



SUSTAINABLE DEVELOPMENT GOALS

AI-Driven Entrepreneurship and Innovation – Faculty Development Program (FDP)





PRESIDENCY UNIVERSITY

EVENT REPORT

AI-Driven Entrepreneurship and Innovation – Faculty Development Program (FDP)

1. About Event

The Institutional Social Responsibility (ISR) Cell and the School of Commerce, Presidency University, in association with AWAKE (Association of Women Entrepreneurs of Karnataka), successfully organized a 5-Day Faculty Development Program (FDP) on “AI-Driven Entrepreneurship and Innovation” from 29 May 2026 to 03 June 2026 at Seminar Hall 4, Presidency University. The program was conducted to equip faculty members with emerging knowledge, practical exposure, and industry insights on the application of Artificial Intelligence (AI) in entrepreneurship, innovation, startup development, and sustainable business practices.

The FDP served as a platform for faculty members to understand the transformative role of AI in fostering innovation, enhancing entrepreneurial thinking, and creating sustainable business solutions. Through expert-led sessions, practical demonstrations, and discussions on emerging technologies, participants explored AI-enabled tools and strategies that can be integrated into teaching, research, startup mentoring, and innovation-driven academic initiatives.

The program also reflected Presidency University’s commitment to fostering innovation ecosystems within higher education and strengthening industry-academia collaboration for future-ready learning environments.

2. Event Details

- **Title:** AI-Driven Entrepreneurship and Innovation – Faculty Development Program (FDP)
- **Dates:** 29 May 2026, 30 May 2026, 01 June 2026, 02 June 2026, and 03 June 2026
- **Time:** 10:30 AM – 12:00 PM
- **Venue:** Seminar Hall 4, Presidency University

- - **Organized By:** Institutional Social Responsibility (ISR) Cell and School of Commerce, Presidency University
 - **In Association With:** Association of Women Entrepreneurs of Karnataka (AWAKE)
 - **Convenors:** Ms. Vanitha R., Dr. D. Vijayasree, Dr. Meenakshi Y.
 - **Coordinators:** Mr. Sumaanth M – ISR Cell
 - **Resource Persons:**
Mr. Chethan Mane – Business Intelligence Analyst & AI Generalist, AWAKE
Mr. Suhruth Ujjni – Founder, Startup Tumakuru; NITI Aayog Mentor and Incubation Strategist.
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3. Objectives

The Faculty Development Program was designed with the following objectives:

- To **develop AI awareness and an entrepreneurial mindset among faculty members.**
- To **explore AI-enabled tools in innovation and entrepreneurship.**
- To **promote innovation ecosystems in higher education institutions.**
- To **enhance interdisciplinary knowledge and collaborative learning.**
- To **strengthen industry-academia collaboration and experiential learning practices.**

To guide faculty members in becoming effective startup mentors for students.

4. Program Proceedings

The five-day Faculty Development Program featured expert sessions covering various dimensions of AI-driven entrepreneurship, innovation, startup development, branding, market validation, social innovation, and funding ecosystems.

Day 1:

The session titled *“From Faculty to Innovator: Building an AI-Powered Entrepreneurial Mindset”* was delivered by Mr. Chethan Mane. The session focused on developing entrepreneurial thinking among educators and highlighted the role of AI in transforming academic innovation and startup culture.

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Day 2:

Participants explored *“Smart Startup Planning with AI: Market Research, Validation & Business Opportunities.”* The session demonstrated how AI can support market analysis, idea validation, and business opportunity identification, enabling data-driven entrepreneurial decision-making.

Day 3:

Mr. Suhruth Ujjni conducted a session on *“AI-Powered Branding, Content Creation & Business Model Innovation.”* The discussion highlighted how AI technologies can enhance branding strategies, content development, and business model design for startups and enterprises.

Day 4:

The session *“Design Thinking with AI for Social Innovation & SDG Entrepreneurship”* emphasized the integration of AI with design thinking methodologies to address societal challenges and develop sustainable entrepreneurial solutions aligned with the Sustainable Development Goals (SDGs).

Day 5:

The concluding session, *“Future of AI Entrepreneurship: Startup Ecosystem, Funding & Emerging Opportunities,”* provided participants with insights into startup incubation, funding mechanisms, entrepreneurial ecosystems, and emerging opportunities in the AI landscape.

Throughout the FDP, participants were introduced to several AI tools and platforms, including ChatGPT, Canva AI, Gamma AI, Google Trends, Microsoft Copilot, Miro AI, Figma, Claude, Fireflies, Framer, and Lovable. These tools were demonstrated for applications in idea generation, branding, market analysis, content creation, design thinking, productivity enhancement, and innovation management.

The interactive nature of the sessions encouraged active participation, discussions, and practical understanding of how AI can be leveraged for entrepreneurial and academic excellence.

5. Outcomes & Impact

The Faculty Development Program significantly enhanced participants' understanding of AI-enabled entrepreneurship and innovation.

Key outcomes included:

- **Improved awareness of AI-driven entrepreneurship and innovation practices.**
- Development of **startup-oriented and innovation-focused thinking among faculty members.**
- Enhanced **understanding of AI-powered branding, content creation, and design thinking methodologies.**
- Exposure to **startup ecosystems, incubation frameworks, and funding opportunities.**
- Increased **ability to integrate AI tools into teaching, research, and innovation activities.**
- Strengthened **capacity of faculty members to mentor student entrepreneurs and startup founders.**
- Promotion of **interdisciplinary learning and industry-relevant academic practices.**

The program empowered faculty members to adopt emerging technologies in their professional practice while fostering a culture of innovation and entrepreneurship within the academic ecosystem.

6. SDG Alignment

The Faculty Development Program aligned with the following United Nations Sustainable Development Goals (SDGs):

- **SDG 8 – Decent Work and Economic Growth:** Promoting entrepreneurship and innovation-driven economic opportunities.
 - **SDG 9 – Industry, Innovation and Infrastructure:** Encouraging technological innovation and startup ecosystem development.
 - **SDG 11 – Sustainable Cities and Communities:** Supporting innovative solutions for sustainable societal development.
 - **SDG 12 – Responsible Consumption and Production:** Encouraging sustainable and responsible entrepreneurial practices.
 - **SDG 17 – Partnerships for the Goals:** Strengthening collaboration between academia and industry through partnership with AWAKE.
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7. Conclusion

The Faculty Development Program on “**AI-Driven Entrepreneurship and Innovation**” was successfully conducted with enthusiastic participation from faculty members, researchers, and innovation coordinators. The program provided a valuable opportunity for participants to explore the growing intersection of Artificial Intelligence, entrepreneurship, and innovation through expert-led sessions and practical demonstrations.

By introducing participants to emerging AI tools, startup development strategies, design thinking approaches, and entrepreneurial ecosystems, the FDP strengthened the capacity of educators to contribute effectively to innovation-driven learning environments. The program also reinforced Presidency University’s commitment to fostering entrepreneurial excellence, industry collaboration, technological advancement, and sustainable development through continuous faculty empowerment.

The FDP concluded with positive feedback from participants and successfully achieved its objective of preparing faculty members to become innovation leaders and startup mentors in the evolving AI-driven landscape.



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Poster



**FIVE-DAY
FACULTY DEVELOPMENT PROGRAM (FDP)**

AI-DRIVEN ENTREPRENEURSHIP AND INNOVATION





MR. CHETHAN MANE
Business Intelligence
analyst & AI generalist, AWAKE



MR. SUHRUTH UJJNI
Founder Startup Tumakuru
NITI Aayog Mentor, Incubation Strategist

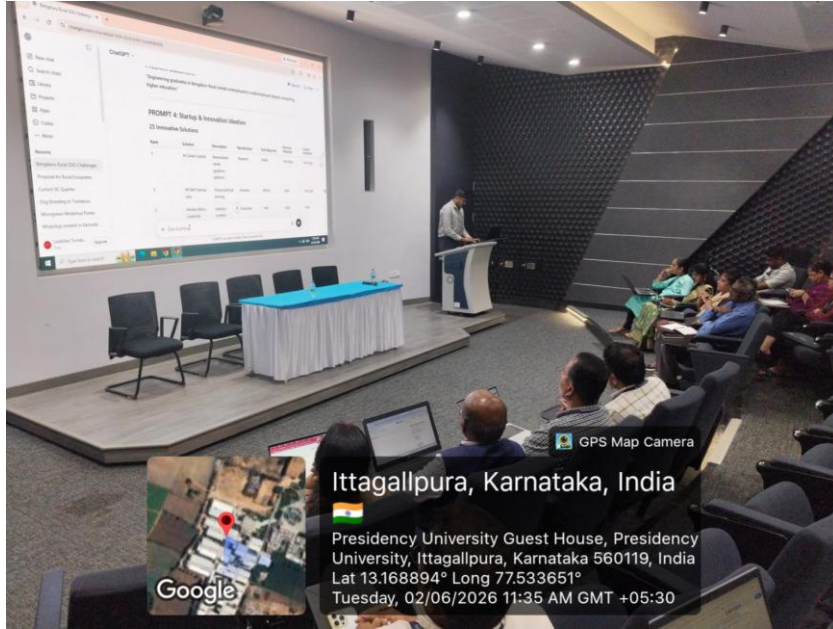
 **May 29th, 30th
June 01st, 02nd, 03rd-2026**
10:30 AM to 12:00 PM

 **Seminar Hall-4**

Organised by
ISR Cell & School Of Commerce
in Association with AWAKE

Event Picture:





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Attendees List:

| S.No | Name of the Faculty |
|------|-----------------------------------|
| 1 | Niveditha AS |
| 2 | Rahul Yadav |
| 3 | Jyothi V Kulkarni |
| 4 | Ms Sowmya C S |
| 5 | Dr. Amit Saha |
| 6 | Dr P Pal Pandian |
| 7 | Dr. Jyoti Parameswaran |
| 8 | Devi alias bhavani S |
| 9 | Dr. Suman Paul |
| 10 | Azeem Dana |
| 11 | Syed Abid Hussain |
| 12 | Dr. Mohammed Salim Baitullah Khan |
| 13 | Dr S Sathish |
| 14 | Aarfa Khan |
| 15 | Dr. Divyarani M S |
| 16 | Dr.Nagaraja S R |
| 17 | Dr. K. Rafeeq Ahmed |
| 18 | Dr. Edwin T S |
| 19 | Hamid Hassan |
| 20 | Bidisha Borah |
| 21 | Dr.Shaply Abdul Kareem |
| 22 | Dr. Abhijit Bijanu |
| 23 | Dr. Liju Elias |
| 24 | B G Harish |
| 25 | Dr. Linda Barbara Foote |
| 26 | Dr. Abhishek Kumar |
| 27 | Bidisha Borah |
| 28 | Dr Manaswini R |
| 29 | Dr.M.Manikandan |
| 30 | Umme Jahanara |
| 31 | Dr.Amrith Nachappa N |

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| 32 | D. Annette christinal |
| 33 | Dr . Amrith Nachappa N |
| 34 | Dr Ziliya K P |
| 35 | Dr. Mehbooba Sultana |
| 36 | Anurag Yadav |
| 37 | Rajshri Chalakh |
| 38 | Dr.Geetha C J |
| 39 | Jesse Rezin Grand |
| 40 | Dr. Suhashini A |
| 41 | Dr. E. Dhanasekar |
| 42 | Mr. Monu |
| 43 | Dr K Thoufeeq Ahmed |
| 44 | Anouja Mohanty |
| 45 | Mr. Chandrashekhar C |
| 46 | Dr. Prachi Beriwala |
| 47 | Dr. Alen Joshy |
| 48 | Dr. AKHIL MENON |
| 49 | Sreejani MV |
| 50 | Dr. PREETI KHATRI |
| 51 | Dr Anilloy Frank |
| 52 | Dr Saba Inamdar |
| 53 | Dr. Sandeep G M |
| 54 | Dr. Joan Kingsly P S |
| 55 | Dr. Hemanth Kumar |
| 56 | Dr. Madhusudan B Joshi |
| 57 | Prof. Neelakanteshwara Swamy B |
| 58 | Prof. Bakta Sabari Rajan |
| 59 | Mrs. Veena M |
| 60 | Afshan Butt |
| 61 | Dr. Shalu shukla |
| 62 | Mr. Venkata Girish |
| 63 | Dr. Jayanthi |
| 64 | Dr. Arvinda T |
| 65 | Mr. Suresh C |
| 66 | Dr. Sindhu G |

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|----|-----------------------------|
| 67 | Dr. Veena C.S |
| 68 | Dr. Amolina Doley |
| 69 | Dr. Niladri Shekar |
| 70 | Dr. Gagana V |
| 71 | Dr. Darshana Suresh |
| 72 | Dr. Samiya Mubeen |
| 73 | Dr. Mohammed Nabeel |
| 74 | Dr. Mohammed Krupalini |
| 75 | Dr. Ameen Omar Shareef |
| 76 | Dr. Nandita Malini Barua |
| 77 | Dr. Saji George |
| 78 | Dr. Upendra Rao |
| 79 | Dr. Sathyanarayana Garadasu |
| 80 | Dr. Nithyashree R |
| 81 | Dr. Geethanjali Diwani |
| 82 | Dr. Liya Teressa |
| 83 | Dr. Yusaf Haron |
| 84 | Dr. Mohsin Showkath |
| 85 | Dr. Shabeena |
| 86 | Dr. Krishna kunt Bhole |
| 87 | Mr. Melwinsamuel R |
| 88 | Mr. D. Aditya |

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