



Your Career in Hospitality &
Global Services Starts Here

BBA in Hospitality & Global Tourism

Industry-Integrated Programme Designed For
Future Leaders Across Hospitality & Tourism



Illustrative Hiring Partners



SELEQIONS

GATEWAY

VIVANTA

GINGER

ITC HOTELS



The Decade Belongs to Service

Hotels, aviation, cruises and luxury retail will create **one in three new jobs globally by 2035** (WTTC) – careers AI can't automate, and India is best positioned to fill.



HOTELS

Taj - Marriott
Four Seasons



AVIATION

Emirates - Air India
IndiGo - Qatar Airways



CRUISES

Royal Caribbean
MSC - Carnival



LUXURY RETAIL

LVMH - Hermès
Burberry - Tata CLIQ



TRAVEL

Make My Trip
AirBnb - Booking.Com

THE OPPORTUNITY

4.3 Cr+

Worker shortfall in global Travel & Tourism by 2035 – careers waiting for trained Indian professionals.

WTTC, Future of T&T Workforce, Sept 2025



BY THE NUMBERS

Where The Jobs Are

Verified data on global demand, India scale, and what employers across the world are paying.

INDUSTRY SCALE TODAY

4.3 Cr+

Projected workforce shortage in global Travel & Tourism by 2035

WTTC Economic Impact Research, 2024

35.7 Cr

Global jobs supported by hospitality, travel and aviation

WTTC India, 2024

OPPORTUNITY BY 2030-2035

1,200+

Aircraft expected to be added in India by 2030

WTTC, Future of T&T Workforce, Sept 2025

2.5 Cr

New retail jobs projected in India by 2030

V5 Global / RAI, 2025

Get the Presidency **EDGE**



01 Built by the industry, taught by the industry

Curriculum co-built with Taj and Titan Capital. 30+ industry masterclasses each year, led by hospitality and luxury retail leaders. Faculty and trainers include experienced industry professionals.



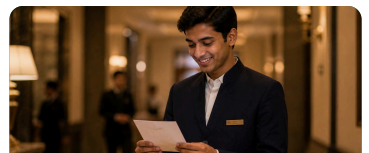
02 Work-Integrated Programme

Your programme comes with real work experience. Paid internships and on-the-job training are built in – you learn, you work, and both count towards your final qualification.



03 Industry Exposure & Internships

Gain hands-on experience through internships, industry visits, live projects, and interactions with hospitality professionals, preparing you for real-world careers.



04 A programme that pays for itself

Paid on-the-job internship is built into every programme - at Taj, Sheraton, Oberoi and others. Stipends ₹5,000-15,000 per month.

Disclaimer

Hospitality industry exposure, internships, and training opportunities are facilitated through institutional and industry collaborations and may vary based on availability and programme requirements.

The Full Hospitality Experience. Industry-Ready by Design.

A UG-recognised undergraduate degree at one of 5 leading partner universities - three year of holistic academics, complete campus life, and deep industry specialisation. Not a fast-track. A real college education.



Overview of PU

Presidency University Bengaluru is a NAAC 'A' accredited institution known for quality education, innovation, and experiential learning, offering diverse programmes and earning prestigious recognitions including QS I-Gauge, NIRF, and THE rankings.

70+ Programmes across diverse disciplines	50+ Years of educational legacy	20000+ Students
100+ Global academic collaborations across 35 countries	100 Acres Green campus with advanced research & learning infrastructure	850+ Faculty members with diverse academic and industry expertise

DURATION 3 Years 2 Years On-Campus + 1 Year OJT	ELIGIBILITY 12th Pass 50% Min · Any Stream	FEE ₹6Lac Paid to the University ¹	STARTING SALARY ₹25K – 50K Per Month, indicative ²
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Generic BBA or EDGE BBA?

Foundation courses in Management plus the campus life, academic depth, and industry network that turns a degree into a career.

	GENERIC 3-YEAR BBA	EDGE BBA · HOSPITALITY
Campus & University experience	Standard	Full residential campus + student life
Foundation Courses	Marketing, Finance, HR, Ops	All BBA core + Service Industry specialisation
Industry exposure	Optional summer internship	Multi-semester paid OJT at leading hotel chains
Career outcome	Generalist — many pursue MBA	Service industry leader — operations, F&B, revenue, MICE

Three Years of Academics. A Lifetime of Advantage.

UGC-recognised BBA — Marketing, Finance, HR, Operations — combined with deep specialisation in hospitality, aviation, cruises, luxury retail and global tourism. Practical industry skills delivered through paid on-the-job training at India's leading hotel chains.

SEM 1, 2 & 3 – FOUNDATION MANAGEMENT FOUNDATION

The BBA core, contextualised for the service industry from day one.

- Hospitality Operations (Front Office, Housekeeping, F&B)
- Hospitality Marketing Foundations
- Hospitality Accounting & Finance
- Service Industry Economics
- Business Communication

SEM 4, 5 & 6 – MANAGEMENT + SPECIALISATION & STRATEGY

Full BBA management subjects — applied to hospitality, aviation, cruises, luxury retail.

- Hospitality Marketing Management
- Financial Management for Service Sector
- Hospitality HR & Service Quality
- Service Operations & Revenue Management
- Strategic Management for Hospitality

SEM 7 & 8 / YR 4 PAID OJT INTERNSHIP & PLACEMENT

Paid on-the-job training at India's leading hotel chains, plus capstone and placement.

- Multi-semester Paid OJT
- Industry Capstone Project
- Hospitality Leadership Lab
- Mentorship from Industry Leaders
- Placement Drives & Interview Prep

More than lectures. More than placements. The full undergraduate experience.

Strategic Management for Hospitality

Case studies on the chain of hotels.

Etiquette & personal grooming

Industry guest lectures

Clubs & Societies: Hospitality society / sports / debate club

Group projects & capstone models



BRAND FILM

Inside Presidency University



▶ Scan to watch

Career Ladder – From Associate to International Roles

Three to four years on campus and a year of OJT. Then a defined progression – domestically and globally.

<p>YEAR 0-1</p> <p>Guest Services / Operations Associate</p> <p>₹25-50K</p> <p>Per Month</p> <p>Front office, F&B service, guest relations</p>	<p>YEAR 2-3</p> <p>Senior Associate / Executive</p> <p>₹35-55K</p> <p>Per Month</p> <p>Operations executive, F&B captain, sales</p>	<p>YEAR 4 onwards (OJT)</p> <p>Supervisor / Team Lead</p> <p>₹55-80K</p> <p>Per Month</p> <p>Front office supervisor, restaurant captain, banquet lead</p>	<p>OVERSEAS ROLE</p> <p>International Hospitality</p> <p>₹90K-1.2Lac+</p> <p>Per Month GULF · UK · EU</p> <p>Hotel manager, F&B manager, hospitality lead at international properties</p>
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CAMPUS-LED · GLOBAL-READY

From management foundation to industry mastery – paid internships at India's leading hotel chains, hands-on training, and direct entry to leadership roles.

97%
PLACEMENTS

₹25-50K
STARTING PAY

30+
HOTEL BRANDS

Admission Steps:

- 1 Apply Online**
Submit your application with Class 12 marks & documents.
- 2 Campus Visit & Counselling**
One-on-one session with expert academic counsellors. Choose the specialisation that fits your goal.
- 3 Reserve your seat**
Pay the seat booking fee for July intake to the university and complete the 2-month online preparatory course before Day 1.
- 4 Admit & Begin**
Document verification and university enrolment. Semester 1 fee payment.

Frequently Asked Questions

Why choose BBA Hospitality Management at Presidency University?

Gain industry-focused hospitality training, practical exposure, internships, and business management skills to build a successful career in hospitality, tourism, and service industries.

Is the degree valid?

Yes, Presidency University is recognised by the University Grants Commission (UGC), and all eligible programmes are offered in accordance with applicable UGC regulations.

Is placement guaranteed?

We provide placement assistance through 500+ employer partners and facilitates structured internships. Placement is not guaranteed – final hiring decisions rest entirely with the employer.

What is the programme structure?

The BBA in Hospitality Management is a 3-year programme with hospitality specializations, complemented by 1 year of On-the-Job Training (OJT) to provide valuable industry exposure and hands-on experience.

TALK TO A COUNSELLOR



CALL

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