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SCHOOL OF LAW

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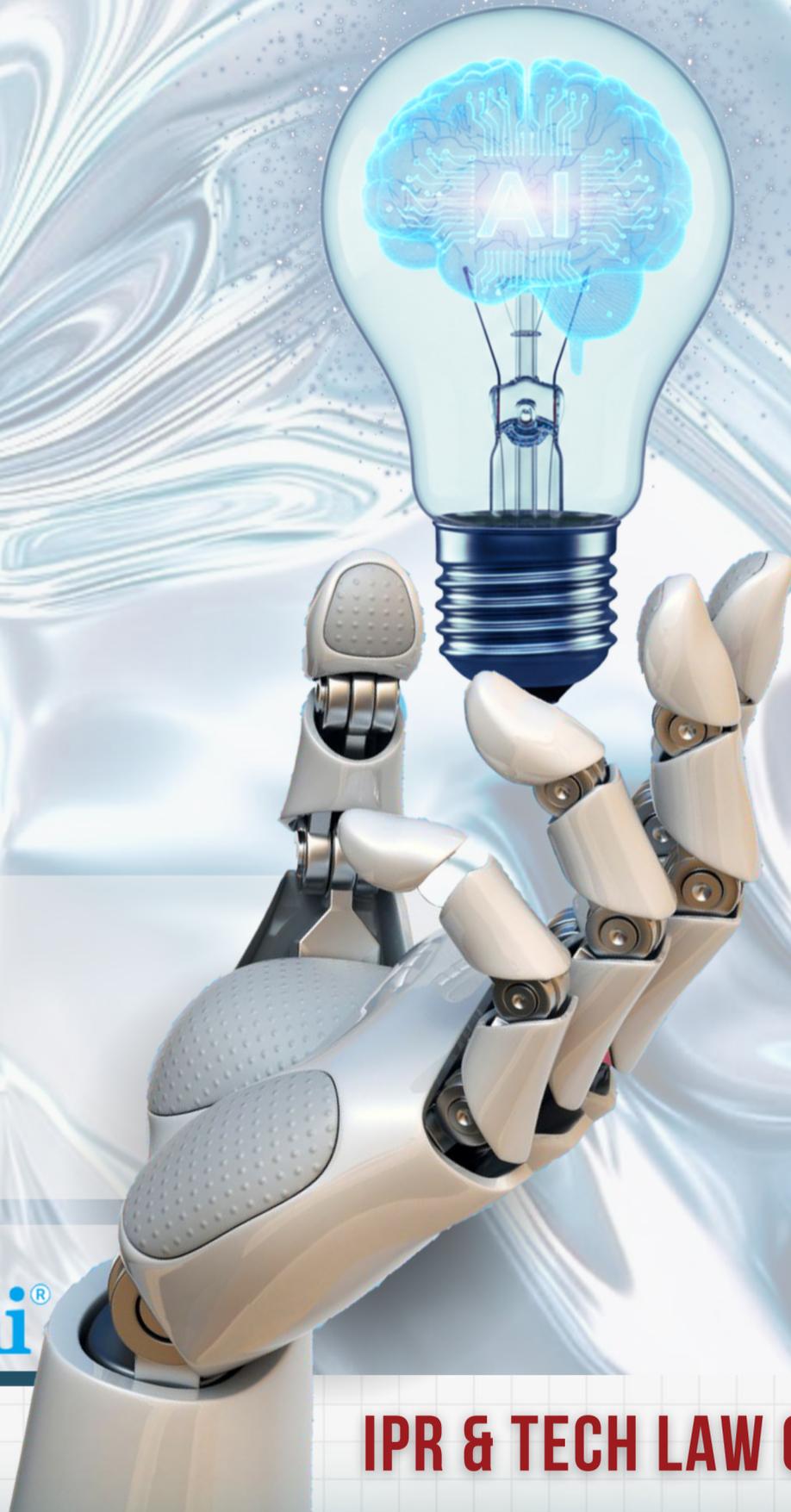
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IPR & Tech Law Committee
School Of Law

18ᵗʰ April 2026

IPR & TECH LAW COMMITTEE PRESENTS

National Blog Writing Competition

CHIEF PATRON

Dr. NISSAR AHMED

CHANCELLOR

PATRON

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REGISTRAR

CHAIRPERSON

Prof. Dr. SAROJ SHARMA

DEAN - PRESIDENCY SCHOOL OF LAW

(PSOL)

ABOUT PRESIDENCY UNIVERSITY

Presidency University, Bangalore, is a NAAC 'A' accredited institution, renowned for its commitment to quality education and holistic student development. Established in 2013 by the Presidency Group of Institutions, it is an emerging leading educational institution in India.

With a focus on innovation, research, and experiential learning, the University attracts students seeking both academic excellence and personal growth. Offering a wide range of programs in computer science, engineering, management, law, design, media, science, and commerce, the University blends theoretical knowledge with practical application. The experienced faculty ensures a dynamic and supportive learning environment.

The University prepares students for global careers, emphasizing discipline, integrity, and adherence to its values and regulations. Every student is encouraged to uphold these standards and contribute to the University's esteemed legacy.

Global Recognition

- QS I-GAUGE Gold rating for overall excellence
- 6th Rank in the Times Engineering Institute Survey
- Best University of the Year (South) by ASSOCHAM

With its strong foundation and international outlook, Presidency University continues to shape leaders of tomorrow, setting benchmarks in education that resonate beyond borders.

PRESIDENCY SCHOOL OF LAW (PSOL)

Presidency School of Law (PSOL), Bengaluru, established in 2015, is a premier institution known for its rigorous and contemporary legal education. It nurtures professionals with competence, integrity, and leadership, offering undergraduate, postgraduate, and doctoral programmes that cater to the evolving demands of the legal profession.

The School provides five-year integrated honours degrees (B.A.LL.B. and B.B.A.LL.B.) with specialisations in Intellectual Property Law, Constitutional Law, Business Law and Crime & Criminology. Postgraduate options include LL.M. programmes in IPR & Technology Law, International Law, Criminal Law, Corporate Law, and Constitutional & Administrative Law, alongside doctoral research opportunities.

PSOL combines academic excellence with experiential learning, supported by distinguished faculty, advanced infrastructure, a fully equipped law library, research centres, and modern moot court halls. Students gain practical exposure through committees, legal aid initiatives, and pro bono work, while industry tie-ups and international collaborations ensure strong internships, placements, and global exposure. Recognised nationally for its impact, PSOL has been honoured as the Best Emerging Law College in India India Today Best Colleges 2025), awarded an AAA+ Rating by Careers360, ranked among the Top 4 Law Colleges in Karnataka (CSR 2024), and placed 16th nationally in the IIRF Rankings 2023. With its focus on innovation, interdisciplinary learning, and societal engagement, PSOL prepares students to excel in law, policy-making, and social transformation.

ABOUT THE COMMITTEE

The Intellectual Property Rights and Technology Law Committee at PSOL, explores the critical intersection of law, technology, and innovation. It enhances learning beyond the classroom by organizing expert-led workshops on patent drafting and data privacy, hosting panel discussions on contemporary issues like AI governance, and providing targeted training for national moot court competitions.

The IPR & Technology Law Committee had also successfully organized an Inter-Department IP Startup Pitch Competition, bringing together students from law, management, engineering, and other disciplines. The event provided a collaborative platform for participants to present innovative and novel startup ideas grounded in intellectual property and emerging technologies. By fostering interdisciplinary engagement and entrepreneurial thinking, the competition highlighted the practical relevance of IP in innovation-driven ventures.

ABOUT THE EVENT

The IPR and Tech Law Committee of Presidency School of Law is pleased to announce the National Blog Writing Competition, a one-day hybrid event aimed at fostering thoughtful discourse at the crossroads of intellectual property and technology law. The competition is open to all undergraduate and postgraduate law students.

The event will feature two main segments:

1. PANEL DISCUSSION - MORNING SESSION

An expert-led discussion addressing contemporary legal challenges, emerging issues in IP and technology law, effective blog-writing techniques, and ethical considerations in digital content creation. This session offers participants guidance from leading scholars and practitioners.

2. BLOG PRESENTATION - AFTERNOON SESSION

All registered participants will take part in the presentation segment after completing the submission stages outlined below, and those who are unable to attend in offline mode will be permitted to present online through the designated link provided by the organizers.

SUBMISSION & EVALUATION PROCESS

Step 1: Participants must first submit an abstract for preliminary review. The abstracts will be evaluated, judged, and constructive suggestions will be provided.

Step 2: Based on the feedback received, participants will submit their complete blog posts.

Step 3: Participants will present their final submissions before an adjudication panel.

Step 4: All presentations will be evaluated on clarity, depth of analysis, originality, and persuasiveness.

This structure provides participants with a distinguished platform to engage with current legal questions while developing professional writing and presentation skills. Through this competition, the committee aims to identify and nurture emerging voices capable of contributing meaningfully to the evolving fields of intellectual property and technology law.

COMPETITION THEMES & SUB-THEMES

The illustrative themes and sub-themes below are intended to guide participants.

- Emerging trends in copyright, patents, and trademarks in the digital environment, including AI-generated content and platform-based creativity.
- Technology law issues such as data protection, cybersecurity, online platforms' liability, and regulation of AI and digital innovation vis-à-vis IPR.
- Access to knowledge, fair use/fair dealing, open-source and open-access movements, and the balance between innovation, public interest, and private rights.

GUIDELINES

1. DRAFTING GUIDELINES

- Main text: Times New Roman, font size 12, 1.5 spacing, justified for the main text.
- Headings: Times New Roman, font size 14, 1.5 line spacing, centrally aligned for headings.
- Footnotes (if any): Times New Roman, font size 10, single spacing, justified.
- Citation Style: Bluebook 21st Edition.
- Plagiarism & Originality: All entries must be original and unpublished. Entries with over 10% similarity will be rejected.
- AI Plagiarism: Use of AI tools for content generation or substantive drafting is strictly prohibited. Limited use of AI for grammar or spell-check may be permitted, provided the intellectual content remains entirely original. AI Plagiarism will result in an immediate ban from the competition.

2. SUBMISSION GUIDELINES

- Participants must first submit an abstract for review and evaluation. Feedback and suggestions will be provided, after which all participants will be required to submit a finalized blog post for presentation.
- All submissions must include both an MS Word file (.doc or .docx) and a PDF file.
- Submission shall be made via the designated Submission link only.
- Participants must name their file with the allotted team code and the name of the theme.
- For eg. If a participant is having a team code TC 01 and the theme is Copyright and AI in the Digital Age. The file shall consist of the name accordingly; TC01_ Copyright and AI in the Digital Age.
- All submissions must be received on or before Due Date.
- The final results shall be determined based on the cumulative evaluation of both the Abstract Submission and the Final Blog Submission.

RULES AND REGULATIONS

- Anonymity: Manuscripts must be completely anonymized (no author names, institutional affiliations, acknowledgements, or identifying data) in the submitted article file.
- Co-Authorship: Maximum two authors per submission.
- Copyright and Responsibility: By submitting, authors confirm that the blog does not violate any third-party rights. Authors alone will be responsible for any legal issues that arise.
- Theme Relevance: Authors must ensure their submissions specifically engage with topics at the intersection of Intellectual Property Rights (IPR) and Technology Law. Entries that do not adhere to this core focus may be subject to disqualification.
- Evaluation Criteria: Entries will be judged on: Originality, Depth of research, Clarity, Coherence, Relevance to theme, Quality of analysis and Writing style.
- All the works submitted to the IP National Blog Writing Competition shall be treated as the Intellectual Property of the IPR and Tech Committee.

DRESS CODE

- All shortlisted participants are required to be dressed in formal courtroom attire for the final presentation round.
- Boys: Formal shirt (half or full sleeves, tucked in) with trousers, accompanied by a blazer or waistcoat if available.
- Girls: Modest formal wear such as Formal shirt (half or full sleeves, tucked in) with trousers, salwaar kameez, or saree, accompanied by a blazer or waistcoat if available.

CODE OF CONDUCT

- All participants are expected to maintain the highest standards of professionalism, integrity, and respect throughout the competition. This includes submitting original work with proper legal citations, adhering to the prescribed formal dress code, and engaging courteously with judges, organizers, and fellow participants.
- Participants are not permitted to communicate directly with the judges during the course of the event unless expressly authorized by the organizing committee.
- Strict punctuality, respectful discourse, and compliance with all rules and deadlines are mandatory.
- Failure to uphold these standards may result in disqualification. The organizing committee reserves the right to take any action it deems appropriate in the event of misconduct or violation of the rules. By participating, you agree to abide by this code.

AWARDS AND CERTIFICATION

Cash prizes will be awarded as follows:

- Winner: **₹7,000**
- Runner-up: **₹5,000**
- Second Runner-up: **₹3,000**

All participants will be issued E - Certificates of Participation.

REGISTRATION

- Single authorship: INR 300
- Co-authorship: INR 500
- Payment Link: https://p.ppsl.io/PYTMPS/1xbWqk
- Kindly register through this Google Form: https://forms.gle/H7Y4AjAWaDhYMVMUA

REGISTRATION GUIDELINES

1. Fill out the Registration Form (Link / QR code).
2. Make payment via the scanner/Link.
3. Upload the required details in the form.
4. Receive confirmation mail upon successful registration.

SUBMISSION PORTAL

- Participants will receive the submission link for both the abstract and the final blog, along with their allotted team code, via email.
- Virtual Presentation Link: https://meet.google.com/oem-atsq-ugx

Payment link

Registration Link

TIME LINE

REGISTRATION DEADLINE	**5TH MARCH 2026**
ABSTRACT SUBMISSION DEADLINE	**10TH MARCH 2026**
SUGGESTIONS TO BE ISSUED	**18TH MARCH 2026**
FINAL BLOG SUBMISSION DEADLINE	**5TH APRIL 2026**
PANEL DISCUSSION AND PRESENTATION	**18TH APRIL 2026**
PRIZE DISTRIBUTION	**18TH APRIL 2026**

CONTACT US

Should you have any queries about the event please contact us through our e-mail ID at Iprandtechpusol@gmail.com or reach out to our Student Convenors and co-convenors

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