



**PRESIDENCY
UNIVERSITY**

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**PRESIDENCY
LAUNCHPAD**

YOU INNOVATE . WE ACCELERATE

Presidency Launchpad Association (PLA)

Igniting Ideas. Accelerating Startups.
Building the Future.



About PLA

Presidency Launchpad Association (PLA) is the official startup incubation and innovation hub supported by Presidency University. PLA is committed to nurturing early-stage startups, student entrepreneurs, and innovators by providing a vibrant ecosystem that transforms ideas into scalable, sustainable ventures.

Vision:

"To nurture an entrepreneurial mindset, build a dynamic innovation ecosystem that empowers young entrepreneurs to transform ideas into impactful, scalable ventures creating sustainable economic and societal value"

Mission:

"To support and accelerate the growth of student-led and research-driven startups by providing world-class mentorship, infrastructure, industry partnerships, and funding pathways, enabling innovators to convert ideas into sustainable, scalable ventures."

What We Do

Startup Incubation – student and external entrepreneurs

"We incubate early-stage startups across sectors by providing structured support, mentorship, and resources—from ideation to scale-up—for innovative ideas from students of Presidency University and external entrepreneurs."



Student Entrepreneurship

PLA encourages students and faculty to innovate, experiment, incubate and launch startups while pursuing their academic journey.

Mentorship & Advisory

Access to experienced mentors from industry, academia, startups, and the investment ecosystem.

Infrastructure & Facilities

- Co-working and incubation spaces
- Meeting and conference rooms
- Prototyping and innovation support
- NVIDIA DGX H200 -AI Supercomputing Facility
- State-of-the-art 3D Printing facility enabling rapid prototyping, product development and innovation

Funding & Investment Support



Pitching opportunities to venture capitalists.



Angel and seed funding facilitation.



Support for grants and government schemes.

Industry Partnerships & Ecosystem Access

"Strong connections with startups, corporates, investors, incubators, accelerators, and government bodies to enable prototyping, product testing, marketing support, and networking opportunities for funding and growth."

Why Choose PLA?

- University-backed incubation ecosystem
- Strong mentor and advisor network
- Access to student talent and faculty expertise
- Strategic location in Bangalore – the startup capital of India
- Exposure to investors, demo days, and startup events
- Hands-on support with compliance, go-to-market, and scaling



Impact

25+	Startups incubated till date
150+	Student Ideas have been mentored under PLA
20+	Partners supporting the entrepreneurship journey
Rs.20 Lakhs+	Worth of Freebies by our partners
2000+	Wakin till date.
Rs.3 cr+	Grants raised by our startups.

Who Can Apply?

- Student-led startups
- Faculty-led innovations
- Early-stage startups
- External Entrepreneurs with scalable ideas

Join the PLA Ecosystem

Be part of a dynamic community of innovators, mentors, and changemakers. Whether you are a student, entrepreneur, investor, or industry partner, PLA offers a platform to collaborate, innovate, and grow.

Contact Us

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