



# PRESIDENCY UNIVERSITY

Private University Estd. in Karnataka State by Act No. 41 of 2013

## SCHOOL OF MEDIA STUDIES

### Time Table for End Term : Even Semester (2025-2026) 2024 BATCH - [IV Semester]

BA (JOURNALISM AND MASS COMMUNICATION)			
Date, Day	Time	Course Code	Course Name
12-05-2026, Tuesday	09.30am to 12.30pm	BAJ1003	Introduction to Human rights and Gender issues
14-05-2026, Thursday	09.30am to 12.30pm	BAJ2040	Developmental Journalism
15-05-2026, Friday	09.30am to 12.30pm	BAJ3041	Data Journalism & Data Visualization
19-05-2026, Tuesday	09.30am to 12.30pm	BAJ3040	Digital Advertising and Marketing
21-05-2026, Thursday	09.30am to 12.30pm	BAJ3043	Media Literacy
23-05-2026, Saturday	09.30am to 12.30pm	BAJ3001	Ethics in Media and the legal framework
25-05-2026, Monday	09.30am to 12.30pm	BAJ3017	Political Communication

Date: 07-04-2026, Tuesday



Controller of Examinations