller passionate about leveraging design as a catalyst for business growth and social impact. He mentors creative professionals while driving conversations around strategic design and innovation.



**Mr. Jeetin Ranghar**

Multidisciplinary Artist &  
Art Therapist

29th & 30th June & 1st July

A multidisciplinary practitioner whose work bridges art, performance, and therapy. He designs transformative experiences that foster reflection, connection, and personal growth.

## ALUMNI SPEAKERS

Inspiring Journeys from Our Design Community



**Fouad Alzouraiqi**

Creative Designer



**Aniruddh NM**

Video Editor



**Smitha Patil**

Industrial Designer

DAY 1						
24.6.2026	Wednesday	8:30:00 AM	Parents & Students arrive	<b>Ms. Ruchitha and Ms. Nivrity</b>	Auditorium	
24.6.2026		9:00 am - 10:00 am	Registration and distribution of welcome kits	<b>Ms. Jyoti, Dr. Bhole and Mr. Melwin</b>		
24.6.2026		10:00 am - 10:10 am	Opening Address by MC	<b>Mr. Dasari Aditya and Mr. Karthik</b>		
24.6.2026		10:10 am - 10:20 am	University and PSOD Mp4- University and School of Design			
24.6.2026		10:20 am - 10:30 am	Provost's Address	<b>Dr. Dinesh Nilkant</b>		
24.6.2026		10:30 AM - 10:50 AM	Ctrl+ Alt+ D	<b>Dr. Bhagya and Mr. Shazaman</b>		
24.6.2026		10:50 am - 11:00 am	Short Break			
24.6.2026		11:00 am - 11:10 am	Inaugral Ceremony Welcome	<b>Mr. Dasari Aditya and Mr. Karthik</b>	Auditorium	
24.6.2026		11:10 am - 11:15 am	Invocation and lamp lightening ceremony	<b>University Leadership and Guest of Honor</b>		
24.6.2026		11:15 am - 11:25 am	Welcome Address	<b>Ms. Srishti Bajaj</b>		
24.6.2026		11:25 am - 11:35 am	Vice Chancellor's address	<b>Dr. Thiruvengadam</b>		
24.6.2026		11:35 am - 11:45 am	Registrar's address	<b>Dr. Venkateswaran S</b>		
24.6.2026		11:45 am - 11:55 am	Keynote by Guest of Honor	<b>Mr. Prasad Bidapa</b>		
24.6.2026		11:55 am - 12:25 pm	Guest of Honor Q&A	<b>Guest of Honor, Moderator - Ms. Srishti Bajaj</b>		
24.6.2026		12:25 pm - 12:35 pm	Vote of thanks	<b>Mr. Abhilash</b>		
24.6.2026		12:35 pm - 1:00 pm	Overview of the Orientation Programme	<b>Ms Nivrity</b>		
24.6.2026		1:00 pm - 2:00 pm	Lunch break			
24.6.2026		2:00 pm - 2:20 pm	Overview of DSA community	<b>Dr. Anu Sukhdev and team- Ms. Nivrity, Mr. Aditya D.</b>		Auditorium
24.6.2026		2:20 pm - 2:30 pm	Introduction to the Hostel & Transport department	<b>Col. Pradhan and Mr. Syed Shameel</b>		
24.6.2026		2:30 onwards	Verification of documents	<b>Ms. Jyoti, Dr. Bhole and Mr. Melwin</b>		Registrar Office

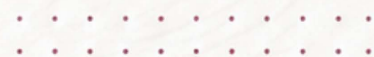
DAY 2						
25.6.2026	Thursday	9:00am	Welcome Note (Day 2) by MC, Guests Intro Prism of Practice: Interdisciplinary Perspectives on Everyday Design	<b>Mr. Dasari Aditya- MC and Mr. Shazaman</b>	MG-01	
		9:15 am-9:45 am	Design Perspective: One industry practitioner sharing their works, approaches to design practice and the role of design in everyday life.	<b>Mr. Sujay L</b>		
		9:50 am - 10:20am	Fine Arts Perspective: One artist across domains sharing their works, their approaches to design practice and the role of design in everyday life.	<b>Ms. Archana Murali</b>		
25.6.2026			10.20am-10:50am	<b>Short break</b>		
25.6.2026			11:00 am - 11:40 am	Multimedia Perspective: An animator/ filmmaker across domains sharing their works, their approaches to design practice and the role of design in everyday life.	<b>Mr. Midhun K</b>	MG-01
25.6.2026			11:45 am - 12:20 pm	Panel Discussion	<b>3 Industry guests + Mr. Abhilash (Moderator)</b>	
25.6.2026			12.30 pm-1.25 pm	<b>Lunch break</b>		
25.6.2026			1.30 pm-2.00 pm	Introduction to the internal coordinators of the PSOD	<b>All the coordinators of PSOD (Mr. Karthik - MC)</b>	MG-01
25.6.2026			2.00 pm-2.45 pm	Alumni Perspectives {interdisciplinary}	<b>Alumni Panel {3 alumni} + Moderator (Ms. Sonali)</b>	
25.6.2026		2:45 Onwards	Audience Q&A with Alumni + Casual Interacton	<b>Ms. Smitha, Mr. Fouad and Mr. Aniruddh</b>		
DAY 3						
29.6.2026	Monday	9:00 am - 9.15am	Welcome & setting of expectations for the three day workshop	<b>Mr. Karthik - MC</b>	E block; Seminar Hall-4	
29.6.2026		9.30 am - 10:00 am	Inner Canvas: Unblocking the Creative Self -Opening Circle & Intention Setting Paired introductions .	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>		
29.6.2026		10:00 am – 10:45 am	Guided Breathwork - Session 1	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>		
29.6.2026		10:45 am– 11:30 am	Visual Journaling I - Emotional Mapping	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>		
29.6.2026			11:30 am – 11:45 am	<b>Short break</b>		
29.6.2026			11.45 am -1:00 pm	Movement & Embodiment - Trusting Intuitive Impulse	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall-4
29.6.2026			1:00 pm-2:00 pm	<b>Lunch break</b>		
29.6.2026			2:00 pm – 2:45 pm	Body Mapping - Where Does Creativity Live?	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>	E block; Seminar Hall-4
29.6.2026			2:45 pm – 3:30 pm	Non-Dominant Hand Drawing - Silencing the Critic	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>	
29.6.2026		3:30 pm – 4:00 pm	Reflection Circle - Insights & Breakthroughs	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali</b>		

**DAY 4**

30.6.2026	<b>Tuesday</b>	9:30 am – 10:00 am	Mindful Arrival & Sensory Check-In	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall- 3
30.6.2026		10:00 am – 10:45 am	Guided Breathwork - Session 2	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
30.6.2026		10:45 am – 11:30 am	Cognitive Reframing - The Critic Chair & Free Writing	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
30.6.2026		11:30 am – 11:45 am	<b>Short break</b>		
30.6.2026		11:45 am – 1:00 pm	Visual Journaling II - Symbols into Form & Narrative	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall- 3
30.6.2026		1:00 pm-2:00 pm	<b>Lunch break</b>		
30.6.2026		2:00 pm – 3:00 pm	Collaborative Creation - Emotion into Visual Language	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall- 3
30.6.2026		3:00 pm – 3:30 pm	What If' Cascade - Lateral Thinking & Concept Stretch	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
30.6.2026		3:30 pm – 4:00 pm	Mid-Process Critique & Reflection Circle	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	

**DAY 5**

1.7.2026	<b>Wednesday</b>	9:30 am – 10:00 am	Silent Intention Setting & Opening Breath	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall-4
1.7.2026		10:00 am – 10:45 am	Guided Breathwork - Session 3 (Integration)	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
1.7.2026		10:45 am – 11:30 am	Visual Journaling III - Synthesis & Signature	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
1.7.2026		11:30 am – 11:45 am	<b>Short break</b>		
1.7.2026		11:45 am – 1:00 pm	Personal Design Project - Final Creation	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall-4
1.7.2026		1:00 pm-2:00 pm	<b>Lunch break</b>		
1.7.2026		2:00 pm – 3:00 pm	Mentoring & Refinement - One-to-One & Group	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	E block; Seminar Hall-4
1.7.2026		3:00 pm – 3:30 pm	Body Map Revisit - Before & After	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	
1.7.2026		3:30 pm – 4:00 pm	Closing Circle - Integration, Sharing & Commitment	<b>Mr. Jeetin Ranghar, Ms. Nivrity Sinha, Ms. Sonali and Mr. Shazaman</b>	



2.7.2026	Thursday	Day Break			
<b>DAY 6</b>					
3.7.2026	Friday	9:00 am-4:00 pm	NGMA	Mr. Sarath, Ms. Bhagya, Ms. Sonali and Mr. Roland	Vasant Nagar
<b>DAY 7</b>					
6.7.2026	Monday	9:00 AM	Flow & Form: The Art of Freehand Calligraphy- Setting the stage for the day's exploration of expressive writing.	Mr. Aditya Dasari- MC	campus wide exploration
6.7.2026		10-10 am -10:15am	Introduction: Calligraphy & Brush Lettering- Understanding tools and materials.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	
6.7.2026		10.15 am-10.30 am	Short break		
6.7.2026		10.30 am-12.30 pm	Foundational Strokes- focus on the fundamental "upstrokes" and "downstrokes." This session is designed to build the coordination necessary for brush lettering, focusing on consistent pressure and rhythmic repetition.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	campus wide exploration
6.7.2026		12.30 pm-1.25 pm	Lunch break		
6.7.2026		1:25 pm - 2:25 pm	Introduction to Brush Lettering & Tool Familiarization + Foundational Strokes	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	campus wide exploration
6.7.2026		2:25 pm - 3:25 pm	Stroke Combinations and Letter Formation	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	campus wide exploration
6.7.2026		3:25 pm - 4:00 pm	Creative Application and Mini Composition	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	campus wide exploration

**DAY 8**

7.7.2026	Tuesday	9.30am	Flow & Form: The Art of Freehand Calligraphy- Setting the stage for the day's exploration of expressive writing.	Mr. Aditya Dasari- MC	MG-01	
7.7.2026		10-10 am -10:15am	Introduction: Calligraphy & Brush Lettering- Understanding tools and materials.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti		
7.7.2026		10.15 am -10.30 am	Foundational Strokes- focus on the fundamental "upstrokes" and "downstrokes." This session is designed to build the coordination necessary for brush lettering, focusing on consistent pressure and rhythmic repetition.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti		
7.7.2026		10.30 am -11:00am	Short break			
7.7.2026		11:00 am -12.30 pm	Letterform Construction- Transforming strokes into legible, elegant characters.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	MG-01	
7.7.2026		1:30 pm - 2:20 pm	Review: Curation & Collective Critique-The final stage.	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti		
7.7.2026		2.20 pm- 2.35 pm	Short break			
7.7.2026		2.35 pm -4:00 pm	Outcome Display	Mr. Vibin, Mr. Gaman, Mr. Sarath and Ms. Jyoti	D Block 5 Floor aisle Space and DV 12	

**DAY 9**

8.7.2026	Wednesday	9:00 AM	Krishikala- overview of the Krishikala	Mr. Abhilash- MC	Yoga Room	
8.7.2026		9.20 am -10.30 am	Material Heritage: Introduction to Krishikala's mission to save traditional bottle gourd varieties and empower rural women artisans.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar		
8.7.2026		10.30 am- 10.50 am	Short break			
8.7.2026		11:00 am-12.35 pm	Form & Surface Study: Analysis of design archetypes (e.g., <i>FolkGlow</i> , <i>Buddha</i> , <i>SphereGlow</i> ) to understand how different shapes interact with light.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar	Yoga Room	
8.7.2026		12.35 pm-1.25 pm	Lunch break			
8.7.2026		1.25 pm-2.20 pm	Design Ideation: Mapping perforation patterns onto gourds for lampshades or "KRISHIKALA PENSTAND" designs, focusing on how negative space creates patterns.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar	Yoga Room	
8.7.2026		2.20 pm- 2.30 pm	Short break			
8.7.2026		2.30 pm -3.40 pm	Artisan Techniques: Demonstration of micro-drilling techniques used by artisans like Anjuma and Nirmala to achieve intricate lattices of light.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar		

DAY 10					
9.7.2026	Thursday	9.20 am -10.45 am	Refinement: Reviewing sketches and adjusting for the structural realities of dried gourd walls.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar	Yoga Room
9.7.2026		10.45 am-11.00 am	Short break		
9.7.2026		11:00 am-12.35 pm	Precision Practicum: Intensive carving and drilling session. Participants work to translate their mapped designs into tactile reality, focusing on precision and patience.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar	Yoga Room
9.7.2026		12.35 pm-1.25 pm	Lunch break		
9.7.2026		1.25 pm-2.20 pm	Assembly & Finishing: For pen stands, participants focus on sanding and natural finishing to ensure they are 100% biodegradable and zero-plastic.	5 Externals + Ms. Nivrity Sinha, Dr. Bhole, Mr. vibin and Mr. Sanskar	Yoga Room
9.7.2026		2.20 pm- 2.30 pm	Short break		
9.7.2026		2.30 pm -3.40pm	The Reveal & Critique: The workshop concludes by participants discussing how their work contributes to heritage preservation and sustainable luxury.	5 externals & Ms. Nivrity Sinha	D Block 5 Floor aisle Space and DV 12
DAY 11					
10.7.2026	Friday	10:00 am-3:00 pm	Excursion to Bangalore Creative Circus	Mr. Sanskar, Mr. Melwin, Ms. Niveditha and Mr. Shazaman	Yeshwanthpur Industrial Suburb, Estate,
DAY 12					
13.7.2026	Monday	9.30am	Lumina & Lens: Mastering the Narrative of Objects- Photography Workshop- hifting perspective from "looking" to "seeing."	Mr. Sarath- MC	campus wide exploration
13.7.2026		9:20 am - 10:25 am	Deciphering Lumina (The Language of Light)- Understanding how light dictates mood, texture, and volume.	Mr. Melwin and Team	
13.7.2026		10:25 am - 10:35 am	Short break		
13.7.2026		10:35 am - 12:30 am	Studio Practicum (Thinking-Through-Making)- Hands-on experimentation, material library interaction, and capturing the frame.	Mr. Melwin and Team	campus wide exploration
13.7.2026		12.30 pm -1.30 pm	Lunch break		
13.7.2026		1:30 pm - 2:15 pm	Crafting the Totems - Make, Break, Remake	Mr. Shazaman, Mr. Gaman, Ms. Niveditha and Mr. Aditya	Yoga Room
13.7.2026		2:15 pm - 2:30 pm	Pause for Reflection (whole space, individual)		
13.7.2026		2:30 pm - 3:15 pm	Collective Ritual (whole group + circles)		
13.7.2026		3:15 pm - 3:45 pm	Closing Circle		
13.7.2026		3:45 pm - 4:00 pm	Final Reflection & Wrap-Up (circles + whole-group close)		

DAY 13					
14.7.2026	Tuesday	10:00 am - 12:00 am	Session with Rahul Kapoor	Rahul Kapoor	Auditorium
14.7.2026		12.00-1.25 pm	Lunch break		
14.7.2026		1.30 - 2.20 pm	OIA Session with Mr. Ravi and Ms. Siri	Mr. Ravi and Ms. Siri, Mr. Shazaman	D Block 5th Floor
14.7.2026		2.20 - 2.35 pm	Short break		
14.7.2026		2.35 - 4.00pm	Assesment and Examination at PSOD	Ms. Niveditha and Mr. Roland	D Block 5th Floor
DAY 14					
15.7.2026	Wednesday	10:00 am - 12:00 am	Session with Dr. Ushy Mohan Das	Ushy Mohan Das	Auditorium
15.7.2026		12:00 noon - 1.25pm	Lunch break		
15.7.2026		1.30 pm - 2.30 pm	Digital Infrastructure Briefing: ERP and Linways Portal	Mr. Babu, Mr. Roland & Ms. Rukmini	DV12
15.7.2026		2.30 pm - 2.45 pm	Short break		
15.7.2026		2.45 pm - 4.00 pm	Mentorship Framework and Academic Support	Ms. Niveditha and Ms. Sonali	DV12

**DAY 15**

16.7.2026	<b>Thursday</b>	10:00 am - 11:00 am	Ice Breaker Session	<b>Mr. Balaji, Ms. Nivrity</b>	DV12	
16.7.2026		11:00 am - 12:30 pm	Guided Campus Tour & Treasure Hunt	<b>Ms. Niveditha, Mr. Sanskar and Mr. Shazaman</b>		
16.7.2026		12.30 pm -1.25 pm	<b>Lunch break</b>			
16.7.2026		1.30 pm - 4:00 pm	Guided Campus Tour & Treasure Hunt		<b>Ms. Niveditha, Mr. Sanskar Mr.Aadhithyan and Mr. Shazaman</b>	DV12
16.7.2026			Guided Campus Tour & Treasure Hunt			

**DAY 16**

17.7.2026	<b>Friday</b>	9:00 am -10.50 am	Exhibiiton Preparation Day - Collection of Works	<b>Mr. Sanskar, Mr. Gaman and Mr. Vibin</b>	DV12	
17.7.2026		10.50 am -11.30 pm	Display of the work	<b>Mr. Sanskar, Mr. Gaman and Mr. Vibin</b>		
17.7.2026		11.30 am -12.30 pm	Cultivating a Safe Campus: Gender Sensitisation and POSH Orientation	<b>POSH-coordinators- Mr. Karthik and Ms. Bhagya</b>		
17.7.2026		12.30 pm -1.25 pm	<b>Lunch break</b>			
17.7.2026		1.30 pm -2.30pm	Mandates before starting classes	<b>Ms. Nivrity Sinha- IC</b>	DV12	
17.7.2026		2.30 pm - 2.45 pm	<b>Short break</b>			
17.7.2026		2.45 pm - 4:00 pm	Closure of the Program with Thank you speech	<b>Ms. Srishti Bajaj, Ms. Bhagya,Mr. Abhilash and Mr. Karthik.</b>	DV12	

